

# PARCS Department 101

December 14, 2022



# Mission Statement

*Through our dynamic and dedicated staff, we enhance the quality of life for the community by providing **safe, clean, accessible** parks and community centers offering diverse programs and recreational activities and fostering meaningful community partnerships*



# Parks Master Plan

Vision for improving Fresno's park and open space system

Goals include:

- Increased funding for existing & new spaces
- Maintain parks through the establishment of zones with dedicated crews
- Implement improvements to existing facilities & programs
- Add parks, open spaces, and trails in high-need areas
- Provide a diverse range of staffed programs to encourage positive, active use of parks throughout the course of the day
- Crime prevention through both design & programs for actively monitoring parks
- Improve accessibility & develop trails, greenways, and parkways
- Partner with local agencies to leverage assets across organizations
- Engage the community to inspire advocacy related to health, wellness, environmental quality, community development, recreation, education, and safety
- Promote Fresno's parks through branding, events, and public relations



# Measure P

## Fresno Clean and Safe Neighborhood Parks Transactions and Use Tax



Substantial new funding to improve and maintain our parks and facilities, create new parks and trails, and fund recreation, community, and arts programs.

### Specific Funding Purposes:

- Improving and Maintaining Safe, Clean Neighborhood Parks and Playgrounds.
- New Neighborhood Parks; Senior and Youth Recreation Facilities.
- Youth and Senior Recreation Programs; After School Programs; and Job Training for Youth and Veterans.
- Expanded Access to Arts and Culture.
- Safe Walking and Biking Trails; Street Beautification and Litter Removal; and the San Joaquin River Parkway.
- Program implementation, planning and plan updates, program and project innovation, and audit and oversight support.



# Department Overview

Parks & Centers



# Park Types

## Pocket Parks

0.5 – 1 acre | serves small area (a few blocks)

Small, comfortable, inviting open spaces designed to allow people to engage in active or passive activity, and be sociable places.





# Park Types

## Neighborhood Park

2 - 10 acres | serves neighborhood (about 6 blocks)

Contribute to a distinct neighborhood identity and serve as a recreational and social focal point for the surrounding neighborhood. Often have a multipurpose room or hall.



# Park Types

## Community Park

10 – 40+ acres | serves area (about 4 miles)

Provide space for members of the community to congregate for area-wide functions or programs outdoors or within a community center building.





# Park Types

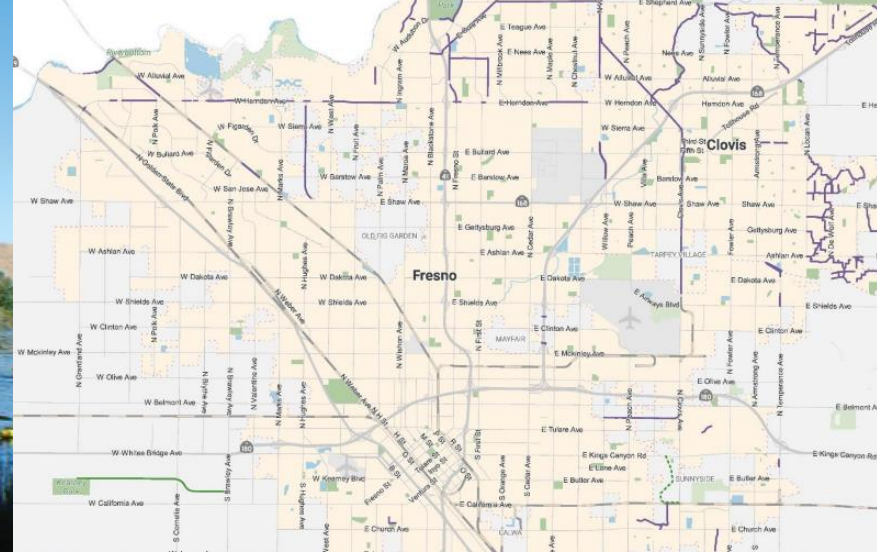
## Regional Park

40 – 1000+ acres | serves region (1/2 hr drive)

Serve the entire City of Fresno and surrounding communities providing active and passive recreation opportunities, and unique public facilities for use by the greater Fresno Area.







## Special Use Parks & Facilities

Usually serve a single purpose, can be stand-alone or located within another park

## Open Space & Natural Areas

Usually serve a single purpose, can be stand-alone or located within another park

## Greenbelts & Trails

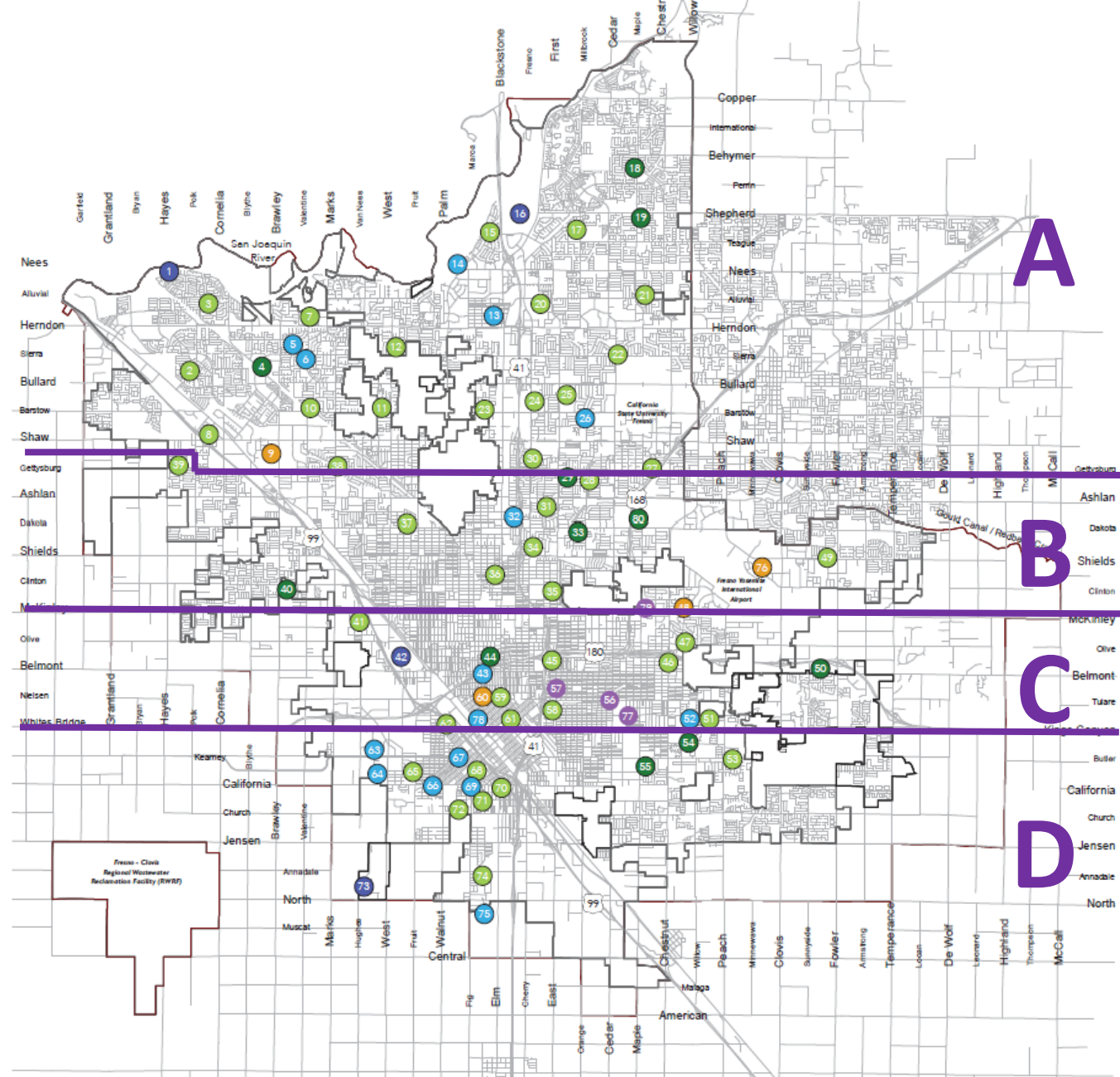
Accommodating pedestrian, bicycle, and other non-motorized activity



# Parks & Centers by Area

Each area is operated by its own management and supervisory team

A fifth team manages the Regional Parks & Operational Maintenance



# Parks & Centers by Area

## Area A

- El Dorado / Bulldog & Sixth
- Pinedale

Audubon  
Barstow & DelMar  
Belcher  
Cary  
El Capitan  
Emerald  
Figarden Loop  
Holman  
Kaiser  
Keith Tice  
Koligan  
Lions  
Logan  
Orchid  
Oso Del Oro  
Polk Overlook  
Riverbottom  
Robinson  
Rotary East  
Safety  
Selma Layne  
Spano  
Stallion  
Todd Beamer  
Vinland

## Area B

- Einstein
  - Inspiration
  - Lafayette
  - Melody
  - Quigley
- Basin XX  
Carozza  
Granny's  
JSK  
Large  
Manchester  
Maple & McKinley  
Radio  
Rotary West  
University

## Area C

- Dickey
  - Fink-White
  - Holmes
  - Romain
  - Ted C Wills
- Al Radka  
Cultural Arts District  
Eaton Plaza  
First & Nevada  
Maple & Huntington  
Martin Ray Reilly  
Meux Home  
Ninth & Tulare  
San Pablo Family  
Sunnyside  
Trolley Creek  
Veteran's Memorial  
Willow-Balch

## Area D

- Frank H Ball
  - Mary Ella Brown
  - Maxie L Parks
  - Mosqueda
  - Sunset
- Almy  
Bigby-Villa  
California/Tupman  
Chandler  
Hinton  
Hyde  
Kearney Triangle  
Len Ross  
Nielsen  
Pilibos

## Regionals

- Roeding
- Woodward

### Sports:

- Reg. Sports Complex

### Seniors:

- The Link @ Blackstone

### Science:

- Highway City Science Center





# Department Overview

Programs & Services



# After-School

3PM – 7 PM @ 18 sites

Activities include arts & crafts, tournaments, cooking classes, outside games and sports, tutoring and homework help, karate, break dancing, zumba, movie nights and much more.

Educational components regularly integrated: homework help, teen leadership development, mentoring, and community services projects.



## Area A:

El Dorado

Highway City

Pinedale

## Area B:

Einstein

Inspiration

Lafayette

Melody

Quigley

## Area C:

Dickey

Fink White

Holmes

Romain

Ted C Wills

## Area D:

Frank H Ball

Mary Ella Brown

Maxie L Parks

Mosqueda

Sunset



# Senior Recreation Program

9AM – 12 PM @ 8 sites

Offering a variety of recreation-based activities, field trips, social functions, and health and wellness opportunities year-round.



Area A:  
Pinedale

Area B:  
Inspiration  
Lafayette

Area C:  
Ted C Wills  
The Link



Area D:  
Mosqueda  
Senior Citizen's Village  
Mary Ella Brown





# Adaptive Recreation Programs

The City of Fresno Parks, Afterschool, Recreation and Community Services Department is committed to providing safe, enjoyable, and inclusive recreation opportunities for all abilities.

Offerings include social dances, adaptive sports, culturally inclusive activities, inclusive hands-on science, and theme-based adaptive special events.

The program operates at two locations - Inspiration Park, and Ted C. Wills Community Center.





# Science

Programs to help increase enthusiasm for science and help develop positive attitudes about the environment and our community.

- Informal Hands-On Science Workshop at Highway City Science Center
- Mobile Science Workshop
- Family Science Night Events
- Life and Environmental Science
- Summer and Winter Science Camps
- Day School Science Programs
- After School Science Programs



# Youth Sports

- Offered to youth between ages of 3-15
- Over 1,000 youth participate in a variety of sports programs each year focusing on building teamwork, skills development, and sportsmanship
  - Basketball
  - Flag football
  - Flag rugby
  - Soccer
  - T-Ball





# Adult Sports

Year-round organized adult leagues and tournaments.  
Sports include:

- Softball
- Soccer
- Flag football
- Basketball
- Adult Men's Fast Pitch



# Action Sports

Staffed and unstaffed recreational spaces and equipment for Skating and Biking.

- Ramped Parks
- Bike Park Complex
- Woodward Park BMX
- Race Program
- Bicycle and Pedestrian Safety Program
  - Classroom Trainings
  - Community Events
  - Presentations at City Neighborhood Community Centers and School Sites





# Aquatics

Programs designed to promote safe, fun, summer recreational swimming and swim lessons.

- Low-cost swim lessons
- Jr. lifeguard course
- Senior water exercise
- Community recreational swim



# SPARK

Sports, Play, and Active Recreation for Kids

PARCS partners with Fresno Unified School District to provide SPARK curriculum in the areas of physical activity and nutrition literacy at up to 29 After School Education and Safety (ASES) sites throughout the City of Fresno.

- Incorporates physical activities to achieve all-around fitness and multiple movement skills.
- Implements age-appropriate nutrition literacy to children that creates behavior change by teaching the importance of healthy eating.



# Neighborhood Safety & Community Engagement

Provides collaborative efforts to minimize violence in the community, providing support for Fresno youth and families through partnerships, and offering community services.

- Job Readiness
- Training
- Tutoring
- Mentoring
- Tattoo Removal (including a Hospital-Based Violence Intervention Program with a street outreach element.)





# Camp Fresno

Summer camp for children, students, and youth of various ages at Dinky Creek in Shaver lake.

- Day and Overnight Camps
- Leadership Camp
- Job Training Camp
- Adventure Camp
- Public Cabin Reservations





# Park Events

Supporting Park events at various City locations for recurring and onetime events

- Movies at the Park
- Festivals
- Cultural Events
- Holiday Events



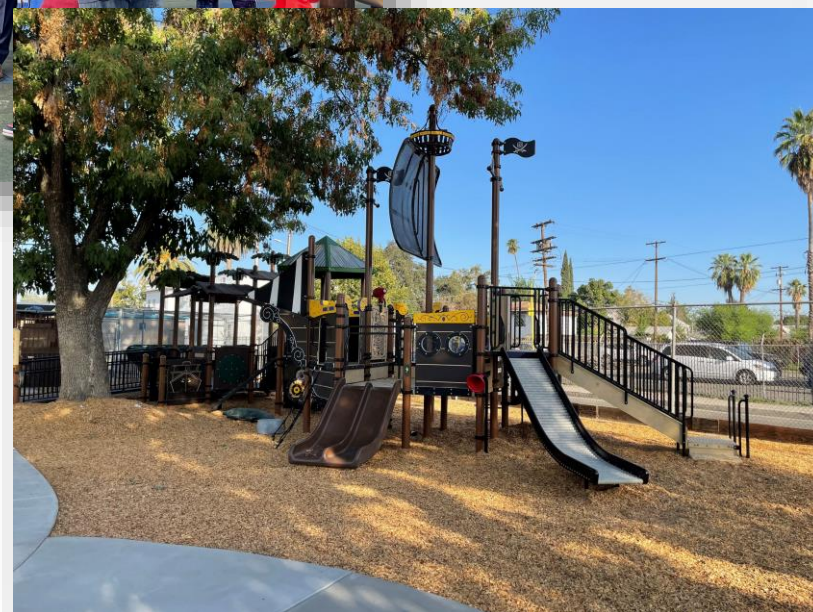
# How We're Organized

Area A		Area B		Area C		Area D		Regionals		
				Administration						
				Customer Service						
				Operational Maintenance						
				Sports Programs						
				Youth Programs						
				Senior Connection						
			Neighborhood Safety & Community Engagement							





# Expansion & Improvement





# Questions?

