## WORKSHOP AGENDA

<table>
<thead>
<tr>
<th>Time</th>
<th>Item</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:05 – 6:10</td>
<td>Welcome Statement</td>
</tr>
<tr>
<td>6:10 – 6:30</td>
<td>Presentation</td>
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<tr>
<td>6:30 – 7:15</td>
<td>Small Group Exercise</td>
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<tr>
<td>7:15 – 7:30</td>
<td>Report Out</td>
</tr>
</tbody>
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CITY OF FRESNO PLANNING EFFORTS

- South Central Specific Plan (formerly called South Industrial Priority Area Specific Plan)
- Southwest Fresno Specific Plan (adopted 2017)
- Central Southeast Specific Plan (ongoing)
- Elm Avenue Revitalization Strategy (adopted 2019)
- Transform Fresno Plan (ongoing)
- Industrial Compatibility Study (ongoing)
OTHER AGENCY PLANNING EFFORTS

SJVAPCD South Central Fresno Community Emissions Reduction Program (AB 617)

Fresno COG Reverse Triangle Transportation Area Plan
SOUTH CENTRAL SPECIFIC PLAN

- Encompasses the south industrial priority area
- 6,150-acre area, including 1,208 acres in unincorporated county
- Approximately 630 business and almost 13,000 jobs
- 1 school and 460 homes within the plan area
- Communities of Malaga and Calwa are located just outside the plan area
SOUTH CENTRAL SPECIFIC PLAN AREA

- Predominantly industrial due to its proximity to the railroad and highways
- Businesses include manufacturing, recycling, and distribution
- Southern portion of the plan is identified for the HSR maintenance yard
- High levels of poverty and unemployment
FOUNDATIONAL PLANS

North Avenue Industrial Triangle Specific Plan (1973)

Roosevelt Community Plan (1992)

Fresno General Plan (2014)

Southwest Fresno Specific Plan (2017)

Downtown Neighborhoods Community Plan (2016)

Draft South Industrial Priority Area Specific Plan (March 2019)
OVERARCHING GOAL

GOAL
To maximize economic benefit and job growth for residents, while reducing impacts on the environment and improving quality of life.

POTENTIAL STRATEGIES
- Expand employment opportunities
  - Number and quality of jobs
- Job/Skills training
- Transportation improvements
- Physical improvements
  - Landscape improvements
  - Buffers
- Development standard modifications
  - Building setbacks
SMALL GROUP ACTIVITY

- **Positive Attributes and Advantages** (5 minutes)
- **Issues and Concerns** (25 minutes)
  - Safety
  - Air Quality; Environmental Impacts
  - Water, Sewer, and Drainage
  - Transportation and Mobility
  - Employment Opportunities
- **Potential Solutions** (15 minutes)
- **Regroup and Report Out** (15 minutes)
Positive Attributes and Advantages

5 MINUTES
Issues and Concerns
Potential Solutions

Small Group Activity Time Tracker

15 MINUTES
Small Group Activity Time Tracker

Regroup and Report

15 MINUTES
NEXT STEPS
THANK YOU

FOR MORE INFORMATION PLEASE VISIT: WWW.FRESNO.GOV/SCSP
EMAIL COMMENTS AND QUESTIONS TO: SCSP@FRESNO.GOV