



Our plan to eliminate traffic deaths and serious injuries in Fresno

What is Vision Zero?

Vision Zero is a global movement to eliminate traffic fatalities and severe injuries, while increasing safe, healthy, and equitable mobility for all.

According to the Vision Zero Network, over 40,000 people are killed each year on streets in the United States, and hundreds of thousands more are injured. A Vision Zero approach sees these traffic deaths as unacceptable and preventable.

Why is Vision Zero important in Fresno?

Between 2018 and 2022, there were nearly

500

fatal or serious injury crashes in Fresno.



People walking are especially vulnerable. Between 2018 and 2022, 127 pedestrians were killed by people driving - half of all roadway fatalities.



On average, one person loses their life every 7 days on Fresno's roads.

These are not just a statistics – they are our friends, family, and neighbors.

Roadway safety is a top priority for the Fresno City Council, City of Fresno staff, and Fresno community. The Fresno Vision Zero Action Plan is essential to prevent further loss of life on our roads.

The City of Fresno acknowledges that eliminating traffic deaths is an ambitious goal that will require fundamental shifts in the day-to-day “business” of transportation in the Fresno. This Plan is a critical part of the City's commitment to long-term, systemic change.

We want to hear from you.

To learn more about the project or learn about upcoming engagement opportunities visit www.fresno.gov/publicworks/vision-zero

To complete the project survey visit tinyurl.com/VZFresno

Are you a parent, teacher, or student at a school in Fresno? Tell us about traffic safety around schools using this interactive map: srtsfresno.org



Contact Us

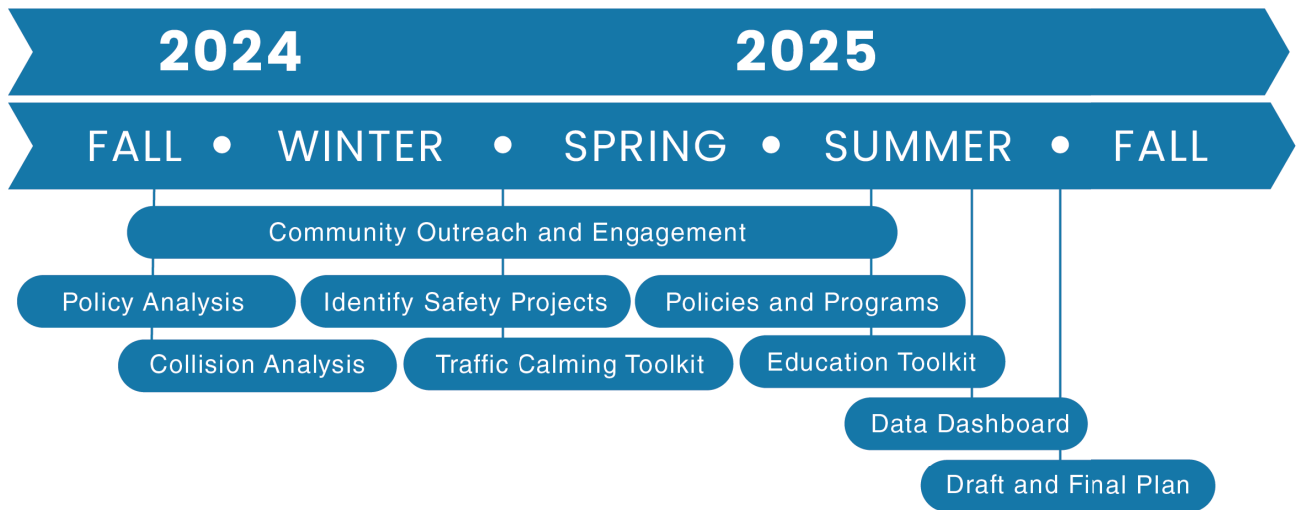
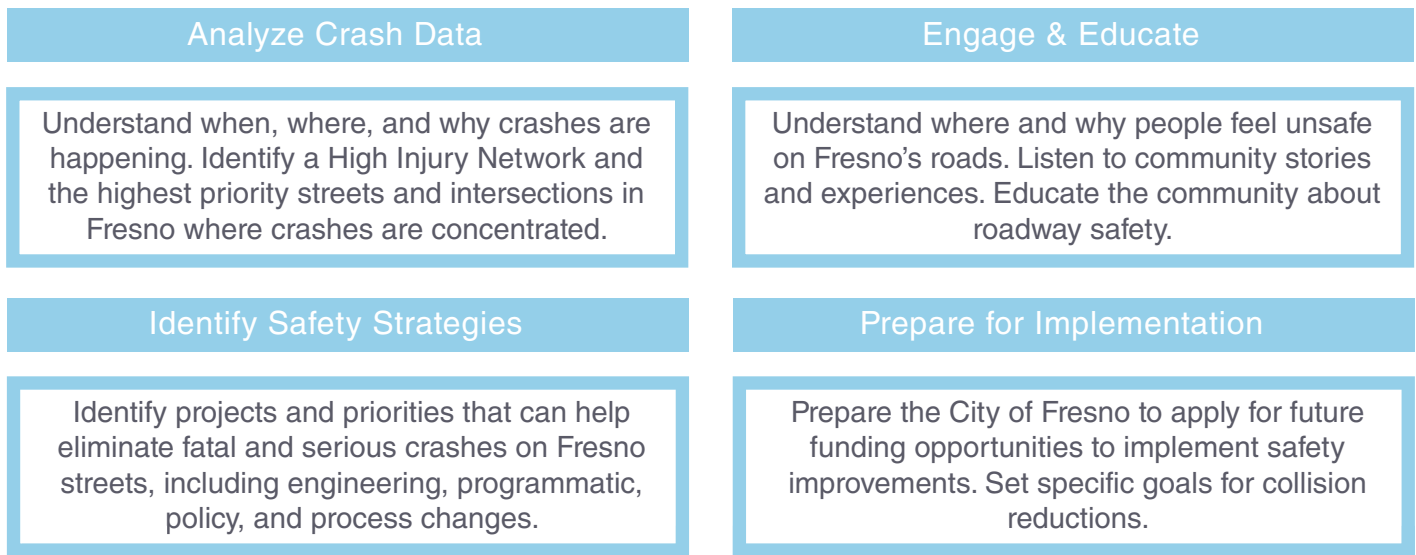
Do you have questions, ideas, or concerns? Email VisionZero@fresno.gov to share your input.



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What is the Fresno Vision Zero Action Plan?

This Plan will focus Fresno’s efforts to eliminate all traffic fatalities and severe injuries. Rooted in the Safe System Approach, the Plan will emphasize that human life and health are paramount, and the transportation system must be designed to accommodate human error and vulnerability. The Plan will:



Contact Us

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