ELM AVENUE REVITALIZATION PLAN

Next Workshop
April 14th, 2018
11am – 2pm
Maxi Parks Community Center
WHAT IS THE ELM AVENUE REVITALIZATION PLAN?
BUILDING ON RECENT PLANS
REDEVELOPMENT STRATEGIC PLAN / CASTRO VALLEY BOULEVARD COMPLETE STREET
PARTNERSHIP OPPORTUNITIES

Land owners can “leverage” their assets to stimulate development of housing and other uses.

Non-profits and other community development organizations can provide expertise and capital.

These organizations can also access grants, tax credits and other funding to help make community visions a reality.

The Juanita Tate Marketplace in South Los Angeles, which includes a grocery store, pharmacy and local bank, was developed by a partnership including a community group, private developer and the City of Los Angeles.
GROUP ACTIVITY

• Identify most critical **issues on Elm**, and specific locations where they occur

• Discuss potential **development types**, **public space improvements**. Identify the group’s top 4 priorities.
ISSUES ON ELM
NEXT STEPS

Existing Conditions Report
- January 2018
  - Steering Committee

Site Reuse and Corridor Vision Workshop
- April 14th 2018
  - Community Workshop

Draft Plan
- July/August 2018
  - Steering Committee

Final Plan
- October/November 2018
  - Community Workshop

COMMUNITY ENGAGEMENT
DIA DE LA TIERRA
EN LA CALLE ELM

Se invita a Uds. a una celebración del Dia de la Tierra, con actividades para personas de toda edad: artesanía, pintura de la cara, música, jardinería, ropa reciclada, comida gratuita y mucho más.

Cuidar la tierra participando en el Plan del Avenida Elm. Infórmenos de sus ideas sobre la Avenida Elm.

Para más información:
Adrian Carter (559) 374-3750 acarter@wfresnofrc.org
Drew Wilson (559) 621-8087 drew.wilson@fresno.gov

EARTH DAY ON ELM

Please join us for a Earth Day celebration with activities for all ages:
Arts & Crafts, Face Painting, Music, Planting in the Community Garden, Fashion Pieces made from Recyclables, Free Food, and Much More.

Help care for the Earth by participating in the Elm Ave Revitalization Plan. Come let us know what you want to see on Elm Ave.

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