

West Area Neighborhoods Specific Plan

Steering Committee Meeting

February 03, 2022

5:30 – 8:00pm

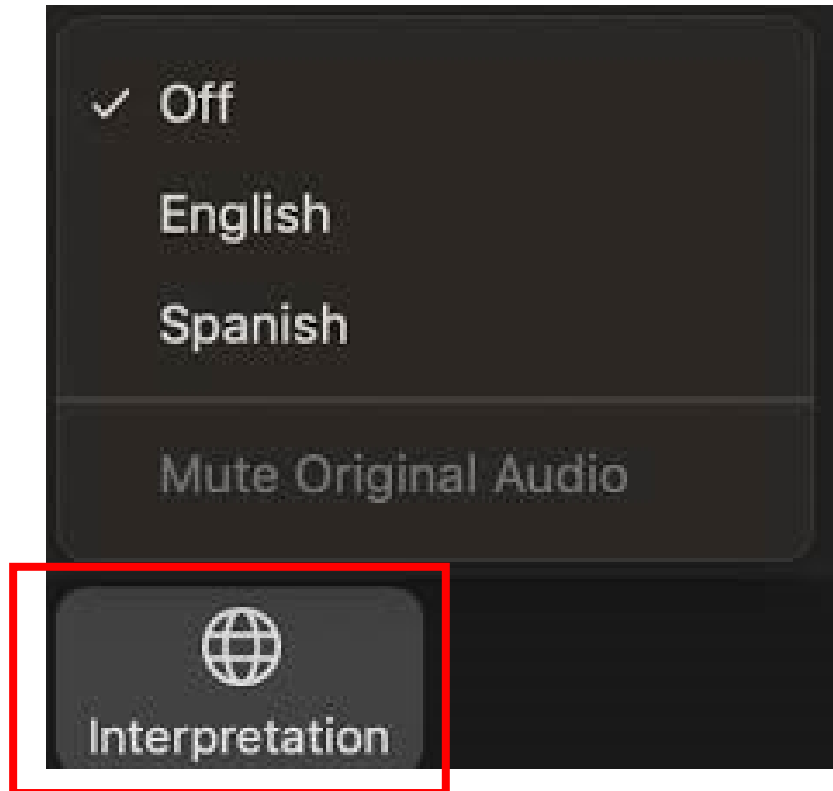
Virtual Meeting via Zoom



1. Call to Order



Welcome



Translation services are available.

ALL participants should join a language channel in order to listen to and communicate with all participants.

- 1) Select the Interpretation Globe at the bottom of your screen
- 2) Choose your preferred language



Welcome

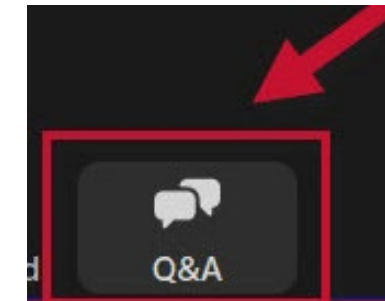
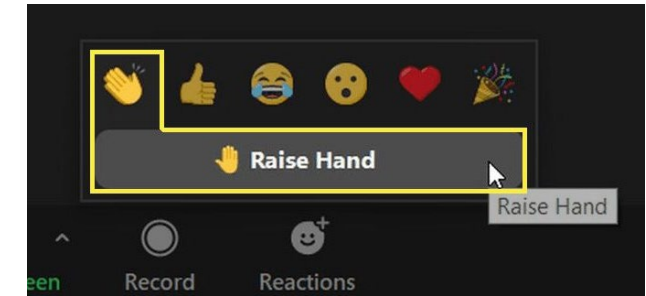
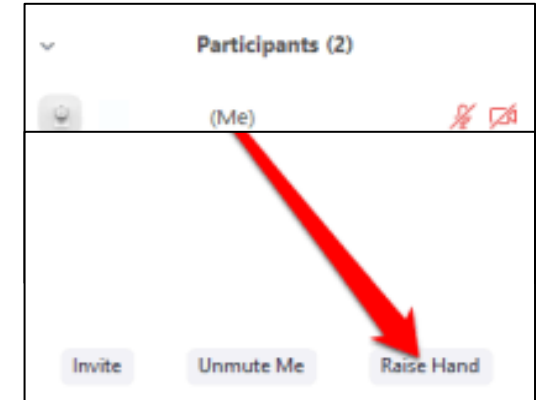
Tonight's meeting is being recorded and publicly broadcasted. It will be posted to www.fresno.gov/westareaplan

Participating in this meeting will be considered consent to be recorded.



Using Zoom

1. During public comment use the “Raise Hand” button or press *9 on your phone
2. Q&A and chat are enabled



Roll Call

David Peña (*Chair*)

Deep Singh (*Vice Chair*)

Jeff Roberts

Bill Nijjer

Gurdeep Shergill

Joseph Martinez

Eric Payne

Dennis Gaab

John Kashian

Cathy Caples

Tiffany Mangum

Tina McCallister-Boothe
(*Alternate for District 2*)



Meeting Summaries - Vote

- Vote - July 20, 2021 Meeting Summary
- Vote – December 07, 2021 Meeting Summary



2. Comment Summary Matrix Overview



Staff Introduction



Overview

- 29 letters / verbal requests
- 26 commenters
- 149 discrete comments, requests, and questions documented
- Each comment is given an ID.
 - Letter 1 Comment 1 = 1-1
- Comments are separated into 4 categories



Overview

- Category 1: Narrative, Maps, & Aesthetics (21 comments)
- Category 2: Goals & Policies (50 comments)
- Category 3: Land Use Map – (~~19~~ 17 comments)
- Category 4: All Other Comments – (59 comments)

Comment Summary Matrix and Land Use Change Requests:

www.fresno.gov/westareaplan



Overview

- Category 1: Narrative, Maps, & Aesthetics (21 comments)
- Category 2: Goals & Policies (50 comments)
- Category 3: Land Use Map – (~~19~~ 17 comments)
- Category 4: All Other Comments – (59 comments)

Comment Summary Matrix and Land Use Change Requests:

www.fresno.gov/westareaplan



Steering Committee Comments



Public Comments



3. Discussion Items (Vote)



How the voting will work

1. Introduction
2. Public comment
3. Committee comment
4. Motions and vote



Discussion Items

1. 11-8 on SOI language
2. 12-18 on Catalytic Corridors
3. 12-19 on Catalytic Corridors
4. 24-10 on LUH 1.1 policy language re: premature development
5. 24-14 on LUH 2.2 policy language re: agricultural setbacks
6. **SC-1** on Guiding Principles and tree coverage



ID# 11-8 | SOI Recommendation

- **Request by** Steering Committee member
- **Request to** bring Section 2.5.A regarding the Sphere of Influence (SOI) Recommendation back to the Steering Committee for discussion.



ID# 11-8 | SOI Recommendation

2.5.A | Sphere of Influence Recommendation

Through the process of refining the Proposed Land Use Map for the West Area, the Steering Committee also discussed and supported a proposal to expand the City's Sphere of Influence, which would permit the city to grow further westward. It should be noted that this proposal is contradictory to General Plan policy LU-1-g and is therefore not incorporated into this Plan.

LU-1-g SOI Expansion. Maintain the City's current SOI boundaries without additional expansion, except to allow for the siting of a maintenance yard for the California High Speed Train project and related industrial and employment priority areas proximate to and south of the SOI boundary between State Route 41 and State Route 99. Prohibit residential uses in the expansion area.



Page 41 of the Specific Plan



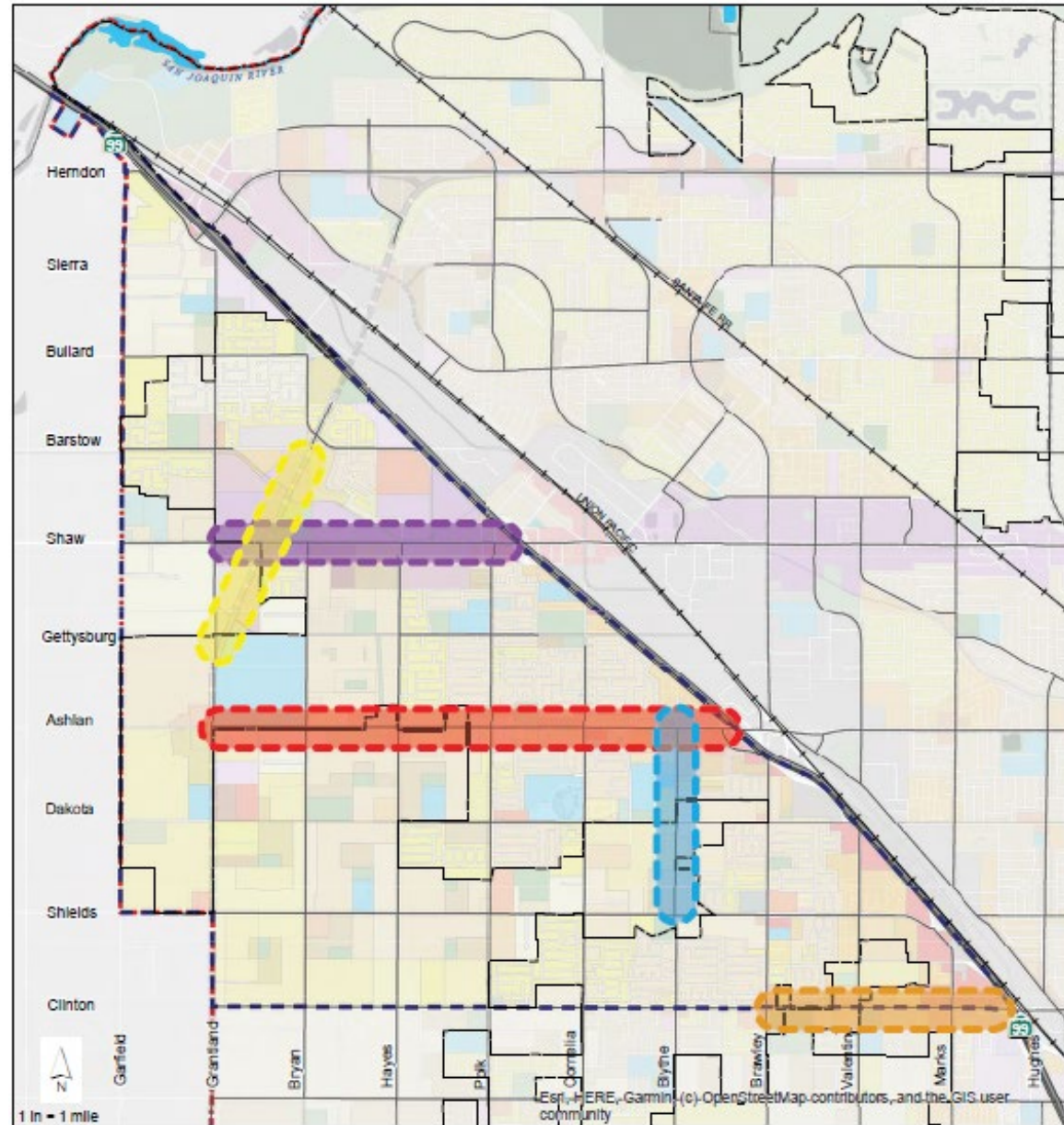
ID# 12-18 | Catalytic Corridors

- **Request by** community member
- **Request to** include more discussion on how the Catalytic Corridors will relate to each other, answering the following questions:
 1. Will each of the Corridors have a different emphasis or be similar to one another?
 2. Are they going to delineate distinct neighborhoods within the West Area?
 3. Should they be linked in an interconnected chain?



ID# 12-18 | Catalytic Corridors

-  Ashlan Avenue
-  Blythe Avenue
-  Clinton Avenue
-  Shaw Avenue
-  Veterans Boulevard



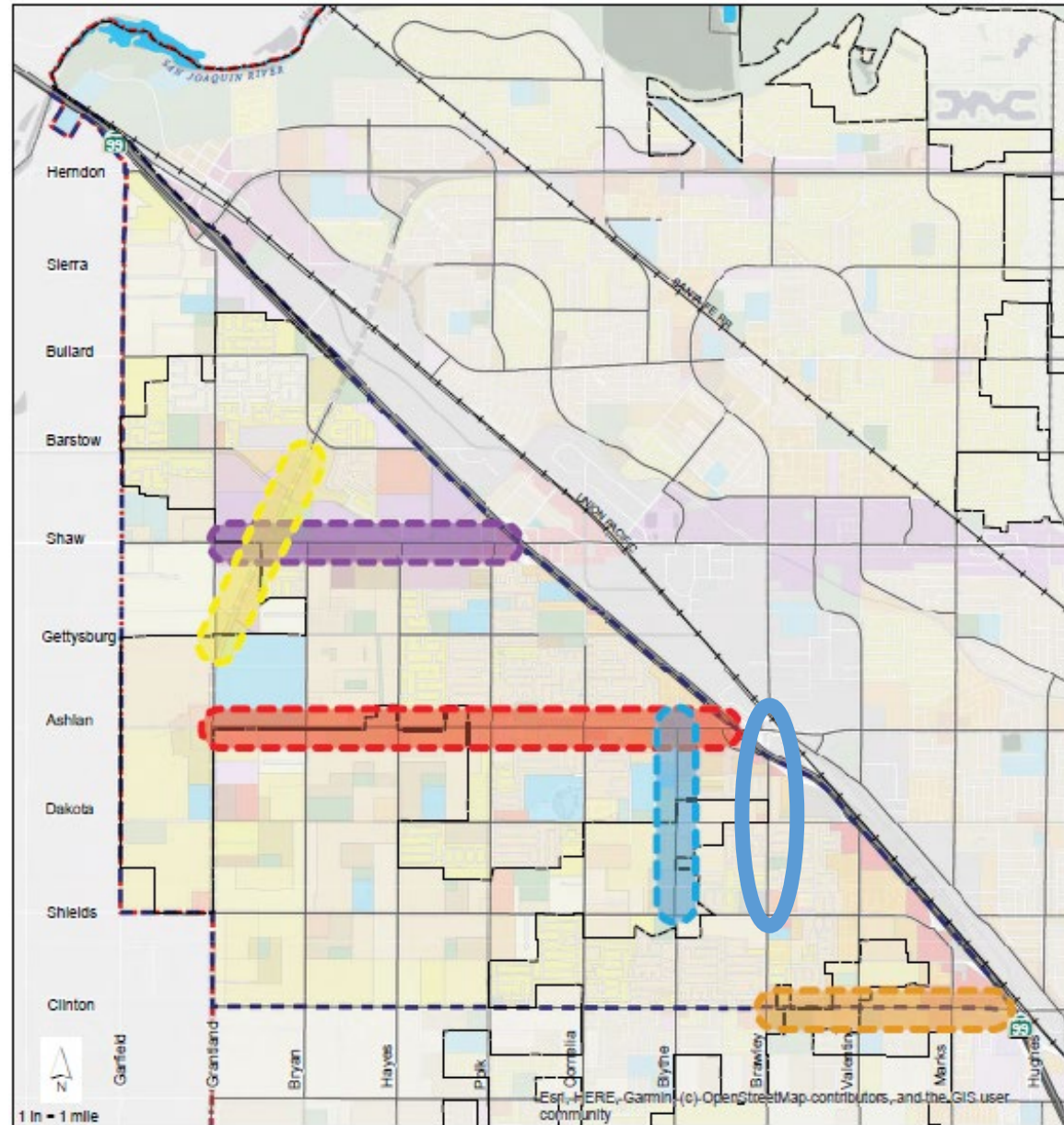
ID# 12-19 | Catalytic Corridors

- **Request by** community member
- **Request to** to move the Catalytic Corridor designation on Blythe Avenue to Brawley Avenue. If it is unfeasible to move the Catalytic Corridor to Brawley, suggestion to not include Blythe as a Catalytic Corridor and focus on planning for the corridors on Shaw, Ashlan, Clinton, and Veterans Boulevard.



ID# 12-19 | Catalytic Corridors

- Ashlan Avenue
- Blythe Avenue
- Clinton Avenue
- Shaw Avenue
- Veterans Boulevard



ID# 24-10 | LUH 1.1

- **Request by** Steering Committee member
- **Request to** discuss LUH 1.1. The term "discourage premature development" is used in this proposed Policy and is a difficult one to define. Development within the SOI should not be discouraged.
- **Staff response:** This phrase is used to underscore the desire for sequential development from the existing City Limits out to the fringe rather than developing at the fringe first. Leapfrogged development even within the Sphere of Influence (SOI) will exacerbate existing infrastructure gaps.



ID# 24-10 | LUH 1.1

LUH 1.1 Continue to implement policies that encourage orderly development and discourage premature development of land near the planned urban fringe.



ID# 24-14 | LUH 2.2

- **Request by** Steering Committee member
- **Request to** discuss and define the specifics of an agricultural buffer setback from the Sphere of Influence.
- **Staff response:** The policy refers to uses that are not agricultural nor recreational (i.e. a trail or park), so could be inclusive of residential, commercial, or employment uses. This Policy is to encourage a setback and Staff welcomes a discussion what an ideal setback might look like.



ID# 24-10 | LUH 2.2

LUH 2.2 Encourage new non-agricultural and non-recreational uses to provide a protective **agricultural buffer** setback from the Sphere of Influence.



ID# SC-1 | Guiding Principles

Proposal to add a bullet to the parks and trails section of the Guiding Principles to read “Increase the tree canopy to improve air quality and health outcomes for residents while enhancing neighborhood streetscapes.”



4. Formal Recommendations (Vote)

Categories 1, 2, and 4



How the voting will work

1. Categories 1, 2, & 4 will be presented as a “slate” (aka consent)
2. Hear public comments
3. Committee members may request items to be pulled from the slate
4. The Committee will vote on the remainder of items within the slate
 1. Example: “Motion to recommend that Staff update the WANSP as proposed in the Comment Summary Matrix”
5. Items pulled will be discussed and will receive an individual vote



Category 1: Narrative, Maps, & Aesthetics



Category 1

- 11-2
- 11-3
- 11-4
- 11-5
- 11-6
- 11-7
- 11-10
- 12-17
- 12-20
- 12-21
- 26-7
- 29-1
- 29-2
- 29-3
- 29-4
- 29-5
- 29-6
- 29-11
- 29-13



Category 2: Goals & Policies



Category 2

- | | | | | | |
|--------|--------|---------|---------|---------|---------|
| • 1-1 | • 7-19 | • 12-4 | • 12-13 | • 17-3 | • 24-17 |
| • 7-2 | • 7-20 | • 12-5 | • 12-14 | • 20-1 | • 24-19 |
| • 7-3 | • 9-2 | • 12-7 | • 12-15 | • 21-1 | • 26-2 |
| • 7-4 | • 9-3 | • 12-8 | • 12-24 | • 21-2 | • 26-3 |
| • 7-6 | • 10-1 | • 12-9 | • 12-25 | • 24-4 | • 28-1 |
| • 7-7 | • 11-9 | • 12-10 | • 12-26 | • 24-6 | • 29-10 |
| • 7-8 | • 12-2 | • 12-11 | • 12-27 | • 24-7 | • 29-12 |
| • 7-17 | • 12-3 | • 12-12 | • 17-1 | • 24-11 | |



Category 4: All Other Comments



Category 4

- 2-1 • 7-1 • 7-15 • 9-1 • 15-1 • 24-1 • 24-15 • 28-2
- 4-2 • 7-5 • 7-16 • 9-4 • 15-2 • 24-2 • 24-16 • 28-3
- 4-3 • 7-9 • 7-18 • 9-5 • 15-3 • 24-3 • 24-18 • 28-4
- 4-4 • 7-10 • 7-21 • 11-1 • 15-4 • 24-5 • 25-1
- 4-5 • 7-11 • 7-22 • 11-11 • 17-2 • 24-8 • 26-1
- 4-6 • 7-12 • 7-23 • 12-1 • 17-4 • 24-9 • 26-4
- 4-7 • 7-13 • 7-24 • 12-6 • 17-5 • 24-12 • 26-5
- 5-1 • 7-14 • 7-25 • 12-16 • 21-3 • 24-13 • 26-6



5. Schedule Next Meeting



Proposed Dates

- Thursday, February 17
- Monday, February 21
- Wednesday, February 23
- Thursday, February 24



Public Comments



6. Steering Committee Announcements



7. Unscheduled Communications



8. Adjourn



Contact

Plan webpage:

www.fresno.gov/westareaplan

Project liaison:

Casey Lauderdale, Planner

Casey.Lauderdale@fresno.gov

(559) 621-8515

City of Fresno:

Long-Range Planning

2600 Fresno Street, Room 3065

Fresno, CA 93721

