

Development and Resource Management (DARM) Department Mission

DARM focuses on both public and private property development throughout the city, as well as the sustainable management of our land and water resources and public infrastructure.

Key Initiatives:

Business Friendly Fresno

The City of Fresno has developed Business-Friendly Fresno to establish accountability, clear protocols and authority for decision-making that align with the General Plan, Development Code, and pre-zoning. Improved technology, customer service, and continuous improvement through training and staff development will help us keep the commitment to our standards, to honor developers' time and budgets, and to work together to "get to yes."

Restore Fresno

Restore Fresno is a compilation of the City of Fresno's FY2016 initiatives to improve property values, living conditions, public safety and the overall quality of life in our established neighborhoods.

"More than two thirds of our neighborhoods south of Herndon are either in poverty or extreme poverty. That happened over a long period of time and changing those conditions will take deliberate action and a strong partnership between the community, property owners, businesses and local government."

The Mayor's initiative lays the foundation for successful revitalization:

Ensure Good Policy by continuing to lay the foundation with good land use planning in Southwest Fresno (SW specific plan), Southeast Fresno (Roosevelt specific plan), and in the West Area (West of 99 in "Growth Area 1")

Engage Residents and Build Leadership Capacity in Neighborhoods through neighbor-hood enhancement projects and assisting in establishing a neighborhood association or community development corporation in the El Dorado, Kirk and Yokomi neighborhoods.

Neighborhood Revitalization maintains a focus on the Lowell and El Dorado neighbor-hoods, completes the initial phases of work in Yokomi, and expands our proactive code enforcement work to include the Kirk and Jefferson neighborhoods.

Incentivize Private Investment by developing and implementing a marketing plan to promote all available City incentives to investors, including the Code Lien Waiver program, the BUILD Act, and Wells Fargo's Home LIFT program.

Establish Ongoing Revitalization “Infrastructure” by be working with our BNCP partners to strengthen and expand the Lowell and El Dorado Community Development Corporations, the Fresno Housing Authority to determine the feasibility of a Southwest Fresno CDC, the Downtown Partnership to renew its assessment district, the Tower District Association to determine feasibility of an assessment district in the Tower, and Fresno Metro and merchants and property owners along the Blackstone corridor to develop a business association.

Mayor-Council Code Enforcement Task Force

The existence of blighted, boarded-up residential properties is a priority issue that has plagued Fresno neighborhoods for too long. Addressing and remediating this issue will go a long way in improving property values and promoting reinvestment in established neighborhoods.

Comprised of a diverse group of external and internal stakeholders, the Mayor-Council Code Enforcement Task Force identified key areas which could have the greatest impact on established neighborhoods: housing code, public nuisance, and zoning code.