

Transportation Policies

Trucks

- T-1: Establish and enforce truck routes to avoid neighborhoods and consider existing roadway capacities and conditions
- T-2: Ensure truck routes are safe for pedestrians and bicyclists
- T-3: Limit truck idling times

Public Transit

- T-4: Increase bus service frequency
- T-5: Provide van shuttles, transit and carpool incentives, and bicycle parking for employees

Roadway Improvements

- T-6: Help school districts implement a "safe routes to school" program
- T-7: Maintain roads in good condition
- T-8: Consider ~~speed reduction~~traffic calming studies
- T-9: Install traffic control or traffic safety measures
- T-10: Install street lighting for public safety and visibility
- T-11: Install crosswalks near schools
- T-12: ~~Identify~~Consider a funding mechanism to install pre-fund infrastructure improvements prior to allowing development to occur
- T-13: Improve and maintain sidewalks

Air Quality and Environmental Impacts Policies

Air Filters and Monitoring

- AQ-1: Install air filtration systems in businesses to protect homes and schools
- AQ-2: Request additional 24-hour air monitors from the San Joaquin Valley Air Pollution Control District around distribution centers, major roads near distribution centers, and at at receptive school districts~~Orange Center Elementary School~~
- AQ-3: Implement dust reduction measures near sensitive uses, including the installation of wind barriers and regular street sweeping

Vehicle/Equipment and Operation Standards

- AQ-~~43~~: Increase electric vehicle charging stations and alternative fuel stations
- AQ-~~54~~: ~~Require~~Provide funding to new warehouses and industrial uses to transition to near-zero emissions technology
- AQ-6: Consider construction of near zero fueling stations (i.e. CNG/Hydrogen)

- AQ-75: Require commercial landscapers to use electric gardening equipment such as lawn mowers and leaf blowers
- AQ-86: Ensure loading docks and emission-generating equipment are located away from homes and schools
- AQ-97: Require all construction equipment to meet the highest emission standards
- AQ-108: Open a dialogue with businesses to encourage changing warehouse shift times so they do not overlap with commute and school traffic times
- AQ-11: Conduct a traffic study during high peak times (ex. Tuesday and Saturdays due to Cherry Auction) to include potential road widening plans

Noise

- N-1: Establish noise standards that are protective of residential and other noise-sensitive uses
- N-2: Identify noise-impacted areas in the plan area
- N-3: Protect noise-impacted areas through effective noise mitigation measures such as barriers, berms, design and placement of buildings, sound absorbing materials, and vegetation
- N-4: Prohibit development of new residential or other noise-sensitive uses in noise-impacted areas
- N-5: Require new sources of noise to use the best available technology to minimize noise
- N-6: When designing and improving streets and highways, consider measures to reduce traffic noise

Light and Glare

- L-1: Incorporate measures such as shielding or dimming to reduce outdoor lighting impacts

Green Barriers/Tree Coverage/Beautification

- GB-1: Require buffers between new industrial development and existing neighborhoods
- GB-2: Install solid barriers or vegetative buffers between emissions sources and schools, daycares, medical offices, and homes
- GB-3: Increase coverage of parking lots to avoid the "heat island effect"
- GB-4: Create a Green Street Tree Planting Program, prioritizing areas with few trees
- GB-5: Coordinate with Tree Fresno on a Community Landscapes Plan
- GB-6: Support dual use of drainage facilities such as ponding basins and canals
- GB-7: Establish higher landscaping and site design standards for new businesses and industry, especially next to existing neighborhoods
- GB-8: Transform Highway 99 and 41 into gateways into the City through landscaping and architectural design

Energy and Green Building

- EGB-1: Reduce energy consumption and promote energy efficiency through education, conservation programs, building design/operation standards, and incentive programs
- EGB-2: Incentivize private solar installations by providing information about financing and by expediting the permit process
- EGB-3: ~~Require~~Encourage installation of solar panels, battery storage, and zero-emission backup electricity generators at distribution centers

Water

- W-1: Protect groundwater and surface water by regulating sewage disposal facilities and preventing contaminating uses
- W-2: Implement a periodic water quality testing program in areas where contamination has been an issue
- W-3: Provide supplemental water resources to areas already impacted by groundwater quality degradation
- W-4: Identify funding tools to expand water system access in and near the plan area

W-5: Require new development to implement water conservation measures and to contribute towards expanded and upgraded ~~utilities~~ facilities

W-6: Reduce water consumption through education, conservation standards, landscaping standards, retrofit programs, and incentive programs

Solid Waste and Illegal Dumping

SW-1: Establish community sanitation programs to address litter clean-up and illegal dumping

Employment/Community Development

Economic Development

E-1: Coordinate a regional economic development strategy and monitor trends, emerging markets, and new technologies

E-2: Implement programs to attract diverse new businesses and industries

E-3: Consider establishing a funding/grant program for small businesses

E-4: Develop policies and programs to attract lower emission and greener industries

Job Training and Employment

E-54: Promote job training programs such as Career Technical Education, adult education, internships, mentoring, and apprenticeships

E-65: Connect businesses with training and education partners

E-76: Connect residents to existing training programs and to jobs in their neighborhoods

E-87: Locate a new job training center in or near the plan area

E-98: Collaborate with Fresno City College to establish a job training program that can serve as a source of readily-employable persons for surrounding businesses

E-109: Prioritize hiring local residents

Internet Access and Computer Literacy

E-11: Increase public access to quality internet service

E-12: Prioritize fiber connectivity in the plan area

E-13: Develop computer literacy programs and assist with online job applications

Community Benefit District

~~CBD-1: Consider community benefit agreements with benefits such as living wage requirements, local hiring goals, and job training programs~~

~~CBD-12: Consider a Community Benefit Fund (i.e., fee on new development) to pay for measures such as air filtration systems, dual-paned windows, parks, job training programs, and job fairs near the plan area air filtration systems~~

~~CBD-3: Install double-paned windows in homes next to major sources of noise~~

~~CBD-4: Consider a Community Benefit Fund to pay for the creation and maintenance of new parks in the plan area~~

~~CBD-2: Encourage business and residential partnerships to assist in increasing communication and transparency and to provide an mechanism to raise concerns~~

~~CBD-3: Investigate opportunities to develop and resilient green buffers between existing industrial and residential uses~~

Public Noticing

PN-1: Establish new noticing requirements for all project types.