

Community Workshop #2

Development Concepts



Central Southeast Area Specific Plan

July 17, 2018

Meeting Agenda/Activities

1. Registration
2. Welcome
3. Presentation: Plan Framework Overview
4. Small Group Discussion
5. Closing and Next Steps

PROJECT OVERVIEW



Central Southeast Area Specific Plan

What is a Specific Plan?

A Specific Plan is:

- A long-range planning document (20 to 30 year vision)
- Used to implement the general plan
- A set of detailed strategies and actions to guide future growth and development in a specific geographic area (in this case, Central Southeast Fresno)
- Focuses on physical improvements: land use, transportation, parks, economic development, and improvements to the quality of life.

Project Timeline



Community Engagement

- Steering Committee (6+ meetings)
- 3 public workshops
- Engagement Toolkit
- On-line survey
- Meetings with stakeholder groups
- “Pop-up” workshops

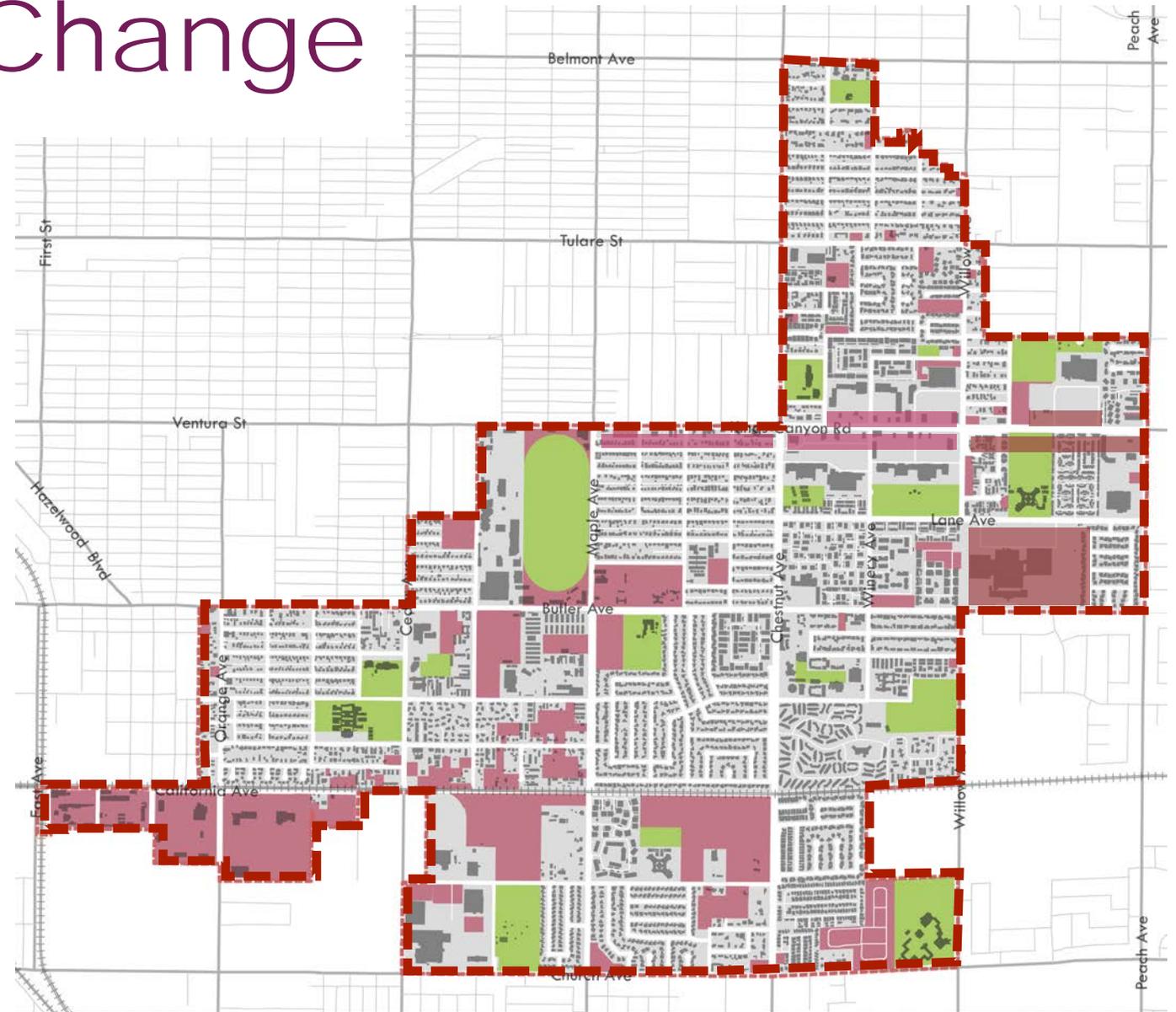
Project Goals

(Developed based on the input from the public and Steering Committee)

1. Revitalize the existing community and improve the quality of life for residents
2. Capitalize on the diversity of races, ethnicities, and cultures
3. Provide a diversity of shopping recreational activities in the community
4. Improve parks and open spaces
5. Improve traffic safety
6. Expand the bicycle and pedestrian network
7. Improve health and wellness, including mitigating negative impacts of pollution
8. Increase access to economic opportunity
9. Improve public safety and reduce visual blight

Focus Areas for Change

- Concentrations of vacant land and/or facilities
- Oversized parking lots
- Publicly controlled under-used land
- High potential for near term beneficial change



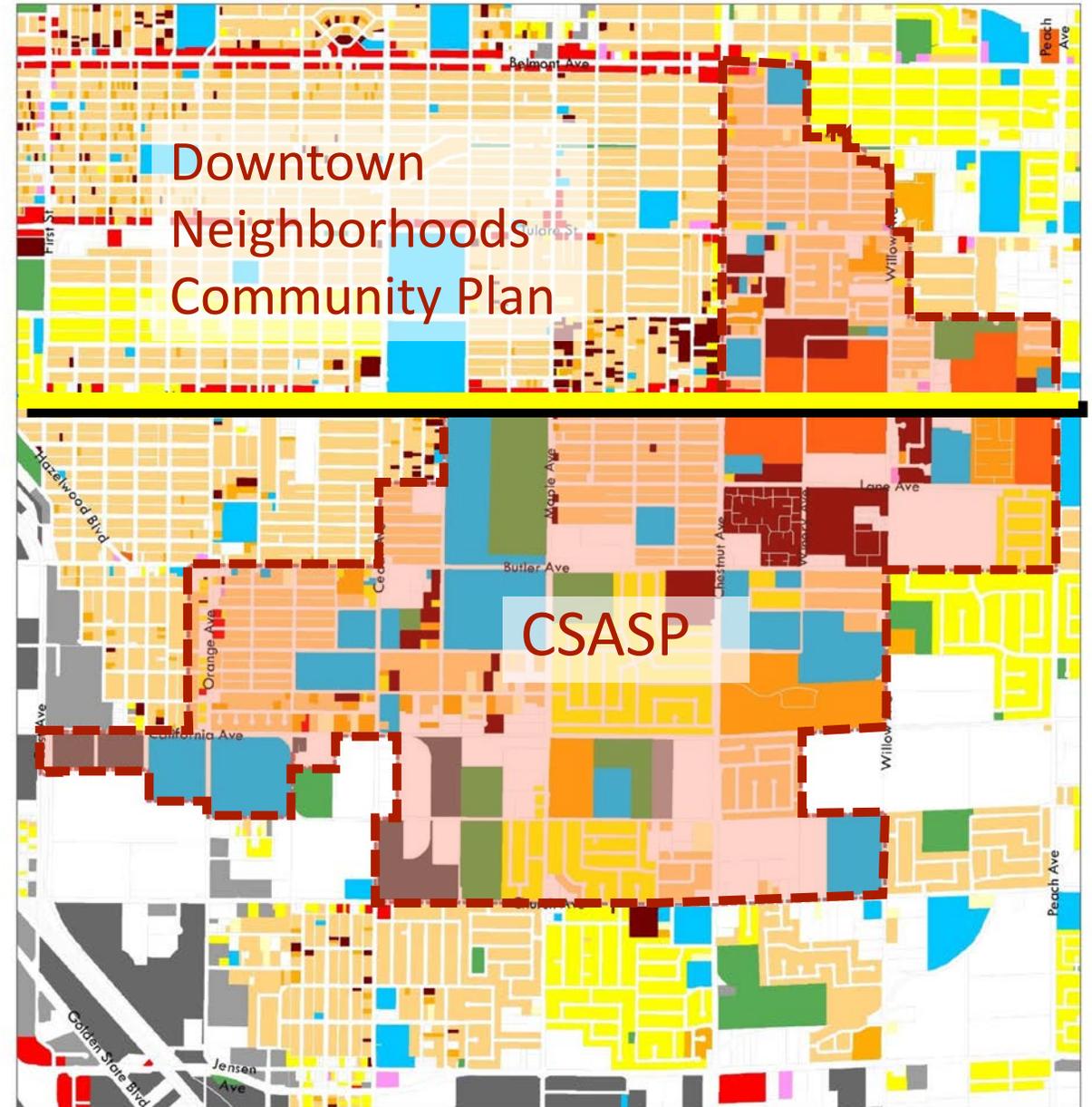
Strategies for Change

Planning Context

- Adjacent to DNCP area
- Many opportunities for new activities and enhancement
- Kings Canyon “umbilical” to Downtown

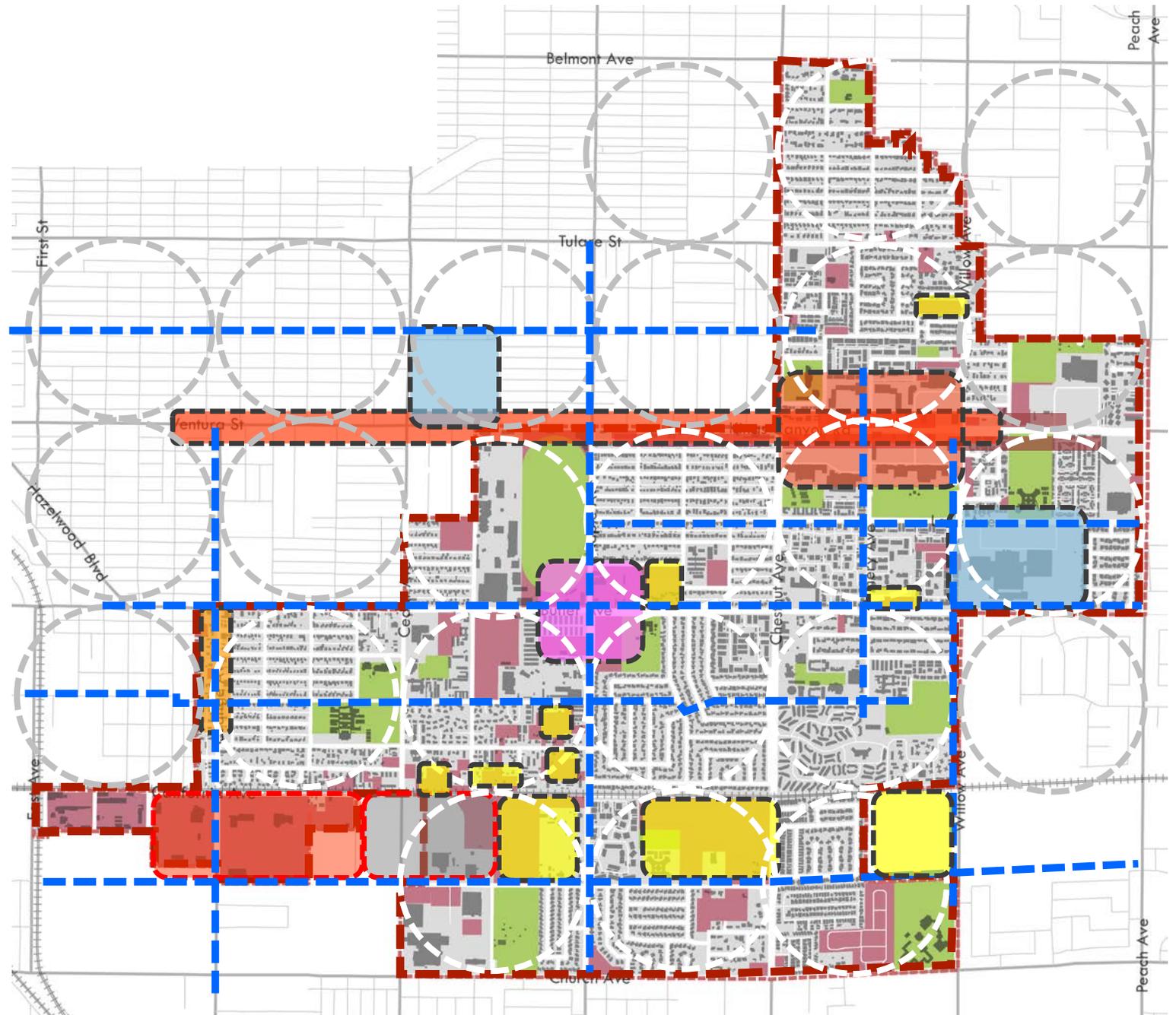
Legend

 Central Southeast Plan Boundary	 Open Space
 Bus Rapid Transit	 Park
	 Public Facilities
	 Residential - High Density
	 Residential - Low Density
Consolid_E	 Residential - Medium Density
 Commercial - Community	 Residential - Medium High Density
 Commercial - General	 Residential - Medium Low Density
 Commercial - Neighborhood	 Residential - Mobile Home Park
 Commercial - Office	 Residential - Rural
 Commercial - Parking	 Vacant
 Employment - Heavy Industrial	 rail
 Employment - Light Industrial	

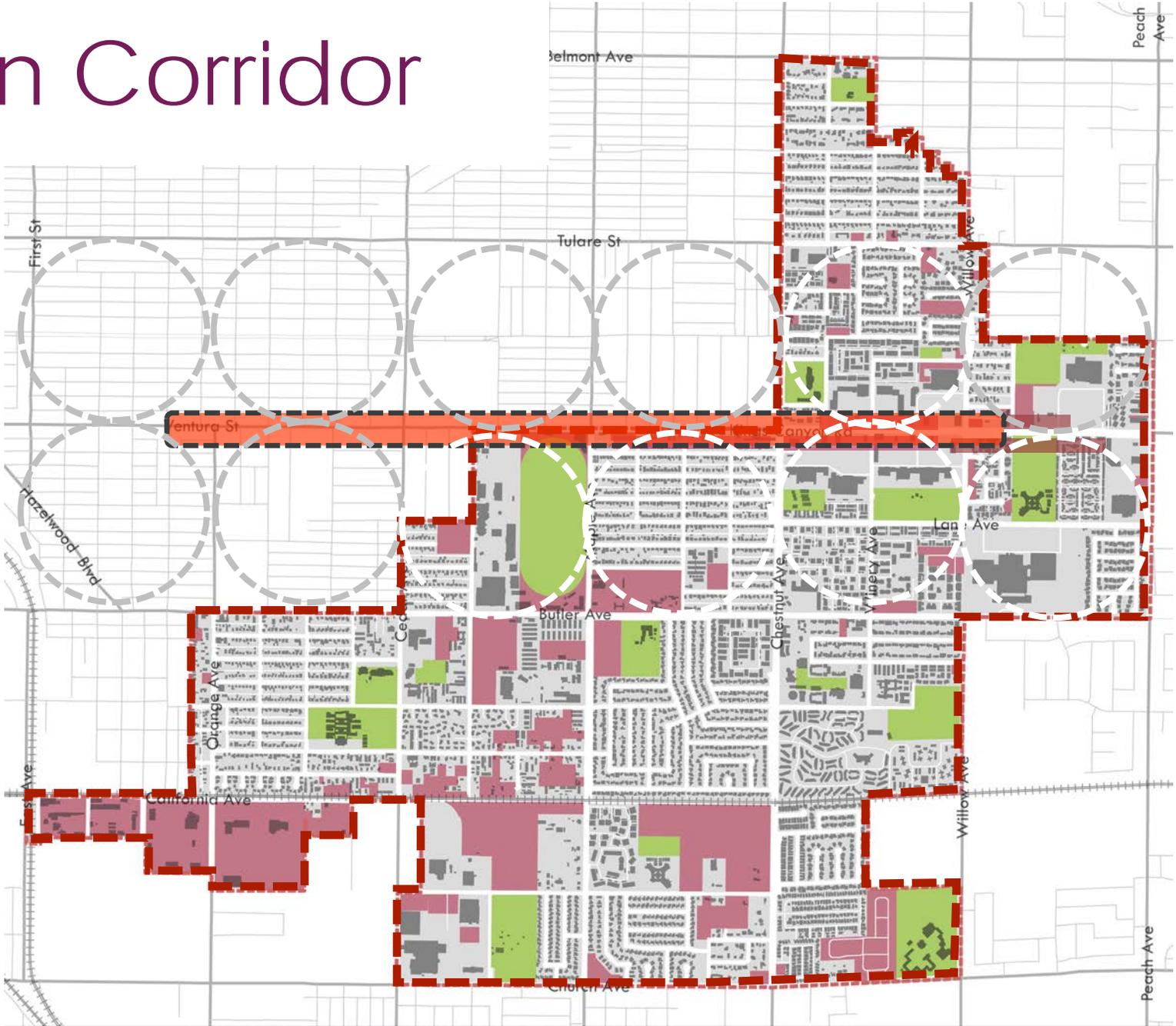


Big Ideas

1. Kings Canyon Corridor:
International Food Experience
2. Former UMC Hospital:
Sr. Housing/Continuum of Care
3. Shopping Center/Mixed-Use:
Cultural & Community Recreation
4. Maple/Butler Center :
Cultural & Community Recreation
5. Orange “Main Street”:
Neighborhood Gathering Place
6. IRS Education/Tech Hub:
Employment Development
7. Neighborhood Infill:
Connecting/Completing
8. Business Park Employment:
Transition from heavy industrial
9. Bike Street Connections:



1. Kings Canyon Corridor



1. Kings Canyon Corridor



2. UMC Hospital Site



2. UMC Hospital Site



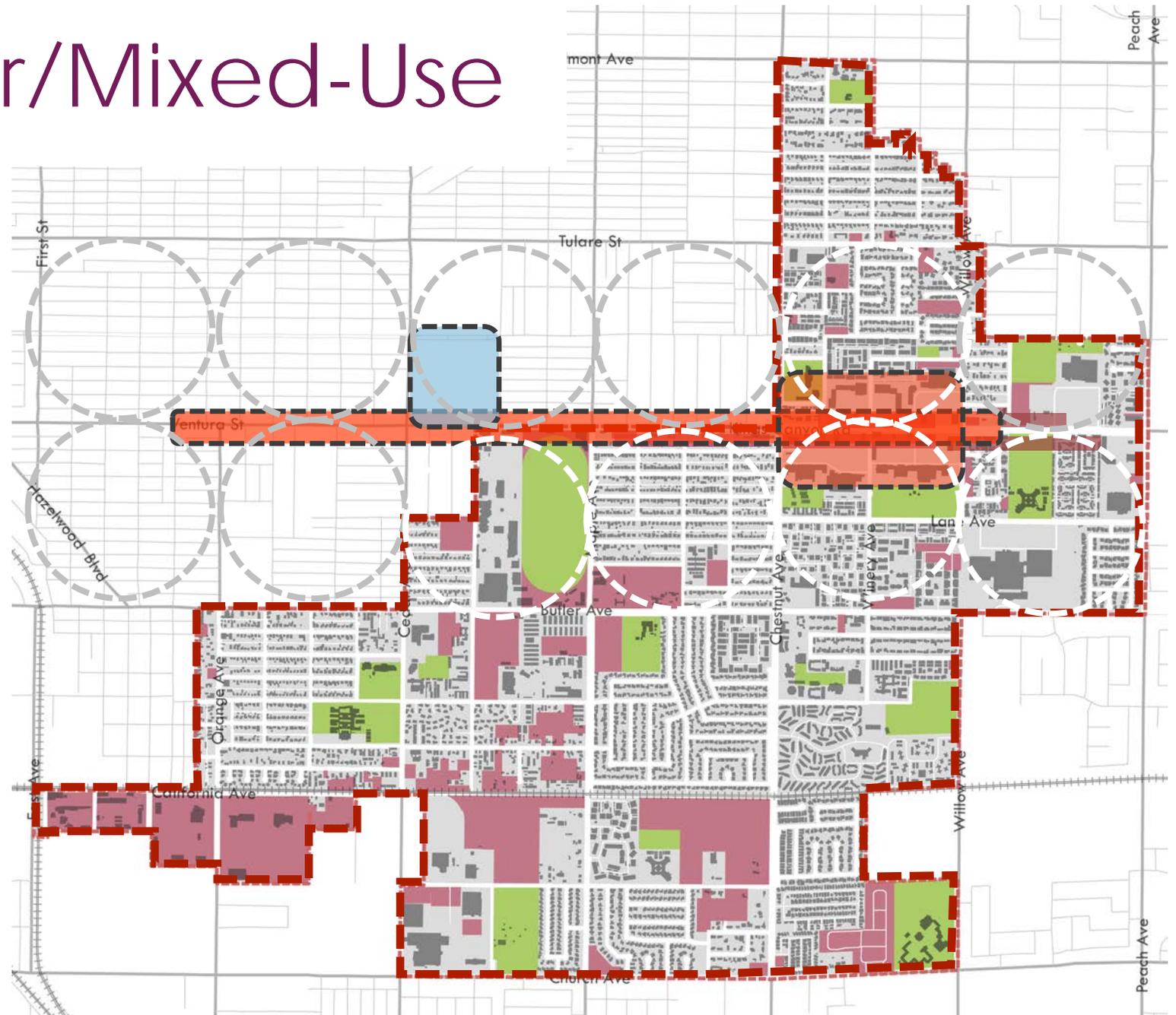
2. UMC Hospital Site



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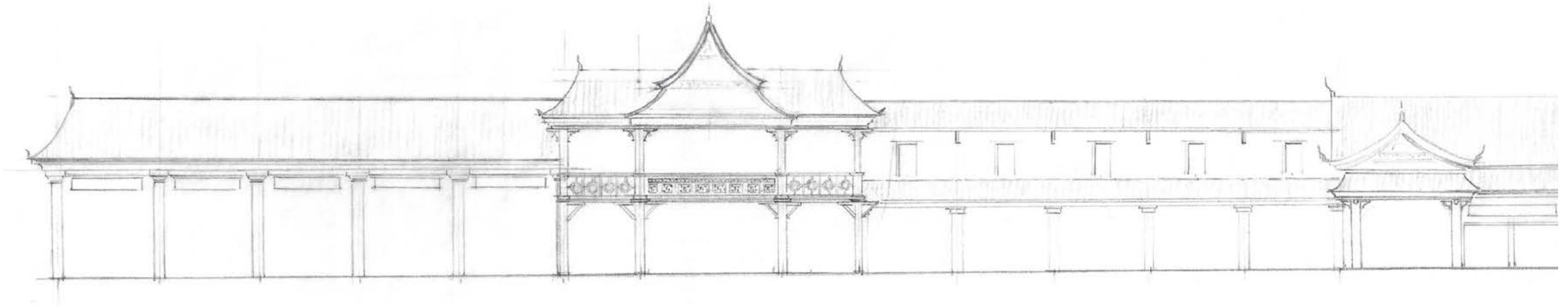
3. Shopping Ctr/Mixed-Use



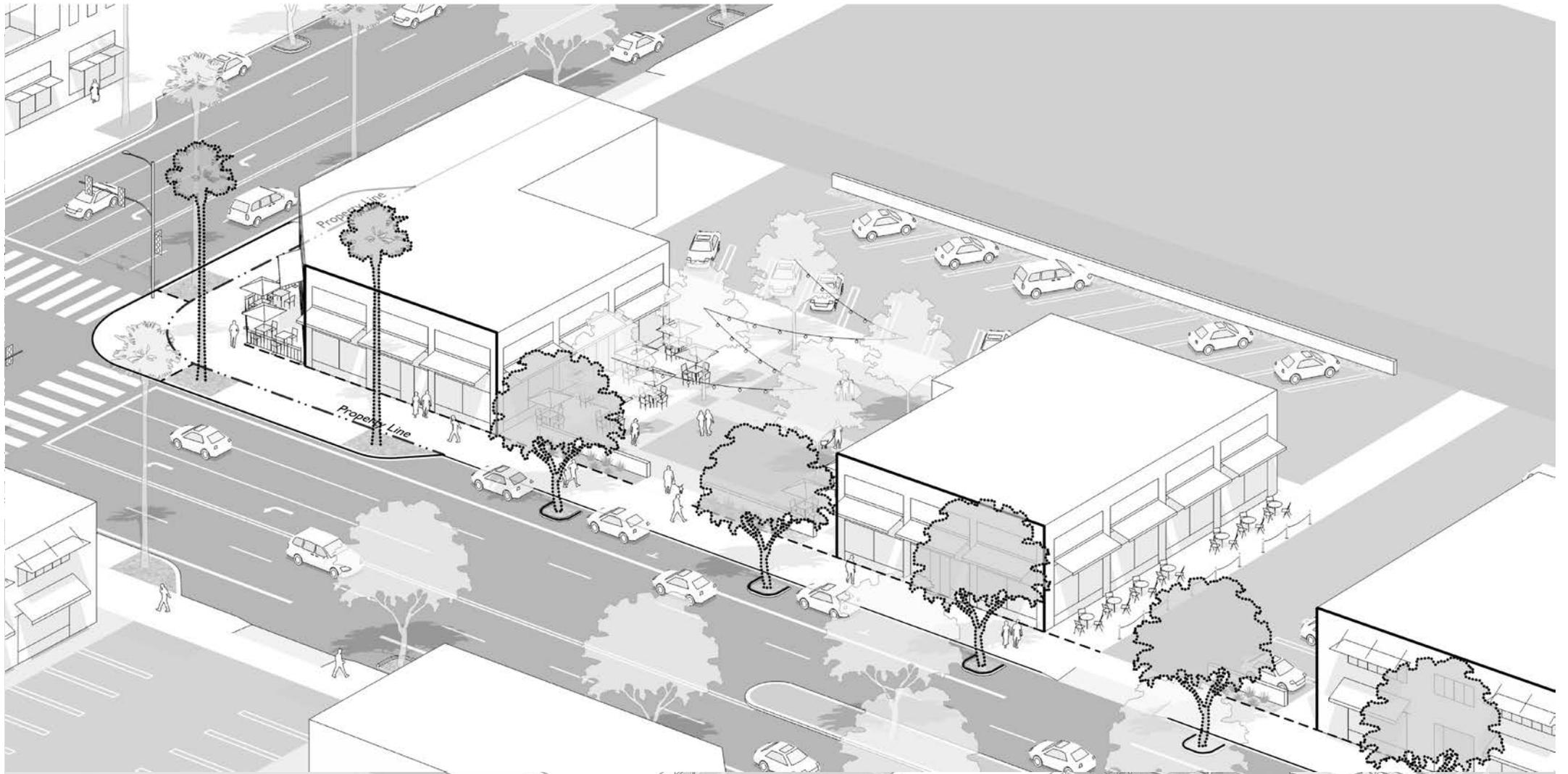
Refresh Old Centers



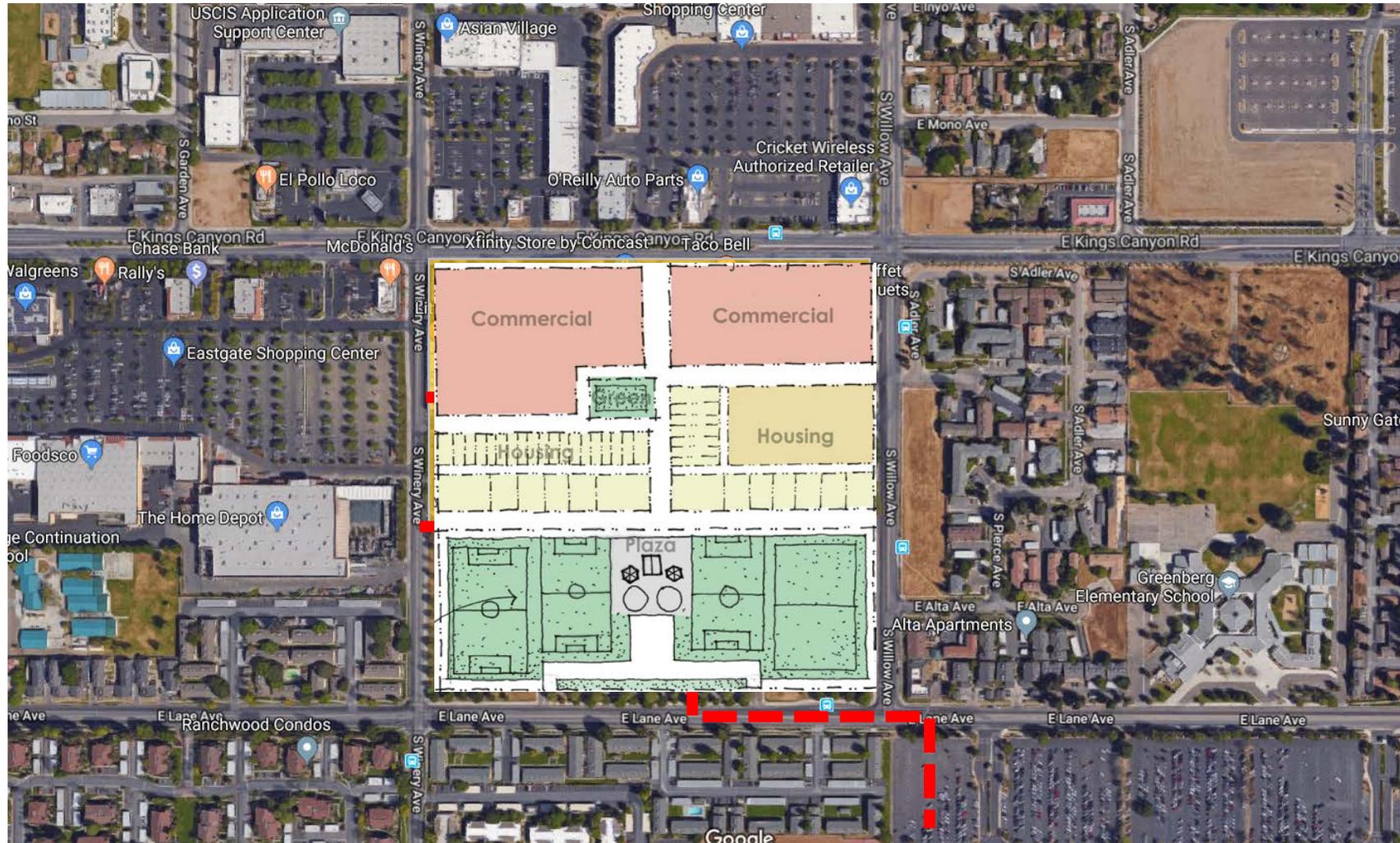
Asian Village



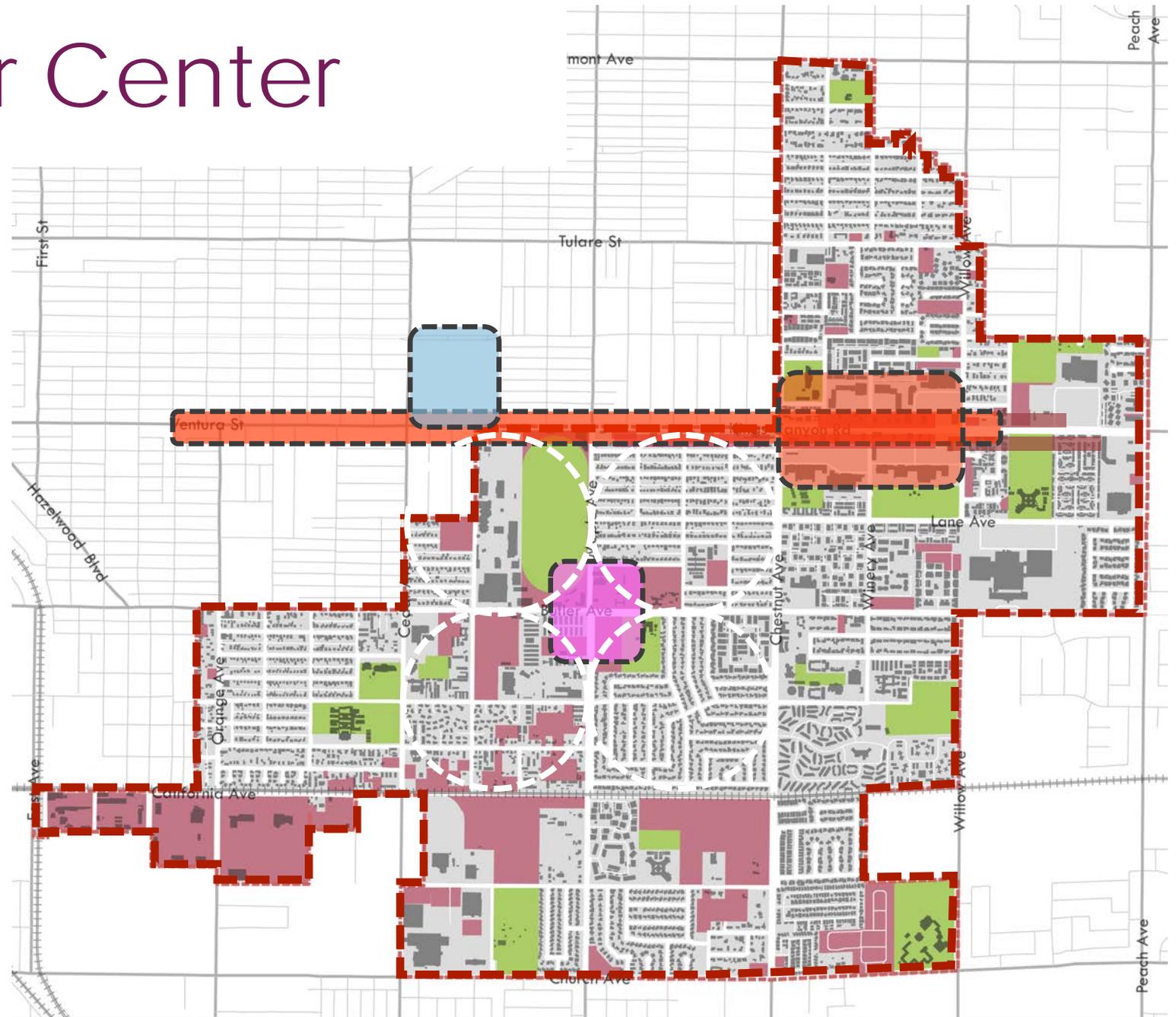
More Lively Streetscapes



Long-term Transition to Mixed-Use



4. Maple/Butler Center



4. Maple/Butler Center



4. Maple/Butler Center



4. Maple/Butler Center



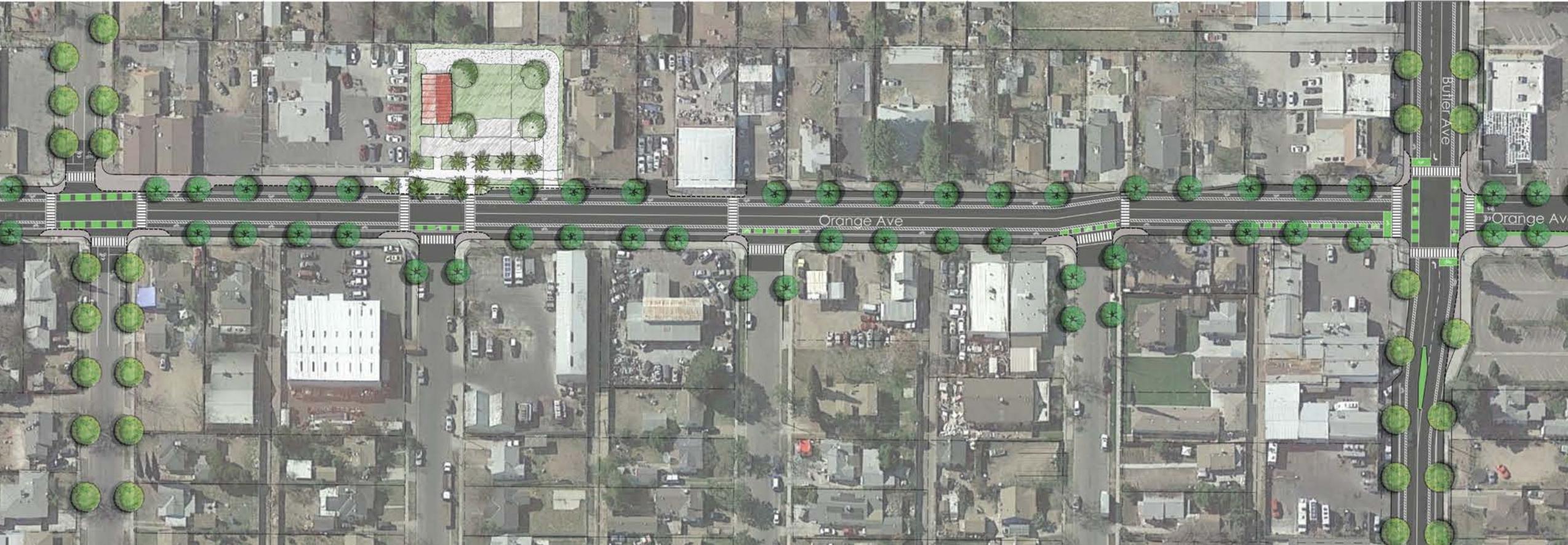
5. Orange "Main Street"



Orange / Butler to California



Orange / Butler Calming



Orange / Butler to California



Orange Ave Tactical Park



Orange / Butler to California



Fresno Super Market Transformation



Orange / Butler to California



Fresno Recycling Transformation



Orange / Butler to California



Maker Space



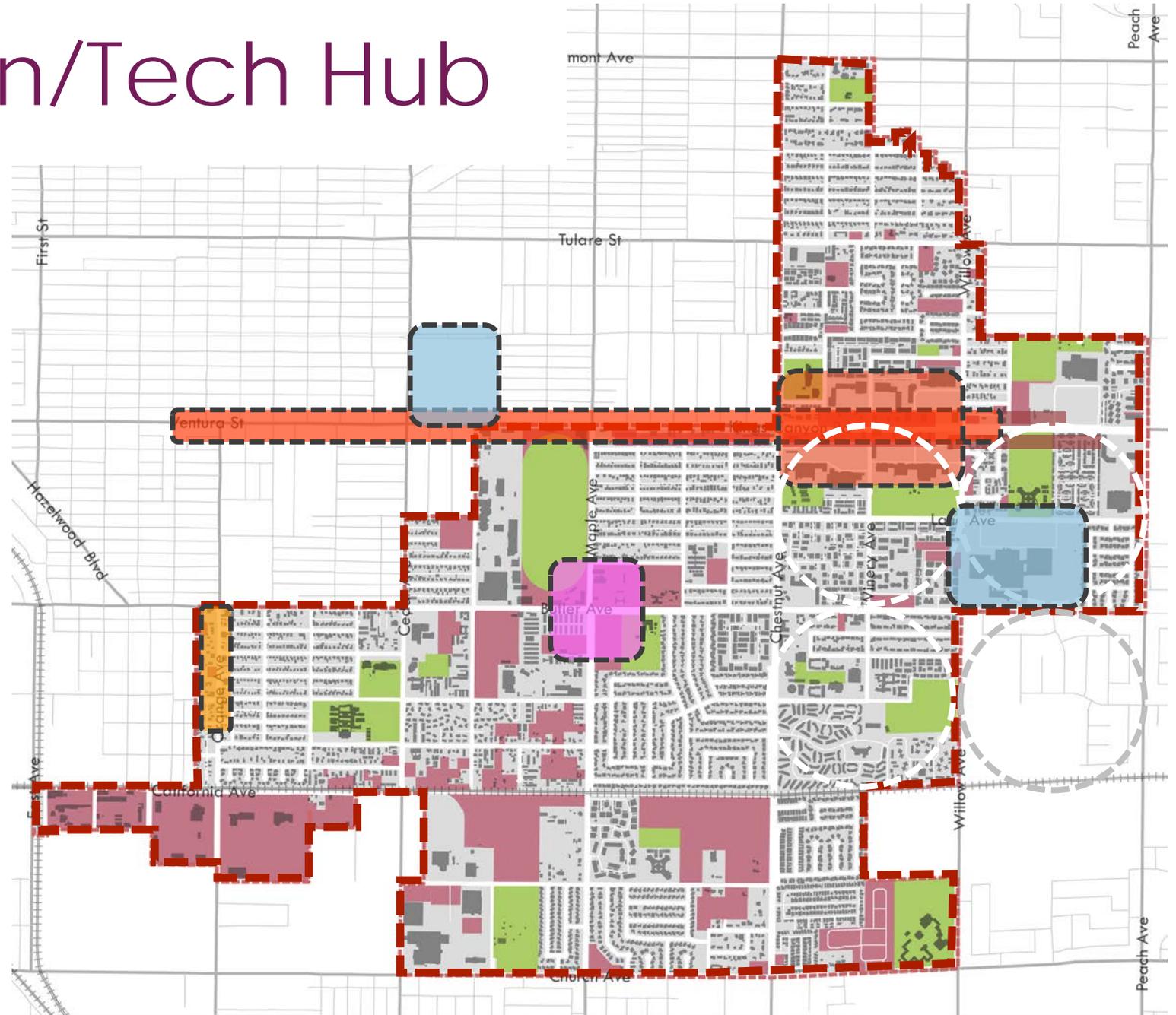
Orange / Butler to California



Corner Plaza – Butler & Orange



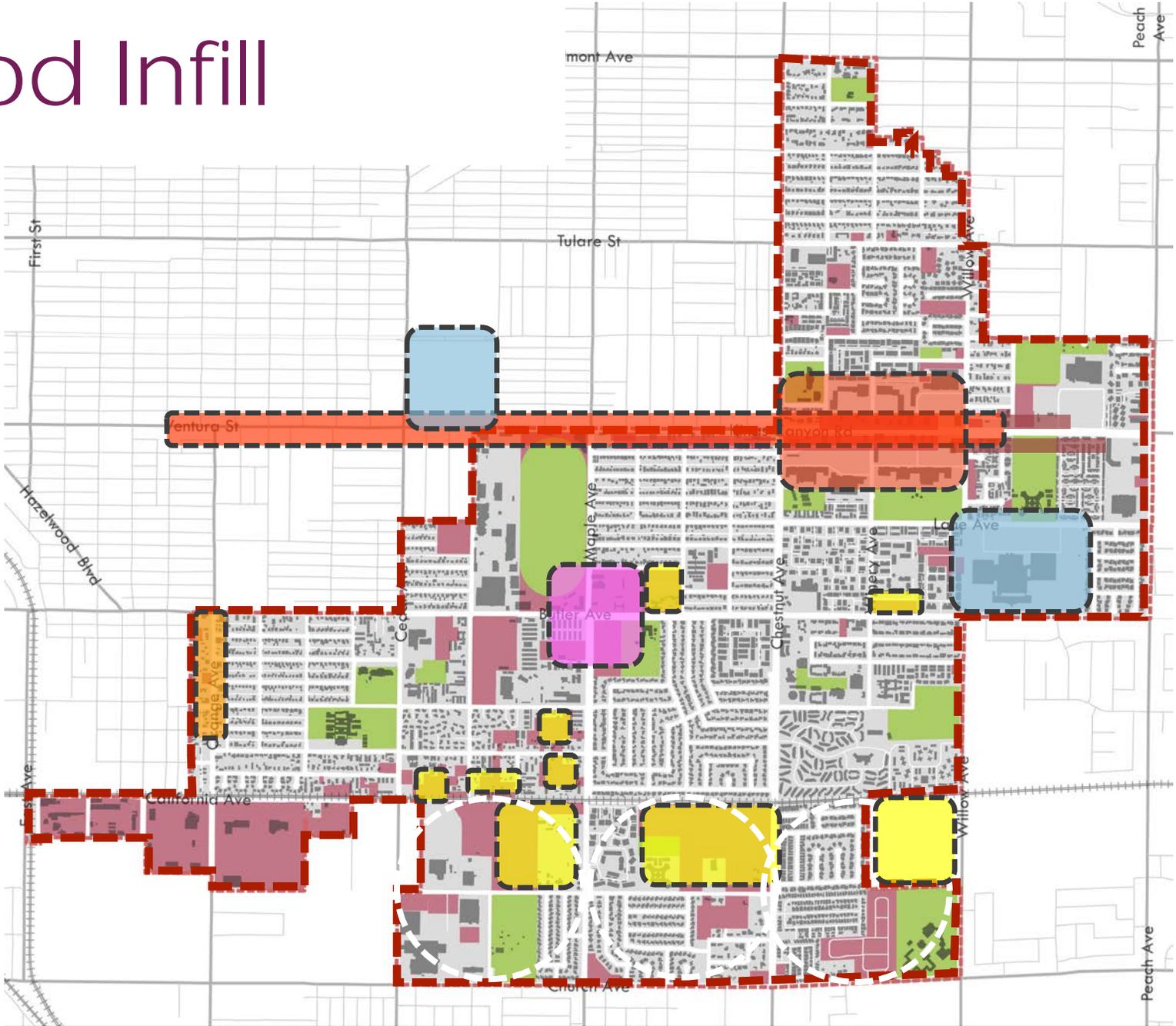
6. IRS Education/Tech Hub



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7. Neighborhood Infill

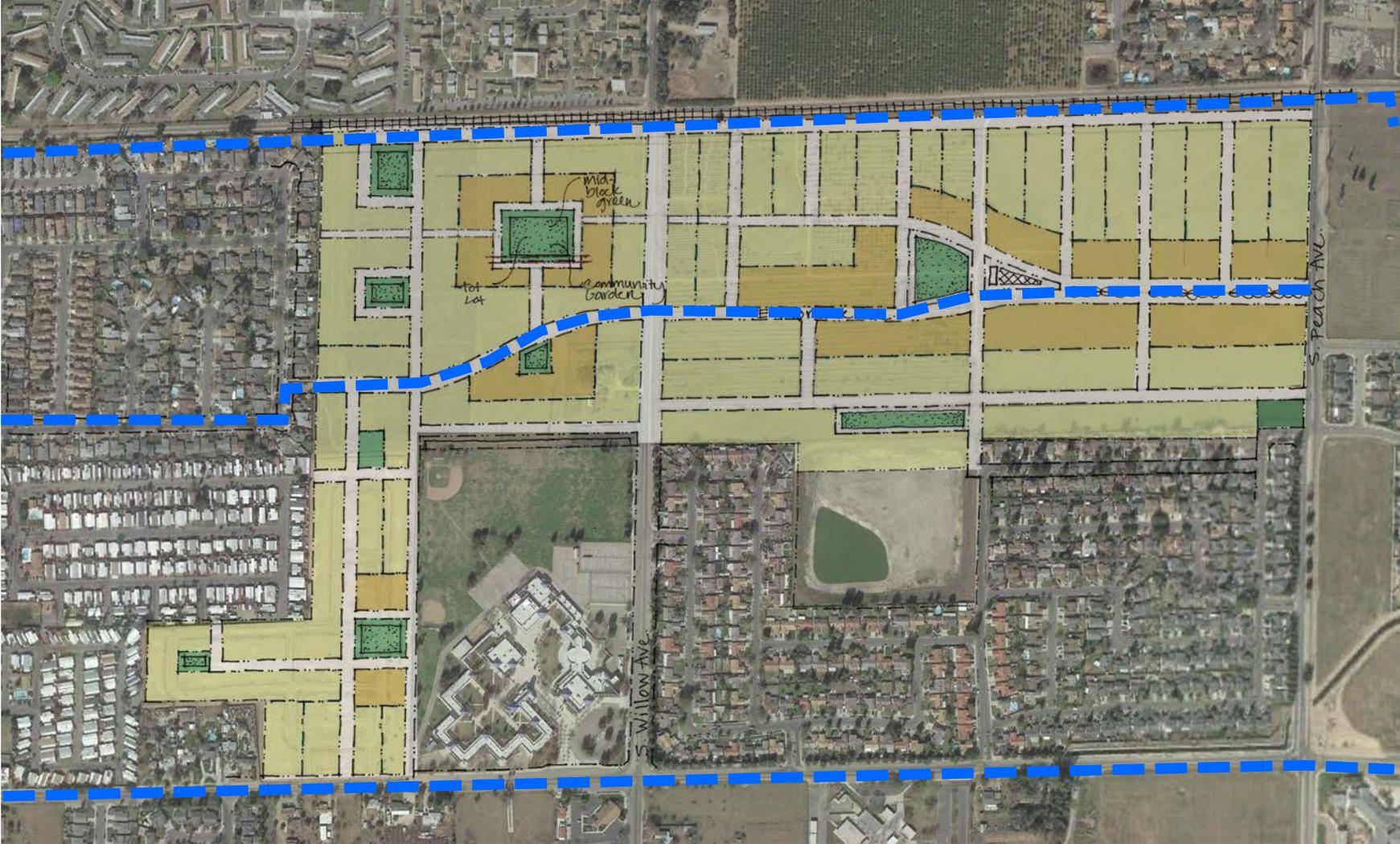


7. Neighborhood Infill

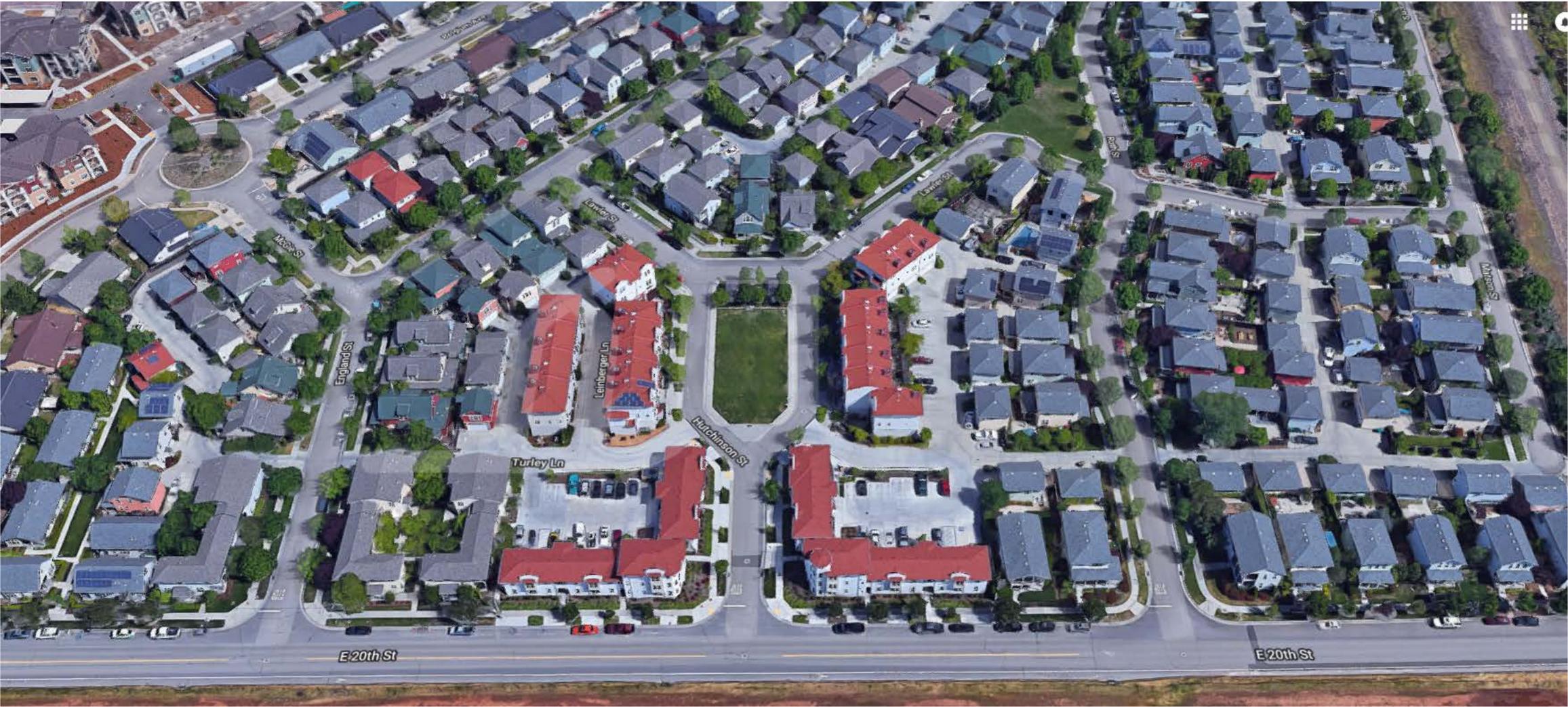
Braley

Florence

Church



7. Neighborhood Infill Housing



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Infill in Existing Neighborhoods



Infill in Existing Neighborhoods



8. Business Park/Employment



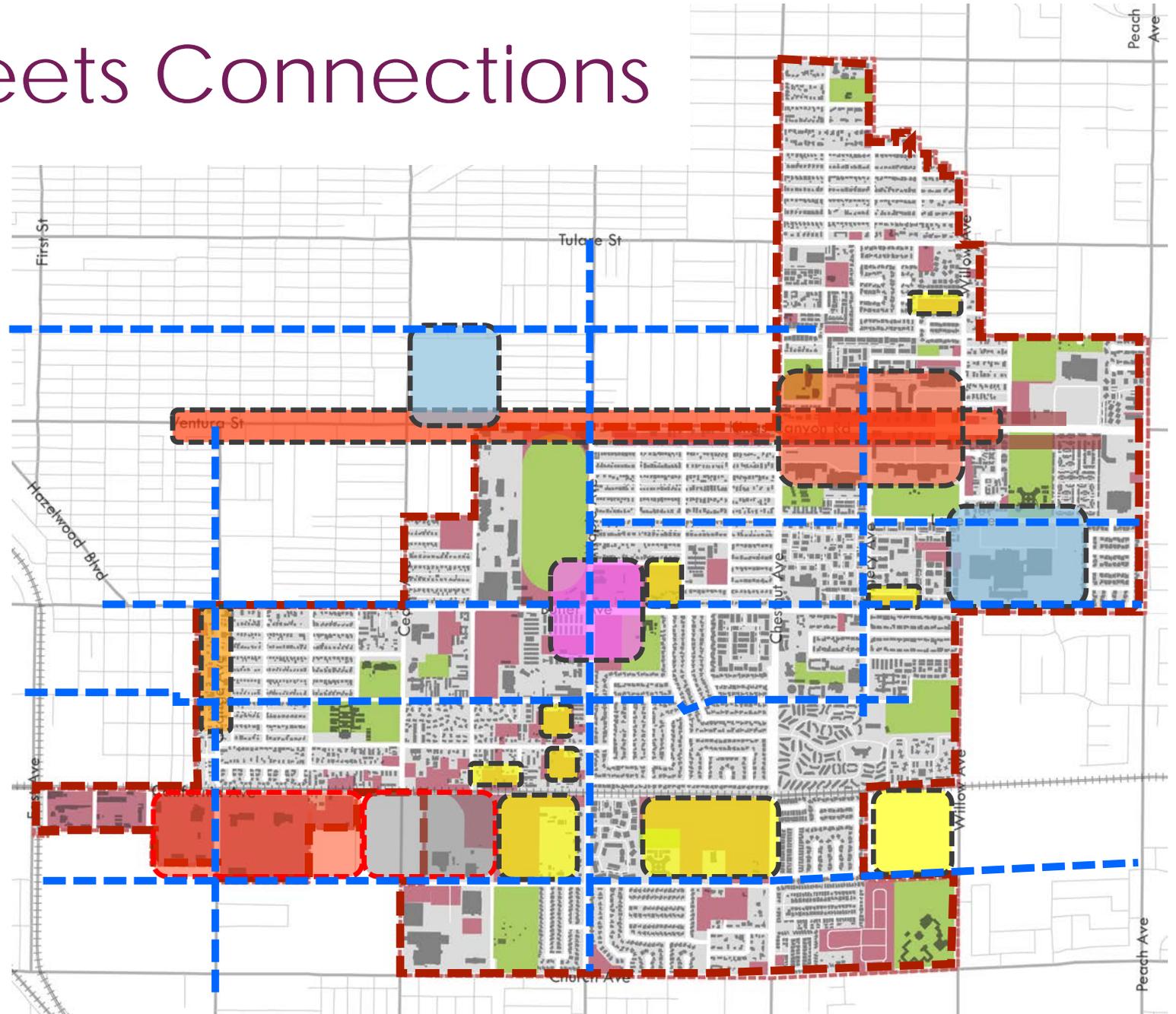
8. Business Park/Employment



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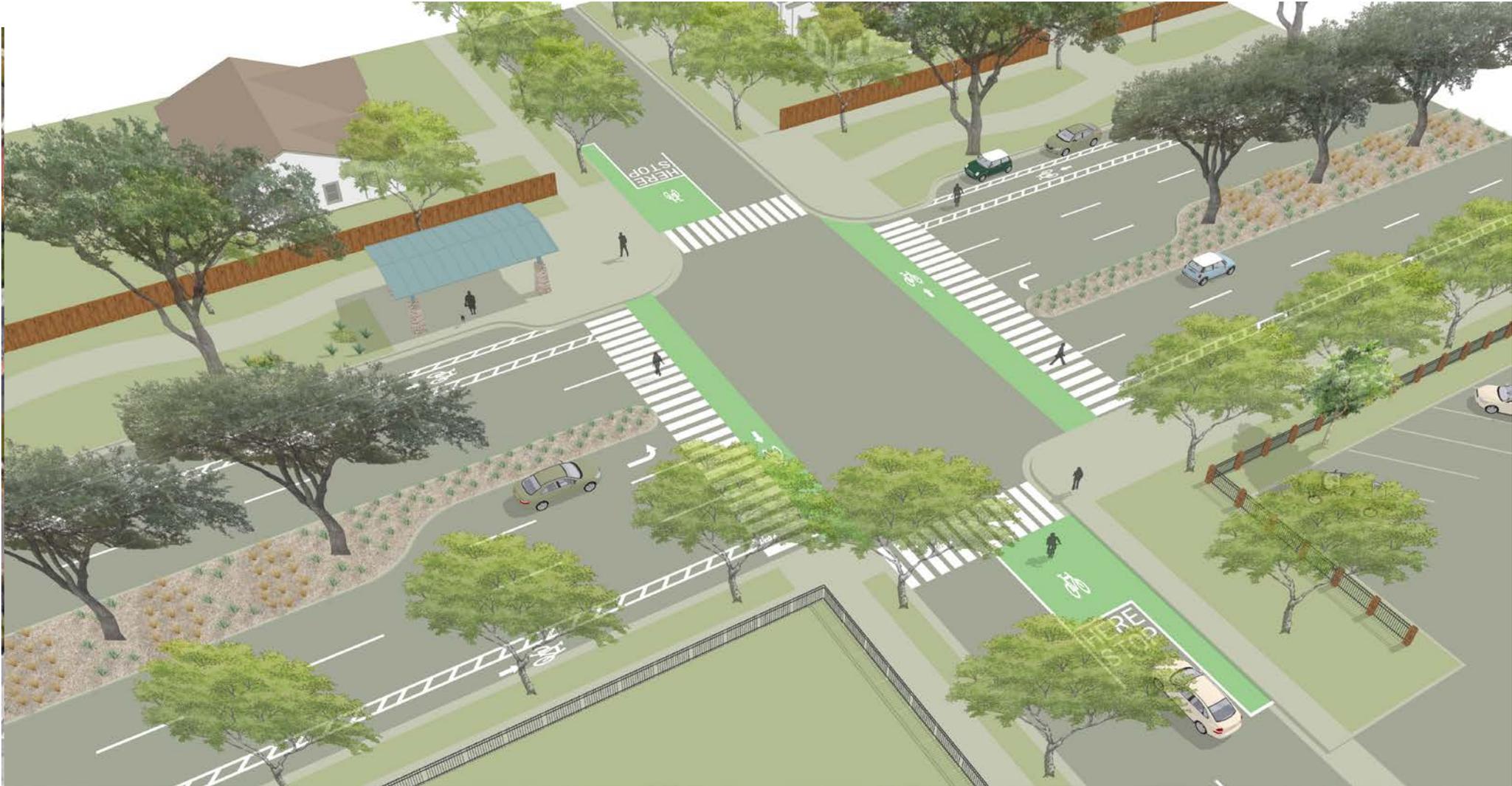
9. Complete Streets Connections



Park Street at Willow



Chestnut at Hamilton



Group Discussion

Plan Framework

- What parts of the Plan Framework do you like?
- What is missing that needs to be added?
- What parts of the Plan Framework do you dislike or want changed or removed?

Parks & Recreation

- What locations are priorities for new parks? (pick 4)
- What schools should be priorities for joint use agreements? (pick 2)
- Should any programs be added to the list?
- What programs should be priorities? (pick 4)

Upcoming Meetings and Dates

- **Upcoming Community Workshops:**
 - Workshop #1 Vision, Guiding Principles, Areas of Growth and Stability – June 20th
 - Workshop #2 Develop alternatives – July 17
 - Workshop #3 Policy Framework – Oct 4

For Additional Information

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