

Welcome!

**Citywide Senior Activity Center
Open House**

City of Fresno



Project Overview

NEW DEDICATED CITYWIDE SENIOR ACTIVITY CENTER

- The City of Fresno is building its first dedicated citywide Senior Activity Center on the site of a former Vons Grocery Store near Blackstone and Ashlan on Holland.
- The center will include approximately 30,000 square feet to support programs and services.
- Construction is expected to begin in 2024.
- The City of Fresno, in partnership with developer Integrated Community Development, is currently seeking input from the public on the design and site features of the new Senior Activity Center. This input will be used to help shape the final design of the center.

SENIOR ACTIVITY CENTER

Project Timeline

- **September 25**
Community Feedback Summary Report Presented to Parks Recreation and Arts Commission (PRAC)
- **November 2023**
In-Person and Hybrid Open House Series on Proposed Design
- **Winter 2024**
Open House Series Presenting Final Design
- **2024**
Project Construction Begins
- **2026**
Project Completion



The new citywide Senior Activity Center will be centrally located and can be easily accessed using the City's public transit system. The center will connect seniors to resources, benefits, and affordable housing opportunities.



Integrated Community Development (ICD)

DESIGNING AND BUILDING THE CITY OF FRESNO'S FIRST DEDICATED CITYWIDE SENIOR ACTIVITY CENTER



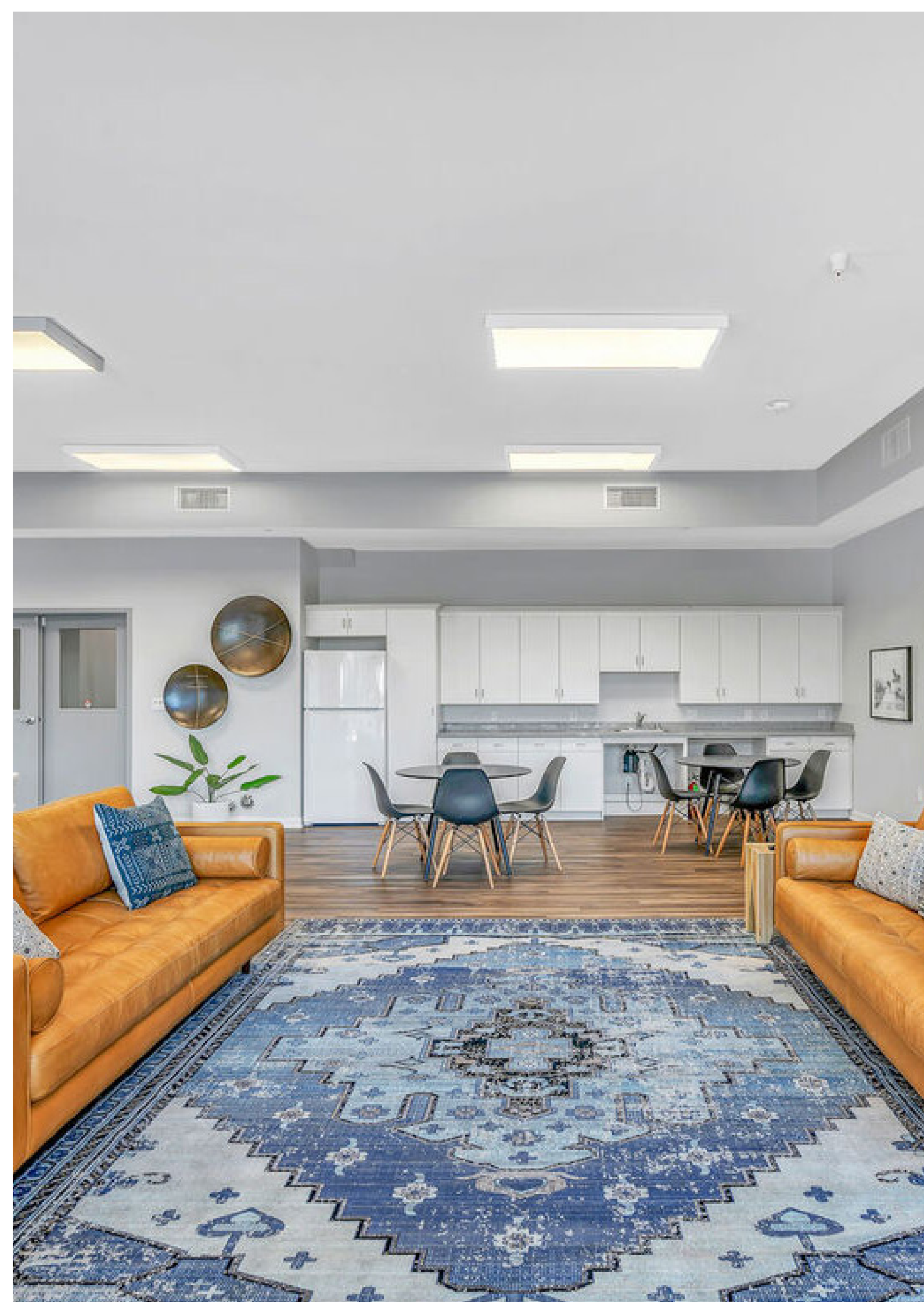
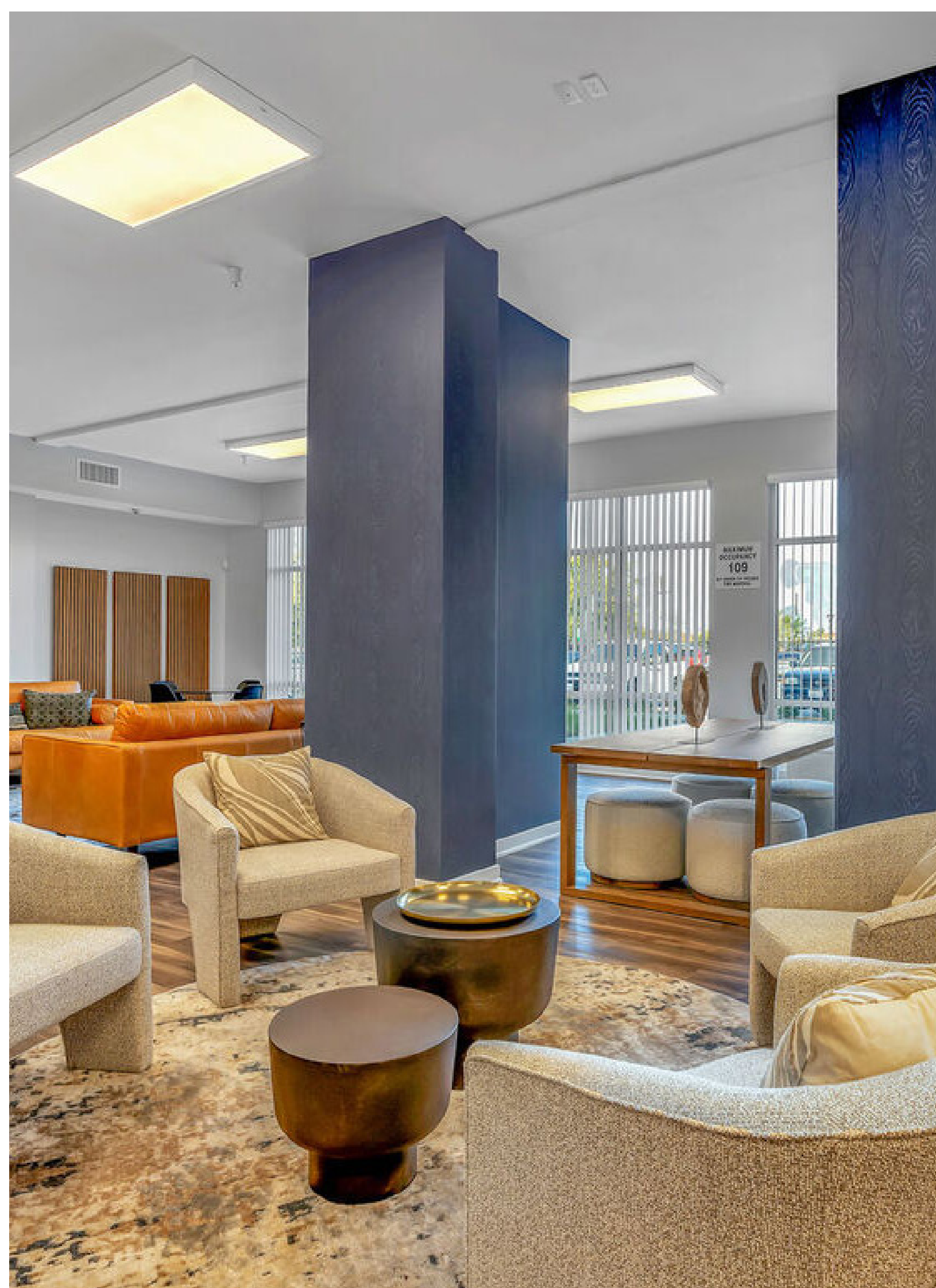
Integrated Community Development (ICD) is a diverse firm specializing in real estate development, including design and construction. ICD has 25 years of experience funding and developing residential, commercial and community facilities.

Our Mission

We create extraordinary living spaces that transform communities and change people's lives.

The New Citywide Senior Activity Center

As the developer selected to build Fresno's first citywide Senior Activity Center, ICD is approaching the designing and building process with the goal of maximizing collaboration with the community and stakeholders. This will help us deliver an innovative and modern facility with unique-to-Fresno features for Fresno's diverse senior populations.



The Link @ Blackstone | 1501 N Blackstone Ave

The Link @ Blackstone is an 88-unit mixed-use affordable housing community and community center in Fresno, CA. The Link is situated at two major intersections McKinley Ave/Blackstone Ave along the future high-quality Bus Rapid Transit stops (BRT).

Community Feedback Survey Summary



BRIEF OVERVIEW

The City of Fresno conducted the first phase of outreach between July and August 2023. This citywide effort collected community feedback on the general site features and programming desired.

- 9 Open house meetings (2 hybrid)
- 29 Pop-up events
- 824 Survey responses
- 46 Virtual idea board comments
- 4115 Visitors to the project websites

PROGRAMMING

The highest-ranking programs in each category were:

Education Program

- Arts and crafts (knitting/crocheting/sewing)
- Technology classes (computer, smartphone, tablets)

Health and Nutrition Program

- Exercise (Zumba, yoga, walking)

Recreation Program

- Field trips (explore local towns, parks and historical sites and more)

SITE FEATURES

The highest-ranking site features were:

- Gym
- Community garden
- Swimming pool
- Computer lab
- Social hall

FEEDBACK RESULTS

What would most interest you at the Senior Activity Center?

GYM 44%	OUTDOOR PATIO 32%	SPORTS COURTS 16%
COMMUNITY GARDEN 43%	GAME ROOM 30%	CONFERENCE ROOMS 13%
SWIMMING POOL 43%	LIBRARY 28%	OTHER 4%
COMPUTER LAB 38%	LOUNGE AREA 20%	
SOCIAL HALL 37%	INDUSTRIAL KITCHEN 18%	
MUSICAL/THEATRE PERFORMANCE AUDITORIUM 33%	OPEN GREEN SPACE FOR NON-ORGANIZED USE 17%	

Which types of amenities are you most interested in seeing at the Senior Activity Center?

HEALTH AND WELLNESS: EXERCISE CLASSES 80%	SOCIAL EVENTS: DANCES 39%
SOCIAL EVENTS: TRIPS 60%	SOCIAL EVENTS: BOOK CLUB MEETINGS 36%
RECREATION: ARTS 54%	RECREATION: SPORTS 34%
EDUCATIONAL PROGRAMS: COMPUTER AND TABLET CLASSES 52%	EDUCATIONAL PROGRAMS: SCIENCE 29%
SOCIAL EVENTS: MOVIE SCREENINGS 49%	RECREATION: ACTIVITY LEAGUES 28%
HEALTH AND WELLNESS: COOKING CLASSES 47%	EDUCATIONAL PROGRAMS: JOB SKILLS 18%
RECREATION: CERAMICS 45%	
RECREATION: BINGO 45%	
HEALTH AND WELLNESS: NUTRITION CLASSES 44%	
SOCIAL EVENTS: HOLIDAY AND CULTURAL GATHERINGS 43%	



See the Possibilities

TAKE A LOOK AT THE PROPOSED EXTERNAL CONCEPTUAL DESIGN



SITE FEATURES

- Community garden
- Pickle ball courts
- Swimming pool
- Recreational area
- Garden area
- Pergolas and seating area
- Bocce ball court



We Want to Hear from You

WHAT DO YOU THINK OF THE DESIGN?

Share your feedback on the conceptual design, and site features you'd like to see at this important new community asset.



YOU CAN SHARE YOUR FEEDBACK BY:

- Completing a comment card at an open house
- Submitting a comment on our website www.fresno.gov/seniorcenter
- Visiting the Senior Activity Center outreach headquarters, 4325 N Blackstone Ave | Tuesday - Saturday, 10 a.m. - 7 p.m.



See the Possibilities

TAKE A LOOK AT THE PROPOSED EXTERNAL CONCEPTUAL DESIGN

The new citywide Senior Activity Center and neighboring affordable housing development for seniors will deliver innovative and modern facilities with unique-to-Fresno features for Fresno's diverse senior populations.





Designed with You in Mind

TAKE A VISUAL STEP INTO THE PROPOSED INTERIOR OF THE SENIOR ACTIVITY CENTER

The new citywide Senior Activity Center will be designed to provide space for programs and services for seniors such as education, health and wellness, and recreation classes. These spaces will benefit our senior community by providing them with an opportunity to learn new skills, stay active and socialize with peers.

FRONT LOBBY Will include interactive screens, wooden wall slats and modern art.



LIBRARY AND MULTI-USE SPACE



Provide your feedback on the types of site features you are excited to see included in the Senior Activity Center design.

INTERNAL SITE FEATURES

- Cafeteria
- Kitchen
- Gym
- Aerobic gym
- Stretching room
- Multi-purpose room/library
- Coffee bar
- Arts room
- Game room
- Computer lab
- Multi-purpose spaces



Designed with You in Mind

TAKE A VISUAL STEP INTO THE PROPOSED INTERIOR OF THE SENIOR ACTIVITY CENTER

COFFEE BAR



A grab and go coffee bar concept with ample amount of open seating to meet with friends.

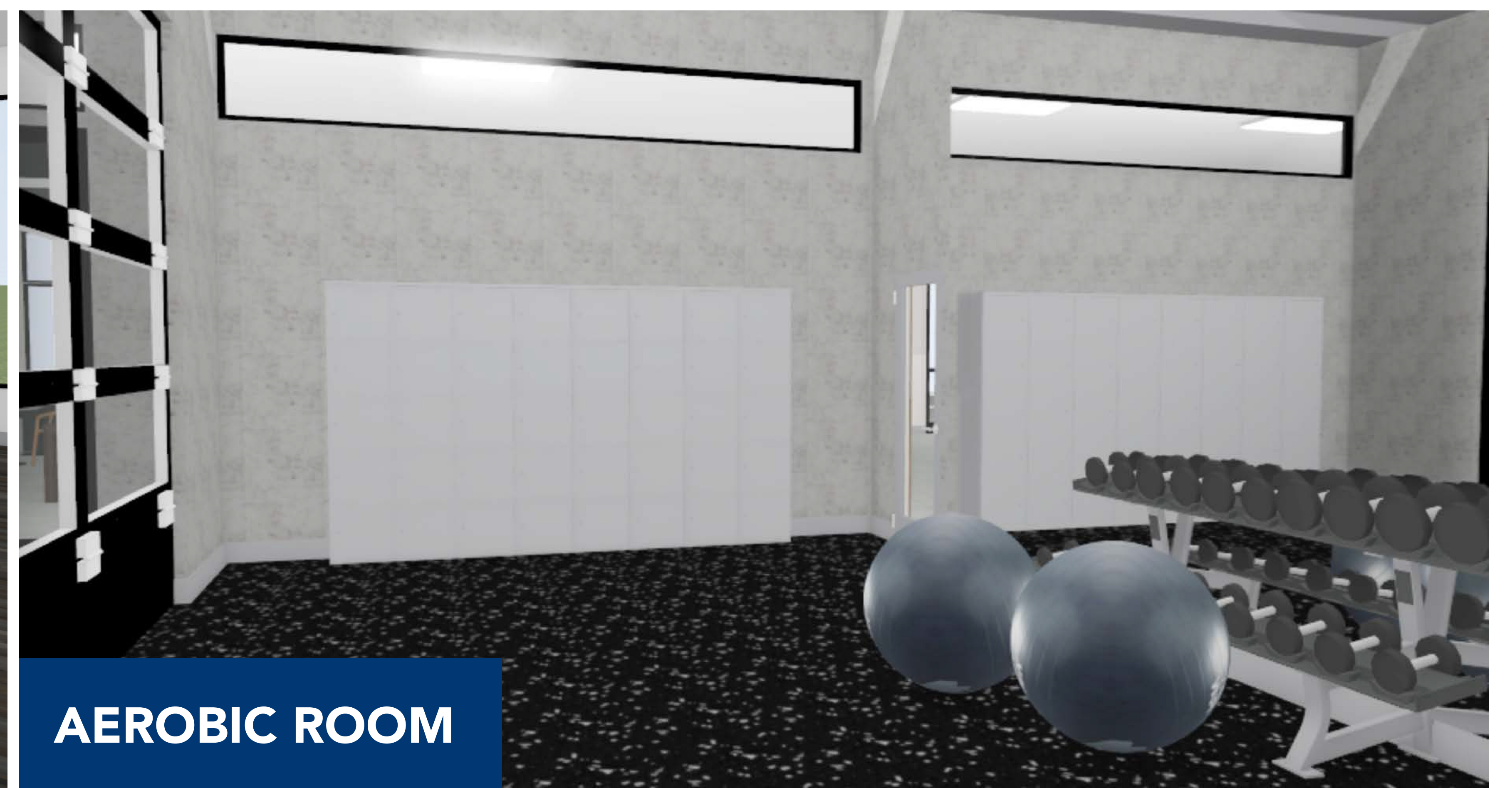
CAFETERIA





Designed with You in Mind

TAKE A VISUAL STEP INTO THE PROPOSED INTERIOR OF THE SENIOR ACTIVITY CENTER





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UPSTAIRS MULTI-USE SPACES



UPSTAIRS GAME ROOM





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ART ROOM



Includes large windows that will provide ample amount of natural light, plus large storage cabinets and an island space.



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UPSTAIRS GATHERING SPACES

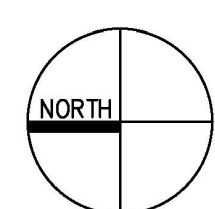
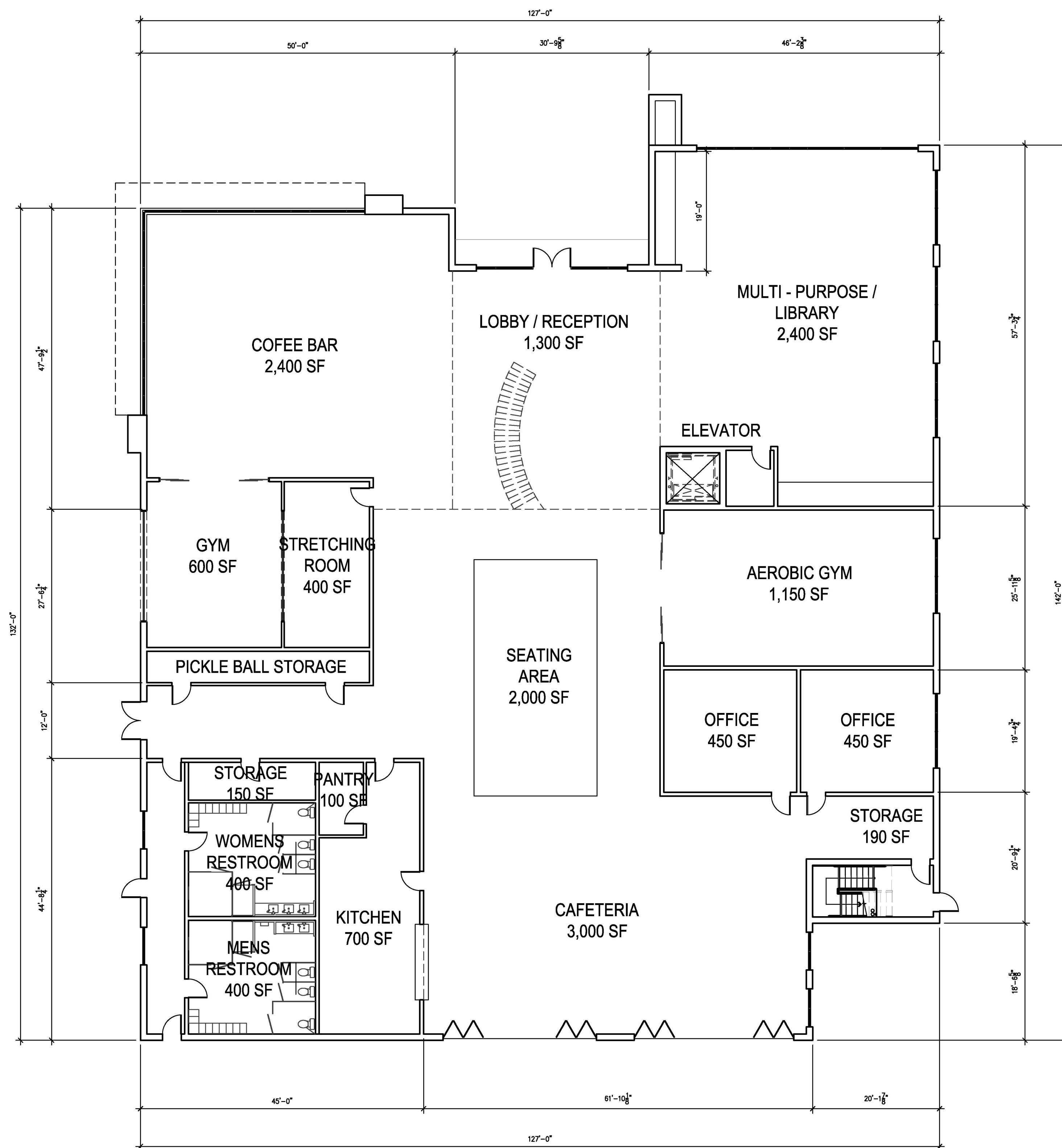




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TAKE A VISUAL STEP INTO THE PROPOSED INTERIOR OF THE SENIOR ACTIVITY CENTER

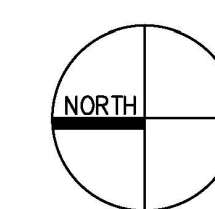
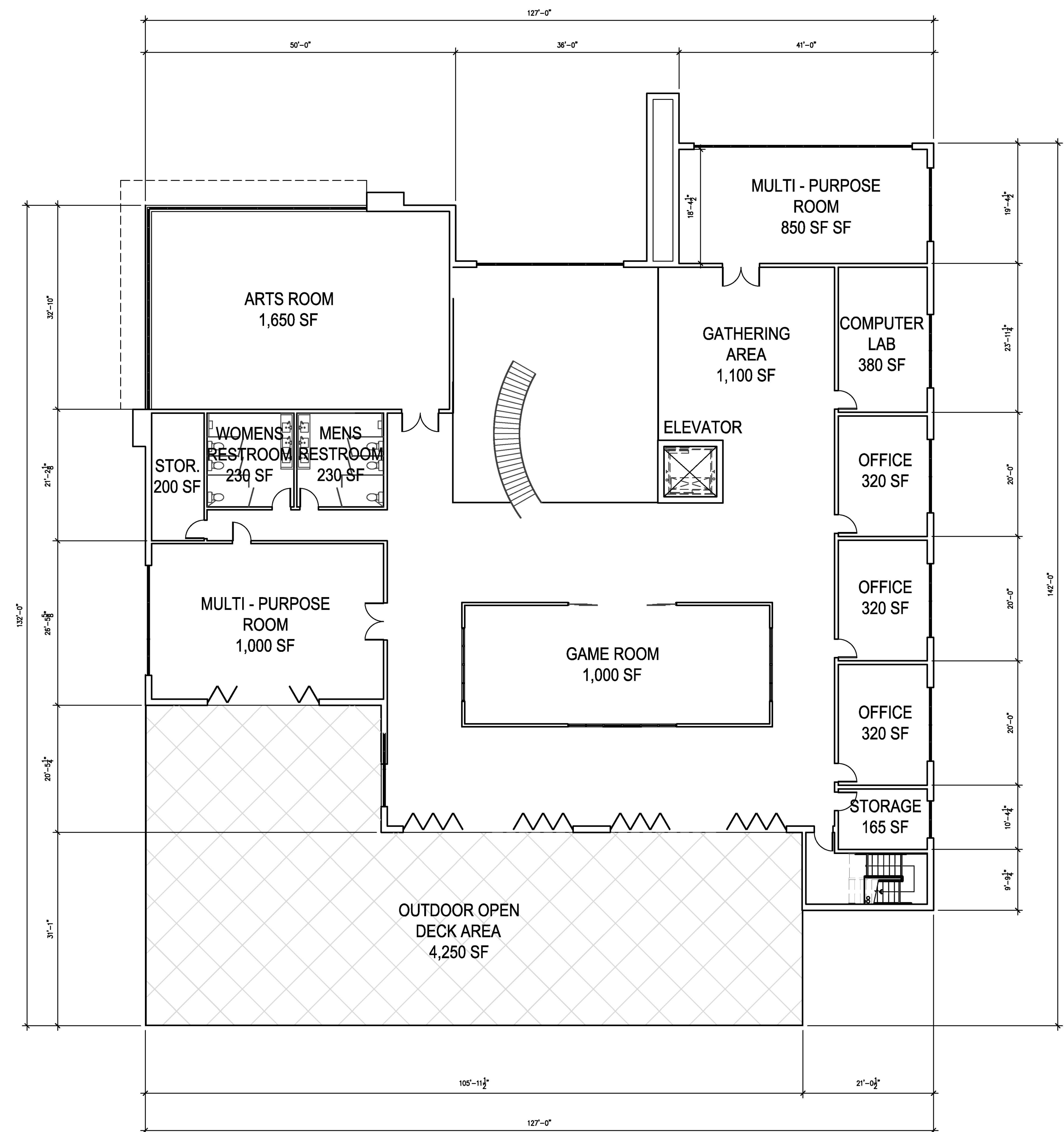
INTERNAL SCHEMATICS



SENIOR CENTER
1ST FLOOR PLAN
16,500 SF

SCALE: 3/32" = 1'-0"

1



SENIOR CENTER
2ND FLOOR PLAN
12,000 SF

SCALE: 3/32" = 1'-0"

2