



## Cesar Chavez Boulevard Reimbursement Checklist for Businesses

On March 9, 2023, the Fresno City Council chose to approve the renaming of portions of your street along California Avenue, Ventura Street and Kings Canyon Road to Cesar Chavez Boulevard. Below are the areas approved for renaming:

- **California Avenue** - Marks Avenue to Hughes Avenue and West Avenue to Mayor Avenue
- **Ventura Street** - Mayor Avenue to Cedar Avenue
- **Kings Canyon Road** - Cedar Avenue to Peach Avenue

As part of the street renaming process, your business may be eligible for reimbursement costs incurred by updating your address on collateral material or business documents. Please note that residents are not eligible for reimbursement costs, only businesses along the Cesar Chavez Boulevard Corridor.

When applying for reimbursement costs associated with the Cesar Chavez Boulevard renaming project, please submit forms of the following documents:

- Proof of business location
- Complete application form on [www.fresno.gov/ccb](http://www.fresno.gov/ccb)
- Provide complete information regarding the expense (type of materials)
- Upload receipts or payment confirmation documentation incurred to change address
- Upload proof of collateral material or other documents that need updating or replacement
- Be sure to omit any confidential information
- Must be current and in good standing and current with City of Fresno Business License and Business Tax Division

Reimbursement requests may be eligible for up to \$200 per business until either funding is depleted and/or the expiration date of December 31, 2024.