

# SENIOR ACTIVITY CENTER

HYBRID OPEN HOUSE



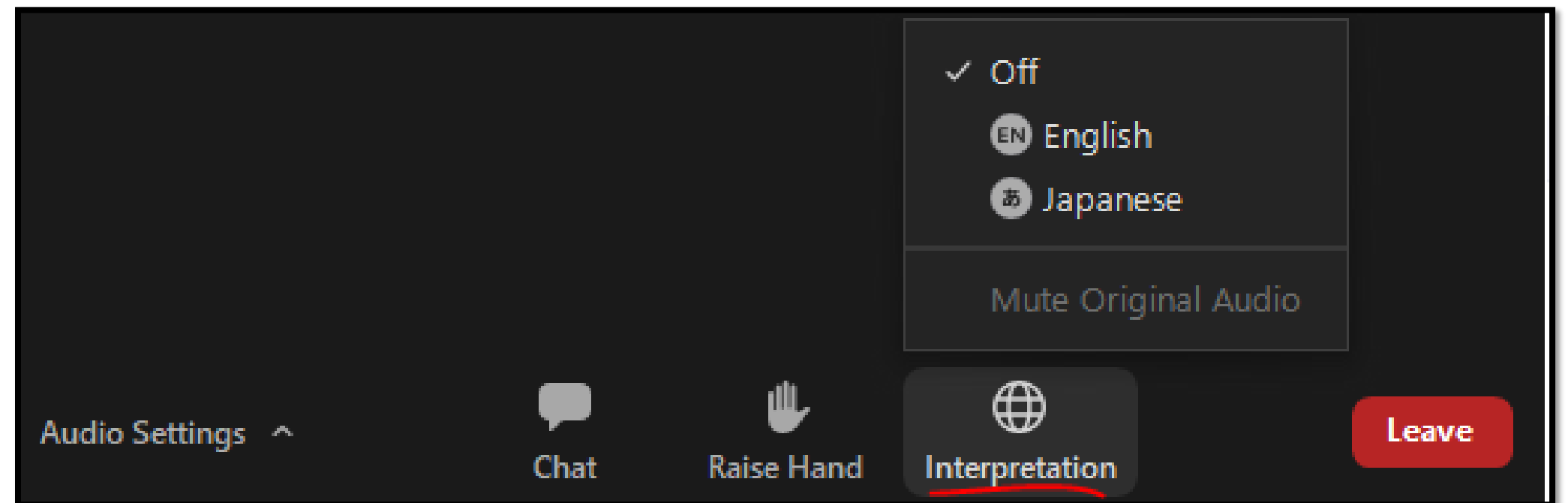


# Meeting Format & Zoom Instructions

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## How to Select Interpretation

- In your meeting/webinar controls, click Interpretation.
- Click the language you would like to hear.
- You must join the meeting audio through your computer audio.
- **You cannot listen to language interpretation if you use the dial-in phone audio features.**

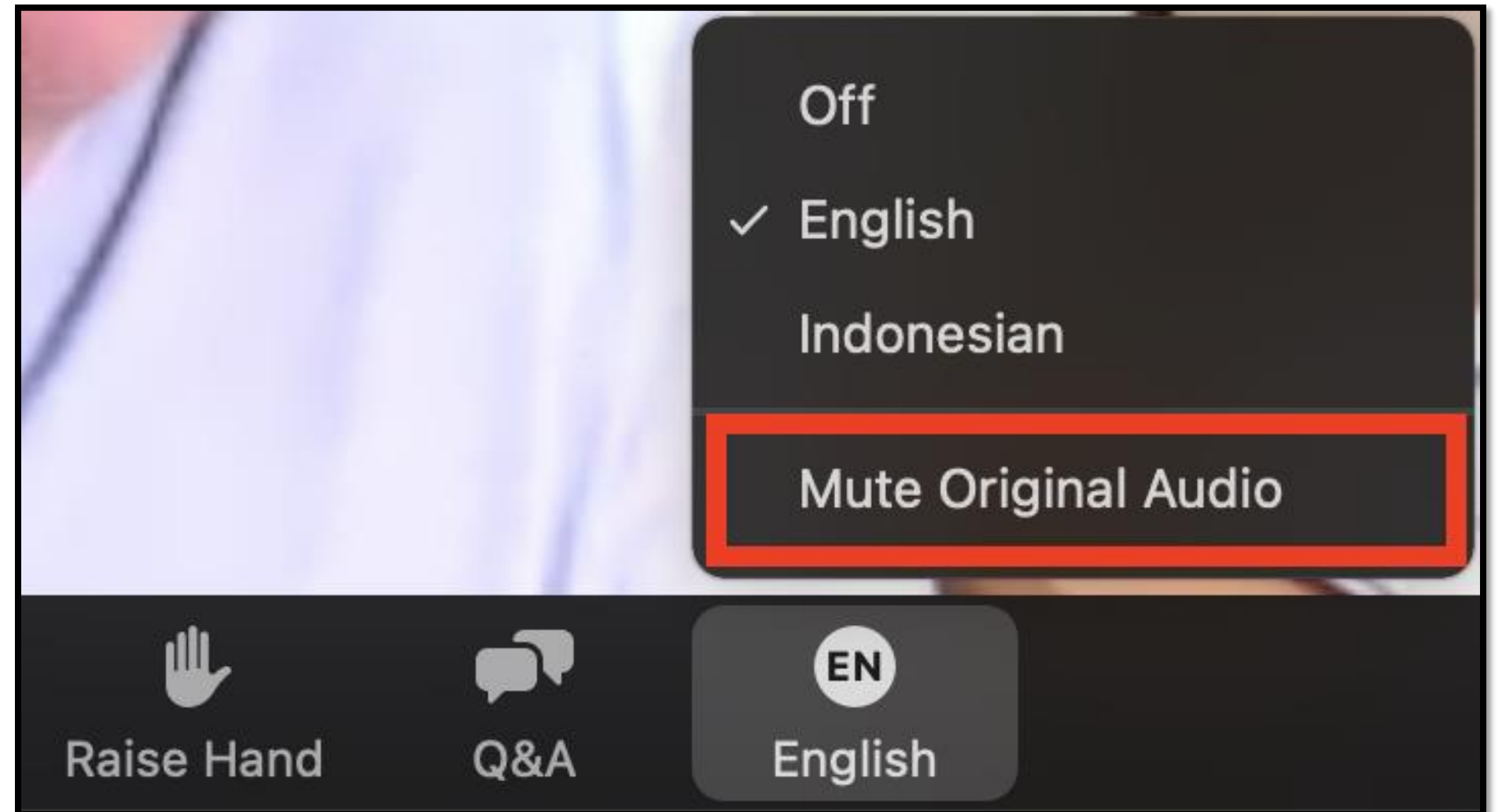


# Meeting Format & Zoom Instructions

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## How to Mute Audio

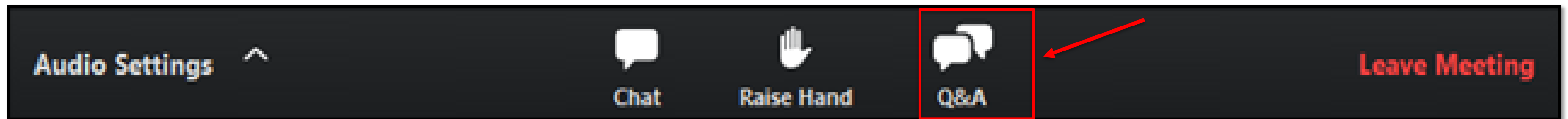
- **Click on Mute Original Audio** to mute original audio and listen to interpretation audio only.



# Meeting Format & Zoom Instructions

## ➔ How to ask questions and submit feedback

- Enter your question into the Q&A box, then click **Send**.
- We will have designated time for Q&A, and questions will be selected from the Q&A section.
- We will allow time for the interpreters to bring forth your questions during the Q&A time.



## ➔ In person questions

- You will also have the opportunity to ask questions during the designated times for Q&A.
- Please make sure to raise your hand and wait until you are called before you ask your question.





# Q&A

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Please use the Q&A tool or raise your hand if you have any technical questions.





# HOW WE GOT HERE

- The City conducted a series of open houses and launched an interactive website in summer of 2023.
- Community feedback sessions took place in two phases. (summer – fall 2023)
- The Project Team learned about the community's priorities regarding amenities and programming.
- This feedback has been integrated into the schematics and renderings we are presenting today.







# WHY WE'RE HERE

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- Present the final design
- Bolster awareness and educate attendees on the Senior Activity Center
- Review project timeline and next steps





# Project Overview

## NEW DEDICATED CITYWIDE SENIOR ACTIVITY CENTER

The City of Fresno is building its first dedicated citywide Senior Activity Center on the site of a former Vons Grocery Store on Blackstone and Holland, near Ashlan. The center is designed to be approximately 30,000 square feet to support programs and services.

Including:

- A fitness center with a gym, aerobics room, locker rooms and an outdoor pool;
- Several classroom settings to learn about cooking, gardening, art, and more;
- Multiple multi-use rooms to adapt to a variety of program offerings;
- And more!

### SENIOR ACTIVITY CENTER

#### Project Timeline

- **September 2023**  
Community Feedback Summary Report Presented to Parks Recreation and Arts Commission (PRAC)
- **November 2023**  
In-Person and Hybrid Open House Series on Proposed Design
- **February 2024**  
Open House Series Presenting Final Design
- **2024**  
Project Construction Begins
- **2026**  
Project Completion



The new citywide Senior Activity Center will be centrally located and can be easily accessed using the City's public transit system. The center will connect seniors to resources, benefits, and affordable housing opportunities.



# Community Feedback Metrics To-Date

The City of Fresno conducted two phases of outreach between July and December 2023. During the first phase, the citywide effort collected community feedback on the proposed site features, programming and amenities desired for the new Senior Activity Center. During the second phase, feedback was collected on the conceptual design.



## PHASE 1 & PHASE 2 OUTREACH EFFORT SUMMARY

- 13 Open house meetings (3 hybrid)
- 32 Pop-up events
- 51 Virtual idea board comments
- 243 Card comments
- 843 Survey results
- 5,291 Site visitors

## FEEDBACK RESULTS

**What are you excited to see in the design?**

- ADA Accessibility (Pool, elevators, parking, stairs)
- External Site Features (Landscaping, bike lanes, transportation service)
- Internal Site Features (Event space, common areas, kitchen, art room)
- Security (Gate, cameras)

**Thank YOU for your feedback and input on the design of the future Senior Activity Center! We're proud to deliver a collaborative, community-built design which reflects the unique needs of our Fresnan community.**

**Submit additional feedback on our website: [www.fresno.gov/seniorcenter](http://www.fresno.gov/seniorcenter).**



# Who We Are

- Integrated Community Development (ICD) from Woodland Hills, California, specializes in real estate development, including design and construction.
- ICD has 25 years of experience funding and developing residential, commercial and community facilities.
- ICD has completed 77 developments totaling 4,693 housing units.

## Fresno Developments

- The ICD team completed construction of The Link @ Blackstone which is an 88-unit mixed-use affordable housing community.
- Currently under construction, the ICD team is working on the Clinton Avenue Apartments, a 78-unit affordable housing development located at 1538 E. Clinton Avenue, Fresno, CA.



**Integrated**  
Community Development



The Link @ Blackstone located in Fresno, CA.





# See the Possibilities

TAKE A LOOK AT THE FINAL EXTERNAL DESIGN FOR THE SENIOR ACTIVITY CENTER

The new citywide Senior Activity Center and neighboring affordable housing development for seniors will deliver innovative and modern facilities with unique-to-Fresno features for Fresno's diverse senior populations.





# See the Possibilities

TAKE A LOOK AT THE FINAL EXTERNAL DESIGN FOR THE SENIOR ACTIVITY CENTER



## SITE FEATURES

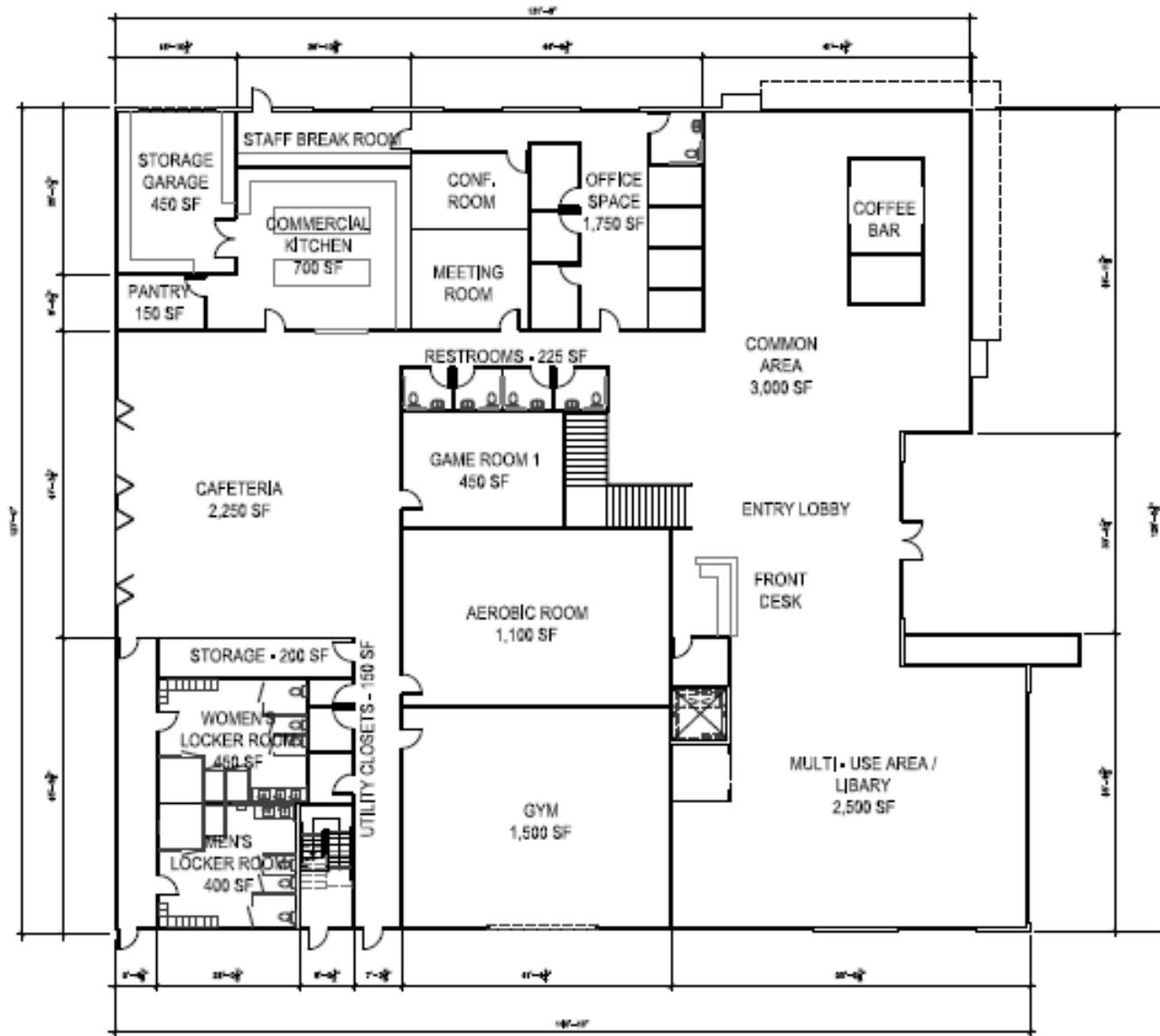
- Community garden
- Pickleball courts
- Swimming pool
- Recreational area
- Garden area
- Pergolas and seating area
- Bocce ball court
- Enhanced crosswalk
- Bike parking



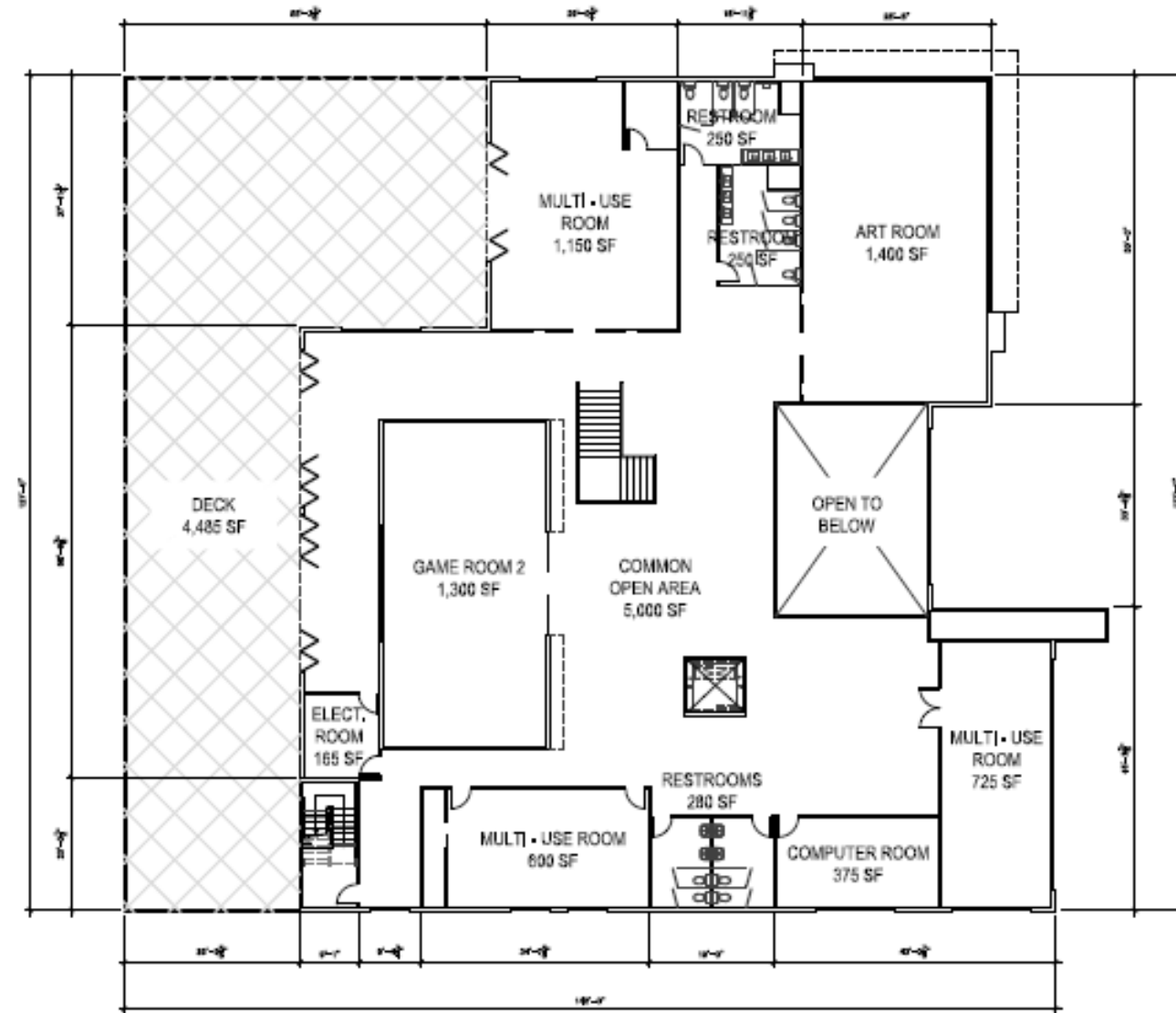
# Designed with You in Mind

TAKE A VISUAL STEP INTO THE FINAL INTERIOR DESIGN OF THE SENIOR ACTIVITY CENTER

## INTERNAL SCHEMATICS



SENIOR CENTER  
1ST FLOOR PLAN  
SCALE: 3/32" = 1'-0" ①



SENIOR CENTER  
2ND FLOOR PLAN  
SCALE: 3/32" = 1'-0" ②



# Designed with You in Mind

TAKE A VISUAL STEP INTO THE FINAL INTERIOR DESIGN OF THE SENIOR ACTIVITY CENTER

## FRONT LOBBY SPACE



## LIBRARY AND MULTI-USE SPACE





# Designed with You in Mind

TAKE A VISUAL STEP INTO THE FINAL INTERIOR DESIGN OF THE SENIOR ACTIVITY CENTER

## COFFEE BAR & GATHERING AREA





# Designed with You in Mind

TAKE A VISUAL STEP INTO THE FINAL INTERIOR DESIGN OF THE SENIOR ACTIVITY CENTER

## GYM



## AEROBIC ROOM





# Designed with You in Mind

TAKE A VISUAL STEP INTO THE FINAL INTERIOR DESIGN OF THE SENIOR ACTIVITY CENTER

## SECOND FLOOR OPEN AREA



## GAME ROOM





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## ART ROOM



## MULTI-USE ROOMS

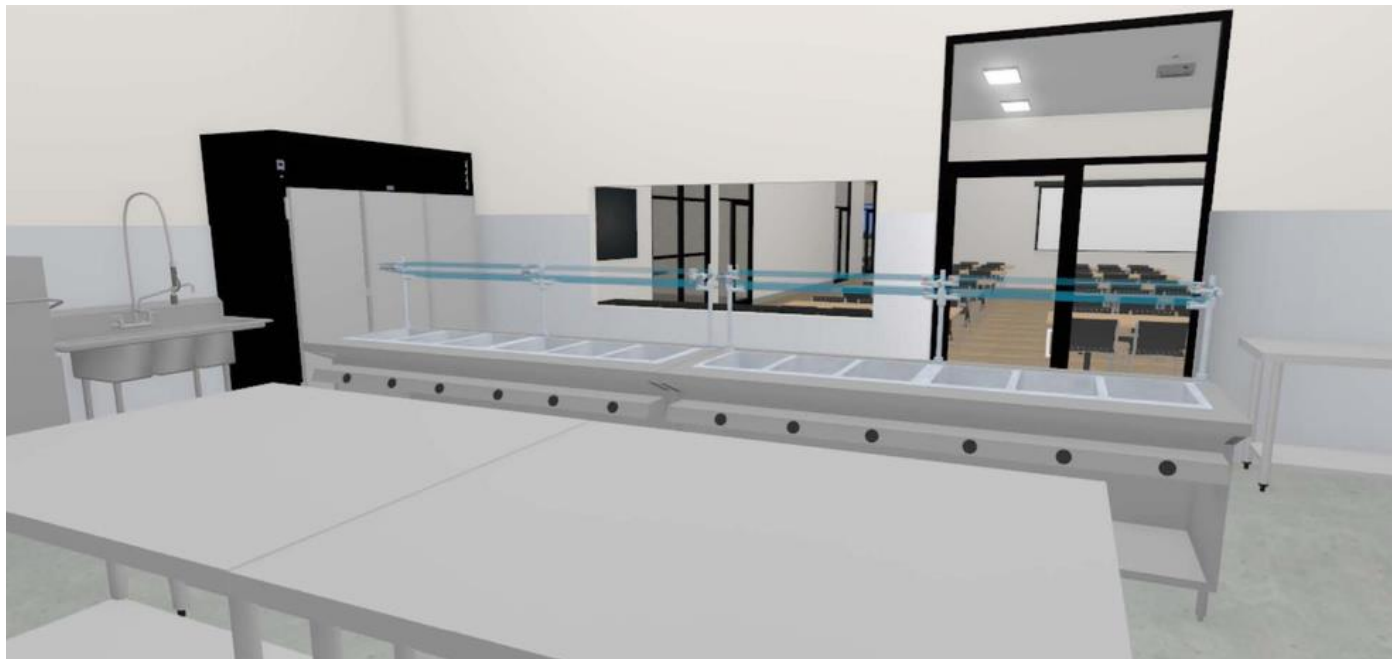




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TAKE A VISUAL STEP INTO THE FINAL INTERIOR DESIGN OF THE SENIOR ACTIVITY CENTER

## COMMERCIAL KITCHEN



## CAFETERIA





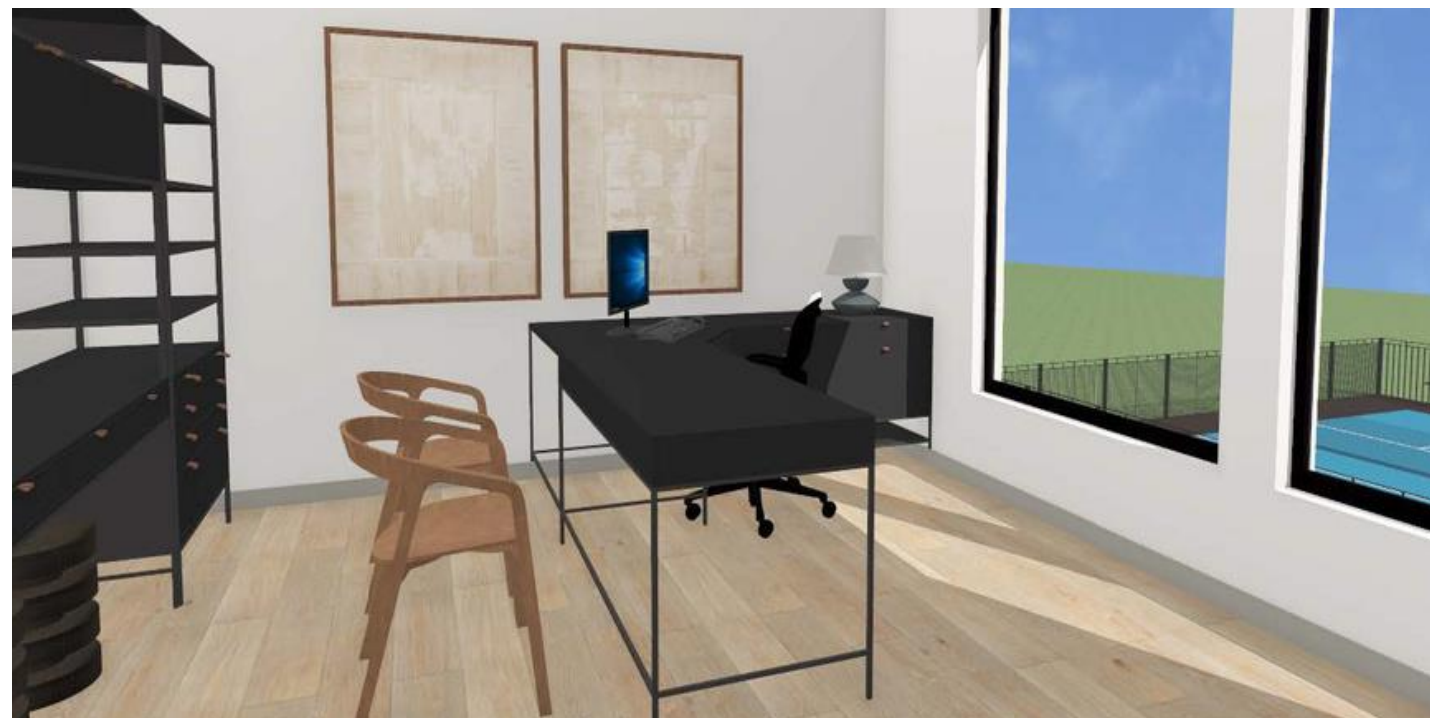
# Designed with You in Mind

TAKE A VISUAL STEP INTO THE FINAL INTERIOR DESIGN OF THE SENIOR ACTIVITY CENTER

## OFFICE SPACE



## COMPUTER LAB







# Senior Activity Center Schematics & Renderings

You can review and comment on all schematics & rendering posters in person or visit our project webpage [www.fresno.gov/seniorcenter](http://www.fresno.gov/seniorcenter) and provide feedback online.

Final comments due March 15, 2024



# Final Design Outreach Timeline







# Q&A

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Please use the Q&A tool or raise your hand if you have any questions.





# THANK YOU!



Visit our website [www.fresno.gov/seniorcenter](http://www.fresno.gov/seniorcenter)



Contact Us: [Phone \(559\) 621-7529](tel:5596217529)



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