General Plan Implementation Review Committee

Planning and Development Department

JULY 21, 2020

CITY OF FRESNO
INCORPORATED 1885
Healthy Communities
CHAPTER 10 OBJECTIVE

Objective HC-1: Work with neighborhood associations of local residents, businesses, and institutions on neighborhood and community health initiatives.

IMPLEMENTING POLICIES

HC-1-a: Neighborhood Associations
HC-1-b: Local Health Workshops
HC-1-c: Neighborhood Care Facilities
HC-1-d: Cultural Sensitivity
# Accomplishments:

- The School Area Team (SAT) conducts proactive code enforcement and community engagement activities around schools to reduce blight and improve housing conditions throughout the City of Fresno (*HC-1-a*):
  - The SAT inspectors conduct the enforcement aspect and seek compliance of all health, safety, blight, and nuisance violations in the school areas
  - The SAT community coordinators engage residents to equip them with tools to improve their quality of life and connect low-income homeowners to available housing resources
  - The SAT conducts Neighborhood Improvement Modules, Tenant Rights and Responsibilities Workshops, Landlord Forums, community stakeholder meetings, and other neighborhood engagement activities in the school areas
  - SAT works with several community partners to connect residents with resources

- Previously implemented by Code Enforcement through the "Neighborhood Revitalization Team", under DARM - The SATs, now under the City Attorney’s Office, are working with neighborhood associations, businesses, and institutions on neighborhood and community health initiatives (*HC-1-a*):
  - Many neighborhoods in Fresno have the highest pollution burdens in the state of California. The SATs works to connect resources to neighborhoods - As one example, the Team, in conjunction with the Beneficial State Foundation, held a Clean Vehicle Ride and Drive event at Fresno City College - The event focused on providing financial assistance to working families to acquire clean air vehicles.

- The Police Department works within neighborhoods in a variety of ways (*HC-1-a*):
  - Collaborates with Organizations in Neighborhoods (Bringing Broken Neighborhoods Back to Life, Hope Coalition
  - Organizations for Crime Reduction (Neighborhood Watch, NextDoor-Virtual Neighborhood Watch-Business Watch, Crime Free Multihousing)
  - Worked in the past with RESTORE Fresno
  - School based Programs (Resilience Program, Trauma Informed Intervention, Mentorship for High Risk Children

### Policies Referenced

- **HC-1-a**
- **HC-1-b**
- **HC-1-c**

### Policies Not Referenced

- **HC-1-d**
Accomplishments:

- PARCS currently have service agreements with (HC-1-a):
  - Reading & Beyond and West Fresno Family Resource Center who provide a variety of public services through our Community Centers located at Mosqueda, Mary Ella Brown, Maxie L. Parks.
  - Agreement with Wesley Church to use part of their property for providing a variety of recreational activities for the El Dorado neighborhood.
  - Service agreement with Baptist Temple Church to run a variety of social and recreational programming through Granny’s Park.

- Fresno Community & Economic Development Partnership led by ENP and Fresno Metro Ministry has 12 neighborhood based CDC/EDC 501c3 members - with mission to grow membership, capacities and positive impact (HC-1-a)

- CalFresh Healthy Living Program (CFHL) community physical activity, nutrition education, and gardens (HC-1-a, HC-1-b):
  - Lowell Neighborhood Association, Lowell Community Development Corporation, Martin Park Inc., Gaston Middle School Workgroup, West Fresno Family Resource Center/ Maxie L. Parks Center & Mary Ella Brown Center, Every Neighborhood Partnership, Fresno Housing Authority.

- State Physical Activity Nutrition Program (HC-1-b, HC-1-c):
  - Working with Central Valley Children Services Network, Educare Inc. to do physical activity, nutrition education and gardens at their early child care sites.
  - Working with United Health Centers on lactation accommodations.

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CHAPTER 10 OBJECTIVE

Objective HC-2: Create complete, well-structured, and healthy neighborhoods and transportation systems.

IMPLEMENTING POLICIES

HC-2-a: Healthy Neighborhoods
HC-2-b: Supportive Housing
HC-2-c: Prevent Crime through Design
HC-2-d: Mobility for Carless Population
HC-2-e: Bike and Pedestrian Network
Accomplishments:

- The City has worked toward the creation of complete neighborhoods through its planning processes since implementation of the General Plan - the following plans have been adopted that support complete neighborhoods (HC-2-a):
  - The Downtown Neighborhoods Community Plan, Fulton Corridor Specific Plan, Southwest Fresno Specific Plan, Parks Master Plan, Active Transportation Plan, Blackstone Smart Mobility Strategy
- FAX has moved toward implementing a transit system based on a grid pattern and cross-town service, providing greater opportunities for transit use and transfers throughout the City - also upgraded transit stations and is currently in the process of adding solar lighting to 200 bus stops around the City (HC-2-a, HC-2-d)
- Build a Better Blackstone is working on various corridor planning and mixed-use TOD development encouragement efforts along Blackstone south of Barstow Avenue (HC-2-a):
  - Recommend City using 2019 Fresno County Health Needs Assessment CHIP Tool with extensive development of priorities for healthy neighborhoods and communities
  - Recommend various Prevention Institute studies on place-making for health and resilience as guides for updating framework and implementation for this objective
- CFHL is a coalition member with the City of Fresno on a Brownfields Grant (HC-2-a)
- The Development Code has been updated to be consistent with current State law (HC-2-b)
- City continues to annually allocate ESG and HOPWA funds for emergency shelter, rapid re-housing and related supportive services (HC-2-b)
- Some aspects of CPTED have been incorporated into the Development Code, particularly focused on encouraging pedestrian activity and "eyes on the street" (HC-2-c)
- The Policing District works with Planning and Development Department to review plans for new projects to ensure best practices in Crime Prevention Through Environmental Design (Lighting, Fencing, Emergency Access, etc.) (HC-2-c)
## Accomplishments:

- The Police Department has Crime Prevention officers to address areas of vulnerability on existing residences and businesses (*HC-2-c*)
- The Police Department reviews Conditional Use Permits and Alcohol Beverage Control for permits and applications reviewing historical criminal activity and concentration issue to provide a recommendation and appropriate policing plan. Ongoing oversight to ensure compliance of CUP's and ABC permits (*HC-2-c*)
- The Development Code encourages connectivity to nearby commercial centers, civic uses, and public open spaces (*HC-2-d*)
- Complete Streets Policy adopted by City Council (October 2019) (*HC-2-d, HC-2-e*)
- Active Transportation Plan (March 2017) (*HC-2-d, HC-2-e*)
- Grant opportunities perused when applicable - Active Transportation Program (ATP), Highway Safety Improvement Program (HSIP), Congestion Mitigation and Air Quality (CMAQ) (*HC-2-d, HC-2-e*)
- Safer Routes to School Resolution (January 2020) (*HC-2-d, HC-2-e*)
- Some aspects of CPTED have been incorporated into the Development Code, particularly focused on encouraging pedestrian activity and "eyes on the street." (*HC-2-c*)
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- Complete Streets Policy adopted by City Council (October 2019) (*HC-2-d, HC-2-e*)
- Active Transportation Plan (March 2017) (*HC-2-d, HC-2-e*)
- Grant opportunities perused when applicable - Active Transportation Program (ATP), Highway Safety Improvement Program (HSIP), Congestion Mitigation and Air Quality (CMAQ) (*HC-2-d, HC-2-e*)
- Safer Routes to School Resolution (January 2020) (*HC-2-d, HC-2-e*)
- The Development Code encourages the development of pedestrian facilities (*HC-2-e*)
- Southern Blackstone Smart Mobility Strategy (2019) (*HC-2-e*)
- County Health Department staff participates on City's BPAC (*HC-2-e*)

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CHAPTER 10 OBJECTIVE

Objective HC-3: Create healthy, safe, and affordable housing.

IMPLEMENTING POLICIES

HC-3-a: Universal Design
HC-3-b: Housing-Related Illness Assessment and Testing
HC-3-c: Housing Services
HC-3-d: Green Standards for Affordable Housing
HC-3-e: Health Services and Medical Facilities in Underserved Neighborhoods
HC-3-f: New Drive-Through Facilities
HC-3-g: Residential Compatibility
Accomplishments:

- Fresno County Department of Public Health provides health testing services (*HC-3-b*)
- City subrecipients (currently Habitat for Humanity, Fresno EOC and Self-Help Enterprises) market City-funded home repair programs to eligible owner-occupants within the City in accordance with their respective agreements with the City (*HC-3-c*)
  - Subrecipients are nonprofits “stepping into the shoes” of the City to deliver pass-through funds to low income program beneficiaries. Within the allowances specified in the scope of work and budget, subrecipients provide program marketing services and receive reimbursements for such.
- LEED and CALGreen Tier 1 or Tier 2 standards or third-party equivalents costs are allowed as part of affordable housing project or shelter facility improvement (*HC-3-d*)
- County is collaborating for Wellness staff works with local FQHCs, specifically Valley Health Team, to implement new protocols and or policies for better identifying patients who have hypertension (*HC-3-e*)
- The Development Code includes measures to prevent an over-concentration of drive-through facilities (*HC-3-f*)
- The Industrial Compatibility Study was initiated in 2018 and is anticipated to be complete by the end of 2020 (*HC-3-g*)

### Policies Referenced
- HC-3-b
- HC-3-c
- HC-3-d
- HC-3-e
- HC-3-f
- HC-3-g

### Policies Not Referenced
- HC-3-a
CHAPTER 10 OBJECTIVE

Objective HC-4: Improve property maintenance.

IMPLEMENTING POLICIES

HC-4-a: Business Maintenance Standards
HC-4-b: Local Business Assistance
HC-4-c: Residential Maintenance Standards
HC-4-d: Cooperative Compliance Monitoring
HC-4-e: Code Enforcement
HC-4-f: Chronic Violators
Accomplishments:

- Accessible Fresno Small Business Initiative (Accessible Fresno) consists of programs which encourage businesses within the City of Fresno to take proactive steps toward construction related accessibility compliance. This initiative consists of the following programs (**HC-4-b**):
  - Access Inspection Program - provides eligible small businesses with Certified Access Specialists (CASp) inspection services, report, disability access inspection certificate, and inspection support services
  - Training, Education, and Outreach - provides educational workshops and discussions forums for the business community - Outreach Business Partners include SCORE Central Valley, Downtown Fresno Partnership, Fresno Chamber of Commerce, Fresno Metro Black Chamber of Commerce, Fresno Regional Workforce Development Board, Fresno Area Hispanic Foundation, and BizFed Central Valley

- Anti-Slumlord Enforcement Team (ASET) (**HC-4-c**):
  - In 2016 the Strike Team on Problem Properties (STOPP), addressed 14 cases of properties with severely substandard conditions.
  - These cases investigated substandard housing conditions in rental housing, and pursued violations of multiple different codes and ordinances including the California State Health and Safety Code, California Building, Plumbing, Mechanical and Electrical Codes, and Fresno City Municipal Codes in 377 individual units.
  - In November of 2016, the City Council re-aligned the STOPP team, adding City Attorney staffing to the team and re-branding it ASET (Anti-Slumlord Enforcement Team), which is the name it operates under currently.
    - Total number of cases addressed since the beginning of the ASET program - 53
    - Violations to date 26,283
    - Units Inspected to date 554
    - Current Open Cases 29 per the status report from last week
    - Current # of units 549 per the status report from last week

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Accomplishments:

• The Proactive Rental Housing Inspection Program (HC-4-c):
  - The Proactive Rental Housing Inspection Program was created through the Rental Housing Improvement Act (FMC Chapter 10 Article 16), adopted by the City Council in February of 2017 and which went into effect on March 13, 2017. The stated purpose of the program was to, “Identify substandard housing violations through an effective pro-active and re-active inspection program to ensure rental housing units in the city meet minimum health and safety standards required by the State of California and are safe to occupy, and provide: (1) adequate resources to effectively and timely remedy violations; and (2) to greatly reduce substandard housing in the city.” Initially a set of data was provided to the City by a private vendor, which identified locations of rental properties and contact information for the owners of those properties. On April 1st 2018, 85,777 informational brochures were mailed out to these property owners, which provided information about the City’s Rental Housing Improvement Program and the next steps property owners would need to take to register their properties. Beginning in July of 2018, Notices of Violation for failure to register residential rental properties were mailed out in a total of six rounds, for a total of 22,131 notices issued. In February of 2019 the first of three rounds of escalating citations for failure to register residential rental properties began to be mailed out, beginning with 2,744 in the first round, 1,299 in the second round and 941 in the third round, for a total of 4,984 citations.
  - To date, there are approximately 85,254 units registered in the Rental Housing Registry, which exist at more than 30,000 properties. Inspections of residential rental housing units have been progressing, and to date, the Program has worked through 10,793 total inspections of multi-family locations in 87 APN books.
    - 85,254 Registered individual Unit
    - 24,124 Single Family Home Registrations
    - 4,350 Multi Family Property Registration (58,804 Units)
    - 2,326 Condominium Property Registrations
    - 10,793 total baseline inspections of multi-family locations in 87 APN books
    - These APN books comprise all of the registered multi-family properties south of Nees Avenue
    - Before standing down due to Covid-19 concerns there were 150 baseline inspections conducted across 21 single family home portfolios.
  - Staff from the Rental Housing unit has been working with the other units in Code Enforcement to investigate, educate and enforce complaints and violations of non-essential businesses continuing to operate, price gouging, and social distancing. Beginning with the initial emergency orders issued by the City on March 17, 2020, Code staff proactively visited businesses throughout the City and posted signage prohibiting price gouging, initially visiting more than 500 businesses in the first days of the crisis. As events unfolded and new emergency orders were issued, Code staff transitioned from the price gouging assignment into investigations of open businesses and then to social distancing complaints.
  - In response to the COVID-19 state of emergency and the suspension of interior inspections, inspectors have been actively canvassing neighborhoods to find unregistered properties and to date have successfully identified 983 unregistered rental properties. Property owners of these unregistered rental properties that have been identified by Code Enforcement Officers have been issued notices of violation for their failure to register and will face monetary penalties if they fail to comply with the City’s Rental Housing Improvement Act.

| Policies Referenced | • HC-4-b | • HC-4-c | • HC-4-e | • HC-4-d | Policies Not Referenced | • HC-4-a |
Accomplishments:

• Reactive Rental Housing (HC-4-c):
  o The Reactive Rental Housing Team was established within the Code Enforcement Division, in October of 2018, for the purpose of addressing complaints of substandard housing conditions in multi-family units, on a reactive basis, throughout the City of Fresno.
  o Since its formation, the Reactive Rental Housing Team has successfully addressed violations and closed 526 cases.
  o Beginning in January of 2020, the Reactive Rental Housing Team was transferred to the Rental Housing Unit and incorporated into the Anti Slumlord Enforcement Team (ASET), and are currently addressing violations on 109 active cases.
  o Under the new model, the Reactive Rental Housing Team works with members of the ASET team, and staff from both teams address a mixture of cases in both areas of ASET and Reactive Rental Housing enforcement.

• The School Area Team (SAT) conducts proactive code enforcement and community engagement activities around schools to reduce blight and improve housing conditions throughout the City of Fresno (HC-4-d):
  o The SAT inspectors conduct the enforcement aspect and seek compliance of all health, safety, blight, and nuisance violations in the school areas.
  o The SAT community coordinators engage residents to equip them with tools to improve their quality of life and connect low-income homeowners to available housing resources.
  o The SAT conducts Neighborhood Improvement Modules, Tenant Rights and Responsibilities Workshops, Landlord Forums, community stakeholder meetings, and other neighborhood engagement activities in the school areas.
  o SAT works with several community partners to connect residents with resources.

Policies Referenced

• HC-4-b
• HC-4-c
• HC-4-d
• HC-4-e
• HC-4-f

Policies Not Referenced

• HC-4-a
Accomplishments:

- SAT staff includes bilingual inspectors and community coordinators - SAT is partnered with Parent University (for all Fresno Unified School District school areas). This partnership provides SAT with 2 part-time Primary Language Instructional Specialists to allow all SAT presentations, events, documents, and services to be available in English, Spanish, and/or Hmong (HC-4-e)
- Within the last year - since Code Enforcement has been under the City Attorney’s Office; outreach efforts typically occurred in cooperation with City Councilmembers events (HC-4-e)
  - For example, a Code Enforcement Officer attended a Spanish-speaking virtual town hall meeting (over zoom), hosted by Councilmember Esmeralda Soria.
- In September of 2016 the City Council, through Emergency Ordinance 2016-38, amended FMC 11-307 - VIOLATIONS, to include language which defined an "Egregious Violator" as a property owner who received correction notices for health and safety, or building code violations, at three (3) or more of their properties within a 12 month period, and also set forth a penalty schedule for those violators (HC-4-f)
- In October of 2019 the City Council, through Ordinance 2019-035, amended FMC 11-307 - VIOLATIONS, to replace the "Egregious Violator" classification and replaced it with language which defined a "Serial Violator", and established an escalating citation schedule for property owners who receive citations for housing code violations at ten (10) or more of their properties within a 12 month period (HC-4-f)
CHAPTER 10 OBJECTIVE

Objective HC-5: Promote access to healthy and affordable food.

IMPLEMENTING POLICIES

HC-5-a: Healthy Grocery Incentives
HC-5-b: Food Assistance Awareness
HC-5-c: Refrigeration Assistance for Local Stores
HC-5-d: Work with Farmers Markets
HC-5-e: Food Policy Council
HC-5-f: Urban Agriculture
HC-5-g: Commercial Agriculture
Accomplishments:

- CFHL is working with Retail stores in West Fresno & Lowell Neighborhood (for example - Zack's, Lucky's, Grocery Outlet, Fresno Community Market 2, Dollar King, and Family Food Market) to participate in our healthy retail program - provide healthy food merchandizing materials, encourage healthy checkout aisles, and any other policy or environmental change they can make to encourage healthier seeing (HC-5-a)
- The Development Code includes remove barriers and provides incentives to the creation of healthy grocery stores (HC-5-a)
- Fresno County health department is continually promoting food assistance awareness via social media, website and at events (HC-5-b)
- CFHL work with the Kern Farmers Market, St Rest Church Farmers Market - increased promotion by informing residents and social media (HC-5-d)
- The Development Code reduces limitations on farmer's markets (HC-5-d)
- CFHL participates on the Fresno Community Health Improvement Plan's Food Insecurity Workgroup in which it strives to increase access to healthy foods (HC-5-e)
- Fresno Metro Ministry's Food to Share program is recovering millions of pounds of healthy food each year that would be wasted and distributes the food through a network of 50 churches and CBOs - substantively increasing access to healthy food - FCHIP Food Security Workgroup is functioning toward this objective (HC-5-e)
- The Development Code encourages community gardens and urban agriculture (HC-5-f)
- PARCS has a contract with community organizations (HC-5-f):
  - Fresno Metro Ministries to assist us with managing three Community Gardens Al Radka, Peach Prop and San Pablo Community Gardens
  - Street Saints for a small garden at Sunset Community Center
- Yo'Ville Community Garden and Urban Farm Incubator in Southwest Fresno (HC-5-f)
- CFHL - work on gardens in West Fresno and Lowell Neighborhood (HC-5-f)
CHAPTER 10 OBJECTIVE

Objective HC-6: Improve access to schools and their facilities for the community.

IMPLEMENTING POLICIES

HC-6-a: Safe Routes to Schools
HC-6-b: Site Schools on Safe Streets
HC-6-c: Work with School Districts on Facilities Agreements* (Will be covered during Parks, Open Space, and Schools meeting)
HC-6-d: New School Strategies* (Will be covered during Parks, Open Space, and Schools meeting)
Accomplishments:

- The Police Department has a Safe Schools Initiative – assigning Traffic Enforcement Officers to monitor safe drop off and pick ups at schools focusing specifically on first two weeks of each school year (HC-6-a)
- The Police Department has assigned Student Resource Officers at area High Schools and Student and Neighborhood Resource Officers at FUSD Middle Schools to monitor Traffic Safety at school sites and large school-based events (HC-6-a)
- The Police Department Traffic Enforcement Unit has a "Safe Driving, Safe Biking" Program that is given to students at area schools to provide awareness as well as participating in the "Every 5 Minutes" Program to demonstrate the tragic effects of Driving Under the Influence to driving age High School Children (HC-6-a)
- The Police Department conducts the California Office of Traffic Safety Program for Pedestrian Safety around Schools (HC-6-a)
- Complete Streets Policy adopted by City Council (October 2019) (HC-6-a, HC-6-b)
- Active Transportation Plan (March 2017) (HC-6-a, HC-6-b)
- Grant opportunities perused when applicable - Active Transportation Program (ATP), Highway Safety Improvement Program (HSIP), Congestion Mitigation and Air Quality (CMAQ) (HC-6-a, HC-6-b)
- Safer Routes to School Resolution (January 2020) (HC-6-a, HC-6-b)
- PARCS have a joint use agreement with Fresno Unified and Central Unified to offer (HC-6-c):
  - Weekend Recreation Fitness Program on 17 school sites on Saturday and Sundays –
  - Allows residents access to greenspace for general recreational uses.
  - Agreements for use of School pools for our summer aquatics programming (CUSD and FUSD)

Policies Referenced

- HC-6-a
- HC-6-b
- HC-6-c

Policies Not Referenced

- HC-6-d
CHAPTER 10 OBJECTIVE

Objective HC-7: Establish priorities and mechanisms for park facilities improvements linked to effectiveness and improving health.

IMPLEMENTING POLICIES

HC-7-a: Prioritization System for Parks Improvements
HC-7-b: Performance-Based Capital Improvements
HC-7-c: Funding Mechanisms for Open Space Maintenance
HC-7-d: Integrated Pest Management
Accomplishments:

- The Parks Master Plan evaluated parks and park amenities and included recommendations for the provision of more and improved existing open space (*HC-7-a*).
- The Parks Master Plan identifies that Fresno scores at the bottom for major cities in the number of acres, parks and green space (*HC-7-a*).
  - Pocket parks have proven to more of a maintenance issue than a benefit.
- Parks has developed a 5 year Capital Improvement Plan - Parks Master Plan - Section 6- Needs Assessment (*HC-7-b*).
- Parks Master Plan included a section on financing parks - Section 8- Financing Your Parks (*HC-7-c*).

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CHAPTER 10 OBJECTIVE

Objective HC-8: Support programs, leadership, and opportunities for Fresno’s youth.

IMPLEMENTING POLICIES

HC-8-a: Out-of-School Youth Programs
HC-8-b: Youth Leadership Program
HC-8-c: Job Training, Apprenticeships, and Placement
HC-8-d: Youth Master Plan
Accomplishments:

- PARCS partners with FUSD and provided contracted services for their afterschool SPARK program – PARCS department provides the recreation aspect of their programming \((HC-8-a)\)
- CFHL works with the following community centers’ afterschool programs (community physical activity, nutrition education, and gardens) \((HC-8-a)\)
  - Mary Ella Brown Community Center, Fenix Champion Youth, Martin Park
- Youth Leadership Institute (YLI) coordinates the City of Fresno Youth Commission, which has served as a platform and space for Youth to voice and uplift youth priorities, including but not limited to \((HC-8-b)\):
  - Programming and services such as holistic mental wellness services and paid internships, alcohol outlet saturation, police reform, and youth jobs within City of Fresno departments, like the PARCS department.
- YLI and Fresno Economic Opportunities Commission Street Saints partnered to coordinate the Transform Fresno Youth Leadership Development Program to train an annual cohort of youth leaders in the Transformative Climate Communities project area to serve as leaders and ambassadors for their community \((HC-8-b)\)
- CFHL partners with Youth Leadership Institute on youth related activities around nutrition & physical activity that includes working with youth to change the environments to create access to healthy foods and physical activity \((HC-8-b)\)
- The City of Fresno Youth Commission in partnership with YLI youth leaders, advocated for the creation of the Youth Jobs Task Force. The Youth Jobs Task force has leveraged funding to create paid youth internships and job training to connect youth to after school and summer job opportunities throughout the city \((HC-8-c)\)
- City provides subrecipient with CDBG funding for Section 3 and micro-enterprise technical assistance \((HC-8-c)\)
- PARCS regularly works with Fresno State and City with placing interns and provide summer youth employment through the various recreational camps, aquatic programming, etc \((HC-8-c)\)

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