

Downtown Neighborhoods Community Plan & Fulton Corridor Specific Plan Update



14 September 2010

Process to Date: FCSP

- Departmental interviews
- Stakeholder interviews
- Field investigation, background data collection and existing conditions analysis
- Fulton Corridor CAC Meetings (March 9, April 20, June 8, 2010)

Stakeholder Interview Attendees

LOWELL NEIGHBORHOOD

Bob Dittmar
Becky Foore-Hayden
Dr. Marty Martin
Ivan Paz

JEFFERSON NEIGHBORHOOD

Socorro Gaeta
Blanche Milhahn
Henry Oputa
Sarah Sharpe

SOUTHWEST FRESNO

Pastor Binion
Debbie Darden
Greg Garner
Darlene Holland
Keith Kelley
Dick Keyes
Brian King
Julia Lerma
Ralph & Marisa Lopez
Esko Siipola

SOUTHEAST FRESNO

Roger Hanke
Sal Quintero
Michael Sigala

JANE ADAMS NEIGHBORHOOD

Tony Dias
Elaine Robles

DOWNTOWN AND FULTON MALL

Joyce Aiken
Ali Alavi
Nadar Ali
Rev. Larry Arce
Darius Assemi
Reza Assemi
Richard Baskin
Suzanne Bertz-Rosa
Paula Castadio
Raul De Alba
Marty Dietz
Morgan Doizaki
Will Dyck
Art Dyson
Robert Ellis
Layla Forstedt
Rev. Jim Franklin
Fresno Unified School District
Steve Geil
Brian Glover
Jaime Gonzalez
Jim Haron
Phillip Hollingsworth
Jaime Holt
Steve Hosey
Lynn Ikeda-Yada
Tyrone Jouroyan
Jeanette Jurkovich
Saundra King
Kyle Kirkland
Nancy Marquez
Stan Martin

Zarkis Martirosian
Ray McKnight
Joe Moore
Mehmet Noyan
Kathy Omachi
Mike Osegueda
John Ostlund
Bruce Owdom
Bill Patnaude
Rosie Perez
Tom Richards
Kiel Famellos-Schmidt
Travis Sheridan
Hal Tokmakian
Cliff Tutelian
Michelle Tutelian
Michael Yada
Linda Zachritz

Next Steps for FCSPCAC

- Attend and participate in the Fulton Corridor Charrette
- Attend next CAC meeting on October 19.
- Show up and support the Plan at all Planning Commission and City Council workshops and hearings.
- Stay engaged - tell neighbors and friends.

Next step: A charrette

- A Community-centered process;
- Preceded by extensive community and stakeholder Discovery;
- Focused on practical economic and physical revitalization;
- Lasts a minimum of 5, 12-hour days;
- Engages a multi-disciplinary team working simultaneously to reach policy and design directions;
- Provides lunchtime educational outreach sessions on key technical issues;
- Provides evening Community review sessions;
- Concludes with the framing of a comprehensive, integrated and implementable Plan.



Charrette Overview



DAY 1

Focus teams begin work from results of discovery workshop

Stakeholder meetings

Community meeting

DAY 2

Technical evaluations and refinements

Stakeholder meetings

Community meeting

DAY 3

Focus teams incorporate direction into work

Focused technical reviews and refinement

Development program

Stakeholder meetings

Community meeting

DAY 4-5

Focus teams incorporate direction into work

Focused technical reviews

Form-Based Code

Stakeholder meetings

Community meeting

DAY 6

Final presentation

Each team member describes the results of the five-day collaboration with the community

Discussion and comments

Kicking off the Week's Work: 9:00–11:30 am

Sat Downtown Fresno: *What Is a Vibrant and Prosperous Downtown?*
9/25

Workshops

OVERVIEW: 12–1 PM

PUBLIC INPUT SESSION: 5–8 PM

Mon Preserving Historic Assets
9/27

The Fulton Mall:
How Do We Fix It?

Tue The Downtown Economy:
9/28 Jobs, Housing & Businesses

Limited Economic Resources: *What is the Development Strategy for the Fulton District, the Cultural Arts District, South Stadium, and Chinatown?*

Wed Downtown Transportation
9/29 Systems

Transportation, Parking, and the Public Realm:
How Do We Make Better Streets and Open Spaces and How Do We Get There from Here?

Thu Trees, Sidewalks, and
9/30 Open Space:

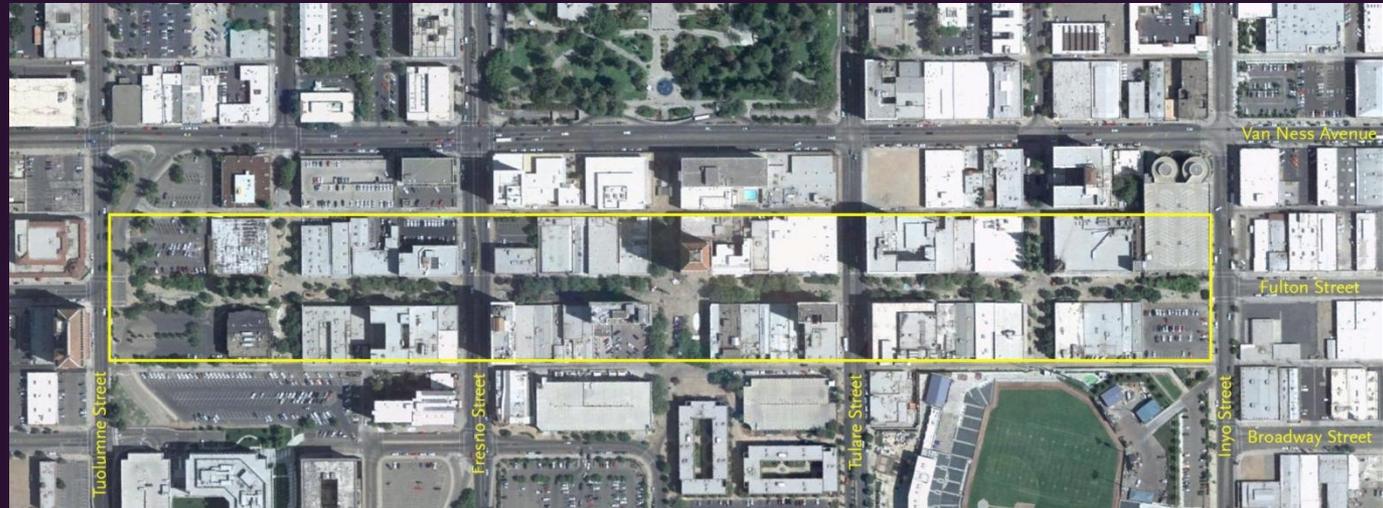
Fulton District, Cultural Arts District, South Stadium,
and Chinatown: *How Do We Make These Great Places?*

Fri Good Design for Downtown
10/1 Buildings

After the Week's Work: 9:00–11:30 am

Sat After the Week's Work: *What Our Specific Plan Will Do*
10/2

Charrette: Day 1: Preserving Historic Assets



8:30 - 9:00 Preliminary Design Team Assignments

9:00 - 12:00 Consultant team begins work

**12:00 - 1:00 Lunchtime public presentation:
*Preserving Historic Assets***

1:00 - 5:00 Consultant team continues work

**5:00 - 8:00 Input from public:
*The Fulton Mall: How Do We Fix It?***

Charrette: Day 2: The Downtown Economy



9:00 - 12:00 Consultant team continues work

12:00 - 1:00 Lunchtime public presentation:
The Downtown Economy: Jobs, Housing, And Business

1:00 - 5:00 Consultant team continues work

5:00 - 8:00 Input from public: *What Is the Development Strategy for the Downtown Core, the Cultural Arts District, South Stadium, and Chinatown?*

Charrette: Day 3: Downtown Transportation Systems



9:00 - 12:00 Consultant team continues work

12:00 - 1:00 Lunchtime public presentation:
Downtown Transportation Systems

1:00 - 5:00 Consultant team continues work

5:00 - 8:00 Input from public:
Transportation, Parking, and the Public Realm: How Do We Make Better Streets and Open Spaces and How Do We Get There From Here?

Charrette: Day 4: Open Space



9:00 - 12:00 Consultant team continues work

12:00 - 1:00 Lunch time presentation:
Trees, Sidewalks, and Open Space

1:00 - 5:00 Consultant team continues work

5:00 - 8:00 Input from public: *Downtown Core, Cultural Arts District, South Stadium, and Chinatown: How Do We Make These Places Better?*

Charrette: Day 5: Buildings



9:00 - 12:00 Consultant team continues work

12:00 - 1:00 Lunch time presentation:
Good Design for Downtown Buildings

1:00 - 10:00 Consultant team continues work

Charrette: Day 6



9:00 - 11:30 Input from public:

After the Week's Work - Principal Recommendations of the Specific Plan

Charrette Outcomes

1. Linking a development vision with public investment actions, and a form-based code that stream-lines private development
2. Two-way learning between the consultants and the community
3. Political support for implementation

Upcoming Fulton Corridor 2010 Meetings

September 25 - Fulton Corridor Workshop

September 27 to October 2 - Fulton Corridor Charrette

Tuesday, October 19 - FCSPCAC Meeting

FOR MORE INFORMATION:

Please visit

www.fresnodowntownplans.com

or phone

(559) 621-PLAN

MOULE & POLYZOIDES
ARCHITECTS AND URBANISTS