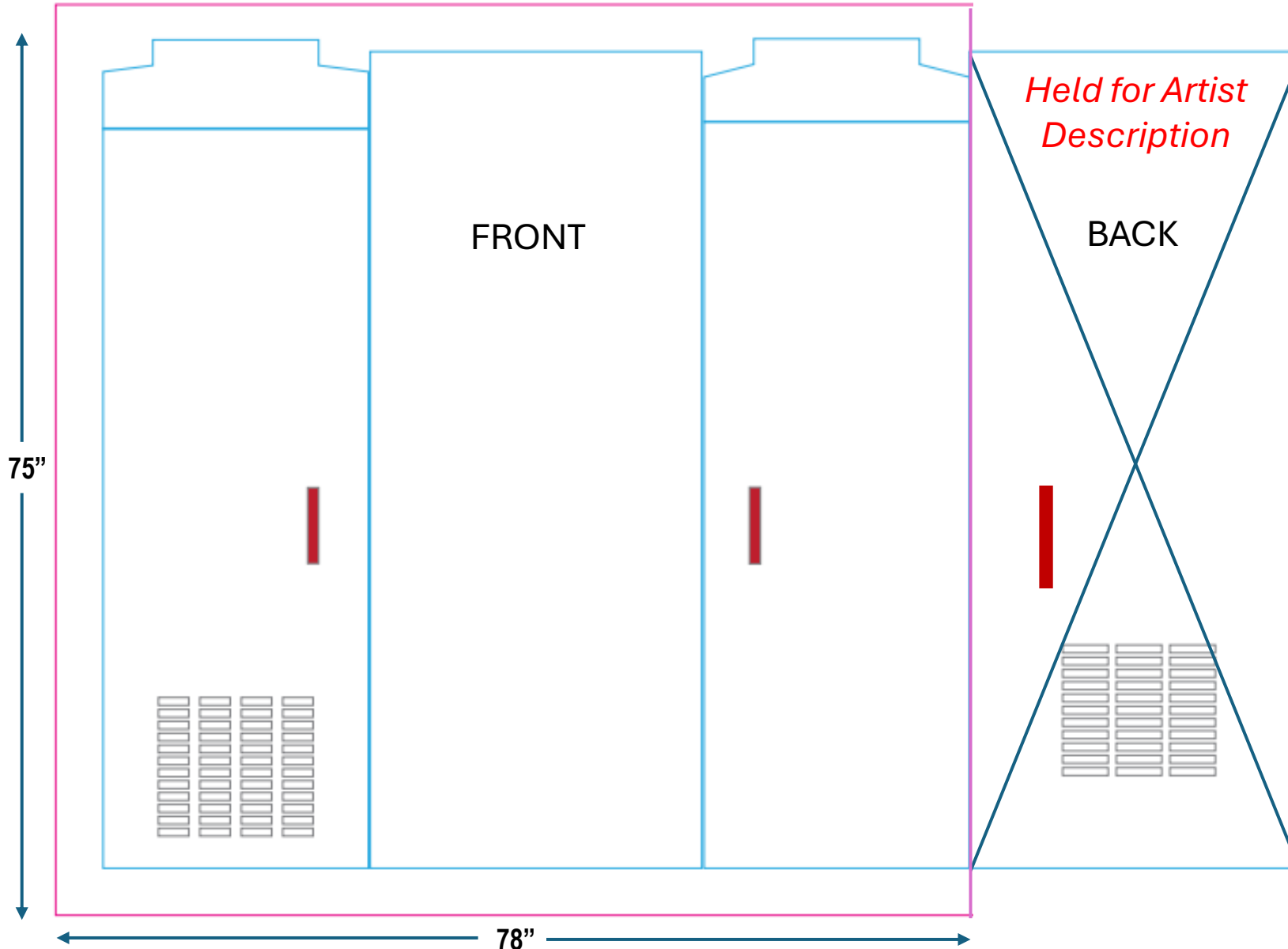# TRAFFIC BOX ART TEMPLATE

* This is a general template for proposal submission use only. Finalists will be asked to apply their selected artwork to a location specific template once utility box locations are assigned.

Box Template ——————

Bleed/Cut Line ——————
Extend all artwork/background
to bleed line

75"

78"

FRONT

Held for Artist Description

BACK

ARTWORK SET UP:

Please use this template for
laying out your design.

Please submit artwork in PDF format but maintain all
working/editable files. EX: Photoshop & Illustrator

This template is at 10% scale. DO NOT
change the scale of the template.
Please make sure all artwork extends to
bleed line. Keep any primary elements
in blue template lines only

If using any photos or scanned images,
please scan at 600-1200 DPI for best resolution

If using a vector design, please be sure all
fonts and shapes are expanded for scalability
and files are editable

Please note that the template does NOT
guarantee the exact placement of your artwork.
Keep all primary art in blue lined areas.