Questions

1. To what extent are programs being implemented, specifically ED-4 and ED-5-0/e?

Suggested Resources

- Policy Link — "Advancing Health Equity and Inclusive Growth in Fresno County" (link if racial gaps were closed, Fresno's GDP would have been $17.16 higher in 2014)

- Brookings Institute — Metro Policy
  Project (Google Fresno Bee article)

- Opportunity Industries Report

Fresno General Plan Implementation Review Committee
### Strengths

- Recognizes small business support — need to do more for minority pop.
- Retain/attract educated pop. / diverse pop
- By not doing that w/ all industry
- Don't want to compete to bottom
- Incentive programs BUT should have thresholds for incentives (refer to Brookings Inst. OPP Industries)

### Weaknesses

- Needs to correct environmental and equity issues
  - Life training should be focused on vulnerable populations
  - Should not just focus on what we can give; what do we offer? What can be improved to showcase? — education, better environment, strong downtown, healthy diverse pop. Breathable air
- Impact fees for companies who aren't paying
- Low wage jobs
- Relies on distribution facility — can't build suitable sustainable economy by relying on one industry
- Invest in human capital should be #1
  - New mention of education (pre-k through higher ed)
  - How are we working w/ OSU Fresno and SCCCD? — train tech support, computer science, jobs, health prof, etc.

### Other Thoughts

- S&F violation on p. 2-17?
1. Do we have current numbers for GP Buildout since adopting the GP?
2. What is the fiscal impact of 55,610 new housing units in existing city limits including downtown?
3. Since the adoption of the GP, how much vacant land is currently available for all areas of SF?
4. How many ppl. currently live in unincorporated land within the SOI?
5. Specifically, what monitoring has there been done for the GP since adoption?
6. 
7. 
8. 
9. 
10. 

SUGGESTED RESOURCES

Examples include articles, podcasts, examples from other cities, etc.
Chapter 2

1. Is there data from the DRIVE initiative that can overlay into the material represented here?

2. Is inclusivity a priority to achieve the 6 priorities of economic development and fiscal sustainability?

3. Is there a way to include racial equity into the goals and metrics of this chapter?

4. Is the "skill gap" a top economic priority of this chapter?

5. What is the economic cost of turning farmland into housing? Data?

6. Retaining outflow of local talent is vital. Do we know where millennials want to live in the city?

7. Do we have data on the fiscal impact of sprawl?

8. Page 2/15 - has an "expert commission" been created?

9. What are the current numbers on workforce development and adult education in Fresno as compared to when the RP was written?

10. What is the fiscal impact of in-fill and revitalization since the RP was adopted?

SUGGESTED RESOURCES

12. Does sprawl development "pay its way"?

13. What current state/federal budget decisions will impact the chapter?

14. Does ED 5-6 actually happen?

15. Does ED 5-e happen?
POTENTIAL IMPROVEMENTS

☐ No improvements needed.

Chapter 2

NARRATIVE

· Does ED-5-b happen? Is it public?

· Does Ed-5-e happen? Is it public?


OBJECTIVES & POLICIES

· Establish a list of "ready-to-go" shovel-ready sites.

· Submit an economic development progress report, since GP was established.

· Include the Center for Community Transformation in ED-2-a

· Establish an affordable housing immediate tenant relief built in.

· Establish a tax base sharing program or a Tax Increment Financing plan for affordable housing.