MEETING AGENDA

Welcome – Roll Call

Review of Recommendations To Date

Public Comment

Continued Discussion of Recommendations

Next Steps

Adjourn
OVERVIEW OF RECOMMENDATIONS TO DATE
REVISED VISION STATEMENT

The South Central Specific Plan is an area characterized by development that maximizes economic benefit and job growth for residents, while reducing impacts on the environment and improving quality of life.
1. **Being a Good Neighbor.** Neighboring uses should develop and participate in a “Good Neighbor” policy to provide neighbors with clear and transparent access to information regarding community development and assist in addressing disputes or concerns.

2. **High Intensity Land Uses in the Core.** New development should be located so that heavy industrial and other high intensity uses are located in the center core and lower intensity uses are located on the outer edges of the plan area resulting in lower environmental impacts near existing residential uses and other sensitive uses.

3. **Diverse Employment.** Development creates a diverse aggregation of employment opportunities, including an accessible and resilient employment zone.

4. **Buffers for Existing Residential.** Water efficient landscape buffers should be established adjacent to existing residential uses to reduce impacts on the community.

5. **Avoid Environmental and Neighborhood Impacts.** Existing development trends and circulation patterns should be considered to avoid potential environmental and neighborhood impacts.

6. **Highways 99 and 41 as Gateways.** Highways 99 and 41 should be transformed as gateways into the City. Landscaping and architectural design can improve the visual quality when entering into the City from the south.
REVISED POLICY CONSIDERATIONS TO DATE

Trucks
- T-1: Establish and enforce truck routes to avoid neighborhoods and consider existing roadway capacities and conditions
- T-2: Ensure truck routes are safe for pedestrians and bicyclists
- T-3: Limit truck idling times

Public Transit
- T-4: Increase bus area service and frequency
- T-5: Provide van shuttles, transit and carpool incentives, and bicycle parking for employees

Roadway Improvements
- T-6: Help school districts implement a "safe routes to school" program
- T-7: Repair and maintain roads in good condition
- T-8: Consider speed reduction traffic calming studies
- T-9: Install traffic control or traffic safety measures to include bike lanes
- T-10: Install street lighting for public safety and visibility
- T-11: Install crosswalks and traffic calming measures near schools
- T-12: Consider a funding mechanism to pre-fund infrastructure improvements prior to allowing development to occur
- T-13: Improve and maintain sidewalks
REVISED POLICY CONSIDERATIONS TO DATE

Air Filters and Monitoring

- AQ-1: Install air filtration systems in businesses to protect homes and schools
- AQ-2: Request additional 24-hour air monitors from the San Joaquin Valley Air Pollution Control District around distribution centers, major roads near distribution centers, and at receptive school districts Orange Center Elementary School
- AQ-3: Implement dust reduction measures near sensitive uses, including the installation of wind barriers and regular street sweeping

Vehicle/Equipment and Operation Standards

- AQ-4: Increase electric vehicle charging stations and alternative fuel stations
- AQ-5: Provide funding to new/hopeful/seek out funding sources to assist warehouses and industrial uses to transition to near-zero emissions technology
- AQ-6: Consider construction of near zero fueling stations (i.e. CNG/Hydrogen)
- AQ-7: Encourage commercial landscapers to use electric gardening equipment such as lawn mowers and leaf blowers
- AQ-8: Ensure loading docks and emission-generating equipment are located away from homes and schools
- AQ-9: Require all construction equipment to meet the highest emission standards [Requires further review]
- AQ-10: Open a dialogue with businesses to encourage changing warehouse shift times so they do not overlap with commute and school traffic times
- AQ-11: Conduct a traffic study during high peak times (ex. Tuesday and Saturdays due to Cherry Auction) to include potential road widening plans
DISCUSSION & VOTE ON RECOMMENDATIONS
Vehicle/Equipment and Operation Standards

- AQ-9: Require all construction equipment to follow the “Construction Clean Fleet” standards as identified by the San Joaquin Valley Air Pollution Control District under Rule 9510 Indirect Source Review, meet the highest emission standards.

Noise

- N-1: Establish noise standards that are protective of residential and other noise-sensitive uses.
- N-2: Identify noise-impacted areas in the plan area.
- N-3: Protect noise-impacted areas through effective noise mitigation measures such as barriers, berms, design and placement of buildings, sound absorbing materials, and vegetation.
- N-4: Prohibit development of new residential or other noise-sensitive uses in noise-impacted areas.
- N-5: Require new sources of noise to use the best available technology to minimize noise.
- N-6: When designing and improving streets and highways, consider measures to reduce traffic noise.

Light and Glare

- L-1: Incorporate measures such as shielding or dimming to reduce outdoor lighting impacts.

Green Barriers/Tree Coverage/Beautification

- GB-1: Require buffers between new industrial development and existing neighborhoods.
- GB-2: Install solid barriers or vegetative buffers between emissions sources and schools, daycares, medical offices, and homes.
- GB-3: Increase coverage of parking lots to avoid the “heat island effect.”
Green Barriers/Tree Coverage/Beautification – continued

- GB-4: Create a Green Street Tree Planting Program, prioritizing areas with few trees
- GB-5: Coordinate with Tree Fresno on a Community Landscapes Plan
- GB-6: Support dual use of drainage facilities such as ponding basins and canals
- GB-7: Establish higher landscaping and site design standards for new businesses and industry, especially next to existing neighborhoods
- GB-8: Transform Highway 99 and 41 into gateways into the City through landscaping and architectural design

Energy and Green Building

- EGB-1: Reduce energy consumption and promote energy efficiency through education, conservation programs, building design/operation standards, and incentive programs
- EGB-2: Incentivize private solar installations by providing information about financing and by expediting the permit process
- EGB-3: Require installation of solar panels, battery storage, and zero-emission backup electricity generators at distribution centers

Water

- W-1: Protect groundwater and surface water by regulating sewage disposal facilities and preventing contaminating uses
- W-2: Implement a periodic water quality testing program in areas where contamination has been an issue
POLICY CONSIDERATIONS – CONTINUED DISCUSSION

Water - continued

- **W-3**: Provide supplemental water resources to areas already impacted by groundwater quality degradation
- **W-4**: Identify funding tools to expand water system access in and near the plan area
- **W-5**: Require new development to implement water conservation measures and to contribute towards expanded and upgraded utilities facilities
- **W-6**: Reduce water consumption through education, conservation standards, landscaping standards, retrofit programs, and incentive programs

Solid Waste and Illegal Dumping

- **SW-1**: Establish community sanitation programs to address litter clean-up and illegal dumping

Economic Development

- **E-1**: Coordinate a regional economic development strategy and monitor trends, emerging markets, and new technologies
- **E-2**: Implement programs to attract diverse new businesses and industries
- **E-3**: Consider establishing a funding/grant program for small businesses
- **E-4**: Develop policies and programs to attract lower emission and greener industries
Job Training and Employment

- E-5: Promote job training programs such as Career Technical Education, adult education, internships, mentoring, and apprenticeships
- E-6: Connect businesses with training and education partners
- E-7: Connect residents to existing training programs and to jobs in their neighborhoods
- E-8: Locate a new job training center in or near the plan area
- E-9: Collaborate with Fresno City College to establish a job training program that can serve as a source of readily-employable persons for surrounding businesses
- E-10: Prioritize hiring local residents

Internet Access and Computer Literacy

- E-11: Increase public access to quality internet service
- E-12: Prioritize fiber connectivity in the plan area
- E-13: Develop computer literacy programs and assist with online job applications
Community Benefit District

- **CBD-1:** Consider community benefit agreements with benefits such as living wage requirements, local hiring goals, and job training programs
- **CBD-1:** Consider a Community Benefit Fund (i.e., fee on new development) to pay for measures such as air filtration systems, dual-paned windows, parks, job training programs, and job fairs near the plan area.
- **CBD-3:** Install double-paned windows in homes next to major sources of noise
- **CBD-4:** Consider a Community Benefit Fund to pay for the creation and maintenance of new parks around the plan area.
- **CBD-2:** Encourage business and residential partnerships to assist in increasing communication and transparency and to provide an mechanism to raise concerns
- **CBD-3:** Investigate opportunities to develop and resilient green buffers between existing industrial and residential uses

Public Noticing

- **PN-1:** Establish new noticing requirements for all project types.
NEXT STEPS

1. **Develop Preliminary Policies, Strategies, & Land Use Options**
   - Jan 13–15, 2020

2. **Community Workshop**
   - Feb 12, 2020

3. **Community Workshop**
   - Feb 25, 2020

4. **Community Workshops & Stakeholder Interviews**
   - Jan 13–15, 2020

5. **Advisory Committee Meeting**
   - Feb 6, 2020

6. **Advisory Committee Meeting**
   - Feb 18, 2020

7. **Advisory Committee Meeting**
   - Mar 2, 2020

8. **Revise Specific Plan**
   - Mar 2020 – Oct 2020
THANK YOU

FOR MORE INFORMATION PLEASE VISIT: WWW.FRESNO.GOV/SCSP