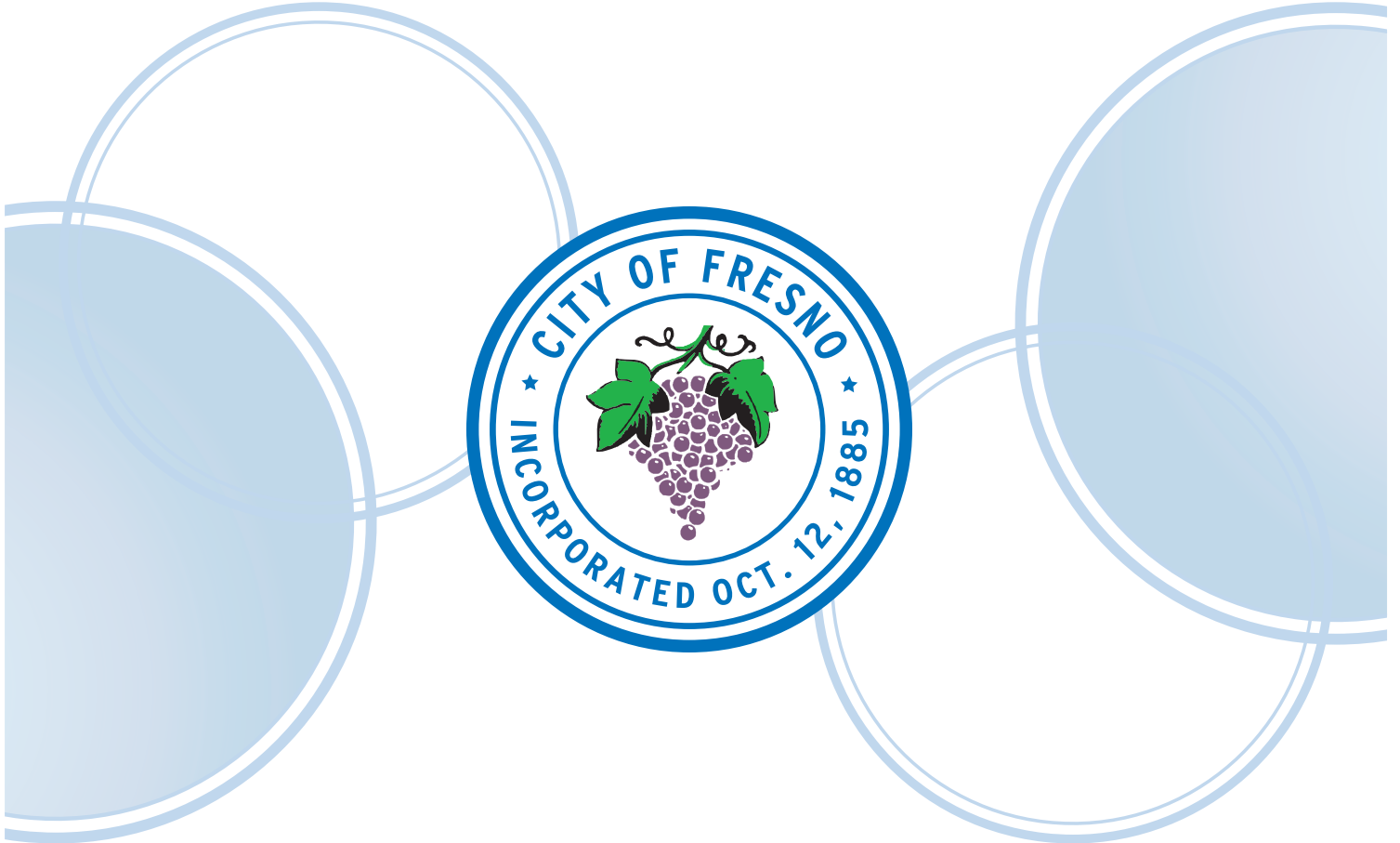




ECONOMIC DEVELOPMENT DEPARTMENT
ACTIVITY REPORT
QUARTER 3: 2023

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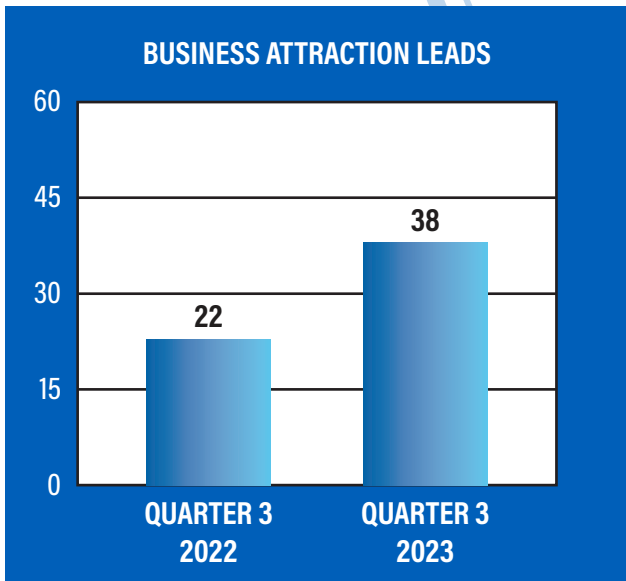




QUARTER 3: 2023 BUSINESS ATTRACTION STATISTICS

- 47** Total Number of Businesses Reached
- 38** Number of New Leads
- 1** Number of Contracted Economic Development Project "Wins"

Created to Lost Lead Ratio
38:3

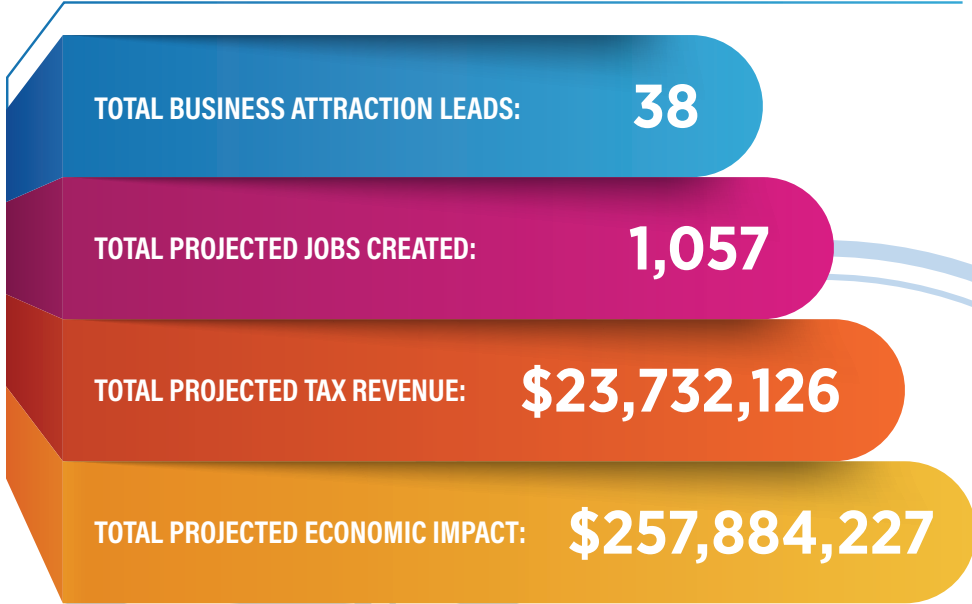


- Domestic Business Leads **36**
- International Business Leads **2**
- Large Business Leads **2**
- Small Business Leads **36**
- New Clients **19**
- Commercial Site Visits **21**
- Client Meetings **42**

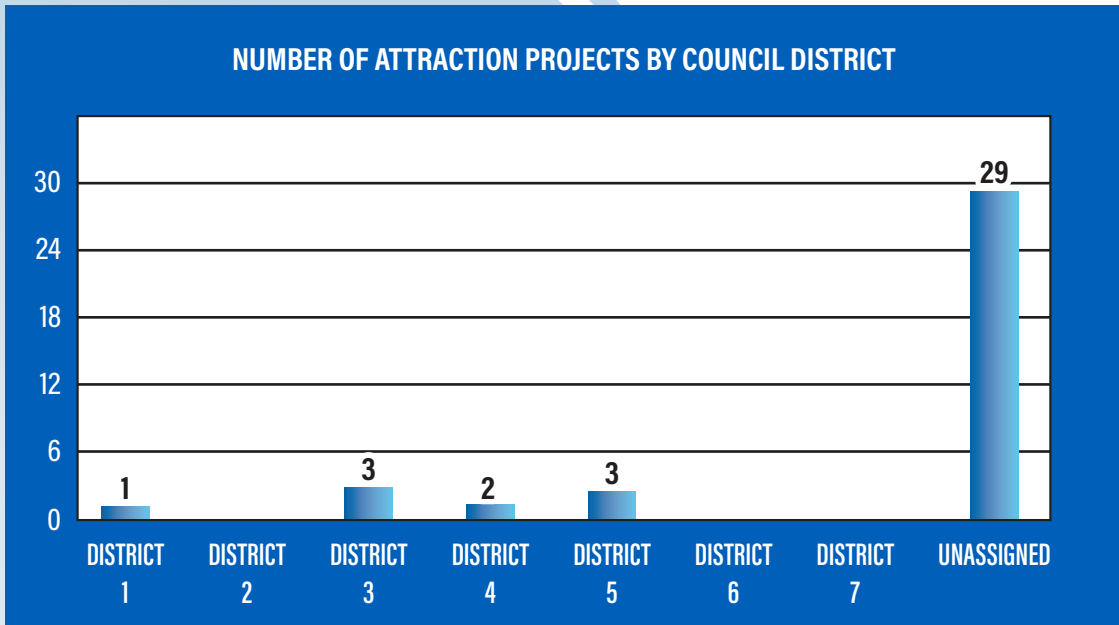
QUARTER 3: 2023 BUSINESS ATTRACTION BREAKDOWN



QUARTER 3: 2023 ECONOMIC IMPACT ANALYSIS BUSINESS ATTRACTION LEADS



*All Figures are projections derived from IMPLAN software. Methodology for all figures is based on business operating for one calendar year.





YEAR-TO-DATE FISCAL YEAR 2024 BUSINESS ATTRACTION STATISTICS

47

Total Number of Businesses Reached

38

Number of New Leads

1

Number of Contracted Economic Development Project "Wins"

Total State RFI's Responded to

2

Virtual Missions

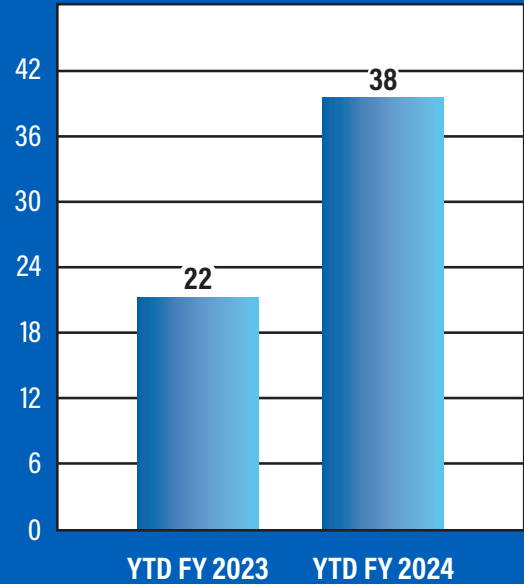
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Tradeshows Attended

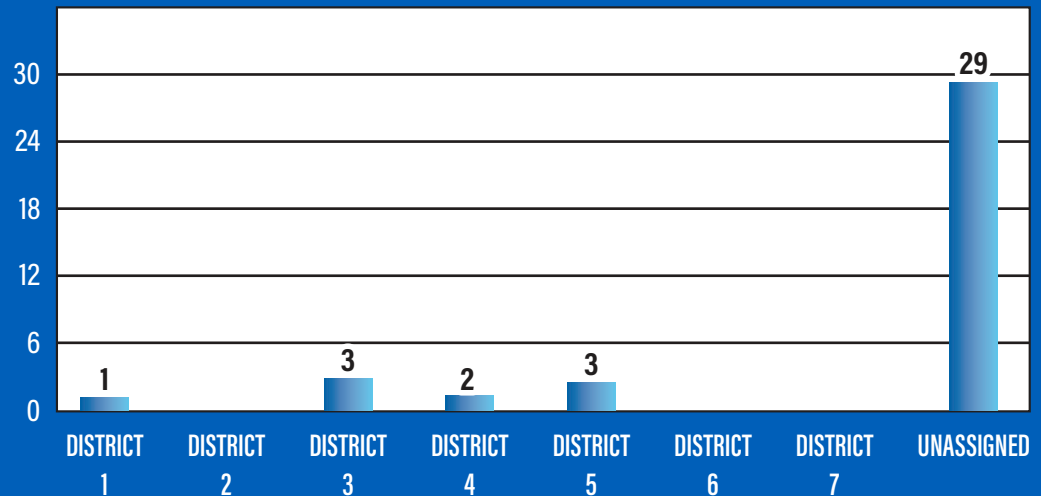
2

3

BUSINESS ATTRACTION LEADS



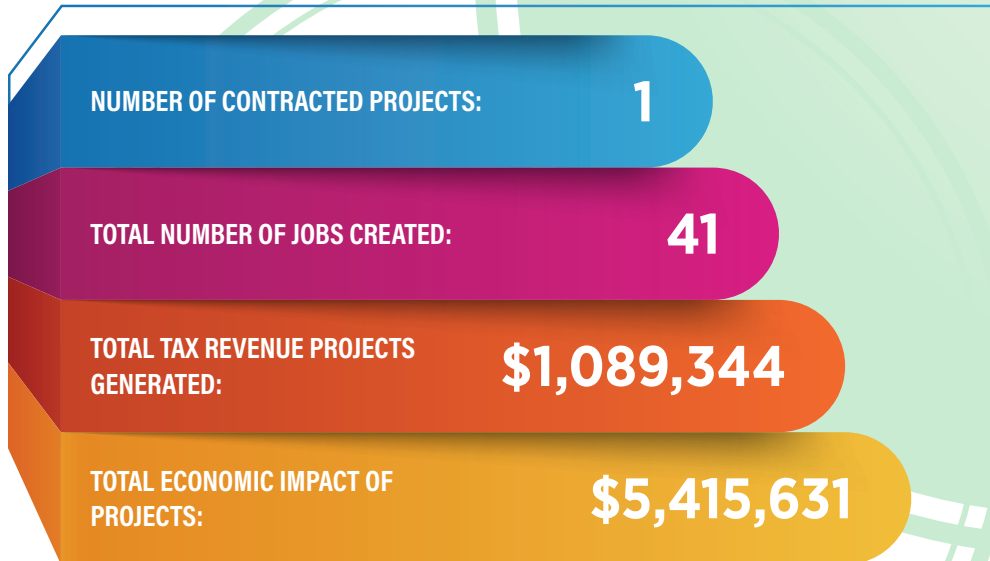
YTD FY24 NUMBER OF ATTRACTION PROJECTS BY COUNCIL DISTRICT



YEAR-TO-DATE FISCAL YEAR 2024 BUSINESS ATTRACTION PROJECTS

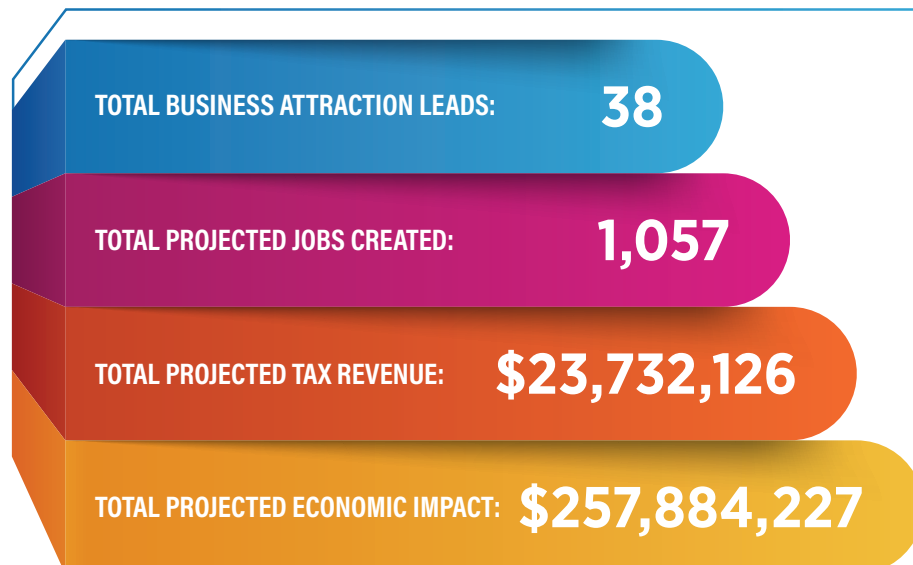


FISCAL YEAR-TO-DATE 2024 CONTRACTED ECONOMIC DEVELOPMENT PROJECT "WINS"



*All Figures are projections derived from IMPLAN software. Methodology for all figures is based on business operating for one calendar year.

NEW BUSINESS ATTRACTION LEADS PROJECTED ECONOMIC IMPACT



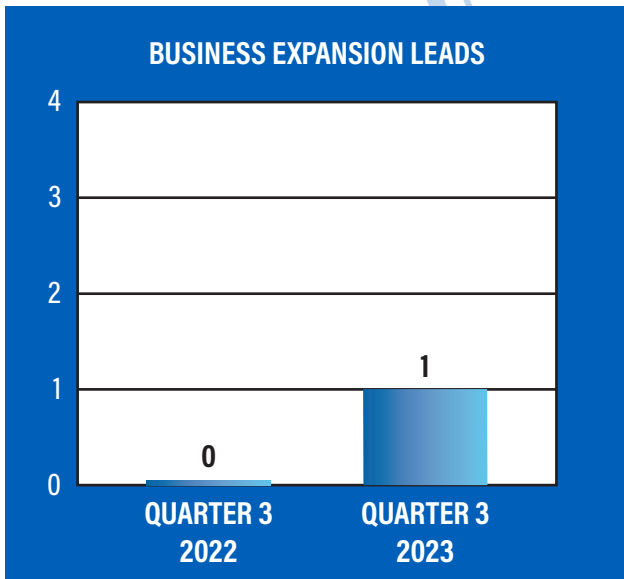
*All Figures are projections derived from IMPLAN software. Methodology for all figures is based on business operating for one calendar year.



QUARTER 3: 2023 BUSINESS EXPANSION STATISTICS

- 1 Total Number of Businesses Reached
- 1 Number of New Leads
- 1 Number of Contracted Economic Development Project "Wins"

Created to Lost Lead Ratio
1:0

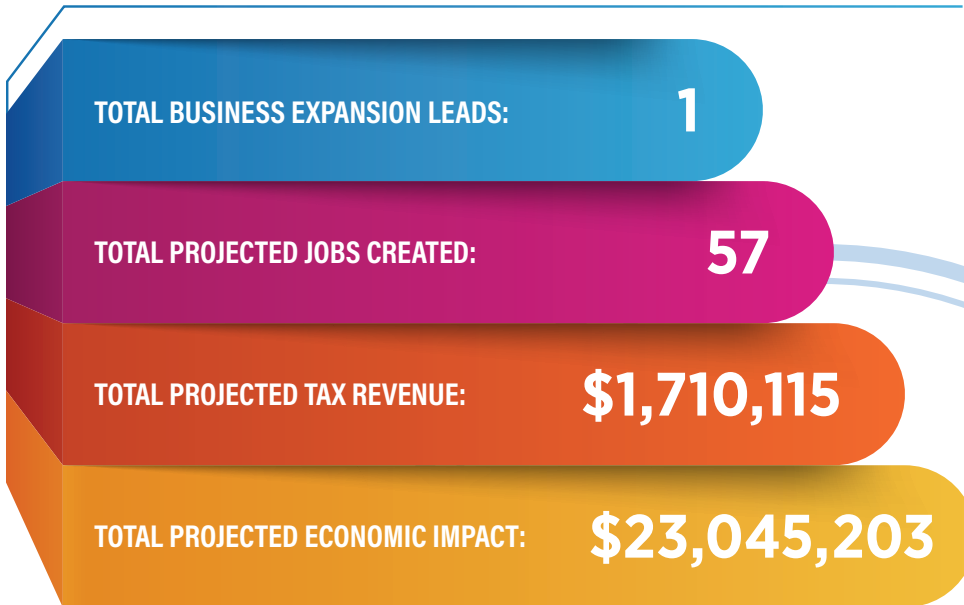


- Domestic Business Leads 1
- International Business Leads 0
- Large Business Leads 0
- Small Business Leads 1
- New Clients 1
- Commercial Site Visits 1
- Client Meetings 2

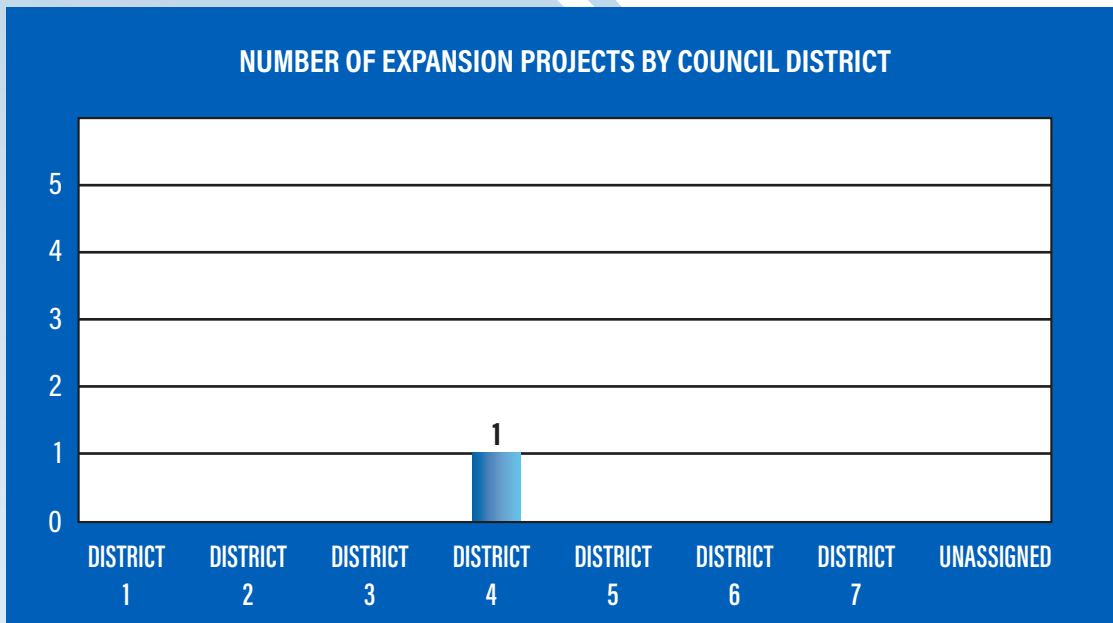
QUARTER 3: 2023 BUSINESS EXPANSION BREAKDOWN



QUARTER 3: 2023 ECONOMIC IMPACT ANALYSIS BUSINESS EXPANSION LEADS



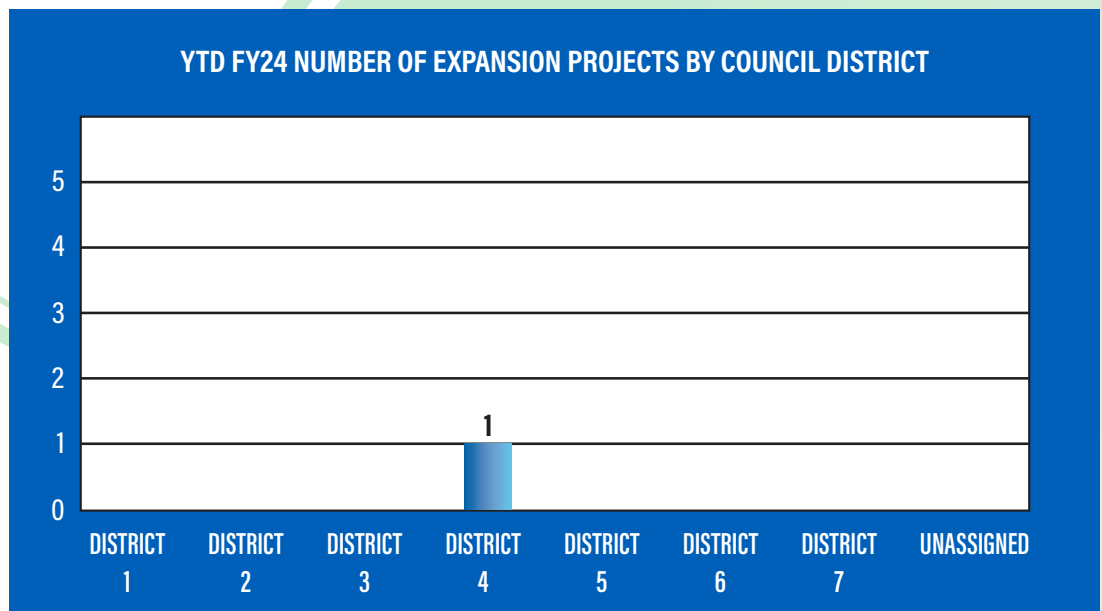
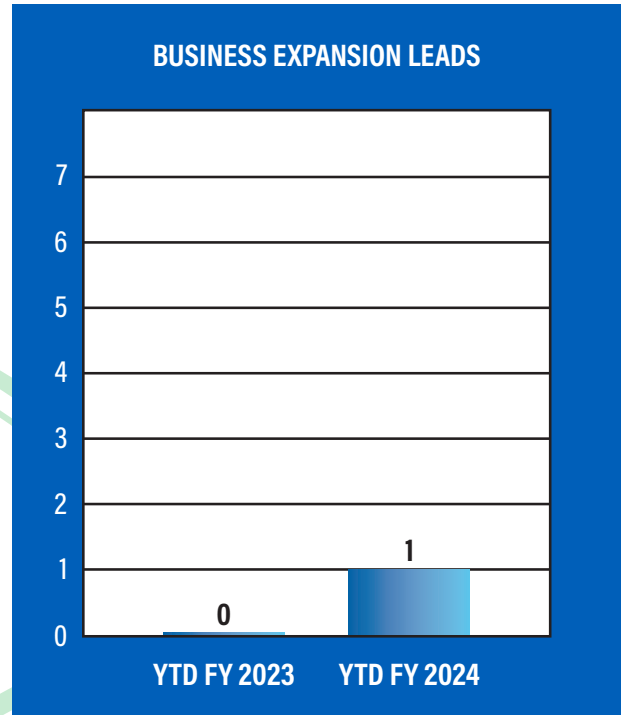
*All Figures are projections derived from IMPLAN software. Methodology for all figures is based on business operating for one calendar year.





YEAR-TO-DATE FISCAL YEAR 2024 BUSINESS EXPANSION STATISTICS

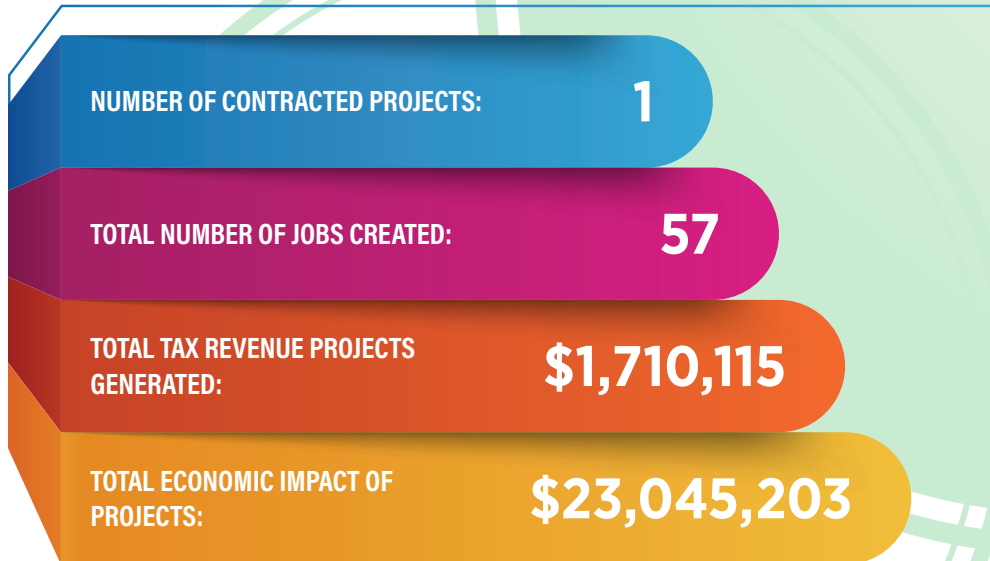
- 1** Total Number of Businesses Reached
- 1** Number of New Leads
- 1** Number of Contracted Economic Development Project "Wins"



YEAR-TO-DATE FISCAL YEAR 2024 BUSINESS EXPANSION PROJECTS

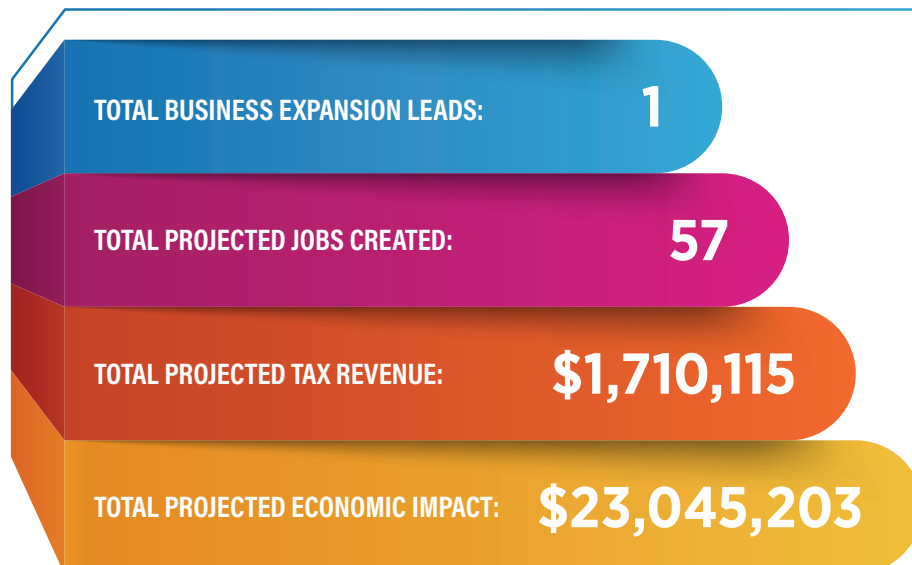


FISCAL YEAR-TO-DATE 2024 CONTRACTED ECONOMIC DEVELOPMENT PROJECT "WINS"



*All Figures are projections derived from IMPLAN software. Methodology for all figures is based on business operating for one calendar year.

NEW BUSINESS EXPANSION LEADS PROJECTED ECONOMIC IMPACT

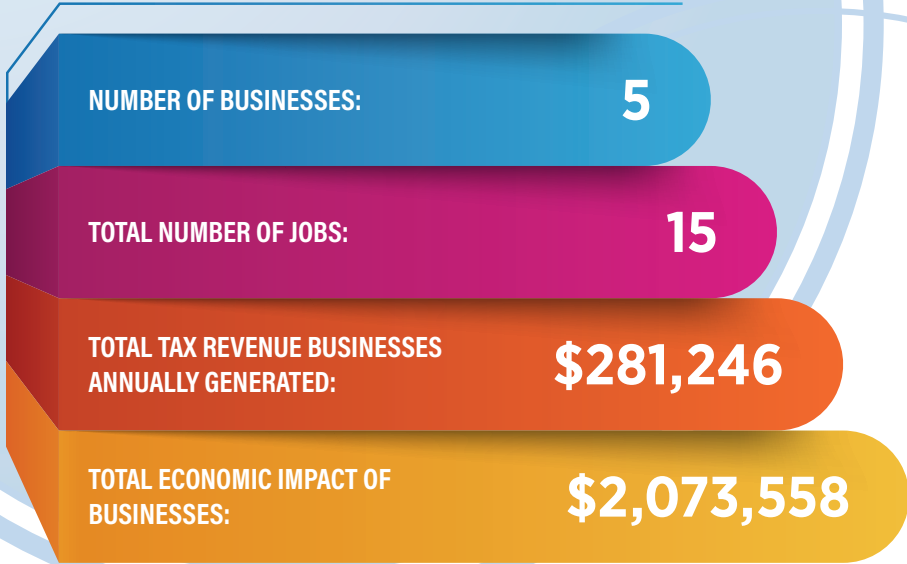


*All Figures are projections derived from IMPLAN software. Methodology for all figures is based on business operating for one calendar year.



QUARTER 3: 2023 BUSINESS RETENTION STATISTICS

NUMBER OF ACTIVE BUSINESS RETENTION PROJECTS

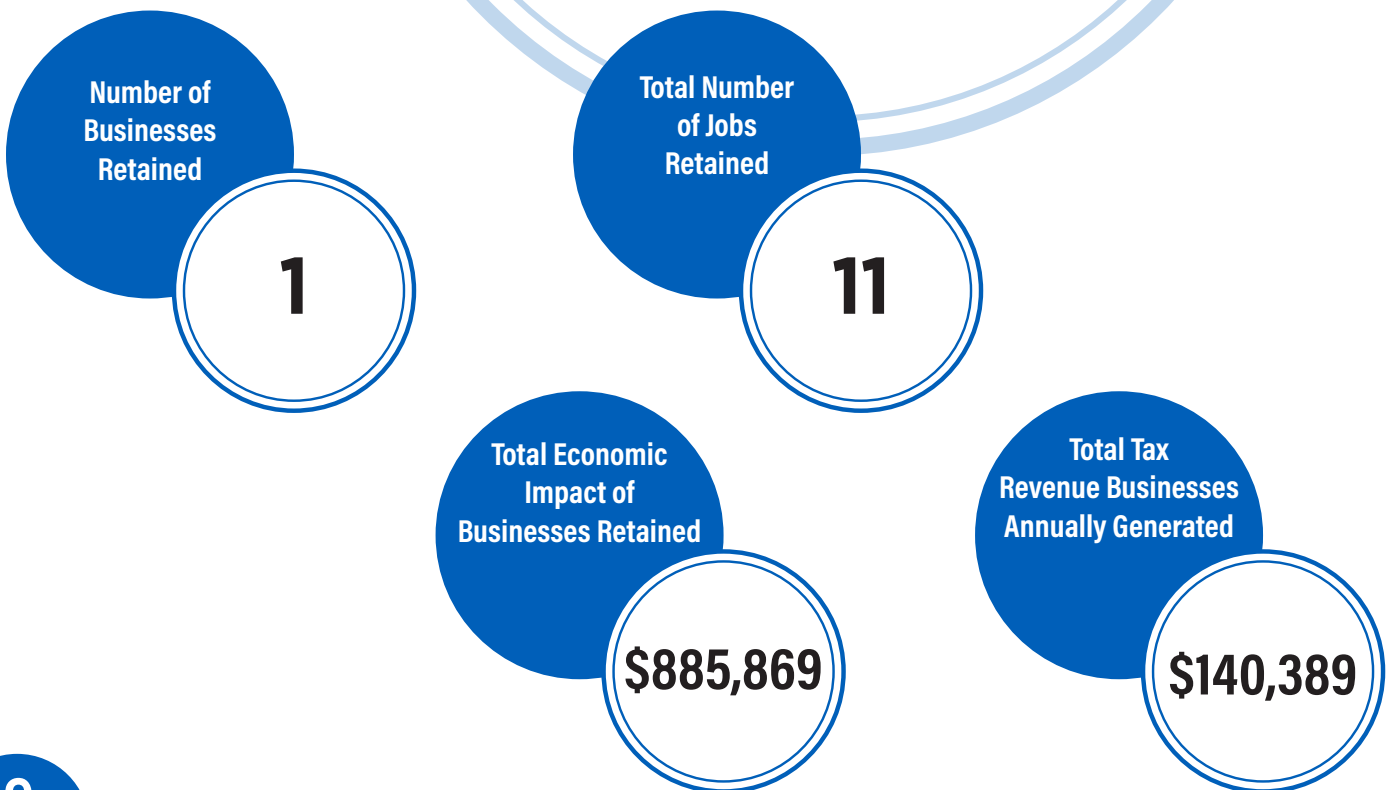


HIGHLIGHT OF THE QUARTER

This quarter saw two manufacturers experience significant issues with power availability. Working with the Mayor's Office, both manufacturers were able to secure a positive resolution and the projects are on track.

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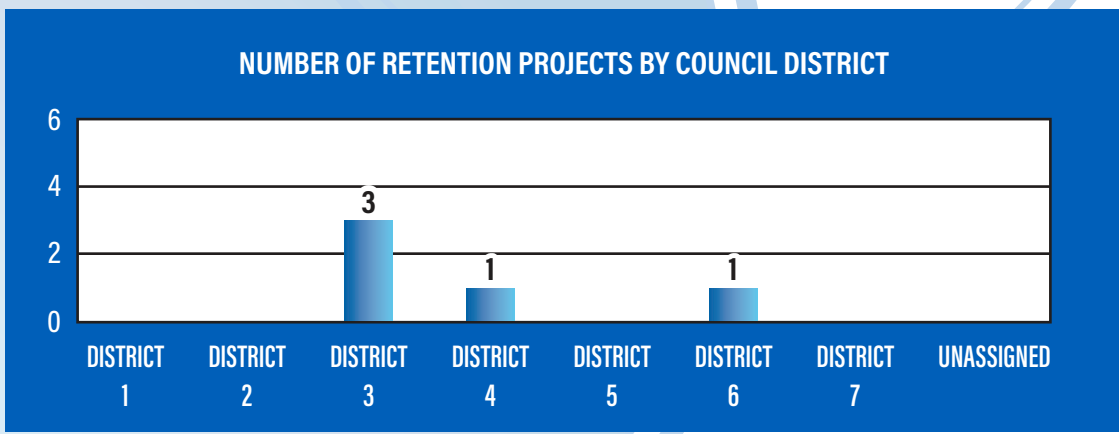
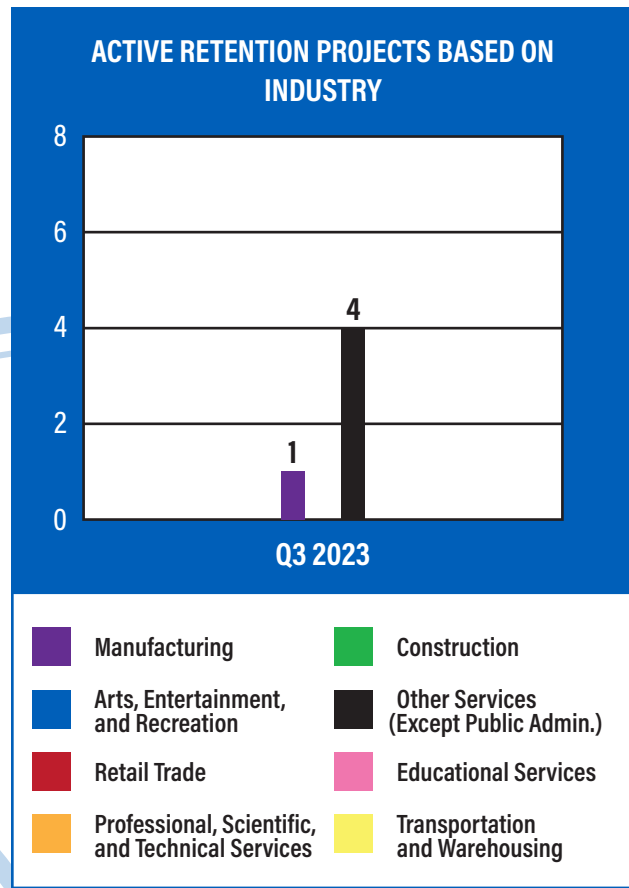
NUMBER OF COMPLETED RETENTION PROJECT "WINS"



QUARTER 3: 2023 BUSINESS RETENTION BREAKDOWN



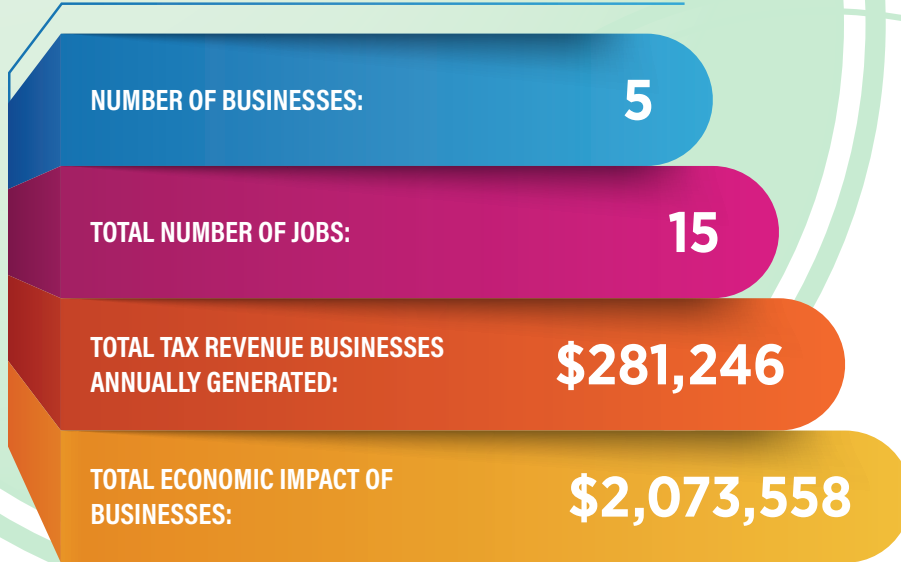
QUARTER 3: 2023 RETENTION BREAKDOWN





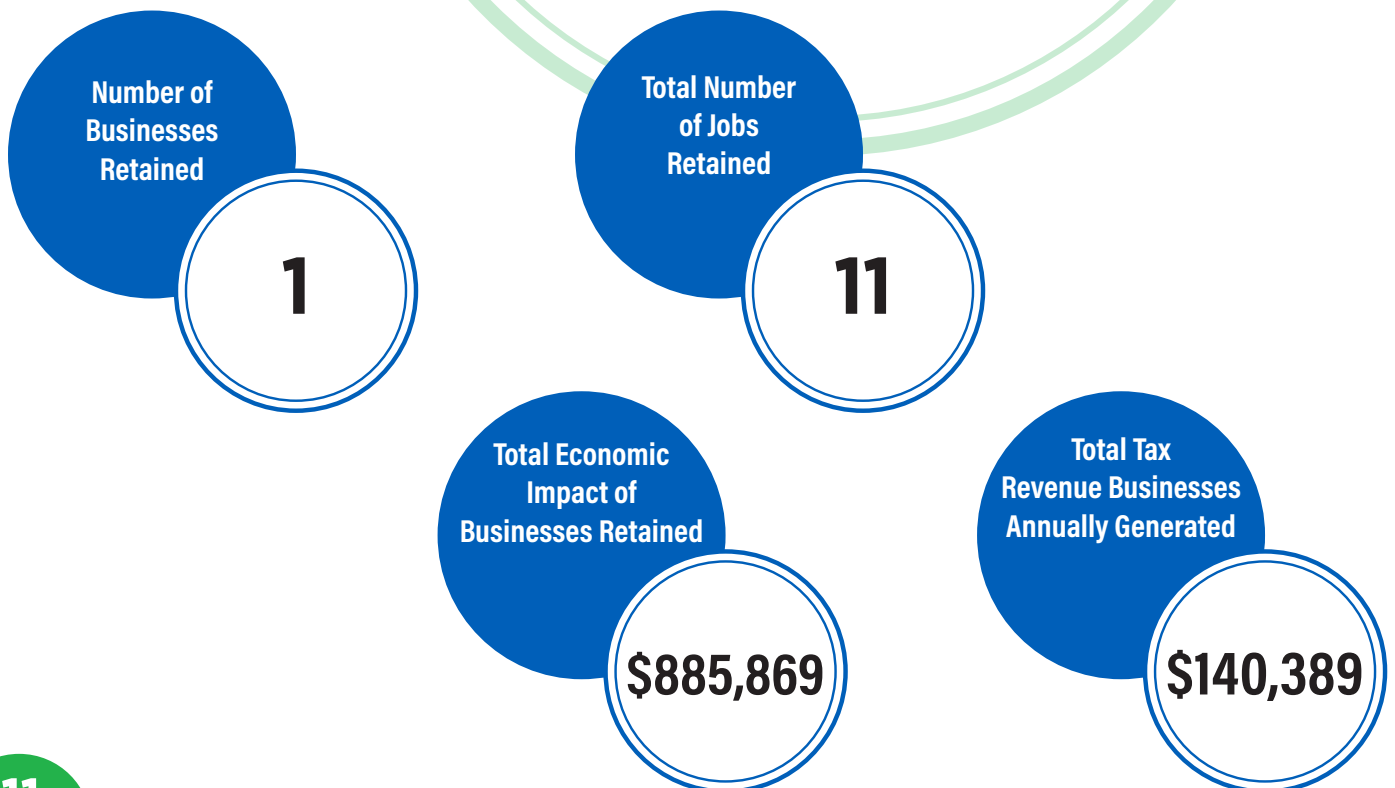
YEAR-TO-DATE FISCAL YEAR 2024 BUSINESS RETENTION STATISTICS

NUMBER OF ACTIVE BUSINESS RETENTION PROJECTS



*All Figures are projections derived from IMPLAN software. Methodology for all figures is based on business operating for one calendar year.

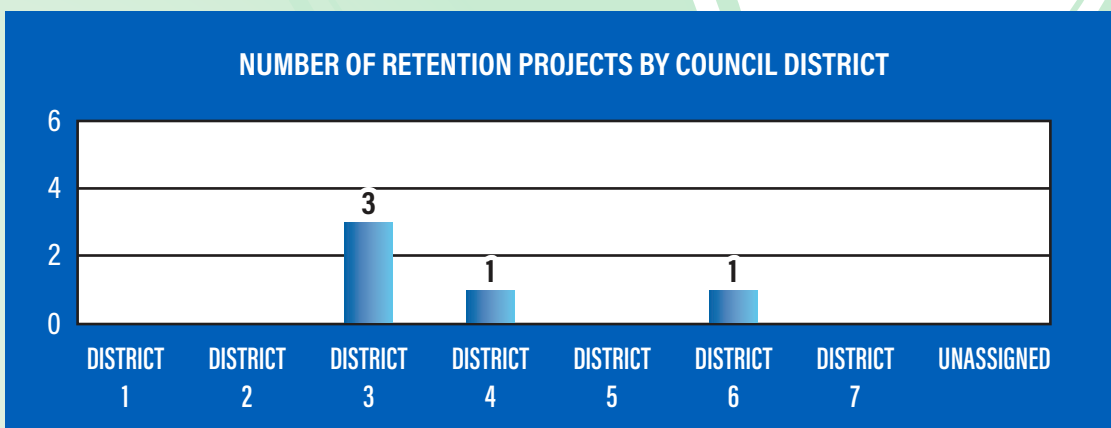
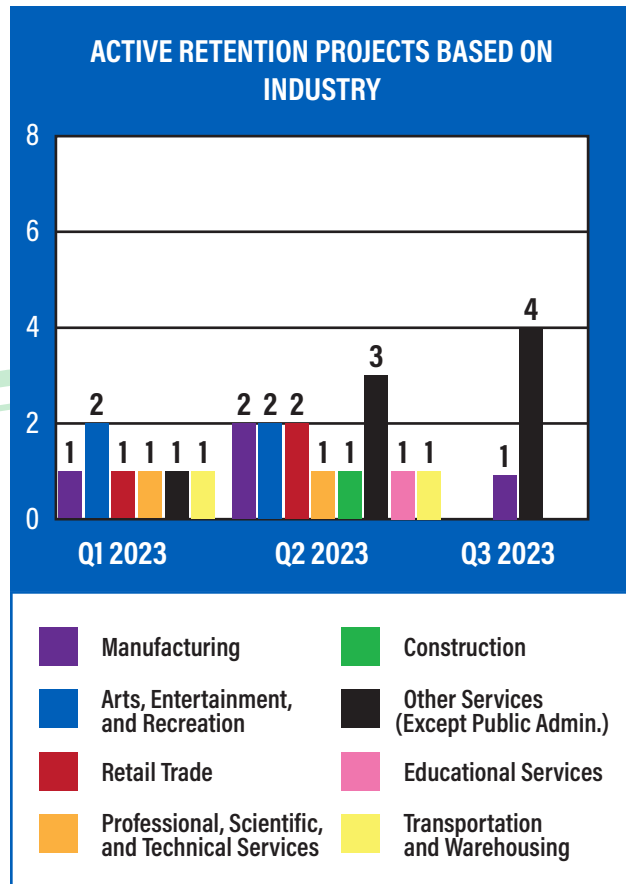
NUMBER OF COMPLETED RETENTION PROJECT "WINS"



YEAR-TO-DATE FISCAL YEAR 2024 BUSINESS RETENTION BREAKDOWN



FISCAL YEAR-TO-DATE 2024 RETENTION BREAKDOWN





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