THE FRESNO POLICE DEPARTMENT’S VISION AND MISSION STATEMENTS

VISION

To serve our community with honesty, compassion and respect.

MISSION

The mission of the Fresno Police Department is to enhance safety, service, and trust with our community.

• Keep our community safe by preventing citizens from becoming victims of crime or from being injured in traffic collisions. This is our highest priority.

• Provide excellent service to the numerous requests we receive from the community. Our principle duty is to serve.

• Maintain the trust of our community. This trust provides every department member with the foundation required to carry out our duties. Without trust we simply do not have the authority to serve our public.

The phrase “with our community” is included to reflect our desire to work side by side, in partnership with our community as we collectively fulfill our mission.
Dear Members of OUR Community:

I hope you find this year's Annual Report both rewarding and enlightening as we give you an inside look at your police department.

First, I would like to give credit where credit is due to the men and women of the Fresno Police Department who work tirelessly to keep our citizens safe. I am encouraged daily by their hard work, dedication and creativity as we look for smarter ways to police this city in these economically challenging times. As you will see violent crime fell by 4% this past year in our city, which may not seem like much, however, when you take into consideration the state of the economy, the loss of department resources, early releases from the jail and the reduction in the State's prison population, any reduction in crime is commendable. As we look back over the past ten years we can truly see how far we have come, in spite of some of the recent spikes in crime. Since 2002 violent crime has fallen by 30% and property crimes have decreased by 20%. Still much work to do, but much progress has been made.

I would also like to highlight the most significant accomplishment for 2011 which is the dramatic reduction in lives lost in our city. In 2002 ninety five people lost their lives either in a traffic collision or a homicide. That number has fallen to sixty five in 2011. That's 30 fewer families who had to bury a loved one in our city this past year.

I am also extremely proud of the level of engagement our employees have with members of this community through events such as National Night Out, Bringing Broken Neighborhoods Back to Life, Santa's Village, Senior Citizen's Dinner, and so much more. Events such as these allow our citizens to view officers in a completely different light resulting in increased communication and trust.

Thank you for allowing me to continue to serve as your police chief and for the ongoing support you have shown me and the members of the Fresno Police Department.

I thank God daily for allowing me to serve in this great city.

Sincerely,

Jerry P. Dyer
Chief of Police
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SUPPORT DIVISION
CRIME STATISTICS
10 Year Profile | Part One Crime

HOMICIDE

BURGLARY

RAPE

LARCENY

ROBBERY

AUTO THEFT

AGGRAVATED ASSAULT

ARSON

Total 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011
% +/- 5% -14% 47% -9% 8% 0% -23% 5% 7% -22%

Total 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011
% +/- -14% -12% 2% 4% 5% -11% 7% -19% -19% -27%

Total 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011
% +/- 1% -5% -3% -6% -12% -7% 8% -5% 2%

Total 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011
% +/- 9% -18% 1% 3% -14% -11% 8% -19% -27%

Total 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011
% +/- -14% -12% -11% -26% -19% -27% -23% 5% 7% -22%

Total 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011
% +/- -15% -1% -3% 19% -15% -13% -6% 3% 10% -5%

Total 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011
% +/- -28% -14% -31% -40% 5% -15% 1% -30% -6% -9%

Total 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011
% +/- 9% 4% 10% -18% 1% -14% -11% 10% -6% 0%

Total 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011
% +/- 1% 9% -18% 1% 3% -14% -11% 10% -6% 0%

Total 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011
% +/- -1% 9% -1% -3% 19% -15% -13% -6% 3% 10% -5%
C-CATT
(CAREER CRIMINAL AUTO THEFT TEAM)

In March 2011, the Fresno Police Department created the Career Criminal Auto Theft Team (C-CATT). The mission of C-CATT is to reduce the auto theft rate in Fresno by aggressively targeting career criminal auto thieves for investigation, apprehension, and prosecution, while engaging the community in auto theft prevention.

Team members use a combination of traditional and innovative investigative techniques to apprehend and prosecute prolific auto thieves preying on Fresno residents. Working in concert with district auto theft detectives, District Crime Suppression Teams (DCST), and patrol officers, C-CATT members identify and target suspects involved in multiple auto thefts, auto theft rings, and “chop shops”. Active surveillance, confidential informants, technology, search warrants, parole and probation searches, and business inspections are used to locate evidence of auto theft and related crimes. Associated felony crimes, such as gang crimes, identity theft, narcotics trafficking and firearms violations, are investigated and prosecuted with assistance from Fresno MAGEC (Multi-Agency Gang Enforcement Consortium), Fresno PD Investigations Division, the U.S. Attorney’s Office, and other available law enforcement resources. In every case possible, C-CATT will seek federal prosecution and incarceration for auto theft crimes committed in Fresno.

Prevention efforts focus on engaging the community in education and target hardening. Public Service Announcements (PSAs), media releases, community meetings, and service clubs inform the public of our efforts to fight auto theft, its link to serious and violent crime, and our residents’ ability to prevent becoming a victim of auto theft.

In 2011, C-CATT shut down 50 chop shops, identified 32 auto theft crews, arrested 331 suspects, recovered 74 firearms, and recovered 520 stolen vehicles. By bringing together the law enforcement community and the public, we reduced the daily auto theft rate in Fresno from 20 cars per day down to 10 per day. In the first two months of 2012, auto theft in Fresno is down 35%, compared with the same two months of 2011.

People with information about auto theft crime in the Fresno area are asked to call 621-CCAT. All information will be kept confidential.
In 2011, there were 146 IA investigations. Of the 146 IA investigations, 56 of them resulted in at least one sustained finding. For a more detailed analysis of the individual allegations and findings, refer to the table below.

<table>
<thead>
<tr>
<th>FINDINGS (by Assignment Date)</th>
<th>TOTAL # of allegations by RECORD COUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sustained</td>
<td>66</td>
</tr>
<tr>
<td>Not Sustained</td>
<td>36</td>
</tr>
<tr>
<td>Unfounded</td>
<td>58</td>
</tr>
<tr>
<td>Exonerated</td>
<td>80</td>
</tr>
<tr>
<td>TOTAL CLOSED</td>
<td>240</td>
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</table>

<table>
<thead>
<tr>
<th>2011</th>
<th>TOTAL #</th>
</tr>
</thead>
<tbody>
<tr>
<td>DEPT GENERATED IAs</td>
<td>76</td>
</tr>
<tr>
<td>CITIZEN GENERATED IAs</td>
<td>70</td>
</tr>
<tr>
<td>TOTAL</td>
<td>146</td>
</tr>
<tr>
<td>ICFs</td>
<td>570</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>DISCIPLINE</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>(By IA case Count)</td>
<td>(By Accused Notified Date)</td>
</tr>
<tr>
<td>TERMINATIONS</td>
<td>3</td>
</tr>
<tr>
<td>RESIGNATIONS IN LIEU OF DISCIpline</td>
<td>0</td>
</tr>
<tr>
<td>RETIREMENT</td>
<td>1</td>
</tr>
<tr>
<td>DEMOTIONS</td>
<td>0</td>
</tr>
<tr>
<td>SUSPENSIONS</td>
<td>8</td>
</tr>
<tr>
<td>PAYMENTS IN LIEU OF</td>
<td>0</td>
</tr>
<tr>
<td>FINES</td>
<td>0</td>
</tr>
<tr>
<td>LETTERS OF REPRIMAND</td>
<td>18</td>
</tr>
</tbody>
</table>
Fresno Police Officers responded to 388,632 calls for service in 2011, but only used reportable force on 467 occasions. This equates to officers using reportable force during less than one-sixth of one percent (.120%) of all calls for service responded to in 2011. Reportable force is defined as:
1. Officers (including K9’s) use force and a person is injured; or
2. Officers strike a person with a body part (fist, elbow, etc.) or an object (flashlight, clipboard, etc.); or
3. Officers use (not merely display) a Department issued weapon (Taser, less-lethal impact device, pepper spray, baton, firearm, etc.).
Fresno Police Department

Legend
POLICE DISTRICTS
- 4 NORTHEAST
- 2 NORTHWEST
- 3 SOUTHEAST
- 1 SOUTHWEST
In 2011, the Southwest District saw a 10% reduction in violent crime when compared to 2010. This reduction is attributed to the hard working officers in the district coupled with terrific community involvement in a program called, ‘Bringing Broken Neighborhoods Back to Life.” The Southwest area encompasses the Tower district, downtown, the Lowell/Jefferson area, and southwest Fresno. The Tower District is an eclectic area comprised of restaurants, live theatre, nightclubs and many locations of the “Arts.” Downtown Fresno is home to Chukchansi Park, the Fulton Mall, Community Regional Medical Center and many of public and private entities. The Lowell/Jefferson area is a residential district that’s in the process of revitalization, coordinated through the Mayor’s office and has seen a dramatic improvement over the last few years. One key component that has contributed to the reduction of violent crime...
is the faith based coalition called, “Bringing Broken Neighborhoods Back to Life.” In 2011, this group served over 10,000 members with 31 block party events. The events take place in low-income, high crime neighborhoods and focus on bringing a positive message to the area. The group encompasses over fifty (50) partners who participated in the outreach in the inner city neighborhoods. One of the largest events sponsored by this group is the seven (7) days of “Santa’s Village,” held during the Christmas season each year. This event allows children in the community to take a picture with Santa and Mrs. Claus and receive a stuffed animal and picture at no charge. We served an excess of 3,000 children during the holiday season. As you can see, the Southwest district continues to put the community first in all our effort to impact crime.
The Northwest Policing District is the largest policing district in Fresno in both population and area. In 2000, 153,116 people lived within the 34.35 square miles that comprises this district. This means that roughly 32.6% of the entire city population lives in the NW Policing District. By 2010, the NW population had grown to 161,260 which is 63,000 more people in the Northwest Policing District than live in the entire City of Clovis.

Greater population in the Northwest Policing District means greater population densities than other parts of the City. As an example, in 2010 NW had greatest population density of 4,694.6 persons per square mile while the SW Policing District had the least dense population at 3,204.3 persons per square mile or 31.8% fewer.
As might be expected based on the previous population and density figures compiled from US Census Data, the Northwest Policing District ended 2011 with the highest number of law enforcement calls for service than anywhere else in the City of Fresno. Officers working in Northwest Fresno handled 61,237 calls for service including nearly 31,000 high priority and emergency calls for service.

Despite providing law enforcement services for the largest population and area of Fresno, and handling the largest number of law enforcement calls for service in the City, the Northwest Policing District made some significant strides in controlling crime in 2011. Reductions in violent crime including felony assaults (-5.2%) and domestic violence (-5.9%) as well as in property crimes such as vehicle burglary (-13.1%) and a reduction in auto theft (-2.7%) were obtained in 2011. Community interaction has never been better as the Bringing Broken Neighborhoods Back to Life, the Boys and Girls Clubs of Pinedale, and many other education and service groups joined together to provide a number of successful Block Parties for the residents of Northwest Fresno. These Block Parties are essential in maintaining open communication with the community as well as forging new police-community partnerships for our residents.

Other successful events included a number of peaceful gatherings along the Blackstone corridor, the Salsa Festival at Pinedale Elementary School and a number of hosted events in August promoting the National Night Out Campaign where once again neighbors in Northwest Fresno came together in the spirit of community to meet each other and to discuss the ways in which we can cooperatively promote safe neighborhoods and support crime prevention efforts in Fresno.

2011 was an exceptional year in Northwest due to the hard work and dedication of all the members of our Northwest Policing District family that provide community policing for this corner of Fresno.

Although providing law enforcement service for our community can be rather interesting at times, as this car parked on the roof of a Northwest Fresno home demonstrates, I am truly proud of the work we do and the service we are able to provide.
Residents of Southeast Fresno enjoy many unique amenities. Although one of the most culturally diverse areas of the city, Southeast has a community feeling and a cohesion not present in many locations. The area is experiencing a tremendous growth pattern with new schools, new housing developments, businesses, and an infilling of many previously empty storefronts. Southeast families also enjoy a higher quality of life as they experience the least crime in the City.

The goal of the Southeast Policing District in 2011 was to reduce serious crimes as listed below. Through hard work, dedication and proactive enforcement efforts, Southeast patrol officers removed criminals from neighborhoods before they had the opportunity to victimize its citizens. When crime did occur, officers responded immediately and aggressively, and then
followed through relentlessly to prevent further violence. As an added result of the Southeast officers’ earnest efforts to best protect and serve, there is a tangible element of trust in our officers by the community.

Crime View data for 2011 reported that Southeast had crime reductions in violent crimes, property crimes, and total crimes. Along with overall reduction, Southeast officers also reduced crime in comparison to 2010 in every Part 1 category except one. Southeast was the only district in the entire city with crime reductions in every major category for 2011, and had the fewest calls for service citywide.

<table>
<thead>
<tr>
<th>CRIME TYPE</th>
<th>YTD – 2010</th>
<th>YTD – 2011</th>
<th>Trend</th>
</tr>
</thead>
<tbody>
<tr>
<td>Homicide</td>
<td>13</td>
<td>9</td>
<td>-30.8%</td>
</tr>
<tr>
<td>Rape</td>
<td>17</td>
<td>11</td>
<td>-35.3%</td>
</tr>
<tr>
<td>Robbery</td>
<td>225</td>
<td>231</td>
<td>2.7%</td>
</tr>
<tr>
<td>Aggravated Assault</td>
<td>576</td>
<td>544</td>
<td>-5.6%</td>
</tr>
<tr>
<td>Domestic Violence</td>
<td>142</td>
<td>106</td>
<td>-25.4%</td>
</tr>
<tr>
<td><strong>Total Violent Crimes</strong></td>
<td><strong>831</strong></td>
<td><strong>795</strong></td>
<td><strong>-4.3%</strong></td>
</tr>
<tr>
<td>Burglary</td>
<td>1,002</td>
<td>987</td>
<td>-1.5%</td>
</tr>
<tr>
<td>Larceny</td>
<td>2,532</td>
<td>2,314</td>
<td>-8.6%</td>
</tr>
<tr>
<td>Vehicle Burglary</td>
<td>480</td>
<td>372</td>
<td>-22.5%</td>
</tr>
<tr>
<td>Auto Theft</td>
<td>1,218</td>
<td>1,199</td>
<td>-1.6%</td>
</tr>
<tr>
<td><strong>Total Property Crimes</strong></td>
<td><strong>4,752</strong></td>
<td><strong>4,500</strong></td>
<td><strong>-5.3%</strong></td>
</tr>
<tr>
<td><strong>TOTAL CRIMES</strong></td>
<td><strong>5,583</strong></td>
<td><strong>5,295</strong></td>
<td><strong>-5.2%</strong></td>
</tr>
</tbody>
</table>
In response to crime, Southeast officers took an all-inclusive approach focusing on locations where criminal activity was occurring, and on who specifically was committing the crimes. Southeast staff and officers work as a team that takes pride in a positive working environment where everyone shows up each day and works their hardest. Southeast officers met and exceeded the high expectations placed upon them as evidenced by the crime reductions in the district. Planning sessions were held weekly to identify targets and to develop strategies to reduce crime in specific locations. As a result, officers conducted numerous large scale operations focusing on convicted felons, wanted suspects, gang members, taggers, and auto thieves, and, holding property owners and managers responsible for maintaining healthy communities.

The successful crime reduction efforts in 2011 were highlighted through Police and Community partnerships that are thriving in Southeast. The district held community functions such as a Holiday Open House, Senior Citizen’s dinner, and a Tri-tip fund raiser. 2011 saw an increase in the facilitation and support of Southeast neighbors who are conscientiously working within their neighborhoods to improve their quality of life through Neighborhood Watch, and, who remain actively engaged in crime prevention and target hardening.
The Northeast District again took the lead in Christmas Presence which is designed to keep shoppers safe by providing increased patrol to the regional shopping centers and malls. Each year, volunteers and unformed officers patrol the malls and parking lots to help reduce the number of vehicle burglaries and prevent robberies and thefts. The Northeast District logs more volunteer hours than any district in Fresno.

With the transfer of prisoners under AB109 from state prisons to the county jails resulting in the release of hundreds of non-violent offenders back to our streets, we have been able to lower our rate of violent crimes. During this last quarter, we have even been able to reduce the number of property crimes by 14%. All this with fewer personnel.
than we had last year thanks to the hard work of the officers, detectives, and volunteer personnel that make the Northeast District a safe and desirable district in which to reside.

Our officers, detectives, and volunteers work together every day with agencies throughout our jurisdiction. Our POP officers work tirelessly with ABC to keep bars and liquor stores in check. Our detectives work with Parole and Probation as well as the DA’s office to provide quality prosecutable cases that will lead to accountability of those who decide to break the law. They also work with other agencies to share information which has lead to the arrest of individuals who do not recognize boundaries. They partner with Clovis PD and CSUFPD on a daily basis sharing information as to the latest trends and crime patterns. Those criminals may not make a distinction as to who’s jurisdiction they work in, so inter office cooperation is a necessity with today’s mobile criminal population.

Above: Northeast Detective Ron Webb works on one of the many cases assigned to him.
2011
Fresno Police Department
Officers and Employees
of the Year

Officer Omar Garcia
Southwest Policing District

Officer Jesse Herring
Northwest Policing District

Officer Walter Boston
Southeast Policing District

Officer Brendan Rhames
Northeast Policing District

Sgt. Kirk Pool
Support Division

Volunteer Dennis Cochran
Reserve / Volunteer Unit
2011
Fresno Police Department
Officers and Employees
of the Year Cont.

Officer Tom Hardin Jr.
Traffic Enforcement Bureau

ESD II Sherri Haley
Dispatch

Sgt. Curt Chastain
Investigations

Sr. Secretary Linda Crump
Investigations

Sgt. Robert Beckwith
Professional Standards

CSO Ruben Barrios

Mike Harris
FPOA Volunteer
The Fresno Police Department Regional Training Center (RTC) opened in September of 2010 and has been in operation for over a year. It is unique among California’s law enforcement training centers in the varied training amenities that are all sited at one location. The RTC has several partners, including: the California Commission on Peace Officer Standards & Training; Fresno City College; and the Air National Guard.

Training is primarily provided by three different approaches. First, classes are instructed by the full time training staff assigned to the RTC. Examples of the classes are Perishable Skills, Tactical Rifle, PIT, and Officer Safety/Field Tactics. Second, several courses are instructed by experts assigned throughout the Department. These courses include the Basic Motorcycle Class, Detective School, and Standardized Field Sobriety Tests. Finally, the RTC utilizes training vendors who rent a portion of the facility to provide training. Some courses in this category are CPOA’s 2012 Legislative Update, EJM Digital’s Field Search, and Union Pacific Railroad’s Grade Crossing Collision Investigation.

Thousands of officers and deputies from a long list of agencies throughout the State and beyond have attended the hundreds of classes that have been presented at the RTC. Federal, State, and local agencies have all been represented among RTC training attendees. As word has spread about the RTC demand has steadily increased and Fresno is now a training destination that has taken its place as a regional training provider for law enforcement.
### Communications Bureau Statistics

#### Communication Center Statistics

<table>
<thead>
<tr>
<th>911 Calls</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>911 Calls Received</td>
<td>282,017</td>
<td>229,413</td>
<td>239,835</td>
<td>267,762</td>
<td>295,429</td>
</tr>
<tr>
<td>911 Calls Answered</td>
<td>255,168</td>
<td>217,796</td>
<td>227,582</td>
<td>241,978</td>
<td>267,890</td>
</tr>
<tr>
<td>911 Average Answer Delay (seconds)</td>
<td>3</td>
<td>3</td>
<td>4</td>
<td>8</td>
<td>8</td>
</tr>
</tbody>
</table>

#### Non-emergency Calls

<table>
<thead>
<tr>
<th>Non-emergency Calls</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-emergency Calls Received</td>
<td>495,583</td>
<td>546,216</td>
<td>531,907</td>
<td>596,243</td>
<td>581,391</td>
</tr>
<tr>
<td>Non-emergency Calls Answered</td>
<td>484,925</td>
<td>521,515</td>
<td>504,141</td>
<td>525,737</td>
<td>511,831</td>
</tr>
<tr>
<td>Non-emergency Average Answer Delay (seconds)</td>
<td>6</td>
<td>6</td>
<td>7</td>
<td>18</td>
<td>20</td>
</tr>
</tbody>
</table>

#### 911 & Non-emergency Call Total

<table>
<thead>
<tr>
<th>911 &amp; Non-emergency Call Total</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>777,601</td>
<td>775,629</td>
<td>771,742</td>
<td>864,005</td>
<td>876,820</td>
<td></td>
</tr>
</tbody>
</table>

#### Dispatched Calls

<table>
<thead>
<tr>
<th>Dispatched Calls</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Calls For Service</td>
<td>414,631</td>
<td>417,603</td>
<td>413,691</td>
<td>430,834</td>
<td>388,632</td>
</tr>
<tr>
<td>Average Daily Calls For Service</td>
<td>1,136</td>
<td>1,141</td>
<td>1,133</td>
<td>1,180</td>
<td>1,065</td>
</tr>
<tr>
<td>Original Incident Reports Written</td>
<td>110,619</td>
<td>109,750</td>
<td>103,412</td>
<td>94,191</td>
<td>91,054</td>
</tr>
<tr>
<td>Zero Priority Response Times</td>
<td>6.69 min</td>
<td>6.35 min</td>
<td>6.41 min</td>
<td>6.86 min</td>
<td>7.21 min</td>
</tr>
</tbody>
</table>
Since its inception in 1993, the Crime Stoppers Program, has proven to be a valuable tool of the Fresno Police Department and the community. As a 501(c3) non-profit organization, Crime Stoppers is lead by a Police Detective from the Fresno Police Department and overseen by a 25 member Board of Directors.

The Crime Stoppers Program has a twofold mission to locate and apprehend dangerous and wanted felons; and to generate leads on unsolved crimes.

All tips received from members of the public are completely anonymous. When a tip leads to an arrest, the Program authorizes and pays the anonymous caller a set money reward which is disbursed in confidential manner.

As a result of the Program’s exclusive partnerships with the local media, Crime Stoppers has been responsible for effectuating more than 10,000 arrests, seizing approximately $107 million in narcotics and $1 million in property and paying out more than $1 million in rewards.

In 2011 tips to the Crime Stoppers were instrumental in the arrest of 3 bank robbers, 2 homicide suspects and 2 suspects who committed a home invasion robbery and a fatal hit & run. Tips to Crime Stoppers were also responsible for apprehending dangerous criminals from our streets for various violent felonies including assault, burglaries, arson and shootouts as well as crimes which directly impact our community such as metal theft, fraud, graffiti and vandalism. The Program has also been instrumental in cracking down on auto theft rings, chop shops and taking over 500 guns/weapons off our streets. Finally, as a result of our citizen and media support, the Program has had a significant impact on apprehending child and elder abuse offenders.

In 2011 Crime Stoppers produced several high profile media campaigns to assist Fresno Police in highlighting the impact and consequences of individuals who commit crimes which severely impact the community such as vehicle arson for financial gain, domestic violence and criminal street gangs.

Crime Stoppers has been influential in bridging the gap with our community’s youth by developing a smart phone application which can be downloaded and which allows students to anonymously send a tip to Crime Stoppers directly from their cellular phones. In 2011, we introduced the phone application at rallies to hundreds of high school students throughout Fresno County and received incredible results when hundreds of students downloaded the Crime Stoppers Application on their cellular phones.

The Crime Stoppers Program will persist in its efforts to provide the Fresno Police Department with the necessary resources to target and battle criminals through tips from the community, utilizing rewards as an incentive. Crime Stoppers will also strive to work with its media partners to gain increased notoriety in the community as the organization who works hand in hand with local law enforcement agencies to fight crime and put criminals behind bars where they belong.
WEBSITE
Crime Stoppers completely revamped the site, implementing a new and more intuitive design, and added regular urgent crime alerts, local wanted persons ads, and streamlined tip submission links. The Crime Stoppers website is now easier to navigate and visitors have more resources to help reduce crime.

MOBILE WEBSITE
Crime Stoppers created a mobile site so that iPhone and Android users could access much of the same information you can get on a computer, including a link to submit a crime tip, urgent crime alerts, wanted persons, and more. Crime Stoppers became more accessible to the thousands of Valley.

HIGH SCHOOL OUTREACH
Crime Stoppers organized high school rallies to introduce mobile smart phone applications and anti-bullying campaigns, and instructed students on the proper ways to submit crime tips. High school students around the Valley are now more empowered to take action when they see criminal and improper activities at school.

FACEBOOK TWITTER
Crime Stoppers created Facebook and Twitter accounts and began posting urgent crime alerts and other noteworthy news items. We now have an active presence on the two most widely used social media sites.

CHILDREN EXPOSED TO DOMESTIC VIOLENCE
Crime Stoppers continued the multimedia campaign to increase awareness of the problem, resulting in increased awareness throughout the region, and the arrest of 12 suspects who were wanted for domestic violence.

ARSON FRAUD
Crime Stoppers continued a multimedia campaign focusing on insurance fraud and vehicle arson, helping to reduce the number of vehicles being burned. In addition, 14 auto theft tips were generated, several chop shops where reported, and 4 arrests were made.

AG CRIMES
Crime Stoppers produced signage in both English and Spanish to be placed onsite at farms. In addition, 30 billboards were placed in key areas around the Valley and print ads were placed in various local newspapers. This helped generate many important tips and led to several arrests.

GUN BOUNTY PROGRAM
In an effort to get guns off our streets, Valley Crime Stoppers and the Fresno Police Department launched a Gun Bounty Program, which doubled the Crime Stoppers reward if a firearm was seized during the arrest of a wanted criminal. A multi-media campaign utilizing Crime Stoppers media partners helped spread the word, and the program lead to the arrests of dozens of known gang members.

Special Thanks to Valley Crime Stoppers Media Sponsors:
In 2011, our Traffic Bureau was overseen by a captain, a lieutenant and an administrative sergeant. Our daytime element of 28 officers and two sergeants are responsible for all traffic related issues that occur in the city. In addition to these enforcement directed officers, we have two full-time Collision Reconstruction Unit detectives and four officers and one sergeant assigned to our Special Events Unit. These officers are responsible for managing all of the city’s special events that occur throughout the year, managing our grants, and facilitating our tow unit. In addition, our bureau has one detective responsible for pursuing habitual DUI offenders and conducting probation compliance checks on subjects sentenced to DUI probation. The Bureau’s night time component, titled the Neighborhood Traffic Unit (NTU), consists of 28 officers and two sergeants that are 100% proactive and aggressively target DUI drivers.

Like most law enforcement agencies throughout the country, the current economic downturn has had a significant impact on our department. Over the past several years, our city has experienced dramatic cuts in our staffing levels, which has affected our ability to provide effective services to the public. However, the Fresno Police Department has refused to let these reductions in staffing discourage us from meeting our mission of reducing collisions and keeping our roadways safe. Instead, the Traffic Bureau got creative and implemented technology as a way to bridge the gap left open by these cuts. On January 1, 2011, our Traffic Bureau deployed state of the art electronic ticket writers coupled with sophisticated software, to track not only citation data, but collision data as well. By combining these databases,
Traffic Enforcement Bureau Cont.

we were able to ensure that our officers were targeting areas where collisions were occurring, and not just writing citations where it was easy to find violations. In addition, in the later part of 2011, we implemented a tow management program that electronically dispatches a city contracted tow when requested by an officer. This program allowed us to work smarter instead of harder and acted as a force multiplier to compensate for reductions in staffing.

The rewards of this technology and the hard work of our officers are beginning to pay off. In 2011, the Fresno Police Department saw a significant reduction in overall collisions, which decreased by 4% from 2010. In regards to injury and DUI related collisions, we experienced decreases as well, whereby there was a 9% reduction in injury collisions and an overall decrease of 13% in collisions involving DUI drivers. In addition, our officers issued 64,979 citations in 2011, with an 11% increase from 2010. In 2011, we saw a 5% increase in DUI arrests, compared to 2010, bringing our total number of DUI arrests to 2,878. We are aware that reducing speed, preventing distracted driving, and getting our occupants to buckle up is extremely important in making our roadways safer. This is why in 2011, these were the top three citation categories issued by our officers. In fact, in 2011, we wrote 15,132 speeding citations, resulting in a 4% increase from 2010. In the area of distracted driving, our officers issued 9,827 citations, which was a 10% increase from last year. Occupant safety continues to be a high priority for the Fresno Police Department, evidenced by citing nearly 5,000 violators in 2011.

In 2011, we conducted 103 DUI operations in an attempt to educate and remove impaired drivers from our roadways. We also participated in several occupant safety enforcement and education programs, such as “Click it or Ticket” and the National Child Passenger Safety Week. The City of Fresno has one of the highest seatbelt usage rates in the nation, reporting a 97% compliance rate in 2011. This seatbelt usage rate is undoubtedly one of the main reasons behind our record low of vehicle versus vehicle occupant fatality rates. We also recognize that distracted driving is rapidly becoming a serious problem and we have committed ourselves to its prevention by participating in the California Highway Patrol’s Distracted Driving Awareness Campaign, as well as the National Teen Driver Safety Week.

With the exception of pedestrian fatalities, we saw decreases in every collision related statistical category. In 2011, our department investigated thirty fatalities. Of the thirty fatalities, there were a total of fifteen pedestrian deaths, as compared to ten in 2010. This spike in pedestrian fatalities was identified in 2010, at which time we began to aggressively target these violations. In 2011, we conducted thirteen pedestrian operations throughout the city targeting pedestrian violations during both daytime and nighttime hours. The results of these efforts netted 2,196 citations in 2011. When we began to evaluate the significant increases in these types of collisions, we noticed several similarities. We discovered that an overwhelming number of these pedestrians were intoxicated and a majority of them were at fault in the collisions. In fact, in 2011 out of the fifteen pedestrian fatalities we suffered, twelve were intoxicated, two were mentally ill and not taking their medications and all fourteen were illegally in the roadway. Only one of the fifteen individuals was not at fault; a sober 82 year old woman who was knocked down by a vehicle backing out of a residential driveway. We are proud to report that again in 2011, no children were involved in any of our pedestrian fatalities. This is a testament to our ongoing education programs and aggressive school zone enforcement operations, such as the highly publicized “No Recess for Safety” school zone enforcement program. What is truly amazing is that in a city of over 500,000 people, only seven of our fatalities in 2011 were attributed to the

In 2011, 26% of our fatal collisions involved an unlicensed or suspended driver and tragically, were at fault 60% of the time. DUI drivers were involved in 20% of our fatal collisions.

“a citizen within our community who legally drives a car, wears their seatbelt, and obeys the law is dramatically safer than ever before.”

“check

point

ahead”

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traditional vehicle versus vehicle collision. The significance regarding this is that a citizen within our community who legally drives a car, wears their seatbelt, and obeys the law is dramatically safer than ever before.

**EDUCATION:**

Education remains the cornerstone of our traffic safety program. The Fresno Police Department's Traffic Bureau facilitates the belief that education and enforcement go hand-in-hand. In 2011, we continued our traffic safety education programs pertaining to young and future drivers, clearly demonstrating the fact that we are committed to our generational approach to traffic safety. Through our educational programs and the strict account-

ability of traffic laws, our young drivers are developing safe driving habits that will last a lifetime. These programs include bicycle and safety fairs at our schools; presentations at driving schools; DUI awareness and distracted driving campaigns, including the nationally recognized “Every 15 Minutes” program directed at the high school level; and various other programs designed to educate our youth. Additionally, we provide public services on proper child seat installation and offer this service to the public free of charge. While it is easy to cut back on programs during these difficult financial times, we believe education is a major component in meeting our traffic safety mission.

As our children are growing up with cell phones and beginning to drive, distracted driving is quickly becoming a national epidemic. The Fresno Police Department has partnered with local schools and other agencies to bring this problem to the forefront and educate young drivers on the dangers of using a cell phone while driving.

In 2011, members of the Department's Traffic Bureau facilitated numerous Simulated Impaired Drivin' Experience (S.I.D.N.E.) presentations. This program targets young drivers and gives them the opportunity to experience the effects of driving while impaired, through their operation of a specially designed go-cart. This program is not only educational to the young drivers that participate, but it is entertaining as well. This class is continually the most sought after high school level presentation we offer and has been featured on a local morning news program.

Our commitment to education does not stop at the local level, but extends nationally as we recognize the need to share information and our experiences with leaders from other agencies. This year, our Traffic Bureau Commander, Captain Andy Hall, traveled to Utah and Missouri where he spoke at traffic safety conferences and shared our traffic programs with leaders from several cities throughout the United States. Captain Hall's message focused on the importance of maintaining traffic programs to improve traffic safety, as well as reduce crimes in one's community through traffic enforcement.

**ENGINEERING:**

The Fresno Police Department's Traffic Bureau continues to partner with the City of Fresno's Traffic Engineering Department to better improve our roadways. Our officers have direct access to city traffic engineers and regularly communicate recommendations to them regarding improved roadway signage and design. These recommendations can be as simple as having trees trimmed to increase visibility, to more involved changes such as adding pedestrian access ramps. We also work with the Traffic Engineering Department to maintain our speed surveys which enables us to be in compliance with state law while utilizing R.A.D.A.R. in our speed enforcement zones.

**ENFORCEMENT:**

Our traffic safety enforcement efforts continue to target four main areas; speeding, distracted driving, occupant protection and driving
under the influence. We recognize that one in five of all of our injury collisions reported in 2011, was attributed to unsafe speed while driving. It is clearly evident that the most effective way to change driving behaviors is through enforcement. We continue to write more citations for excessive speed than for any other violation. We train our officers in the use of R.A.D.A.R. and L.I.D.A.R. as speed enforcement tools. School zone enforcement continues to be our most important daily operation, as we strive to keep our school-aged children safe as they travel to and from school.

As a testament to how important reducing distracted driving incidents are to our department, it is the second highest citation category issued by our officers for the second year in a row. Our officers issued nearly 10,000 citations for either texting or talking on a cell phone in 2011 and have worked multiple special enforcement operations on a countywide effort with both local and state law enforcement agencies. The Fresno Police Department continues to participate in the “Click it or Ticket” campaign encouraging the use of occupant safety belts and child passenger restraints. Our success here is unparalleled as we rapidly approach the 100% compliance rating. Our 2011 compliance rate of 97% not only exceeds the state’s average, but has far surpassed the nation’s rate of 85%. Even though we wrote 4,147 seatbelt citations and 788 child seat citations, our high compliance rate has made it difficult to find these types of violations, as we attempt to bring the final 3% into compliance. The Fresno Police Department recognizes that seatbelts save lives and reduces or prevents injuries caused during collisions.

Our department continues to make significant gains in our enforcement of impaired drivers. In 2011, we arrested 2,878 DUI drivers and saw a 13% decrease in our DUI related collision statistics, with 404 total DUI collisions. This equates to a DUI enforcement index ratio of 14%, which is well below the National Highway Traffic Safety Administration’s benchmark of 25% for being considered a proactive DUI enforcement agency.

SUMMARY:

By embracing technology, utilizing proven traffic safety programs and sound enforcement strategies, 2011 illustrated that safety does not have to be sacrificed as a result of tough economical times. According to the 7th Annual Allstate Study of America’s Best Drivers Report for 2011, Fresno citizens were recognized as being California’s “best big city drivers.” The men and women of the Fresno Police Department did an amazing job of keeping our roadways and community safe and should be proud of their accomplishments in 2011.
In 2001, when Chief Dyer took command of the Fresno Police Department, he focused on crime reduction and traffic safety as two of the cornerstones of his new administration. He vowed to use technology to deploy smarter policing techniques. He developed an entire infrastructure around crime statistics known as Crime View. This allowed us to get real time data and respond to crime trends as they occurred. Unfortunately, this infrastructure was not established for traffic collision analysis and traffic citation data. In fact, traffic officers continued to do their duties the way they had been done for a hundred years.

Captain Hall and Sgt. Tucker, of the Fresno Police Department’s Traffic Bureau, spent eight years researching, deploying, and documenting various ticket writer prototypes. During the early stages of this project they quickly discovered that these possible technological options were not reliable enough to meet the Department’s needs. As technology improved, further research continued over the years.

Although Chief Dyer remained committed to traffic safety, substantial reductions in revenue resulted in much leaner budgets, as well as reductions in personnel. Since 2009, the City of Fresno has laid-off or eliminated 634 employees/positions including 266, or over 50% of our police department civilian staff. During the same time period, the department downsized by nearly 100 sworn police officers through attrition. The Fresno Police Department’s Traffic Bureau suffered a 10% reduction in sworn staffing with even greater cuts to our civilian support staff. These civilian positions were pertinent to the day-to-day operations of the Traffic Bureau and the department. Consequently, the loss of civilian personnel required us to replace these positions with officers from within the Traffic Bureau, resulting in a 16% overall reduction of traffic officers on the street. Another important aspect to consider was the loss of collision data and traffic citation data, which was entered by civilians assigned to other units within the Police Department. The Fresno Police Department Traffic Bureau depends on this data to direct traffic enforcement and report statistics to the Office of Traffic Safety, media outlets, and other organizations, as part of our traffic safety message. Most importantly, this data is used to reduce injury collisions and save lives on our roadways.

This data consisted of traffic collision analysis versus location and type of traffic citations that were issued. With this loss of data we were “flying blind,” whereby we had limited statistics to measure our efforts and thus, effectively direct enforcement activities. As a result, the Fresno
Police Department’s Traffic Bureau had to assign traffic officers to administrative duties, such as hand-counting and categorizing these citations to meet our grant obligations. As one might imagine, this is a very cumbersome and time consuming task considering 245,513 citations were issued over the course of the last three years.

To compensate for staffing reductions, the Fresno Police Department Traffic Bureau worked diligently to obtain funding in an effort to deploy technology. In 2010, the Fresno Police Department was successful in obtaining a $300,000.00 grant from the California Office of Traffic Safety to research, design, and implement an electronic ticket writing program, used as a model for other law enforcement agencies throughout the State of California. Although this funding was sufficient to purchase the electronic hardware, the Fresno Police Department’s Traffic Bureau got creative with their research and worked with Crossroads Software, Inc. to execute this technology. The department secured a contract with Crossroads Software, Inc. to provide, free of charge, electronic citation software, state-of-the-art collision analysis software, and entry of collision data into the collision analysis database. As part of an agreement, Crossroads Software, Inc. was allowed to distribute our collision reports on-line for a convenience fee. This was a huge benefit for the department, as well as citizens alike due to reduced Records lobby hours and long waiting times associated with obtaining a copy of a collision report. Additionally, the use of these devices, as well as, the new software allows for traffic citations to be written electronically; thus, ensuring that data will no longer be lost. We are proud to announce that January 1, 2011 marked a return to our statistical based enforcement efforts on a much broader scale and the release of collision reports over the internet.

With the first phase of this project successfully completed, we were able to electronically write citations, as well as capture and analyze this data. As stated earlier, our collision data is now being uploaded to a state-of-the-art database, making this information immediately available. Our database has already been loaded with three years of data from the Statewide Integrated Traffic Records System (SWITRS).

Combined with this year’s statistics, we have access to a fully functional and up to date collision database to analyze high collision areas and on-going trends. The option to overlay the electronic citation and collision data over Google Earth, ensures that our citations are being written at the most dangerous intersections. We now have immediate access to this information, when in the past, it took weeks and a computer programmer to mine this data manually.

Future phases of this project will include “Pocket E-Comm” software to allow officers to run violators for warrants, driver’s license, and vehicle registration information from the handheld ticket-writer devices, which are equipped with a cellular service, alleviating an already over-taxed and understaffed dispatch center. Additionally, we are preparing to write collision reports on these handheld devices which will electronically transfer field notes directly onto the report itself.

The Fresno Police Department Traffic Bureau has embraced technology as a method to mitigate the effects of information lost as a result of budget constraints and reduced personnel. This technology will allow us to operate as a more efficient organization that is better able to address traffic safety in the future. Since the inception of this program, over 65,000 electronic citations have been issued and over 2,400 collision reports have been released on-line.
As the economy continued to decline, budget cuts and layoffs created another challenge to the Department. The public counters at our four district stations were forced to close, placing an even greater burden on an already understaffed Records Bureau. Further reductions forced the Department to reduce the hours of operation at the Records Bureau to four hours a day. Considering our department tows in excess of 20,000 vehicles annually, this led to a crowded and packed lobby, with wait times exceeding two hours for the public to conduct business at the Police Department.

Chief Dyer was embarrassed that our citizens were forced to wait over two hours at the Department. The lobby was too small to accommodate the crowds and long lines formed outside on the Mariposa Mall. These conditions resulted in frustrated citizens that led to disturbances and vandalism in the lobby. Chief Dyer realized that if vehicle releases could be removed from the Records Bureau, this would drastically reduce lobby traffic and wait times for the public conducting other business at the Police Department. Chief Dyer assigned Captain Hall and Sgt. Tucker to develop a new tow program that would remove tow releases from the lobby.

After securing software at no cost to the City, Captain Hall and Sgt. Tucker began to pencil out how the new impound program would be restructured. This was a difficult task, as it involved negotiating with 39 tow companies ranging from the single owner “mom and pop” business to large corporate tow companies. Our department's first proposal was to have the tow operators work collaboratively, and have the vehicles released from one off-site location. Due to the varying levels of sophistication between tow companies, we soon realized that the tow companies would not be able to come together to form this association. An off-site release center, without an attached storage facility, would only transfer the Department’s overcrowded lobby conditions to that off-site location. In this case, out-of-sight / out-of-mind was not going to be good enough.

After months of negotiations, Captain Hall and Sgt. Tucker completely changed directions and decided to explore the possibility of using the existing tow companies and their facilities as the department’s vehicle release points. While managing these many companies seemed like a daunting task, the DTS Software appeared to make this solution possible. This new model required several weeks of complex planning with DTS representatives to ensure the model would work. The tow companies were more comfortable with this model as well, since it used their existing infrastructure and the only other alternative would have been to bid out the program to a single company.

After this new procedure was approved by Chief Dyer, the work of structuring the new vehicle impound program began. Members from the Traffic Bureau had to meet with City Attorneys on a regular basis through-out this project. One of the first requirements from the City Attorney was to commission a new administrative fee study based on the newly structured program. An outside consultant had to be located and interviewed, and a funding source had to be found to complete this $15,000.00 study. Once the consulting firm was chosen, a contract was completed and a funding source was located.

Countless hours were spent on the phone with the consultant with mounds of supporting documents being provided to be used during the study. The cumulated effort resulted in two site visits from the consultant. The consultant was scheduled to meet with city employees and personally observe tasks associated with the vehicle impound process. Traditionally, im-
Pound studies merge the tow process into one fee for all impounds. Captain Hall and Sgt. Tucker wanted to eliminate this one size fits all administrative fee and develop a fee schedule that more accurately reflects the actual cost. This exhaustive study took the consultant two months to complete. The report provided the department with administrative fees for the new impound program. This newly formed fee structure led to a five step administrative fee, ultimately reducing the fees for most drivers, but held our most serious violators accountable.

With the new administrative fee study in hand, we undertook the daunting task of negotiating and writing a completely new tow service agreement structured around the new program and DTS Software. This took months of back and forth negotiations with the tow companies and their hired consultant, while having to involve the City Attorney’s Office at every turn.

In 2011, this new program and technology was implemented. As a result, Captain Hall and Sgt. Tucker had to develop a plan to train and educate 39 tow companies and their employees. This was by no means a simple task, as many had never used a computer before. While DTS provided training, further training was provided by the department to ensure that every tow company was comfortable using the software system. Other users of the new tow program included the Records Bureau, the Communications Bureau, and every officer in the department.

Department policies and procedures related to vehicle impounds had to be completely rewritten. Roll Call Training Bulletins were distributed to draw attention to the massive changes to the program. A news release was also completed to educate the public on the new tow service program.

The Fresno Police Department’s new tow service program has resulted in numerous organizational improvements and accountability. The most immediate and noticeable effect occurred in the department’s Records Bureau. Lobby traffic has decreased by 80%. Additionally, public hours of operation were also increased. The department’s Records Manager called the new tow service program a “great success.” The dispatching of tow companies is now automated and no longer requires a Communication’s Bureau dispatcher to call a tow company. Presently, the DTS Software automatically handles the call from start to finish, with tow companies being electronically dispatched by cell phone messages from the DTS Software. Tow company cancellations no longer have to be handled by dispatch, as the DTS software automatically selects and dispatches the next tow in rotation. This is significant, as it frees up time and resources in our critical 9-1-1 dispatch center. As a result of this new tow system, collisions are being cleared from our roadways faster, consequently making the streets safer for both our officers and the motoring public.

The DTS Software and the new tow program are now overseen by the Fresno Police Department’s Tow Unit. This new program provides accountability of administrative fees collected by the 39 tow companies and also regulates towing charges that can be charged to the public by the tow companies.

With the assistance of this new technology, we have been able to strengthen our traffic enforcement programs, make our department more efficient, and ultimately make our roads safer.
We would like to thank all the organizations and personnel who are a key part of prevention, intervention, and enforcement efforts. 2011 marked the fewest number of murders committed in Fresno since 2000. Unless otherwise noted, all statistics are for calendar year 2011.

**Fresno Ceasefire**
Fresno Ceasefire is an evidence-based, multi-discipline approach to reducing violent crime which brings together criminal justice agencies at all levels, members of the community, community-based organizations, faith organizations, and others. The main means of communicating the message to Ceasefire participants that the violence must stop and that there are alternatives to violence is during Call-Ins. Call-Ins are hosted around the city of Fresno, with emphasis on areas experiencing gang violence.

- 10 Call-Ins
- 157 Ceasefire participants
- 1 Multi-Agency Gang Sweep focusing on Ceasefire participants/gangs. Thirty-three (33) locations were searched with 22 felony arrests, 1 semi-auto hand gun recovered, and 29 grams of rock cocaine seized.
Mayor’s Gang Prevention Initiative (MGPI)
MGPI creates an environment where gang members and associates obtain educational services, job skills, and social skills to achieve success in a socially expectable manner. It seeks to reduce gang activity by providing safe alternatives to gang involvement and employment opportunities for youth and their families to be successful and productive in their homes, schools and neighborhoods.

- 75 Individuals were referred to MGPI
- 69 Intakes completed at Ceasefire Call-ins
- Currently, 221 active participants in MGPI
- A total of 3,492 gang referrals accepted since the MGPI began in 2006

The Tattoo Removal Program (TRP) is managed by MGPI staff. Tattoo removal is in high demand and there is typically a waiting list. A total of 21 participants are currently receiving treatment. This calendar year, the TRP Clinic has performed treatment on 5,176.30 square inches and participants have performed 425 community service hours in the city of Fresno with local service providers and churches.

Street Terrorism and Enforcement Protection (S.T.E.P.) Act
The S.T.E.P Act provides the ability to enhance prosecution for gang members who commit gang-related crimes under California Penal Code Section 186.22. The S.T.E.P. form is a notification provided to gang members/associates of the potential for prosecution and enhanced punishments.

- 190 S.T.E.P. forms have been served
- 45 of the 190 served are Fresno Ceasefire participants
- 18 different Validated Gangs have had members/affiliates served with S.T.E.P.

Project Safe Neighborhoods (PSN)
Project Safe Neighborhoods (PSN) is a partnership of the United States Attorney’s Office, Fresno County District Attorney’s Office, Fresno Police Department, and additional federal/state agencies to reduce gun and gang crime. The involved agencies coordinate efforts, personnel, and resources to ensure appropriate and maximum prosecution.

Gang Tip Line 621-GANG (4264)
The Gang Tip Line was created so that the community can report information regarding gang activity, gang houses, or criminal activities involving gang members while remaining anonymous. It is a way to help make a safer community and stop the violence. Anonymous tips have led to the arrests of gang members, locations of firearms, narcotics, and other on-going investigations.
The K9 Unit was established in 1993 and originally consisted of 8 officers and their newly selected K9 partners. Over the next 18 years, the Unit grew to as many as 16 Officers and K9s, with K9s crossed trained in both narcotics and explosive detection. Today, the team’s numbers have been reduced to 13, a number that still allows the team to provide it’s much needed 24/7 coverage.

K9 Officers in our Department are not assigned to a specific Patrol District or beat in order to ensure the availability of their specialized resource. And the K9 Officers are utilized every day, assisting patrol and other Department specialized units with warrant arrests, crimes in progress, building searches, suspect tracking, evidence location, high-risk vehicle stops and narcotic searches. In 2011, members of the Unit were directly involved in the arrest of 574 suspects (through tracking, placating, etc), responded to 1396 alarm calls, conducted over 1,200 building & residential searches,
and performed 110 article searches. Our K9s are used not only by patrol and special units within our own Department, but frequently requested by allied law enforcement agencies and specialty units including U.S. Marshal’s Fugitive Task Force, State Parole, HIDTA, Fresno County Probation and agencies that do not have K9 units. K9s cross-trained in explosive detection are frequently requested to assist allied agencies including the security forces of the 144th Fighter Wing of the California Air National Guard, the U.S. Secret Service and the California Department of Justice.

Response to K9 requests for service is our top priority, however members of the team do find the time to attending K9 demonstrations and community “meet and greets”. Rarely does a week go by that we don’t receive a request for a K9 and his human partner to stop by. The Unit has tremendous community support and contributes this to our willingness to interact with the public. Members of the Unit have found themselves talking to a wide variety of community members in all types of venues including school children in Kindergarten to career fairs on Fresno State University’s campus, service clubs, Farmer’s Market and the Big Fresno Fair.

To augment training with new challenges throughout the year, members of the unit are encouraged to participate in regional K9 trials. Performing in front of crowds and allied agency peers truly challenges the Officer to step up and put their best foot forward. Most Officers participate in one to two trials each year. In
2011, members of the Unit participated in the 

**26th Annual Sierra K9 Trials in Visalia**
- Top Dog – Officer Sellick and K9 Q
- 1st Place, Open – Officer Tushnet & K9 Kubo
- 1st Place, Novice – Officer Sturgeon & K9 Jack
- Top Team (combined) – Officer Anderson/K9 Nero & Officer Tushnet/K9 Kubo

**3rd Annual South Valley K9 Trials in Lindsay**
- Top Dog – Officer Young and K9 Flurk
- 1st Place, Novice – Officer Sotelo and K9 Tico
- Fastest K9 – tied between Officer Canales/K9 Chico and Officer Flores/K9 Lando – 26 mph
- Top Team (combined) – Officer Young/K9 Flurk and Officer Vincent/K9 Turbo
- Agitator’s Choice – Officer Sturgeon and K9 Jack (hardest hitting K9!)

**1st Annual Woodlake K9 Trial, held at Twilight Park in Woodlake, Ca.**
- The Unit’s trainer, Officer Ray Sellick and his K9 partner Q, won the prestigious title of Top Dog. The prize for this trial: a police K9 from Ruidoso Kennels in New Mexico, a prize valued at $10,000.00.
- 1st Place Narcotics – Officer Tushnet & K9 Kubo

The K9 Unit was also honored in 2011 by being selected as the showcased K9 Unit for the special September 11th 10 Year Anniversary edition of K9 Cop Magazine. This is an internationally distributed magazine well recognized within the K9 industry.

We, the officers of the Fresno Police Department’s K9 Unit truly enjoy the work we do. We view this assignment as the privilege it really is...never taking it or our K9 partners for granted.
Human trafficking is a modern-day form of slavery, widespread throughout the United States today. Victims are forced or exploited, through various methods, into providing labor or commercial sexual services for huge profits for the traffickers. Many victims of trafficking are made to engage in prostitution, pornography or exotic dancing. But trafficking also occurs in forms of labor exploitation, such as domestic servitude, restaurant work, sweatshop work, or migrant agricultural work.

A Cal EMA grant has allowed the Fresno police department to create the coalition against human trafficking (CAHT) with established social service providers, advocates, legal service providers, along with federal and local law enforcement. The goal of this multi-disciplinary, multi-jurisdictional team is to increase the identification of trafficking victims through proactive law enforcement, increase successful prosecution of traffickers, and to ensure victim safety and access to needed services.

The Fresno Police Department's Coalition against Human Trafficking has established a Hotline dedicated for victims of human trafficking. If you have any information to report or are a victim yourself, please call and report the tip at 621-5950. You may remain anonymous if you wish.

With the assistance of this program, victims were rescued and offenders were held accountable in state and federal courts. The efforts of the Fresno Police Departments did not go unnoticed and in 2012 was requested to assist the Attorney General in the states effort to update the "Human Trafficking in California - 2007" report. Attorney General Kamala Harris has made the fight against human trafficking among her top public safety priorities and Fresno Police departments experience and knowledge of this important issue was requested to share "best practices," and discuss how these efforts can be improved. Deputy Chief Keith Foster and Sergeant Curt Chastain helped identify areas that need further attention or consideration, and ultimately make recommendations for action that will help move human trafficking to the forefront of public policy at the state and national levels.

07/2/2011 The City of Fresno announced the launch of “Operation Reveal,” a new initiative to crack down on prostitution by focusing both on prostitutes and their customers.
As part of Operation Reveal, photographs of people arrested and charged in connection with prostitution-related offenses are posted on a Police Department website -- (http://www.fresno.gov/reveal) -- for 15 days. The effort also includes a number of other strategies to address the prostitution issue.

“The crime of prostitution clearly impacts our businesses, our neighborhoods and the quality of life in our city,” Mayor Swearengin said. “Operation Reveal recognizes that we can’t solve this issue simply by dealing with the prostitutes. Customers also are contributing to the problem, so we need to focus our efforts on them as well.”

“Prostitution is not a victimless crime,” Chief Dyer said. “Revealing the identity of ‘Johns’ and the impact prostitution has on our community will go a long way toward reducing this activity.”

In addition to posting photos on the website, strategies in Operation Reveal include:

- Shadowing prostitutes in target zones to deter potential “johns”;
- Enforcing the Stay out of Areas of Prostitution (SOAP) restraining orders;
- Undercover “John” and “Jane” operations to target both the prostitutes and those patronizing them;
- Targeting pimps involved in human trafficking;
- Coordinating the prosecution of these sex-related crimes with the City Attorney, District

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Operation Reveal and Human Trafficking Cont.

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It’s happening all around you.

Human trafficking victims are often hidden or unidentifiable among us. They are victims of forced labor or commercial sexual exploitation. If you look closely and ask the right questions, together we can help end human trafficking.

Fresno Police Department
Coalition Against Human Trafficking

559-621-5950
www.fresno.gov

You’re not alone. We can help.
Operation Reveal and Human Trafficking Cont.

Attorney and United States Attorney;

• Utilization of the first time offenders Prostitution Abatement Rehabilitation (PAR) program; and
• Assisting the victims of prostitution with resources from the community and faith-based groups.

**Project PAR- Prostitution Abatement Program/First Offender Prostitution Program**

The purpose of this program is to educate first time offenders about the legal, social and health ramifications of engaging in prostitution. The PAR Program is a prosecution program that focuses on first time offenders involved in prostitution. It focuses on the prevention and early intervention of those involved in prostitution rather than solely arresting, jailing, fining, and sentencing to community service.

The program addresses the roots of prostitution such as violence, sexual exploitation, poverty and pimping and pandering.

The PAR program was brought to Fresno in 1998 and allows persons charged with PC 647(b) PC 653.22(a) and FMC 9-2501 who have had limited criminal history to attend this one day course for a $500.00 administrative fee. A portion of these proceeds is given to Marjaree Mason Center to help fund the Escape program for women. Since its inception, the Par Program has diverted 1,700 cases and given them an educational and rehabilitation experience. According to Police records only 20 have been re-arrested for prostitution related offenses. The program has had a very low recidivism rate.

**Empowerment Support Caring Advocacy Prevention Education**

Though the PAR program is technically geared towards the customers and or “Johns”, the Escape program through Marjaree Mason Center is offered to the women who are prostituting or trying to leave prostitution. Unfortunately a lot of these women choose not to attend on their own and have to be sent by the court system to attend and complete. The Escape Program assists in the rehabilitation and reintegration of women back into society through the use of functional collaboration with community based organizations that provide service such as housing, medical care, substance abuse treatment and vocational resources.
Fresno Police Department’s Air Support Unit, Skywatch, remained committed to accomplishing its mission of protection by enhancing both officer safety and apprehension rates for officers on the ground.

By the time 2011 appeared, budget cuts throughout the department had also taken a toll on Skywatch. Flight hours were cut nearly in half requiring our helicopter to fly only four nights a week, and the surveillance airplane was grounded. Diminishing revenues also reduced Skywatch personnel, including the elimination of the unit’s only civilian pilot position. When compared to 2009 (the last year Skywatch was fully funded) Skywatch helicopters flew 44% fewer hours in 2011 resulting in 62% fewer calls handled by the air crews and 73% fewer arrests.

When helicopters were in the air, aircrews continued to handle high-speed pursuits and locate hiding felons. One such example occurred in February 2011 when Fresno officers attempted to stop a car that had been stolen in Clovis. The driver refused to pull over and sped up to over 100 mph on Freeway 99. For safety reasons, officers on the ground did not pursue the vehicle but instead relied upon the Skywatch aircrew to follow it. Although no units were in pursuit, the suspect continued to drive with total disregard for the safety of innocent civilians, running stop signs and red lights without even attempting to slow down. When it was clear that the suspect, a wanted parolee, was going to continue putting lives in danger, officers on the ground were authorized to use their patrol cars to force him to stop and did so, successfully placing him into custody. The Skywatch pilot later shared that he was glad officers in cars were
not chasing the suspect since the high speeds, quick turns, and reckless behavior of the driver pushed even the experienced aircrew and their turbine-powered helicopter to perform at the highest levels.

Despite the recent reductions, Skywatch personnel remain willing, trained and able to respond to high priority, in-progress calls to make the streets of Fresno safer for both officers and citizens alike.

<table>
<thead>
<tr>
<th>Year</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Incidents</td>
<td>3,930</td>
<td>2,545</td>
<td>1510</td>
</tr>
<tr>
<td>Arrests</td>
<td>665</td>
<td>388</td>
<td>178</td>
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<tr>
<td>Flight Hours</td>
<td>1805</td>
<td>1279.6</td>
<td>1016.7</td>
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<tr>
<td>1st on Scene</td>
<td>62%</td>
<td>58%</td>
<td>60%</td>
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<tr>
<td>Average Response Time</td>
<td>35 sec</td>
<td>35 sec</td>
<td>31 sec</td>
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<tr>
<td>Units Cancelled</td>
<td>252</td>
<td>164</td>
<td>126</td>
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<tr>
<td>Stolen/Recovered Prop</td>
<td>$253,800</td>
<td>$87,000</td>
<td>$21,200</td>
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<tr>
<td>Pursuits</td>
<td>51</td>
<td>28</td>
<td>18</td>
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The Fresno Police Department volunteers assisted in providing an essential function in the department that has allowed officers to focus on responding to life threatening calls for service.

Reserve officers worked the “CORE” in all four districts’ along with special events that included several parades, Mardi-Gras, Christmas Presence, the Blackstone cruise and call-outs on missing at risk children. Overall, the reserve officers contributed 18,833 hours in 2011.

Citizens on Patrol (COPs) wrote 97 handicap citations, completed 922 tows, assisted officers on 3,010 calls and took 306 reports that included missing or runaway children, vehicle burglaries, petty theft, vandalism, stolen vehicle and recovery of stolen vehicles. When COPs are not taking reports, they are completing other COP duties. COPs have been working with area detectives on problem or high crime zones. Detectives said that the calls for service in the areas where they have requested the extra patrols have decreased. COPs were trained to assist Financial Crimes unit by spot checking 51 gas pumps for skimming devices and picking up video evidence from department stores. Checking the gas pumps and picking up evidence is very helpful and time-saving for the detectives. In addition, COPs started transporting evidence to the DOJ lab once a week. They completed 156 DOJ runs that impacted 232 cases. COPs participated in 32 special events, including responding to several call-outs this past year. A few of the special events included the homeless encampment, Greek Festival, parades and the Fresno Fair. COPs responded to emergency call-out fatal accidents, where they assisted with traffic control and assisted patrol in looking for at risk missing children. They were instrumental in assisting with the location and safe return of the children. In summary, the COPs volunteered 15,620 hours in 2011.

The Volunteers in Police Service (VIPS)/Interns have continued to expand in 2011. VIPS/Interns were assigned to areas that include, but are not limited to, the Regional Training Center, Business Office, CALEA, the Traffic Unit, Financial Crimes Unit, District stations, Records and CLO/PLO. VIPS volunteered 10,757 hours of service to the department. VIPS volunteered 10,757 hours.

The total value of the 45,210 volunteered hours by the Volunteer Bureau was over $1,000,000.00 for the 2011 year.
National Night Out

Last year’s National Night Out campaign involved citizens, law enforcement agencies, civic groups, businesses, neighborhood organizations and local officials from over 15,000 communities from all 50 states, U.S. territories, Canadian cities and military bases worldwide. In all, over 37 million people participated in National Night Out 2011.

National Night Out is designed to heighten crime and drug prevention awareness; Generate support for, and participation in, local anticrime programs; Strengthen neighborhood spirit and police-community partnerships; and Send a message to criminals letting them know that neighborhoods are organized and fighting back.

Along with the traditional display of outdoor lights and front porch vigils, cities, towns and neighborhoods celebrate National Night Out with a variety of events and activities such as: block parties, cookouts, visits from local police and sheriff departments, parades, exhibits, flashlight walks, contests, and youth programs.

National Night Out has proven to be an effective, inexpensive and enjoyable program to promote neighborhood spirit and police-community partnerships in our fight for a safer nation. Plus, the benefits your community will derive from National Night Out will most certainly extend well beyond the one night.

The Fresno Police Department participates in National Night Out every year and the following pictures are from our 2011 National Night Out.
National Night Out Cont.