



## FAX Fixed-Route System Restructure Study

July 25, 2018

# FAX Route Restructuring – Public Presentation & Workshop

# Agenda

- Welcome and Introductions
- Goals - FAX System Changes
- What We Considered:
  - FTA Title VI Process
  - Public Outreach Process
  - Local and National Transit Rider Priorities
- What We Found
- Proposed FAX Changes
- Questions and Answers
- How to Stay Involved in FAX and Transit Planning in General
- Next Steps
- Open House
- Raffle





# *Goals: System Changes*

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- Address the 30-year-old bus system structure
- Provide customers with desired service
- Improve bus system efficiencies
- Focus on system productivity (Faster Fax) vs. system coverage
- Attempt to maintain cost neutrality
- Ensure financial sustainability of the bus system
- Ensure Federal Title VI compliance





# *What We Considered*



# Title VI Policy Requirements

(FTA Circular 4702.1B of October 2012)

- FAX recommends:
  - **Major Service Change** (+/- 25% change in revenue hours or miles)
  - **Disparate Impact** (Minority population bears 20% or more of the adverse effects than the general population)
  - **Disproportionate Burden** (Low income population bears 20% or more of the adverse effects than the general population)



# Public Outreach Process

- Eight (8) public workshops (Approximately 120 community members in attendance), held at the following locations:
  - Fresno City College
  - Central Valley Regional Center
  - Mosqueda Center
  - Frank H. Ball Neighborhood Center
  - Woodward Park Library
  - Pinedale Community Center (2) including the Wrap Up Session
  - Holmes Community Center
- On-bus surveys (2,444 respondents)
- Twenty-five (25) stakeholder interviews
- “Pop-up” events (Big Fresno Fair, Cencalvia Open Street, Veteran’s Day Parade)
- Driver surveys
- Web and social media access



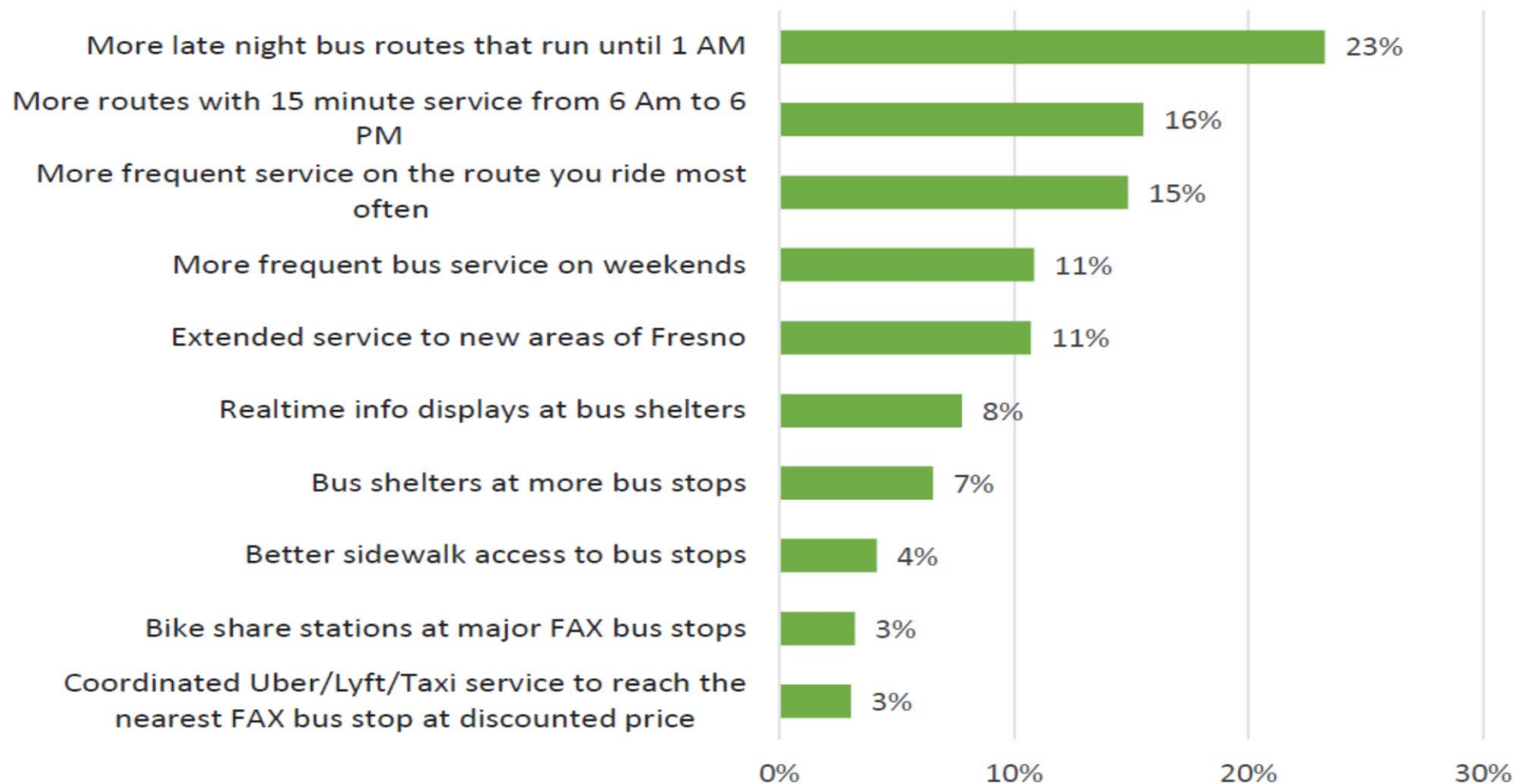


## ***What We Found***



# Public Outreach Process

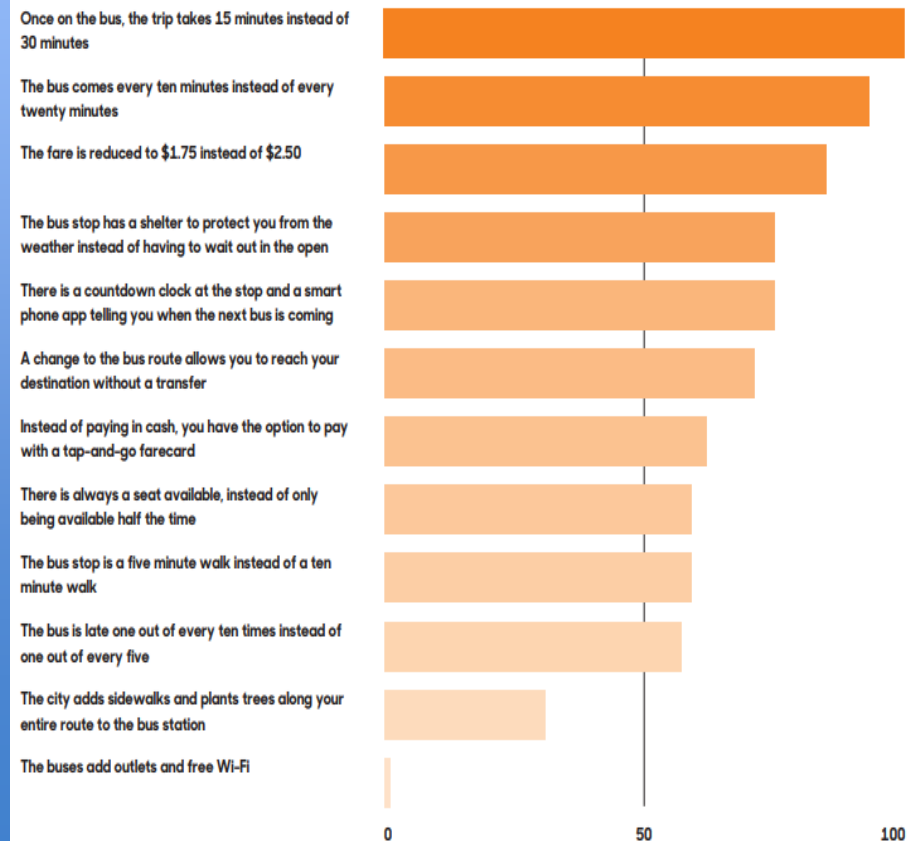
## Which is the Most Important Improvement?



# Local and National Transit Rider Priorities

- Lower travel times
- More frequent service
- Lower fare cost
- Better stop/station facilities
- Real-time information
- Fewer transfers
- More payment options
- Seating availability
- Shorter walking distance to/from stop
- Safety and pleasantness
- Access to WiFi and power

Relative Importance of Service Improvements



# Recommended for in 2014 but which are Retained:

- Eliminate route 34 (First Street) south of Downtown
- Re-route route 38 (Cedar) into Downtown via Elm (replace 34)
- Eliminate route 22 (West/Tulare)
- Restructure route 20 (Hughes/McKinley)  
(60-minute frequency north of Ashlan providing service to eliminated portion of route 22)
- Eliminate route 28 (FSU/Manchester/West Fresno) north of MTC
- Truncate route 41 (Shields/Chestnut) on south end (Malaga)



# Financial Impact (Annual Cost)

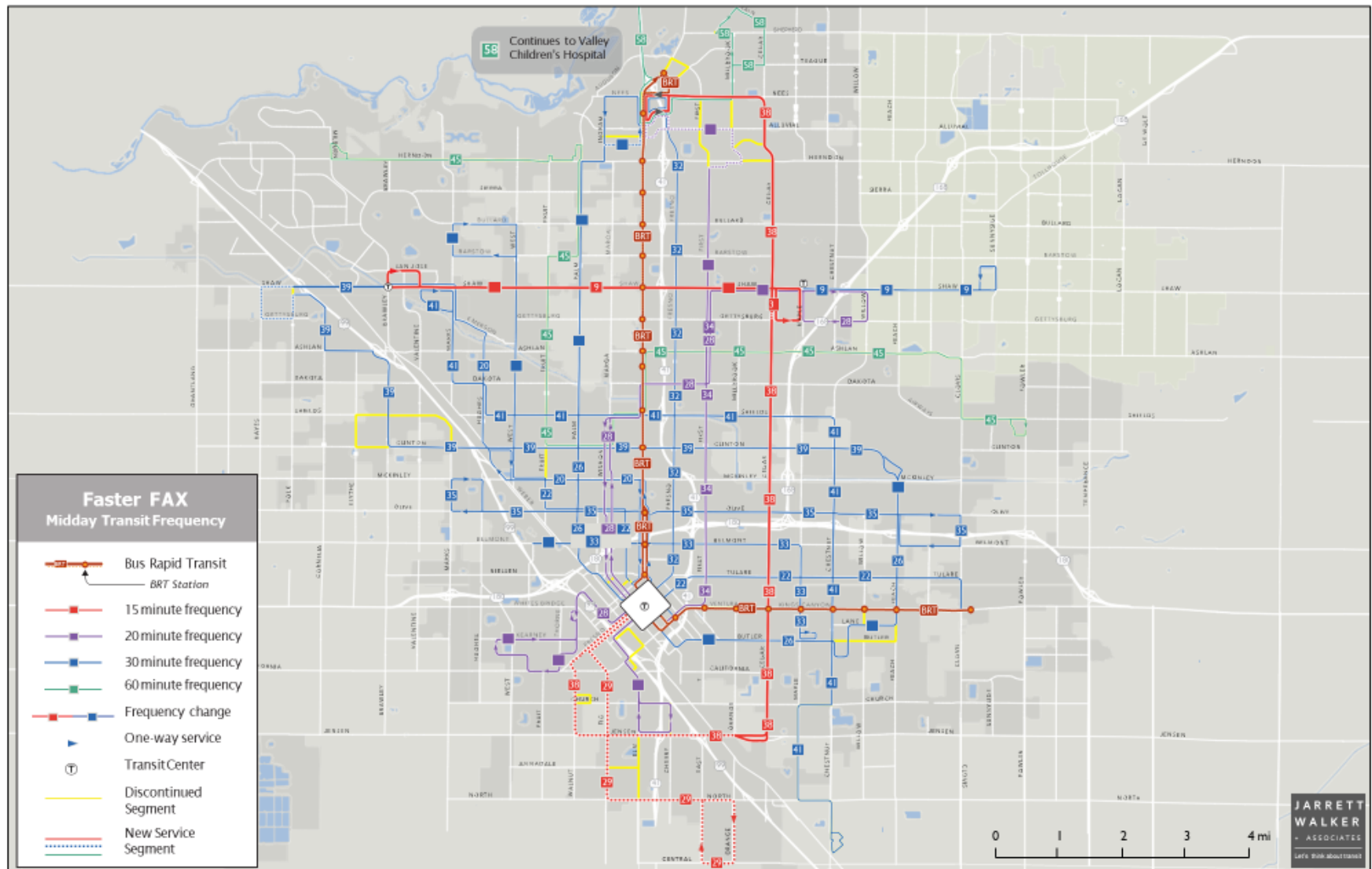
Cost to implement proposed changes:	\$1,024,100
(Includes revisions to routes 9, 20, 26, 32, 34, 38, and 39)	
Cost to retain service levels in less productive areas:	<del>\$300,000</del>
Total additional cost:	\$1,324,100





# *Proposed Changes*

# The Faster FAX Network:



# Changes Implemented Towards A Faster FAX

- Frequencies increased on Shaw and Cedar (FAX15) – January 2017
- Routes 32 and 39 no longer diverted into MTC – January 2017
- Night service extended on five major routes – May 2017
- Frequencies increased on weekends – May 2017
- BRT on Blackstone and Ventura/Kings Canyon – February 2018



# Additional Changes Towards A Faster FAX

- Re-align route 34 (First Street) at First/Herndon
- Extend 15-minute frequency on route 38 (Cedar) from Cedar and Jensen into Downtown
- Disconnect route 9 (Shaw) west of Brawley
- Establish a new Route from Shaw and Brawley west of 99 to connect with route 39 (FYI/Clinton) roughly following current alignment of current 9 and 39 and adding service to Inspiration
- Route adjustments and efficiencies -route 20 (Hughes/McKinley) and route 26 (Palm/Butler)
- Route adjustments and efficiencies now on the route 32 (Fresno St.)
- Future by disconnecting route 32 Downtown and West Fresno and replacing it with a new route 29 to serve Downtown, Southwest Fresno, and Fresno Industrial Park







# *Questions*



# *How to Stay Involved*

# How to Stay Involved in the Planning Process

- Visit the FAX Website at:  
<https://www.fresno.gov/transportation/fax/>
- Get involved in Development of the Fresno COG Regional Long Range Transit Plan
- Attend the Fresno COG Annual Unmet Transit Needs Process Hearing





# Next Steps



# Next Steps

- Initiate Faster FAX changes
- Monitor ridership on new services
  - Make further adjustments
- Continue long range planning
  - At FAX and throughout County





# *Open House*



# Raffle!