



DATE: April 13, 2015

TO: JERRY P. DYER
Chief of Police

THROUGH: DEPUTY CHIEF ROBERT NEVAREZ
Administrative Services Division Commander

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FROM: SERGEANT TODD MILLER
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SUBJECT: 2015 FIRST QUARTER DEMOGRAPHIC DATA ANALYSIS

The 2015 first quarter Demographic Data Collection (DDC) report has been produced and reviewed. The DDC information contained in the report is generated by an automated program maintained by ISB personnel. It contains a combination of traffic stop data from the Crossroads program (utilized by the Traffic Bureau) and Data 911 (DDC forms completed on MDS).

Of the 19,296 traffic stops recorded by the DDC program during the first quarter of 2015, 19,282 electronic DDC collection forms were submitted correctly. This represents an approximate .1% difference between the number of traffic stops recorded by the DDC program and forms properly completed and submitted by officers. A review of CAD records for events with the opening class of "3C" revealed there were 18,810 traffic stops during the fourth quarter of 2015. The difference between CAD and DDC traffic stop numbers is due to the method by which the DDC program collects DDC data. One example would be when one officer uses one disposition of a "3C" for each traffic stop they make. Whereas, a motor officer might use one disposition of "3C" for multiple traffic stops, such as a DUI check point.

The demographic breakdown of the City of Fresno is as follows;

- Hispanic 46.9%;
- White 30.0%;
- Black 7.7%;
- Asian 12.3%; and
- Other 3.1%.

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The percentage of subjects stopped by race is as follows;

- Hispanic 49.6%;
- White 25.7%;
- Black 12.8%;
- Asian 6.2%; and
- Other 5.7%.

The majority of traffic stops were made in the Southwest District (38.2%), followed by Northeast District (22.1%) followed by Southeast (21.4%) then Northwest District (19.3%). The most frequent reason cited for traffic stops was hazardous moving violations (48.1%), followed by non-hazardous moving violation (17.6%). Less than 1% of the traffic stops are for DCB entries.

The demographics for Daily Crime Bulletin (DCB) wanted subjects were as follows;

- Hispanic 53.5%;
- Black 24.8%;
- White 15.5%;
- Asian 3.1%;
- Other 2.2%; and
- Unknown 0.9%.

Approximately 11.7% of traffic stops resulted in the vehicle being searched by officers.

After comparing Fresno's demographic breakdown of to traffic stop per district and reason for the traffic stop, it appears there are no trends that are out of the normal range at this time.

The data reflected in the current DDC report should be reviewed to determine what modifications, if any, should be made to the program to enhance its effectiveness. Currently, Traffic Section and Patrol Division traffic stop data is combined and cannot be differentiated when reviewing the report. "Patrol Support Division" refers to all units except for Traffic and Patrol, for the purposes this report, which is not consistent with the Department's definition of "Patrol Support Division."