

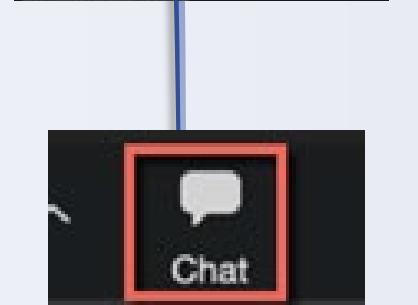
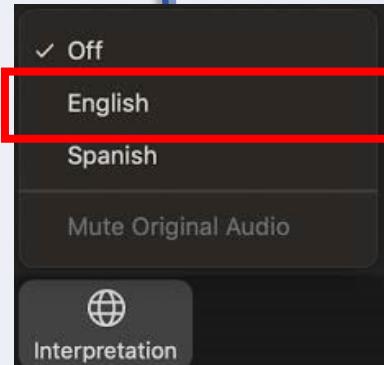


Npaj Tswv Yim muaj
kev Tshwj Xeeb rau
Nruab Nrab sab Qab
Teb

Zej Zog Lub Zeem Muag Rooj Sib Tham
Plaub Hlis Ntuj Hnub Tim 6, Xyoo 2021



Rooj Sib Tham Saum Huab Cua Txog Cov Hauj Lwm Rau Hnub No



- ←TXHUA tus neeg yuav tsum los koom ib tshooj thiaj li mloog tau thiab sib txuas lus nrog rau txua leej txhua tus
- Lub rooj sib tham no yuav muab kaw tseg cia
 - Cov neeg koom lub rooj sib tham hnub no pom zoo thib tso cai muab lawd cov lus kaw tseg cia.
 - Muaj lus nug ntxiv; saib tau rau hauv va xab no: www.fresno.gov/SCS
 - Cov ntsiab lus thiab cov lus hauv lub rooj sib tham no tau muab txhais thiab kaw cia rau lub Plaub Hlis tim kaum ob.
 - Txhua tus neeg yuav los hais tsi tau lus tawm thaum lub rooj sib tham pib
 - Lus txhawb nqa lus nug txais tau tos qab lus rooj sib tham saus. Nias lub hnub qub *ntaus cuaj los sis nyeem lub pob “Tsa Tes” thiaj li yuav tau ib qhov chaw los hais koj cov lus. Muab peb nas this los hais xwb.
 - Lus txhawb nqa thiab lus nug ntawm txoj kev sib tham no muaj ntaus ntawv rau hauv lub Chat box.

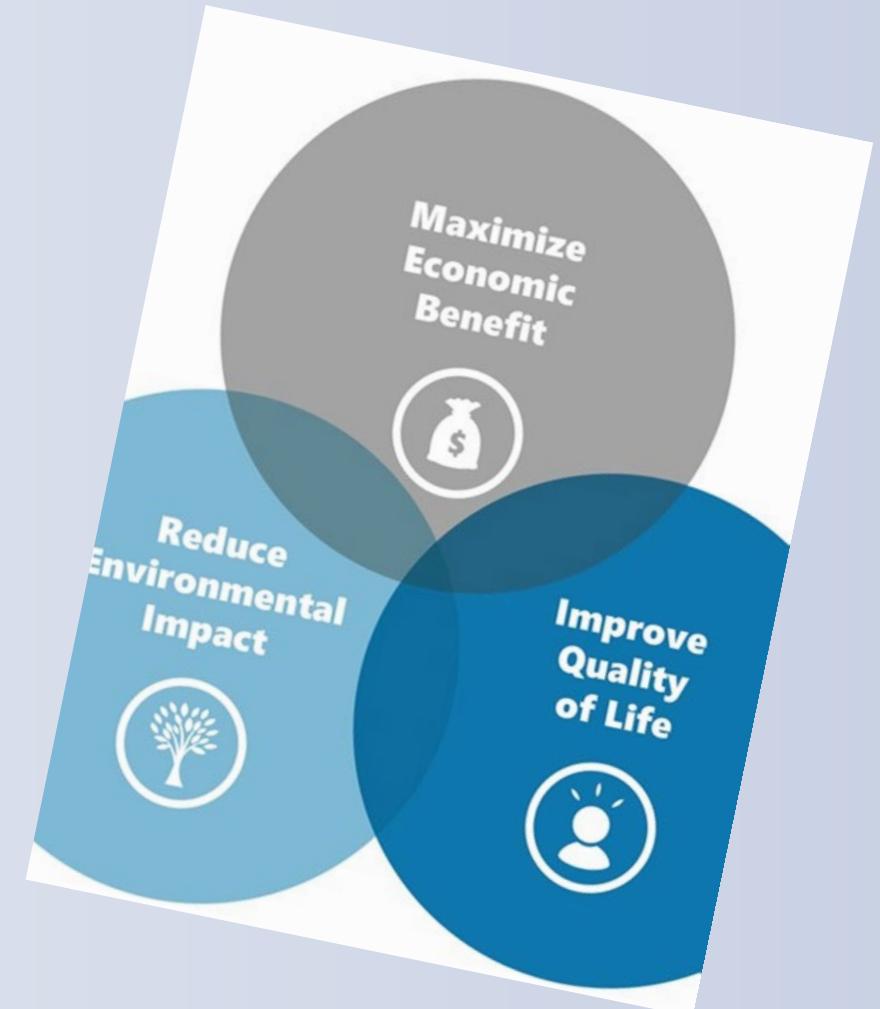
Ntsiab Lus Sib Tham

- Cov kev qhia thiab kev Soj ntsuam
- Lub zeem Muag
- Qhia txog Lub Zeem Muag
- Lub Zeem Muag Ntawm Qhov Chaw twb Muaj tas Los
- Soj ntsuam txog Qhov Npaj Tswv Yim Muaj kev Tshwj Xeeb
- Los teb EIR cov lus thiab teem meem dhau los
- Sib haum rau cov hauj lwm
- Tswv yim tawm los ntawm zej zos

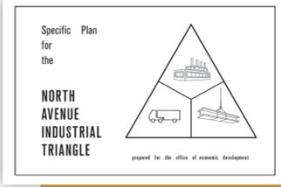
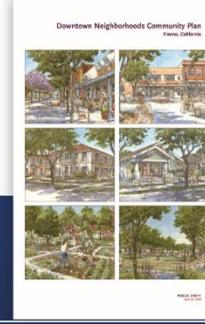
Kev npaj rau Lub Hom Phiaj

- Npaj lub hom phiaj kom muaj txhij txhua rau qhov chaw ntawd
- Pab nrhiav kev txhim kho
- Npaj tswv yim seb yuav pib txoj kev tshiab li cas
- Lub Zeem Muag hauv nruab nrab sab qab teb:

The South Central Specific Plan is an area characterized by development that maximizes economic benefit and job growth for residents, while reducing impacts on the environment and improving quality of life.



Plan Area Background- Plan Area Cov Keeb Kawm

 <p>1973 North Avenue Industrial Triangle Specific Plan The North Avenue Industrial Triangle Specific Plan was adopted in 1973 as a multiphase plan to develop agricultural land south of Jensen Ave and north of the Central Canal between Highways 41 and 99 into a heavy industrial district. The City Council adopted the North Avenue Industrial Triangle Specific Plan and associated EIR at a public meeting on September 27, 1973 (Resolution 73-456).</p>	 <p>1992 Roosevelt Community Plan The Roosevelt Community Plan was adopted in 1992 as a community level refinement of the 1984 General Plan and an update of the earlier 1978 Roosevelt Community Plan. The draft plan was officially initiated by City Council in a public hearing on July, 16, 1991. The Planning Commission held four public meetings in the fall of 1991 for the draft plan and associated EIR, and on January 22, 1992, passed Planning Commission Resolutions no. 10267 and 10268 recommending the adoption of the Roosevelt Community Plan with proposed modifications and the associated EIR No. 10113. The City Council held ten public meetings in the winter of 1991 and spring of 1992 on the updated Community Plan and EIR, and adopted the Plan and EIR on April 7, 1992 (Resolution 92-141).</p>	 <p>2014 Fresno General Plan In 2014, the City of Fresno updated the General Plan. The planning process began in mid-2010 and public outreach was extensive. Over 160 stakeholder interviews were conducted in December of 2010, and over a hundred presentations were made before neighborhood, business, educational, social, and non-profit groups. The General Plan Citizens Advisory Committee held nineteen meetings from August of 2011 to May of 2012, and the Planning Commission held four public meetings from September of 2011 to August of 2012. In addition, thirteen public workshops were held from September of 2011 to August of 2012. On August 23, 2012, the City Council initiated the draft General Plan (Resolution 2012-150). A public meeting on the draft General Plan and MEIR (SCH No. 2012111012) was held on July 29, 2014, and from August to October seven public workshops were held. The Planning Commission held two public meetings in 2014 and on December 8, 2014, passed Planning Commission Resolution no. 13312 and 13313 recommending the adoption of the General Plan and MEIR. City Council held two meetings in December and adopted the General Plan and MEIR on December 18, 2014 (Resolution 2014-226).</p>	 <p>2016 Downtown Neighborhoods Community Plan The Downtown Neighborhoods Community Plan was adopted in October of 2016. Its purpose was to establish a vision for revitalization of the Plan Area based on input from property owners and residents, address conflicting issues in the City's land use plans and codes to make that vision possible, and prioritize the City's actions for implementing the plan. It was intended to be "the community's tool for guiding successful regeneration of Downtown Fresno and its surrounding neighborhoods." Public engagement was robust and had several phases. The first and most important phase was the initial phase in 2010 and 2011, during which at least 300 residents, business owners, and property owners from the plan area provided input, with a 21-member Citizen's Advisory Committee making formal recommendations. This engagement process included initial outreach and discovery (stakeholder interviews, two workshops, and a Planning Commission meeting), an intense 6-day design workshop, and follow-up outreach, (three additional public meetings, release of a Draft Plan, and 4 public workshops). Outreach continued in 2015/2016 as a refined Plan Draft and the Environmental Impact Report were released. On October 12, 2016, after consideration by the Historic Preservation Commission, the relevant Council District Plan Implementation Committees, and the Airport Land Use Commission, the Planning Commission passed resolutions 13413 – 13419 recommending approval of the Downtown Neighborhoods Community Plan to the City Council. On October 20, 2016, the City Council passed Resolutions 2016-212, 213, 214, and 216 certifying the Program Environmental Impact Report (SCH No. 2012041009), adopting the Downtown Neighborhoods Community Plan and amending the General Plan to incorporate it.</p>	 <p>2017 Southwest Fresno Specific Plan The Southwest Fresno Specific Plan was adopted in October of 2017. The purpose of this plan was to provide an opportunity for the community to engage around important planning issues that were specific to Southwest Fresno and not given in-depth focus in the General Plan. The vision for the plan emerged after a multi-faceted outreach process that included 17 meetings hosted by a 21-member Steering Committee, six community workshops, 10 topic group meetings, and three community conversations. The vision included encouraging a diverse housing stock with emphasis on quality and home ownership, more retail options, safer and more connected streets for all transportation modes, more educational opportunity and job training, improvement of parks and open space, and location of new industrial development outside of Southwest Fresno. Notably, Land Use Policy LU-8.2 states, "Prioritize the "Reverse Triangle," bounded by Jensen Avenue, Central Avenue, Highway 41, and Highway 99 as the City's targeted area for new industrial development." On October 18, 2017, the Planning Commission passed Resolutions 13495 – 13500 recommending approval of the Southwest Fresno Specific Plan to the City Council. On October 26, 2017, the City Council passed Resolutions 2017-299 – 303 certifying the Program Environmental Impact Report (SCH No. 2017031012), adopting the Southwest Fresno Specific Plan, and amending it into the General Plan.</p>
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While this plan does not directly impact the SIPA plan area, it does cover the adjacent neighborhood. As such, it is not included in this document, but can be found online at www.fresno.gov/downtownplan.

2020 Specific Plan Public Outreach Process-2020 Specific Plan Zej Zog Cov Rooj Sib Tham



**PEB LUB KOOM
TXOOS & COV NEEG
MUAJ FEEM LOS XAM
PHAJ**
IB HLIS NTUJ HNUB TIM
13-15, Xyoo 2021

Tham txog zej zog txoj kev
txhawb xeeb thiab muaj peev
xwm daws tau teeb meem li cas



**Hoob Qhia rau Pej Xeem
Sawv Daws**
OB HLIS NTUJ HNUB TIM 12,
Xyoo 2021



**Hoob Qhia rau Pej Xeem
Sawv Daws**
Ob Hli Ntuj Hnub Tim 25,
Xyoo 2021

**KEV KHO DUA
TSHIAB KEV NP AJ
RAWS LI LUB ZEEM
MUAG**



**Pab Pawg Neeg Pab
Tswv Yim Rooj Sib
Tham**

Ob Hli Ntuj Hnub Tim
6, Xyoo 2021



**Pab Pawg Neeg Pab
Tswv Yim Rooj Sib
Tham**

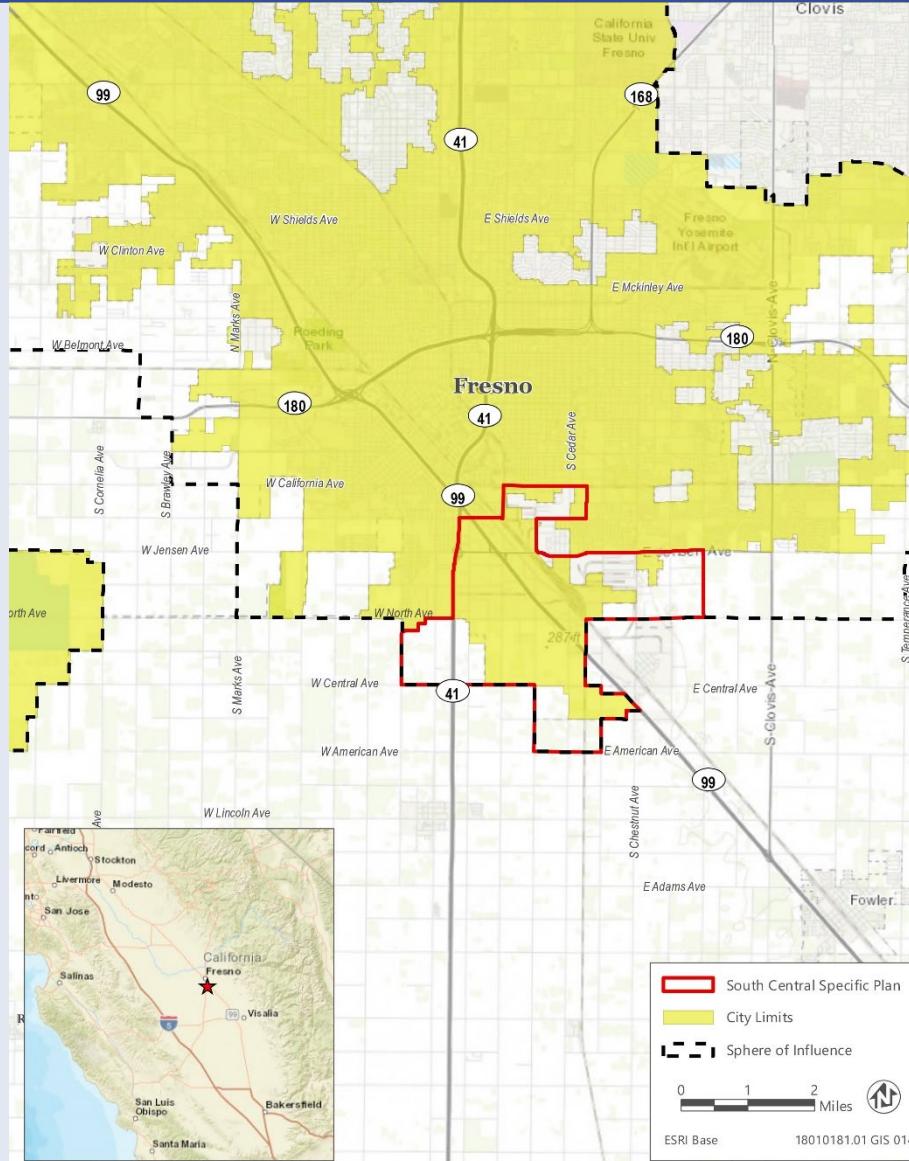
Ob Hli Ntuj Hnub Tim
18, Xyoo 2021



**Pab Pawg Neeg Pab Tswv Yim
Rooj Sib Tham**

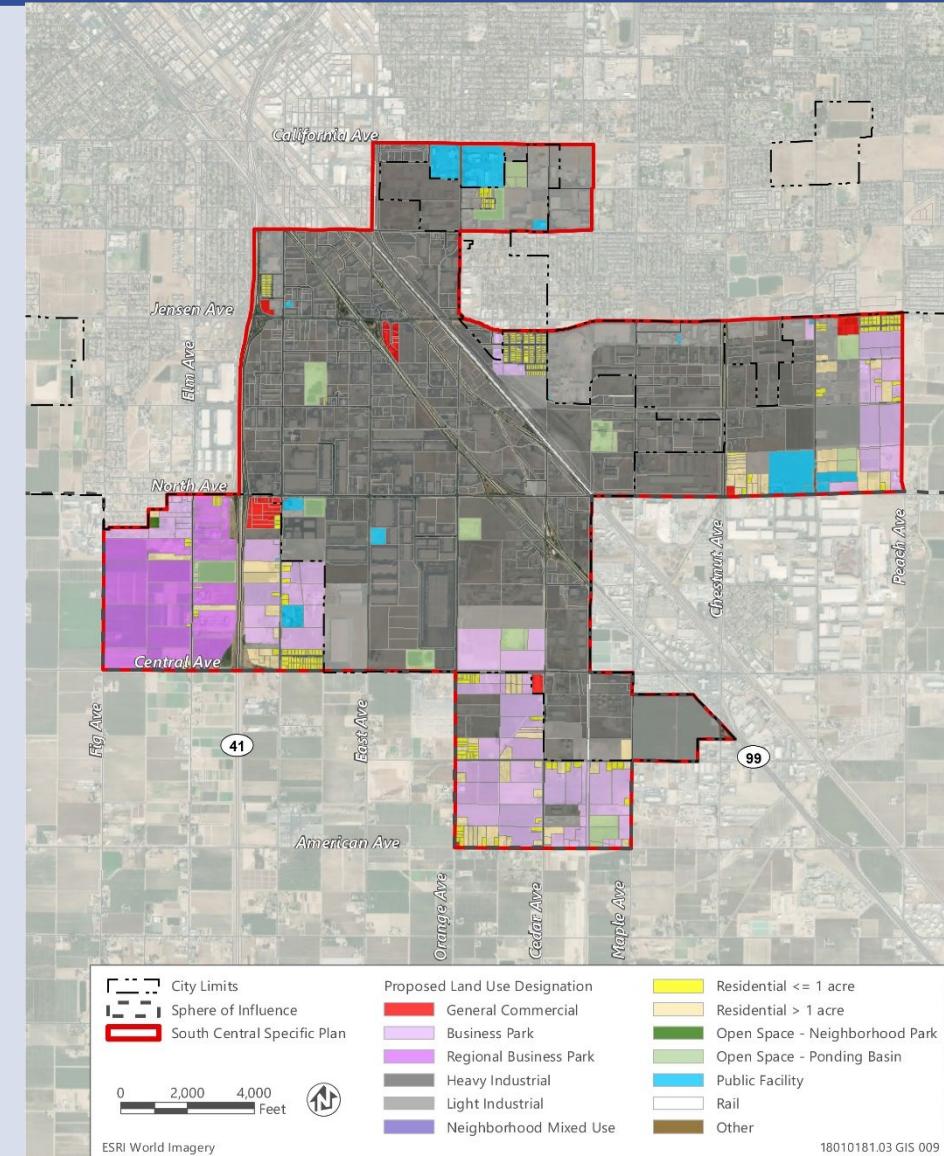
Peb Hli Ntuj Hnub Tim 2, Xyoo 2020
Peb Hli Ntuj Hnub Tim 10, Xyoo
2020
Tsib Hli Ntuj Hnub Tim 19, Xyoo
2020
Xya Hli Ntuj Hnub Tim 7, Xyoo 2020

DAIM MAP NO YOG DAIM QAUV QHIA SEB QHOV CHAW TWG NYOB RAU LUB ZEEM MUAG



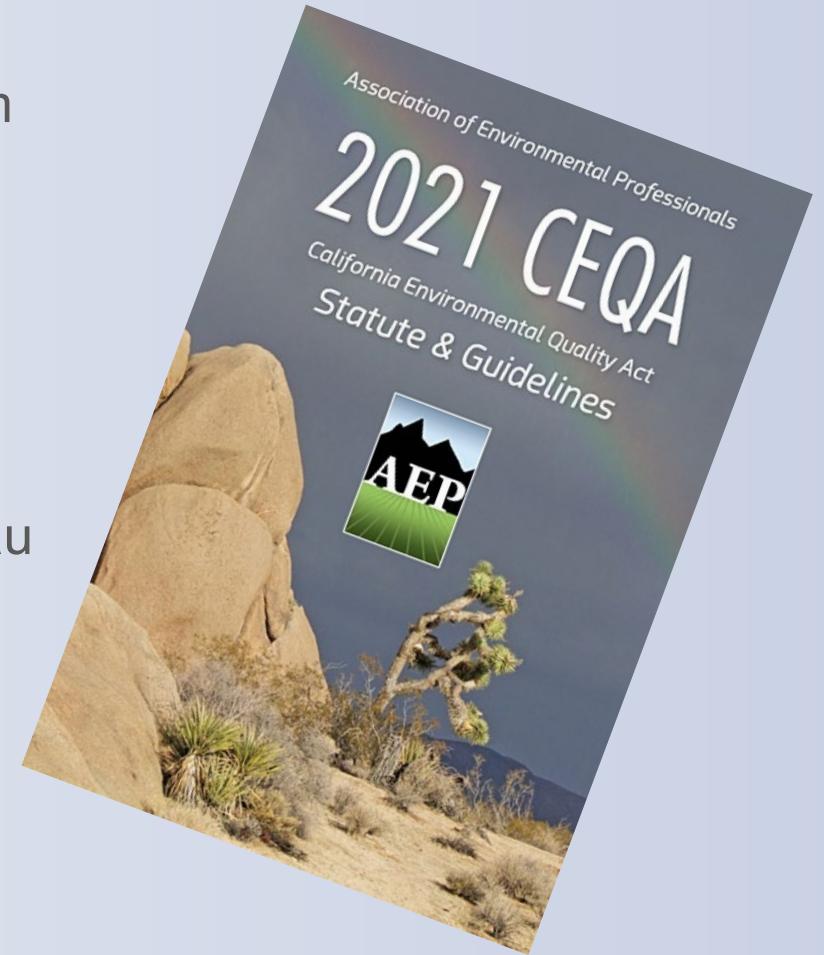
Kev qhia rau Specific Plan Area

- Thaj Tsam Npaj Tswv Yim (5,600 acres)
 - Feem ntau yog cov ab nyob rau haub lub Nroog
 - Nrog cov av siv los ua lag luam, lag luam ua tooj ua hlau, muaj ntau yam kev siv, chaw dab dab, park chaw ua si, chaw rau pej xeem sawv daws, thiab rau pej xeem siv
 - Muaj ib nrab ntawm lub zeem muag kuj tau npaj tiav lawm
- Qhov Npaj Tswv Yim lub hom phiaj yog los ua:
 - Xiav thaj av los siv rau yav pem suab
 - Ncua sij hawm los noaj ua hauj lwm
 - Tsim ib lub hom phiaj los tsim tsev



TUS CAI TIV THAIV LUB LAV CALIFORNIA TEJ HAV ZOOV HAV TSUAG, TOJ ROOB HAUV PES THIAB DEJ (CEQA)

- Soj ntsuam thiab rau qhia tawm txog qhov tshwm sim tau rau tej rooj hauv pes yog los ua qhov Tswv Yim Npaj Tau
- Qhia rau cov neeg-txiav txim, koos haum, thiab pej xeem sawv daws txog qhov yuav tshwm sim tau rau tej roob hauv pes
- Muab tswv yim ua cai los txo kev phem tshwm sim tau
- Soj ntsuam ob peb yam kev los ua qhov tswv yim Npaj tau.



Lub Zeem Muag rau Rooj Sib Tham

- Muab ntaub ntawv txog cov ntsiab lus ntawm cov hauj lwm thiab teeb meem uas yauv tsum soj ntsuam hauv daim Environmental Impact Report (EIR) daim ntawv qhia txog qhov tshwm sim tau rau tej roob hauv pem
- Txais pej zeem sawv daws thiab cov koom haum cov lus hiam txog thaj tsam thiab khoom hauv daim EIR
 - Cov lus hais yuav tsum hais txog kev tshwm sim tau rau tej rooj hauv pem hauv daim Npaj Tswv Yim, lwm yam hauv kev, thiab kev txo teeb meem yav pem suab.
- Cov neeg ua haujlwm yauv los teb cov lus hnug kom paub tseeb txog EIR cov txheej txheem
- Cov lus teb yuav muab teeb cia thiab muab rau nrog ib feem ntawm daim Draft EIR thaj ntawm tsim tswv yim.

Cov hom phiaj npaj tau yuav los muab soj ntsuam hauv daim EIR

- Qhov Npaj Tswv Yim Muaj kev Tshwj Xeeb rau yog los ua kom mob siab los tsim tsev ntawm kev sib koom thiab los qhia tawm lub Nroog cov Txheej Txheem, cai, thiab hauj lwm
- Qhov Npaj Tswv Yim muaj kev Tshwj Xeeb muaj kev rov qab los soj ntsuam cov thaj tsam yuav sib thiab tsim chaw los siv
- Qhov Npaj Tswv Yim muaj kev Tshwj Xeeb yuav muaj hom phiaj thiab cai, muab thaj av siv thiab tsim hom phiaj, thaum kev muaj tsheb ntau muaj kev ncig mus thiab qhia txog khoom kho tsev thiab kev khiav mus los, thiab qhia txog yuav ua li as los ua cov hauj lwm
- Cov hauj lwm tawm tau tswv yim nyob hauv daim Npaj Tswv Yim muaj kev Tshwj Xeeb yuav raug saib seb puas tso cai rau yav pem suab.

Kev kawm nyob rau EIR

- EIR yuav soj ntsuam qhov yuav tshwm sim tau yog ua cov hauj lwm hauv daim Npaj Tswv Yim muaj kev Tshwj Xeeb nyob rau cov thaj tsam no:
 - Kev ntsig txog kev zoo nkauj
 - Liaj teb
 - Huab cua huv
 - Tsiaj Xyoob ntoo thiab Dej; Dej Hiav Txww
 - Neeg Teej Tug Cov Khoom Siv
 - Hluav Taws Xob
 - Ntiaj teb li keeb kwm thiab Tej Av
 - Tej kev rau Tej Tsev Cog Qoob Loo thiab Tej Huab Cua Txawv Txav
 - Tej Yam Kev Muaj Txaus Ntshai Tej Khoom Txaus Ntshai
 - Dej Huv
 - Tej Av los Siv thiab Kev Npaj Tswv Yim
 - Tej Nyiaj Kub, Hlau, Tooj tshawb hauv av los
 - Tej Suab Nrov Nrov
 - Pej Xeem thiab Tej Vaj tse
 - Kev Pab rau Pej Xeem Sawv Daws
 - Hav Zoob rau Sawv Daws siv
 - Kev siv Tsheb los Thauj Neeg
 - Kev Tshawb Fawb Keeb Kwm rau tej Pej Xeem txoj kev Ntseeg
 - Kev Pab rau tej Fais Fab
 - Hluav Taws Tshwm Sim nyob rau tom tej Hav Zoov
 - Kev Ncaj Ncees Hauv Zej Zos
 - Kev Tshwm Sim rau Ntau Yam

Kev kawm nyob rau EIR hais ntxiv mus

- EIR yuav muaj kev sib tham txog kev tshwm sim rau ntau yam
- Lwm yam hauv kev rau daim Npaj Tswv Yim muaj kev Tshwj Xee yuav muab soj ntsuam
 - Ua raw CEQA cov cai, Iw yam hauv kev raug soj ntsuam hauv daim EIR yuav tsum:
 - Suav txoj hauv kev No Project
 - Txo ib lossis ntau txoj kev tshwm sim ntawm daim Npaj Tswv Yim
 - Ua kom tiav ntau cov hauj lwm me hauv cov hauj lwm lub hom phiaj
 - Ob Txoj hauv kev pom hauv daim ntawv Notice of Preparation Ntawv Ceeb Toom txog Kev Npaj yuav muab soj ntsuam ncaj ncees li tau ua rau daim Ntawv N

CEQA Cov Huaj Lwm Tiav Li Cas thiab Yuav Ncua Sij Hawm Li Cas

- Notice of Preparatiion (NOP) Ntawv Ceeb Toom Kev Npaj ntawm daim Environmental Impact Report Ntawv Qhia Txog Kev Tshwm Sim rau Tej Roob Hauv Pes
 - Thaum xub thawj muab ncua sij hawmlos rov qab saib rau Peb Hli Ntuj Hnub Tim 24 rau Plaub Hli Ntuj Hnub Tim 23, xyoo 2021
 - NOP ncua sij hawm rov qab muab tshaj tawm los soj ntsuam rau lub caij Plaub Hli Ntuj Hnub Tim 14 mus rau Tsib Hli Ntuj Hnub Tim 14, xyoo 2021
 - Thawj Kev Sib Tham (hnub No)
 - Zaum Ob Kev Sib Tham rau thaum Lub Plaub Hlis Hnub tim 28 6PM(Tsaus ntuj) -8PM(Tsaus ntuj)
- Ua Daim Thawj Ntawv Qhia Txog Kev Tshwm Sim rau Tej Roob Hauv Pes thiab Daim Ntawv Npaj Tswv Yim Muaj kev Tshwj Xeeb
 - Npaj tshaj twm rau lub Caij Ntuj Qhua/ Caij Ntuj No xyoo 2021
 - 45-Hnub caij los rov qab saib nrog ib lub rooj sib tham nrog pej xeem sawv daws
- Daim Kawg ntawm Daim
 - Npaj siab los tshaj tawm rau xyoo 2022
 - Npaj siab los teb tej lus los ntawm pej xeem nyob rau EIR
- Zaum Kawg rau Daim Ntawv Qhia Txog Kev Tshwm Sim rau Tej Roob Hauv Pes
 - Npaj rau pab pawg neeg uas cai txiav txim rau lub caij Paj tawg xyoo 2022

Hauv Kev los Muab Tswv Yim

- Lus Hais Sau Rau Scoping thiab Pej Xeem Sawv Daws Rooj Sib Tham rau Scoping rau daim EIR
 - Nyob rau lub caij peej xeem sawv daws rov saib rau NOP mus txog **Lub Tsib Hlis tim 14**
 - Kev soj ntsuam tej thaj chaw
 - Lub Plaub Hli Hnub Tim 6, xyoo 2021
 - Lub Plaub Hli Hnub Tim 28, xyoo 2021
- Lus Hais Sau thiab Rooj Sib Tham Rau Peej Xeem Sawv Daws ntawm Daim Thawj EIR
 - Nyob rau 45-hnub rau pej xeem sawv daws rov qab los siab rau daim Thawj EIR
 - Lus hais txog kuaj tau li cas rau tejrooj hauv pes tau ua tiav
 - Lub caij ntuj zeeg/ Lub caij ntuj no xyoo 2021
- Pab Pawg Neeg Tsim Tswv Yim thiab Pab Pawg Neeg Tsim Cai City Council Rooj Sib Tham
 - Lub caij ntuj Paj tawg 2022

How to Provide Input Tonight

Hmo No

- Nias *9 lossis tsa tes hauv vassab los muab lus hais
- Txog koj thib muaj neeg yuav qhia koj
- Qhia koj lub npe thiab/lossis lag luam/koom haum
- Lus hais tsawg tsawg thiab lus nug kom qhia paub tseeb txog lub rooj sib tham muab sau rau hauv Chat box tau
- Cov lus hais raug teev cias
- Cov lus hais txwv tsis pub hais dhau 3 nas this

*Yuav ua li cas thiaj li
hais tau lus:*

- *Sau ntawv: rau
lub Chat box*
- *Hais nrov suab:
Tsa tes hauv*
 - *Nias *9*
 - *Nias lub pob
“Tsa Tes”*



Yuav ua li cas kom Muab Tau Tswv Yim tom Qab Hmo No Xaus

Tom Qab Hmo No Xaus, sau lus hais xa mus rau:

- Xa Email: SCSP@fresno.gov
- Mus Xyuas: <https://www.surveymonkey.com/r/5ZPLK8>
- Sau ntawv rau:

Jennifer Clark, Planning Director
c/o Cherie Vick, Executive Assistant
Planning and Development
2600 Fresno Street, Room 3065
Fresno, CA 93721

Lus Nug qhib txog

5:00 p.m. (Tsaus ntuj) thaum Lub Tsib Hlis Hnub Tim 14, 2021

Project Website- Xav Paub Saib Ntxiv

Yog Xav Paub Ntxiv mus
Xyuas:

www.fresno.gov/SCSP

UA TSAUG!