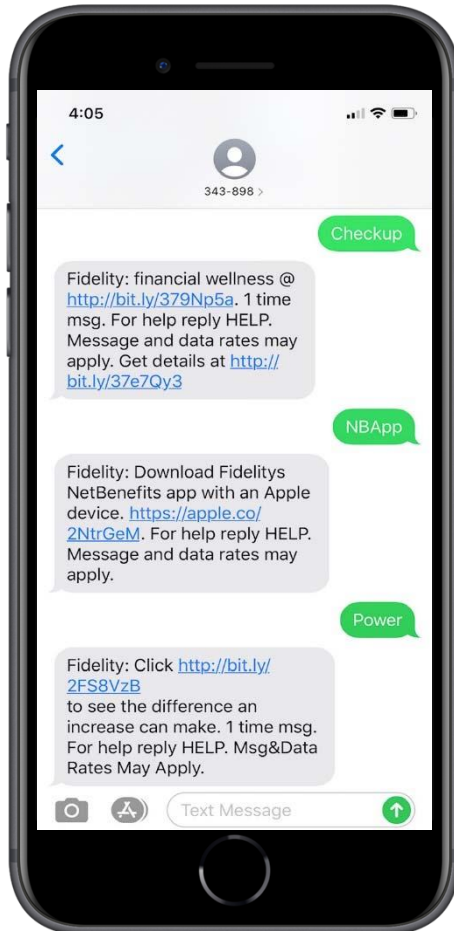


Engage Your Mobile Workforce



KEYWORD TEXT MESSAGING

Provides easy access to online resources from a mobile device

WHAT IS IT?

- When a user sends a designated word via text to a specific number and a message/link is returned.

WHEN SHOULD IT BE USED?

- On print materials, posters, and digital signage to easily direct mobile users to digital resources.

HOW DOES IT WORK?

- Text a designated word like **CHECKUP** to **343898**.
- Fidelity will return a short message with a link to the Financial Wellness Checkup.

For illustrative purposes only.

For plan sponsor use only.

When you text a keyword to 343898, you will receive a text message from Fidelity. Message and data rates may apply. Text HELP for help and STOP to opt out.

Visit <https://pages.fidelityinvestments.com/smsee> for additional information.

Fidelity Brokerage Services LLC, Member NYSE, SIPC, 900 Salem Street, Smithfield, RI 02917

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Engage Your Mobile Workforce



Keyword	SMS Message
401kapp	Fidelity: Download Fidelity's NetBenefits app with an Apple device. https://apple.co/2NtrGeM For help reply HELP. Message and data rates may apply.
401kplay	Fidelity: Download Fidelity's NetBenefits app with an Android device. http://bit.ly/2JVFIH For help reply HELP. Message and data rates may apply.
Advisor**	Fidelity: To find/schedule a meeting with a Fidelity Investor Center Advisor click http://bit.ly/34ILRgK For help reply HELP. Msg&Data rates may apply.
BeSecure	Fidelity: Protect yourself. Provide your most up-to-date contact information: http://bit.ly/2usuUYZ . 1 time msg. For help reply HELP. Msg&data rates may apply.
Care	Fidelity: Name your beneficiary: http://bit.ly/2GvbDvD . 1 time msg. For help reply HELP. Msg&data rates may apply.
Checkup	Fidelity: financial wellness @ http://bit.ly/379Np5a . 1 time msg. For help reply HELP. Message and data rates may apply. Get details at http://bit.ly/37e7Qy3
Giving	Fidelity: Learn more about Fidelity Workplace Giving: https://www.fidelityworkplace.com/s/giving For help reply HELP. Msg&Data rates may apply.
HSA	Fidelity: Learn more about HSA-Eligible Health Plans+HSAs @ www.Fidelity.com/healthsavingsaccount 1 time msg. For help reply HELP. Msg&Data Rates May Apply

***can only be used on an exception basis with approval*

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Keyword	SMS Message
InvestorCenter	Fidelity: To find a Fidelity location near you: https://www.fidelity.com/branches/overview . For help reply HELP. Msg&Data rates may apply.
MeetFidelity**	Fidelity: Make an appt with a Planning & Advice Rep at https://bit.ly/385dmG7 . For help reply HELP. Msg&Data Rates May Apply.
NBapp	Fidelity: Download Fidelity's NetBenefits app with an Apple device. https://apple.co/2NtrGeM . For help reply HELP. Message and data rates may apply.
NBplay	Fidelity: Download Fidelity's NetBenefits app with an Android device. http://bit.ly/2JVFIH . For help reply HELP. Message and data rates may apply.
Plan	Fidelity NetBenefits: Get started at 800-603-4015 or http://netbenefits.com 1 time msg. For help reply HELP. Msg&Data Rates May Apply
Power	Fidelity: Click http://bit.ly/2FS8VzB to see the difference an increase can make. 1 time msg. For help reply HELP. Msg&Data Rates May Apply.
Register	Fidelity: click http://bit.ly/2SNRVlu to open and register your account via Fidelity NetBenefits. 1 time msg. For help reply HELP. Msg&Data Rates May Apply.
Roth	Fidelity: View this 6 minute workshop to learn if Roth contributions may be right for you http://bit.ly/2NHJRQ0 . For help reply HELP. Msg&Data Rates May Apply.
RTS	Fidelity: Pre-65 healthcare options @ http://bit.ly/2WD6s1p 1 time msg. For help reply HELP. Msg&Data Rates May Apply

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Keyword	SMS Message
Security	Fidelity: We employ the latest technology to keep your information safe. Click http://bit.ly/2OClxeJ for more. For help reply HELP. Msg&Data rates may apply.
Start	Fidelity EasyEnroll: Enroll now @ http://netbenefits.com/easy . 1 time msg. For help reply HELP. Msg&Data Rates May Apply
StockPlan	Fidelity: Visit www.fidelity.com/spsresourcecenter for additional education and resources. 1 time msg. For help, reply HELP.
StudentDebt	Fidelity: Manage your student debt @ www.fidelity.com/studentdebt . For help reply HELP. Message and data rates may apply. Get details at http://bit.ly/2FgOOHQ
Webcast	Fidelity: Checkout Fidelity webcasts to find the topic important to you @ https://bit.ly/2KFfEhb . For help reply HELP. Msg&Data Rates May Apply.

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