ALL participants should join a language channel in order to listen to and communicate with all participants.

- This meeting is being recorded
  - Participating in today’s meeting will be considered consent to be recorded.
- More information is at: [www.fresno.gov/SCSP](http://www.fresno.gov/SCSP)
  - Translated presentations and meeting recording available April 12
- Everyone will be muted during the presentation
- Comments will be taken live following the presentation. Press *9 or use the “Raise Hand” button to be put in the queue to make your comment. Comments limited to 3 minutes.
- Brief comments and process questions regarding the scoping meeting can be entered via the Chat box
Agenda

• Introductions and Overview
• Purpose of the Plan
• Description of Plan Area
• Plan Area Background
• Overview of the Specific Plan
• EIR Scope and Issues to be Addressed
• Project Schedule
• Public Input
Purpose of the Plan

- Provide a comprehensive plan for the area
- Facilitate infill development
- Provide guidelines for integrating new development
- South Central Specific Plan Vision Statement:

The South Central Specific Plan is an area characterized by development that maximizes economic benefit and job growth for residents, while reducing impacts on the environment and improving quality of life.
### Plan Area Background

#### North Avenue Industrial Triangle Specific Plan
The North Avenue Industrial Triangle Specific Plan was adopted in 1973 as a multiphase plan to develop agricultural land south of Jervis Avenue and north of the Central Canal between Highways 41 and 50 into a heavy industrial district. The City Council adopted the North Avenue Industrial Triangle Specific Plan and associated EIR at a public meeting on September 27, 1973 (Resolution 73-455).

#### Roosevelt Community Plan
The Roosevelt Community Plan was adopted in 1992 as a community-level refinement of the 1994 General Plan and on update of the earlier 1979 Roosevelt Community Plan. This draft plan was officially initiated by City Council in a public meeting on July 16, 1991. The Planning Commission held four public meetings in the fall of 1991 for the draft plan and associated EIR. On January 22, 1992, passed Planning Commission Resolutions nos. 10597 and 10588 recommending the adoption of the Roosevelt Community Plan with proposed modifications and the associated EIR. No. 10115. The City Council held two public meetings in the winter of 1991 and spring of 1992 on the updated Community Plan and EIR, and adopted the Plan and EIR on April 7, 1992 (Resolution 92-141).

#### Fresno General Plan
In 2014, the City of Fresno adopted the Fresno General Plan. The planning process began in mid-2013 and public outreach was extensive. Over 140 stakeholder interviews were conducted in December 2013, and over a hundred presentations were made before neighborhood business, educational, social, and non-profit groups. The General Plan Citizens Advisory Committee held four public meetings from August 15, 2013, to May of 2014, and the Planning Commission held four public meetings from September 2011 to August of 2012. In addition, thirteen public workshops were held from September of 2011 to August of 2012.

On August 23, 2013, the City Council initiated the draft General Plan Resolution (2012-160). A public hearing on the draft General Plan and EIR (BCI No. 2013110102) was held on July 25, 2013, and from August to October seven public workshops were held. The Planning Commission held two public meetings in 2014 and on December 9, 2014, passed Planning Commission Resolution nos. 11321 and 11303 recommending the adoption of the General Plan and EIR. The City Council held two meetings in December and adopted the General Plan and EIR on December 16, 2014 (Resolution 2014-205).

#### Downtown Neighborhoods Community Plan
The Downtown Neighborhoods Community Plan was adopted in 2016. The process to develop the plan was initiated to establish a vision for revitalization of the Plan Area based on input from property owners and residents addressing housing issues in the City’s land use plan to develop a plan to promote a housing plan for the City’s downtown and its surrounding neighborhoods. Public engagement issues raised had several phases. The first and most important phase was the initial meeting in 2014 and 2015, during which over 300 residents, business owners, and property owners from the neighborhood met with the 15-member Citizens Advisory Committee meeting formal recommendations. This engagement process included 11 public meetings, five community workshops, four Planning Commission meetings, and four 18-day design workshops. The first phase of the community planning process included the development of a draft plan and the final document was adopted in a series of meetings held April 21, 2016, and the approved plan released on May 26, 2016.

#### Southwest Fresno Specific Plan
The Southwest Fresno Specific Plan was adopted in December 2017. The purpose of this plan was to provide an opportunity for the community to engage in a community-planning process that is not specific to Southwest Planning and not given in depth focus in the General Plan. This plan helps the plans for new multi-family housing processes that included I-I meetings held by a 15-member Steering Committee, 10 topic group meetings, and 200 community conversations. This was an innovative use of a ULURP to provide a unique process for new multi-family housing processes that included 1-I meetings held by a 15-member Steering Committee, 10 topic group meetings, and 200 community conversations. This was an innovative use of a ULURP to provide a unique process for new multi-family housing processes that included 1-I meetings held by a 15-member Steering Committee, 10 topic group meetings, and 200 community conversations.

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City of Fresno
2020 Specific Plan Public Outreach Process

- **3 WORKSHOPS & STAKEHOLDER INTERVIEWS**
  - JAN 13–15, 2020

- **COMMUNITY WORKSHOP**
  - FEB 12, 2020

- **COMMUNITY WORKSHOP**
  - FEB 25, 2020

- **ADVISORY COMMITTEE MEETING**
  - FEB 6, 2020

- **ADVISORY COMMITTEE MEETING**
  - FEB 18, 2020

- **COMMUNITY WORKSHOP**
  - FEB 12, 2020

- **ADVISORY COMMITTEE MEETING**
  - MAR 2, 2020
  - MAR 10, 2020
  - MAY 19, 2020
  - JUL 7, 2020

- **ADVISORY COMMITTEE MEETING**
  - FEB 18, 2020

Discuss Community Concerns & Potential Solutions

Develop Preliminary Policies, Strategies, & Land Use Options

Draft Recommendations for Specific Plan

REVISE SPECIFIC PLAN
Specific Plan Area Boundary
Description of the Specific Plan Area

- Plan Area (5,600 acres)
  - Mostly includes acres within the City limits
  - Includes land use designations for business park, industrial, mixed use, open space, park, public use, and residential uses
  - Over half of the plan area is currently developed

- The Specific Plan is intended to:
  - Designate future land uses
  - Establish a planning framework
  - Establish development standards
California Environmental Quality Act (CEQA)

- Analyze and disclose the potential range of physical environmental effects of implementation of the Specific Plan
- Inform decision-makers, agencies, and the public of the range of possible environmental impacts
- Recommend measures to mitigate significant adverse impacts
- Analyze a range of reasonable alternatives to the proposed Plan
Purpose of Scoping Meeting

• Provide information on the elements of the project and issues to be evaluated in the Environmental Impact Report (EIR)

• Receive public and agency comments on the scope and content of the EIR
  – Comments should focus on environmental issues related to the Specific Plan, feasible alternatives, and potential mitigation measures

• Staff will only answer clarifying questions about the EIR process

• Comments will be recorded and included in an appendix to the Draft EIR
Plan components to be evaluated in EIR

• The Specific Plan is intended to incentivize development through consolidation and streamlining of City processes, policies, and implementing actions
• The Specific Plan includes revisions to land use and zoning designations
• The Specific Plan will include goals and policies, land use and development standards, traffic circulation and infrastructure chapters, and an implementation chapter
• Individual proposed projects within the Specific Plan will be subject to future approval
Scope of EIR

- EIR will evaluate potential impacts associated with implementation of the Specific Plan in the areas of:
  - Aesthetics
  - Agriculture
  - Air Quality
  - Biological Resources
  - Cultural Resources
  - Energy
  - Geology and Soils
  - Greenhouse Gas Emissions and Climate Change
  - Hazards and Hazardous Materials
  - Hydrology and Water Quality
  - Land Use and Planning
  - Mineral Resources
  - Noise
  - Population and Housing
  - Public Services
  - Recreation
  - Transportation
  - Tribal Cultural Resources
  - Utilities and Service Systems
  - Wildfire
  - Environmental Justice
  - Cumulative Impacts
Scope of EIR (cont’d)

• EIR will also include a discussion of cumulative impacts

• Alternatives to the Specific Plan will be evaluated
  – Per CEQA requirements, alternatives evaluated in an EIR must:
    • Include the No Project alternative
    • Reduce one or more significant environmental impacts of the proposed Plan
    • Feasibly accomplish most of the basic project objectives
  – The two alternatives identified in the Notice of Preparation will be analyzed at an equal level of detail as the proposed Plan
CEQA Process Milestones and Anticipated Schedule

• Notice of Preparation (NOP) of Environmental Impact Report
  – Originally released for a review period from March 24 to April 23, 2021
  – NOP scheduled to be republished for a review period from April 14 to May 14, 2021
    • 1st Scoping meeting (today)
    • 2nd Scoping meeting April 28 6-8PM

• Draft Environmental Impact Report and Specific Plan
  – Intended release Fall/Winter 2021
  – 45-day review period with a public meeting

• Final Environmental Impact Report
  – Intended release in early 2022
  – Includes responses to public comments on the Draft EIR

• Final Specific Plan
  – Intended for council consideration in spring 2022
Opportunities to Provide Input

• Written Scoping Comments and Public Scoping Meetings for the EIR
  – During public review period for NOP through May 14
  – Scope of the environmental analysis
  – April 6, 2021
  – April 28, 2021

• Written Comments and Public Meeting on Draft EIR
  – During 45-day public review period for Draft EIR
  – Comments on the completed environmental analysis
  – Fall/Winter 2021

• Planning Commission and City Council Meetings
  – Spring 2022
How to Provide Input Tonight

Tonight

• Press *9 or raise your virtual hand to provide verbal comment
• You will be notified when it is your turn to speak
• State your name and/or agency/organization
• Brief comments and clarifying questions regarding the scoping meeting can be entered via the Chat box
• Comments are being recorded
• Comments are limited to 3 minutes

Ways to comment:
- Written: Chat button
- Verbally: Raise Hand
  - *9 telephone
  - ‘Raise Hand’ button
How to Provide Input After Tonight

After Tonight, submit written comments to:

• Via email: SCSP@fresno.gov
• Visit: https://www.surveymonkey.com/r/5ZPLK87
• Via mail:
  Jennifer Clark, Planning Director
  c/o Cherie Vick, Executive Assistant
  Planning and Development
  2600 Fresno Street, Room 3065
  Fresno, CA 93721

Comment period open until
5:00 p.m. on May 14, 2021
For more information, please visit: www.fresno.gov/SCSP
THANK YOU!