City of Fresno
Introduction to Redistricting

July 15, 2021

Dr. Jeff Tilton, Senior Consultant
National Demographics Corporation

Redistricting Process, Part I

Step	Description
Initial Hearings Summer/Fall 2021	• Held prior to release of draft maps • Education and to solicit input on the communities in the Districts • Thursday, July 15, 6 p.m. • Thursday, July 29, 11 a.m. • Thursday, August 19, 6 p.m. • Saturday, October 16, 10 a.m. • Saturday, October 16, 2 p.m. • Saturday, October 16, 6 p.m.
Census Data Release Mid/Late August	• Census Bureau releases official 2020 Census population data.
California Data Release Early October 2021	• California Statewide Database releases California's official 'prisoner-adjusted' 2020 redistricting data.

Redistricting Process, Part II

Step	Description
Draft Map Hearing November 4, 2021 *6 p.m.*	• Discuss and revise the draft maps • Discuss the election sequence • Deadline to submit draft maps: October 21, 2021, 5 p.m. • Post draft maps by October 28, 2021, 5 p.m.
Draft Map Hearing December 2, 2021 *6 p.m.*	• Discuss and select final map • Discuss and determine election sequence • First reading of ordinance • Deadline to submit draft maps: November 19, 2021, 5 p.m. • Post draft maps by November 24, 2021, 5 p.m.
Map Adoption December 9, 2021 *6 p.m.*	• Map adopted via second reading of ordinance • Post draft map: December 2, 2021

NDC

Redistricting Rules and Goals

1. Federal Laws

Equal Population

Federal Voting Rights Act

No Racial Gerrymandering

2. California Criteria for Cities

Geographically contiguous

Undivided neighborhoods and "communities of interest"
(Socio-economic geographic areas that should be kept together)

Easily identifiable boundaries

Compact
(Do not bypass one group of people to get to a more distant group of people)

Prohibited:

"Shall not favor or discriminate against a political party."

3. Other Traditional Redistricting Principles

Minimize voters shifted to different election years

Respect voters' choices / continuity in office

Future population growth

Preserving the core of existing districts

Defining Neighborhoods

1ˢᵗ Question: What is your neighborhood?

2ⁿᵈ Question: What are its geographic boundaries?

Examples of physical features defining a neighborhood boundary:

- Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills

- Areas around parks or schools

- Other neighborhood landmarks

In the absence of public testimony, planning records and other similar documents may provide definition.

Beyond Neighborhoods:
Defining Communities of Interest

1st Question: What defines your community?

- Geographic Area, plus

- Shared issue or characteristic

  - Shared social or economic interest

  - Impacted by city policies

- Tell us "your community's story"

2nd Question: Would this community benefit from being "included within a single district for purposes of its effective and fair representation"?

- Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may <u>not</u> include relationships with political parties, incumbents, or political candidates.

NDC

Beyond Neighborhoods: Communities

Under the California Elections Code, "community of interest" has a very specific definition in the context of districting and redistricting cities and counties:

A "community of interest" is a population that shares common social or economic interests **that should be included within a single district for purposes of its effective and fair representation.**

Communities of interest do not include relationships with political parties, incumbents, or political candidates.

(emphasis added)

Possible Neighborhoods / Communities

Public Mapping and Map Review Tools

- **Different tools for different purposes**

- **Different tools for different levels of technical skill and interest**
  - Simple "review draft maps" tool
  - Easy-to-use "Draw your neighborhood" tool
  - Paper- and Excel-based simple "Draw a draft map" tools
  - Powerful, data-rich "Draw a draft map" tool

Whether you use the powerful (but complicated) online mapping tool, Excel, the paper kit, or just draw on a napkin, we welcome your maps!

NDC

Simple Map Review Tool

Online Interactive Review Map

- ESRI's "ArcGIS Online" – similar to Google Maps in ease of use

- Used to review, analyze and compare maps, not to create them

- Includes overlays of "community of interest" and other data
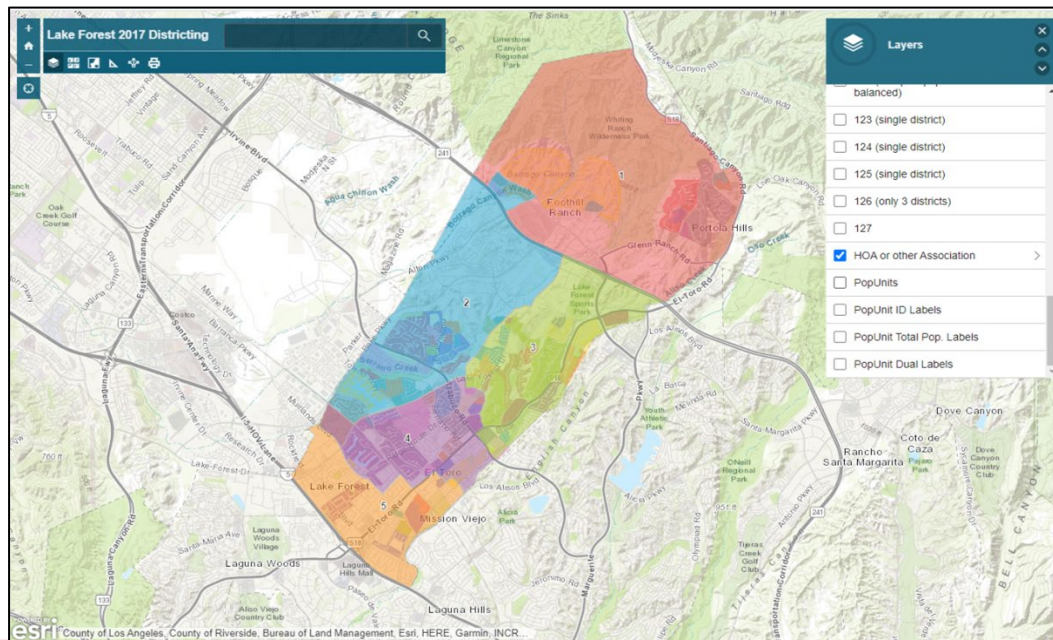
Simple Map Drawing Tool

Paper "Public Participation Kit"

- For those without internet access or who prefer paper

- Total Population Counts only – no demographic numbers

Lake Forest 2017 Districting. Total Population by Population Unit. Population in each of the 5 Districts must be between 14,680 and 16,225. A version of this map that allows you to zoom in and out for more detail is available as a link from the City website. Please use a thick dark-colored pen to draw your map, then submit it at City Hall or directly to our project consultants: LakeForest@NDCresearch.com PO Box 5271, Glendale, CA 91221. You can hand-deliver, mail, fax, scan and email, or photograph and email your map. Your Contact Information: Name: Phone: Email: ©2015 CALIPER. National Demographics Corporation, July 30, 2017
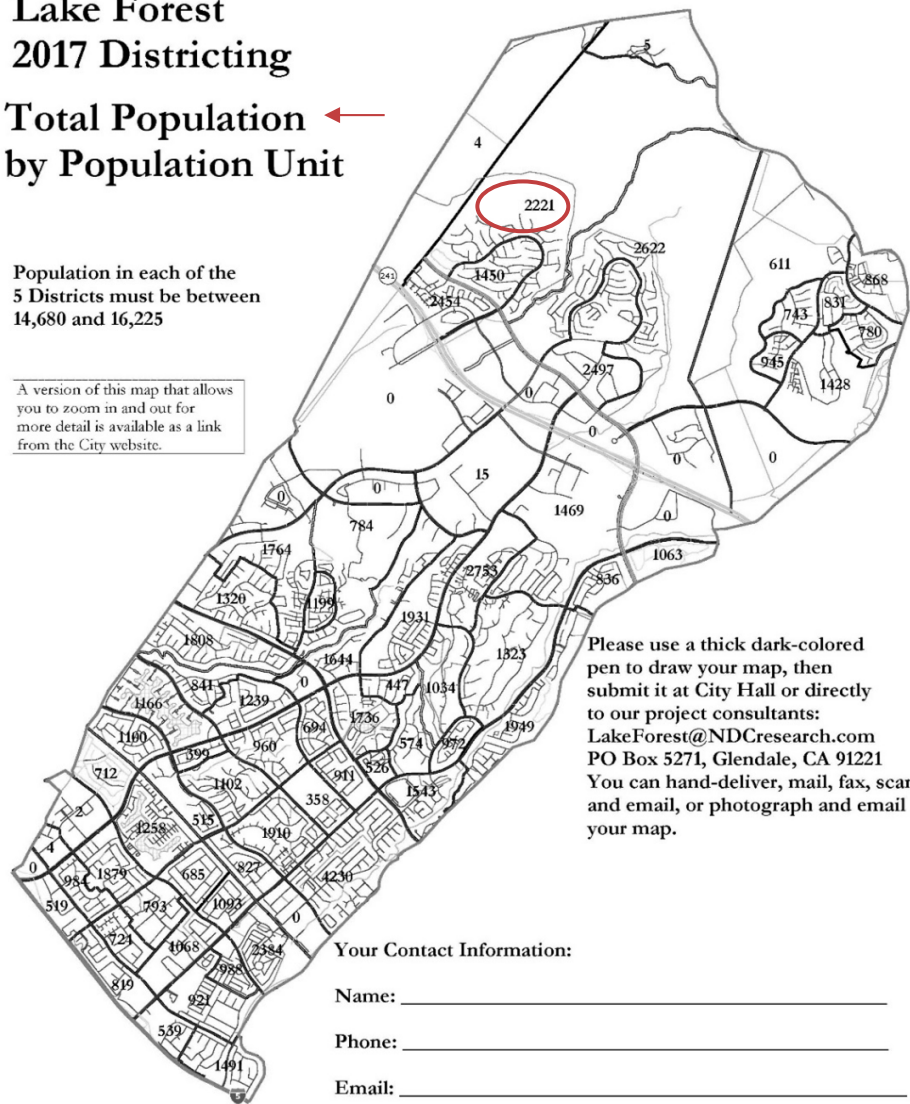
Simple Map Drawing Tool + Excel Supplement

"Public Participation Kit"

- For those who know Excel and do not wish to use online tools

- Adds CVAP data

- Excel does the math

DistrictR

"Draw Your Community of Interest" focus

- Also includes simple district-mapping tool

- Only available in English

- Similar external options: Representable.org, DrawMyCACommunity.org
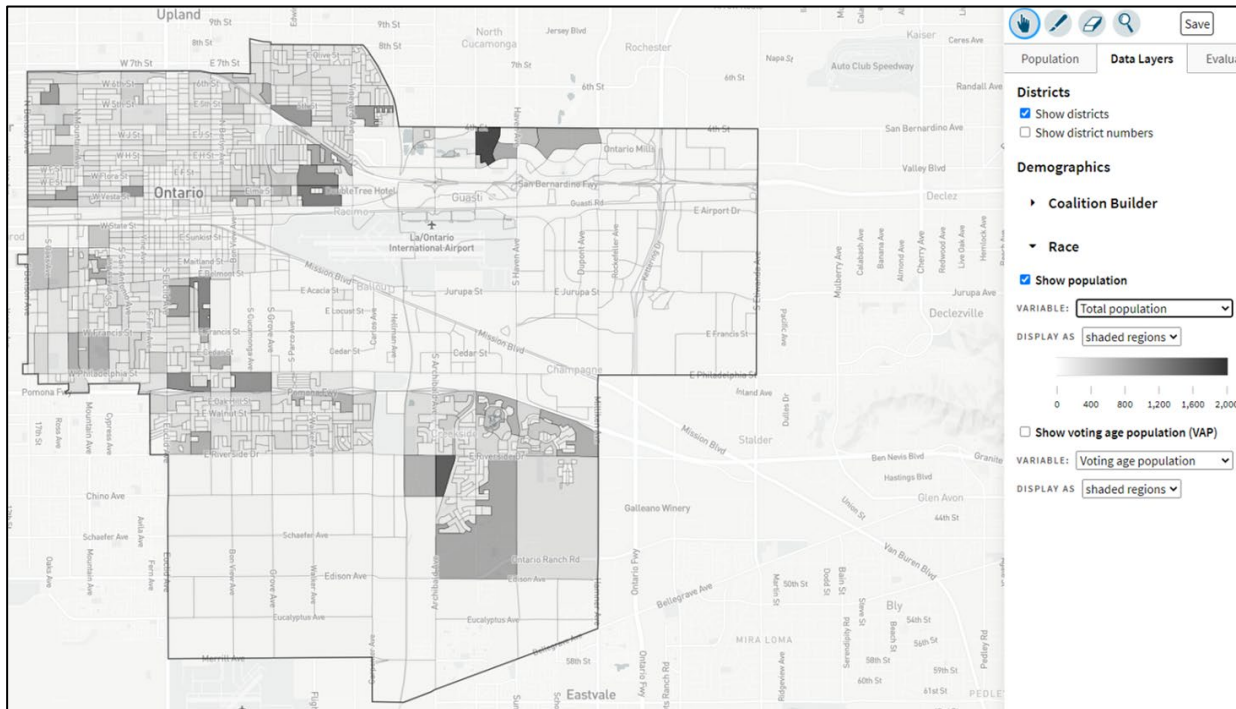
Caliper's "Maptitude Online Redistricting"

Full Database, Powerful Online Mapping Tool

- Powerful, common, data-rich online tool

- Six language options: English, Spanish, Portuguese, Vietnamese, Mandarin and Korean

- Quick Start Guide
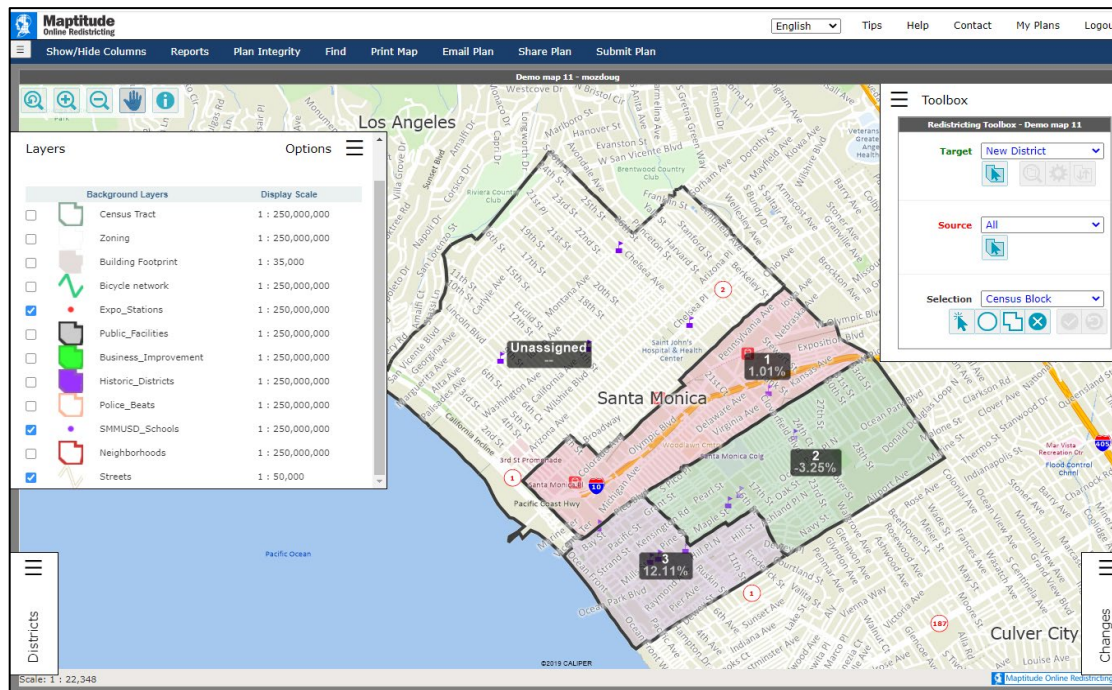
Share Your Thoughts

Website: www.RedistrictFresno.com

Phone: 559.621.7837

Email: RedistrictFresno@Fresno.gov

Public Hearing & Discussion

What is your neighborhood and what are its boundaries?

What other notable areas are in the City, and what are their boundaries?

Any questions about the mapping tools?

PUBLIC HEARING: October 16 meetings

Council Discussion, then Action:

Vote on areas that meet each AB 849 definition:

- "neighborhoods"
- "communities of interest . . . that should be included within a single district for purposes of its effective and fair representation."