APPENDIX B - SUPPLEMENTAL MATERIALS
Appendix B - Supplemental Materials

Contents:

B-3 | Regional Park Options Criteria Scoring
B-4 | Community Conversations Photo Collage (2018)
## Regional Park Options Criteria Scoring

<table>
<thead>
<tr>
<th>Principle/Criteria</th>
<th>Option A</th>
<th>Option B</th>
<th>Option C</th>
</tr>
</thead>
<tbody>
<tr>
<td>Create parks that are within existing and planned neighborhoods that are easily accessed by community members using pedestrian and bicycle pathways, transit services, or motor vehicles, consistent with the City of Fresno’s Parks Master Plan.</td>
<td>1</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Provide for the location of a flagship Regional Park in the Plan Area that has components of the Plan Area’s agricultural history through the planting of drought-resistant vegetation or trees, and the creation of public art that exhibits the Plan Area’s contribution to the agricultural industry.</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Park Size Criteria 1: Provide a Regional Park that is 40 acres minimum.</td>
<td>1</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Available Land Criteria 1: Provide a Regional Park in an area that is currently available for development.</td>
<td>2</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Population Center Criteria 1: Provide a Regional Park in a location that would be within ½-mile of the highest number of residents within the Plan Area.</td>
<td>1</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Recreational Amenities Criteria 1: Provide a Regional Park that can accommodate the majority of the following recreation activities: baseball, basketball, fishing (fresh water), softball, swimming, volleyball, and walking for exercise.</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Community Feedback Criteria 1: Provide a Regional Park in a location that is not within a ¼-mile of an existing or future park.</td>
<td>2</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Community Feedback Criteria 2: Provide a Regional Park in a location that is within a ½-mile of any of the desired park locations established during the Stakeholder Workshop or Council District Community Workshops.</td>
<td>0</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Park Accessibility Criteria 1: Provide a Regional Park in a location that is within ½-mile of an existing Fresno Area Express bus stop.</td>
<td>0</td>
<td>0</td>
<td>2</td>
</tr>
<tr>
<td>Park Accessibility Criteria 2: Provide a Regional Park in a location that currently has adequate bicycle, pedestrian, and roadway facilities in the immediate area.</td>
<td>1</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Environmental Justice Criteria 1: Provide a Regional Park in a Census Tract that has a CalEnviroScreen 3.0 Percentile at or above 90%.</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Environmental Justice Criteria 2: Provide a Regional Park in a Census Tract that has a CalEnviroScreen 3.0 Pollution Burden Percentile at or above 70%.</td>
<td>2</td>
<td>0</td>
<td>2</td>
</tr>
<tr>
<td>Environmental Justice Criteria 3: Provide a Regional Park in a Census Tract that has a CalEnviroScreen 3.0 Population Characteristics Percentile at or above 70%.</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Total</td>
<td>14</td>
<td>14</td>
<td>18</td>
</tr>
</tbody>
</table>
Outreach Materials:
Flyer Collage (2018, 2021)

COMMUNITY CONVERSATION
WEST AREA SPECIFIC PLAN

The purpose of this meeting will be to kick off planning for future development in the West Area. The project area is located west of Highway 99, generally north of Clinton Avenue to the San Joaquin River and east of Garfield Avenue. The West Area Specific Plan will encourage consistent and compatible land development as part of the City grows. Potential topics to be studied will be community identity, traffic and public transportation improvements, pedestrian and bicycle enhancements, community design, and the best locations for future residential and commercial uses.

El propósito de este reunión será iniciar la planificación para el desarrollo del Área Oeste en el futuro. El área del proyecto está ubicada al oeste de la Autopista 99, generalmente al norte de Clinton Avenue a lo largo del Río San Joaquin y al este de la Avenida Garfield. El Plan Específico del Área Oeste fomentará el consistente y compatible desarrollo de tierras a medida que la ciudad crece. Los temas potenciales que se explorarán serán la identidad de la comunidad, mejoramiento del tráfico y del transporte público, mejoramientos para peatones y ciclistas, diseño de la comunidad y las mejores ubicaciones para usos residenciales y comerciales en el futuro.

COMMUNITY CONVERSATION No. 2:
Discussion of Land Use Alternatives
THURSDAY, JUNE 14, 2018
6:00 p.m. - 8:00 p.m.
Central High School
East Campus - Cafeteria
3353 N. Cornelia Avenue,
Fresno CA 93722

Conversación Comunitaria N.° 2:
Discusión De Alternativas De Uso De La Tierra
Jueves, 14 de junio de 2018,
6:00 p.m. - 8:00 p.m.
Central High School
East Campus - Cafeteria
3353 N. Cornelia Avenue,
Fresno CA 93722

Please e-mail WestAreaPlan@fresno.gov or call (559) 621-8181 if you have any questions or comments. The meeting venue is compliant with the Americans with Disability Act. If special assistance is required, please contact Rodney Horton at least three business days in advance of the meeting.

Save the Dates!

STEERING COMMITTEE MEETING
REUNIÓN DEL COMITÉ DIRECTIVO
LUB ROOJ SBITHAM NTAWM KEV SBITHAM

RELEASE OF THE DRAFT LAND USE MAP & GUIDING PRINCIPLES
PUBLICACIÓN DEL PROYECTO DE MAPA DE USO DEL SUELO Y PRINCIPIOS FUNDAMENTALES
TSO TAWM NTAWM DAIM QAUV SIV DAIM QAUV SIV DAIM NTAWM QHIA & COV TXHEJ TXHEEM KEV COJ UA

WEDNESDAY, NOV. 28, 2018
6:00 p.m. - 9:00 p.m.

THURSDAY, APRIL 22, 2021
5:30-7:30 PM
Koum lb Hlis 28, 2018
6 teev tsous nd 9 teev tsous nd

The purpose of this meeting will be to kick off planning for future development in the West Area. The project area is located west of Highway 99, generally north of Clinton Avenue to the San Joaquin River and east of Garfield Avenue. The West Area Specific Plan will encourage consistent and compatible land development as part of the City grows. Potential topics to be studied will be community identity, traffic and public transportation improvements, pedestrian and bicycle enhancements, community design, and the best locations for future residential and commercial uses.

El propósito de esta reunión será iniciar la planificación para el desarrollo del Área Oeste en el futuro. El área del proyecto está ubicada al oeste de la Autopista 99, generalmente al norte de Clinton Avenue a lo largo del Río San Joaquin y al este de la Avenida Garfield. El Plan Específico del Área Oeste fomentará el consistente y compatible desarrollo de tierras a medida que la ciudad crece. Los temas potenciales que se explorarán serán la identidad de la comunidad, mejoramiento del tráfico y del transporte público, mejoramientos para peatones y ciclistas, diseño de la comunidad y las mejores ubicaciones para usos residenciales y comerciales en el futuro.
Specific Plan of the West Area which will be released in April. To download or request a copy of the plan, please see the webpage and contact information provided below.

Register here: tinyurl.com/4t4rv5k9 or Scan the QR Code:

Reserva La Fecha
Conversaciones Comunitarias: Una Serie de Reuniones por Zoom

JUEVES, ABRIL 22, 2021

Use del Suelo y Viviendas

Mayo 4
5:30-7 PM

Equidad y Salud

Mayo 11
5:30-7 PM

Parques, Espacios Albergados e Instalaciones Públicas

Mayo 18
5:30-7 PM

Transporte e Infraestructura

MAYO 25
5:30-7 PM

You are invited to attend a series of community meetings to discuss the Public Draft of the Specific Plan of the West Area. For more information, please visit the City's website or contact the Planning Department at (559) 621-8181.

MAYO 25
5:30-7:30 PM

Community Conversations Zoom Series

Conversaciones Comunitarias: Una Serie de Reuniones por Zoom

The purpose of this meeting will be to kick off planning for future development in the West Area. The project area is located west of Highway 99, generally north of Clinton Avenue to the San Joaquin River and east of Garfield Avenue. The West Area Specific Plan will encourage consistent and compatible land development as part of the City's growth. Potential topics to be studied will be community identity, traffic and public transportation improvements, pedestrian and bicycle enhancements, community design, and the best locations for future residential and commercial uses.

El propósito de esta reunión será iniciar la planificación para el desarrollo del Área Oeste en el futuro. El proyecto se ubicará al noroeste de la Avenida Clinton, generalmente al norte de la Avenida Clinton y al este de la Avenida Garfield. El Plan Específico de la Área Oeste fomentará el consistente y compatible desarrollo de áreas o modelos que estén parte de la ciudad creciente. Temas potenciales que se estudiarán serán la identidad de la comunidad, mejoramiento del tráfico, y el transporte público, mejoramientos para peatones y bicicletas, diseño de la comunidad y las mejores ubicaciones para usos residenciales y comerciales en el futuro.