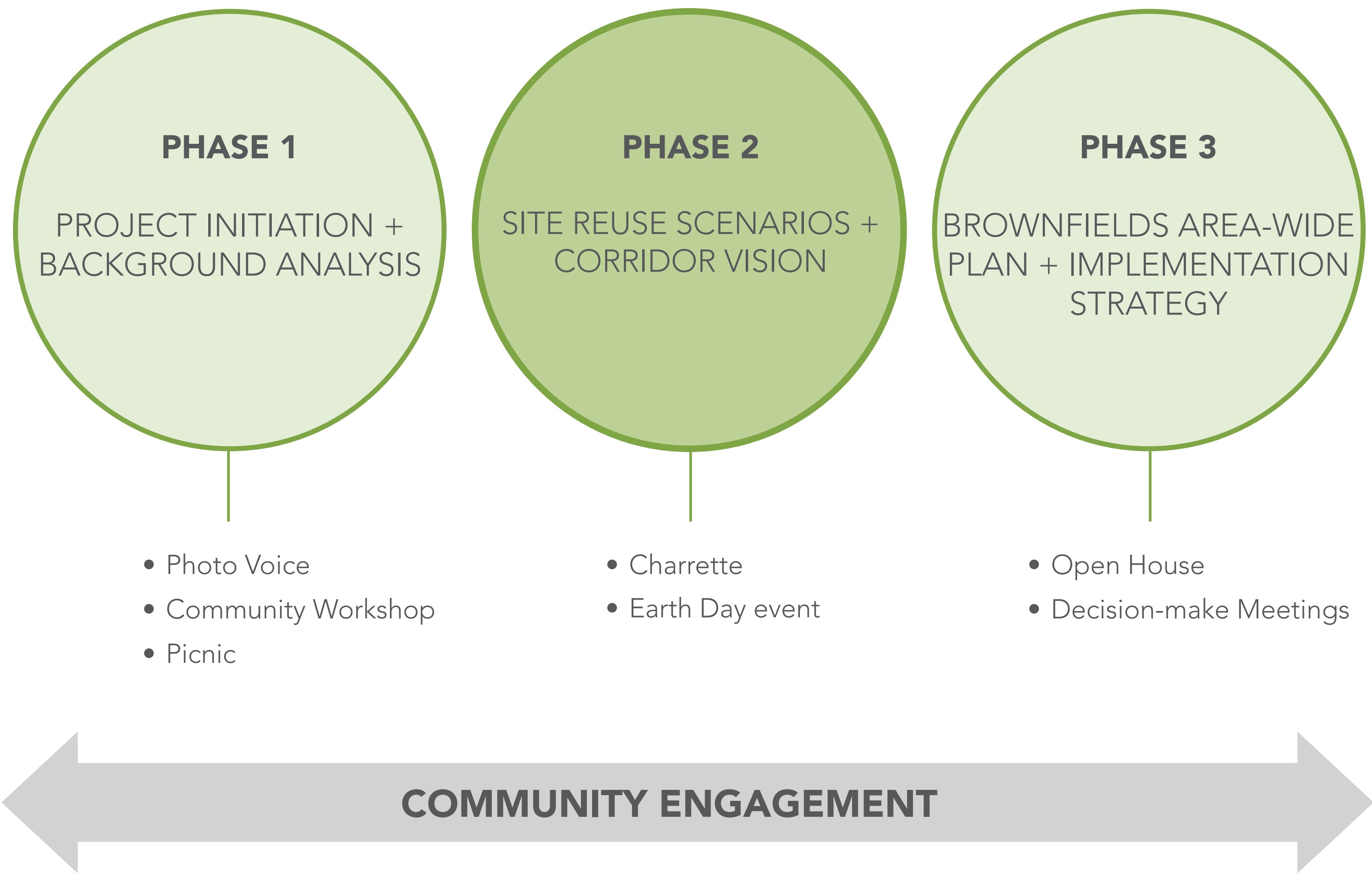


REVITALIZING ELM AVENUE

WHAT IS THE ELM AVENUE REVITALIZATION PLAN?

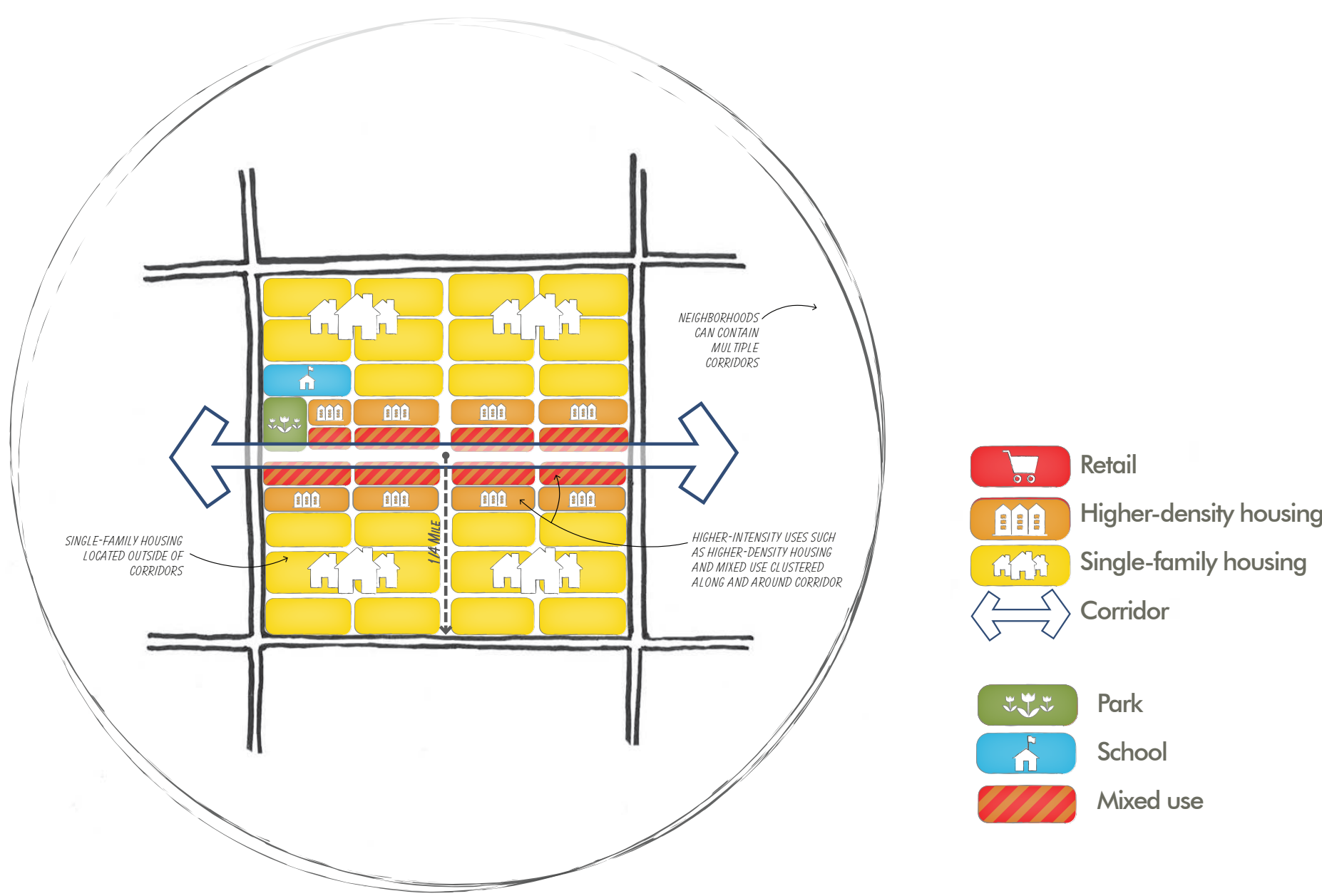
Our main street has a lot of vacant land along it. Some of these sites can become “catalysts,” helping to bring Elm Avenue to life. The City of Fresno received \$175,000 from the Environmental Protection Agency to work with our community on a strategy to help make this happen.



BUILDING ON RECENT EFFORTS

There have been several other plans recently, as you might know: plans for Southwest Fresno and Downtown, plans for active transportation and parks. This current effort builds on those ones – but it is uniquely focused on Elm.

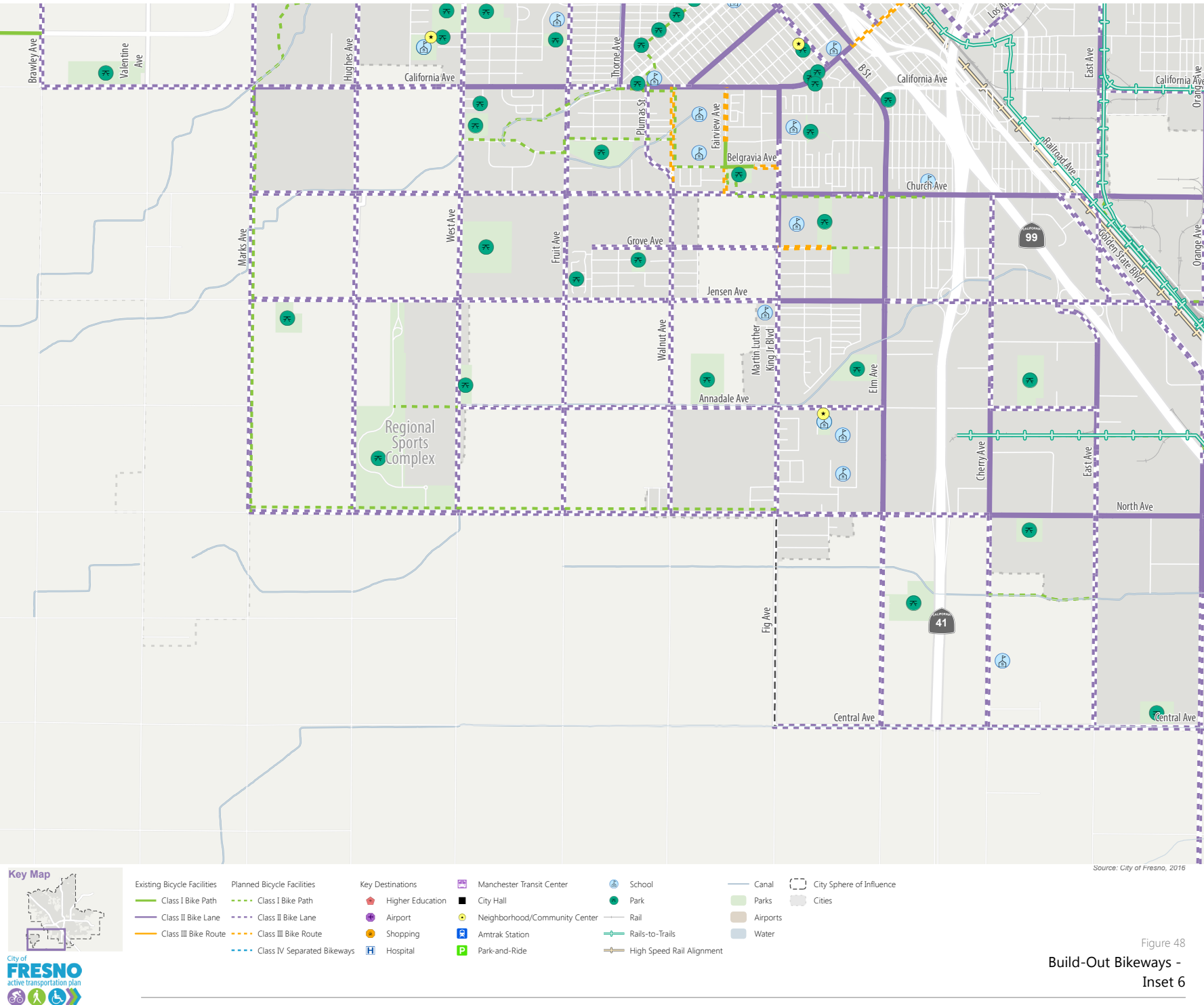
SOUTHWEST FRESNO SPECIFIC PLAN CONCEPTUAL DIAGRAM OF DEVELOPMENT ALONG A CORRIDOR



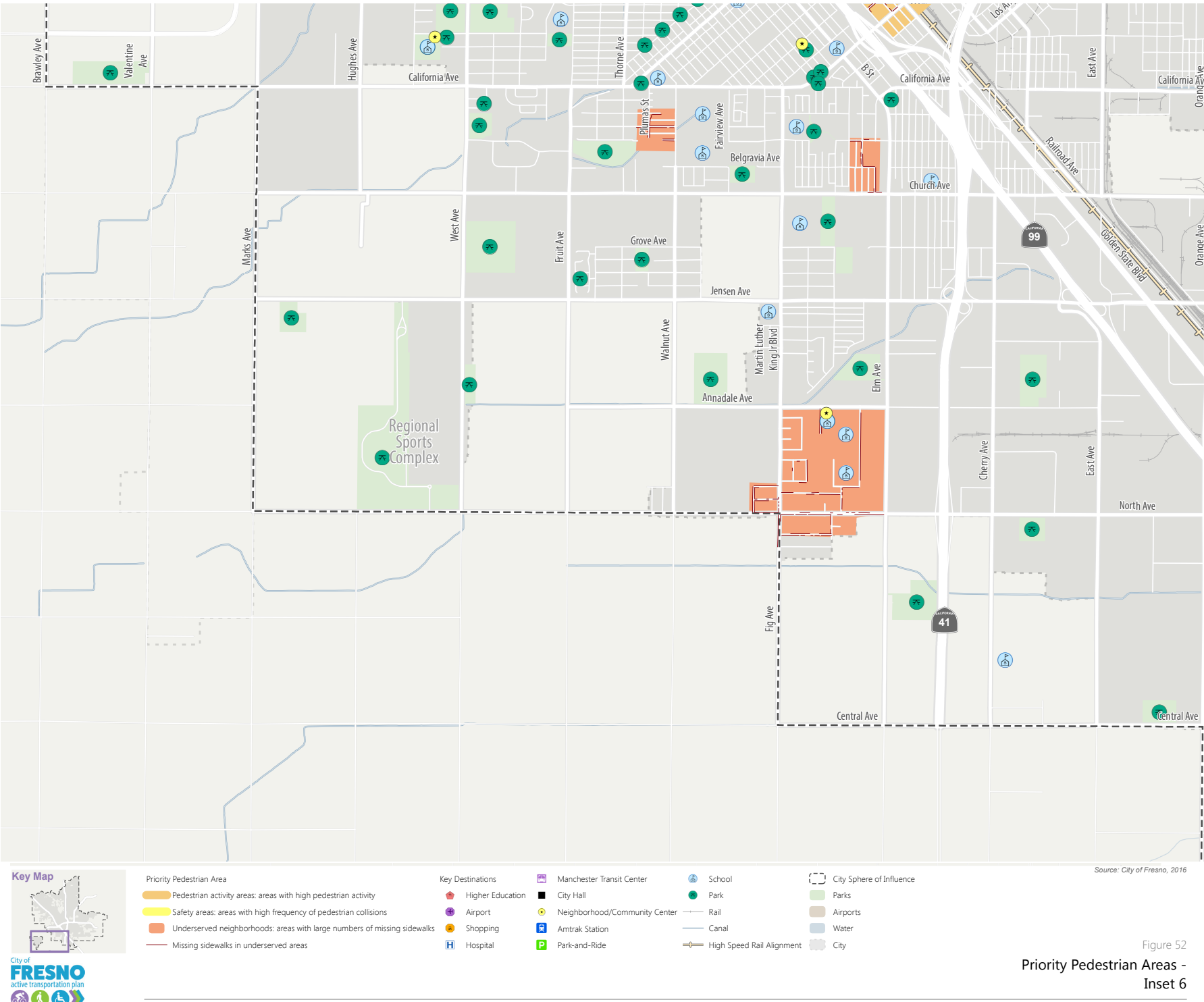
DOWNTOWN NEIGHBORHOODS COMMUNITY PLAN VISION FOR ELM AVENUE



ACTIVE TRANSPORTATION PLAN BUILD-OUT BIKEWAYS



ACTIVE TRANSPORTATION PLAN PEDESTRIAN PRIORITY AREA



41 NORTH COMPLETE STREETS PLAN PROPOSED ELM AVENUE CROSS-SECTION

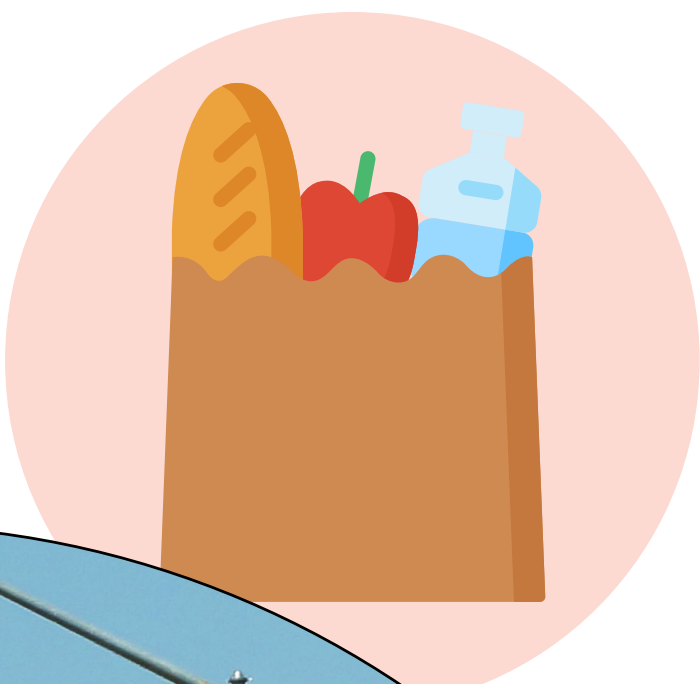


WHAT ARE ELM AVENUE'S ASSETS?

Please tell us what you think are the best features of Elm today
- things that can help the area thrive in the future.

These might be organizations, businesses, neighborhoods, views, locational factors, or something else.

WRITE YOUR IDEAS HERE:



ELM AVENUE CORRIDOR CONCEPT



BUILDING A BETTER STREET

Place dots on your favorite examples of ways to make Elm safer + more attractive

PLAY



COMMUNITY IDENTITY GATEWAY



GREEN STREETS



STREET MEDIAN



BICYCLE PARKING



SHADED SIDEWALKS



BUSINESS + STREET LIFE



PARKLETS/ GATHERING PLACES



MURAL WALL



WALKABLE STREET



PARKING



STREET ART



SHORT-TERM IMPROVEMENTS + FUTURE DEVELOPMENT

Place dots on your favorite ideas for using or developing land along Elm.
Some of these might happen sooner, others later.

COMMUNITY GARDENS



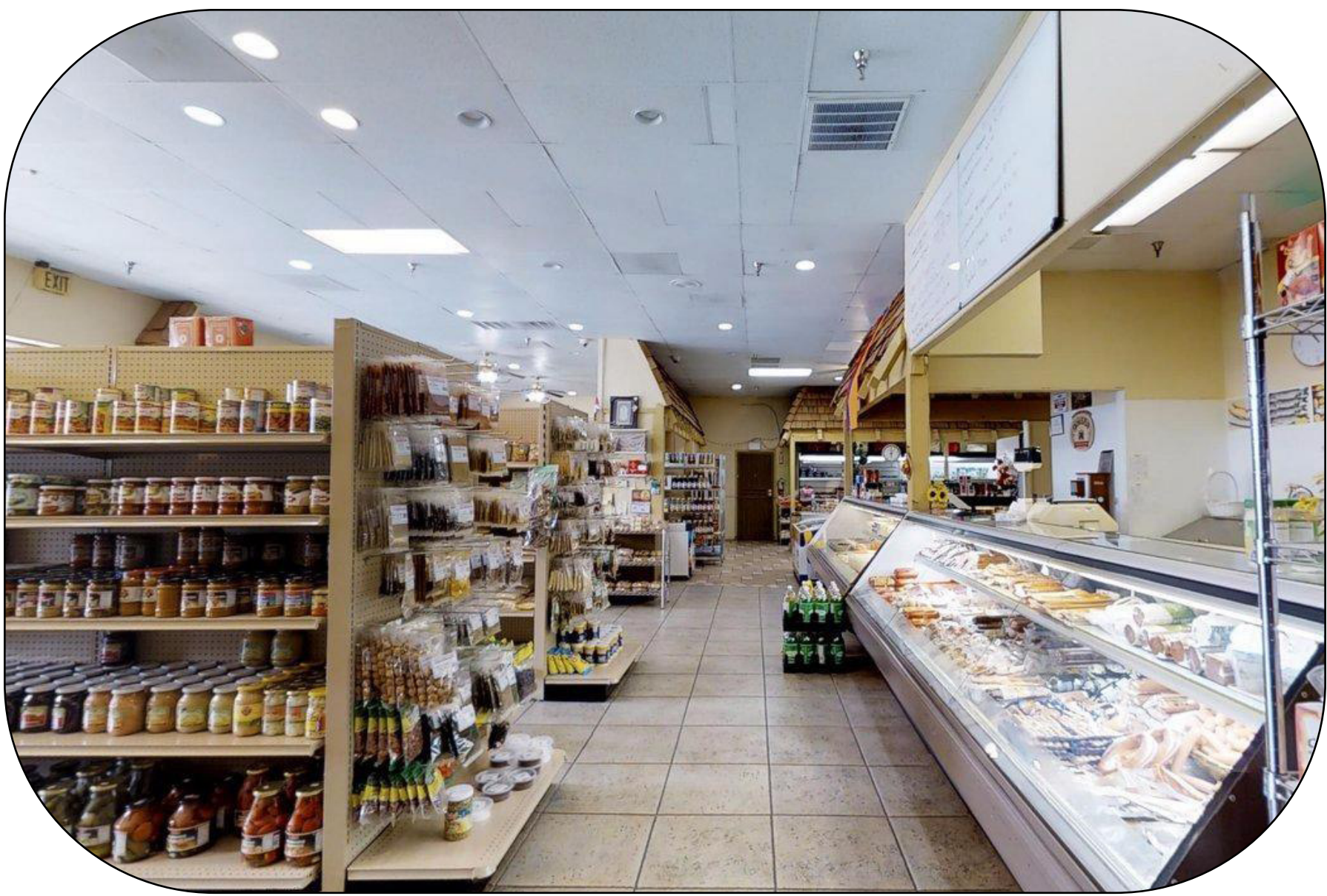
SITE CLEANUP + PLANTING



MURALS



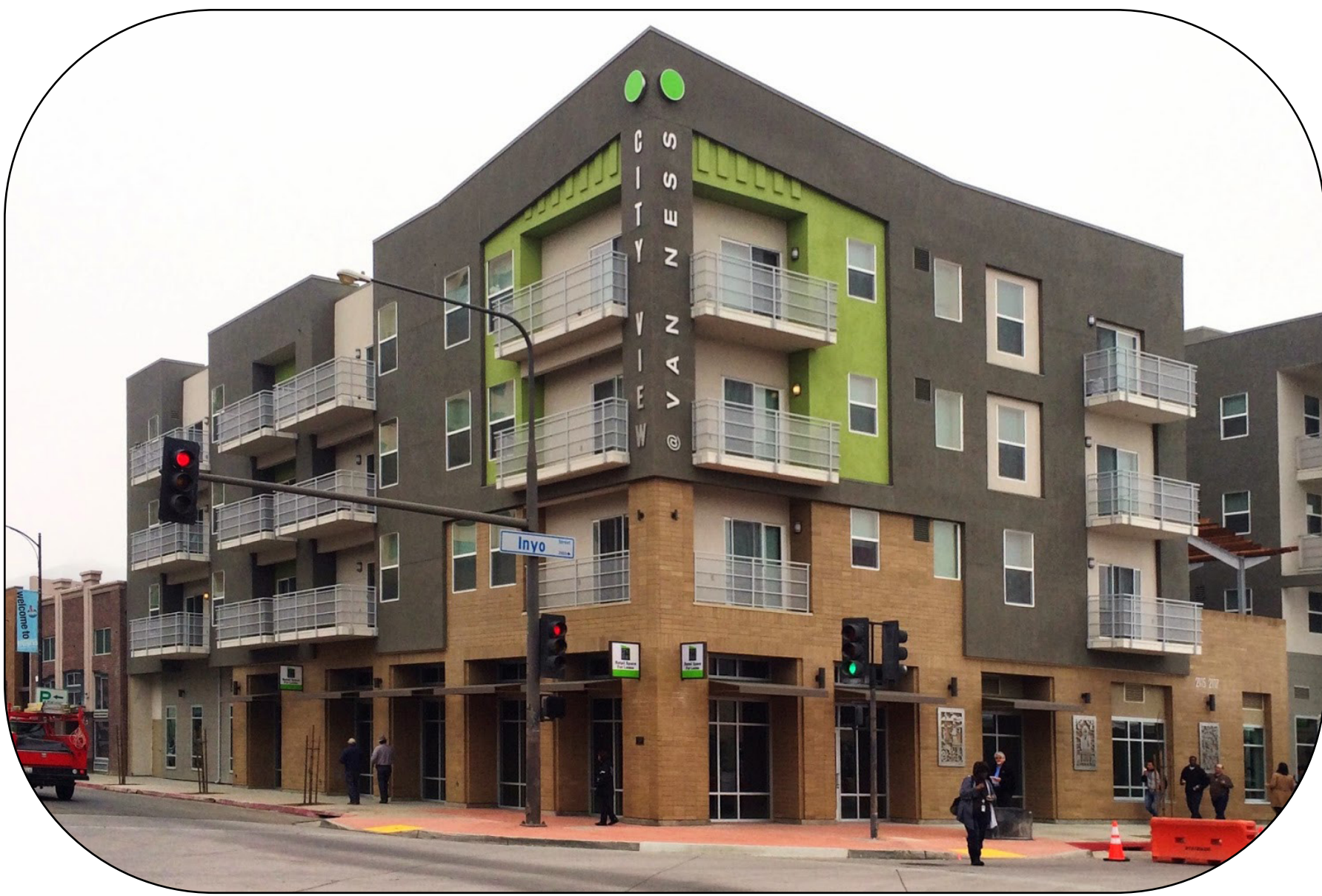
GROCERY STORE



APARTMENTS



MIXED USE



COMMUNITY-SERVING OFFICE



TRAILS



PLAYGROUNDS



RETAIL



FARMERS' MARKET

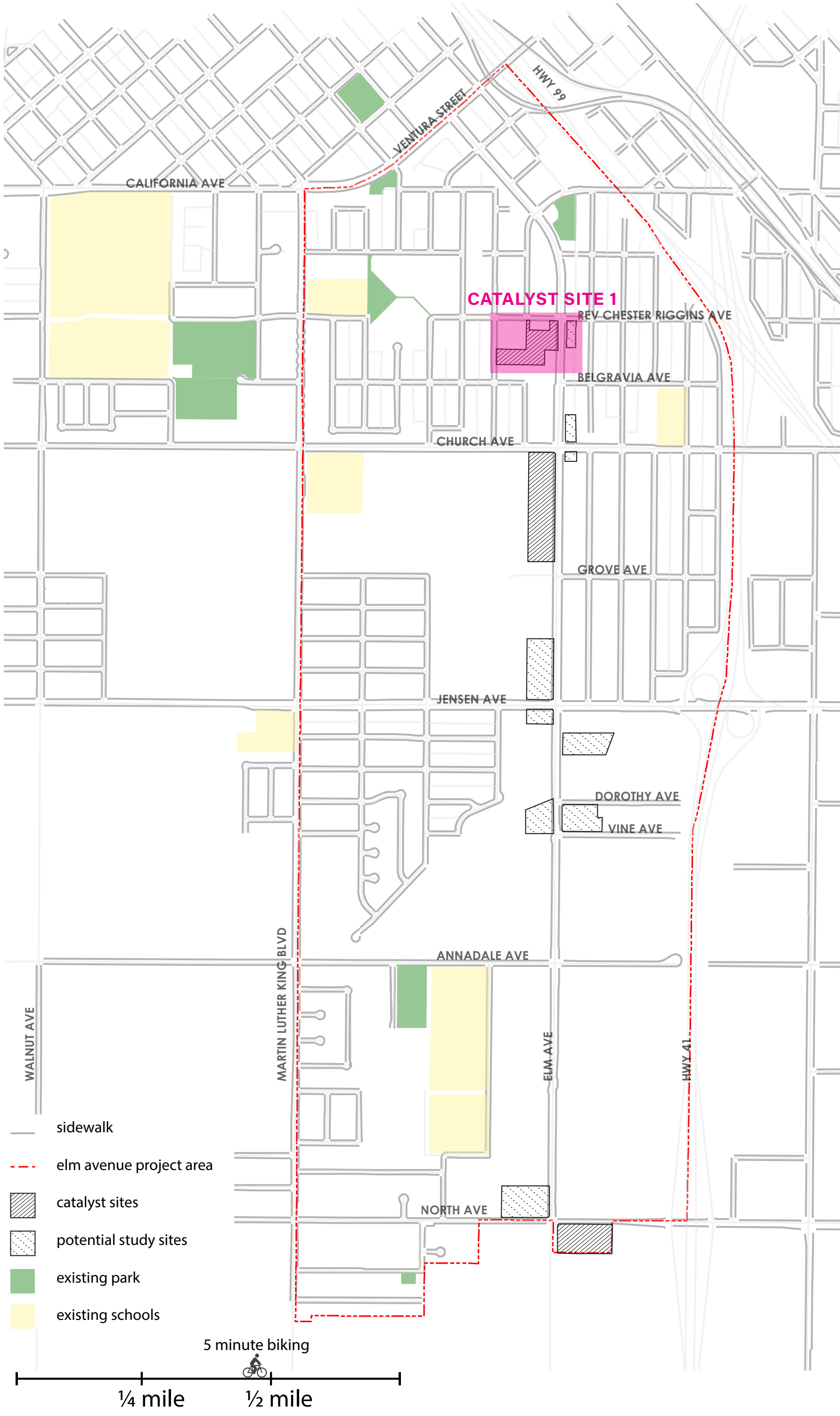


TOWNHOUSES



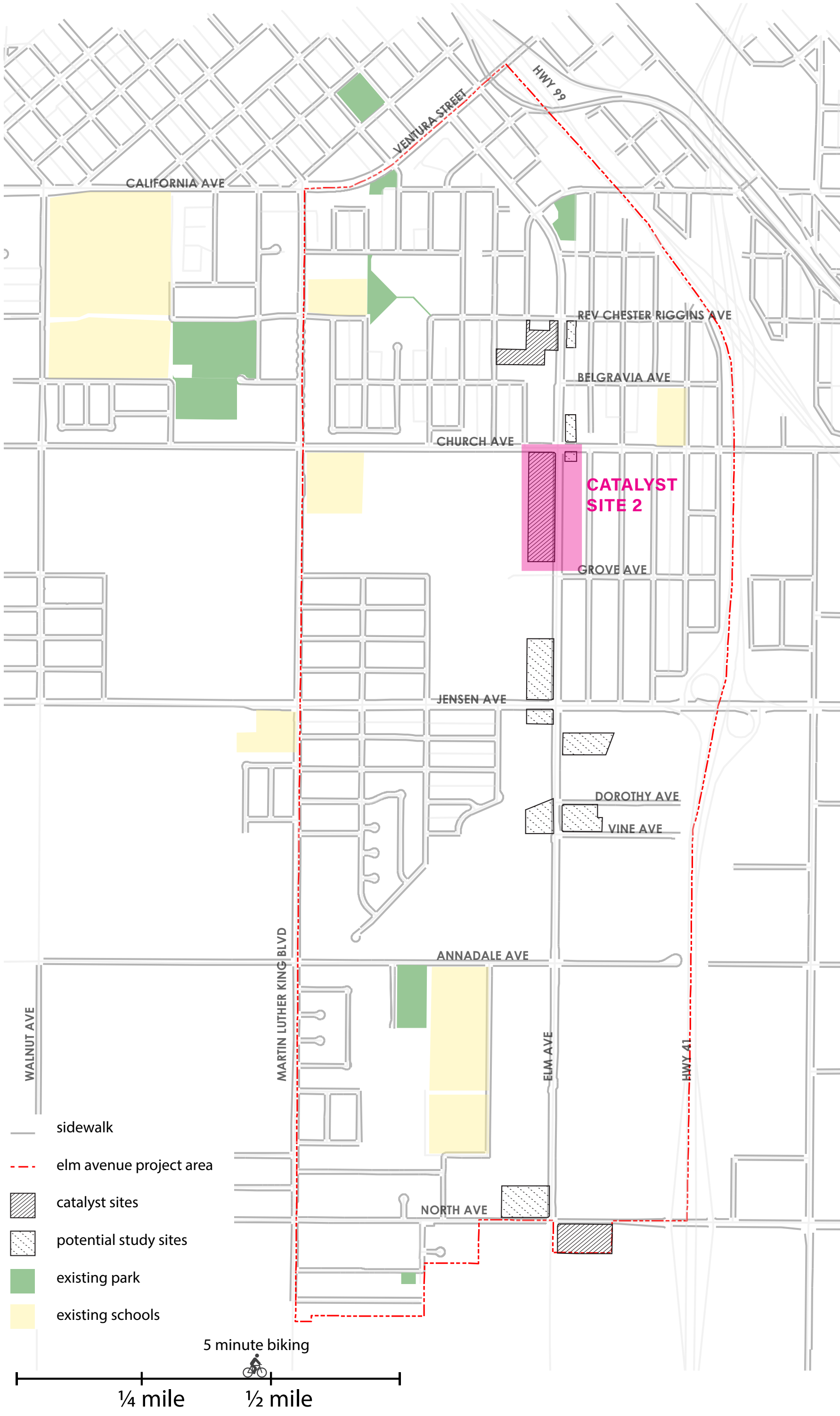
CATALYST SITE CONCEPT

ELM & REV. CHESTER RIGGINS AVE



CATALYST SITE CONCEPT

ELM & CHURCH AVE



CATALYST SITE CONCEPT

ELM & NORTH AVE

