



MEMORANDUM

TO: STEERING COMMITTEE MEMBER  
West Area Specific Plan

BY: RODNEY HORTON, PLANNER III  
Development and Resource Management Department

DATE: June 22, 2018

SUBJECT: JUNE 27, 2018 MEETING PACKET

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I am pleased to submit for your review the June 27, 2018 meeting packet. As a member of the Steering Committee, this packet of information will prepare you for the discussion that will occur at the meeting. At this meeting, the Steering Committee will make the following decisions:

1. Elect a Chairperson
2. Elect a Vice Chairperson
3. Formally adopt rules for the committee
4. Select land use framework

Please note, the quorum for this eleven (11) member steering committee is six (6). Six (6) steering committee members must be present in order for the abovementioned decisions to be made.

Should you have any questions or concerns, please do not hesitate to contact me at [rodney.horton@fresno.gov](mailto:rodney.horton@fresno.gov) or 559-621-8181.

XXX



## WEST AREA SPECIFIC PLAN

### STEERING COMMITTEE MEETING AGENDA - FINAL

Wednesday, June 27, 2018

6:00 PM – 9:00 PM

Glacier Point Middle School, Cafeteria  
4055 N. Bryan Avenue, Fresno, CA 93723

#### Steering Committee Members:

Eric Payne  
Dennis Gaab

David Pena  
John Kashian

Jeff Roberts  
Cathy Caples

Bill Nijjer  
Tiffany Mangum  
Tina McCallister – Boothe, *Alternate*

Gurdeep Shergill  
Deep Singh

Joseph Martinez

1. Call to Order
  - i. Announcement of Translation Services
  - ii. Review Meeting Protocol
2. Election of Chairperson and Vice Chairperson
3. Adoption of Committee Rules
4. Review Community Feedback & Identity for the West Area
  - i. Community Conversation No. 1
  - ii. Community Conversation No. 2
  - iii. Kick-off Survey
5. Presentation of Land Use Concepts
  - i. Review Basic Land Use Methods and Principles
  - ii. Review Key Land Use Terms and Definitions
6. Selection of Land Use Framework
7. Unscheduled Communications
8. Adjournment

Next Meeting - Wednesday, July 25, 2018, 6:00 PM – 9:00 PM, Glacier Point Middle School, Cafeteria

*The meeting room is accessible to the physically disabled, and the services of a translator can be made available. Requests for additional accommodations for the disabled, signers, assistive listening devices, or translators should be made one week prior to the meeting, however every effort will be made to accommodate later requests. Please call Development and Resource Management Department staff at 559-621-8181. The agenda and any related staff reports are available at [www.fresno.gov](http://www.fresno.gov).*

*El cuarto de la reunión es accesible a los físicamente incapacitados y los servicios de un traductor pueden ser hechos disponible. Peticiones para servicios adicionales para los incapacitado, los firmantes, aparatos de escuchar o los traductores deben ser hechos una semana antes de la reunión. Por favor llame a el Departamento de la Planificación y el Desarrollo en 559-621-8277 o 621-8062.*

*Chav sablaj muaj rau cov tibneeg xiam ooqhab, thiab muaj tibneeg txhaislus rau cov uas xav tau kev pabcuam. Yog thov kev pabcuam rau cov tibneeg xiam ooqhab, cov hlua ntsaws pobntseg mloog haislus, los yog tibneeg txhaislus, nej yuav tau hais tuaj ib asthiv los yog ib limpiam ua ntej lub rooj sablaj. Nej hu tau rau pab cov tubtxib ntawm tus xovtooj: 559-621-8181.*



## WEST AREA SPECIFIC PLAN

### PLAN ESPECÍFICO DEL AREA OESTE REUNIÓN DEL COMITÉ DE DIRECCIÓN AGENDA - FINAL

Miércoles, 27 de junio, 2018

6:00 PM – 9:00 PM

Glacier Point Middle School, Cafetería  
4055 N. Bryan Avenue, Fresno, CA 93723

#### Miembros del Comité de Dirección

Eric Payne  
Dennis Gaab

David Pena  
John Kashian

Jeff Roberts  
Cathy Caples

Bill Nijjer  
Tiffany Mangum  
Tina McCallister – Boothe, *Miembro Suplente*

Gurdeep Shergill Joseph Martinez

Deep Singh

1. Llamada al Orden
  - i. Anuncio del Servicios de Traducción
  - ii. Revisión del Protocolo de la Reunión
2. Elección de un Presidente y un Vicepresidente
3. Adopción de las Reglas del Comité
4. Revisión de la Retroalimentación Comunitaria y la Identidad del Área Oeste
  - i. Conversación Comunitaria 1ª
  - ii. Conversación Comunitaria 2ª
  - iii. Encuesta Inicial
5. Presentación de los Conceptos de Uso de Suelo
  - i. Revisión de los Principios y Métodos Básicas de Uso del Suelo
  - ii. Revisión de los Términos y Definiciones Clave de Uso del Suelo
6. Selección de un Marco de Uso de Suelo
7. Comunicaciones no Programadas
8. Finalizar Reunión

Reunión Próxima - Miércoles, 25 de julio, 6:00 PM – 9PM, Glacier Point Middle School, Cafetería

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## WEST AREA SPECIFIC PLAN

### Lub Rooj Tsav Xwm Cov Txheej Txheem - Tiav

Wednesday, Lub Rau Hli 27, 2018

6:00 PM – 9:00 PM

Glacier Point Middle School, Cafeteria

4055 N. Bryan Avenue, Fresno, CA 93723

#### Lub Rooj Tsav Xwm Cov Tswv Cuab:

|             |              |              |   |                  |                 |
|-------------|--------------|--------------|---|------------------|-----------------|
| Eric Payne  | David Pena   | Jeff Roberts | Bill Nijjer                                 | Gurdeep Shergill | Joseph Martinez |
| Dennis Gaab | John Kashian | Cathy Caples | Tiffany Mangum                              | Deep Singh       |                 |
|             |              |              | Tina McCallister – Boothe, <i>Alternate</i> |                  |                 |

1. Hu mus rau kev txiav txim
  - i. Tshaj Tawm Txog Kev Pabcuam Txhais Lus
  - ii. Tshawb Xyuas Cov Txheej Txheem Sib Tham
2. Kev Xaiv Tsa Ntawm Tus Thawj Coj Thiab Lwm Tus Thawj Tswj Hwm
3. Txais Kev Cai Ntawm Pawg Neeg Cov Cai
4. Txheeb Xyuas Zej Zog Cov Lus Taw Qhia thiab Taw Qhia Rau Hauv Zos Nyob Sab Hnub Poob
  - iv. Kev Sib Tham Hauv Zej Zog No. 1
    - i. Kev Sib Tham Hauv Zej Zog No. 2
    - ii. Daim Ntawm Ntsuam Xyuas
5. Kev Nthuav Qhia Ntawm Kev Siv Av
  - i. Rov Ntsuam Xyuas Cov Tswv Yim Thiab Cov Hauv Paus Ntsiab Lus Ntawm Kev Siv Av
  - ii. Ntsuam Xyuas Cov Ntiab Lus Tseem Ceeb Thiab Cov Ntsiab Lus Ntawm Kev Siv Av
6. Xaiv Ntawm Lub Moj Khaum Ntawm Kev Siv Av
7. Kev Sib Txuas Lus
8. Sijhawm Xaus

Tom Ntej Sib Ntsib – Wednesday, Lub Xya Hli, 25, 2018, 6:00PM – 9:00PM, Glacier Point Middle School  
Cawg Noj Mov

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# West Area Specific Plan Steering Committee Meeting No. 1

STEERING COMMITTEE MEMBERS

|                 |                  |
|-----------------|------------------|
| ERIC PAYNE      | BILL NISLER      |
| DAVID PENA      | DEEP SINGH       |
| DENNIS GAAB     | GURDEEP SHERGILL |
| JOSEPH MARTINEZ | JOHN KUSHIAN     |
| TIFFANY MANGUM  | JEFF ROBERTS     |
|                 | *CATHY CAPLES    |

TINA MCCALLISTER - BOOTH, \*ALTERNATE FOR CATHY CAPLES



# CALL TO ORDER

- 1. ANNOUNCEMENT OF TRANSLATION SERVICES**
- 2. REVIEW OF MEETING PROTOCOLS**



# ELECTION OF COMMITTEE OFFICERS

## 1. ELECTION OF CHAIRPERSON

## 2. ELECTION OF VICE CHAIRPERSON




# ADOPTION OF COMMITTEE RULES

- ❖ The Steering Committee is an advisory body to the Fresno City Council.
- ❖ Quorum. A quorum of the West Area Specific Plan Steering Committee (Steering Committee) shall be six (6) or more members.
- ❖ The Steering Committee will elect a Chairperson and Vice Chairperson at the first meeting.
- ❖ The term of service for Chairperson and Vice Chairperson shall be for the duration of the plan process, or until the member resigns.
- ❖ Only one person may speak at a time, the Chairperson should recognize Steering Committee members and members of the general public to speak at the appropriate time of the meeting.
- ❖ In the absence of the Chairperson, the Vice Chairperson will run the meeting.
- ❖ In the absence of the Chairperson and the Vice Chairperson, the remaining members will select someone to facilitate the meeting.
- ❖ All motions introduced require a second from another member of the Steering Committee.
- ❖ A majority of the members present is required for a motion to prevail.
- ❖ Meetings must be noticed in accordance with the Brown Act and other applicable laws of the City of Fresno and the State of California.
- ❖ Votes may be cast by roll call, hand raise, or voice vote. Secret ballot votes are not allowed.




# REVIEW PUBLIC INPUT



**COMMUNITY CONVERSATION NO. 1**  
MAY 3, 2018, CENTRAL HIGH - EAST CAMPUS

**COMMUNITY CONVERSATION NO. 2**  
JUNE 14, 2018, CENTRAL HIGH - EAST CAMPUS

**KICK - OFF SURVEY RESULTS**  
APRIL 19<sup>TH</sup> - JUNE 15<sup>TH</sup>



## Community Conversation No. 1

- Traffic/congestion
- Limited connectivity to east side of Highway 99
- Trails and parks
- Sidewalks
- Mixed reactions to potential names for the area
- High amount of litter

- Organizations for youth in the plan area (i.e., Boys and Girls Club)
- Need to eliminate blight
- More landscaping is needed to beautify area
- Need for more retail and restaurants
- Grocery stores
- Decrease higher density planned land uses on the fringe of the plan area





## Community Conversation No. 2

### FEEDBACK FROM THE COMMUNITY

- Want medical facilities
- Need to build more schools
- Need more safe and secure regional and community parks
- Higher education facilities are needed, and such facilities should be located near transit hubs
- More mixed-use buildings
- No additional mixed-use buildings
- Speed of vehicles are a concerns
- River access
- Dog parks
- More benches and shade
- Single family designation closer to the fringe
- More transit oriented development

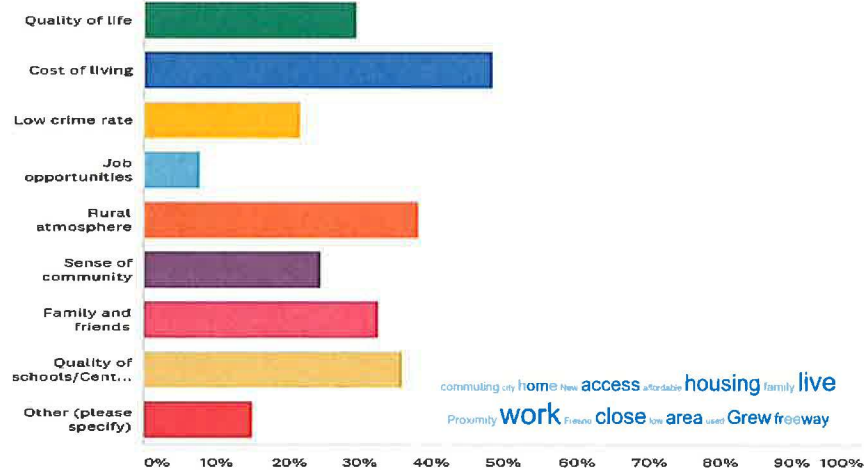


## KICK – OFF SURVEY RESULTS

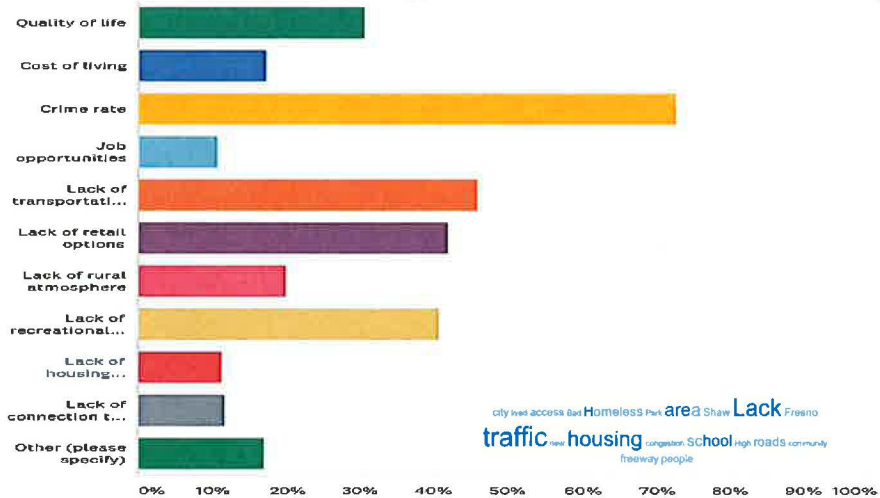




Q1: What are your reasons for choosing to live and/or work in the Plan Area? Please check all that apply.



Q2: What aspects would discourage you from remaining in the West Area? Please check all that apply.



Q3: How satisfied are you with the quality of life within the West Area?



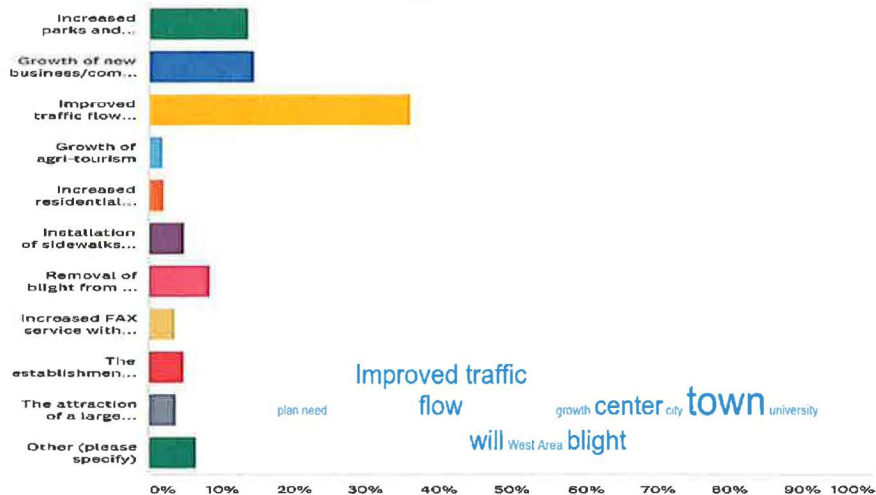
|               | VERY<br>SATISFIED | SATISFIED | DISSATISFIED | VERY<br>DISSATISFIED | N/A   | TOTAL | WEIGHTED<br>AVERAGE |
|---------------|-------------------|-----------|--------------|----------------------|-------|-------|---------------------|
| (no<br>label) | 9.38%             | 57.91%    | 22.79%       | 7.77%                | 2.14% |       |                     |
|               | 35                | 216       | 85           | 29                   | 8     | 373   | 2.30                |

What improvements do you believe need to occur within the West Area?

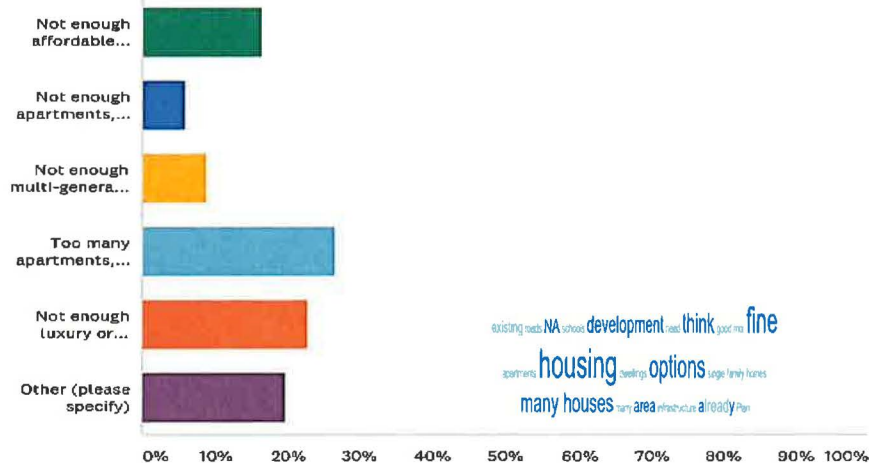


also improved retail built Shaw grocery store roads school  
 area clean need sidewalks traffic housing parks  
 Herndon Better infrastructure street west

Q5: The year is 2035, and the Fresno Bee is preparing an article on the improvements that have occurred within the West Area. What should the highlight of the article be?



Q6: What do you think about housing options within the West Area?



**Q7: What kinds of commercial development would you like to see within the West Area? Please check all that apply.**

| ANSWER CHOICES                            | PERCENTAGE | RESPONSES |
|---|------------|-----------|
| Car repair shops                          | 7.77%      | 29        |
| Supermarkets                              | 67.29%     | 251       |
| Movie theaters                            | 57.37%     | 214       |
| Sporting goods                            | 17.16%     | 64        |
| Hotels/Motels                             | 6.85%      | 33        |
| Auto dealers/service stations             | 7.24%      | 27        |
| Fast food restaurants                     | 27.61%     | 103       |
| Drug stores                               | 17.16%     | 64        |
| Hardware & lumber                         | 29.76%     | 111       |
| Banks & financial institutions            | 36.73%     | 137       |
| Discount stores                           | 13.40%     | 50        |
| Gas stations                              | 30.29%     | 113       |
| Post office/postal service establishments | 48.79%     | 182       |
| Restaurants other than fast food          | 96.22%     | 347       |
| Breweries                                 | 30.03%     | 112       |
| Agri-tourism                              | 16.77%     | 70        |
| Antique stores                            | 10.72%     | 40        |
| Shopping malls                            | 29.95%     | 109       |
| Colleges and/or vocational schools        | 33.24%     | 124       |
| Personal service stores (e.g., salons)    | 24.40%     | 91        |
| Book stores                               | 27.61%     | 103       |
| Hobby shops                               | 29.49%     | 110       |
| Bakeries                                  | 30.40%     | 113       |
| Other (please specify)                    | 14.45%     | 54        |
| Total Respondents: 373                    |            |           |

public none Coffee people area center Library Trader  
stores type shops etc businesses needs need

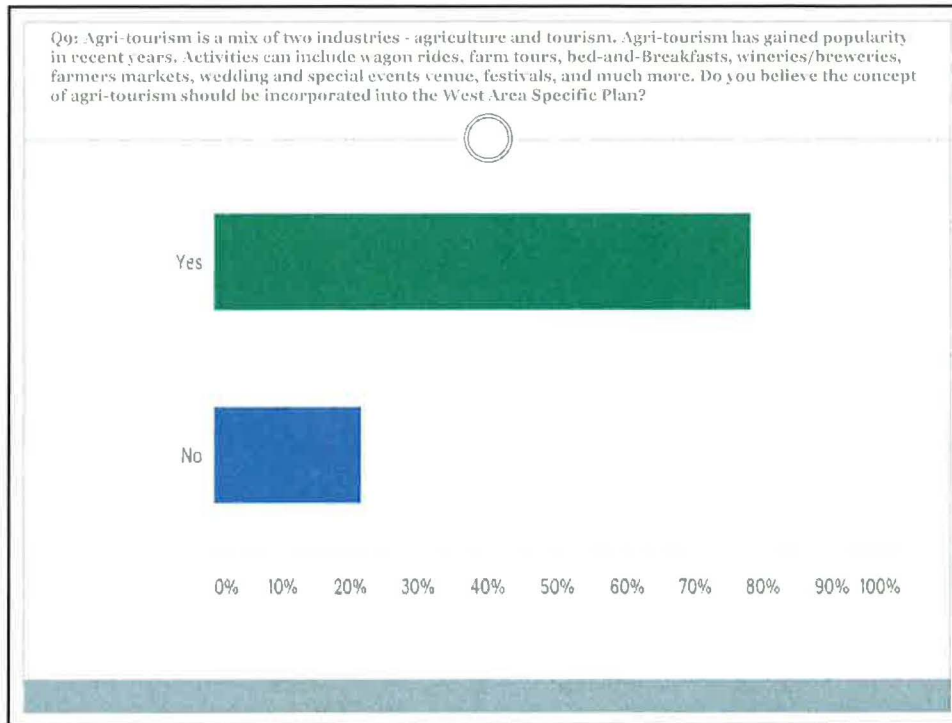
**Q8: Do you agree with the idea that West Shaw Avenue, from Highway 99 to Grantland Avenue, should serve as the town center for the West Area?**

Yes

No

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%



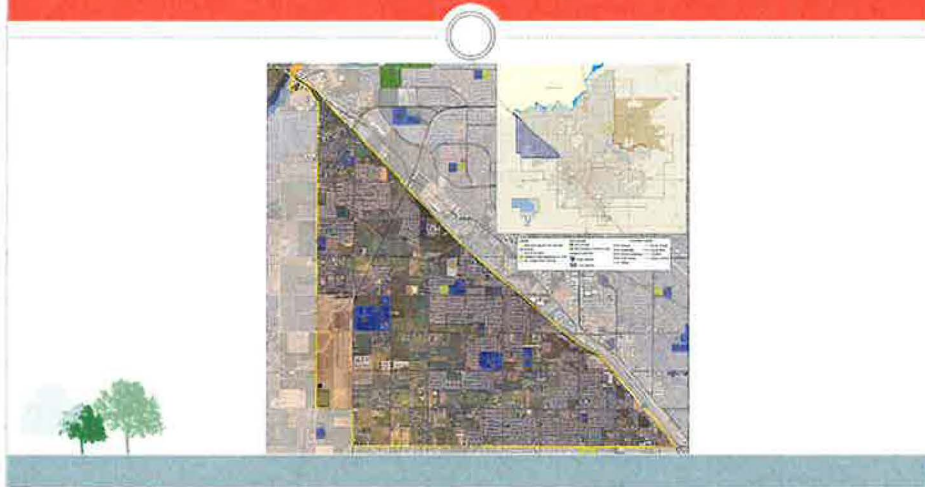


Q10: What name do you think should be used to identify the West Area?

| ANSWER CHOICES         | RESPONSES |     |
|------------------------|-----------|-----|
| River West             | 34.85%    | 130 |
| Westfield              | 10.19%    | 36  |
| Almond Villa           | 5.09%     | 19  |
| West Area              | 9.92%     | 37  |
| West Gardens           | 12.06%    | 45  |
| West Terrace           | 7.24%     | 27  |
| Other (please specify) | 20.64%    | 77  |
| TOTAL                  |           | 373 |

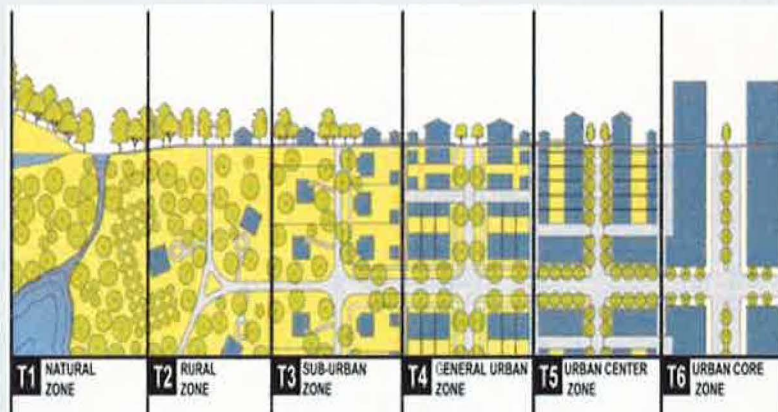
something is wrong with the name size of Fresno is West Garden  
Area Grand River County North

## LAND USE CONCEPTS



## TRANSECT FRAMEWORK


This concept allows for a flow from rural/country lands through six (6) transect zones which are commonly referred to as T-zones.



## TRANSECT, CONTINUED


**NATURAL ZONE**

T1 is a natural zone with no or limited human habitation.



**RURAL ZONE**

T2 is a rural zone that includes single family homes on large tracts of land.



## TRANSECT, CONTINUED

**SUB-URBAN ZONE**

T3 is a suburban zone, increases density from the rural zone.



**GENERAL URBAN ZONE**

T4 is general urban zone which allows for residential development on smaller parcels with some commercial activity occurring.





## TRANSECT, CONTINUED

### URBAN CENTER

T5 is urban center zone that allows for mixed-use or some other neighborhood center or town center.



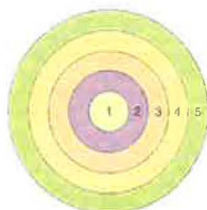
### URBAN CORE ZONE

T6 is urban core zone that serves the region (i.e. a downtown).

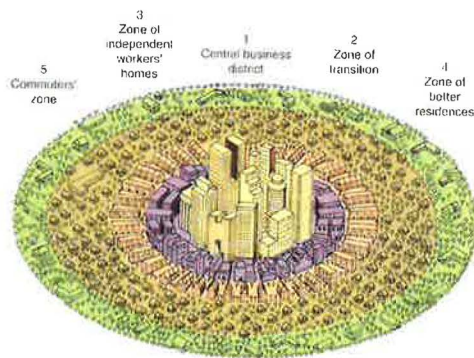


## CONCENTRIC

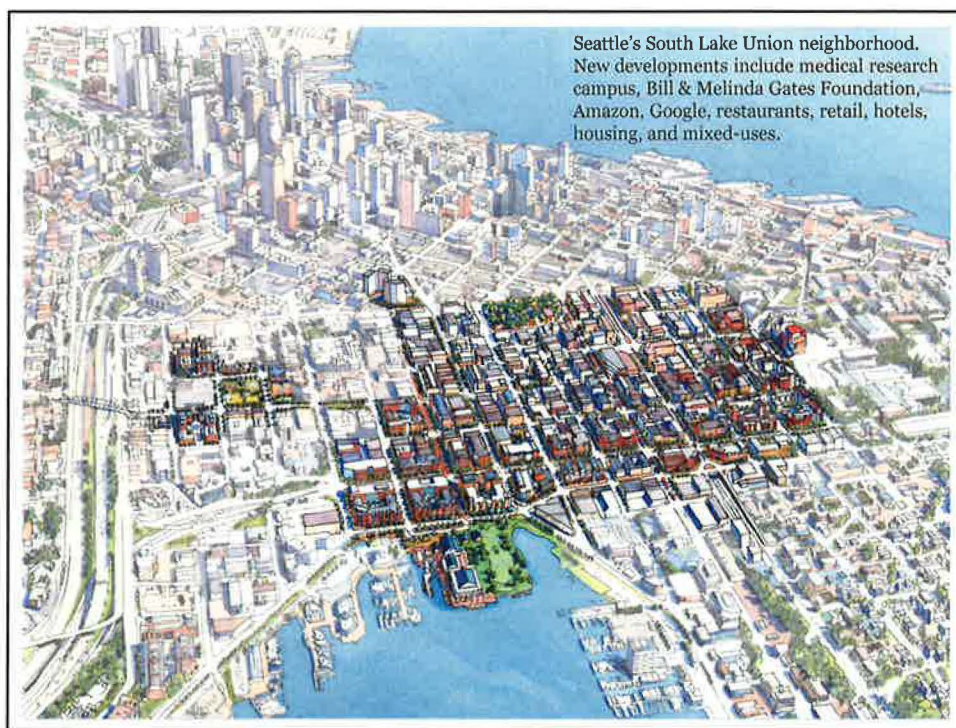
This model divides a city or area of the city into circles expanding from the downtown or economic center to the suburbs.



- 1 Central business district
- 2 Zone of transition
- 3 Zone of independent workers' homes
- 4 Zone of better residences
- 5 Commuters' zone







## STEERING COMMITTEE MAPPING EXERCISE

## SELECTION OF LAND USE FRAMEWORK

- TRANSECT MODEL
- CONCENTRIC MODEL
- CATALYTIC CORRIDORS/CENTERS MODEL

## UNSCHEDULED COMMUNICATIONS

1. STATE YOUR NAME AND ADDRESS FOR THE RECORD
2. PLEASE LIMIT YOUR COMMENTS TO TWO MINUTES

## ADJOURN

Next meeting:

July 25, 2018, 6:00 p.m. – 9:00 p.m.

Glacier Point Middle School

4055 N. Bryan Avenue







TO: STEERING COMMITTEE MEMBER  
West Area Specific Plan

BY: RODNEY HORTON, PLANNER III  
Development and Resource Management Department

DATE: June 22, 2018

SUBJECT: AGENDA ITEM #2: ELECTION OF CHAIRPERSON AND VICE  
CHAIRPERSON

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Please be advised, the first official action of the committee will be to elect a chairperson and vice chairperson. Persons nominated and subsequently elected chairperson and vice chairperson must be one of the eleven (11) appointed steering committee. This portion of the meeting will occur in this order:

1. Staff will open the floor for members of the steering committee to nominate a fellow member for the position of chair
2. Once all nominations have been made, staff will close nominations and open the floor for public comment before proceeding to a roll call vote
3. Public comment will be held
4. After public comment has concluded, the discussion may return to the steering committee
5. After public comment, the roll call vote will occur with each member casting a vote by announcing their choice for chairperson when their name is called  
*Ex: Staff: Mr. Jefferson?*  
*Mr. Jefferson: Washington.*
6. The person with a majority of the votes cast will be elected chairperson

The same election process will occur for vice chairperson. Should you have any questions or concerns, please do not hesitate to contact me at [rodney.horton@fresno.gov](mailto:rodney.horton@fresno.gov) or 559-621-8181.





TO: STEERING COMMITTEE MEMBER  
West Area Specific Plan

BY: RODNEY HORTON, PLANNER III  
Development and Resource Management Department

DATE: June 22, 2018

SUBJECT: AGENDA ITEM #3: ADOPTION OF COMMITTEE RULES

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Included in your packet is a draft of the West Area Specific Plan Steering Committee Rules. These rules are meant to provide guidance to the committee as it operates throughout the plan process. The rules are also meant to preserve order and maintain compliance with the Brown Act and other applicable laws. The rules cover basic items such as motions requiring a second, a quorum consisting of six (6) members in order to make decisions.

The order to adopt the rules for the committee will occur as follows:

1. Someone will need to make the following motion:  
"I move to adopt the draft West Area Specific Plan Steering Committee Rules."
2. Someone will need to second the motion by stating the following:  
"I second the motion." Or, "second."
3. The chairperson will open the floor to the public for discussion
4. Discussion will then return to the steering committee
5. The chairperson can call for a voice vote, roll call vote, or vote by hands

XXX



# **WEST AREA SPECIFIC PLAN**

## **West Area Specific Plan Steering Committee Rules**

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**MEMORANDUM**

TO: STEERING COMMITTEE MEMBER  
West Area Specific Plan

BY: RODNEY HORTON, PLANNER III  
Development and Resource Management Department

DATE: June 22, 2018

SUBJECT: AGENDA ITEM #4: COMMUNITY CONVERSATION FEED & SURVEY  
RESULTS

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Included in your June 27, 2018 meeting packet and attached to this memorandum is the feedback received from the 1<sup>st</sup> and 2<sup>nd</sup> community conversations that we held at the Central High East on May 3, 2018 and June 14, 2018, respectively.

373 individuals responded to the survey from April 19, 2018 through June 15, 2018. Staff will provide a brief presentation summarizing the results of the kick-off survey.

Please feel free to contact me should you have any questions or concerns.

XXX

## Community Conversation Feedback

### I wish we had...

- Barstow Avenue direct access to Veteran's Boulevard from the east. Don't realign Barstow
- New fire station
- Synchronize traffic lights on West Shaw Avenue
- Widen roads to more lane along Ashlan through Figarden
- Improve Shaw Avenue overpass to relieve pressure on Polk Avenue
- Handy Ride transportation west of Polk Avenue to pick up special needs people
- Medical facilities including a hospital
- More retail on Ashlan Avenue between Blythe and Highway 99 (across from Paint Brush Care Facility)
- Signal light at Ashlan and Polk
- Need sidewalks on Polk between Dakota and Ashlan.
- All utilities should be located underground
- Developers pay to hook up water and sewer city lines on Polk between Ashlan and Dakota
- Provide trails along canals
- Provide a trail connecting Valentine and Clinton properties to the country
- East of Hayes Avenue, density should drop progressively to level down to the rural residential level
- Traffic signal at Blythe and Dakota for kid's safety
- Sidewalks along Dakota between Blythe and Cornelia (for children)
- Ashlan and Golden State reduce wait time – four minutes is too long
- Large park space to be located at Blythe and Dakota
- Is Hayes Avenue become an expressway?
- Two parcels located on the northwest corner of Blythe and Shields should maintain county zoning of rural residential
- Parcel located to the southeast of Cornelia and Dakota should low-medium density, not medium high density
- Remove public facilities designation from Dakota and Hayes (next to parcel with RUN)



### Name the neighborhood where you live/work...

- South Grantland & Shaw
- West of 99
- Herndon and 99
- Fresno Hills
- New Fresno
- Central West Side
- The Highlands
- The West Side
- Victoria Colony

## Like or dislike about the West Area

### Dislikes

1. Lack of bike lanes
2. Lack of retail/grocery store
3. Congestion at Ashlan and Highway 99
4. Traffic congestion throughout the Plan Area
5. Lack of sidewalks
6. Lack of trails
7. Lack of sidewalks
8. Lack of park space
9. Need a stop sign at Grantland and Ashlan
10. Can't access the east side of Highway 99 due to high amount of traffic
11. Public Facilities designated on Dakota Avenue between Hayes and Polk
12. Four way light on Ashlan is too long
13. The traffic is too long on Ashlan

### Likes

1. Everything! Let's build it.

**What name do you think should be used to identify the West Area?**  
**(Green Dot = Yes, Red Dot = No)**

| NAME             | VOTE TALLY          |
|------------------|---------------------|
| River West       | 11 – Yes<br>10 – No |
| Westfield        | 0 – Yes<br>12 – No  |
| Almond Villa     | 0 – Yes<br>9 – No   |
| River's Edge     | 3 – Yes<br>8 – No   |
| West Area        | 6 – Yes<br>6 – No   |
| West Gardens     | 5 – Yes<br>5 – No   |
| West Terrace     | 0 – Yes<br>7 – No   |
| West Vineyards   | 1 – Yes<br>1 – No   |
| West Vineyards   | 2 – Yes<br>1 – No   |
| Fig Villa        | 0 – Yes<br>7 – No   |
| West Clovis      | 3 – Yes<br>4 – No   |
| Westland         | 4 – Yes<br>3 – No   |
| Grizzlie Country | 3 – Yes<br>2 – No   |
| North Easton     | 0 – Yes<br>0 – No   |
| West Belgravia   | 1 – Yes<br>1 – No   |

### Comment Card Responses

|                           |  |
|---------------------------|--|
| Letha Oergel              | No town center on Shaw – El Paseo is close enough  |
| Gen Guerrero              | <ol style="list-style-type: none"> <li>1. Need organization for youth such as a Boys and Girls Club</li> <li>2. Too much trash on the streets, illegal dumping, dumping trash into empty lots – piles and piles of trash. Have City be more proactive about picking up trash.</li> <li>3. Plant more trees and use landscaping to beautify main streets like Ashlan, Cornelia, Shaw, etc.</li> <li>4. Please ask business owners to keep their storefronts clear of litter</li> <li>5. Please ask residents to pick up trash around houses</li> <li>6. City of Fresno should start an ad campaign called “Keep Fresno Litter – Free”!</li> </ol> |
| No Name                   | <ol style="list-style-type: none"> <li>1. Between Blythe and Brawley on Ashlan – where the vacant land is we NEED a shopping center – grocery store, fast food restaurant</li> <li>2. We need a hospital on this side of Highway 99</li> <li>3. We need those things to help the growing neighborhood areas</li> </ol>   |
| No Name                   | <ol style="list-style-type: none"> <li>1. I dislike the traffic flow. As the population increases, the number of traffic lanes on major streets has not increased</li> <li>2. Traffic is constantly backed up</li> <li>3. There are no major retailers south west of West Shaw Avenue, i.e., grocery store and restaurants</li> </ol>  |
| No Name                   | Need Shaw overpass at the railroad   |
| Cecly Tumoine - Beas      | Shaw and Cornelia is very packed and stressful. Thank you for all you do!  |
| Letha Oergel              | Why in 1975 the Board – Council was to keep the West Area farm area – now you changed everything – so people who made plans back then are now forced to live in an environment that they did not plan for. Now what do I do? Move? Why?  |
| Pam Couti<br>559-277-1227 | Until you address the lack of crossing Highway 99 – leave our side (West Area) alone. You are going to allow new traffic that we cannot absorb!!!!   |
| No Name                   | Name the area – Central West Fresno  |
| No Name                   | <ol style="list-style-type: none"> <li>1. Open every street with a freeway entrance with 2 lanes west and two lanes east from Grantland to Highway 99</li> <li>2. Install an overpass from Cornelia to Cornelia over Highway 99 for direct access to Shaw to relieve congestion at Polk</li> <li>3. Open Gettysburg from Grantland to Golden State</li> </ol>  |



### Comment Card Responses, Continued

|                                |   |
|--------------------------------|---|
| Larry Colucci<br>559-322-6172  | Barstow should remain East/West and not be realigned. Traffic modeling should determine how Barstow is connected to Veteran's Blvd. This will relieve Herndon/99 and Shaw/99 if done correctly. |
| Isaiah<br>sargonk@live.com     | I would like to be notified of and included in the Steering Committee meetings. Thank you!  |
| Dena Junnila<br>Letha Oergel   | Remove multifamily land use from Grantland between Shields and Dakota – should match low density residential uses that already are in place.  |
| Mark Stevenson<br>559-281-6651 | Remove unwanted Public Facilities dual designation at N.E. Section of Blythe and Dakota.<br><br>Central Unified does not want the site.   |

## Community Conversation No. 2 Feedback

### COMMENT CARDS

- Want to avoid marijuana dispensaries and multi-family in my neighborhood
- There should be a moratorium on new buildings. I want the planning process to take into consideration the following: If we don't have enough water to water trees, lawns, greenery, that help clean our air properly, and if the Central Valley is so heavily polluted, why are we making it worse by allowing the developers a free for all
- I don't want Section 8 apartments, and I want to avoid having loud noise
- No pollution or loud noise
- Clinton and Shields need continuity with sidewalks and stop signs especially between Brawley and Fwy 99. The continuity is needed even with County Islands
- I have the following comments:
  1. Fix the roads, before all the development
  2. Have specific start and stop times for construction
  3. Too much pollution with large projects
  4. Have traffic worked out 1<sup>st</sup> especially Ashlan Avenue stopping at Grantland – where will traffic go – to Shaw – Shields – or – Rialto – which is RR
  5. Set traffic lights for better flow
  6. What about the water level and quality, etc
- Cornelia between 180 and Clinton needs to be repaved. Potholes are always getting bigger and deeper, and patchwork is not holding up. There is a lot of traffic on Cornelia between commuters and school buses which is only making it worse. The reclaimed water project didn't help. Cornelia is long overdue for long-term maintaining
- Make ordinance to put in widened roads before houses go in
- Cornelia roads are small and have a large amount of potholes. I'm concerned for my vehicle. I'd like to see these roads improved.
- Transit X
- Want Hwy (Veteran's Boulevard) opened. Hate Polk & Shaw bottleneck. Need to open up Shaw, can get through.
- No animal shelter at Grantland and Hwy 99
- Everything is growing too fast, keep this area rural residential. If you develop, consider after care (ex. Impact of having commercial, what about traffic, grandfathered in rural homes from the 1930's). Need a serious hospital or a

medical university

- Is there a proposed commercial development in/around Shields/Polk
- Add elementary schools somewhere between Harvest Elementary and Herndon – Barstow Elementary
- No more housing at the end of Veterans Blvd, maybe mixed-use, and more commercial/retail please.

## Parks

- We need to maintain our current parks
- Regional park, please!
- A community park, please!
- An aerial or land use map would (at community meetings)
- Soccer parks!
- Put security in parks. Unsafe for kids after dark, due to drugs/gangs, even with parents!
- Regional park like Woodward
- More small parks to walk to
- We need a walk/bike path to the whole City of Fresno
- River access
- Dog parks
- More community gardens
- Trails – Bike, Pedestrians, etc
- Enough benches for elderly with shade
- Small/independent wineries. Independent gardeners. Organic gardening tied in with the FFA and University – level class grows. Tie grants to teach students how to grow ag for credit and medical science at Blythe/Cornelia and Shields
- Bee apiary, keep bees local to support experimental crops indigenous to the area
- No parks south of Dakota and east of Grantland, north of Shields, west of Hayes

## Higher Education

- No sense of community
- No central location/identity
- Higher education is needed
- More transit oriented development (TODs)
  1. Transit X
  2. More transit hubs
  3. Connection to retail/entertainment

## Housing

- Within SOL, Single-family is okay
- More Multi-Family and Mixed-Use
- Tired of planning, want action!!
- No more housing until more schools is built! All levels.
- More mixed-use
- More TODs (Transit X)
- No more mixed use
- No rezoning existing Rural Residential 1 Zoning
- Clinton/Shields Area is neglected and not fully involved in planning process
- Streets need continuity, especially Clinton/Shields

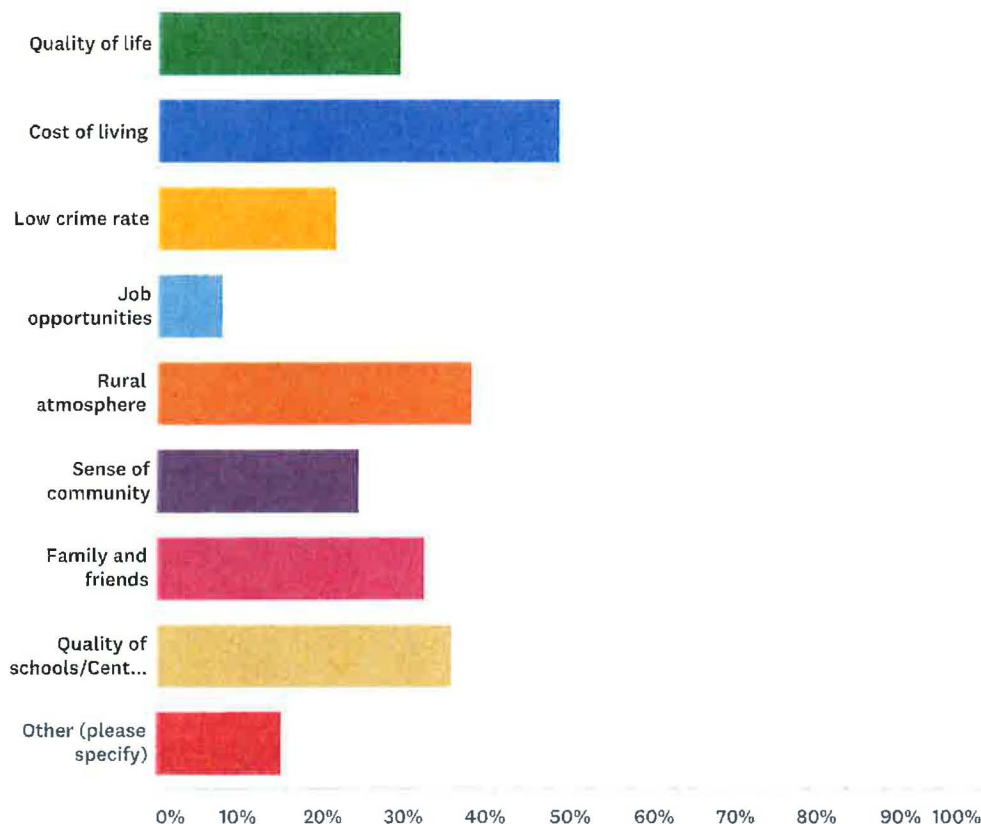
## I want to avoid \_\_\_\_\_ in my neighborhood

- Porn, prostitutes, pot dispensaries
- Gang activity (Shaw and Polk area)
- Stolen vehicles
- Gangs, crime
- Speeding cars on Grantland Avenue
- Streets without sidewalks
- Corrupt city government and law enforcement
- Homeless encampment
- Dumped trash and furniture
- Recycling centers
- Apartment complexes
- Multi-family housing
- Unkempt houses
- Airport
- Barking dogs at night
- Have water well, not mandatory city water
- Rezoning of RR1
- City code enforcement
- No tampering of grandfather clause
- Street racing



## Q1 What are your reasons for choosing to live and/or work in the Plan Area? Please check all that apply.

Answered: 373 Skipped: 0



### ANSWER CHOICES

Quality of life  
 Cost of living  
 Low crime rate  
 Job opportunities  
 Rural atmosphere  
 Sense of community  
 Family and friends  
 Quality of schools/Central Unified School District  
 Other (please specify)

### RESPONSES

29.49% 110  
 48.53% 181  
 21.45% 80  
 7.77% 29  
 38.34% 143  
 24.40% 91  
 32.71% 122  
 35.92% 134  
 15.01% 56

Total Respondents: 373

### # OTHER (PLEASE SPECIFY)

1 I live at Shaw and Bryan

### DATE

6/15/2018 3:49 PM

## West Area Specific Plan Kick-off Survey

SurveyMonkey

|    |  |                   |
|----|--|-------------------|
| 2  | N/A  | 6/15/2018 2:00 PM |
| 3  | Access to HWY 99   | 6/15/2018 1:47 PM |
| 4  | Larger parcels for residence   | 6/15/2018 1:44 PM |
| 5  | we live and farm here  | 6/14/2018 5:46 PM |
| 6  | It cuts down on my commute to work.  | 6/13/2018 7:32 AM |
| 7  | New homes being built. The houses are more updated with modern trends and technologies.  | 6/6/2018 9:21 AM  |
| 8  | It's affordable.   | 5/21/2018 3:34 PM |
| 9  | Large Lots and low density housing.  | 5/17/2018 6:56 PM |
| 10 | Location to freeway for commuting  | 5/13/2018 7:52 AM |
| 11 | my church of 20 years is on the westside.  | 5/9/2018 10:58 PM |
| 12 | Proximity to employer  | 5/9/2018 7:52 PM  |
| 13 | New housing  | 5/9/2018 12:31 PM |
| 14 | Family home....lived here since 3rd grade.   | 5/8/2018 5:37 PM  |
| 15 | This is where I grew up (and where my father and his parents also lived) and moved back to after university.   | 5/7/2018 12:39 PM |
| 16 | Nice home, lower price than other areas  | 5/6/2018 4:09 PM  |
| 17 | Do not live/work there   | 5/6/2018 12:56 PM |
| 18 | Closer to work   | 5/5/2018 10:20 AM |
| 19 | Access to freeway  | 5/4/2018 10:32 PM |
| 20 | It's away from the inner city  | 5/4/2018 5:43 PM  |
| 21 | City Code being enforced !!  | 5/4/2018 4:04 PM  |
| 22 | Close to work  | 5/4/2018 7:27 AM  |
| 23 | When my husband and I moved here in 1985 we were told that this was going to be the elite did of Fresno, that the city of Fresno and builder were making this area like Woodward Park/River Park is (before they were built up). At the time when we purchased our home, there were a lot of professionals purchasing and living in this area. My husband was a Professor at Fresno State. | 5/4/2018 7:09 AM  |
| 24 | affordable housing.  | 5/4/2018 6:37 AM  |
| 25 | Already live there. Leave it alone   | 5/3/2018 7:03 PM  |
| 26 | Retired in this area   | 5/2/2018 5:32 PM  |
| 27 | Homes & neighborhood   | 5/2/2018 2:05 PM  |
| 28 | I love it here   | 5/2/2018 11:04 AM |
| 29 | Its nice to be near the 99 for work, and close to my family and the school district I grew up in.  | 4/30/2018 4:07 PM |
| 30 | I was born and raised in this area almost 76 years ago, country life and what used to be low crime. Raised my family here and we all went to and graduated from Central Unified.   | 4/30/2018 1:24 PM |
| 31 | Our business is located in this area.  | 4/26/2018 4:18 PM |
| 32 | Mortgage is completely paid  | 4/24/2018 5:30 PM |
| 33 | Not very urban-like feel which is more peaceful.   | 4/24/2018 5:10 PM |
| 34 | convenience to travel outside of Fresno on Highway 99. Used to live in Clovis, new houses were more affordable as well   | 4/24/2018 8:21 AM |
| 35 | Does not apply   | 4/23/2018 6:50 PM |
| 36 | Proximity to work  | 4/23/2018 6:01 PM |
| 37 | Found a house we liked   | 4/23/2018 8:40 AM |
| 38 | Grew up here along with generations of my family before me.  | 4/23/2018 6:45 AM |

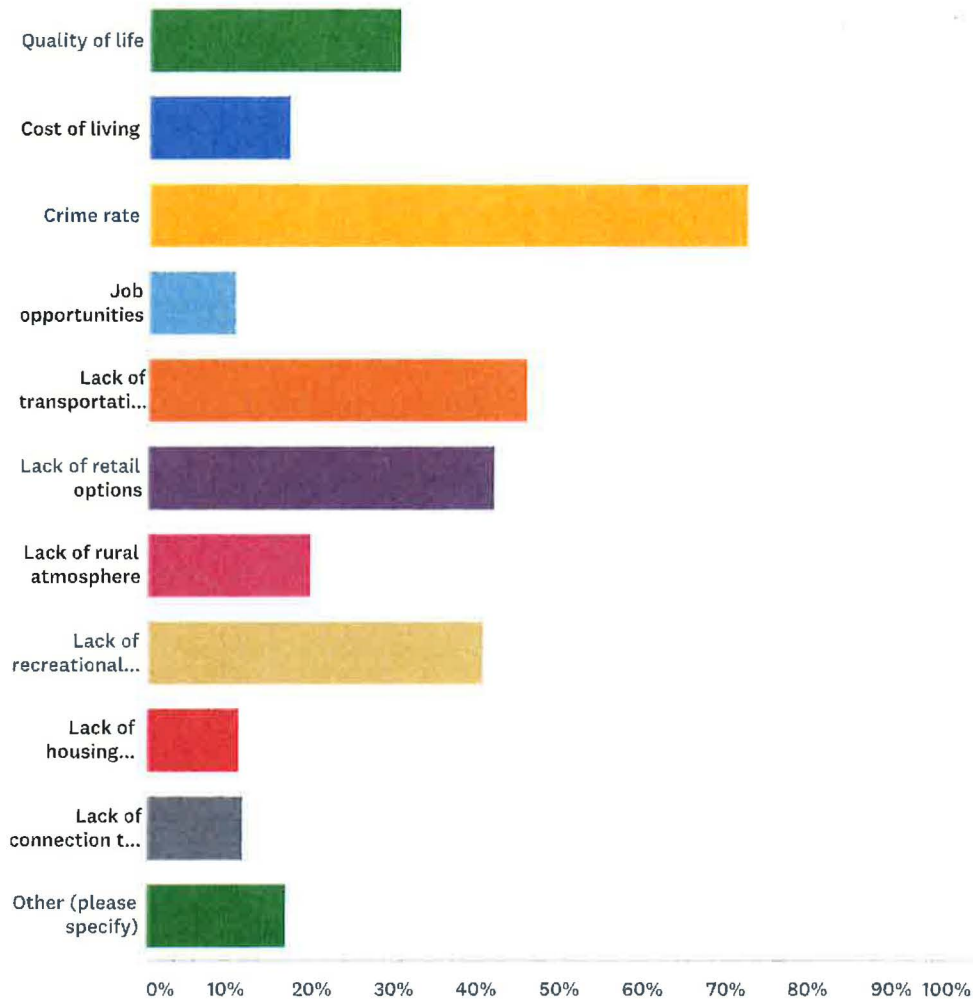
## West Area Specific Plan Kick-off Survey

SurveyMonkey

|    |  |                    |
|----|--|--------------------|
| 39 | relatively easy access to the rest of Fresno plus Madera | 4/22/2018 7:56 PM  |
| 40 | close to freeway for work                                | 4/22/2018 7:43 PM  |
| 41 | Grew up in the area                                      | 4/22/2018 6:21 PM  |
| 42 | Grew up here when it was mostly farmland                 | 4/22/2018 6:11 PM  |
| 43 | proximity to hwy 99                                      | 4/22/2018 5:50 PM  |
| 44 | I grew up out here and I want to stay west of the 99     | 4/22/2018 5:03 PM  |
| 45 | Fast access to freeway 99                                | 4/22/2018 4:13 PM  |
| 46 | Closer to work   | 4/22/2018 3:47 PM  |
| 47 | Only place I can afford                                  | 4/22/2018 2:51 PM  |
| 48 | To be near where I used to work                          | 4/22/2018 1:53 PM  |
| 49 | easy freeway access for commuting                        | 4/22/2018 1:22 PM  |
| 50 | Close to Madera and that is where I work.                | 4/22/2018 1:16 PM  |
| 51 | Location   | 4/22/2018 11:57 AM |
| 52 | Commute to work  | 4/22/2018 11:08 AM |
| 53 | No urban sprawl.   | 4/22/2018 10:57 AM |
| 54 | Was close to work  | 4/22/2018 10:55 AM |
| 55 | Proximity to work and 99 access                          | 4/22/2018 10:42 AM |
| 56 | Stuck I bought a house! One day I will leave             | 4/22/2018 10:26 AM |

## Q2 What aspects would discourage you from remaining in the West Area? Please check all that apply.

Answered: 373 Skipped: 0



| ANSWER CHOICES                                | RESPONSES |     |
|---|-----------|-----|
| Quality of life                               | 30.56%    | 114 |
| Cost of living                                | 17.16%    | 64  |
| Crime rate                                    | 72.65%    | 271 |
| Job opportunities                             | 10.72%    | 40  |
| Lack of transportation infrastructure         | 46.11%    | 172 |
| Lack of retail options                        | 42.09%    | 157 |
| Lack of rural atmosphere                      | 19.84%    | 74  |
| Lack of recreational opportunities/facilities | 40.75%    | 152 |
| Lack of housing types/options                 | 11.26%    | 42  |



# West Area Specific Plan Kick-off Survey

SurveyMonkey

|  |        |    |
|--|--------|----|
| Lack of connection to family and friends | 11.80% | 44 |
| Other (please specify)                   | 16.89% | 63 |
| Total Respondents: 373                   |        |    |

| #  | OTHER (PLEASE SPECIFY)  | DATE               |
|----|---|--------------------|
| 1  | na  | 6/15/2018 4:13 PM  |
| 2  | na  | 6/15/2018 4:10 PM  |
| 3  | The development of a "animal shelter" on Grantland?   | 6/15/2018 4:00 PM  |
| 4  | N/A   | 6/15/2018 2:00 PM  |
| 5  | Lack of road repair/improvements  | 6/15/2018 1:47 PM  |
| 6  | Marijuana growth  | 6/15/2018 11:31 AM |
| 7  | Failure to follow the plan once approved  | 6/15/2018 11:25 AM |
| 8  | Homelessness/Vagrancy   | 6/15/2018 11:21 AM |
| 9  | none  | 6/14/2018 5:46 PM  |
| 10 | central unified, a  | 6/13/2018 6:10 PM  |
| 11 | Traffic , vagrants , train  | 6/12/2018 6:34 PM  |
| 12 | No bike lanes/bus routes (alternative methods) to get to work. Not enough community parks in the area.  | 6/6/2018 9:21 AM   |
| 13 | Trash. I don't want too many apartment buildings. They bring in the wrong people. Unless they are upscale, then a few are ok.   | 5/21/2018 3:34 PM  |
| 14 | High density housing and low socioeconomic areas.   | 5/17/2018 6:56 PM  |
| 15 | Not all roads have sidewalks  | 5/15/2018 5:25 PM  |
| 16 | Overcrowded schools   | 5/13/2018 6:24 PM  |
| 17 | Homeless camps/ county houses with trash and multiple trailers houses emcampments   | 5/9/2018 7:52 PM   |
| 18 | Time it takes to cross the 99 freeway and the RR tracks. I can shop in Kerman and get home faster. The Polk Shaw light is a nightmare!!!  | 5/9/2018 10:51 AM  |
| 19 | Traffic is horrible   | 5/7/2018 4:27 PM   |
| 20 | Nearby industrial zoning needs to be examined (Muscatel). A census tract in this region has the worst traffic congestion in the entire city (pm2.5 needs to be monitored and examined here). Considering the environmental burdens that come with the freeway, high speed rail construction and ag, we need to seriously understand what impacts each has on the health of our community and find best practices to mitigate negative outcomes. | 5/7/2018 12:39 PM  |
| 21 | Traffic congestion  | 5/7/2018 10:10 AM  |
| 22 | Lack of access to freeway with so much congestion   | 5/6/2018 4:27 PM   |
| 23 | Lack of grocery stores,   | 5/6/2018 8:22 AM   |
| 24 | Lack of community events to get to know your neighbors  | 5/5/2018 7:04 PM   |
| 25 | Access over highway 99  | 5/5/2018 11:34 AM  |
| 26 | Worsening traffic patterns in and out of Fresno   | 5/4/2018 10:32 PM  |
| 27 | cut off from rest of city- bridge locked!   | 5/4/2018 7:36 PM   |
| 28 | Too many illegal immigrants   | 5/4/2018 4:04 PM   |

## West Area Specific Plan Kick-off Survey

SurveyMonkey

|    |   |                    |
|----|---|--------------------|
| 29 | Shields and Clinton have a few fast food restaurants and a grocery store, however Ashlan between Blythe & Brawley was supposed to have a shopping center built in that area and it's been vacant ever since I have lived in my house. We were promised a Park would be built on Dakota & Milburn and there isn't. City of Fresno (council members) promise and never follow through. Blong Chong built a Park by Teague school (which is too far away for our children to walk to) Only because he wanted something to save his legacy. Every thing is being built to cater to the New Residents/ New Home Owners West of Polk Not between 99 and Polk. | 5/4/2018 7:09 AM   |
| 30 | The AIR quality. All the spraying, spermicides. People racing there cars down the country roads, High speeds late at night. Especially around the East High School on Dakota an Cornelia. IT'S A BIG PROBLEM.   | 5/4/2018 6:37 AM   |
| 31 | Already live there. Leave it alone. Dont change anything  | 5/3/2018 7:03 PM   |
| 32 | HSR   | 5/3/2018 3:20 PM   |
| 33 | Don't put appartments and section 8 housing out here. Fix the roads, we are trapped out here.   | 5/3/2018 1:51 PM   |
| 34 | I have lived in NW Fresno since 1997 and traffic is a nightmare since the promised Veterans BLVD never happend.   | 5/3/2018 1:22 PM   |
| 35 | Traffic patterns  | 5/3/2018 8:58 AM   |
| 36 | Big eye sore  | 5/3/2018 8:05 AM   |
| 37 | the traffic, the traffic light not timed correctly, traffic   | 5/3/2018 7:55 AM   |
| 38 | Shaw overpass must be improved  | 5/3/2018 7:49 AM   |
| 39 | Low income housing and apartments   | 5/2/2018 8:00 PM   |
| 40 | Crime and homeless  | 5/2/2018 5:32 PM   |
| 41 | Traffic   | 5/2/2018 2:05 PM   |
| 42 | Crime is getting bad  | 5/2/2018 11:04 AM  |
| 43 | Area is being left behind.  | 5/2/2018 8:52 AM   |
| 44 | Long term if the traffic and road conditions don't improve, and California keeps raising taxes and miss using funds to take care of infrastructure I'd consider moving  | 4/30/2018 4:07 PM  |
| 45 | My biggest issue is an East/West freeway or dedicated street across town with no signals or stops like a freeway. You can get everywhere else in this town so why are we being punished? Or, stop approving new housing tracts. Makes NO sense.   | 4/30/2018 1:24 PM  |
| 46 | High speed rail construction causing to much traffic  | 4/26/2018 7:56 PM  |
| 47 | Not dense and urban enough. Too suburban for a developing area of the city  | 4/24/2018 5:09 PM  |
| 48 | Railroad shuts down traffic and holds all of west side hostage. Overpass or underpass is desperately needed on Shaw Ave. also there is a growing homeless issue where the indigent are casing neighborhoods while people are at work. No one will deal with this.   | 4/23/2018 8:01 PM  |
| 49 | Does not apply  | 4/23/2018 6:50 PM  |
| 50 | Homeless vagrants and drugs are rampant   | 4/23/2018 6:01 PM  |
| 51 | Bad schools   | 4/22/2018 10:54 PM |
| 52 | Increase in Homeless people in area   | 4/22/2018 10:18 PM |
| 53 | Racing  | 4/22/2018 4:16 PM  |
| 54 | Lack of new high school   | 4/22/2018 3:47 PM  |
| 55 | More housing and the loss of a rural feel   | 4/22/2018 3:00 PM  |
| 56 | Horrible traffic and the train on Shaw and Herndon  | 4/22/2018 2:04 PM  |
| 57 | Poor Schools  | 4/22/2018 1:53 PM  |
| 58 | By indicating "Lack of transportation Infrastructure" I mean that it is getting increasingly harder to access Fresno retail centers due to area growth and limited access across fwy. 99  | 4/22/2018 1:24 PM  |
| 59 | Low income housing  | 4/22/2018 12:37 PM |

## West Area Specific Plan Kick-off Survey

SurveyMonkey

|    |   |                    |
|----|---|--------------------|
| 60 | Lack of neighbors keeping up with the their properties!           | 4/22/2018 11:08 AM |
| 61 | Traffic patterns make it difficult to access locations east of 99 | 4/22/2018 10:42 AM |
| 62 | Lack of code enforcement  | 4/22/2018 7:25 AM  |
| 63 | Lack of parks   | 4/20/2018 11:40 AM |

# Q3 How satisfied are you with the quality of life within the West Area?

Answered: 373 Skipped: 0

(no label)



0 1 2 3 4 5 6 7 8 9 10

|            | VERY SATISFIED | SATISFIED | DISSATISFIED | VERY DISSATISFIED | N/A   | TOTAL | WEIGHTED AVERAGE |
|------------|----------------|-----------|--------------|-------------------|-------|-------|------------------|
| (no label) | 9.38%          | 57.91%    | 22.79%       | 7.77%             | 2.14% |       |                  |
|            | 35             | 216       | 85           | 29                | 8     | 373   | 2.30             |

## Q4 What improvements do you believe need to occur within the West Area?

Answered: 373 Skipped: 0

| #  | RESPONSES  | DATE               |
|----|--|--------------------|
| 1  | na   | 6/15/2018 4:25 PM  |
| 2  | na   | 6/15/2018 4:13 PM  |
| 3  | The government should focus on fixing our roads  | 6/15/2018 4:10 PM  |
| 4  | sidewalks/walkability  | 6/15/2018 4:02 PM  |
| 5  | free enterprise  | 6/15/2018 4:00 PM  |
| 6  | NA   | 6/15/2018 3:58 PM  |
| 7  | na   | 6/15/2018 3:57 PM  |
| 8  | My main concern is crime   | 6/15/2018 3:56 PM  |
| 9  | N/A  | 6/15/2018 3:54 PM  |
| 10 | Transportation - more FAX bus services   | 6/15/2018 3:52 PM  |
| 11 | Major traffic problems and homeless  | 6/15/2018 3:49 PM  |
| 12 | River access/retail/recreation   | 6/15/2018 3:46 PM  |
| 13 | Sidewalks  | 6/15/2018 3:44 PM  |
| 14 | We need sidewalks, no more liquor stores   | 6/15/2018 3:43 PM  |
| 15 | Work and education opportunities   | 6/15/2018 2:00 PM  |
| 16 | More retail options and better transportation without railroad crossing interruptions/traffic.   | 6/15/2018 1:58 PM  |
| 17 | Better roads across 99. Ashlan needs to be widened to 6 lanes at a minimum   | 6/15/2018 1:56 PM  |
| 18 | Colleges, parks, hospitals   | 6/15/2018 1:54 PM  |
| 19 | Park, schools, store, and stadium  | 6/15/2018 1:52 PM  |
| 20 | Shaw/99 intersection widened, more organized flow of traffic there - grocery store/retail stores west of HWY 99/Shaw, higher education near Veterans Blvd. | 6/15/2018 1:50 PM  |
| 21 | West of 99/Shaw congestion/more parks/retail - need a grocery store  | 6/15/2018 1:47 PM  |
| 22 | Visibility of sheriff patrolling, keeping single family housing.   | 6/15/2018 1:44 PM  |
| 23 | Traffic infrastructure and a sheriff substation  | 6/15/2018 11:31 AM |
| 24 | Infrastructure   | 6/15/2018 11:29 AM |
| 25 | Traffic and entertainment  | 6/15/2018 11:27 AM |
| 26 | Affordable housing shopping centers  | 6/15/2018 11:25 AM |
| 27 | Traffic/Streets/Sidewalks  | 6/15/2018 11:21 AM |
| 28 | More police driving around. Too many loud parties.   | 6/15/2018 11:18 AM |
| 29 | Traffic and better development with more trails and green space  | 6/14/2018 5:46 PM  |
| 30 | More Police presence Community Pride   | 6/14/2018 5:42 PM  |
| 31 | Clean up the trashy looking areas. Unkempt lands, horrible Street lights (Polk/Shaw).  | 6/14/2018 11:59 AM |
| 32 | Grocery store options. Would not mind most retail or housing developments but NO MORE LIQUOR STORES. Needs road improvements                               | 6/14/2018 9:41 AM  |



## West Area Specific Plan Kick-off Survey

SurveyMonkey

|    |  |                   |
|----|--|-------------------|
| 33 | Better traffic control, a gym  | 6/13/2018 6:33 PM |
| 34 | highway city, lack of shopping and restaurants, slow growth, afraid current shopping will close  | 6/13/2018 6:10 PM |
| 35 | movement of traffic west to east   | 6/13/2018 4:48 PM |
| 36 | The overpass at Shaw and 99 must be widened to prevent the bottle neck of traffic. We need a park and bike paths. A small retail center would be nice. And beautify the streets with more trees.   | 6/13/2018 7:32 AM |
| 37 | Add more parks for the kids keep them out of the streets maybe a boys and girls club, a mini mall something so everyone can enjoy, remove the open empty field makes the area look poor when taxes are as high for families fresno looks like bankrupt   | 6/12/2018 8:17 PM |
| 38 | Traffic, roads, traffic lights along Shaw / Island water drive.  | 6/12/2018 6:34 PM |
| 39 | Intersections at shaw/island drive, shaw/99, shaw/goldenstate, herndon/99, herndon/goldenstate.  | 6/12/2018 5:59 PM |
| 40 | We need better transportation, and more new retail opportunities aside from a liquor store on every corner   | 6/12/2018 3:14 PM |
| 41 | Complete veterans boulevard, require all new developments to integrate a community park, and reduce the number of liquor stores accepting EBT.   | 6/11/2018 5:21 PM |
| 42 | Encouragement of more neighborhood commercial development (i.e. restaurants, small businesses, small-medium grocery...)  | 6/10/2018 1:38 PM |
| 43 | Better access to the east side of 99 and the railroad tracks ie under/overpass   | 6/7/2018 4:36 PM  |
| 44 | Better connection to retail commercial.  | 6/7/2018 8:42 AM  |
| 45 | Bus/bike routes that would connect me to the rest of the city. I would like to bike/bus to work because gas prices are going up and I'm sure a lot others would be using it too. "Beautiful" commercial plazas or stores similar to Palm and Shaw that has clothing stores/restaurants/pharmacy in our side of town. Perhaps have a big box store, as some previously mentioned that they have trouble getting across Shaw Ave to get to the Winco... why not we have our own Winco in our side? Costco? Big supermarket? More neighborhood parks. We don't really have a neighborhood park. We need more smaller parks instead of big parks (like Roeding or Victoria) that could potentially attract loiters and other unwanted guests. More traffic calming measures in Grantland Ave when approaching school zones, like Herndon-Barstow Elementary... perhaps a traffic light there could serve kids who cross the street?  | 6/6/2018 9:21 AM  |
| 46 | Stores with all basic essentials (food, clothing, household items, etc.), Basic needs (doctor, dentist, etc.) Improved traffic flow, roads that aren't in disrepair, side walks, street lights, etc. Lower crime rate (easier said than done, I know)...   | 6/5/2018 8:47 AM  |
| 47 | Streets need to be widened and sidewalks installed. More local/accessible shopping   | 6/1/2018 4:46 PM  |
| 48 | improved traffic flow, especially over 99 and railroads grocery stores, gas stations, library, police station/extension. sidewalks   | 5/31/2018 9:58 AM |
| 49 | Need a grocery store by El Paseo or like a Trader Joe's or sprouts   | 5/23/2018 7:56 AM |
| 50 | More commercial development and high density development   | 5/22/2018 5:22 PM |
| 51 | PROBLEMS: 1. TRASH: The City of Fresno needs to be more proactive about driving around and picking up trash, and not waiting for people to report trash via the Fresno website or app. Also, I would like to see the City of Fresno start an advertising campaign (tv, radio, newspapers) such as "Keep Fresno Clean!" (my idea) focusing on all residents and business owners to keep their respective areas picked up and free of trash. 2. HOMELESS: They need to deal with the homeless more proactively. 3. LOOSE DOGS: On loose animals esp. dogs running around, start an advertising campaign (tv, radio, newspapers) to have your animals spayed and neutered AND to be kind to animals; also, the City of Fresno Animal Services needs to convert to a no kill shelter like the County of Fresno has. There's no reason this cannot be done. SUGGESTIONS: 1. Shotspotter (please implement in West Fresno) 2. City of Fresno Community Center or Adult School with classes like Easy Auto Mechanics, Art, Tennis, How to Start a Business 3. Ceramic Studio 4. Free drought landscaping classes 5. City of Fresno: Please plant more trees – lots more along all the main streets. make it look nice | 5/21/2018 3:34 PM |
| 52 | Veterans blvd. development needs to happen. Also, medium/higher-end retail needs to be implemented such as north Fresno, Clovis/Herndon. This will draw people to the area.  | 5/17/2018 6:56 PM |

## West Area Specific Plan Kick-off Survey

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| 53 | Dakota repaved, and sidewalks on Dakota both sides from Cornelia to Brawley. Sidewalk on Ashlan south side of street from Cornelia going east where there is none. Better traffic management, there was supposed to be a small neighborhood park on Dakota and Milburn and stores on Cornelia and Ashlan, but instead a medical facility was built...sidewalks down Cornelia going south for pedestrians on both sides of street...   | 5/15/2018 5:25 PM  |
| 54 | More retail establishments (but not more fast-food or shopping centers with vast parking lots between the street and the storefront) and increased FAX service.   | 5/15/2018 11:41 AM |
| 55 | the intersection of Shaw/Polk Ave needs to be improved.   | 5/15/2018 11:31 AM |
| 56 | An area close to where our teens can go and be safe. A family spot.   | 5/14/2018 8:00 AM  |
| 57 | Defiantly more schools with very good ratings.  | 5/13/2018 6:24 PM  |
| 58 | More shopping areas-a grocery store would be nice. Get a grasp on the homeless population that is popping up all over here. Hold people accountable for loose pets running all over the place so I call walk my own dogs without fear of attack (and no one wants to call the SPCA because that's a death sentence) Don't allow any more homes to be built any entities such as Indian (Native American) groups who rent out housing but don't have to follow basic rules like maintaining their yards or fixing fences that are falling over and never respond to being contacted Have more of a police presence at nearby parks   | 5/13/2018 7:52 AM  |
| 59 | More police because of the crime rate More shopping center/restaurant Less section 8 housing.   | 5/12/2018 6:16 PM  |
| 60 | Crime rate reduction (more officer presence), tackle the homeless population that is getting worse, prostitution from shields to Belmont along 99, poor street maintenance, need more sidewalks for children to walk to school, more community events for entire families not just children (food vendors, music, beer gardens), more schools.  | 5/12/2018 8:40 AM  |
| 61 | Larger new homes/semi custom neighborhoods  | 5/11/2018 9:06 PM  |
| 62 | There needs to be fair housing for seniors and families to thrive and have a sense of belonging.  | 5/9/2018 10:58 PM  |
| 63 | we need more animal control. dogs have been attacking and they're not doing anything about it. build a center over here. and a police station too   | 5/9/2018 9:09 PM   |
| 64 | County house clean up. Homeless clean up. Area on Shaw/Polk unsafe and dirty  | 5/9/2018 7:52 PM   |
| 65 | Gates & cameras into neighborhood, security vehicles  | 5/9/2018 12:31 PM  |
| 66 | better enforcement of the city's beautification plan. Helping neighborhoods have a better appearance.   | 5/9/2018 11:33 AM  |
| 67 | Need to accommodate high flow of morning and evening traffic. Need dedicated 2 lanes traffic for Eastbound and westbound traffic, plus 1 lane dedicated for right turns only across the Ashland overcrossing. Super market would hurt either  | 5/9/2018 11:01 AM  |
| 68 | Veteran's Boulevard!! More affordable starter homes and apartments.   | 5/9/2018 10:51 AM  |
| 69 | Crime rates to decrease. Currently in the northwest side of town, there has been an increase in attempted and actual crime reportings on our next door app. I am glad to see that fpd now has a higher presence in the area. I would also like to see veterans blvd go in to assist those of us who commute across town. The central north high school campus is also something that I am interested in seeing built. My eldest is currently in 7th grade and it would be nice if the central high campus was closer to us. Lastly, bike lanes would be nice in some of the rural areas. Currently if you are on a bike, you have to ride on the shoulder of the road or off of the road in the weeds. Often time, this causes flat tires due to stickers and broken glass on the side. | 5/9/2018 10:34 AM  |
| 70 | More parks needed.  | 5/9/2018 10:33 AM  |
| 71 | Shaw and Polk ave heavy traffic congestion  | 5/9/2018 6:06 AM   |
| 72 | More public transportation, more street lights, Sidewalks are needed in certain areas, a better flow of traffic.  | 5/8/2018 8:00 PM   |
| 73 | Less development  | 5/8/2018 5:37 PM   |
| 74 | Recreation facilities that include indoor walking/running track. The weather and air quality is not always the best for outdoor walking and recreation. Safety is a factor also. However, outdoor walking trails would also be good for those nice days. Reduction in crime, and traffic. Also, a Trader Joes:-)  | 5/8/2018 8:49 AM   |

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| 75  | Roads to get to east side of railroad tracks. Traffic is horrible on Shaw and Herndon.   | 5/7/2018 10:54 PM |
| 76  | Relieve traffic congestion to get North  | 5/7/2018 8:59 PM  |
| 77  | <b>Better</b> commute area to get home Shaw, Ashlan and Clinton are our only options and they are all <b>always</b> congested and backed up.   | 5/7/2018 4:27 PM  |
| 78  | I would like to see investments in infrastructure (sidewalks, traffic across and to 99), increased code enforcement, increased police presence for crime prevention, and a focus on environmental impacts. Access to food and medical services (doctors, dentist offices) are also an issue.   | 5/7/2018 12:39 PM |
| 79  | Traffic and road improvements  | 5/7/2018 10:10 AM |
| 80  | River access   | 5/6/2018 9:08 PM  |
| 81  | Homeless camps need to be addressed, along with ways to decrease congestion to get on to freeway 99. Cars constantly in the middle of the intersection blocking other traffic.   | 5/6/2018 4:27 PM  |
| 82  | Some areas need to be cleaned up, lower crime rate, more retail options.   | 5/6/2018 4:09 PM  |
| 83  | Traffic congestion on Shaw/99/Polk area  | 5/6/2018 3:42 PM  |
| 84  | N/A  | 5/6/2018 12:56 PM |
| 85  | Streets, sidewalks for schools and new housing. Bus transportation   | 5/6/2018 12:41 PM |
| 86  | Clean up shaw and polk avenues. Too many liquor stores !!!   | 5/6/2018 9:51 AM  |
| 87  | Affordable housing as homes and apartments. More street lights and expanding roads   | 5/6/2018 8:31 AM  |
| 88  | <b>Too many</b> houses for the number of stores that provide essential items such as <b>food, cleaning supplies</b> , gas, etc. Living west of the 99 is a huge hassle due to being a victim of being stuck at a train off of Shaw( they come almost hourly between 3-5 pm), traffic off Ashland and Clinton is horrible so it is a reason I consider moving out of the area for.  | 5/6/2018 8:22 AM  |
| 89  | Better access across highway 99  | 5/6/2018 1:52 AM  |
| 90  | Better transportation  | 5/6/2018 12:53 AM |
| 91  | First they need to fix the shaw /polk intersection. Between traffic concerns and allowing three liquor stores in a blighted area to take advantage of the market . Bad options for people needing help. Second they need to clean up shaw to Golden state , Its like the city does not enforce any codes . It looks very rough and not how you would want to represent Fresno for vehicles passing thru . So <b>please enforce</b> codes an make building owners <b>clean up after themselves</b> . Any questions please call me at 559-281-5241 Stephen Smith | 5/6/2018 12:15 AM |
| 92  | A little more police presence to deter from graffiti and the loud music  | 5/5/2018 10:51 PM |
| 93  | Road work and traffic. The traffic that's is on Herndon. Going home to grantland and herndon is horrible during rush hour.   | 5/5/2018 9:44 PM  |
| 94  | More transit bus routes and sidewalks. Parks, bike routes,   | 5/5/2018 8:38 PM  |
| 95  | Better infrastucture to get from the west area to the rest of Fresno.  | 5/5/2018 7:04 PM  |
| 96  | More local parks. Some additional shopping towards the west side of the area.  | 5/5/2018 6:14 PM  |
| 97  | Better road conditions and access to the freeway and more shopping plazas.   | 5/5/2018 5:17 PM  |
| 98  | The traffic flow from Herndon, Shaw and Ashlan..better wider streets.  | 5/5/2018 3:51 PM  |
| 99  | Undecided  | 5/5/2018 12:05 PM |
| 100 | Easier access getting to other ares of Fresno over highway 99  | 5/5/2018 11:34 AM |
| 101 | <b>Specifically</b> , the traffic signals & number of lanes at 99 & Shaw is poorly designed & inadequate to the current needs of the area. Why are the <b>lights</b> so close together & not synched?  | 5/5/2018 10:20 AM |
| 102 | Cleanup in blighted areas and enforcement of trespassing laws.   | 5/5/2018 9:39 AM  |
| 103 | <b>Transportation</b> . Shaw and Herndon are nightmares. It is very hard to travel with the roads like they are. Getting anywhere takes three limes as long as it should. It would also be nice to have a upscale grocery store (Trader Joe's or Sprouts) on this side too.  | 5/5/2018 9:27 AM  |
| 104 | Crime rate, more is coming our way. City needs to get a handle on homelessness, people standing at corners asking for money.   | 5/5/2018 8:56 AM  |

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| 105 | We are in desperate need of better traffic infrastructure. It is very difficult to travel into town from here. Shields and Ashlan are congested with stop sign after stop sign, so we are left with two options: 1. Shaw, where we sit through 3-4 stoplight intervals at Polk to get passed the bottleneck at the 99 overpass, only to then hit a slow-moving (or stopped!) train at Golden State. 2. Herndon, that we must first travel all the way north to reach, and then also hit constant trains. This is not to mention the city's earlier decision to create the loop, essentially removing Bullard as a travel option all together. There is a general consensus in our area that we feel cut off from the rest of Fresno and have been forgotten.   | 5/5/2018 8:53 AM  |
| 106 | Complete the Veteran's Highway Project to relieve traffic on Grantland Ave.  | 5/5/2018 8:40 AM  |
| 107 | The major issues have been the lack of shopping, the crime, and the roads. Shopping issue 1. It would be nice to have a grocery store on this side of the highway. Sure there's a Save Mart on Clinton, but that's a mission to visit. Otherwise we have to cross the 99 and the railroad tracks to get groceries. With more communities being built in our area, it only makes sense to have options in our area. Crime issue 1. We always hear about houses being broken into and to be honest, I'm not sure much could be done about this. Crime issue 2. The racetrack that is our roads. People seem to think our roads are open domain to speed and do stunts in thier cars. This is a major concern for me as a parent of small children. I don't allow my kids to go to Inspiration Park because I'm afraid one of these speed Racers are going to hit one of my kids while crossing Gettysburg. Maybe add some lights and/or speed bumps as a deterrent. Crime issue 3. The lowlifes that do thier drugs at the parks our children play at. It's upsetting to see a group of teens smoking thier weed around the slide small children use for play. It's disgusting. Road issue 1. The major roads seem to all squeeze down to one lane on this side of the 99. It doesn't make sense why Shaw Ave at Polk Ave always gets backed up. It's frustrating when you're next in line to cross the intersection, but you can't go because traffic is backed up. | 5/5/2018 8:32 AM  |
| 108 | shopping and restaurants   | 5/5/2018 6:59 AM  |
| 109 | Traffic and street lights. None of the street lights are together, so it cause major traffics back ups. Especially on Shaw and 99.   | 5/5/2018 6:22 AM  |
| 110 | Fix Shaw over pass. West central fresno is growing but our way to get to the other side of 99 isn't.   | 5/4/2018 11:55 PM |
| 111 | Better flow of traffic in and out of Fresno  | 5/4/2018 10:32 PM |
| 112 | None. It's perfect   | 5/4/2018 10:21 PM |
| 113 | We really need signals on the Bullard grant land intersection. Also a light on grant land for the crosswalk for students attending Herndon Barstow Elementary. There is also a desperate need for the rising of herndon/golden state/99 on and off ramps, this causes so much traffic congestion and is no longer a safe route to travel. We also are in need of the development of Veterans Blvd.   | 5/4/2018 8:58 PM  |
| 114 | Seems to be more crime   | 5/4/2018 8:41 PM  |
| 115 | Roads need attention, especially roads leading from the 180 to housing areas, such as cornelia, brawley avenues  | 5/4/2018 8:19 PM  |
| 116 | Complete streets, more extracurricular educational opportunities for youth, joint use for exercise in schools.   | 5/4/2018 8:00 PM  |
| 117 | Maybe a few more sit down restaurants. A bike trail. Farmers market. More connection/community events to bring us closer.  | 5/4/2018 7:44 PM  |
| 118 | A Walmart west of the 99   | 5/4/2018 7:36 PM  |
| 119 | Ashlan heading east towards 99 needs to have a lot more priority for traffic in the am. Blythe dead ends and gets to much priority. A big park by Ashlan and Cornelia  | 5/4/2018 6:55 PM  |
| 120 | Improve roads, especially those roads that combine city and county areas. Also, maintain the roads better.   | 5/4/2018 6:16 PM  |
| 121 | We need more patrolling. I live on Barstow and 99 and since we only have two ways out to the other side we get a lot of theft and people always looking at who's home. When you call for police they take along time to arrive. The roads on west of Shaw need to be expanded especially at the Polk and Shaw intersection.thank you for your time   | 5/4/2018 5:43 PM  |
| 122 | Robberies are very high in the area. We need more policeman patrolling the area's.   | 5/4/2018 5:18 PM  |
| 123 | More patrol units available.   | 5/4/2018 5:18 PM  |



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| 124 | There is still a lot of petty crime in the area. Streets are not set up as well as they could be. In part due to homes in the way. Lots of turn over in housing where people buy a house and within 3 years they move to a different area. I feel a lot has to do with not liking either school in area or class of people living around them  | 5/4/2018 4:28 PM  |
| 125 | The City need to get on the ball with AL Code Enforcement. Not fair to homeowners. Keep the Taco truck out. Not fair to restaurants. The trucks breed crime too. Move the homeless out of our neighborhoods. Not fair AGAIN to homeowners.   | 5/4/2018 4:04 PM  |
| 126 | Parks and retail!!! Another over pass north of Shaw..  | 5/4/2018 3:48 PM  |
| 127 | Road improvement to reduce traffic jams. Specially Shaw and Polk. This intersection is poorly desing   | 5/4/2018 3:37 PM  |
| 128 | I don't think I have the time to write that here.  | 5/4/2018 3:29 PM  |
| 129 | Wider streets and traffic control/traffic lights. More police presence. More retail stores, restaurants, parks and schools NOT more single family residences or apartments or condominiums.  | 5/4/2018 2:36 PM  |
| 130 | more groceries stores like winco, foodsco, and food for less.  | 5/4/2018 1:12 PM  |
| 131 | Consistent regular Police presence and expanded public transportation as well as well known businesses like grocery stores (Von's, Safeway, Whole Foods) and restaurants, cleaners, banks, etc   | 5/4/2018 11:39 AM |
| 132 | Stop lights at Clinton and Brawley, along with some minor road improvements.   | 5/4/2018 11:24 AM |
| 133 | There needs to be more retail and businesses like grocery stores. Also, increased access to transportation beyond Ashlan and Cornelia. As well as, more sidewalks and repairs to the existing ones. Also, improvement of traffic flow across HWY 99.   | 5/4/2018 11:18 AM |
| 134 | Roads are in poor condition. There are not enough places to shop. There is no library or post office. Access to cross over 99 needs improvement. It takes a very long time just to get on the other side of 99 to go shopping. Development needs to be cohesive. I enjoy the rural areas, however so planning needs to be put in place for things such as side walks for Central students to walk to school.   | 5/4/2018 10:43 AM |
| 135 | Crime rate crime rate crime rate that has to come down slum lords as well as the homeless issue  | 5/4/2018 9:37 AM  |
| 136 | I think the very busy shopping center on Shields and Brawley where the Dollar Tree is needs to repave their parking lot. There are some major pot holes. I think we need another public swimming pool for the kids during the summer. The only one I know of is Central High School. I also think we need more water parks and summer programs for the kids. More restaurants are needed.  | 5/4/2018 9:30 AM  |
| 137 | Road conditions (too many potholes), need for more green space, increase in police patrolling the streets  | 5/4/2018 9:25 AM  |
| 138 | Major supermarket and Chase Banking More healthy food otions restaurant  | 5/4/2018 9:10 AM  |
| 139 | Some areas need to be cleaned up, landscaped better. Reduction of crime to enhance feeling of safety and security. More development of new businesses.   | 5/4/2018 8:00 AM  |
| 140 | Greater access to east side of freeway . The traffic is Horrible   | 5/4/2018 7:27 AM  |
| 141 | Less road closures & more retail I live by Fig Garden plant so better smog/smell guidelines for them   | 5/4/2018 7:15 AM  |
| 142 | I would like to see a Sam's Club with a gas station, bike trails that provide off road paths that are scenic and connects the Community to the East area.  | 5/4/2018 7:12 AM  |
| 143 | Building a shopping center on Ashlan between Blythe & Brawley. Putting a fire Station back at Gettysburg & Brie where it was before the former fire chief moved it. According to NFPA states fire stations are supposed to be 2.5 miles away from each other in order to properly serve our area. We need at least two hospitals in this area to accommodate our medical needs because we have NOTHING. We are consistently told "it will take us 4 to 5 years to build these projects, be patient." By that time, the council members are out of office and say "we tried; we did our best; etc." our representative Esmeralda is just like Blong, she and her staff DO NOT RETURN CALLS If it's an Established member of this community. They only want to hear from the New/Newer Residents. I know because I have gone to her meetings after she was elected and she ignored me several times once she found out I was a long time Resident. Also, open every street with a freeway entrance 2 lanes east & 2 lanes west from grantland to 99. Install a New over pads from Cornelia to Cornelia over hwy 99. Open up Gettysburg from Grantland to Golden State. | 5/4/2018 7:09 AM  |



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| 144 | Infrastructure. We are like an island and we are isolated and getting out of here in case of an emergency would be awful there so many one-lane roads and backups and bottlenecks it is terrible every single day. The traffic here is terrible and frustrating   | 5/4/2018 7:03 AM  |
| 145 | Transportation  | 5/4/2018 6:48 AM  |
| 146 | More police protection. YOU CAN NEVER GET THROUGH TO THE NON EMERGENCY POLICE DEPT. 621-7000.   | 5/4/2018 6:37 AM  |
| 147 | Traffic concerns. Roads are very unevenly kept due to city/county pockets. You build past areas that are never offered upgrades to water, sewer, pavement! Better traffic control and facilities could attract retailers.   | 5/4/2018 6:33 AM  |
| 148 | Increase retail options and recreational areas  | 5/4/2018 3:46 AM  |
| 149 | More stores   | 5/4/2018 1:43 AM  |
| 150 | Traffic at Shaw and Polk area make it difficult to cross hwy 99. This intersection does not support the current population of the area. More grocery stores would be nice. Clean up if some of the rural areas. Some of the fields and even homes seem to be junkyards. Keeping crime under control in this area.   | 5/4/2018 1:38 AM  |
| 151 | Too many homeless and nothing being done, roads are very bad (Dakota and shields just west of 99). Crime is getting worse. Need more community events, we are truly the forgotten part of Fresno :( the area near olive and Belmont and 99 is the worst part of Fresno and a shame that people passing by Fresno have to see that. Also clean up Shaw and 99. | 5/4/2018 1:12 AM  |
| 152 | More room to get to through the high traffic area in the morning. And fix the roads that are already there, so many potholes and no crosswalks.   | 5/3/2018 10:29 PM |
| 153 | Build up the Herndon/riverside drive area   | 5/3/2018 9:17 PM  |
| 154 | Crime rate should be less, housing should not be so close to each other   | 5/3/2018 8:40 PM  |
| 155 | New high school, parks, walking trails, shopping centers, clean up existing shopping centers, get rid of homeless, restaurants, just giving a damn!   | 5/3/2018 8:27 PM  |
| 156 | Access to public transportation, more schools, sidewalks and crosswalks, more activities for children, more viable job opportunities  | 5/3/2018 8:20 PM  |
| 157 | Access and improvement to pedestrian and bicycling routes and recreation opportunities in the San Joaquin river. Improved schools and road conditions   | 5/3/2018 8:01 PM  |
| 158 | None. Too much growth already. Go towards clovis  | 5/3/2018 7:03 PM  |
| 159 | Many of the roads could use repair. The intersection at Polk and Shaw could be widened. The bridges across the 99 are narrow and often get backed up, would be nice to have wider bridges. It would also be nice to have another shopping center or two on the west side of the 99.   | 5/3/2018 6:37 PM  |
| 160 | - Highschool - Traffic management (w/ access crossing 99)   | 5/3/2018 6:20 PM  |
| 161 | We need a gas station!!!! We need better access to areas on the other side of 99 and a grocery store.   | 5/3/2018 5:52 PM  |
| 162 | Traffic is ridiculous on shaw. Going east bound is a nightmare, I can't turn onto Shaw due to one lane. I have avoided certain businesses because I don't want to deal with that. I have taken grantland up to Herndon just to get to Golden State and Shaw.  | 5/3/2018 5:11 PM  |
| 163 | Fix the roadways as there are many potholes. More houses and bring more businesses to the west.   | 5/3/2018 4:20 PM  |
| 164 | More retail food, shopping and entertainment. And not just for the NORTH end of the area. That would leave things as if it was all east of 99 again.  | 5/3/2018 3:54 PM  |
| 165 | Widening the roads and increasing number of inlets and outlets to and from Northwest Fresno. Completion of Veteran's Blvd. Synchronization of traffic lights on Polk and Shaw.  | 5/3/2018 3:20 PM  |
| 166 | Traffic!!!  | 5/3/2018 2:26 PM  |
| 167 | Better road work, safer communities, stop signs replaced with lights (Clinton & valentine, marks & olive), more shopping options for grocery and household items, more quality gas stations, housing, and schools.  | 5/3/2018 1:52 PM  |

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| 168 | We need at least one additional overpass. maybe bring Dakota over. Fix Shaw, it should be 3 lanes over 99 and continue to Grantland ave. Don't build anything west of 99 until the roads are improved!!!!!!   | 5/3/2018 1:51 PM  |
| 169 | More parks, more schools, better planning, less crime   | 5/3/2018 1:50 PM  |
| 170 | Drastic improvements in freeway off ramps and and street planning.  | 5/3/2018 1:22 PM  |
| 171 | Road/ street connections over the 99. More parks, grocery stores.   | 5/3/2018 1:20 PM  |
| 172 | Infrastructure improvements. There are too many new homes being built with no expansion of roads causing a lot of congestion. Also a need for another high school in the area.  | 5/3/2018 12:33 PM |
| 173 | Better roads, lighting, and maybe some stop signs that light up like in Clovis. More school zone signs. Better clean up programs to keep landscaping presentable and nice.  | 5/3/2018 11:59 AM |
| 174 | We need a public library, safe walking environment for pedestrians.   | 5/3/2018 11:37 AM |
| 175 | Public transportation is non existent in the area of Polk between clinton/shaw. Currently takes 2 hours by bus to get between my home and where I used to work, downtown Fresno.  | 5/3/2018 11:35 AM |
| 176 | Shaw/ 99 needs to be expanded to 2 lanes each way, Herndon / golden state/ rr tracks needs over/ under pass, veterans boulevard needs to be completed   | 5/3/2018 10:46 AM |
| 177 | Shopping and grocery access would be a nice improvement. Especially more towards organic natural selection such as Trader Joe's.  | 5/3/2018 10:30 AM |
| 178 | It definitely needs to be cleaned up!   | 5/3/2018 10:23 AM |
| 179 | Street lights are creating a jam at rush hours since they are not aling with each other since they are so close to each other. There are 3 sets of traffic lights on polk and shaw or 99 and shaw area.   | 5/3/2018 8:58 AM  |
| 180 | The police need to stop harrasing black men every time they see them in area  | 5/3/2018 8:56 AM  |
| 181 | Streets and traffic can not handle the loads! Stop building homes until the roads are improved  | 5/3/2018 8:38 AM  |
| 182 | Better roads. More retail options. Better freeway access to reduce traffic.   | 5/3/2018 8:16 AM  |
| 183 | Signal light at Clinton and Valentine. Improve Cornelia Ave between Shields and Dakota.   | 5/3/2018 8:16 AM  |
| 184 | Streets , vacant lots and trash, homeless, more businesses, too many vacant lots which are a blight , illegal dumping ..... The vacant lot south/east corner of valentine and shields by Sequoia Knolls Apts is a big eye sore..... it's causing a big blight on our side of town. Trash and homeless everywhere. Same w the south/east corner of marks/shields across the street from gas station. It's a nuisance and makes our house values drop. Enough is enough It's an ongoing problem. Streets need to be repaved. Crime rate is high Need more fast food and restaurants Brawley has become the racing place and for donuts between Clinton and Dakota. Need shopping centers Too many empty buildings Shields ramp to 99 should be reopened.... the traffic is terrible on Clinton exit | 5/3/2018 8:05 AM  |
| 185 | Removal of blight. Infrastructure improvements  | 5/3/2018 8:02 AM  |
| 186 | traffic control, widen shaw overpass, add a grocery store and a gym on the west side.   | 5/3/2018 7:55 AM  |
| 187 | ROADS   | 5/3/2018 7:52 AM  |
| 188 | Improve all roads over 99 it is a huge problem. We need bike trails like they have by Woodward park.  | 5/3/2018 7:49 AM  |
| 189 | I would like more retail options, preferably a Sprouts/Whole Foods. And locally-owned restaurants.  | 5/3/2018 7:48 AM  |
| 190 | Crime rate  | 5/3/2018 7:19 AM  |
| 191 | NA  | 5/3/2018 7:12 AM  |
| 192 | The streets need to be fix, more street sweepers, tree/brush trimming, overall street cleaning, parks need more upkeep.   | 5/3/2018 7:10 AM  |
| 193 | Clean up the area, fix the traffic issue of the Ashlan overpass. more police presence, more retail like big stores not little liquor stores, another high school.   | 5/3/2018 6:20 AM  |
| 194 | Widen single lane roads, more connecting roads and this area greatly needs more service providers such as gas stations and grocery stores.  | 5/3/2018 6:15 AM  |
| 195 | H   | 5/3/2018 6:01 AM  |

## West Area Specific Plan Kick-off Survey

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| 196 | Less crime rate. Update older buildings and areas (Chinatown). Clear out homeless. Add some family oriented businesses such as a small theatre, Chucky Cheese, or something of that nature.   | 5/3/2018 5:00 AM  |
| 197 | Safer roads, more stoplights  | 5/3/2018 4:44 AM  |
| 198 | Transportation options  | 5/3/2018 4:16 AM  |
| 199 | Please repair our roads. Ashlan Avenue has several pot holes, and it ruins everyone's vehicles. Sidewalks would be great for our children who walks home from Glacier Point. Bowling Alley would also be great.   | 5/3/2018 4:07 AM  |
| 200 | I would have to submit my ideas to someone in charge, due to the fact that i have multiple ideas.   | 5/3/2018 12:59 AM |
| 201 | No overcrowding with new homes.   | 5/3/2018 12:18 AM |
| 202 | More local business, more parks and arts  | 5/2/2018 11:32 PM |
| 203 | Road repair, constant safety montering, and landscape for public street areas.  | 5/2/2018 11:21 PM |
| 204 | Bettter traffic, roads, new subdivisions, less liquor stores (Polk and Shaw)  | 5/2/2018 11:21 PM |
| 205 | Allowing more small businesses to form  | 5/2/2018 10:05 PM |
| 206 | More shopping, more health foods (please we are all begging for a Trader Joe's or Sprouts in the North West area!)  | 5/2/2018 8:55 PM  |
| 207 | Need a police substation and rid the homeless squatters nearby elementary schools. More visible law enforcements  | 5/2/2018 8:00 PM  |
| 208 | Roads need to be repaved. There are too many empty store fronts, and the residential and commercial feel is very dated and rundown.   | 5/2/2018 7:57 PM  |
| 209 | Remove blighted areas, improve infrastructure   | 5/2/2018 6:56 PM  |
| 210 | More commercial business.   | 5/2/2018 6:17 PM  |
| 211 | Move homeless out. More jail time for criminals.  | 5/2/2018 5:32 PM  |
| 212 | The Grantland/Herndon Gas station needs to be moved on the side of the Starbucks. It clogs up traffic with Semi's and car all trying to get gas from 1 place. There is a need for a stop light at the intersection of Grantland and Barstow. There have been many accidents and near-miss accidents. It's terrifying to drive thru there daily. We need more options for food. A few more sit down restaurants would be great! Retail, retail, retail!!!! We need to look like the shopping center in Turlock on the 99. People driving thru Fresno would stop if we had more options.  | 5/2/2018 3:09 PM  |
| 213 | We need more bike lanes and sidewalks. Especially around the school. I see lots of kids having to walk on the road or ride bikes on tight two way roads.  | 5/2/2018 2:53 PM  |
| 214 | Pedestrian & bicycle safety improvements; adequate roadways - underpasses/overpasses at Golden State & Shaw & Herndon, proper overpasses over the 99 and traffic signals. Retail chain access especially grocery stores.  | 5/2/2018 2:05 PM  |
| 215 | Clean up on roads, more police, ive noticed crime rate going up. The dollar tree on shields and Brawley has been broken into 2 times in the last month.   | 5/2/2018 11:04 AM |
| 216 | Put some more care in area  | 5/2/2018 10:58 AM |
| 217 | Parks need to be safer and cleaner. More walking areas and paths. Kid friendly areas.   | 5/2/2018 9:52 AM  |
| 218 | Whatever needs to be done to stop the increase of crime.  | 5/2/2018 9:50 AM  |
| 219 | Safe walking paths so families could walk. More nicer retail stores, restaurants and places that look and feel like River Park.   | 5/2/2018 8:52 AM  |
| 220 | Street lighting on W. Shaw. (too dark), Shaw / Polk intersection needs help with traffic, Truck stop / gas station near 99 / Herndon, too much traffic congestion and needs more lighting(dangerous intersection), weed abatement needed on fields near homes, homeless situation in area is bad, need more cellphone towers, litter in the area, flooding from rain on Shaw / Garfield, NW corner., Cars driving too fast in Lennar neighborhood, need weed abatement in field behind God's Family Church and former Harvest of Harmony Church on Garfield near Shaw., homeless hanging around neighborhood grassy/park areas . Need more police presence to catch speeding cars in Lennar neighborhood. | 5/1/2018 9:02 PM  |

## West Area Specific Plan Kick-off Survey

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| 221 | 1) The "gaps" in development and infrastructure that exist throughout the Plan Area need to be filled, especially before allowing any major development at the periphery of the Plan Area (e.g. proposed Granville development at Ashlan/Grantland). 2) Connectivity with the rest of the City should be improved. This is meant in a literal sense (i.e. through better infrastructure across 99 and the railroad tracks [which is already happening courtesy of HSR-related improvements, but Veterans Blvd]), and it is also meant in a figurative sense (it's common for people who live in other parts of town to act like anything "and 99" is another part of the world). 3) More commercial and public amenities should be developed in the Plan Area. Not only would it benefit West Area residents who have to drive down Shaw or further away in town to find options for restaurants/entertainment/etc., this type of development could help improve the overall "curb appeal" of the city from Freeway 99. | 5/1/2018 7:19 PM   |
| 222 | More parks, or making the schools' playgrounds open like they used to be. There should be an onramp/offramp to the 99 from veterans boulevard or Bullard. Also the streets need to be widened on Grantland between Bullard and Henrdon and Shaw and 99 the Traffic to get to and from work there in the morning and evening is horrible.  | 4/30/2018 4:07 PM  |
| 223 | Most important is east/west thoroughfare.   | 4/30/2018 1:24 PM  |
| 224 | Major grocery store. Bike lanes Play ground   | 4/30/2018 7:31 AM  |
| 225 | There is too much traffic for the roads we have. Veterans Boulevard needs to open. There needs to overpasses and/or underpasses to bypass the trains as the trains cause major traffic delays.  | 4/29/2018 6:21 PM  |
| 226 | More dining options, road improvements, better traffic control, blight reduction/elimination  | 4/29/2018 3:34 PM  |
| 227 | Lower crime rates, clean up old neighborhoods, better code enforcement, and better road maintenance   | 4/28/2018 11:16 PM |
| 228 | Retail and grocery stores put in shape and grantland area.  | 4/28/2018 2:54 PM  |
| 229 | More after school programs for our children   | 4/27/2018 7:53 PM  |
| 230 | speed up the entitlement process, or lose more business to Madera County  | 4/27/2018 3:01 PM  |
| 231 | Stop signs at Garfield & Barstow intersection. More stop signs on Grantland between Barstow and Bullard. Grantland is used as an alternative to 99 and people fly through the school zone. I have witnessed cars driving through the school crossing with a crossing guard present with STOP sign.  | 4/26/2018 8:51 PM  |
| 232 | Improved roads for commuting east. Currently, all the major streets have an incredible amount of traffic to get anywhere east.  | 4/26/2018 7:56 PM  |
| 233 | A real public library. Updated play structures for Victoria West. Another high school. More police presences.   | 4/26/2018 5:41 PM  |
| 234 | Transportation Infrastructure needs to be addressed very soon.  | 4/26/2018 4:34 PM  |
| 235 | TRAFFIC IMPROVEMENTS! Crossing Hwy. 99 west is a nightmare!!!!!!!!  | 4/26/2018 4:18 PM  |
| 236 | Improvement to the traffic plan on shaw ave specifically at Polk. The traffic at 99 fwy causes both west and east bound lanes to back up there is an upwards of 30 minute traffic delay trying to get home to shaw /grantland or back into town   | 4/26/2018 1:09 PM  |
| 237 | Not sure  | 4/25/2018 9:24 PM  |
| 238 | Traffic is a major issues. Getting to one side of 99 to the other is not easy.  | 4/25/2018 8:05 PM  |
| 239 | Community center/ Library would be beneficial to our youth and elderly who feel isolated and disconnected. We also need better road traffic improvements to help the flow and stop bottleneck occurring. Sidewalks, walking trails and bike trails are all equally important as well. These improvements have been a long time coming. I am excited for the future of northWestern Fresno!  | 4/25/2018 4:58 PM  |
| 240 | Retail options, Entertainment, Safety   | 4/25/2018 3:40 PM  |
| 241 | Road improvements, shopping outlets   | 4/25/2018 7:16 AM  |
| 242 | Traffic control and crime rate  | 4/24/2018 9:53 PM  |
| 243 | More public transportation options Lower crime rate   | 4/24/2018 9:00 PM  |
| 244 | The lack of transportation infrastructure and lack of planning is troublesome. It NEEDS to improve. With only 2 ways across 99 to Garfield, it will become a City of Fresno nightmare if EMS is stuck in traffic when a critical event happens West of the 99.  | 4/24/2018 8:33 PM  |

## West Area Specific Plan Kick-off Survey

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| 245 | The school district needs to improve!! They need to get more kids to 4 year universities, and do a better job of preparing kids for college. They also need to raise their expectations of acceptable behavior at all levels instead of looking the other way. Firmer consequences would go a long way.   | 4/24/2018 6:20 PM  |
| 246 | Fresno PD needs to start doing the job they are paid to complete.   | 4/24/2018 5:30 PM  |
| 247 | Road widening on various avenues. Faster access from east side of town to west side of town. Expanded job opportunities.  | 4/24/2018 5:10 PM  |
| 248 | It needs to urbanize and become denser with more living options like taller apartment buildings rather than single family houses and sprawling neighborhoods. I can live in this boring type of neighborhood anywhere in the Valley for a cheaper price. Also, more bus lines would make me less car-dependent and would offer more incentive to spend time in other parts of town. | 4/24/2018 5:09 PM  |
| 249 | Improved traffic flow at currently congested area (i.e. Shaw and Polk, Ashlan between Golden State and Valentine)   | 4/24/2018 4:50 PM  |
| 250 | The roads (streets) specifically Shields, McKinley, some of Ashlan are in poor condition and have been for many years   | 4/24/2018 12:45 PM |
| 251 | More affordable housing   | 4/24/2018 12:34 PM |
| 252 | Improvements to the roadways better planning on construction  | 4/24/2018 10:54 AM |
| 253 | A little more retail, better street lighting  | 4/24/2018 9:29 AM  |
| 254 | Walking trails, river access for all, large park. More bus service. Everything happens right off Herndon which feels unsafe, build shopping and community areas off of the main street  | 4/24/2018 8:45 AM  |
| 255 | infrastructure - especially traffic control,  | 4/24/2018 8:21 AM  |
| 256 | More retail establishments  | 4/23/2018 10:36 PM |
| 257 | More sidewalks and walk ability   | 4/23/2018 10:22 PM |
| 258 | As we new housing developments come to our areas, I have not seen any open space such as, parks and/or dog parks. In the Centex development at Bryan @ Dakota, several lots were developed as tiny green 10,000 sq ft for use. They are mostly weeds and not grass. They have very little use but for esthetics.  | 4/23/2018 8:56 PM  |
| 259 | Fix roads (especially county roads) Add more sidewalks Relocate homeless to shelters and/or housing Tear down abandoned buildings/clean-up abandoned/run-down properties  | 4/23/2018 8:20 PM  |
| 260 | Railroad shuts down traffic and holds all of west side hostage. Overpass or underpass is desperately needed on Shaw Ave. also there is a growing homeless issue where the indigent are casing neighborhoods while people are at work. No one will deal with this.   | 4/23/2018 8:01 PM  |
| 261 | Sidewalks and bike lanes on Ashlan from Corneia to Grantland. Same for Polk from Griffith to Gettysburg. Address the bottlenecks crossing over 99. More retail and grocery.   | 4/23/2018 7:16 PM  |
| 262 | Streets need to be widened and improved. There needs to be more green space and inner connectivity between housing subdivisions.  | 4/23/2018 6:50 PM  |
| 263 | More policing of homeless, gangs, felons, burglars etc. just terrible.  | 4/23/2018 6:01 PM  |
| 264 | More retail shopping centers. Having more access to get on freeway 99. Bike trails, More bus stop in the west side of freeway.  | 4/23/2018 5:47 PM  |
| 265 | We need bike and trail paths. The buildings along Golden State need to be demolished, as they invite criminal elements.   | 4/23/2018 5:07 PM  |
| 266 | I love this area, but there has been an increase in crime and homeless population. I would also like to see Central Unified make schools safer. They tolerate unacceptable behavior repeatedly from the same students. Some students need an alternative setting.   | 4/23/2018 4:28 PM  |
| 267 | Cleaner streets maintained parks safer areas to shop . Something being done about the street racing in the evenings   | 4/23/2018 4:04 PM  |
| 268 | More traffic lights instead of stop signs. More sidewalks along the roads, especially in main streets like Cornelia between shields and Dakota this is the route students walk to high school.  | 4/23/2018 3:14 PM  |
| 269 | completion of Veterans Blvd.  | 4/23/2018 2:09 PM  |
| 270 | more businesses moving in, less homeless  | 4/23/2018 12:49 PM |



## West Area Specific Plan Kick-off Survey

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| 271 | Better roads to accomodate all the growth west of 99.  | 4/23/2018 12:09 PM |
| 272 | More parks, green areas, trails, stop lights and widening of roads at busy intersections   | 4/23/2018 11:18 AM |
| 273 | Veterans Blvd  | 4/23/2018 11:15 AM |
| 274 | More bike accessible areas. A trail or sidewalk all the way down Herndon maybe.  | 4/23/2018 11:00 AM |
| 275 | Shaw Avenue widening @hwy 99 Veterans blvd   | 4/23/2018 10:29 AM |
| 276 | More parks, retail and fun activity centers...possibly theme park plans..  | 4/23/2018 10:18 AM |
| 277 | Veterans blvd completion   | 4/23/2018 9:14 AM  |
| 278 | Homeless and crime   | 4/23/2018 9:06 AM  |
| 279 | Additional Parks/Recreational spaces   | 4/23/2018 8:48 AM  |
| 280 | Investment in parks, safety, police substation, Neighborhood watch.  | 4/23/2018 8:44 AM  |
| 281 | It is currently very hard to travel to/from West of 99 to East of 99. Improve traffic flow and/or provide more bridges, or ways, to cross 99.  | 4/23/2018 8:40 AM  |
| 282 | Traffic on Shaw/Polk. The train that holds up traffic on Shaw/Goldenstate. School upgrades in the south end school of Central Unified. Less homes being built! Less low-income housing.  | 4/23/2018 6:45 AM  |
| 283 | Safe activities for kids, gyms   | 4/23/2018 6:20 AM  |
| 284 | Shaw & Polk/99 area needs to be widened immediately, as well as cleaned up. We need a stoplight at Garfield & Shaw and Garfield & Barstow. And we need a decent grocery store west of 99. No SaveMart please...far too expensive.  | 4/23/2018 5:42 AM  |
| 285 | Central Unified school district only has 2 high shools I believe that cater to the entire area. And these high schools are very inconveniently located for residents who live in the 93722 and 93723 area in the northern most part. Especially for those who live along herndon and shaw east of the 99. The kids have to go across the 99 and go through rural areas just to reach their high school. It seems as though another high school is fitting located north of shaw perhaps by herndon. Other improvements include more familiar retail brands west of the 99. Also a clean up of the surrounding areas along the freeway would help give a good impression of Fresno for those passing through headed southbound. Fresno does not look like much from people not familiar because the 99 is at the edge of town and really makes it look like there is nothing to offer. Clean up along the freeways of the 99 in the west area would help. | 4/22/2018 11:18 PM |
| 286 | Build veterans boulevard Need new high school Overcrowded schools  | 4/22/2018 11:15 PM |
| 287 | More housing development but no traffic control. Many liquor stores west of 99 but limited grocery stores. For high speed railroad along the 99. Concentrate on one project at a time to get it done timely and reduce traffic. Improve traffic congestion around train tracks on Shaw and Golden State. Also around train tracks near Herndon and Golden State. Central Unified also needs to add a new high school to keep up with the home development.   | 4/22/2018 10:54 PM |
| 288 | traffic flow in and around the grantland shaw/herndon. Road closures and limited in and out options make it horrible   | 4/22/2018 10:43 PM |
| 289 | Public transportation  | 4/22/2018 10:22 PM |
| 290 | Infrastructure of roads, shopping centers, fitness clubs etc.  | 4/22/2018 10:18 PM |
| 291 | If you're going to continue to build and expand, make sure you have the proper roadways to get to these locations. Shaw Ave and Ashlan Ave NEED to be a 4 lane road as it continues West if the 99 freeway. Traffic is already horrendous and extremely dangerous due to the high volume of traffic. Make these roadways more accessible to the other side of the 99.  | 4/22/2018 10:05 PM |
| 292 | Public transportation  | 4/22/2018 9:51 PM  |
| 293 | Parks, freeway access  | 4/22/2018 9:49 PM  |
| 294 | Work on the crime of bulgar/theft.   | 4/22/2018 9:30 PM  |
| 295 | Better roads and access to freeways. The Shaw and Polk area is ridiculous!   | 4/22/2018 8:30 PM  |
| 296 | Roads, stop lights   | 4/22/2018 8:28 PM  |

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| 297 | Better roads with fewer pavement holes. City and county work together to pave areas that haven't been paved to the right of way so that our streets don't look like boa constrictors after lunch.. More sidewalks so kids can walk to school safely. Better police protection. County is fine. City seems to ignore us. Better maintained existing parks. More pocket parks. | 4/22/2018 7:56 PM |
| 298 | whenever the roadways are worked on, it is NEVER repaired correctly and large, deep crevices are left in the roadway and can damage cars.  | 4/22/2018 7:43 PM |
| 299 | Cleanliness  | 4/22/2018 7:35 PM |
| 300 | More grocery stores, less liquor stores, which the City keeps approving! More parks and bike trails. Absolutely more grocery stores! More infrastructure on the streets, stop lights to get out of the west area, over highway 99.   | 4/22/2018 7:26 PM |
| 301 | Public transportation, handiride, safe sidewalks.  | 4/22/2018 6:40 PM |
| 302 | More businesses  | 4/22/2018 6:35 PM |
| 303 | na   | 4/22/2018 6:31 PM |
| 304 | Roads to match the thousands of houses built out here. We are still on country roads. And shopping centers and restaurants not liquor stores in strip malls  | 4/22/2018 6:25 PM |
| 305 | Crime rates, road fixes,road congestion  | 4/22/2018 6:21 PM |
| 306 | Traffic congestion , late night noise from music and cars racing through the neighborhood  | 4/22/2018 6:16 PM |
| 307 | Infrastructure.... the roads are really bad. Cannot handle the traffic flow. Too much blight.  | 4/22/2018 6:11 PM |
| 308 | Better sidewalk and more little parks in the neighborhood.   | 4/22/2018 5:57 PM |
| 309 | More police support, better attention to street lighting maintenance in residential neighborhoods.   | 4/22/2018 5:50 PM |
| 310 | Side walk west side Grantland from Robert's ave North to Herndon Barstow school  | 4/22/2018 5:35 PM |
| 311 | Roads Retail Safety Mess Traffic Walking sidewalks Biking trails   | 4/22/2018 5:23 PM |
| 312 | Something like what is at Herndon and 99 needs to come further out in this direction. Less houses. People are moving and renting homes out to people that don't care about their neighborhood or have any respect for the homes they are living in. New housing at Polk and Dakota, is going in and we were hoping for a grocery store there.                                | 4/22/2018 5:03 PM |
| 313 | Clean up blight along roads  | 4/22/2018 4:43 PM |
| 314 | A grocery store near Shaw/Grantland  | 4/22/2018 4:37 PM |
| 315 | Easier access to the east side of the 99.  | 4/22/2018 4:25 PM |
| 316 | New roads, more retailers, restaurants, clean up, homeless, too many unattended empty lots   | 4/22/2018 4:21 PM |
| 317 | Its starting to look run down.   | 4/22/2018 4:19 PM |
| 318 | More police making rounds and actually responding to racing that has been out of control a grocery store on this side of 99. Also another overpass to help with all these new houses   | 4/22/2018 4:16 PM |
| 319 | More stored  | 4/22/2018 4:15 PM |
| 320 | Probably all areas of Fresno..... road maintenance, pot holes etc. more grocery stores!  | 4/22/2018 4:13 PM |
| 321 | Better traffic plan. Shaw is a mess  | 4/22/2018 4:12 PM |
| 322 | Traffic infrastructures  | 4/22/2018 3:53 PM |
| 323 | New high school and more walking trails and dog friendly parks   | 4/22/2018 3:47 PM |
| 324 | Better access to retail options  | 4/22/2018 3:18 PM |
| 325 | Road improvements such as widening Shaw Avenue past Hayes. Getting more retail and food establishments.  | 4/22/2018 3:14 PM |
| 326 | Congestion and more housing.   | 4/22/2018 3:12 PM |
| 327 | A slow down or stoppage in the building of homes in conjunction with improved traffic flow and accessibility. The overpopulation of schools needs to be addressed by building more.  | 4/22/2018 3:00 PM |
| 328 | Crime control Crime control Crime control Homeless control   | 4/22/2018 2:51 PM |

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| 329 | We need better roads, traffic lights that and synchronized, more retail and food options. More positive police presence, especially around schools. Clean up of trash and removal of transients.   | 4/22/2018 2:04 PM  |
| 330 | Crack down on all the rural blight like trashy/junky yards, fix roads (ex. McKinley Elem), more retail development, park development, loose dog and cats, and crime control.   | 4/22/2018 1:53 PM  |
| 331 | Cleaned up. More retail.   | 4/22/2018 1:40 PM  |
| 332 | 1) Reduce area homelessness. 2) Expand the Shaw Ave. overpass at Fwy 99 to increase vehicle flow.  | 4/22/2018 1:24 PM  |
| 333 | traffic congestion at Parkway/Herndon 76 gas station causes many problems, as well as rush hour congestion trying to get into the city from the west side - bottle neck at Parkway/Herndon, Shaw nearly impossible to travel east from Grantland, frequent trains cause delays heading east....all the congestion is a real negative about living here, although we do enjoy our neighborhood very much.   | 4/22/2018 1:22 PM  |
| 334 | More bike areas. Pickle ball court. Stores and shopping and grocery store on the grantland side of Herndon.  | 4/22/2018 1:16 PM  |
| 335 | Traffic, shopping, crime   | 4/22/2018 1:06 PM  |
| 336 | <b>Streets need repaving desperately! Bus transportation needs to be extended to the area. Strip malls and gas stations need to be discontinued! Better planning for zoning. Keep area with very limited apartment complexes.</b>  | 4/22/2018 12:52 PM |
| 337 | Better shopping options and restaurants. Also, public transportation.  | 4/22/2018 12:41 PM |
| 338 | Build veteran's Blvd or something to take the congestion away from Herndon and Shaw  | 4/22/2018 12:38 PM |
| 339 | More park activities for the kids  | 4/22/2018 12:37 PM |
| 340 | Retail medical and business services   | 4/22/2018 12:20 PM |
| 341 | More jobs, House and Apartments. Commercial Retail stores  | 4/22/2018 12:13 PM |
| 342 | Better traffic management.   | 4/22/2018 12:05 PM |
| 343 | More parks.  | 4/22/2018 12:02 PM |
| 344 | Traffic improvement. Street improvement. Access on Shaw and Herndon across highway 99.   | 4/22/2018 11:57 AM |
| 345 | Homeowners that rent out their homes need to see that their tenants maintain their properties.   | 4/22/2018 11:57 AM |
| 346 | More large retail so we don't have to drive up to Shaw and Marks. Also, closer bus stop. I'm at Clinton and Cornelia (not rural yet) and closest stop is 1.5 miles.  | 4/22/2018 11:36 AM |
| 347 | More Police presence. Adequate traffic infrastrure.  | 4/22/2018 11:23 AM |
| 348 | Varied retail choices  | 4/22/2018 11:22 AM |
| 349 | More parks and more police patrol Keep our area rural. Cleaner streets (weed control/trash)  | 4/22/2018 11:21 AM |
| 350 | The up keeping of the streets and landscaping! Enforce city regulations! The West Area looks terrible in comparison to other areas!  | 4/22/2018 11:08 AM |
| 351 | Crime prevention, new high school for Central Unified, clean up  | 4/22/2018 11:00 AM |
| 352 | Veterans Blvd is needed. Would like a over/underpass at the golden state/Herndon and golden state/Shaw intersections for the train. A 180-esque highway connecting 41 and 99 to the North or road like Audoban to connect Herndon to areas North of River Park. A rifle range. Fresno Rifle & Pistol Club is great but it's an hour drive to go there.   | 4/22/2018 10:57 AM |
| 353 | Roads need improvement, need more of a police presence as there always seems to be something happening in this area  | 4/22/2018 10:55 AM |
| 354 | More Community parks, jobs, road improvement, safety, more High Schools  | 4/22/2018 10:49 AM |
| 355 | increased recreation and retail  | 4/22/2018 10:47 AM |
| 356 | Traffic patterns around Herndon/99 and Shaw/99 are unsafe and not easy to travel due to high traffic and poor planning. Widen and improve roads before building new neighborhoods. The schools lack funding to accommodate the fast growing housing developments and builders need to step up and use their profits to increase schools and improve infrastructure---roads, traffic patterns, safety services prior to breaking ground on homes. | 4/22/2018 10:42 AM |

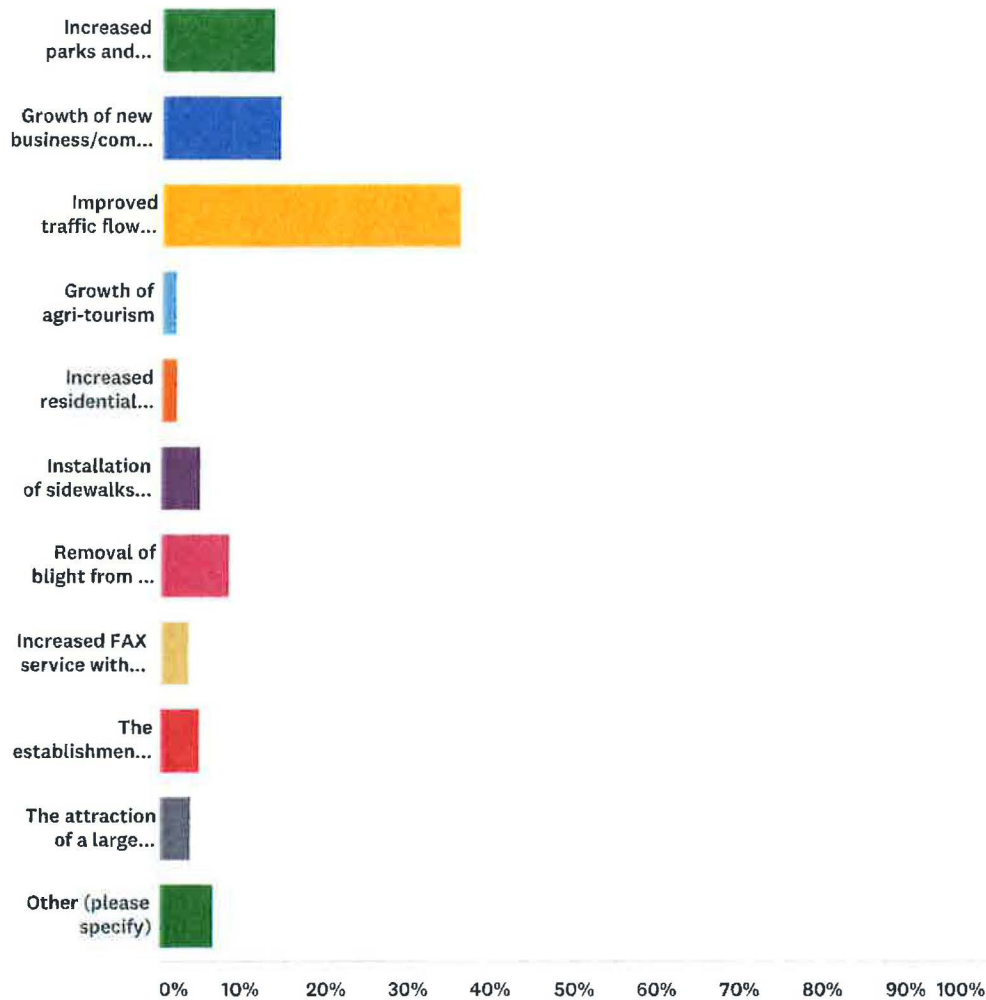
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| 357 | Parks, more shopping and restaurants   | 4/22/2018 10:41 AM |
| 358 | Infrastructure, parks, greater police presence, roads (improvement, widening, potholes).   | 4/22/2018 10:39 AM |
| 359 | Sidewalks where none exist to improve walkability to schools, stores and restaurants.  | 4/22/2018 10:38 AM |
| 360 | Better infrastructure, streets, bring in developments but still keep rural feel  | 4/22/2018 10:38 AM |
| 361 | More parks, more attention to infrastructure and better maintenance of public and private areas.   | 4/22/2018 10:34 AM |
| 362 | A public library is desperately needed in this area!!! Further, better infrastructure planning needs to occur with regard to street planning to accommodate for future growth. A key example is the intersection of Shaw and Polk, where all sides of the street are 1 lane only, yet there is constant backup of traffic on both Shaw and Polk, and there is bound to be even more with the continuous development of housing, such as Westerra on Hayes. Things NEED to be improved. If the city limits are going to extend as far as they are, and more residents are coming to the area to live, then the roads need to improve to accommodate for them. It's one of the reasons why, even though I grew up in Central Unified and lived in a neighborhood at Gettysburg/Polk for 16 years, my husband and I chose to move east of the 99 but remain in Central Unified boundaries. This is a critical issue that MUST be addressed. | 4/22/2018 10:34 AM |
| 363 | Repaired and widened roads, restaurants, more bus routes, banking services   | 4/22/2018 10:34 AM |
| 364 | To many low life's & pot heads everywhere & gun shots almost every night   | 4/22/2018 10:26 AM |
| 365 | Roads are horrible. Since the county either dissolve or downsized the county roads department our roads have fallen in disrepair.  | 4/22/2018 10:23 AM |
| 366 | Transportation connectivity is by far the #1 issue. Veterans Blvd project will not relieve congestion at Shaw/Polk/SR 99. Also, Active Transportation needs to be improved. There is no consistency in pedestrian facilities (sidewalks) and little to no connectivity of bike lanes/routes. There also needs to be planned retail; most retail is east of SR 99 which forces traffic through the limited east/west corridors over SR 99 (particularly Shaw/Polk).   | 4/22/2018 7:25 AM  |
| 367 | Organization; more services; clean up the area; it is not well-kept; zoning is part city, part county for no apparent reason.  | 4/21/2018 8:08 PM  |
| 368 | Our roads need to be fixed, need more parks, library, retail shopping, need more types housing, more trees needs to planted.   | 4/21/2018 3:16 PM  |
| 369 | Improved access over 99, better rapid transit opportunities.   | 4/21/2018 11:47 AM |
| 370 | More resources, more infrastructure (roads), more retail!  | 4/20/2018 12:18 PM |
| 371 | There is nothing out here! No parks, no grocery stores, no restaurants, no shopping, no nice bike or walking paths. Just crime and stray dogs and weird people casing our neighborhood.  | 4/20/2018 11:40 AM |
| 372 | Traffic improvements especially the ability to cross 99.   | 4/20/2018 9:58 AM  |
| 373 | More infrastructure (traffic) access and more retail options west of 99. Traffic is a major problem! Also, blight is a big problem.  | 4/19/2018 4:52 PM  |

## Q5 The year is 2035, and the Fresno Bee is preparing an article on the improvements that have occurred within the West Area. What should the highlight of the article be?

Answered: 373 Skipped: 0



### ANSWER CHOICES

### RESPONSES

|   |        |     |
|---|--------|-----|
| Increased parks and recreational opportunities            | 13.67% | 51  |
| Growth of new business/commercial development             | 14.48% | 54  |
| Improved traffic flow across Highway 99                   | 36.19% | 135 |
| Growth of agri-tourism                                    | 1.88%  | 7   |
| Increased residential construction                        | 2.14%  | 8   |
| Installation of sidewalks throughout the entire Plan Area | 4.83%  | 18  |
| Removal of blight from the Plan Area                      | 8.31%  | 31  |
| Increased FAX service within the Plan Area                | 3.49%  | 13  |



## West Area Specific Plan Kick-off Survey

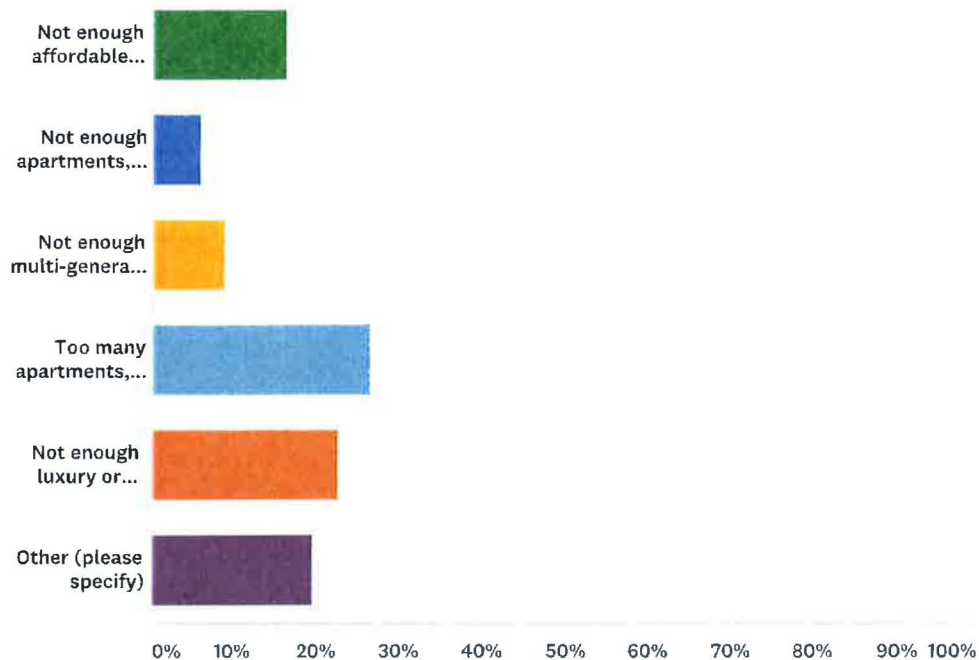
SurveyMonkey

|   |       |            |
|---|-------|------------|
| The establishment of a town center along West Shaw Avenue | 4.83% | 18         |
| The attraction of a large university to the Plan Area     | 3.75% | 14         |
| Other (please specify)                                    | 6.43% | 24         |
| <b>TOTAL</b>  |       | <b>373</b> |

| #  | OTHER (PLEASE SPECIFY)   | DATE               |
|----|--|--------------------|
| 1  | Westside Renaissance   | 6/15/2018 2:00 PM  |
| 2  | Develop and implement the plan, clean up the blight and everything else will follow  | 6/15/2018 11:25 AM |
| 3  | Highway 99 Attraction  | 6/15/2018 11:21 AM |
| 4  | all of the above is necessary  | 6/13/2018 6:10 PM  |
| 5  | ALL should happen. There is no reason that we cannot have all this done by the year 2035. The two standouts are a town center and attracting a large university.   | 5/21/2018 3:34 PM  |
| 6  | parks,sidewalks, improved traffic flow, blight removed and increased FAX service   | 5/15/2018 5:25 PM  |
| 7  | Hopefully by 2035 most of what is listed is old news. The highlight should be a large university.  | 5/8/2018 8:49 AM   |
| 8  | I think the highlight should be a broader story about how all of these issues have been or are planning to be addressed. A west area specific plan will allow the community to leverage its engagement toward other City plans, such as the transportation plan, the blight ordinances, infill, etc. | 5/7/2018 12:39 PM  |
| 9  | Improved traffic flow across 99 but WAY BEFORE 2035!   | 5/4/2018 7:27 AM   |
| 10 | Growth of Commercial Businesses & Traffic Flow   | 5/4/2018 7:09 AM   |
| 11 | We need SHOPPING CENTERS. LIKE THE ONE ON HERNDON AN 99.   | 5/4/2018 6:37 AM   |
| 12 | I dont agree with this plan.   | 5/3/2018 7:03 PM   |
| 13 | I can't select just one. 6 of these 10 need to be done period.   | 5/3/2018 12:59 AM  |
| 14 | Ideally such an article would mention all of these things happening in the West Area. I think either growth of agri-tourism or establishment of a town center (although not necessarily along Shaw) would be the best way to catalyze and achieve the other improvements listed here.                | 5/1/2018 7:19 PM   |
| 15 | Improved traffic flow across Highway 99. Nothing else will work without easy cross town access.  | 4/30/2018 1:24 PM  |
| 16 | Access to city services, post office.  | 4/26/2018 8:51 PM  |
| 17 | reduced rate of crime  | 4/24/2018 6:20 PM  |
| 18 | Nothing will be done.  | 4/24/2018 5:30 PM  |
| 19 | it appears we can only select 1 - but I believe that a town center anchored by a university would be incredible and would alleviate the need to go east of 99.   | 4/24/2018 8:21 AM  |
| 20 | West Area still a small town feel in a big city!   | 4/23/2018 6:45 AM  |
| 21 | Crime rate at it's all time lowest   | 4/22/2018 6:21 PM  |
| 22 | Removal of blight, improved traffic flow   | 4/22/2018 6:11 PM  |
| 23 | Success of school district and new schools to serve all the new homes  | 4/22/2018 3:47 PM  |
| 24 | job training and jobs growth for all the unemployed youth.   | 4/22/2018 1:53 PM  |

## Q6 What do you think about housing options within the West Area?

Answered: 373 Skipped: 0



| ANSWER CHOICES                                     | RESPONSES |            |
|--|-----------|------------|
| Not enough affordable options                      | 16.35%    | 61         |
| Not enough apartments, townhouses, or condominiums | 5.90%     | 22         |
| Not enough multi-generational housing              | 8.85%     | 33         |
| Too many apartments, townhouses, or condominiums   | 26.54%    | 99         |
| Not enough luxury or custom housing options        | 22.79%    | 85         |
| Other (please specify)                             | 19.57%    | 73         |
| <b>TOTAL</b>                                       |           | <b>373</b> |

| # | OTHER (PLEASE SPECIFY)                               | DATE               |
|---|--|--------------------|
| 1 | na   | 6/15/2018 4:13 PM  |
| 2 | Housing options are fine                             | 6/15/2018 4:02 PM  |
| 3 | na   | 6/15/2018 4:00 PM  |
| 4 | NA   | 6/15/2018 3:58 PM  |
| 5 | No answer provided                                   | 6/15/2018 3:52 PM  |
| 6 | Too many housing developments that sit half finished | 6/15/2018 3:43 PM  |
| 7 | Coherent planning/improvements                       | 6/15/2018 2:00 PM  |
| 8 | It is okay as is                                     | 6/15/2018 1:47 PM  |
| 9 | No answer  | 6/15/2018 11:31 AM |

## West Area Specific Plan Kick-off Survey

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|    |   |                    |
|----|---|--------------------|
| 10 | Affordable well-kept housing  | 6/15/2018 11:25 AM |
| 11 | Has a good mix, would like that to continue   | 6/14/2018 9:41 AM  |
| 12 | N/a   | 6/13/2018 6:33 PM  |
| 13 | Poorly planned based on road and infrastructure, integrating rural land with developed land was not thought out.  | 6/11/2018 5:21 PM  |
| 14 | No specific opinion   | 6/10/2018 1:38 PM  |
| 15 | I think the housing options are appropriate   | 6/1/2018 4:46 PM   |
| 16 | I'm satisfied   | 5/31/2018 9:58 AM  |
| 17 | I would like to see both multi-generational housing and more luxury housing.  | 5/21/2018 3:34 PM  |
| 18 | Good  | 5/9/2018 12:31 PM  |
| 19 | Na  | 5/9/2018 10:34 AM  |
| 20 | ok  | 5/9/2018 10:33 AM  |
| 21 | Over populating said area.  | 5/8/2018 5:37 PM   |
| 22 | It's ok   | 5/7/2018 10:54 PM  |
| 23 | I would like to learn more about what housing already exists.   | 5/7/2018 12:39 PM  |
| 24 | Need more residential developments, increase property value   | 5/6/2018 4:09 PM   |
| 25 | I think it's just fine. I don't want lower price options, brings in the people I don't want in the neighborhood   | 5/5/2018 10:51 PM  |
| 26 | Too much housing developments for the infrastructure and school district  | 5/5/2018 7:04 PM   |
| 27 | None  | 5/5/2018 12:05 PM  |
| 28 | Keep building single family homes.  | 5/5/2018 8:32 AM   |
| 29 | Perfect   | 5/4/2018 10:21 PM  |
| 30 | I think that there are currently too many houses for the existing schools and transportation infrastructure already in place. I feel that these two things need to be addressed before adding additional housing. | 5/4/2018 8:58 PM   |
| 31 | Seem fine to ke   | 5/4/2018 8:41 PM   |
| 32 | Perfect as is   | 5/4/2018 7:44 PM   |
| 33 | Code enforcement is missing in the area.  | 5/4/2018 6:16 PM   |
| 34 | It's fine the way it is   | 5/4/2018 5:43 PM   |
| 35 | indifferent   | 5/4/2018 1:12 PM   |
| 36 | Just right  | 5/4/2018 7:27 AM   |
| 37 | Too many houses going up  | 5/4/2018 7:15 AM   |
| 38 | Too many houses not enough shopping centers and fast food restaurants   | 5/4/2018 7:09 AM   |
| 39 | Too many houses already.  | 5/3/2018 7:03 PM   |
| 40 | NA  | 5/3/2018 7:12 AM   |
| 41 | same as number 5.   | 5/3/2018 12:59 AM  |
| 42 | Make owners and residents maintain a standard.  | 5/2/2018 5:32 PM   |
| 43 | Housing is abundant   | 5/2/2018 3:09 PM   |
| 44 | I like the housing options. A good mix of everything in the area.   | 5/2/2018 2:53 PM   |
| 45 | Too many apartments and section 8 housing with landlords AND tenants who don't care.  | 5/2/2018 8:52 AM   |

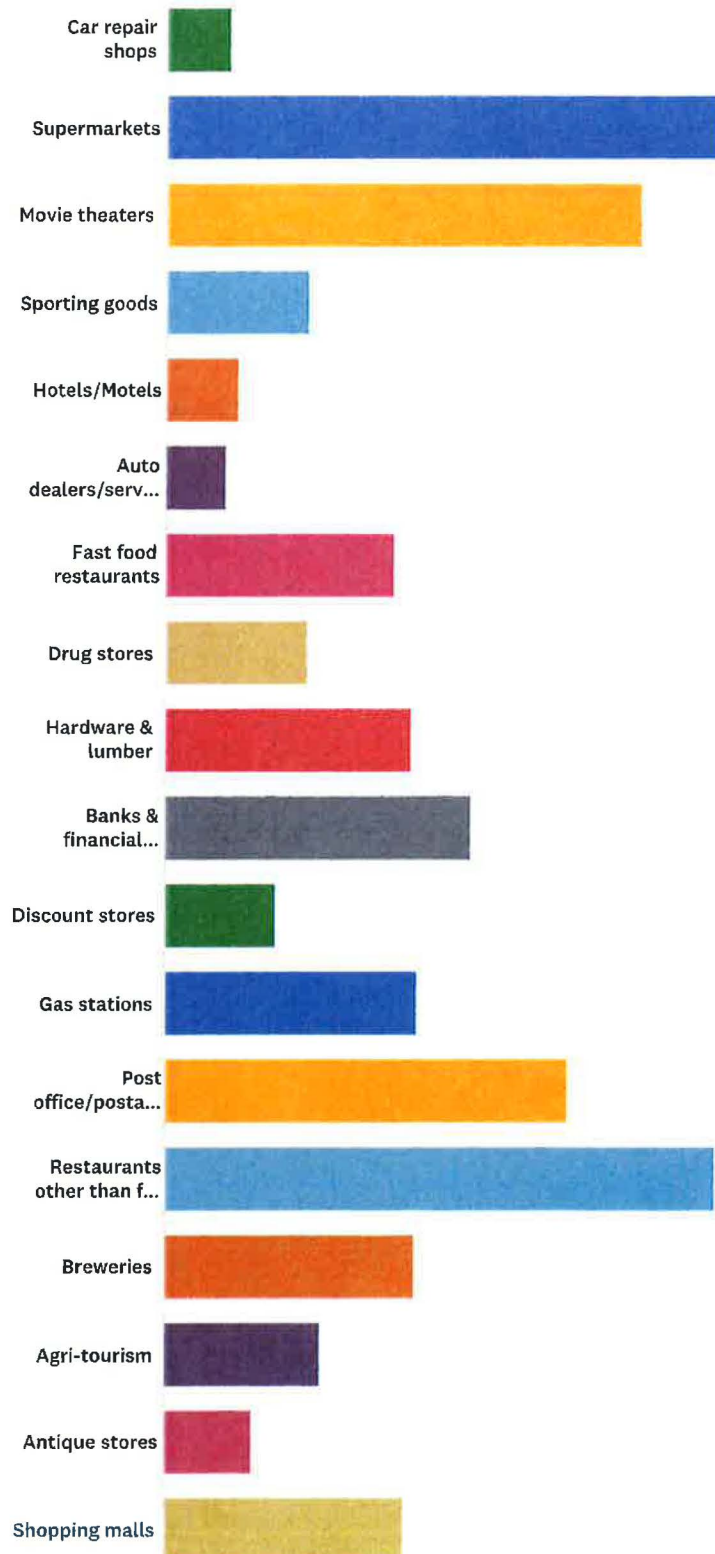
# West Area Specific Plan Kick-off Survey

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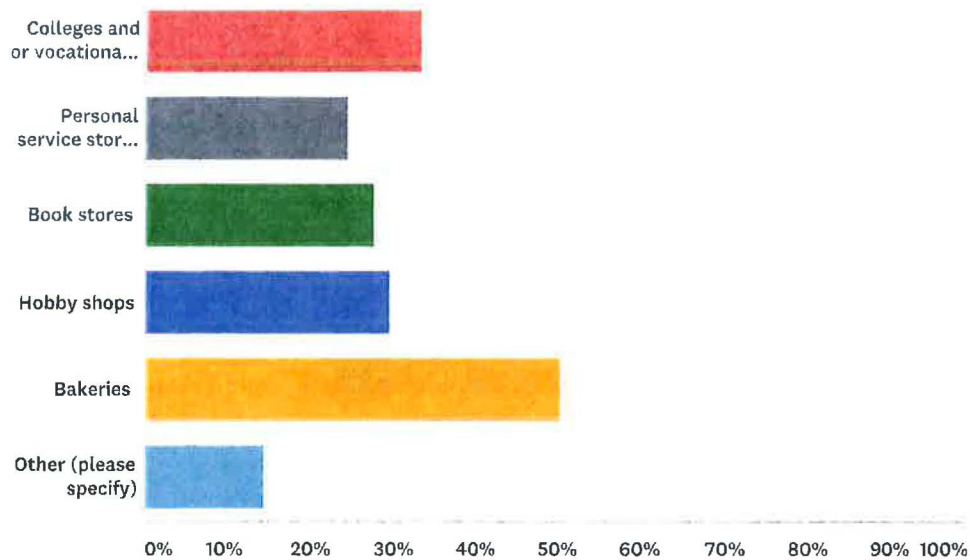
|    |   |                    |
|----|---|--------------------|
| 46 | I think the existing housing options are actually decent relative to what is available in Fresno. Looking forward, my biggest concerns would be 1) providing a reasonable VARIETY of housing within the Plan Area, and 2) planning housing development so as to promote greater density/more urban form in areas near the City core and major streets while simultaneously promoting less dense/more rural forms of development moving west away from the City. Additionally, I think there should be policies and guidelines in place that promote 2nd residences/accessory dwelling units in the Plan Area, but also tempered with reasonable design/layout standards. Lastly, to the extent possible, I think the Specific Plan should promote the ability of residents to own property rather than rent, and I think the Specific Plan should include policies or mechanisms to help promote property maintenance and rehabilitation. | 5/1/2018 7:19 PM   |
| 47 | Too many dwellings already compared to traffic flow.  | 4/30/2018 1:24 PM  |
| 48 | More Single Family Homes  | 4/26/2018 8:51 PM  |
| 49 | Not sure  | 4/26/2018 7:56 PM  |
| 50 | Fix the traffic problems crossing Hwy 99 and then we'll talk!!!   | 4/26/2018 4:18 PM  |
| 51 | housing options are good  | 4/24/2018 6:20 PM  |
| 52 | Theft is everywhere.  | 4/24/2018 5:30 PM  |
| 53 | Too much urban sprawl - it's killing the rural feel the area used to have.  | 4/24/2018 4:50 PM  |
| 54 | Stop the building!  | 4/23/2018 6:01 PM  |
| 55 | Housing is affordable. I don't want to see any more apartments than there already are.  | 4/23/2018 4:28 PM  |
| 56 | Fine with what exist.   | 4/23/2018 3:14 PM  |
| 57 | Am satisfied with current rate of development   | 4/23/2018 9:14 AM  |
| 58 | affordable senior housing   | 4/23/2018 9:06 AM  |
| 59 | Many housing options available  | 4/22/2018 10:54 PM |
| 60 | I think it's fine   | 4/22/2018 6:35 PM  |
| 61 | Housing is fine, you must update the roads!!  | 4/22/2018 6:25 PM  |
| 62 | Too many houses/apartments with out the roads being widened/improved  | 4/22/2018 6:16 PM  |
| 63 | Odd mix high end low end single family homes  | 4/22/2018 5:35 PM  |
| 64 | None  | 4/22/2018 3:47 PM  |
| 65 | Too many dwellings of any type without dramatic improvement in traffic congestion getting across 99   | 4/22/2018 3:00 PM  |
| 66 | stagnant growth and lack of development of new housing.   | 4/22/2018 1:53 PM  |
| 67 | I don't have any issues with housing - currently it meets my needs.   | 4/22/2018 1:22 PM  |
| 68 | Housing is fine   | 4/22/2018 1:06 PM  |
| 69 | I think it's fine the way it is. A good mix of appartment/ housing ratio,   | 4/22/2018 11:57 AM |
| 70 | I do not want urban sprawl  | 4/22/2018 10:57 AM |
| 71 | Housing solutions are improving but space in schools is nit keeping up  | 4/22/2018 10:42 AM |
| 72 | Not enough "after starter home" options   | 4/22/2018 10:34 AM |
| 73 | Opportunities are there.  | 4/21/2018 11:47 AM |

## Q7 What kinds of commercial development would you like to see within the West Area? Please check all that apply.

Answered: 373 Skipped: 0





**ANSWER CHOICES****RESPONSES**

|   |        |     |
|---|--------|-----|
| Car repair shops                          | 7.77%  | 29  |
| Supermarkets                              | 67.29% | 251 |
| Movie theaters                            | 57.37% | 214 |
| Sporting goods                            | 17.16% | 64  |
| Hotels/Motels                             | 8.85%  | 33  |
| Auto dealers/service stations             | 7.24%  | 27  |
| Fast food restaurants                     | 27.61% | 103 |
| Drug stores                               | 17.16% | 64  |
| Hardware & lumber                         | 29.76% | 111 |
| Banks & financial institutions            | 36.73% | 137 |
| Discount stores                           | 13.40% | 50  |
| Gas stations                              | 30.29% | 113 |
| Post office/postal service establishments | 48.79% | 182 |
| Restaurants other than fast food          | 66.22% | 247 |
| Breweries                                 | 30.03% | 112 |
| Agri-tourism                              | 18.77% | 70  |
| Antique stores                            | 10.72% | 40  |
| Shopping malls                            | 28.95% | 108 |
| Colleges and or vocational schools        | 33.24% | 124 |
| Personal service stores (i.e., salons)    | 24.40% | 91  |
| Book stores                               | 27.61% | 103 |
| Hobby shops                               | 29.49% | 110 |

|                        |        |     |
|------------------------|--------|-----|
| Bakeries               | 50.40% | 188 |
| Other (please specify) | 14.48% | 54  |
| Total Respondents: 373 |        |     |

| #  | OTHER (PLEASE SPECIFY)  | DATE               |
|----|---|--------------------|
| 1  | na  | 6/15/2018 4:13 PM  |
| 2  | paint nite venues   | 6/15/2018 4:02 PM  |
| 3  | na  | 6/15/2018 4:00 PM  |
| 4  | LIBRARY   | 6/15/2018 3:58 PM  |
| 5  | PET STORES  | 6/15/2018 3:54 PM  |
| 6  | No other answer   | 6/15/2018 1:44 PM  |
| 7  | NO OTHER OPTIONS  | 6/15/2018 11:27 AM |
| 8  | Gym   | 6/15/2018 11:25 AM |
| 9  | Grocery stores  | 6/14/2018 9:41 AM  |
| 10 | Department stores such as Walmart where people can get the things they need without traveling out of our area of the city.  | 6/5/2018 8:47 AM   |
| 11 | Library   | 5/31/2018 9:58 AM  |
| 12 | Boutique thrift stores, flower shop, bowling alley, nurseries. For restaurants I would like The Olive Garden, Sweet Tomatoes, and The Cheesecake Factory.   | 5/21/2018 3:34 PM  |
| 13 | Boutique Fitness options, Trader Joe's (quality grocery options)  | 5/17/2018 6:56 PM  |
| 14 | Family owned boutique style shops   | 5/13/2018 6:24 PM  |
| 15 | YMCA  | 5/9/2018 12:31 PM  |
| 16 | Health Food stores like Trader Joes or Sprouts.   | 5/8/2018 8:49 AM   |
| 17 | A river walk along the river. For biking jogging  | 5/6/2018 9:51 AM   |
| 18 | That's all  | 5/4/2018 10:21 PM  |
| 19 | Coffee places like Starbucks  | 5/4/2018 6:16 PM   |
| 20 | Why "discount" stores. STORES. quality stores   | 5/4/2018 7:27 AM   |
| 21 | None  | 5/3/2018 8:20 PM   |
| 22 | Public Library  | 5/3/2018 8:01 PM   |
| 23 | Bakery  | 5/3/2018 7:03 PM   |
| 24 | A swap meet or farmers market.  | 5/3/2018 11:37 AM  |
| 25 | Natural/organic foods ie. Trader Joe's  | 5/3/2018 10:30 AM  |
| 26 | GB3   | 5/3/2018 7:55 AM   |
| 27 | NONE OF THE ABOVE   | 5/3/2018 7:52 AM   |
| 28 | Exercise studios - Pilates, yoga  | 5/3/2018 7:48 AM   |
| 29 | a variety of all of these types of businesses are needed.   | 5/3/2018 12:59 AM  |
| 30 | Local coffee shops  | 5/2/2018 11:32 PM  |
| 31 | Coffee shops  | 5/2/2018 9:50 AM   |
| 32 | keep agriculture land open ... we like the "country-living" feeling. No apts., no condos, no shopping centers, etc. Nice homes, open land, crops & trees, "country-living" ... that is why we left Clovis ! Rural areas.... fruit/veg. stands are ok. Peace & Quiet & Natures beauty ! PLEASE | 5/1/2018 9:02 PM   |

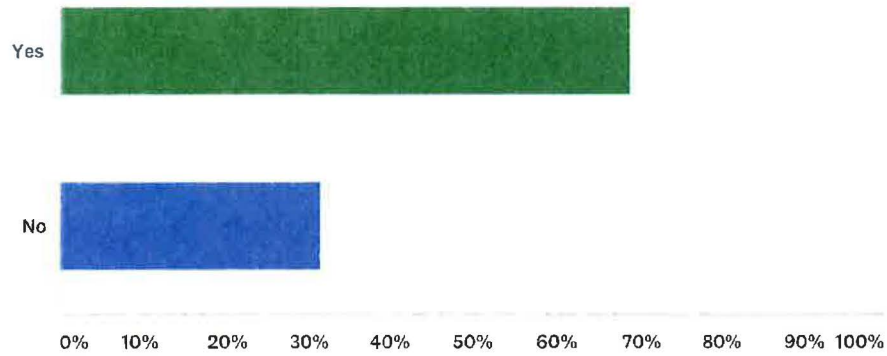
# West Area Specific Plan Kick-off Survey

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|    |   |                    |
|----|---|--------------------|
| 33 | Other specific uses: a gym, a library/community center, a police facility (note: the latter two are more "public facilities" than commercial development, but they are features that would serve community needs and also be catalysts for commercial development nearby). Additionally, I think the area would be a great fit for a commercial center styled after agricultural facilities, given the area's longstanding agricultural character (see as examples: the Packing District in Anaheim, the Packing House in Claremont, the Packing District in Redlands). Another possible model for a commercial center would be something styled with boxcars/shipping containers, i.e. homage to the presence of rail activity along 99/Golden State (see as examples: the LAB in Costa Mesa, Steelcraft in Long Beach, the Container Park in Las Vegas, the Boxyard in Tulsa) | 5/1/2018 7:19 PM   |
| 34 | Honestly we need something similar to riverpark that isn't 15-30 mins away. so that people can stay on the west side of the 99 and have stuff to do.  | 4/30/2018 4:07 PM  |
| 35 | Mini mart/farmers market type store where you can zip in and get vegetables and dinner foods quickly.   | 4/30/2018 1:24 PM  |
| 36 | Library   | 4/26/2018 5:41 PM  |
| 37 | Library   | 4/25/2018 4:58 PM  |
| 38 | Outdoor plaza like Riverpark.   | 4/24/2018 5:10 PM  |
| 39 | Sports club   | 4/24/2018 9:29 AM  |
| 40 | would like to see El Paseo continue to grow to provide tax base similar to Monte Vista exit in Stanislaus but a town center on Shaw that is based in local businesses - local restaurants, wine bars, etc. Also the river provides an opportunity for tourism with aquarium and a pioneer type village/farm that demonstrates agriculture.  | 4/24/2018 8:21 AM  |
| 41 | Brand name Outlets right off the freeway. Could bring in A LOT of business and tax revenue.   | 4/23/2018 8:01 PM  |
| 42 | Coffee house  | 4/23/2018 5:07 PM  |
| 43 | Medical university  | 4/23/2018 10:18 AM |
| 44 | Nursery   | 4/23/2018 9:14 AM  |
| 45 | None!! I'm happy with the rural atmosphere.   | 4/23/2018 8:40 AM  |
| 46 | An Agricultural Trades school   | 4/23/2018 6:45 AM  |
| 47 | A public library! Not one in the Central Unified area of Fresno!  | 4/22/2018 10:43 PM |
| 48 | I'd like ups closer   | 4/22/2018 9:30 PM  |
| 49 | public library  | 4/22/2018 6:31 PM  |
| 50 | Pet services  | 4/22/2018 3:18 PM  |
| 51 | All the above are good choices  | 4/22/2018 2:51 PM  |
| 52 | strip malls, job creating business for young people, definitely no more breweries or bars.  | 4/22/2018 1:53 PM  |
| 53 | Rifle range. More privately owned sporting goods / hunting /firearm shops. Not big box stores like Dicks, Turners, etc.   | 4/22/2018 10:57 AM |
| 54 | Trader Joes   | 4/22/2018 10:38 AM |

# Q8 Do you agree with the idea that West Shaw Avenue, from Highway 99 to Grantland Avenue, should serve as the town center for the West Area?

Answered: 373 Skipped: 0



## ANSWER CHOICES

Yes

No

TOTAL

## RESPONSES

68.63%

31.37%

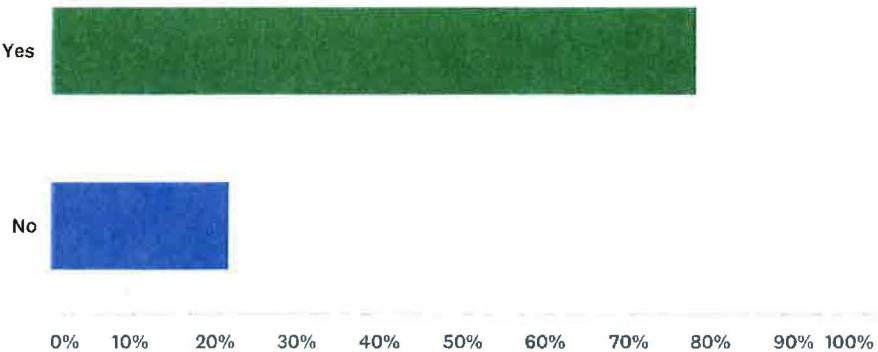
256

117

373

Q9 Agri-tourism is a mix of two industries - agriculture and tourism. Agri-tourism has gained popularity in recent years. Activities can include wagon rides, farm tours, bed-and-Breakfasts, wineries/breweries, farmers markets, wedding and special events venue, festivals, and much more. Do you believe the concept of agri-tourism should be incorporated into the West Area Specific Plan?

Answered: 373 Skipped: 0

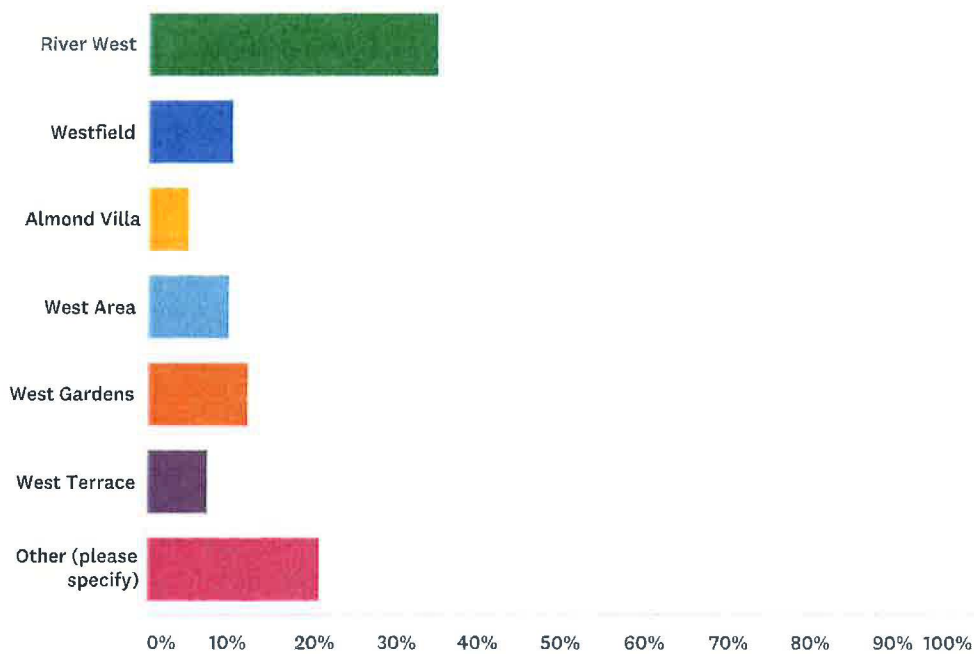


| ANSWER CHOICES | RESPONSES |     |
|----------------|-----------|-----|
| Yes            | 78.28%    | 292 |
| No             | 21.72%    | 81  |
| TOTAL          |           | 373 |



## Q10 What name do you think should be used to identify the West Area?

Answered: 373 Skipped: 0



| ANSWER CHOICES         | RESPONSES |            |
|------------------------|-----------|------------|
| River West             | 34.85%    | 130        |
| Westfield              | 10.19%    | 38         |
| Almond Villa           | 5.09%     | 19         |
| West Area              | 9.92%     | 37         |
| West Gardens           | 12.06%    | 45         |
| West Terrace           | 7.24%     | 27         |
| Other (please specify) | 20.64%    | 77         |
| <b>TOTAL</b>           |           | <b>373</b> |

| # | OTHER (PLEASE SPECIFY)  | DATE               |
|---|---|--------------------|
| 1 | Grizzly Land - Home of the Grizzlies                            | 6/15/2018 3:52 PM  |
| 2 | This area has always been the dired fig trees (DiRedo Fig Area) | 6/15/2018 3:49 PM  |
| 3 | The West  | 6/15/2018 2:00 PM  |
| 4 | Countryside or Country View                                     | 6/15/2018 1:44 PM  |
| 5 | West Country View   | 6/15/2018 11:31 AM |
| 6 | NA  | 6/15/2018 11:27 AM |
| 7 | Green Acres   | 6/15/2018 11:25 AM |
| 8 | west Ag Fresno  | 6/13/2018 6:10 PM  |
| 9 | Sun West  | 6/12/2018 5:59 PM  |

## West Area Specific Plan Kick-off Survey

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|    |  |                   |
|----|--|-------------------|
| 10 | Vine West or Granville Cheap   | 6/11/2018 5:21 PM |
| 11 | West Fresno  | 6/7/2018 8:42 AM  |
| 12 | West Clovis <--- BEST NAME, all the other names doesn't represent our side of town at all other than having the "West" in it.  | 6/6/2018 9:21 AM  |
| 13 | I don't have a suggestion right now  | 5/31/2018 9:58 AM |
| 14 | I like West Gardens. AGRI-TOURISM: I don't like wagon rides, but tractor rides would be fun or hitching a wagon to the back of a tractor and letting the tractor do the pulling instead of a horse.  | 5/21/2018 3:34 PM |
| 15 | Grantland  | 5/17/2018 6:56 PM |
| 16 | Riverview Heights / Rolling Hills  | 5/13/2018 6:24 PM |
| 17 | Northwest Fresno   | 5/9/2018 7:52 PM  |
| 18 | West City Central  | 5/7/2018 8:59 PM  |
| 19 | The vineyards  | 5/6/2018 9:51 AM  |
| 20 | Grantland Area   | 5/6/2018 1:52 AM  |
| 21 | West Vineyards .of something of the nature to alert potential tourist we have vineyards in the area.   | 5/6/2018 12:15 AM |
| 22 | River gardens  | 5/5/2018 3:51 PM  |
| 23 | No opinion   | 5/5/2018 11:34 AM |
| 24 | Don't care   | 5/5/2018 6:59 AM  |
| 25 | other  | 5/4/2018 10:21 PM |
| 26 | West Fresno  | 5/4/2018 11:39 AM |
| 27 | West Ashlan  | 5/4/2018 9:10 AM  |
| 28 | Grantland Park   | 5/4/2018 7:27 AM  |
| 29 | West Side  | 5/4/2018 7:09 AM  |
| 30 | It needs a name??  | 5/3/2018 9:17 PM  |
| 31 | Why would this even matter?  | 5/3/2018 8:20 PM  |
| 32 | None. Leave it alone   | 5/3/2018 7:03 PM  |
| 33 | West Fresno  | 5/3/2018 6:37 PM  |
| 34 | Westdale   | 5/3/2018 3:54 PM  |
| 35 | North Fruitvale (Kearney)  | 5/3/2018 1:20 PM  |
| 36 | River West   | 5/3/2018 11:59 AM |
| 37 | West Fresno  | 5/3/2018 11:35 AM |
| 38 | Fresno beach west side   | 5/3/2018 7:49 AM  |
| 39 | not sure   | 5/3/2018 12:59 AM |
| 40 | River view   | 5/2/2018 11:32 PM |
| 41 | West Area  | 5/2/2018 10:05 PM |
| 42 | New Fresno   | 5/2/2018 5:32 PM  |
| 43 | Fresno West  | 5/2/2018 3:09 PM  |
| 44 | I would argue it is better to focus on identifying and developing neighborhoods within the Plan Area than focusing on branding the entire area under a single name. The proposed Plan Area includes a lot of territory, and there are distinct differences among different areas. The entire area could collectively be referred to as the "West Area Neighborhoods" or something like that, but again the emphasis should be on communities within the Plan Area. | 5/1/2018 7:19 PM  |
| 45 | Something that references the farming community. The choices above don't fit the farmland it used to be and sound uppity like would be used in northeast Fresno. We are still country out here and make no pretenses.  | 4/30/2018 1:24 PM |

## West Area Specific Plan Kick-off Survey

SurveyMonkey

|    |  |                    |
|----|--|--------------------|
| 46 | Northwest  | 4/27/2018 7:53 PM  |
| 47 | Central East   | 4/26/2018 8:51 PM  |
| 48 | North West Center  | 4/26/2018 1:09 PM  |
| 49 | Unknown  | 4/24/2018 9:00 PM  |
| 50 | River's Edge   | 4/24/2018 6:20 PM  |
| 51 | Homeless Acres   | 4/24/2018 5:30 PM  |
| 52 | West Fresno  | 4/24/2018 12:45 PM |
| 53 | Western Fresno   | 4/24/2018 10:54 AM |
| 54 | I like River West but this would be a great contest or brainstorming activity. I think not almonds as this is such a new crop but something related to grapes -there are so many out here. | 4/24/2018 8:21 AM  |
| 55 | Fig Garden West  | 4/23/2018 8:56 PM  |
| 56 | Sunset West Garden   | 4/23/2018 5:47 PM  |
| 57 | None of the above. Keep it rural.  | 4/23/2018 8:40 AM  |
| 58 | ?  | 4/22/2018 10:22 PM |
| 59 | Fresno northwest   | 4/22/2018 10:18 PM |
| 60 | West Land  | 4/22/2018 9:30 PM  |
| 61 | Westview   | 4/22/2018 7:56 PM  |
| 62 | West End   | 4/22/2018 5:35 PM  |
| 63 | Valley Junction  | 4/22/2018 4:37 PM  |
| 64 | North West Fresno... it is what it is!   | 4/22/2018 4:13 PM  |
| 65 | N/A  | 4/22/2018 3:14 PM  |
| 66 | West Fresno  | 4/22/2018 1:53 PM  |
| 67 | Rual west  | 4/22/2018 1:06 PM  |
| 68 | Something other than above.  | 4/22/2018 12:52 PM |
| 69 | Market West  | 4/22/2018 12:38 PM |
| 70 | North/West Area as is  | 4/22/2018 11:57 AM |
| 71 | I don't know, but don't like any of those.   | 4/22/2018 11:36 AM |
| 72 | West Fresno  | 4/22/2018 11:22 AM |
| 73 | Sycamore Point. Or another historical name of an unincorporated area that this area was previously named after.  | 4/22/2018 10:57 AM |
| 74 | Why does it need a name?   | 4/22/2018 10:41 AM |
| 75 | Ag West  | 4/22/2018 10:23 AM |
| 76 | Westlands  | 4/22/2018 7:25 AM  |
| 77 | ?!   | 4/20/2018 11:40 AM |



MEMORANDUM

TO: STEERING COMMITTEE MEMBER  
West Area Specific Plan

BY: RODNEY HORTON, PLANNER III  
Development and Resource Management Department

DATE: June 22, 2018

SUBJECT: AGENDA ITEM #5 & #6:  
LAND USE CONCEPTS  
LAND USE TERMS AND DEFINITIONS

---

Staff will provide a brief presentation on land use concepts, terms and definitions. In advance of that presentation, I have attached key concepts for your review. The land use concepts will be used during the staff presentation. After the presentation, the Steering Committee will engage in a small planning exercise. Please be advised, you will provide a recommendation to staff regarding the land use framework.

Steering Committee Members will have the following options:

1. TRANSECT
2. CONCENTRIC
3. CATALYTIC CORRIDORS/CENTERS

In order to select a recommended framework the following would need to occur:

1. A Steering Committee Member would need to make the following motion:  
"I move to adopt the **(INSERT PREFERRED FRAMEWORK)** as the preferred land use framework for the West Area Specific Plan."
2. Someone will need to second the motion by stating the following:  
"I second the motion." Or, "second."
3. The chairperson will open the floor to the public for discussion
4. Discussion will then return to the steering committee
5. The chairperson can call for a voice vote, roll call vote, or vote by hands

XXX

## THE TRANSECT FRAMEWORK



*Urban to rural transect model, Andr s Duany*

This concept allows for a flow from rural/country lands through six (6) transect zones which are commonly referred to as T-zones.



T1 is a natural zone with no or limited human habitation.



T2 is a rural zone that includes single family homes on large tracts of land.



T3 is a suburban zone, increase density from the rural zone.





T4 is general urban zone which allows for residential development on smaller parcels with some commercial activity occurring.

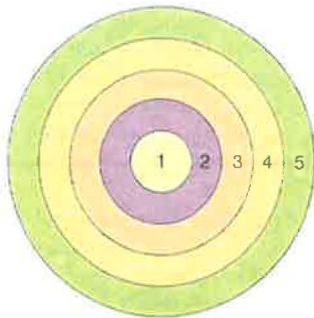


T5 is urban center zone that allows for mixed-use or some other neighborhood center or town center.

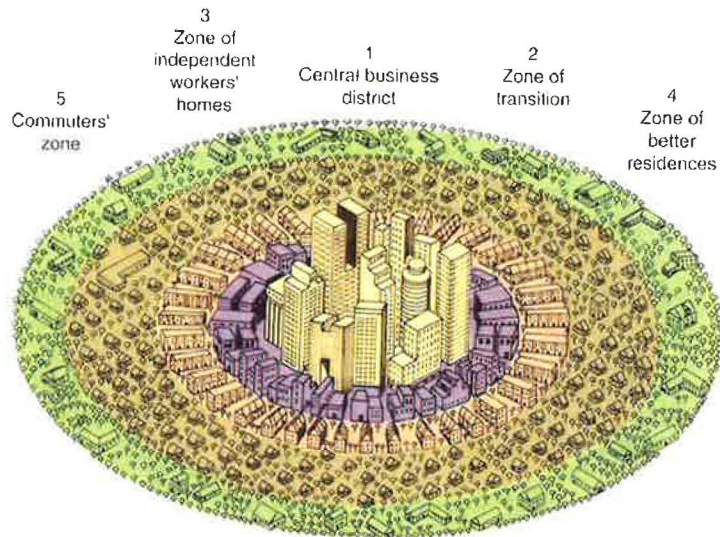


T6 is urban core zone serves the region (i.e. a downtown).

# CONCENTRIC



- 1 Central business district
- 2 Zone of transition
- 3 Zone of independent workers' homes
- 4 Zone of better residences
- 5 Commuters' zone



## *Burgess Concentric Zone Model*

This model divides a city or area of the city into circles expanding from the downtown or economic center to the suburbs. This is primarily present in cities comparable to Chicago.

### **ZONE 1**

Central Business District  
Urban transit  
Employment centers

### **ZONE II**

Industrial activities  
Ports/railyards  
Employment centers

### **ZONE III**

Manufacturing  
Affordable housing

### **ZONE IV**

Residential zone dominated by working class  
Housing located near employment centers

### **ZONE V**

Higher quality housing  
Longer commute to employment centers

### **ZONE VI**

Expensive housing in rural/suburban setting  
Commuting costs at the highest

## CATALYTIC CORRIDORS/CENTERS



*Lancaster Boulevard, Lancaster, CA*

Catalytic corridors or centers are planned and designed to cause a corresponding and complementary reaction on surrounding properties and areas. They are projects of significance to simulate redevelopment of underutilized or underdeveloped properties or major rehabilitation of large underutilized buildings.

Catalytic corridors or centers can include one corridor or center or multiple corridors or centers. The corridor(s) or center(s) can also spur improvements in the public realm such as new sidewalks and roadway improvements.

Examples provided by the Brookings Institute:

### Phoenix, AZ

Reinvestment brought a rapidly growing Arizona State University to downtown Phoenix, leveraging a new light rail transit line that brought new life to the area, and expanded new economic life in the area.

### Cambridge, MA

Massachusetts Institute of Technology partnered with a private developer to convert abandoned factories to mixed-income housing, a hotel, biotech labs and offices, and retail establishments.

### Seattle, WA

A private development group redeveloped an underused industrial area into a vibrant innovation district, concentrating new infrastructure, jobs, and housing in the area.





**MEMORANDUM**

TO: STEERING COMMITTEE MEMBER  
West Area Specific Plan

BY: RODNEY HORTON, PLANNER III  
Development and Resource Management Department

DATE: June 22, 2018

SUBJECT: AGENDA ITEM #7: UNSCHEDULED COMMUNICATIONS

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Unscheduled communications is reserved for the public to be able to speak on matters that may or may not be on the agenda. In order to allow others a chance to speak and to stay within our timeframe, speakers are limited to speaking once and no more than two (2) minutes. Please be advised, the meeting room is booked for a maximum of three (3) hours. Central Unified staff will need time to rearrange the cafeteria for normal usage the next day.

Speakers must provide their name and address for the record before going into their remarks. Staff will bring a timer to ensure everyone is provided equal speaking time. Once the two (2) speaking time has expired, the chairperson must recognize another person to speak.

XXX

# West Area Specific Plan Steering Committee Meeting No. 1



## STEERING COMMITTEE MEMBERS

ERIC PAYNE  
DAVID PENA  
DENNIS GAAB  
JOSEPH MARTINEZ  
TIFFANY MANGUM

BILL NIJJER  
DEEP SINGH  
GURDEEP SHERGILL  
JOHN KASHIAN  
JEFF ROBERTS  
\*CATHY CAPLES

TINA MCCALLISTER – BOOTHE, *\*ALTERNATE FOR CATHY CAPLES*





# CALL TO ORDER



- 1. ANNOUNCEMENT OF TRANSLATION SERVICES**
- 2. REVIEW OF MEETING PROTOCOLS**



# ELECTION OF COMMITTEE OFFICERS



**1. ELECTION OF CHAIRPERSON**

**2. ELECTION OF VICE CHAIRPERSON**



# ADOPTION OF COMMITTEE RULES

- ❖ The Steering Committee is an advisory body to the Fresno City Council.
- ❖ Quorum. A quorum of the West Area Specific Plan Steering Committee (Steering Committee) shall be six (6) or more members.
- ❖ The Steering Committee will elect a Chairperson and Vice Chairperson at the first meeting.
- ❖ The term of service for Chairperson and Vice Chairperson shall be for the duration of the plan process, or until the member resigns.
- ❖ Only one person may speak at a time, the Chairperson should recognize Steering Committee members and members of the general public to speak at the appropriate time of the meeting.
- ❖ In the absence of the Chairperson, the Vice Chairperson will run the meeting.
- ❖ In the absence of the Chairperson and the Vice Chairperson, the remaining members will select someone to facilitate the meeting.
- ❖ All motions introduced require a second from another member of the Steering Committee.
- ❖ A majority of the members present is required for a motion to prevail.
- ❖ Meetings must be noticed in accordance with the Brown Act and other applicable laws of the City of Fresno and the State of California.
- ❖ Votes may be cast by roll call, hand raise, or voice vote. Secret ballot votes are not allowed.



# REVIEW PUBLIC INPUT



## ***COMMUNITY CONVERSATION NO. 1***

***MAY 3, 2018, CENTRAL HIGH – EAST CAMPUS***

## ***COMMUNITY CONVERSATION NO. 2***

***JUNE 14, 2018, CENTRAL HIGH – EAST CAMPUS***

## ***KICK – OFF SURVEY RESULTS***

***APRIL 19<sup>TH</sup> – JUNE 15<sup>TH</sup>***



# Community Conversation No. 1

- Traffic/congestion
- Limited connectivity to east side of Highway 99
- Trails and parks
- Sidewalks
- Mixed reactions to potential names for the area
- High amount of litter

- Organizations for youth in the plan area (i.e., Boys and Girls Club)
- Need to eliminate blight
- More landscaping is needed to beautify area
- Need for more retail and restaurants
- Grocery stores
- Decrease higher density planned land uses on the fringe of the plan area



# Community Conversation No. 2



## FEEDBACK FROM THE COMMUNITY

- Want medical facilities
- Need to build more schools
- Need more safe and secure regional and community parks
- Higher education facilities are needed, and such facilities should be located near transit hubs
- More mixed-use buildings
- No additional mixed-use buildings
- Speed of vehicles are a concerns
- River access
- Dog parks
- More benches and shade
- Single family designation closer to the fringe
- More transit oriented development

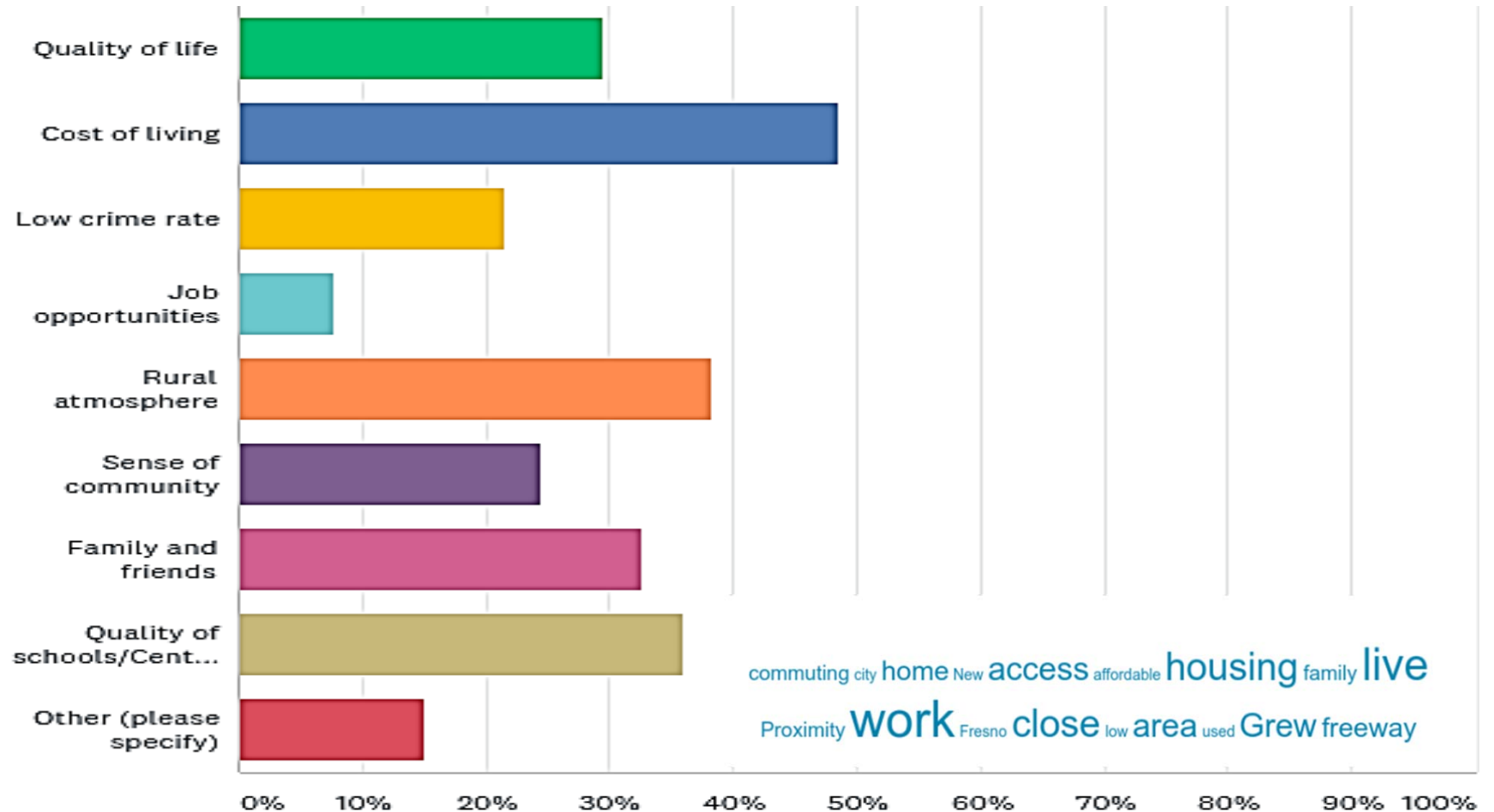




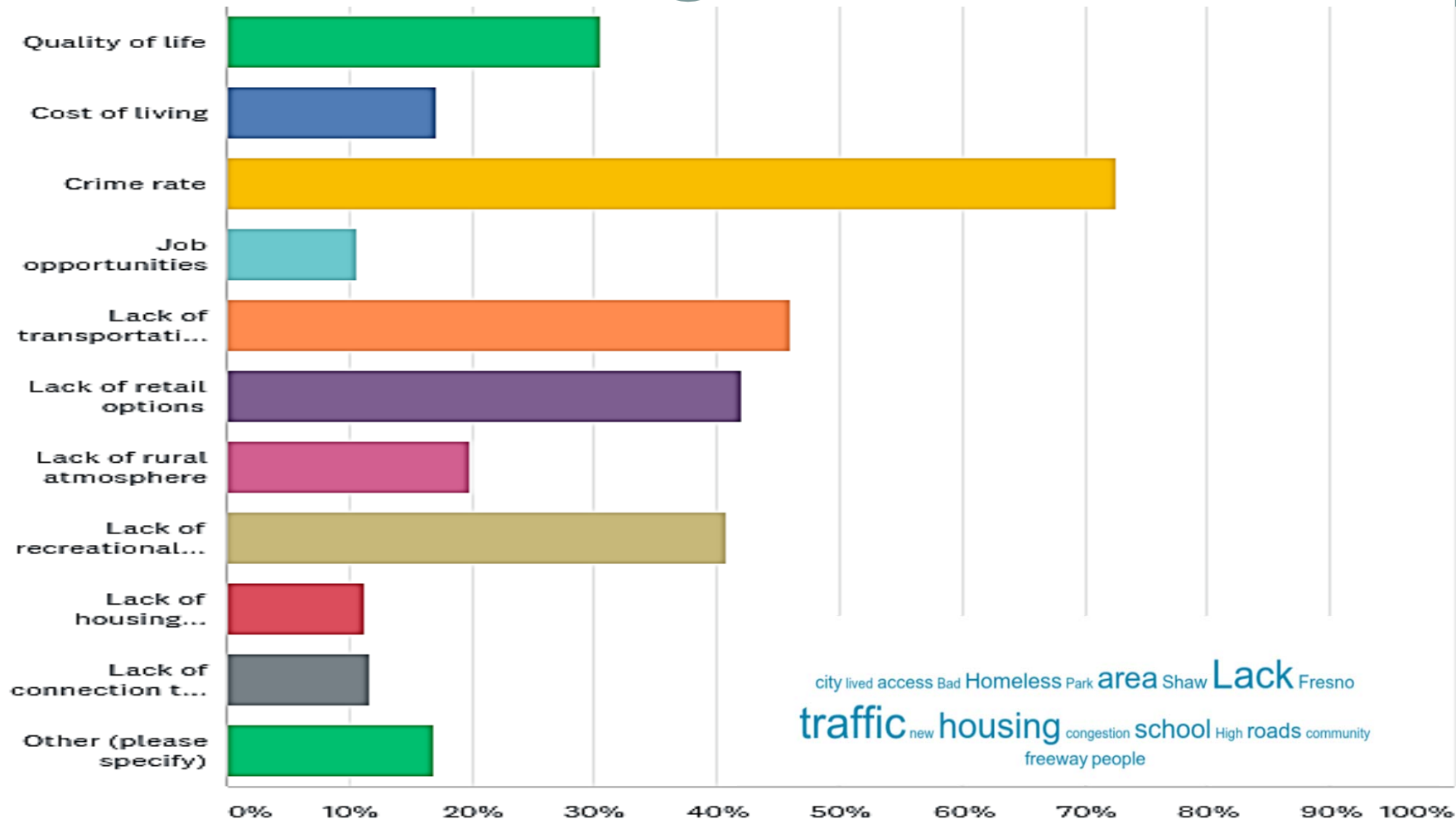
# KICK – OFF SURVEY RESULTS



# Q1: What are your reasons for choosing to live and/or work in the Plan Area? Please check all that apply.



## Q2: What aspects would discourage you from remaining in the West Area? Please check all that apply.



### Q3: How satisfied are you with the quality of life within the West Area?



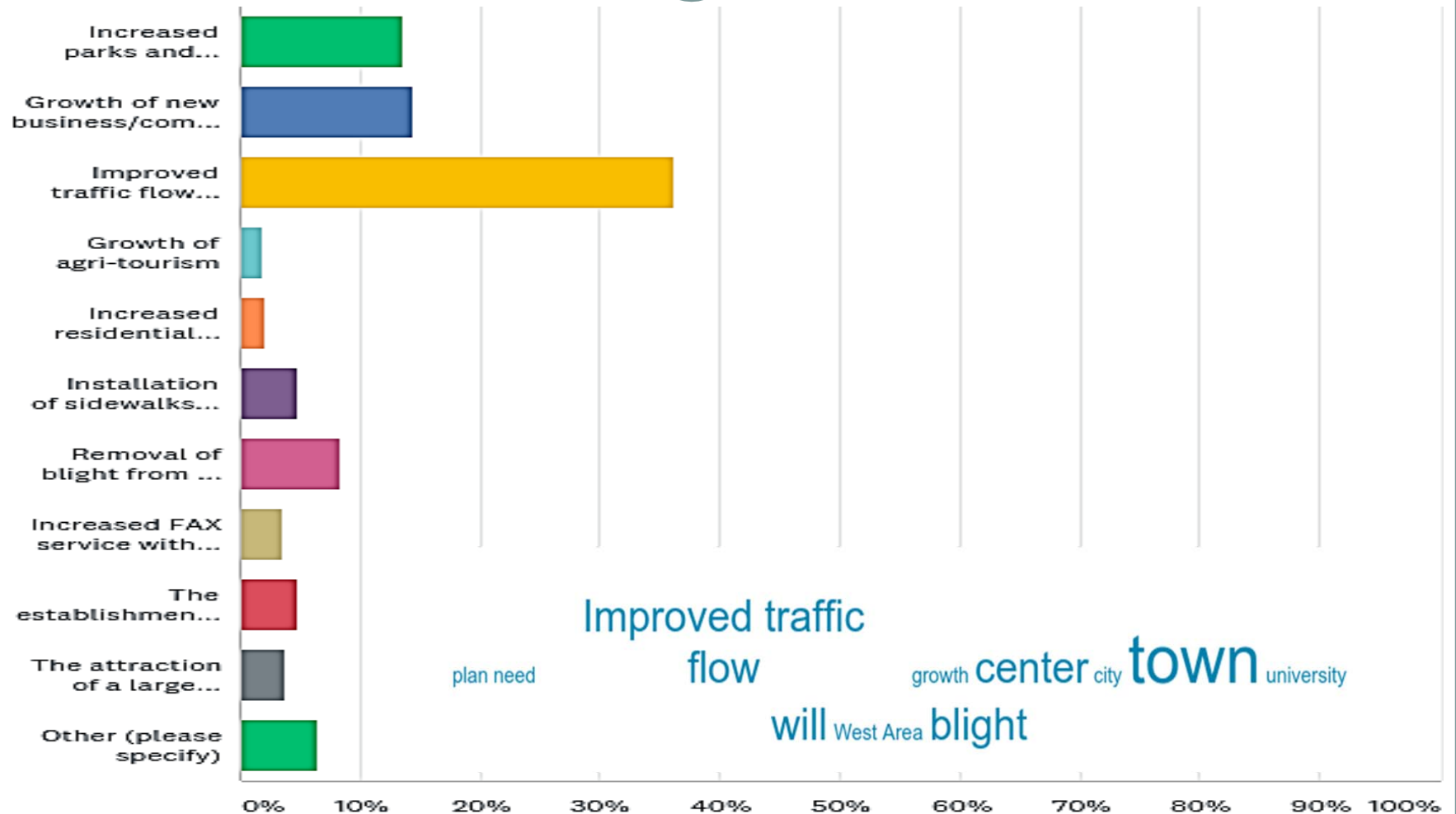
|            | VERY SATISFIED | SATISFIED     | DISSATISFIED | VERY DISSATISFIED | N/A        | TOTAL | WEIGHTED AVERAGE |
|------------|----------------|---------------|--------------|-------------------|------------|-------|------------------|
| (no label) | 9.38%<br>35    | 57.91%<br>216 | 22.79%<br>85 | 7.77%<br>29       | 2.14%<br>8 | 373   | 2.30             |

# What improvements do you believe need to occur within the West Area?



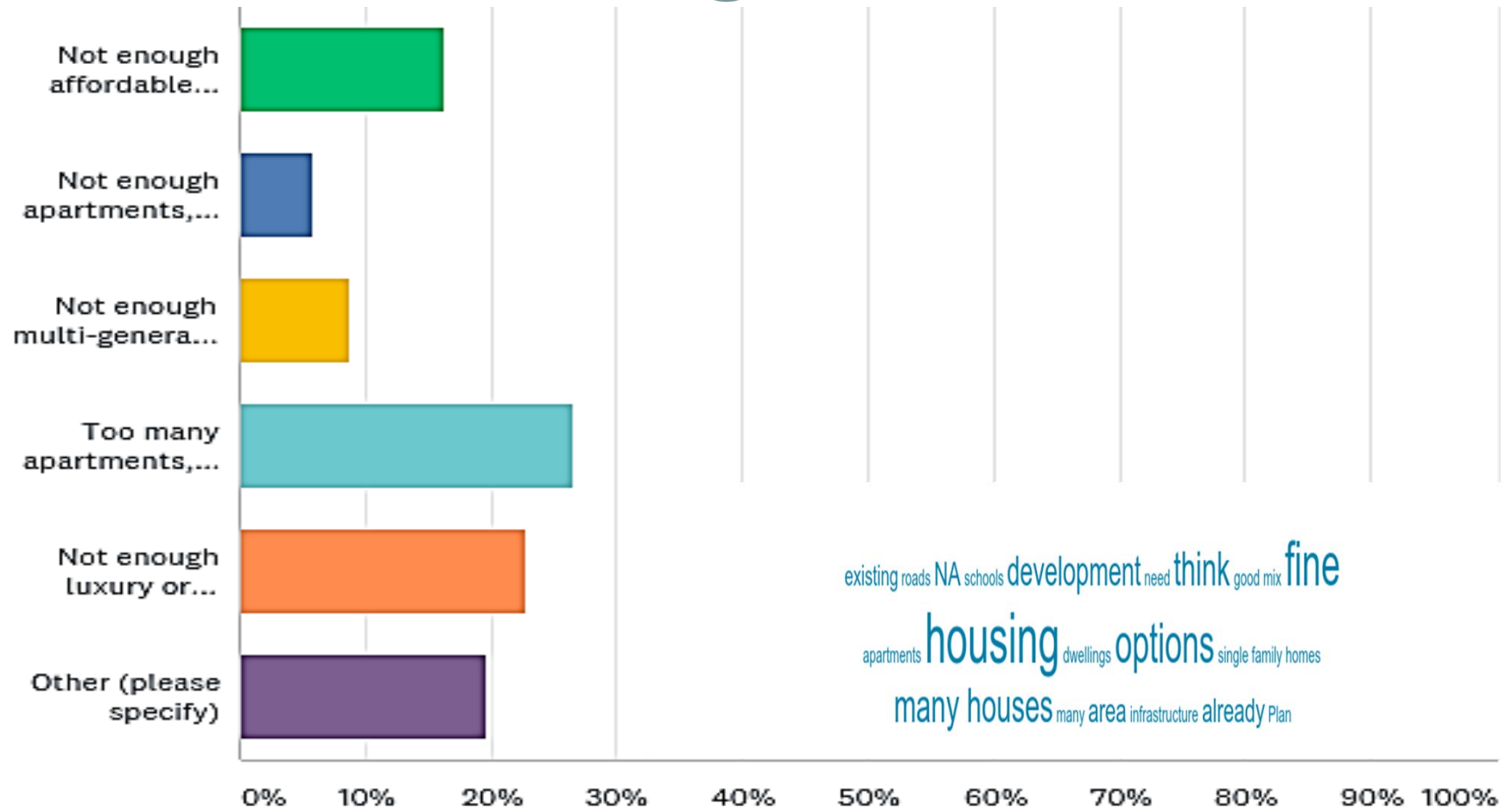
also improved retail built Shaw grocery store roads school  
area clean need sidewalks traffic housing parks  
Herndon Better infrastructure street west

**Q5: The year is 2035, and the Fresno Bee is preparing an article on the improvements that have occurred within the West Area. What should the highlight of the article be?**





## Q6: What do you think about housing options within the West Area?



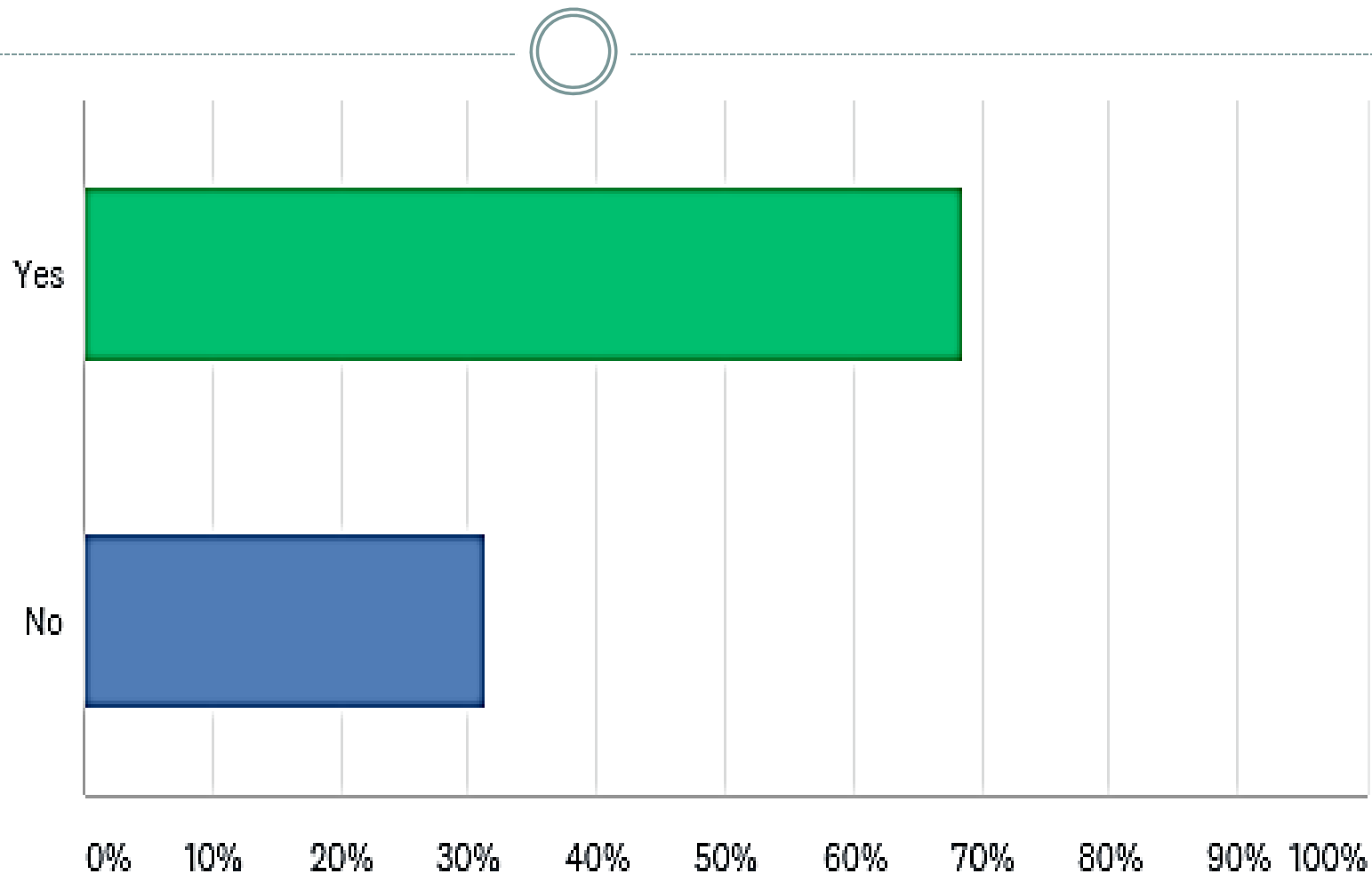
## Q7: What kinds of commercial development would you like to see within the West Area? Please check all that apply.



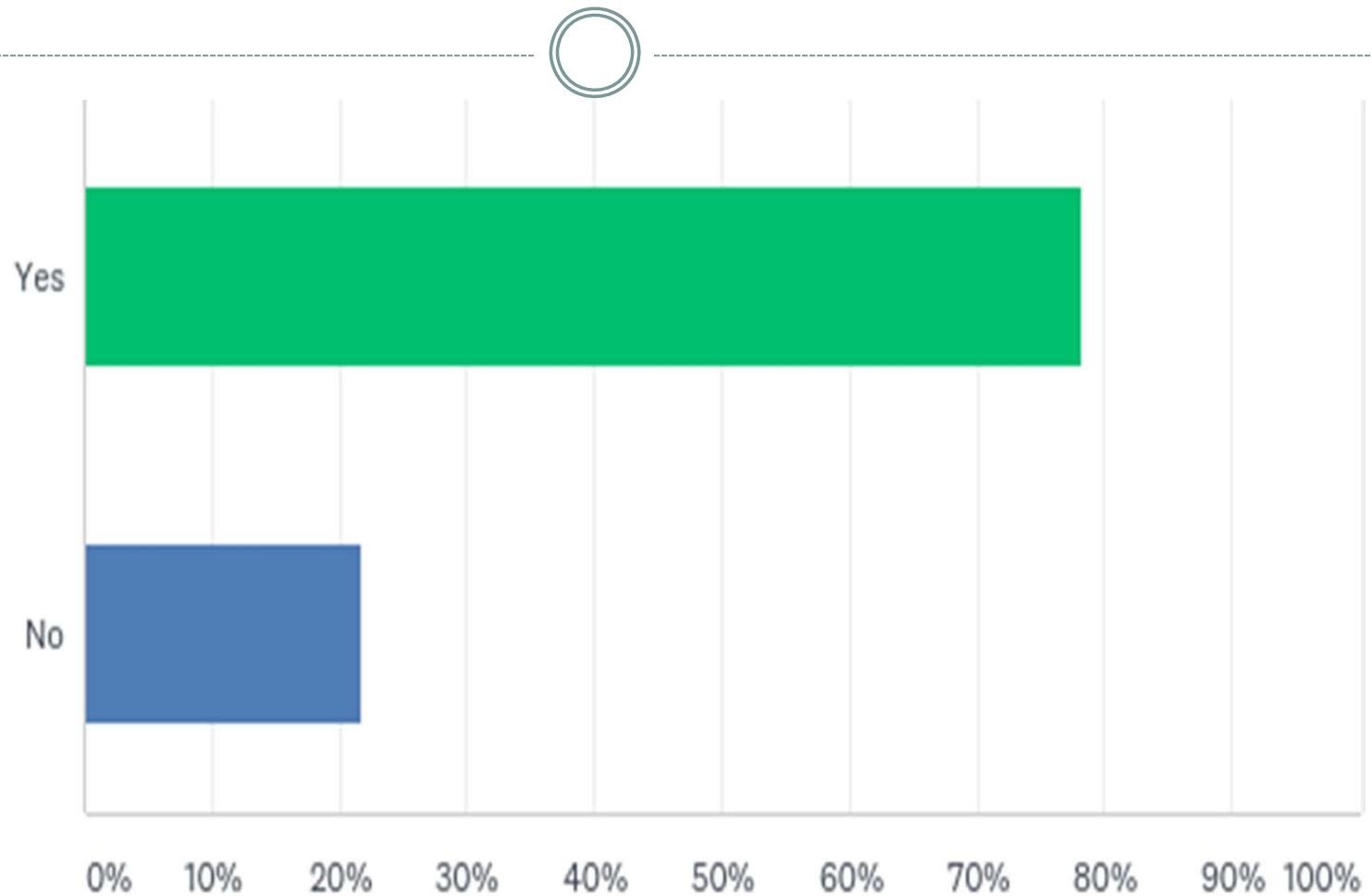
| ANSWER CHOICES                            | RESPONSES |     |
|---|-----------|-----|
| Car repair shops                          | 7.77%     | 29  |
| Supermarkets                              | 67.29%    | 251 |
| Movie theaters                            | 57.37%    | 214 |
| Sporting goods                            | 17.16%    | 64  |
| Hotels/Motels                             | 8.85%     | 33  |
| Auto dealers/service stations             | 7.24%     | 27  |
| Fast food restaurants                     | 27.61%    | 103 |
| Drug stores                               | 17.16%    | 64  |
| Hardware & lumber                         | 29.76%    | 111 |
| Banks & financial institutions            | 36.73%    | 137 |
| Discount stores                           | 13.40%    | 50  |
| Gas stations                              | 30.29%    | 113 |
| Post office/postal service establishments | 48.79%    | 182 |
| Restaurants other than fast food          | 66.22%    | 247 |
| Breweries                                 | 30.03%    | 112 |
| Agri-tourism                              | 18.77%    | 70  |
| Antique stores                            | 10.72%    | 40  |
| Shopping malls                            | 28.95%    | 108 |
| Colleges and or vocational schools        | 33.24%    | 124 |
| Personal service stores (i.e., salons)    | 24.40%    | 91  |
| Book stores                               | 27.61%    | 103 |
| Hobby shops                               | 29.49%    | 110 |
| Bakeries                                  | 50.40%    | 188 |
| Other (please specify)                    | 14.48%    | 54  |
| Total Respondents: 373                    |           |     |

public None Coffee people area center Library Trader  
stores type shops etc businesses foods need

**Q8: Do you agree with the idea that West Shaw Avenue, from Highway 99 to Grantland Avenue, should serve as the town center for the West Area?**



**Q9: Agri-tourism is a mix of two industries - agriculture and tourism. Agri-tourism has gained popularity in recent years. Activities can include wagon rides, farm tours, bed-and-Breakfasts, wineries/breweries, farmers markets, wedding and special events venue, festivals, and much more. Do you believe the concept of agri-tourism should be incorporated into the West Area Specific Plan?**



## Q10: What name do you think should be used to identify the West Area?

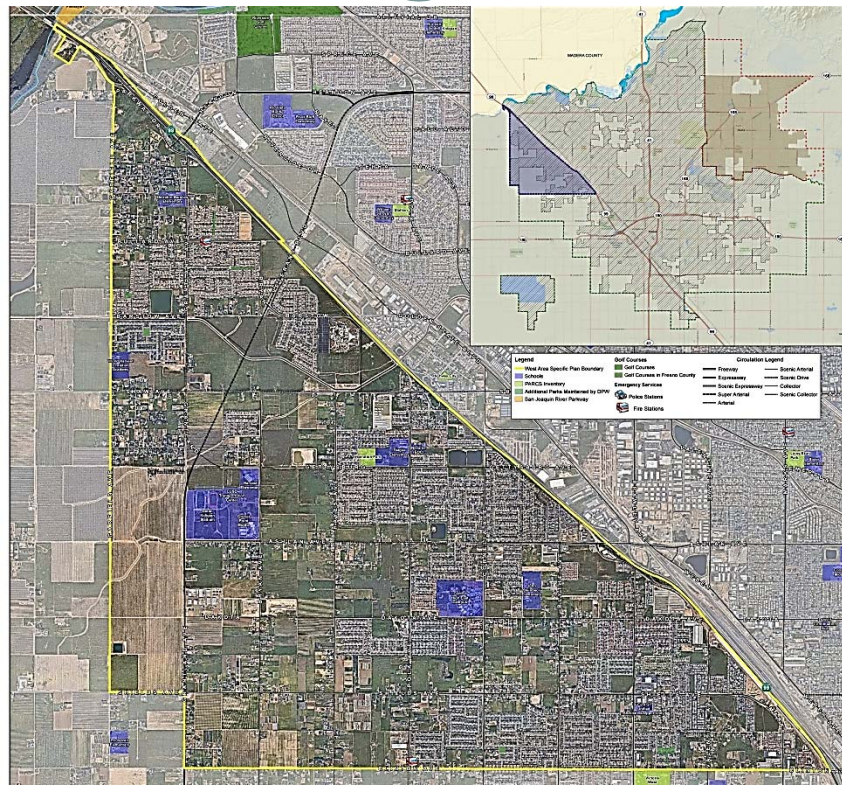


| ANSWER CHOICES         | RESPONSES |     |
|------------------------|-----------|-----|
| River West             | 34.85%    | 130 |
| Westfield              | 10.19%    | 38  |
| Almond Villa           | 5.09%     | 19  |
| West Area              | 9.92%     | 37  |
| West Gardens           | 12.06%    | 45  |
| West Terrace           | 7.24%     | 27  |
| Other (please specify) | 20.64%    | 77  |
| TOTAL                  |           | 373 |

something Northwest name side Fresno View West Garden  
Area Grantland River Country North



# LAND USE CONCEPTS



# TRANSECT FRAMEWORK

This concept allows for a flow from rural/country lands through six (6) transact zones which are commonly referred to as T-zones.



# TRANSECT, CONTINUED



## NATURAL ZONE

**T1 is a natural zone with no or limited human habitation.**



## RURAL ZONE

**T2 is a rural zone that includes single family homes on large tracts of land.**





# TRANSECT, CONTINUED

## SUB-URBAN ZONE

**T3 is a suburban zone, increases density from the rural zone.**



## GENERAL URBAN ZONE

**T4 is general urban zone which allows for residential development on smaller parcels with some commercial activity occurring.**



# TRANSECT, CONTINUED

## URBAN CENTER

**T5 is urban center zone that allows for mixed-use or some other neighborhood center or town center.**



## URBAN CORE ZONE

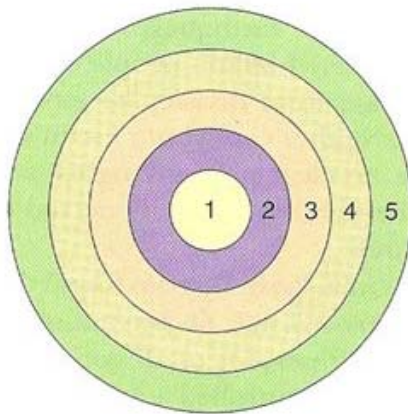
**T6 is urban core zone that serves the region (i.e. a downtown).**



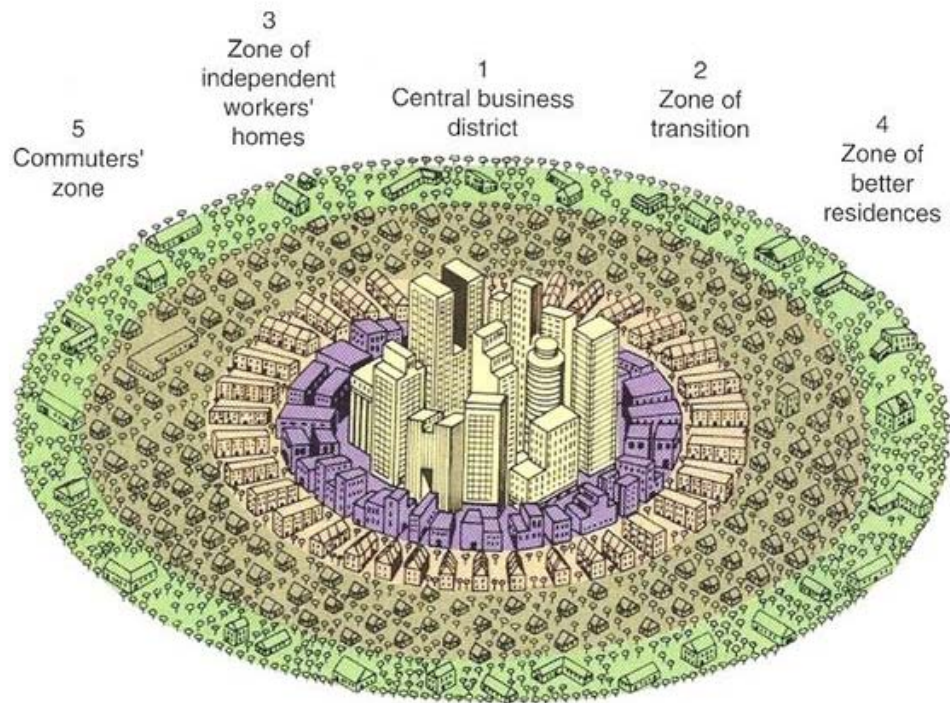


# CONCENTRIC

This model divides a city or area of the city into circles expanding from the downtown or economic center to the suburbs.



- 1 Central business district
- 2 Zone of transition
- 3 Zone of independent workers' homes
- 4 Zone of better residences
- 5 Commuters' zone





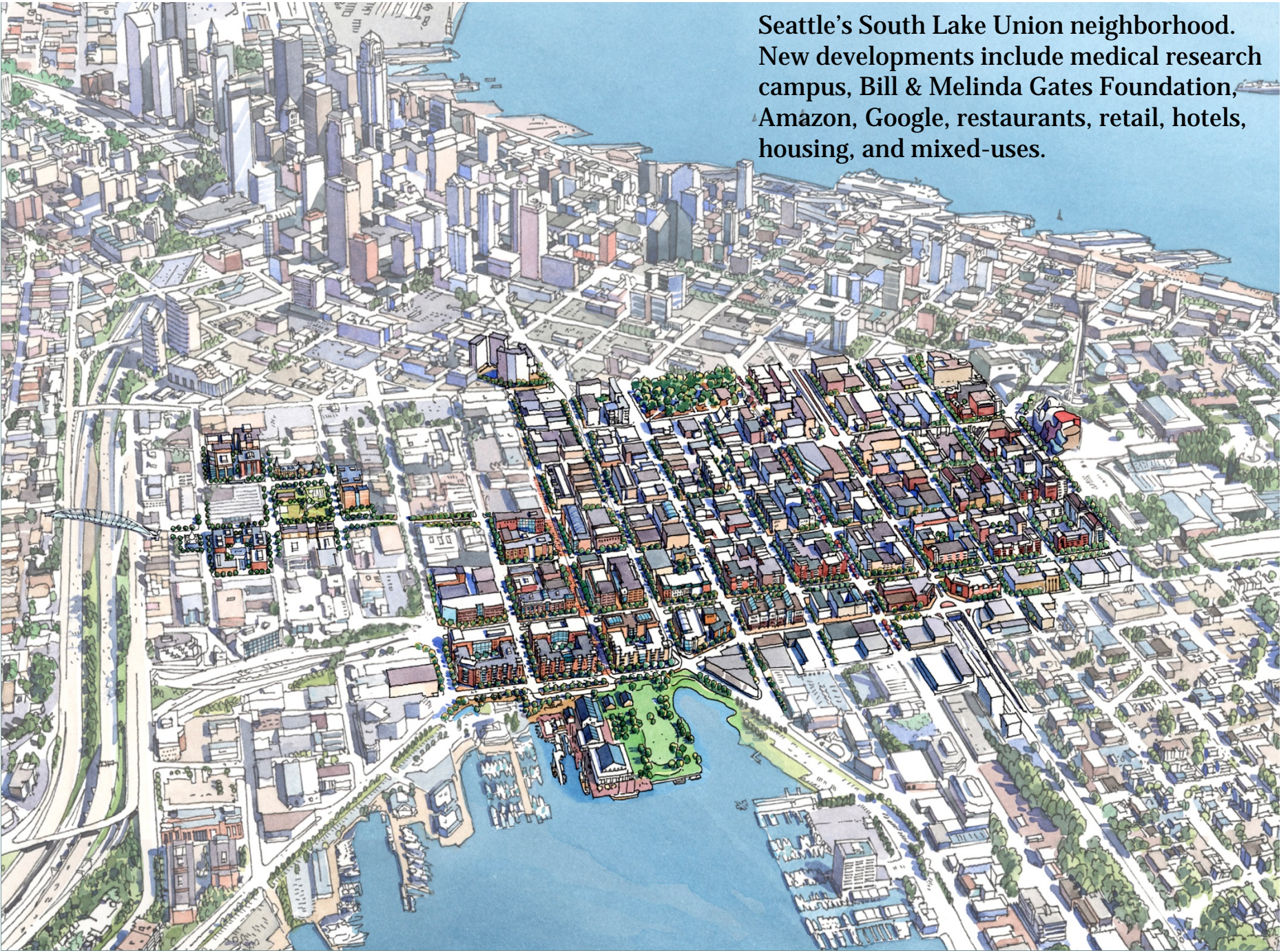
# CATALYTIC CORRIDORS/CENTERS

Catalytic corridors or centers are planned and designed to cause a corresponding and complementary reaction on surrounding properties and areas.





Seattle's South Lake Union neighborhood. New developments include medical research campus, Bill & Melinda Gates Foundation, Amazon, Google, restaurants, retail, hotels, housing, and mixed-uses.





# STEERING COMMITTEE MAPPING EXERCISE



# SELECTION OF LAND USE FRAMEWORK



- **TRANSECT MODEL**
- **CONCENTRIC MODEL**
- **CATALYTIC CORRIDORS/CENTERS MODEL**

# UNSCHEDULED COMMUNICATIONS



- 1. STATE YOUR NAME AND ADDRESS FOR THE RECORD**
- 2. PLEASE LIMIT YOUR COMMENTS TO TWO MINUTES**

# ADJOURN



**Next meeting:**

**July 25, 2018, 6:00 p.m. – 9:00 p.m.**

**Glacier Point Middle School**

**4055 N. Bryan Avenue**

