



DATE: January 30, 2015

TO: JERRY P. DYER
Chief of Police

THROUGH: DEPUTY CHIEF ROBERT NEVAREZ
Administrative Services Division Commander

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FROM: SERGEANT TODD MILLER
Accountability and Compliance Section

SUBJECT: 2014 FOURTH QUARTER DEMOGRAPHIC DATA ANALYSIS

The 2014 fourth quarter Demographic Data Collection (DDC) report has been produced and reviewed. The DDC information contained in the report is generated by an automated program maintained by ISB personnel. It contains a combination of traffic stop data from the Crossroads program (utilized by the Traffic Bureau) and Data 911 (DDC forms completed on MDS).

Of the 15,274 traffic stops recorded by the DDC program during the fourth quarter of 2014, 15,124 electronic DDC collection forms were submitted correctly. This represents an approximate .9% difference between the number of traffic stops recorded by the DDC program and forms properly completed and submitted by officers. A review of CAD records for events with the opening class of "3C" revealed there were 14,951 traffic stops during the fourth quarter of 2014. The difference between CAD and DDC traffic stop numbers is due to the method by which the DDC program collects DDC data. One example would be when one officer uses one disposition of a "3C" for each traffic stop they make. Whereas, a motor officer might use one disposition of "3C" for multiple traffic stops, such as a DUI check point.

The demographic breakdown of the City of Fresno is as follows;

- Hispanic 46.9%;
- White 30.0%;
- Black 7.7%;
- Asian 12.3%; and
- Other 3.1%.

2014 Fourth Quarter Demographic Analysis
January 27, 2015

The percentage of subjects stopped by race is as follows;

- Hispanic 50.2%;
- White 24.0%;
- Black 14.3%;
- Asian 6.0%; and
- Other 5.5%.

The majority of traffic stops were made in the Southwest District (38.7%), followed by Southeast District (26.1%) followed by Northeast (18.5%) then Northwest District (16.6%). The most frequent reason cited for traffic stops was hazardous moving violations (44.4%), followed by non-hazardous moving violation (20.6%). Less than 1% of the traffic stops are for DCB entries.

The demographics for Daily Crime Bulletin (DCB) wanted subjects were as follows;

- Hispanic 50%;
- Black 27.7%;
- White 17.4%;
- Asian 2.5%;
- Other 2.1%; and
- Unknown 0.4%.

Approximately 14.0% of traffic stops resulted in the vehicle being searched by officers.

After comparing Fresno's demographic breakdown of to traffic stop per district and reason for the traffic stop, it appears there are no trends that are out of the normal range at this time.

A 2013 fourth quarter DDC report was not produced due to the fact accurate data was not available for that period. As a result, 2013 and 2014 data could not be compared. The data reflected in the current DDC report should be reviewed to determine what modifications, if any, should be made to the program to enhance its effectiveness. Currently, Traffic Section and Patrol Division traffic stop data is combined and cannot be differentiated when reviewing the report. "Patrol Support Division" refers to all units except for Traffic and Patrol, for the purposes this report, which is not consistent with the Department's definition of "Patrol Support Division."