



FRESNO AREA EXPRESS

DISADVANTAGED BUSINESS ENTERPRISE GOAL SETTING

FY 22-24



AGENDA

1. WELCOME & OPENING REMARKS
2. PURPOSE
3. BACKGROUND
4. METHODOLOGY
5. BASE FIGURE
6. PAST DBE ATTAINABILITY
7. COMPARISON
8. FEEDBACK & SURVEY

Department of Transportation Staff

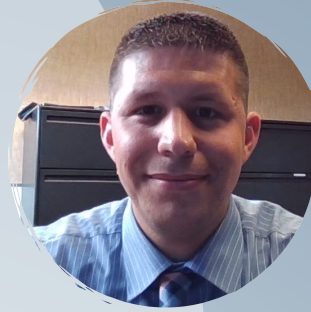
FAX Administration Division



Belinda McMillan Haener

Administrative Manager

Oversees all financials, grants, compliance, safety and personnel activities for the DOT/FAX.



Orie Rubalcava

Sr. Management Analyst

Responsible for all compliance efforts for local, state and federal programs.



Aubree Stapp

Sr. Management Analyst

Manages all aspects of agency operating financials – A/P, A/R, and budget.



MAYOR JERRY DYER WELCOMES YOU



PURPOSE

- Prior to developing the overall triennial DBE goal, an opportunity for public participation, comment and consultant must occur.
- FAX has reached out to market area Minority Chambers of Commerce, non-Minority Chambers of Commerce, local trade and general contractor organizations, and women and minority business organizations
- This discussion is to obtain information concerning the availability of DBEs, the inference of discrimination on opportunities for DBEs, and the City of Fresno's efforts to establish a level playing field for the participation of DBEs.

The City of Fresno has established a Disadvantaged Business Enterprise (DBE) Program in accordance with the regulations of the U.S Department of Transportation (DOT) 49 CFR Part 26; 49 CFR Part 23.

It is the policy and commitment of the City of Fresno to ensure that DBEs have an equal opportunity to receive and participate in FTA funded projects.

1. To ensure nondiscrimination in the award and administration
2. To create a level playing field on which DBEs can compete fairly for contracts and subcontracts relating to construction, professional services, supplies, equipment, materials and other services
3. To ensure that the DBE Program is narrowly tailored in accordance with applicable law
4. To help remove barriers to the participation of DBEs
5. To assist the development of firms that can compete successfully in the marketplace outside the DBE Program
6. To outreach to local firms and encourage certification and participation in the DBE Program

BACKGROUND

METHODOLOGY

Determine Base Figure of Relative DBE Availability

- The first step in setting an overall DBE goal is to determine a Base Figure
- The goal must be based on evidence of the availability of Ready, Willing, and Able (RWA) DBEs relative to all businesses RWA to participate on District contracts
- The Base Figure represents the relative availability of DBEs in the District's relevant geographic market area

$$\frac{\text{Number of RWA DBEs}}{\text{Number of All RWA Firms}} = \text{Base Figure \%}$$

Once the Base Figure is calculated, we examine all evidence to determine if any adjustments should be made to the Base Figure. For example:

- Evidence from disparity studies from local agencies
- Past DBE participation
- Public outreach/comment
- i.e., are there any barriers keeping DBE's from being able to form, grow and compete?
- Other relevant data

METHODOLOGY

MARKET AREA

- Based on availability of firms from past agreements and anticipated future agreements), FAX's market is all counties within the State of California.



ANTICIPATED PROJECTS FY 22-24

CONTRACT CATEGORY	NAICS CUCP DATABASE	ESTIMATED FEDERAL DOLLAR SHARE	% OF FEDERAL FUNDING
Construction	237120, 238990, 237310, 238210, 236210	\$29,300,000	94%
Professional Services	541330, 541620, 541990	\$1,720,000	5%
Materials & Supplies		\$286,000	1%
TOTAL		\$31,306,000*	100%

*Subject to grant awards

BASE FIGURE

NAICS Category of Work	Estimated % of Contract	DBE Firms	All Firms	Base Figure
Oil and Gas Pipeline and Related Structures Construction	13%	28	145	0.02509
All Other Specialty Trade Contractors	13%	274	6,381	0.00546
Highway, Street, and Bridge Construction	9%	343	1356	0.02268
Electrical Contractors and Other Wiring Installation Contractors	13%	212	16,359	0.00156
Industrial Building Construction	46%	135	721	0.08602
Engineering Services	2%	573	16,543	0.00068
Environmental Consulting Services	2%	441	3,027	0.0029
All Other Professional, Scientific, and Technical Services	1%	196	4,990	0.0039

Overall Base Figure: = 14.829%

PAST DBE ATTAINABILITY RESULTS

Project	DBE Contract Goal	DBE Goal Commitment	DBE Goal Attainment
2017	0.00%	0.00%	12.28%
2018	0.00%	0.00%	24.98%
2019	0.00%	0.00%	14.84%
2020	0.00%	0.00%	3.00%
Average of Past Attainments = 13.775% = 14%*			
<i>* Rounded to the nearest whole number</i>			

Proposed DBE Goal for FY22-24

Race Neutral Goal: 15%

COMPARISON

Years	FAX DBE Goal
FY13 – FY15	12%
FY16 – FY18	13%
FY19 – FY21	12%
<i>FY22-FY24 (proposed)</i>	<i>15%</i>

Transit Agency	DBE Goal
Caltrans	17.6%
LA Metro	26%
Blue Bus	4.35%
Foothill Transit	2%
Golden Empire Transit	1%

FEEDBACK

- **PUBLIC FEEDBACK TO INCLUDE, BUT NOT LIMITED TO:**

- Barriers to DBE Participation
- Discriminatory Practices
- Proposed Improvements
- Proposed Race-Neutral Means to Achieve the Overall DBE Goal
- Proposed Adjustments to the DBE Goal

- **SUBMISSIONS**

- All Submissions Can Be Sent To:
<https://www.surveymonkey.com/r/8KF M5QH>



Contact Information



DBE Small Business Coordinator

Olustee “Steve” Smith Jr.

Email: Olustee.Smith@fresno.gov

Phone: [\(559\) 621-7036](tel:(559)621-7036) (voice)