

**CITY OF FRESNO  
MASTER FEE SCHEDULE**

**CONVENTION CENTER**

**CONVENTION CENTER - BASIC RATES\***

\* Rates and overtime use of the Convention Center, except as otherwise provided for, shall be at the discretion of the Director. Rate shall be either: 1) the Basic Rates; 2) 10 percent of gross receipts; or 3) square footage rate, whichever is greater. Overtime shall be: 1) the rate identified as overtime; or 2) applicable rate set forth in Basic or Special Rates for the whole of shortest period in which overtime occurs.

**Fee Description & Unit/Time**

**Current**

**Amnd**

<b>Art, Park, Entertainment &amp; Sports*</b> (at all City owned facilities that comprise the Fresno Convention & Entertainment Center, the Riverside Municipal and Airways Golf Courses. The Arts, Park, Entertainment and Sports (APES) ticket surcharge fee is to be applied to all tickets sold for attendance to all event types and on each round of golf, irrespective of the ticket selling party, irrespective of ticket price. The City reserves the right to waive the surcharge upon City Manager approval). Per ticket (or attendee) and on each round of golf	1.00	489
<b>Arena</b> , non-commercial daily rate (including holidays and New Year's Eve) 8 a.m. to 12 noon 12 noon to 6 p.m. 6 p.m. to 12 midnight 8 a.m. to 6 p.m. 8 a.m. to 12 midnight	1,700.00 1,700.00 3,200.00 3,000.00 4,000.00	393
<b>Theater</b> , non-commercial daily rate (including holidays and New Year's Eve) 8 a.m. to 12 noon 12 noon to 6 p.m. 6 p.m. to 12 midnight 8 a.m. to 6 p.m. 8 a.m. to 12 midnight	800 800 1,500.00 1,400.00 1,600.00	393
<b>Theater</b> , non-profit daily rate (including holidays and New Year's Eve) - local, community-based, non-profit cultural arts organization - activity relevant to the organization's mission/purpose - derive 90 percent benefit from the activity - Director retains authority of determining appropriate rate 8 a.m. to 12 noon 12 noon to 6 p.m. 6 p.m. to 12 midnight 8 a.m. to 6 p.m. 8 a.m. to 12 midnight	650.00 650.00 1,300.00 1,200.00 1,500.00	393

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<b>Fee Description &amp; Unit/Time</b>	<b>Current</b>	<b>Amnd</b>
<b>Exhibit Hall Ballroom</b> , non-commercial daily rate (including holidays and New Year's Eve)		393
8 a.m. to 12 noon	950.00	
12 noon to 6 p.m.	950.00	
6 p.m. to 12 midnight	1,650.00	
8 a.m. to 6 p.m.	1,500.00	
8 a.m. to 12 midnight	1,850.00	
<b>Exhibit Hall Ballroom</b> , non-profit daily rate (including holidays and New Year's Eve)		
- local, community-based, non-profit cultural arts organization		
- activity relevant to the organization's mission/purpose		
- derive 90 percent benefit from the activity		
- Director retains authority of determining appropriate rate		
8 a.m. to 12 noon	850.00	
12 noon to 6 p.m.	850.00	
6 p.m. to 12 midnight	1,500.00	
8 a.m. to 6 p.m.	1,400.00	
8 a.m. to 12 midnight	1,600.00	
<b>Exhibit Hall Ballrooms A or B</b> , non-commercial daily rate (including holidays and New Year's Eve)		393
8 a.m. to 12 noon	800.00	
12 noon to 6 p.m.	800.00	
6 p.m. to 12 midnight	1,300.00	
8 a.m. to 6 p.m.	1,200.00	
8 a.m. to 12 midnight	1,500.00	
<b>Exhibit Hall Ballrooms A or B</b> , non-profit daily rate (including holidays and New Year's Eve)		393
- local, community-based, non-profit cultural arts organization		
- activity relevant to the organization's mission/purpose		
- derive 90 percent benefit from the activity		
- Director retains authority of determining appropriate rate		
8 a.m. to 12 noon	650	
12 noon to 6 p.m.	650	
6 p.m. to 12 midnight	1,200.00	
8 a.m. to 6 p.m.	1,000.00	
8 a.m. to 12 midnight	1,400.00	

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<b><u>Fee Description &amp; Unit/Time</u></b>	<b><u>Current</u></b>	<b><u>Amnd</u></b>
<b>Exhibit Hall I</b> , non-commercial daily rate (including holidays and New Year's Eve)		393
8 a.m. to 12 noon	2,600.00	
12 noon to 6 p.m.	2,600.00	
6 p.m. to 12 midnight	4,700.00	
8 a.m. to 6 p.m.	3,900.00	
8 a.m. to 12 midnight	5,250.00	
<b>Exhibit Hall II or III, Lower or Upper Lobby</b> , non-commercial daily rate (including holidays and New Year's Eve)		393
8 a.m. to 12 noon	650	
12 noon to 6 p.m.	650	
6 p.m. to 12 midnight	1,200.00	
8 a.m. to 6 p.m.	1,000.00	
8 a.m. to 12 midnight	1,300.00	
<b>Exhibit Hall I + II combined</b> , non-commercial daily rate (including holidays and New Year's Eve)		393
8 a.m. to 12 noon	2,900.00	
12 noon to 6 p.m.	2,900.00	
6 p.m. to 12 midnight	5,200.00	
8 a.m. to 6 p.m.	4,500.00	
8 a.m. to 12 midnight	5,800.00	
<b>Exhibit Hall I, II, &amp; III combined</b> , non-commercial daily rate (including holidays and New Year's Eve)		393
8 a.m. to 12 noon	3,200.00	
12 noon to 6 p.m.	3,200.00	
6 p.m. to 12 midnight	5,800.00	
8 a.m. to 6 p.m.	4,700.00	
8 a.m. to 12 midnight	6,300.00	
<b>Exhibit Hall II + III combined</b> , non-commercial daily rate (including holidays and New Year's Eve)		
8 a.m. to 12 noon	1,300.00	
12 noon to 6 p.m.	1,300.00	
6 p.m. to 12 midnight	2,300.00	
8 a.m. to 6 p.m.	2,000.00	
8 a.m. to 12 midnight	2,600.00	

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<b><u>Fee Description &amp; Unit/Time</u></b>	<b><u>Current</u></b>	<b><u>Amnd</u></b>
<b>Exhibit Hall Upper Lobby North or West</b> , non-commercial daily rate (including holidays and New Year's Eve)		393
8 a.m. to 12 noon	320.00	
12 noon to 6 p.m.	320.00	
6 p.m. to 12 midnight	600.00	
8 a.m. to 6 p.m.	550.00	
8 a.m. to 12 midnight	650.00	
<b>Exhibit Hall Meeting Rooms 1, 2, 3, 4, 9, 10, 11, 12, 13, 14, 15, 17, or 18</b> , non-commercial daily rate (including holidays and New Year's Eve)		
8 a.m. to 12 noon	100.00	
12 noon to 6 p.m.	100.00	
6 p.m. to 12 midnight	200.00	
8 a.m. to 6 p.m.	160.00	
8 a.m. to 12 midnight	220.00	
<b>Exhibit Hall Meeting Rooms 5, 6, 7, 8, or 19</b> , non-commercial daily rate (including holidays and New Year's Eve)		
8 a.m. to 12 noon	60.00	
12 noon to 6 p.m.	60.00	
6 p.m. to 12 midnight	100.00	
8 a.m. to 6 p.m.	100.00	
8 a.m. to 12 midnight	125.00	
<b>Exhibit Hall Meeting Room 16</b> , non-commercial daily rate (including holidays and New Year's Eve)		
8 a.m. to 12 noon	125.00	
12 noon to 6 p.m.	125.00	
6 p.m. to 12 midnight	225.00	
8 a.m. to 6 p.m.	200.00	
8 a.m. to 12 midnight	250.00	
<b>Exhibit Hall Executive Conference Room 20</b> , non-commercial daily rate (including holidays and New Year's Eve)		
8 a.m. to 12 noon	225.00	
12 noon to 6 p.m.	225.00	
6 p.m. to 12 midnight	375.00	
8 a.m. to 6 p.m.	325.00	
8 a.m. to 12 midnight	450.00	

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<b><u>Fee Description &amp; Unit/Time</u></b>	<b><u>Current</u></b>	<b><u>Amnd</u></b>
<b>Exhibit Hall Meeting Rooms 9 through 12 or 15 through 18</b>		
combined, non-commercial daily rate (including holidays and New Year's Eve)		
8 a.m. to 12 noon	500.00	
12 noon to 6 p.m.	500.00	
6 p.m. to 12 midnight	950.00	
8 a.m. to 6 p.m.	750.00	
8 a.m. to 12 midnight	1,000.00	
<b>Exhibit Hall Meeting Rooms 1, 2, 3, and 4 combined, non-commercial daily rate (including holidays and New Year's Eve)</b>		
8 a.m. to 12 noon	375.00	
12 noon to 6 p.m.	375.00	
6 p.m. to 12 midnight	700.00	
8 a.m. to 6 p.m.	550.00	
8 a.m. to 12 midnight	750.00	
<b>Exhibit Hall Meeting Rooms 5 through 8 combined, non-commercial daily rate (including holidays and New Year's Eve)</b>		
8 a.m. to 12 noon	225.00	
12 noon to 6 p.m.	225.00	
6 p.m. to 12 midnight	375.00	
8 a.m. to 6 p.m.	325.00	
8 a.m. to 12 midnight	450.00	
<b>Exhibit Hall Ballroom Meeting Rooms, non-commercial daily rate (including holidays and New Year's Eve)</b>		
	<u>All</u>	<u>Single</u>
8 a.m. to 12 noon	600.00	150.00
12 noon to 6 p.m.	600.00	150.00
6 p.m. to 12 midnight	750.00	200.00
8 a.m. to 6 p.m.	600.00	200.00
8 a.m. to 12 midnight	900.00	300.00
<b>Exhibit Hall Ballroom Meeting Rooms, non-profit daily rate (including holidays and New Year's Eve)</b>		
	<u>All</u>	<u>Single</u>
8 a.m. to 12 noon	500.00	150.00
12 noon to 6 p.m.	500.00	150.00
6 p.m. to 12 midnight	600.00	200.00
8 a.m. to 6 p.m.	500.00	200.00
8 a.m. to 12 midnight	700.00	250.00

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<b>Fee Description &amp; Unit/Time</b>	<b>Current</b>	<b>Amnd</b>
<b>Overtime</b> (hour or fraction)		
Meeting Rooms:		
All rooms	150.00	
Single room	100.00	
Other Facilities	200.00	
<b>Bond Requirement</b>	Set by Convention Ctr. Director	
<b>Exhibition Rates</b> , in-lieu of or in addition to Basic or Special Rates		393
space		
Square foot per day	0.24	
<b>Storage/Office Rental Rates</b>		
Storage space / per sq. ft.	0.50	
Office space / per sq. ft.	1.00	
<b>Parking</b>		
Daily Conference Pass / each	7.00	
Daily Conference Pass (recreational vehicle) / each	7.00	
Exhibitor pass / each	7.00	
One-time only / each	7.00	
One-time only (recreational vehicle) / each	7.00	
Senior Citizens / each	2.50	
<b>Special Rates</b>		
Amateur Athletic event (hosted by a non-profit association, affiliated with the United States Olympic Committee)		
Social activities	30% of basic rate	
Meeting activities	-0-	
	1,500 room nights and 3 days duration	
City of Fresno, other than public disaster or emergency	Basic Rate	
Convention of Record with the International Association of Convention Bureaus or Fresno Bureau		
Social activities	30% of basic rate	
Meeting activities	-0-	
Theatre and/or Exhibit Hall Ballroom Use	1,000 room nights	
Arena Use	2,000 room nights	
Exhibit Hall Use		
Halls I, II, and III	3,000 room nights	
Meeting Rooms only	1,500 room nights and 3 day duration	
Public disaster or emergency		-0-

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<b><u>Fee Description &amp; Unit/Time</u></b>	<b><u>Current</u></b>	<b><u>Amnd</u></b>
<b>Specialized Services by Permit</b>		
Catering services:		
Food and non-alcoholic beverages (per percentage of gross receipts)	14%	
Alcoholic beverages	25%	
Beer (per percentage of gross receipts)	Per Contract	
Decorating services (per percentage of gross receipts)	-0-	
Electrical services (per percentage of gross receipts)	25%	
<b>Other Rates, Extra Charges</b> , requested by licensee or permittee or necessitated by the use of the Center (conventions exempt)		
Restoration fee:		
Commercial, non-commercial, non-profit (per ticket)	1.00	
Non-ticketed events (Multiplied by 80% of seat capacity per day)	1.00	
Minimum	50.00	

**CITY OF FRESNO  
MASTER FEE SCHEDULE**

**CONVENTION CENTER**

**ROBERT A. SCHOETTLER CONFERENCE CENTER - BASIC RATES\***

\* Rates of Conference Center, except as otherwise provided for, shall be at the discretion of the Director of the Convention Center. Generally, rates shall be the Basic Rates, as stated; for food functions only, the rates shall be either: 1) the Basic Rate as stated; or 2) 14 percent of food gross receipt, plus 25 percent of alcoholic beverages gross receipts, plus per contract percent beer gross receipts, whichever is greater.

<b>Fee Description &amp; Unit/Time</b>	<b>Current</b>	<b>Amnd</b>
<b>Art, Park, Entertainment &amp; Sports*</b> (at all City owned facilities that comprise the Fresno Convention & Entertainment Center, the Riverside Municipal and Airways Golf Courses. The Arts, Park, Entertainment and Sports (APES) ticket surcharge fee is to be applied to all tickets sold for attendance to all event types and on each round of golf, irrespective of the ticket selling party, irrespective of ticket price. The City reserves the right to waive the surcharge upon City Manager approval).	0.75	462 10/1/2007
<b>Grand Banquet (4 salons)</b> , daily rate (including holidays and New Year's Eve)		393
8 a.m. to 12 noon	850.00	
12 noon to 6 p.m.	850.00	
6 p.m. to 12 midnight	1500.00	
8 a.m. to 6 p.m.	1400.00	
8 a.m. to 12 midnight	1600.00	
<b>Banquet Rooms (3 salons)</b> , daily rate (including holidays and New Year's Eve)		393
8 a.m. to 12 noon	750.00	
12 noon to 6 p.m.	750.00	
6 p.m. to 12 midnight	1200.00	
8 a.m. to 6 p.m.	1100.00	
8 a.m. to 12 midnight	1400.00	
<b>Banquet Rooms (2 salons)</b> , daily rate (including holidays and New Year's Eve)		393
8 a.m. to 12 noon	550.00	
12 noon to 6 p.m.	550.00	
6 p.m. to 12 midnight	850.00	
8 a.m. to 6 p.m.	750.00	
8 a.m. to 12 midnight	1,200.00	
<b>Meeting Rooms (1 salon)</b> , daily rate (including holidays and New Year's Eve)		393
8 a.m. to 12 noon	320.00	
12 noon to 6 p.m.	320.00	
6 p.m. to 12 midnight	550.00	
8 a.m. to 6 p.m.	420.00	
8 a.m. to 12 midnight	750.00	

**CITY OF FRESNO  
MASTER FEE SCHEDULE**

**CONVENTION CENTER**

**ROBERT A. SCHOETTLER CONFERENCE CENTER - BASIC RATES**

<b>Fee Description &amp; Unit/Time</b>	<b>Current</b>	<b>Amnd</b>
<b>Meeting Rooms (medium), daily rate (including holidays and New Year's Eve)</b>		
8 a.m. to 12 noon	210.00	
12 noon to 6 p.m.	210.00	
6 p.m. to 12 midnight	320.00	
8 a.m. to 6 p.m.	260.00	
8 a.m. to 12 midnight	420.00	
<b>Meeting Rooms (small), daily rate (including holidays and New Year's Eve)</b>		
8 a.m. to 12 noon	100.00	
12 noon to 6 p.m.	100.00	
6 p.m. to 12 midnight	150.00	
8 a.m. to 6 p.m.	150.00	
8 a.m. to 12 midnight	200.00	
<b>Overtime (hour or fraction)</b>		
Meeting Rooms:		
All rooms	150.00	
Single room	100.00	
Other Facilities	200.00	
<b>Exhibition Rates</b> , in-lieu of or in addition to Basic or Special Rates, space		393
Square foot per day	0.24	
<b>Parking</b>		480
Daily conference pass / each	7.00	
Event parking:		
Convention pass / each	7.00	
Exhibitor pass / each	7.00	
One time pass / each	7.00	
Senior Citizen/Student discount / each	2.50	
Garage permit parking (8 a.m. to 6 p.m.):		
Uncovered spaces per month	65.00	
Covered spaces per month	80.00	
Annual Purchase		
Each option listed above can be reduced by purchasing these permits at the annual rate, with annual prepayment required. Purchase is equal to payment for 10 months parking, with 12 months received.		

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**ROBERT A. SCHOETTLER CONFERENCE CENTER - BASIC RATES**

<u>Fee Description &amp; Unit/Time</u>	<u>Current</u>	<u>Amnd</u>
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**Special Rates**

Amateur Athletic event (hosted by a non-profit association, affiliated with the United States Olympic Committee)

Social activities 30% of Basic Rate

Meeting activities -0-

1,500 room nights and  
3 days duration

City of Fresno, other than public disaster or emergency Basic Rate

Convention of Record with the International Association of Convention Bureaus or Fresno Bureau

Social activities 30% of Basic Rate

Meeting activities -0-

Theatre and/or Exhibit Hall Ballroom Use 1,000 room nights

Arena Use 2,000 room nights

Exhibit Hall Use

Halls I, II, and III 3,000 room nights

Meeting Rooms only 1,500 room nights and  
3 days duration

Public disaster or emergency -0-

**Parking, Convention Center Complex Garage and Annex,  
Robert A. Schoettler Conference Center**

Day parking, 8 a.m. to 6 p.m., Mondays through Fridays:

Event parking: 7.00

Exhibitor pass / each 7.00

One time only / each 7.00

Senior citizen/student discount / each 2.50

Garage permit parking, 8 a.m. to 6 p.m.:

Monthly / per vehicle 42.00

Semiannual / per vehicle 228.00

Annual / per vehicle 432.00