



Social Equity Cannabis Permit Application Process Orientation

October 21, 2020 1:00 PM

AGENDA

- Introductions
- Background / Key Information
- Application Procedures
- Submitting the Application
- Questions

This webinar is recorded & will be available on our website soon with the PowerPoint.

INTRODUCTIONS



BACKGROUND

- December 13, 2018 the Fresno City Council adopted the Cannabis Retail Business and Commercial Cannabis Business Ordinance.
- Amended on January 30, 2020 and June 25th, 2020 and September 24, 2020.

BACKGROUND

- Authorizes fourteen (14) total Cannabis Retail Businesses within the City (two per Council district).
- An additional seven (7) may be authorized by City Council Resolution.
- A Minimum of one (1), Maximum of two (2) per every seven (7) will be to an equity applicant.
- Delivery is only authorized for storefront retail locations.

BACKGROUND

- Authorizes sixteen (16) Cultivators, Distributors, or Manufacturers, Microbusiness (non-retail) (no specific number of each type).
- A minimum of one (1), maximum of two (2) per every eight (8) of these permits will be awarded to an equity applicant.
- No limit on Testing Laboratories.

Zoning

- Retail: DTN (Downtown Neighborhood), DTG (Downtown General), CMS (Commercial Main Street), CC (Commercial Community), CR (Commercial Regional), CG (Commercial General), CH (Commercial Highway), NMX (Neighborhood Mixed-Use), CMX (Corridor/Center Mixed Use), or RMX (Regional Mixed-Use), and must meet all of the requirements for development in these zones.
- All buildings in which a cannabis retail business is located shall be no closer than eight hundred (800) feet from any property boundary containing sensitive use.

Zoning

- Commercial Cannabis Businesses (non-retail): Cannabis Innovation Hub or within one-half (1/2) mile of State Route 99 between Shaw Ave. and Clinton Ave., one (1) mile of State Route 99 north of Shaw Ave. or south of Clinton Ave., or within one (1) mile of State Route 180 west of State Route 99, and must be zoned either IL (Light Industrial) or IH (Heavy Industrial), and must meet all of the requirements for development in these zones.
- All buildings shall be no closer than one thousand (1,000) feet from any property boundary containing sensitive use.

Fees

- Application Fee: \$7,920.00
- CCB Permit Fee: TBD
- Zoning Inquiry Letter: \$522.00
- *Livescan Background Check: \$69.00 per person
- *Conditional Use Permit: \$13,391.00
- *Business Tax Certificate Application: \$14.00

Pursuant to FMC 9-3316(b)(vi), qualified Social Equity applicants fees will be waived.

Social Equity / Local Preference

It is the intent of the City of Fresno to promote equitable ownership and employment opportunities in the cannabis industry to decrease the disparities in life outcomes for marginalized communities and to provide opportunities for local residents to compete for cannabis business permits.



Social Equity Eligibility

1. Low income household and either:
 - a. A past conviction for a cannabis crime, or
 - b. Immediate family member with a past conviction for a cannabis crime.
2. Low income household in a zip code identified as at least 60% according to the CalEnviroScreen for five (5) consecutive year period and either:
 - a. A past conviction for a cannabis crime, or
 - b. Immediate family member with a past conviction for a cannabis crime.

Low-income household whose gross income does not exceed 80 percent of the area median income for Fresno County as determined annually by the U.S. Department of Housing and Urban Development.

Social Equity Eligibility (continued)

3. Low income household and either:
 - a. Five (5) years cumulative residency in a zip code identified as at least 70% according to the CalEnviroScreen, or
 - b. Ten (10) years cumulative residency in a zip code identified by CalEnviroScreen.
4. Business with no less than fifty-one percent (51%) ownership by individuals who meet Criteria 1 and 2 above.
5. Cannabis social enterprise with no less than fifty-one percent (51%) ownership by individuals who meet Criteria 1 and 2 above.
6. An individual with a membership interest in a cannabis business formed as a cooperative.

Technical Assistance

- Pursuant to FMC 9-3316(b)(vi), qualified Social Equity applicants will be provided with technical assistance during the application process.

Technical Assistance

- Business Plan Development
- Satisfying the Social Policy Requirement (FMC Section Sec. 9-3316(b))
 - a. Hosting/Funding Expungement Clinics or related outreach
 - b. Crafting an environmentally sustainable business model
- Satisfying the Neighborhood Compatibility Requirement (includes Odor Control Plan, Waste Disposal, Nuisance Abatement)
- A detailed plan identifying specific business and social goals of your organization, as well as strategies for achieving them.
- Assistance securing business locations prior to or during the application process.
- Assistance securing capital investments (excluding loans and grants from the City)
- Assistance in recruiting, training, and retention of a qualified/diverse workforce.

ESTABLISHMENT OF THE FRESNO COMMUNITY REINVESTMENT FUND

In order to support equity in the local cannabis industry, The City of Fresno will establish the Fresno Community Reinvestment Fund (“the Fund”) to support local equity businesses operating in the City of Fresno under Article 33 Section 9-3315(b)(6). The fund will support local equity businesses in the area of workforce development, access to affordable commercial real estate, access to investment financing, and access to legal services and business administration technical assistance. Businesses are encouraged to consider this in the development of their community benefits and investment plan.

CITY OF FRESNO-CANNABIS BUSINESS PERMITS 2020-2021

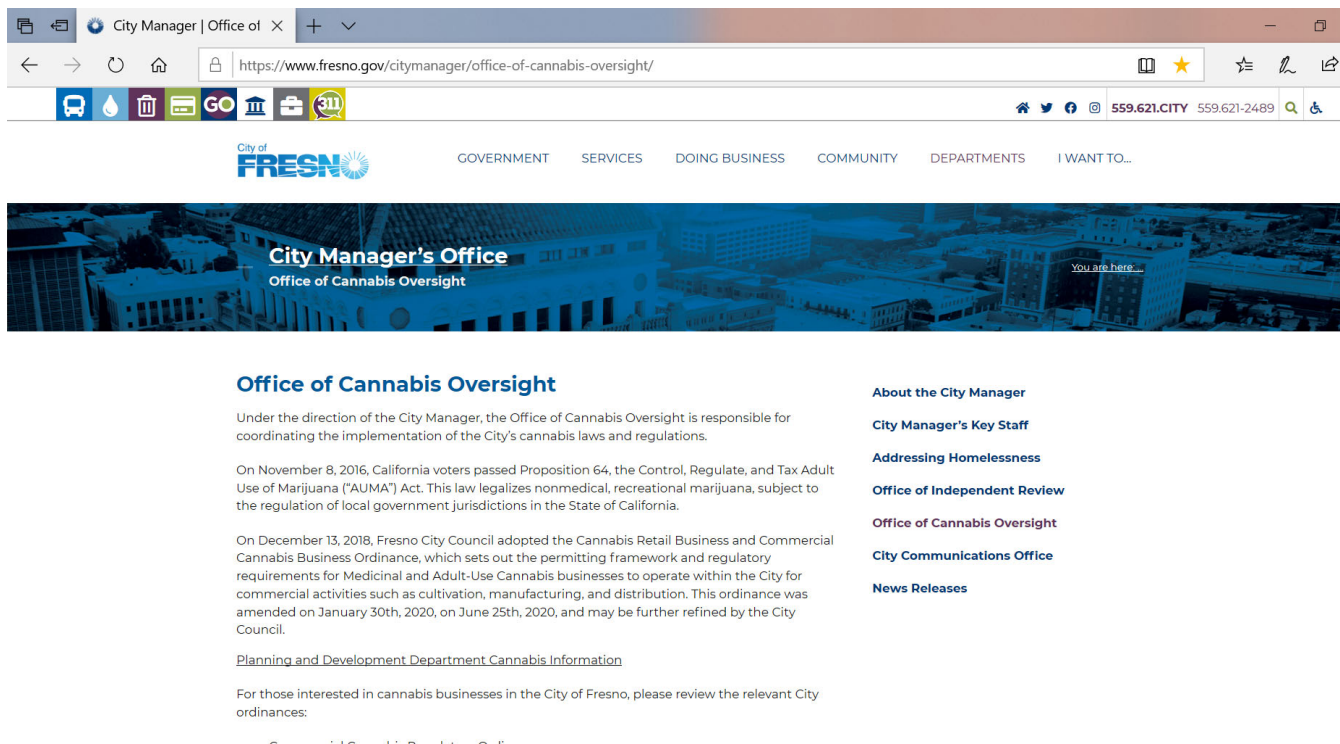
PROJECT/EVENT	CANNABIS PERMIT REVIEW PROCESS
ORGANIZER	JENNIFER RUIZ, PROJECT MANAGER

This timeframe is based on a number of assumptions and variables and therefore is only an estimate.

PROJECT PHASE	STARTING	ENDING	KEY DATES	DATE
Applicants Prepare & Submit Apps	10/19/2020	12/04/2020	Applications Available / No Council Contact	10/19/2020
Review of Written Application Materials	12/07/2020	2/26/2021	Standard Application Process Orientation	10/20/2020
			Social Equity Process Orientation	10/21/2020
Tabulate Total Scores/Schedule Interviews	03/01/2021	3/05/2021	Standard Applications Due	12/04/2020
Conduct Interviews	3/08/2021	4/16/2021	SE Applicants Eligibility Docs Due	11/13/2020
Tabulate Total Score/City Manager Final Review	4/19/2021	4/30/2021	SE Application Sec. 1, 2, 3, 7 Due	1/08/2021
			SE Applications Location/Capitalization Due	1/29/2021
CUP/Final Requirements/Appeals	5/3/2021	8/13/2021	Earliest Projected Grand Opening Date	8/16/2021

OCTOBER	NOVEMBER	DECEMBER	JANUARY	FEBRUARY	MARCH
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<https://www.fresno.gov/citymanager/office-of-cannabis-oversight/>



The screenshot shows a web browser window with the address bar displaying <https://www.fresno.gov/citymanager/office-of-cannabis-oversight/>. The browser's address bar also shows the page title "City Manager | Office of Cannabis Oversight". Below the address bar is a navigation bar with the City of Fresno logo and a menu with links: GOVERNMENT, SERVICES, DOING BUSINESS, COMMUNITY, DEPARTMENTS, and I WANT TO... The main content area features a large blue banner with the text "City Manager's Office" and "Office of Cannabis Oversight". Below the banner, the page is divided into two columns. The left column contains the "Office of Cannabis Oversight" section, which includes a paragraph about the office's role, a paragraph about the 2016 Proposition 64, and a paragraph about the 2018 Cannabis Retail Business and Commercial Cannabis Business Ordinance. The right column contains a list of links: "About the City Manager", "City Manager's Key Staff", "Addressing Homelessness", "Office of Independent Review", "Office of Cannabis Oversight", "City Communications Office", and "News Releases".

Office of Cannabis Oversight

Under the direction of the City Manager, the Office of Cannabis Oversight is responsible for coordinating the implementation of the City's cannabis laws and regulations.

On November 8, 2016, California voters passed Proposition 64, the Control, Regulate, and Tax Adult Use of Marijuana ("AUMA") Act. This law legalizes nonmedical, recreational marijuana, subject to the regulation of local government jurisdictions in the State of California.

On December 13, 2018, Fresno City Council adopted the Cannabis Retail Business and Commercial Cannabis Business Ordinance, which sets out the permitting framework and regulatory requirements for Medicinal and Adult-Use Cannabis businesses to operate within the City for commercial activities such as cultivation, manufacturing, and distribution. This ordinance was amended on January 30th, 2020, on June 25th, 2020, and may be further refined by the City Council.

[Planning and Development Department Cannabis Information](#)

For those interested in cannabis businesses in the City of Fresno, please review the relevant City ordinances:

- [Cannabis Ordinance](#)
- [Cannabis Ordinance](#)
- [Cannabis Ordinance](#)

About the City Manager

City Manager's Key Staff

Addressing Homelessness

Office of Independent Review

Office of Cannabis Oversight

City Communications Office

News Releases

FAQ: “Local Preference”

- Criteria 2.5 - Describe the extent to which the Commercial Cannabis Business will be a locally managed enterprise whose owners and /or managers reside within or own a commercial business within the City of Fresno, for at least one year prior to March 2, 2020.
- Met when 51% of ownership meets this criteria.

FAQ / FYI:

- Separate application for each permit type.
- Please use 12 point font, Times New Roman or Arial
- Diagrams should be legible.
- Living Wage
(<https://livingwage.mit.edu/counties/06019>)

FAQ / FYI:

- Q: Can an in-house security consultant qualify as a professional consultant? A: If your in-house security person is a qualified professional security expert who possess such expertise and it can be demonstrated by preparing a response to the scoring criteria this would be acceptable.

Application Procedures



Submitting the Application



Submitting the Application FAQ:

- **Multiple applications** can be submitted until a single Viewpoint ID but please follow limitations in the procedures.
- **Background check** - if you have more than one owner or the owner is not the person filling out the application on OpenGov, please go to the main portal page to complete background forms for each owner, operator, investor, manager. It can be done under one Viewpoint ID.

Questions

Thank you!

<https://www.fresno.gov/citymanager/office-of-cannabis-oversight/>

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Email: Cannabis.regs@fresno.gov

