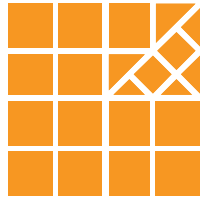
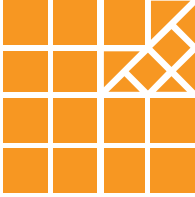


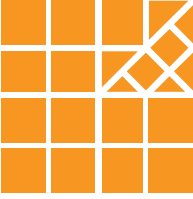
Southwest Fresno Specific Plan Community Update




Presentation

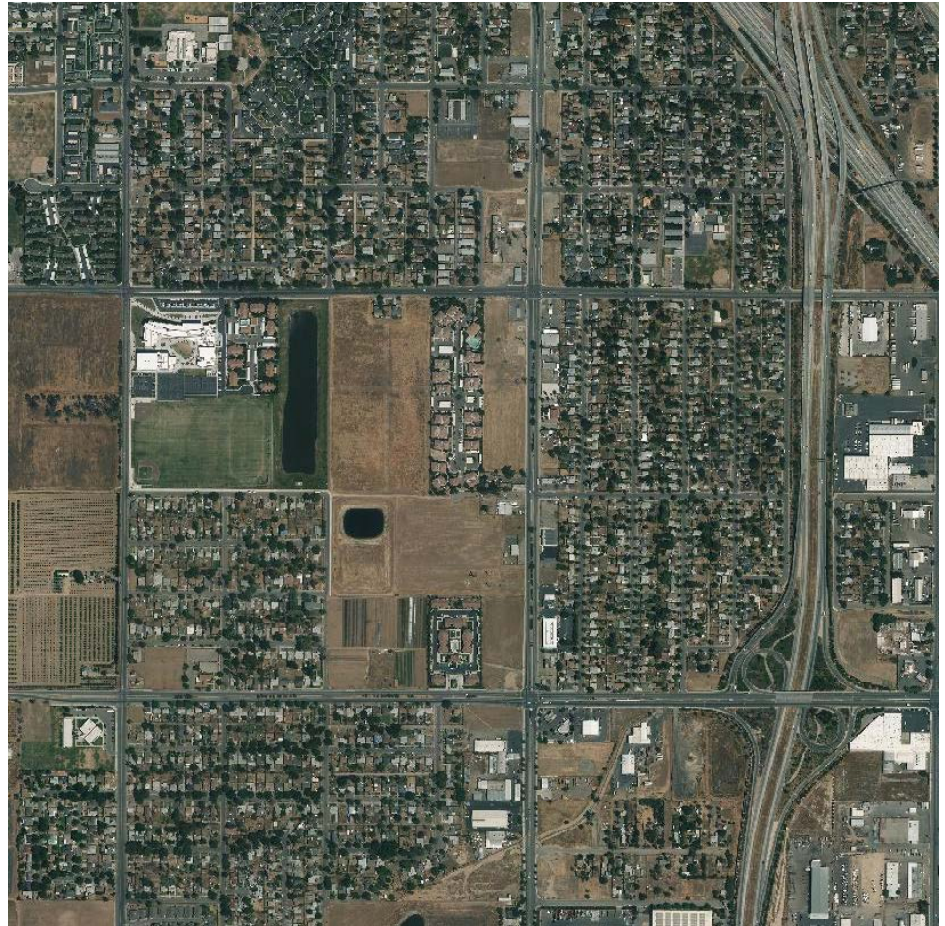


- Land Use Planning
- SWFSP Planning Process to Date
- Draft Preferred Alternative
- Opportunities for Input

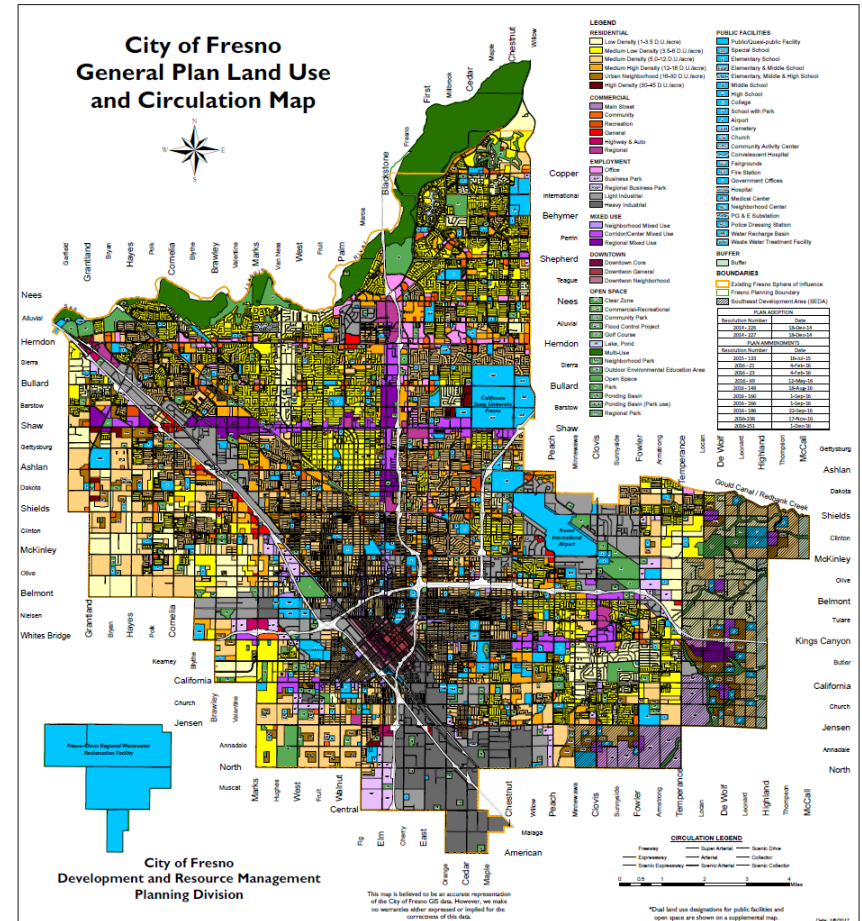
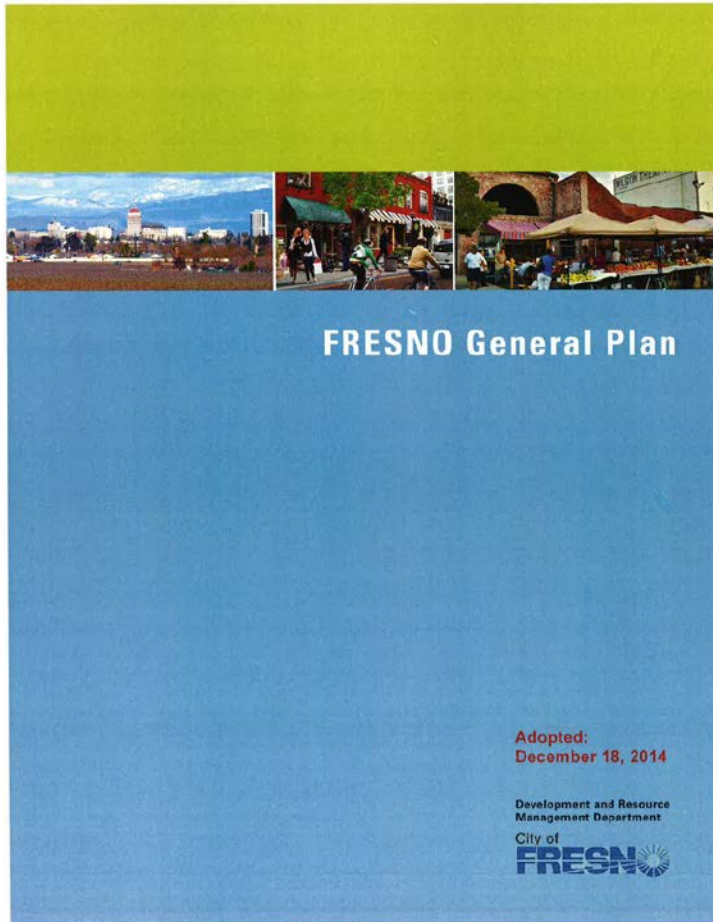


What is land use planning?

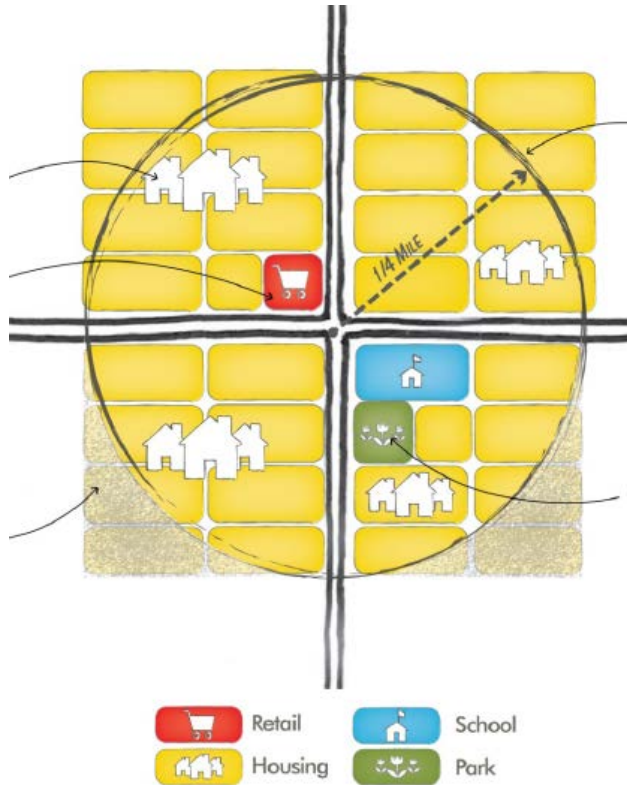
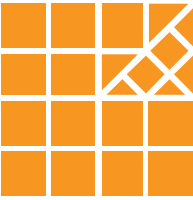
 Process for guiding the physical development of the city



A decorative graphic consisting of a 4x4 grid of orange squares. The top-right corner of the grid is partially cut off by a diagonal line, creating a triangular shape. The squares are arranged in a pattern that suggests a larger grid with some missing or cut-off sections.

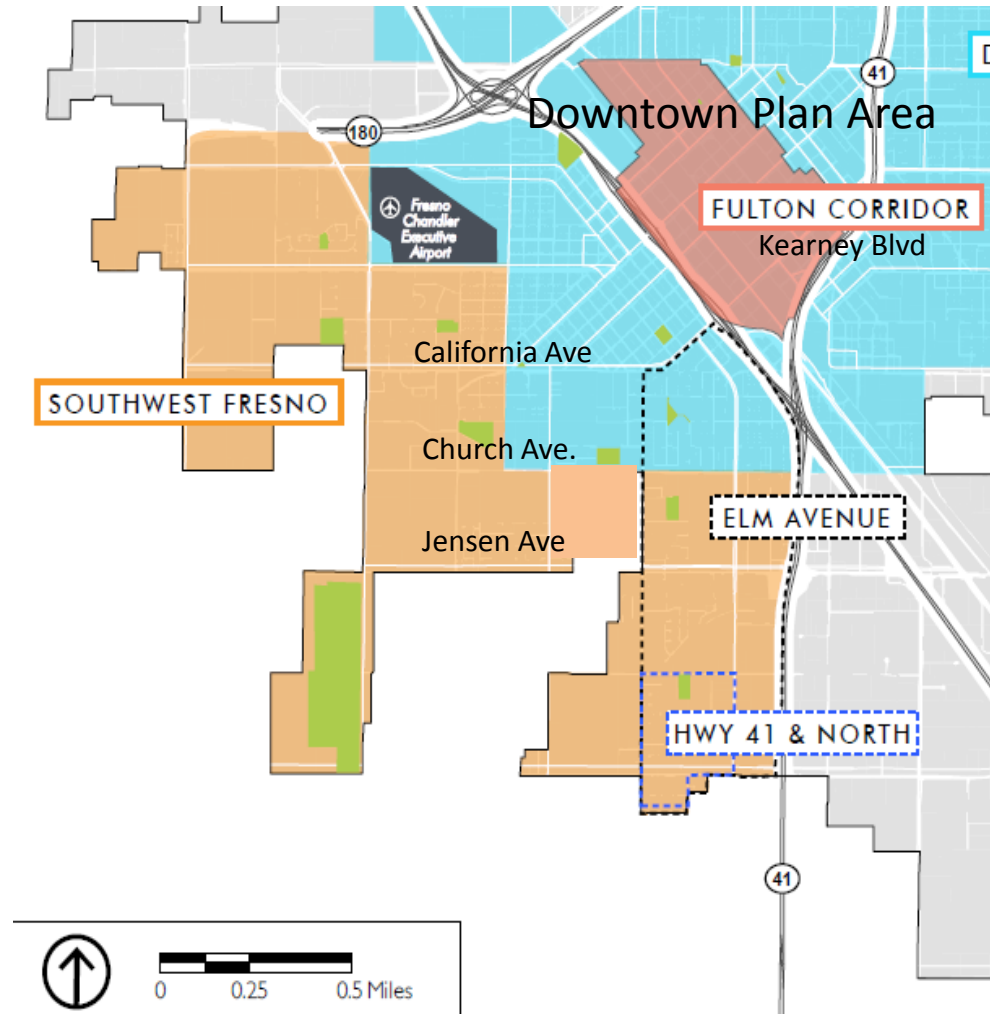
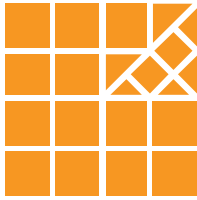


What is a specific plan?

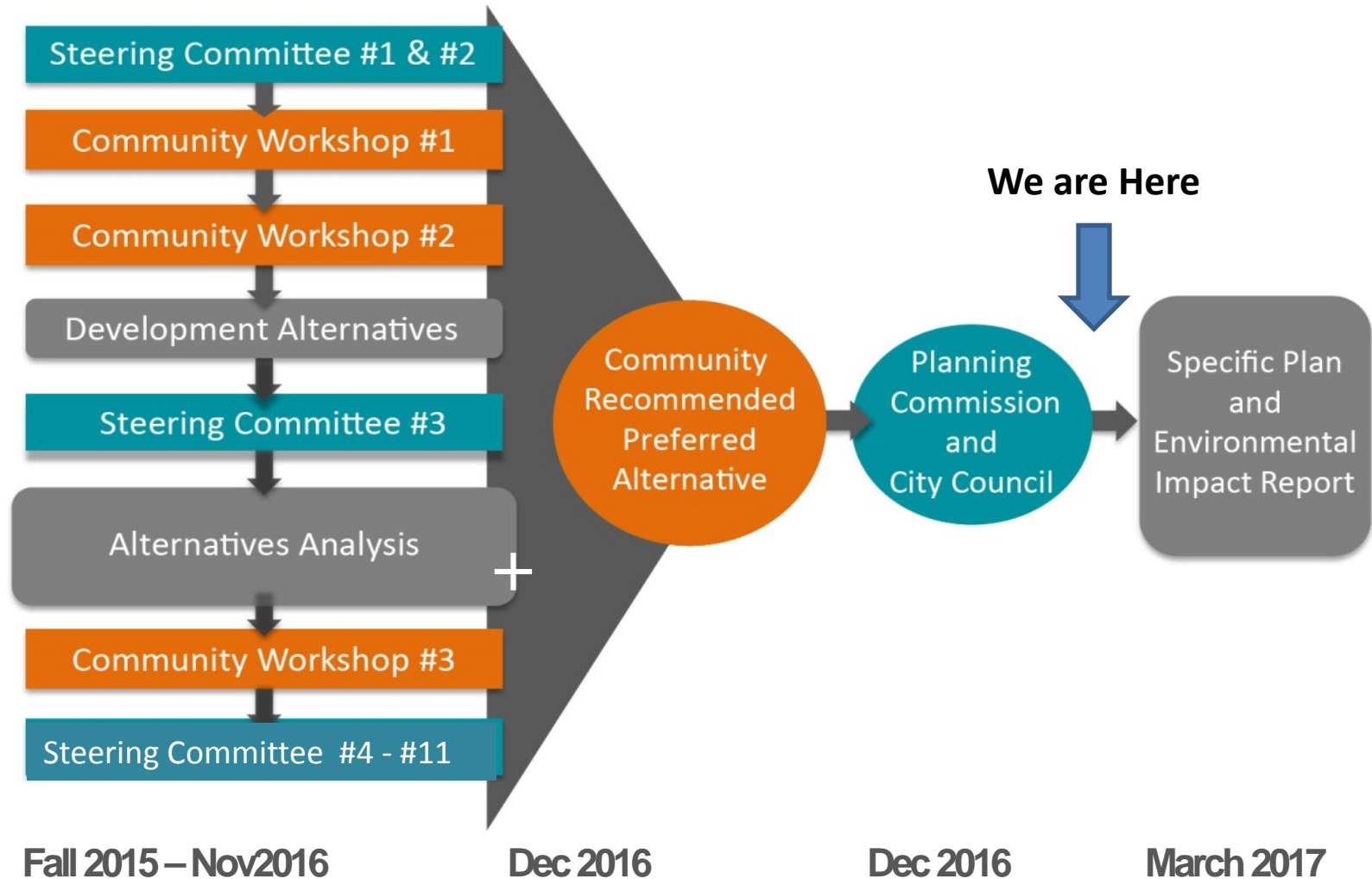
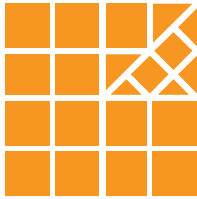


- Refinement of the General Plan that may include:
- Land use, design, zoning
- Infrastructure Plans
- Implementation Plan

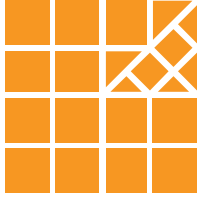
Southwest Fresno Specific Plan Area



Planning Process for First Phase



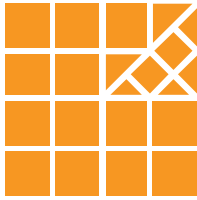
Community Participation



- Steering Committee meetings (14)
- Community Workshops (3)
- Topic Group Meetings (10)
- Community Office



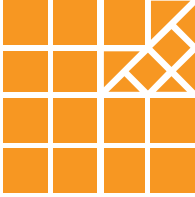
Draft Preferred Alternative





 **12 Guiding Principles**

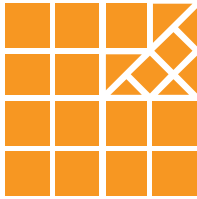
 **Land Use Maps**

Definitions



-  **Magnet Core – Activity Center**
-  **Corridor – A major street and the development along it**
-  **Node – Small neighborhood center with a school, park and retail or professional services**

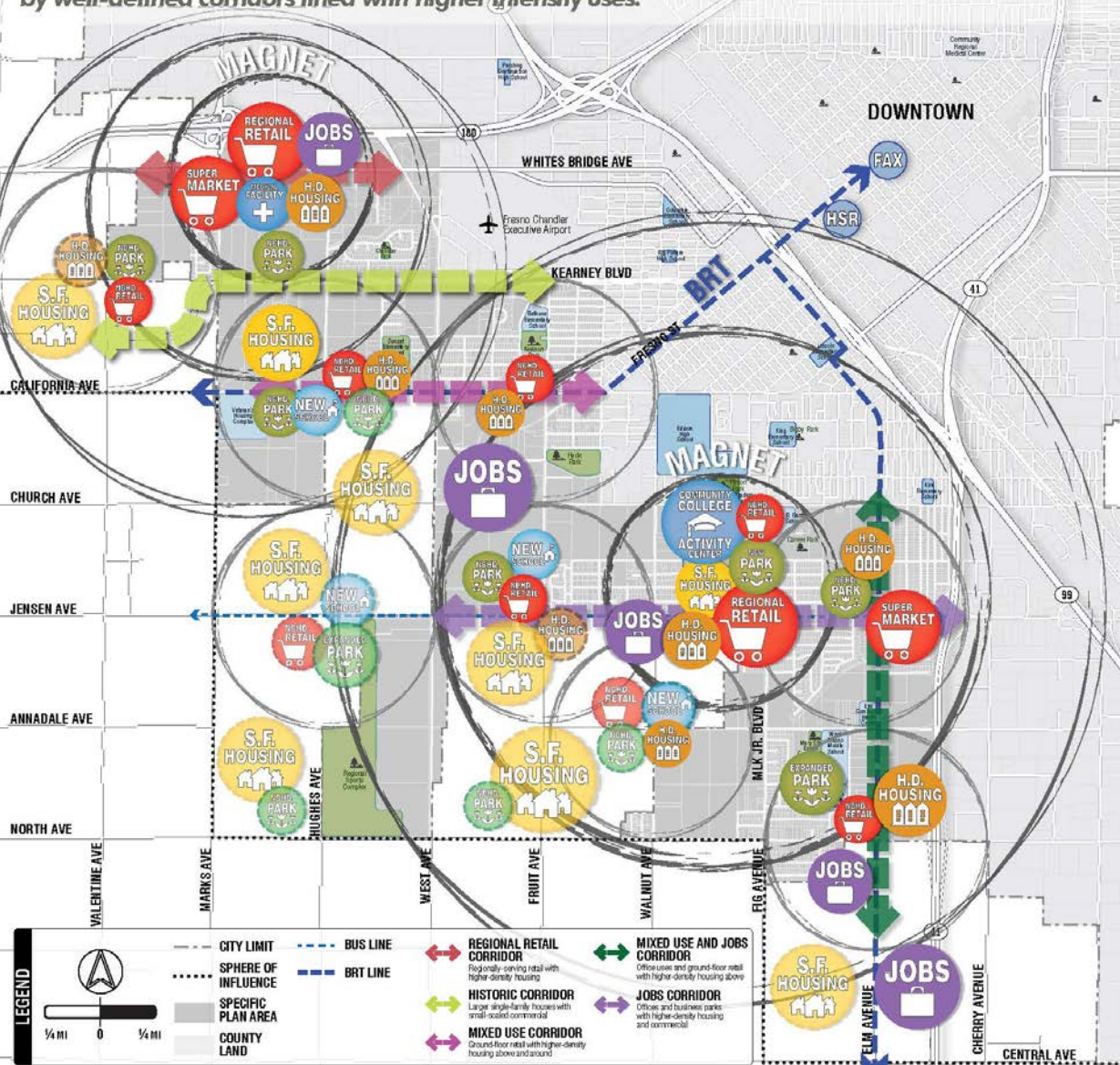
Guiding Principles-Summary



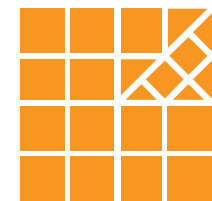
- **Single-family residential** housing focus
- Creation of **two magnet cores** that would be key catalyst sites for retail, housing and institutional uses
- **Healthy businesses** and **urban greening**
- **Improved transportation system** that provides for walking, bicycling, wheelchairs, and buses in addition to auto use

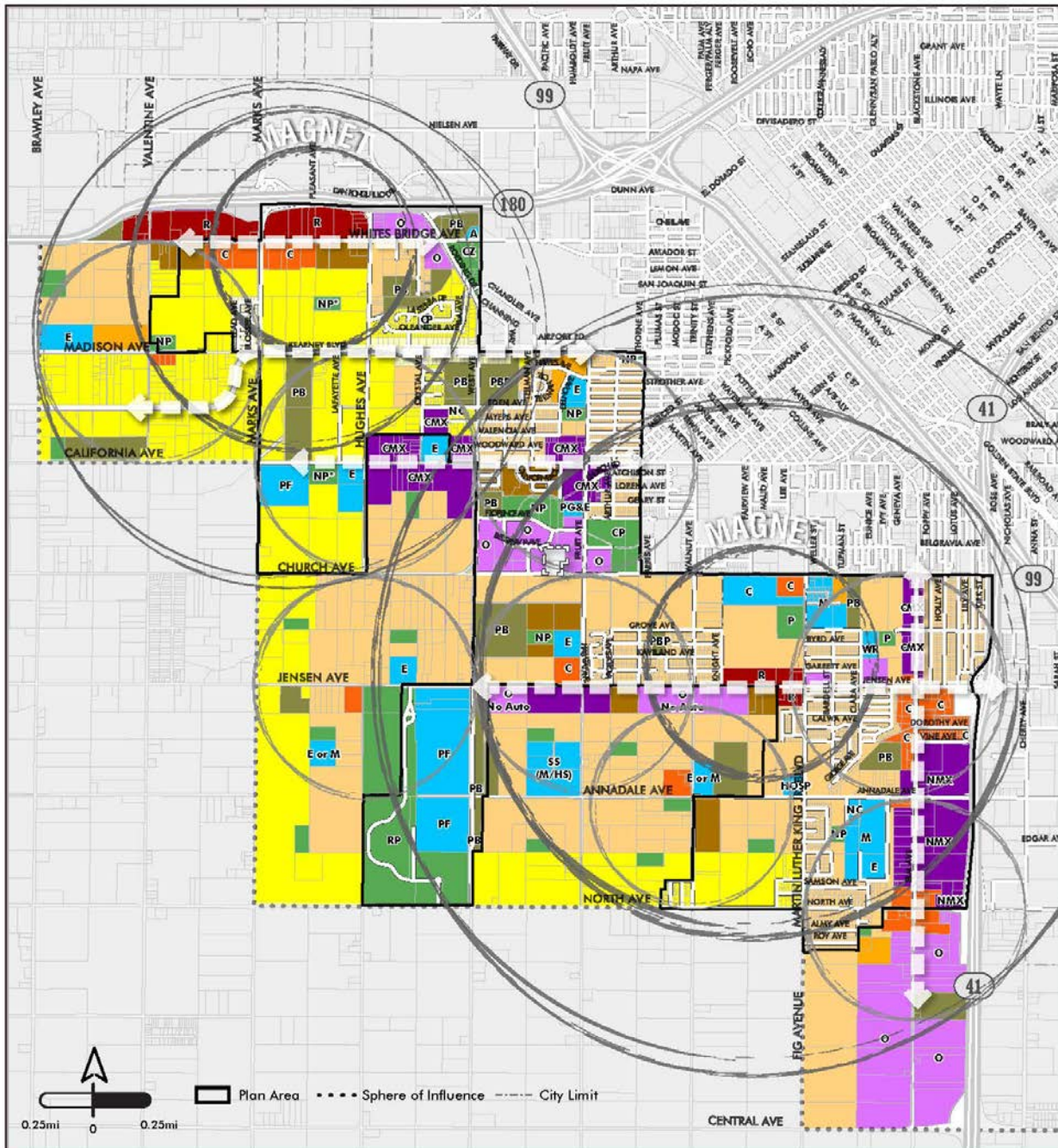
FIGURE 5. CONCEPTUAL PREFERRED ALTERNATIVE VISION DIAGRAM

Two higher intensity cores near major highway interchanges each with a primary magnet use. Magnet cores are ringed with smaller complete neighborhoods that support the core. Each complete neighborhood includes housing and a node with community-serving uses. Neighborhoods are linked by well-defined corridors lined with higher intensity uses.

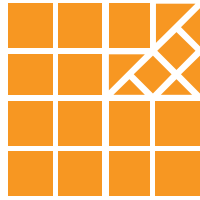


Draft
Preferred
Alternative
Vision

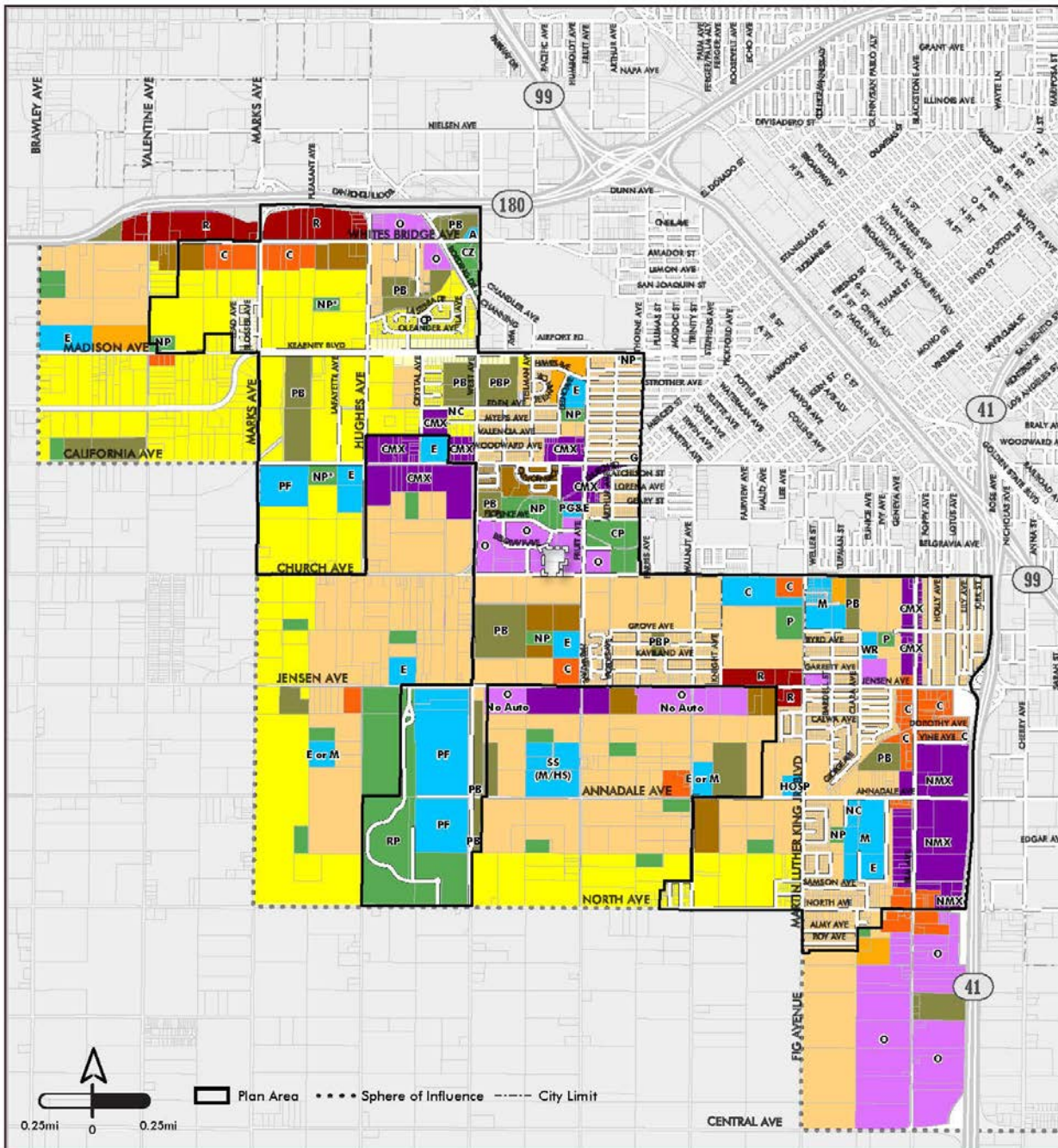


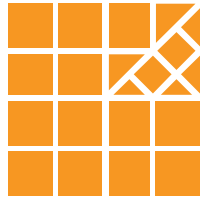


Draft Preferred Alternative Land Use & Vision

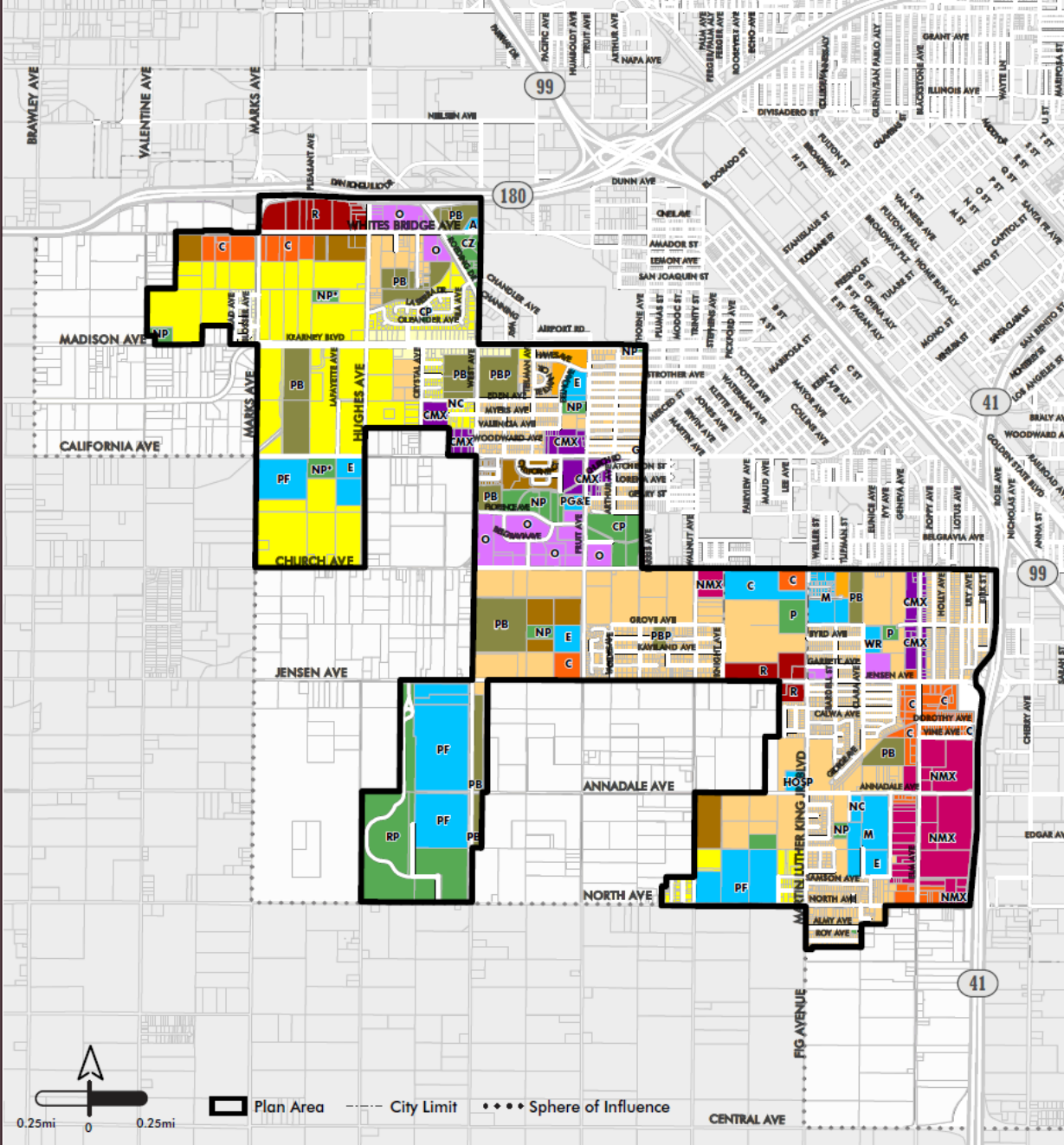


Draft Preferred Alternative Land Use

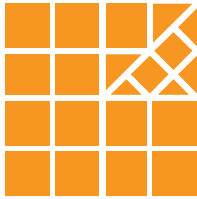




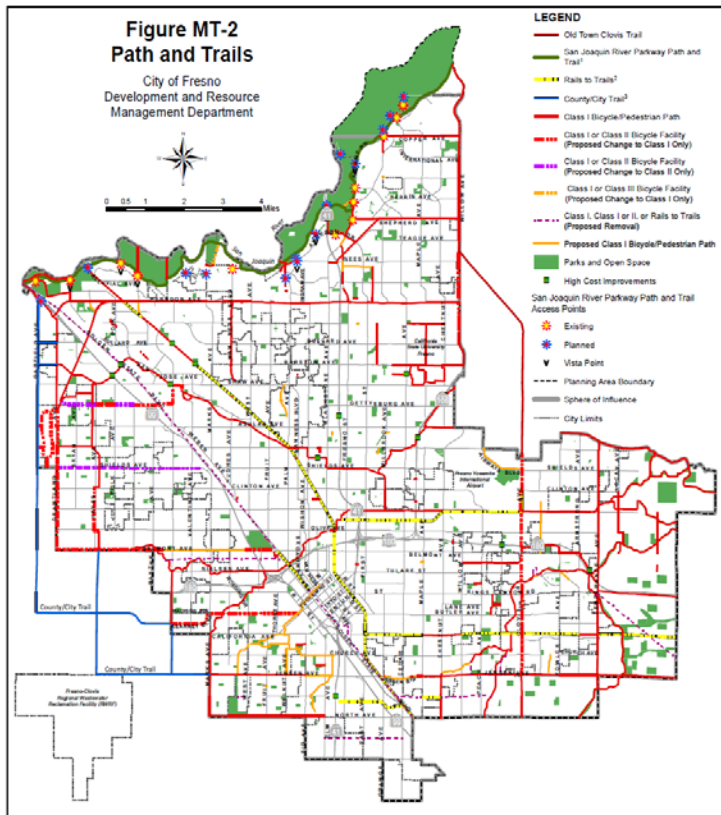
Draft Preferred Alternative Land Use- Plan Area Only



Other Plans in Progress



Active Transportation Plan



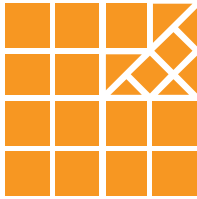
Parks Master Plan

FRESNO PARKS VISION 2050

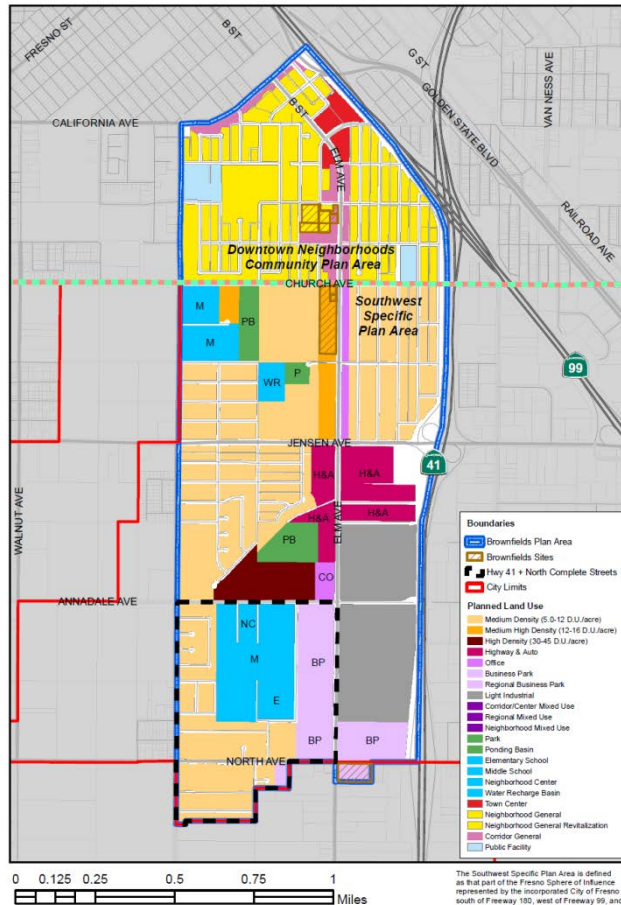
CITY OF FRESNO // DECEMBER 2016



Other Plans in Progress



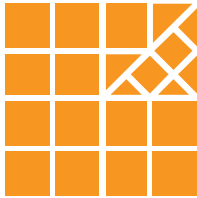
Elm Avenue Brownfields Plan



Approximately 1,092 acres

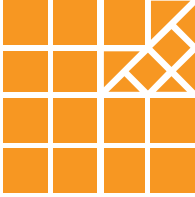
City of Fresno Development and Resource Management Department, May 11, 2016

Next Steps



Southwest Fresno Specific Plan Project Schedule		
Date	Next Steps	Information or Comment
Thursday, February 23, 2017	Community Update Meeting	Information
Wednesday, March 01, 2017	Environmental Impact Report (EIR) Scoping Meeting	Comment
Late March Early April 2017	Draft Specific Plan Released	Information
Apr-17	30-day Review of Draft Specific Plan	Comment
April 2017	Steering Committee Meeting	Comment
June 2017	Draft EIR and Specific Plan Released	Information
June - August 2017	45-Day Review of Draft EIR and Specific Plan	Comment
Fall 2017	Planning Commission Review	Information and Comment
Fall 2017	City Council Review and Adoption	Information and Comment

Contact Information



■ Webpage: www.fresno.gov/southwestplan

■ Email: southwestcomments@fresno.gov

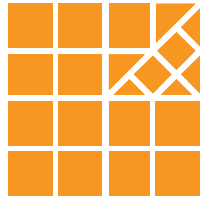
■ Project Manager:

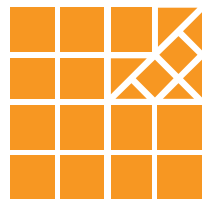
Sophia Pagoulatos, Planning Manager, City of Fresno
Development and Resource Management Department

Tel: (559) 621-8062

2600 Fresno Street, Fresno, CA 93721

Southwest Fresno Specific Plan Community Update







General Plan Land Use Map