



SOUTHERN BLACKSTONE AVENUE SMART MOBILITY STRATEGY

YOU ARE INVITED TO REVIEW THE SOUTHERN BLACKSTONE AVENUE SMART MOBILITY STRATEGY



TO VIEW THE DOCUMENT FOR FURTHER INFORMATION GO TO:
WWW.FRESNO.GOV/BLACKSTONE

UPCOMING EVENTS

OPEN HOUSE

APRIL 2, 2019
MANCHESTER SHOPPING CENTER
ROOM 208
E SHIELDS AVE, FRESNO, CA 93726
12:30PM - 1:30PM

OPEN HOUSE

APRIL 3, 2019
TED C. WILLS
770 N SAN PABLO AVE, FRESNO, CA 93728
5:30PM - 7:00PM

For more information or to review the Strategy:

Email: Blackstone@fresno.gov

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OR

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This project is funded by the California Department of Transportation.



F.A.Q.

FREQUENTLY ASKED QUESTIONS

What is the Southern Blackstone Avenue Smart Mobility Strategy?

- This Strategy develops feasible and viable recommendations for both near-term and long-term multi-modal and streetscape improvements to make Blackstone Avenue be a complete street. A funding matrix for city leaders to use in order to acquire grants to install the improvements is also included within the Strategy. The Strategy seeks to implement the vision of the City of Fresno General Plan that calls for pedestrian- and transit-oriented development on Blackstone Avenue, which is now zoned and allows mixed-use residential, commercial and office.

How does this Strategy affect my business?

- The Strategy provides viable measures to improve the public realm so as to make the corridor a safe place for all roadway users, not just automobiles. According to the National Complete Streets Coalition, making streets safe and accessible for people on foot, riding bikes, or using transit have increased property values and stimulate the local economy. The Coalition reported that local businesses see many benefits in improving street access and safety to people traveling on foot, bike, or public transit. Merchants in cities such as San Francisco, Dallas, Cleveland, and Chicago have experienced increased sales activity after improvements were made to provide safe and convenient access to streets that are similar to Blackstone.

What is a Complete Street?

- A complete street is a street that is provided for and used by all roadway users to include transit users, motorists, bicyclists, walkers, and individuals bound by a wheelchair. The benefits of a complete street are improved safety by preventing pedestrian fatalities, reduced air pollution, and the demonstrated encouragement of new businesses and economic development.

Does this Strategy propose additional elimination of parking on Blackstone Avenue?

- While the community supported the reduction of a travel lane and the elimination of parking for roadway improvements, this Strategy recommends retaining parking. On-street parking, while largely underutilized, is seen by investors as an asset for mixed-use development as reflected in the General Plan.

What are the recommendations to improve Blackstone Avenue?

- Encourages the City to study the feasibility of lowering the posted speed from 40 miles per hour to 30 miles per hour
- Increase the frequency of safe crosswalks
- Widen sidewalks and consider future integrated bicycle tracks as part safe pedestrian/bike facilities
- Improved pedestrian and bicycle-friendly intersection improvements such as high visibility striping of crosswalks at signalized and unsignalized intersections, installation of median refuges, and the installation of pedestrian countdown signal heads
- Install street trees in sidewalks and medians to provide greater shading along the corridor
- High quality street lighting to improve safety for all users
- Pedestrian and bicycle wayfinding signage along the corridor
- Bicycle facilities and parking amenities in close proximity to BRT stops
- Reduce travel lane in certain portions of the corridor to make room for wider sidewalks and a separated bike lane