South Industrial Priority Area Specific Plan
Community Meeting
Agenda

- Introductions and Overview
- Purpose of the Plan
- Description of Plan Area
- Plan Area Background
- Schedule
- Public Input
  - What we’ve heard so far
  - Opportunities to provide Input
Purpose of the Plan

• Provide comprehensive plan for the area
• Consolidate planning policies/standards
• Facilitate infill development
• Provide guidelines for integrating new development
• No change in existing land use designations
Specific Plan Area Boundary
Existing Conditions in the Specific Plan Area

• Plan Area
  – 6,150 acres
    • 2,790 acres within the City
    • 2,152 acres within the City’s Sphere of Influence
    • 1,208 acres in the County
  – Over 3,000 acres are currently developed
  – Much of remaining vacant land, especially within County jurisdiction is agricultural
### History of Planning within Specific Plan Area

#### North Avenue Industrial Triangle Specific Plan
- **Adoption Date:** 1973
- **Description:** As a multiphase plan to develop agricultural and south of Kearney Ave and north of the Central Canal between Highways 41 and 50 into a heavy industrial district.

#### Roosevelt Community Plan
- **Adoption Date:** 1992
- **Description:** Proposed to address the residential and commercial needs of the Roosevelt Community.

#### Fresno General Plan
- **Adoption Date:** 1992
- **Description:** The general plan was adopted in 1992 as a comprehensive framework for the future development of the city.

#### Downtown Neighborhoods Community Plan
- **Adoption Date:** 2014
- **Description:** The downtown neighborhoods community plan was adopted in October 2014 with the purpose to develop a vision for revitalization of the downtown area to accommodate historic, cultural, and economic development needs.

#### Southwest Fresno Specific Plan
- **Adoption Date:** 2017
- **Description:** The southwest Fresno specific plan was adopted in October 2017 to provide an opportunity for the community to engage around important planning issues that were specific to southwest Fresno and not given in depth focus in the General Plan.

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#### Key Events

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<tr>
<th>Year</th>
<th>Description</th>
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<tr>
<td>1992</td>
<td>Adoption of the Roosevelt Community Plan</td>
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<td>2014</td>
<td>Adoption of the Fresno General Plan</td>
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<td>2016</td>
<td>Adoption of the Southwest Fresno Specific Plan</td>
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### Additional Information

- **City of Fresno General Plan:** [Full Text](https://www.fresnonline.us/city-of-fresno/files/General_Plan.pdf)
- **Southwest Fresno Specific Plan:** [Full Text](https://www.fresnonline.us/city-of-fresno/files/Community_Plans/Southwest_Fresno_Specific_Plan2017.pdf)
Schedule

• Draft Specific Plan
  – Released May 24, 2019

• Notice of Preparation (NOP) of Environmental Impact Report
  – Intended release in June 2019
    • 30-day review period

• Draft Environmental Impact Report
  – Intended release in fall/winter 2019
    • 45-day review period

• Final Environmental Impact Report
  – Intended release in spring 2020

• Final Specific Plan
  – Intended release in spring 2020 for City Council and Planning Commission consideration
What We’ve Heard So Far

**Opportunities**

- Location – 10 minutes from Downtown and other city neighborhoods
- New development interest in the Plan Area
  - Including HST-related development

**Concerns**

- Roadway volumes and heavy truck traffic
- Air quality
- Neighborhood safety
Opportunities to Provide Input

- Community Workshops
  - May 30, 2019
  - June 4, 2019
- Public Scoping Meeting
  - During 30-day review period for NOP
  - Scope of the environmental analysis
  - June 2019
- Public Meeting on Draft EIR
  - During 45-day public review period for EIR
  - Comments on the completed environmental analysis
  - Fall/Winter 2019
- Planning Commission and City Council Meetings
  - Merits of the plan
  - Comments on the completed environmental analysis
  - Spring 2020
How to Provide Input Tonight

• Staff/consultants available for discussion at open house stations
• Please provide written comments
  – Using comment sheets at sign-in desk
• If you don’t provide comments tonight
  – Submit written comments to:
    Jennifer Clark, Director, Planning & Development Department
    c/o Marty-Sorge-Jauss, Executive Assistant
    Development and Resource Management
    2600 Fresno Street, Room 3065
    Fresno, CA 93721
    SIPA@fresno.gov
For information, please visit: www.fresno.gov/SIPA
Open House

• 6 stations across the room
  1. Introduction to the Plan Area
  2. Historical Planning Efforts
  3. Unified Growth Strategy
  4. Community
  5. Environmental Analysis
  6. Schedule

• Draft Specific Plan available for review at Station 4 and online