

ZERO FATALITIES | SAFER STREETS



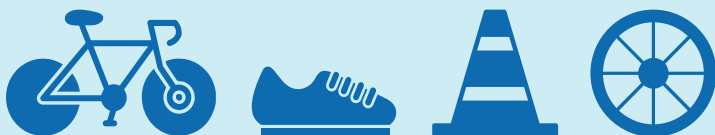
Join us for a **BIKE RIDE & BIKE CHECK-UP**

Woodward Park
(Lewis Eaton Trail by The Compass, NE of
the Art of Life Healing Garden)

Join **Fresno County Bicycle Coalition** to learn about the **plan to eliminate traffic deaths and serious injuries in Fresno**. Bike with us and share your experiences with and priorities for traffic safety.

**sunday 1PM-
08 DEC 3PM**

Please
register via
the QR code:



Bring your bike for a quick diagnosis, basic repairs and safety checks, and join us for a ride on the Lewis Eaton Trail to Audubon Dr. at N Del Mar Ave. We'll check out new bicycle infrastructure along the way.

Questions? Contact visionzero@fresno.gov or visit www.fresno.gov/publicworks/vision-zero



Our plan to eliminate traffic deaths and serious injuries in Fresno

What is Vision Zero?

Vision Zero is a global movement to eliminate traffic fatalities and severe injuries, while increasing safe, healthy, and equitable mobility for all.

According to the Vision Zero Network, over 40,000 people are killed each year on streets in the United States, and hundreds of thousands more are injured. A Vision Zero approach sees these traffic deaths as unacceptable and preventable.

Why is Vision Zero important in Fresno?

Between 2018 and 2022, there were nearly

500

fatal or serious injury crashes in Fresno.



People walking are especially vulnerable. Between 2018 and 2022, 127 pedestrians were killed by people driving - half of all roadway fatalities.



On average, one person loses their life every 7 days on Fresno's roads.

These are not just a statistics – they are our friends, family, and neighbors.

Roadway safety is a top priority for the Fresno City Council, City of Fresno staff, and Fresno community. The Fresno Vision Zero Action Plan is essential to prevent further loss of life on our roads.

The City of Fresno acknowledges that eliminating traffic deaths is an ambitious goal that will require fundamental shifts in the day-to-day “business” of transportation in the Fresno. This Plan is a critical part of the City's commitment to long-term, systemic change.

We want to hear from you.

To learn more about the project or learn about upcoming engagement opportunities visit www.fresno.gov/publicworks/vision-zero

To complete the project survey visit tinyurl.com/VZFresno

Are you a parent, teacher, or student at a school in Fresno? Tell us about traffic safety around schools using this interactive map: srtsfresno.org



Contact Us

Do you have questions, ideas, or concerns? Email VisionZero@fresno.gov to share your input.