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Agenda Date: 5/13/2021  
Council Meeting

2021 MAY 11 P 2:02

CITY OF FRESNO  
CITY CLERK'S OFFICE

# FRESNO CITY COUNCIL



## Information Packet

### ITEM(S)

#### **File ID 21-1926 (4-B)**

**WORKSHOP – Second update to the Council regarding 2021 Redistricting**

**Contents of Supplement: PowerPoint Presentation.**

### Item(s)

#### **Supplemental Information:**

Any agenda related public documents received and distributed to a majority of the City Council after the Agenda Packet is printed are included in Supplemental Packets. Supplemental Packets are produced as needed. The Supplemental Packet is available for public inspection in the City Clerk's Office, 2600 Fresno Street, during normal business hours (main location pursuant to the Brown Act, G.C. 54957.5(2)). In addition, Supplemental Packets are available for public review at the City Council meeting in the City Council Chambers, 2600 Fresno Street. Supplemental Packets are also available on-line on the City Clerk's website.

#### **Americans with Disabilities Act (ADA):**

The meeting room is accessible to the physically disabled, and the services of a translator can be made available. Requests for additional accommodations for the disabled, sign language interpreters, assistive listening devices, or translators should be made one week prior to the meeting. Please call City Clerk's Office at 621-7650. Please keep the doorways, aisles and wheelchair seating areas open and accessible. If you need assistance with seating because of a disability, please see Security.

**NIELSEN MERKSAMER**

NIELSEN MERKSAMER PARRINELLO GROSS & LEONI LLP

**POLITICAL &  
GOVERNMENT**

LAW  
ADVOCACY  
LITIGATION

Second Update to the  
City Council Regarding  
**2021 Redistricting**

May 13, 2021

## *Estimated* Demographics of Current Districts

- Update on Census Release:
  - “Legacy” Census data due August 16
  - SWDB Adjusted data by ~October 1
- Total Pop. Estimates from 2015-2019 American Community Survey
  - Some Caveats About Reliability:
    - Reported in 2010 Census blocks, rather than 2020 Census blocks
    - “Data smoothing” for privacy reasons
    - Temporal “lag” – may miss recent development
    - Statewide, ACS estimates a total population of 39,283,497, compared to an actual count of 39,538,228 from the 2020 Census—a difference of 254,731.
- Citizen Voting Age Pop. Estimates Based on USDOJ Special Tabulation

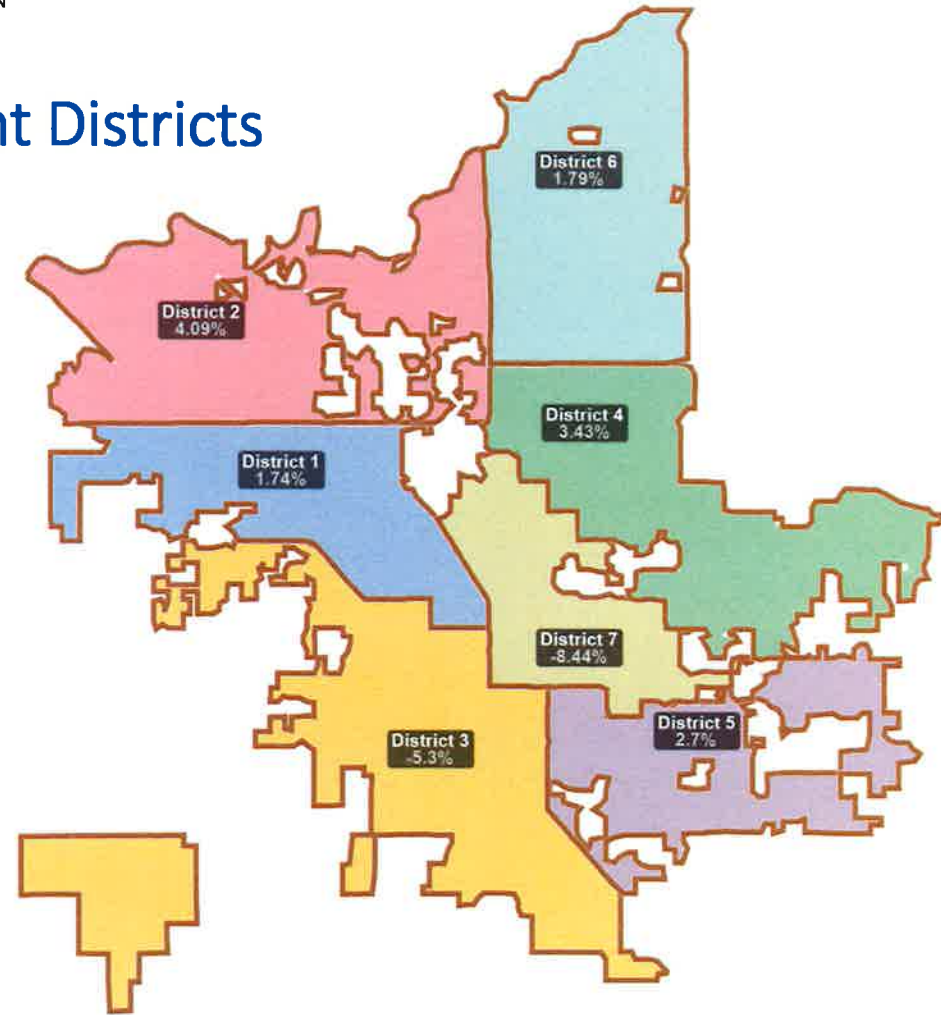
## *Estimated* Demographics of Current Districts

District	Population	Deviation*	% Deviation	% Lat. CVAP	% NH Black CVAP	% NH Asian CVAP
1	75,893	1,298	1.74%	44.51%	11.41%	8.28%
2	77,648	3,053	4.09%	31.84%	7.47%	10.82%
3	70,639	-3,956	-5.30%	51.35%	18.37%	9.37%
4	77,150	2,555	3.43%	41.74%	8.05%	14.21%
5	76,612	2,016	2.70%	50.50%	7.38%	23.51%
6	75,928	1,333	1.79%	21.12%	2.91%	12.68%
7	68,295	-6,299	-8.44%	57.06%	7.88%	11.32%
Total	522,165	9,352	<b>12.53%</b>	40.99%	8.72%	12.80%

\* Ideal District Population: 74,595 total persons

## *Estimated* Demographics of Current Districts

District	Population	Deviation*	% Deviation
1	75,893	1,298	1.74%
2	77,648	3,053	4.09%
3	70,639	-3,956	-5.30%
4	77,150	2,555	3.43%
5	76,612	2,016	2.70%
6	75,928	1,333	1.79%
7	68,295	-6,299	-8.44%
Total	522,165	9,352	<b>12.53%</b>



## Summary of Steps Taken to Date

- Redistricting Subcommittee
  - Subcommittee has met multiple times with staff and special counsel to plan process, discuss needed resources, status of the Census, etc.
  - Subcommittee has also met with a number of stakeholders and will continue to be available to do so going forward.
- Request for Proposal for Demographic Consulting Services Issued 4/13/21
  - Deadline for Responses is 5/14/21\*
  - Anticipate Presentation to Council on 5/27/21\*

\* Dates are subject to change

## Proposed Outreach Plan

- 2-3 Additional Subcommittee Hearings
  - Subcommittee and staff will be available to hold “office hours” with stakeholders outside of formal hearings
- Four Noticed Public Hearings Before the Council
- Dedicated Redistricting Website
- Live Translation in Spanish, Hmong, Punjabi, and ASL
- Materials Translated into Spanish, Hmong & Punjabi
- One or more hearings held in the evening or on weekends
- Ensure that public meetings are accessible to those with disabilities, including closed captioning for online formats

## Proposed Outreach Plan (cont.)

- Outreach to community leaders and good government, civil rights, civic engagement, and community groups or organizations that are active in the city, including those active in language minority communities, and those that have requested to be notified concerning city redistricting
- Postcard sent to residents with information about the process and the redistricting website
- Utility bill insert with information about the process and the website
- Social media advertising
- Public Service Announcement (Radio)
- Billboards



## 2021 Proposed\* Redistricting Timeline

May 13 Council Meeting	Council receives presentation from subcommittee, special counsel, and staff regarding estimated demographics, proposed timeline, proposed outreach plan, retention of demographic consultant, and budget. Adopts tentative timeline and process.
By June 1	City's redistricting website to go public with tentative calendar and SOS templates containing a general explanation of the redistricting process and procedures for public to testify during public hearing or submit written testimony and—when available—presentations, criteria, meeting notices, agendas and minutes, demographic data, and draft plans. Provide for online submission of comments from the public.
July – August	Subcommittee/consultants/staff to conduct two-three public hearings/virtual “town halls” to solicit testimony regarding criteria to be used for redistricting, esp. communities of interest. One or more noticed public hearings should be on a weekend or after 6:00 p.m. on a weekday. Subcommittee to hold “office hours” for two hours prior. Outreach plan implemented.
August 16	Estimated date for federal government to release PL 94-171 demographic/redistricting data to states.
Late August	City clerk publishes notice of initiation of process (as soon as possible after being notified of the release of the Census data); 15-day written comment period commences.

\* Most dates are subject to change; only bold items are legal deadlines

## 2021 Proposed\* Redistricting Timeline

September Council Meeting	Council public hearing to solicit testimony regarding criteria to be used for redistricting, esp. communities of interest.
October 1	Estimated date for release of prisoner-adjusted population data.
November 2 Council Meeting	Demographer provides updated demographic analysis of existing districts with final adjusted Census numbers; Council conducts second public hearing to solicit testimony regarding criteria to be used for redistricting, esp. communities of interest; Council adopts criteria for redistricting, identifies communities of interest, instructs demographic consultant to prepare draft district plans.
November 6	City manager submits "Council District Report" as soon as possible after the 30th day following release of the Census data, but no sooner than one week after the adjusted Statewide Database data are made public.
November 18 Council Meeting	Demographic consultant to present three initial draft district plans (or more, if the Council so instructs). Council holds public hearing on draft plans. Council may order modifications to any of the plans.
November 22	Deadline for submission of public plans
November 29	Deadline to post final proposed map(s) on City redistricting website.

\* Most dates are subject to change; only bold items are legal deadlines

## 2021 Proposed\* Redistricting Timeline

December 2 Council Meeting	Demographer presents one or more additional draft plans and modified plans, incorporating public testimony as appropriate; Council holds public hearing on draft plans, votes to choose one plan, introduces ordinance setting actual boundaries. If the Council instead orders modifications to any of the plans, another public hearing will be required.
December 6	Deadline to post final proposed map(s) on City redistricting website.
December 9 Council Meeting	Council holds final public hearing on draft plans, conducts second reading and adopt ordinance setting actual boundaries.
December 15	<b>Legal deadline for Council to adopt redistricting plan.</b>
<b>January 6, 2022</b>	<b>Window period opens for candidates to begin collecting signatures in lieu of filing fees (28 days after adoption; number of signatures reduced proportionally).</b>
January 13, 2022	Ordinance becomes effective (30 days after adoption)
<b>February 14, 2022</b>	<b>First day for circulating nomination papers.</b>
<b>June 7, 2022</b>	<b>Election Day</b>

\* Most dates are subject to change; only bold items are legal deadlines