Community Workshop #2
Development Concepts
Meeting Agenda/Activities

1. Registration
2. Welcome
3. Presentation: Plan Framework Overview
4. Small Group Discussion
5. Closing and Next Steps
PROJECT OVERVIEW
Planning Context

AREA: 2,200 acres

• East and Southeast of downtown

• The CSESP is a continuation of the recent *Downtown Neighborhoods Community Plan* (2016). This Plan picks up where the DNCP left off along the northwestern boundary.
What is a Specific Plan?

A Specific Plan is:

• A long-range planning document (20 to 30 year vision)
• Used to implement the general plan
• A set of detailed strategies and actions to guide future growth and development in a specific geographic area (in this case, Central Southeast Fresno)
• Focuses on physical improvements: land use, transportation, parks, economic development, and improvements to the quality of life.
Project Timeline

Visioning

Land Use & Transportation Alternatives

Policy & Plan Framework

Draft Plan

Final Plan

Ongoing Meetings with Stakeholders and Community Groups

Workshop 1
June 20

Workshop 2
July 17

Workshop 3
October 4

We are here
Community Engagement

- Steering Committee (6+ meetings)
- 3 public workshops
- Engagement Toolkit
- On-line survey
- Meetings with stakeholder groups
- “Pop-up” workshops
Project Goals

*(Developed based on the input from the public and Steering Committee)*

1. Revitalize the existing community and improve the quality of life for residents
2. Capitalize on the diversity of races, ethnicities, and cultures
3. Provide a diversity of shopping recreational activities in the community
4. Improve parks and open spaces
5. Improve traffic safety
6. Expand the bicycle and pedestrian network
7. Improve health and wellness, including mitigating negative impacts of pollution
8. Increase access to economic opportunity
9. Improve public safety and reduce visual blight
Focus Areas for Change

- Concentrations of vacant land and/or facilities
- Oversized parking lots
- Publicly controlled under-used land
- High potential for near term beneficial change
Strategies for Change
Planning Context

- Adjacent to DNCP area
- Many opportunities for new activities and enhancement
- Kings Canyon “umbilical” to Downtown
Big Ideas

1. Kings Canyon Corridor: International Food Experience
2. Former UMC Hospital: Sr. Housing/Continuum of Care
3. Shopping Center/Mixed-Use: Cultural & Community Recreation
4. Maple/Butler Center: Cultural & Community Recreation
5. Orange “Main Street”: Neighborhood Gathering Place
6. IRS Education/Tech Hub: Employment Development
7. Neighborhood Infill: Connecting/Completing
8. Business Park Employment: Transition from heavy industrial
9. Bike Street Connections:
1. Kings Canyon Corridor
1. Kings Canyon Corridor
2. UMC Hospital Site
2. UMC Hospital Site
2. UMC Hospital Site

- Senior Housing
- Continuum of Care
- Health & Wellness Campus
- Event Space
2. UMC Hospital Site
3. Shopping Ctr/Mixed-Use
Refresh Old Centers
Asian Village
More Lively Streetscapes
Long-term Transition to Mixed-Use
4. Maple/Butler Center
4. Maple/Butler Center
4. Maple/Butler Center
4. Maple/Butler Center
5. Orange “Main Street”
Orange / Butler Calming
Orange / Butler to California
Orange Ave Tactical Park
Orange / Butler to California
Fresno Super Market Transformation
Orange / Butler to California
Fresno Recycling Transformation
Orange / Butler to California
Orange / Butler to California
Corner Plaza – Butler & Orange
6. IRS Education/Tech Hub
6. IRS Education/Tech Hub
6. IRS Education/Tech Hub
7. Neighborhood Infill
7. Neighborhood Infill

Braley

Florence

Church
7. Neighborhood Infill Housing
7. Neighborhood Infill Housing
7. Neighborhood Infill Housing
Infill in Existing Neighborhoods
Infill in Existing Neighborhoods
8. Business Park/Employment
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8. Business Park/Employment
9. Complete Streets Connections
Park Street at Willow
Chestnut at Hamilton
Parks & Recreation Facilities/Activities

- Aquatic activities (pool, splash pad, swimming lessons)
- After-school programs for kids/teens
- Summer program/camps
- Educational classes (math, science, reading, leadership, technology, pre-workforce skills, etc.)
- Activities/classes for seniors (arts classes, fitness classes)
- Visual and performing arts classes
- Outdoor concerts or theater productions (amphitheater)
- Cooking (community kitchen, cooking classes)
- Gardening (community gardens, gardening classes)
- Outdoor sports (soccer fields, etc.)
- Indoor sports (basketball courts, etc.)
- Fitness classes (zumba, yoga, etc.)
- Outdoor fitness equipment (outdoor exercise equipment)
- Walking/biking (trails, open space)
Group Discussion

Plan Framework
• What parts of the Plan Framework do you like?
• What is missing that needs to be added?
• What parts of the Plan Framework do you dislike or want changed or removed?

Parks & Recreation
• What locations are priorities for new parks? (pick 4)
• What schools should be priorities for joint use agreements? (pick 2)
• Should any programs be added to the list?
• What programs should be priorities? (pick 4)
Upcoming Meetings and Dates

• Upcoming Community Workshops:
  o Workshop #1 Vision, Guiding Principles, Areas of Growth and Stability – June 20th
  o Workshop #2 Develop alternatives – July 17
  o Workshop #3 Policy Framework – Oct 4