



## Fresno Central Southeast Area Specific Plan

# Workshop #1 Summary

June 20, 2018, 6:00pm – 8:30pm  
Sal Mosqueda Community Center  
4670 E Butler Ave, Fresno, CA 93702

### Overview

On Wednesday, June 20, 2018, the City of Fresno hosted a workshop to engage with community members about their vision for the future of CSE Fresno. The workshop was held at the Sal Mosqueda Community Center and took place from 6:00-8:30pm. The event was attended by approximately 45 community members and interested stakeholders. During the registration period, participants were asked to review 2 informational posters and provide input on 4 interactive stations.

The workshop began with a brief introduction by Brenda Rapada and Daniel Cisneros from Councilmember Luis Chavez's office, and by City staff including Sophia Pagoulatos and Drew Wilson.

Following this, Matt Raimi from Raimi + Associates provided a brief overview of the Specific Plan project, Plan Area, process, and a summary of the previous outreach conducted. David Sargent, project consultant with Sargent Town Planning, followed with a presentation highlighting areas for change in CSE Fresno and ideas for the types of change that could occur. The project team then provided instructions for the two workshop activities, as well as the importance of community participation and collaboration in the process. Spanish and Hmong translators from the City were present to provide real-time interpretation of the presentation and to facilitate the table activities.

The following pages summarize the results of the workshop.



## Summary of Results

The workshop included 2 informational posters and 4 interactive stations for participants to provide input at their leisure as they entered the workshop, and 2 small group table activities during the workshop.

### Welcome Stations:

#### Existing Land Use

This informational station provided a large-format map of existing land uses in the Plan Area.

#### General Plan Land Use Designations

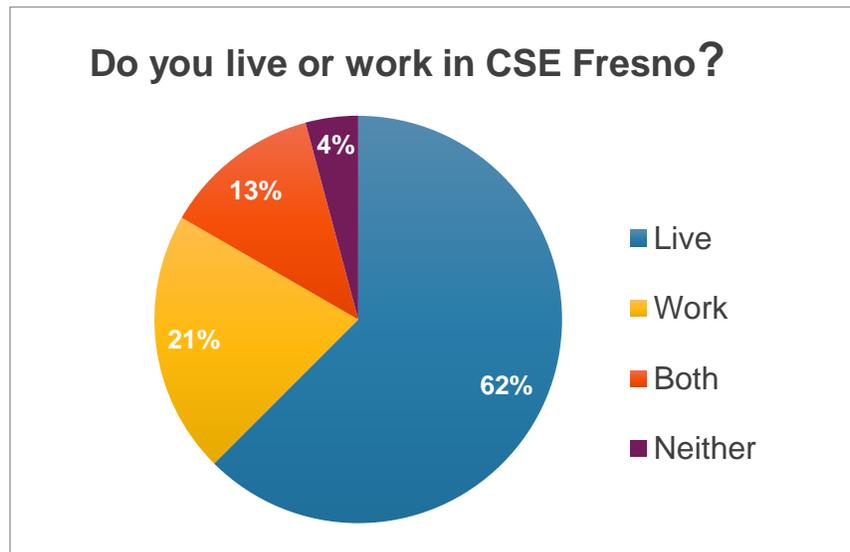
This informational station provided a large-format map of General Plan land use designations in the Plan Area with a brief description of each designation.

#### STATION #1: About You

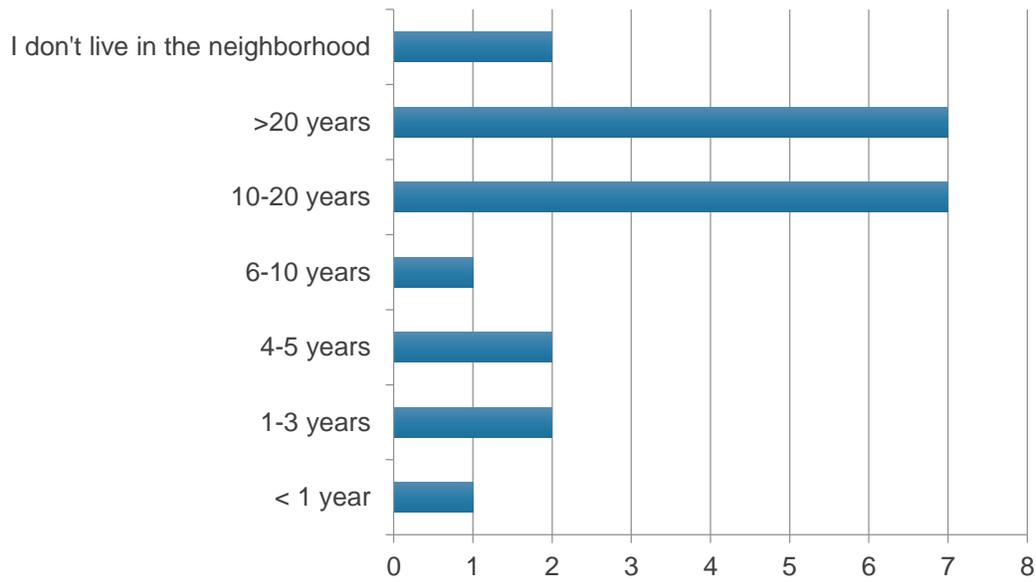
This station provided a large-format poster board to gather demographic information about participants such as relationship to the Plan Area, age, and race/ethnicity.

There were 24 total participant responses at this station. The results show that the majority of participants:

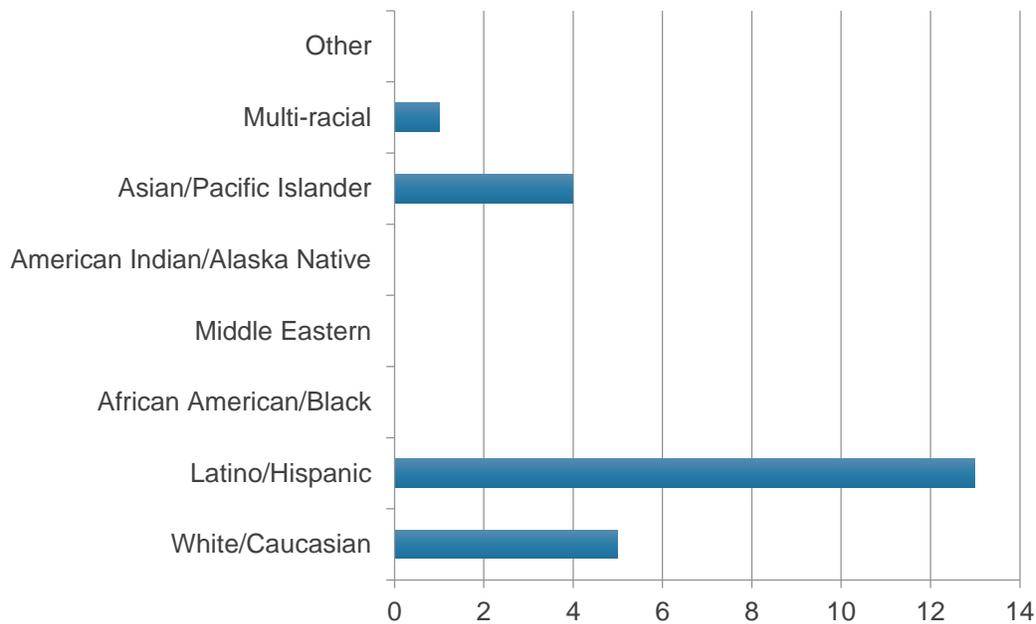
- Live in CSE Fresno
- Have lived in the area for more than 10 years
- Are Hispanic/Latino
- Are over 45 years old

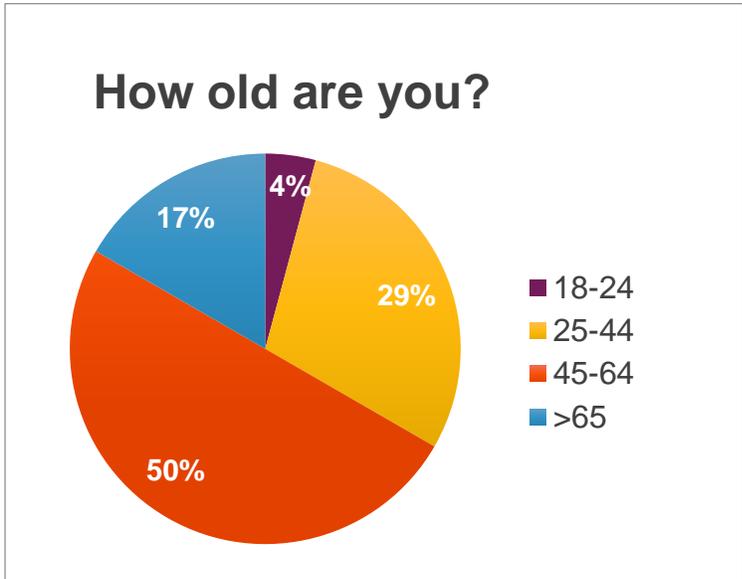


### How long have you lived in CSE Fresno?



### Race/Ethnicity





**STATION #2: Strengths**

This station allowed participants to articulate the attributes they love most about Central Southeast Fresno.

Participants noted the following strengths or community assets:

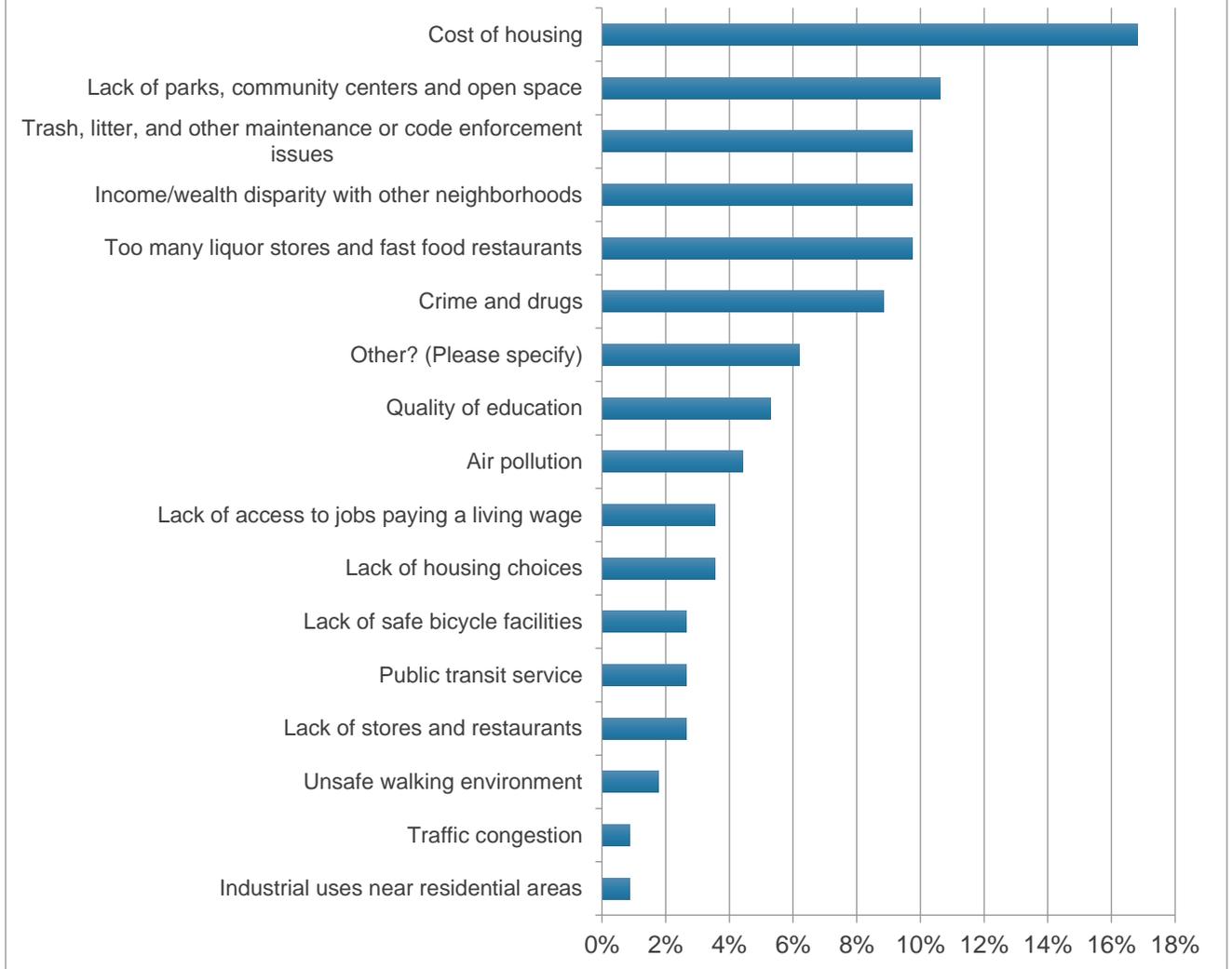
- The Fair
- Great institutions
- Bus lines (22 and Q)
- Diverse population
- United community
- Close to fire department, hospital, police, and schools
- Neighbors are always willing to help
- Hard working people
- Many opportunities to improve the community
- Playgrounds

The strengths cited the most by community members were the diverse population, the Fair, and bus lines.

**STATION #3: Key Issues**

The project team identified a number of issues for the Plan Area based on previous outreach efforts and printed them on a large-format poster. Using a dot-voting exercise, participants were able to identify their top 5 priority issues.

## Priority Issues



Participants that selected the “Other” category added the following issues:

- Lack of senior centers, services, and healthcare
- Infrastructure issues
- Lack of movie theaters
- Lack of movie theaters, pet supply stores, vets
- Police department sub station
- Lack of quality housing
- No youth center/cultural center

## STATION #4: Guiding Principles

The project team drafted a set of guiding principles for the project based on previous outreach efforts and printed them on a large-format poster. Participants were asked to provide their comments, additions, or revisions on an adjacent flipchart.

Participants provided the following comments on the Guiding Principles:

- Improve police treatment for CSE residents and response times
- Need more activities for people of all ages
- Address homelessness
- Beautification - more greening. Address old and dying trees.
- Address trash and illegal dumping
- Façade/home improvements - beautification and upkeep of neighborhoods

## Small Group Table Activities

### Activity 1 - Activities, Amenities, and Opportunities

Each table was asked to discuss and answer a set of questions focusing on the overall question: What assets and opportunities already exist in Central Southeast (CSE) Fresno, and what could be added in the future to make it an even better place to live, work, and play? Each participant received a worksheet on which to write down their answers to each of 8 detailed questions.

Below is a summary of responses to each of the 8 questions on the Activity 1 participant worksheet.

**1. Amenities: What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?**

- Mosqueda Center
- Fairgrounds
- Food markets
- Boys and Girls Club
- Big box (Walmart, Walgreens, Winco, FoodCo)
- Schools
- Diverse community
- Historical landmarks
- Flea market
- McKenzie trail
- Fire station
- Police Department
- Clinics

- Parks
- Bus Rapid Transit
- Retail Stores
- Neighborhood
- Asian Village
- Hmong Cultural Center
- Safe, lighted trails
- Gym
- Good restaurants
- Coffee shops
- Neighbors
- NextDoor
- Beautification
- Saturday Sports/Every Neighborhood Partnership
- Fresno Pacific University
- Center for Community Transformation/Churches
- Athletic Fields (including schools and universities)

The amenities that were cited the most by participants included the Mosqueda Center, food markets, parks, schools, the Fairgrounds, and big box stores (Walmart, Winco, etc.)

**2. Activities: What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you do to that?**

- Walking
- Bike riding/bike lanes
- Cinemas
- Water park
- Trails/hiking
- Youth activities/programming (including homeless)
- Safe Community gathering spaces
- Skate park
- Pet stores
- Coffee shops
- Swapmeet
- Farmer's Market
- Places to do sports/Gyms/Exercise parks
- Libraries
- Small shopping mall
- Community health clinics

- Parks
- Festivals/entertainment/outdoor events
- Tamale/Salsa contest
- Food truck events
- Hoajian Market -> Back to Supermarket
- Organized sports
- Outdoor adventure trips
- Geekwise Saturday campus?
- Supermarket
- Businesses

The uses, activities, or improvements that came up the most were walking, bike riding/bike lanes, cinemas, safe community gathering spaces, youth activities/programming, festivals/entertainment/outside events, small shopping center, and water park.

### 3. Parks & Community Open Spaces: What sorts of facilities would you like the parks & community open spaces in your neighborhood to provide?

- Restrooms
- Open space
- Water fountains
- Summer/After school programs
- Exercise equipment
- More parks
- Sports fields/courts
- Lockers for sports teams
- Better park maintenance
- Safety improvements (security guards/rangers)
- Trails/places to walk
- Shade structures
- Water park
- Entertainment for kids
- Swimming Pool
- Schools that open on weekends and summer (public places)
- Places to ride bike
- Classes for adults and kids
- Playgrounds
- Senior Center
- Community gathering places
- Youth Centers

- LGBT Center\*
- Pocket parks

The types of parks or community open space improvements that came up the most were restrooms, exercise equipment, safety improvements (e.g. park security guards, rangers), water fountains, open space, shade structures, better park maintenance, additional parks, and summer/afterschool/youth programs.

#### 4. Housing: What types of housing are most needed in CSE Fresno?" Who needs housing?" (e.g. young families, seniors, multi-generational households).

- Multigenerational housing
- Housing rehab programs
- Youth housing
- Housing assistance for homeless
- Family housing
- Mixed-use
- Affordable housing
- Senior housing
- Student housing
- ADUs (alley conversions for small homes, garage units)\*
- Small homes for partners
- Single units for adults
- Drop-in centers for homeless youth
- Not like new condos in downtown
- All housing types

The types of housing cited most by participants included affordable housing, housing for homeless individuals, multigenerational housing, senior housing, family housing, and accessory dwelling units (e.g. garage units, alley conversions).

#### 5. Streets & Circulation: What types of street improvements should be prioritized in CSE Fresno to improve safety, ease-of travel, and the overall "look and feel" of the City?

- Lighting
- More frequent transit service
- Street and alley maintenance
- Police patrolling
- Maple Ave improvements
- Street trees/shade structures
- Stormwater improvements

- Safe streets/crosswalks
- Safe routes to schools
- Late night transit service
- Bus stop improvements (shade, etc.)
- More sidewalks
- Murals
- Trails
- Better transportation
- Complete streets
- Bike lanes
- Infrastructure improvements
- Community union
- Beautification
- Green areas
- Traffic enforcement
- Beautification on Kings Canyon
- Signage

The circulation improvements that came up the most were lighting, street and alley maintenance, complete streets, street trees/shade structures, safe streets/crosswalks, and safe routes to schools.

#### **6. Jobs: What are the types of jobs that would be well suited to CSE Fresno?**

- Entry level jobs
- Community kitchens and commercial food jobs
- Small business assistance
- Technical workshops
- Spaces for online business
- Healthy mobile vending
- Clean, healthy stores
- Non-professional jobs
- Small businesses (e.g., seamstress, bakery, dry cleaning)
- Construction
- Retail
- Health & Health Care
- Education
- Community based organizations
- Workforce development
- Incentives for businesses to come

- All types
- Trade school satellites

The types of jobs, industries, or economic development programs cited most by participants included clean/healthy stores, retail jobs, small business assistance programs, community kitchens/commercial food jobs, and healthcare jobs.

**7. Priorities: If this Plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize?**

- Safe neighborhoods
- Quality education
- More/better parks
- More activities/programs
- Affordable housing
- Do something with vacant hospital
- Small business assistance
- Cultural or youth center
- Maintenance (trash cleanup, etc.)
- Employment opportunities
- Transportation improvements
- Liquor store
- La Tienda Ventura
- Green spaces
- Crime Prevention through Environmental Design
- Lighting
- Bus shelters
- Do something with Old Juvenile Hall
- Cinema
- Hospital/healthcare access
- Build new/modern housing

Priorities that came up the most were safe neighborhoods, cultural/youth centers, small business assistance, more/better parks, and quality education.

**Other ideas:**

Other ideas provided by workshop participants included:

- Animal services (stray dogs)
- Move recycling centers away from residences

- Small business assistance (Swapmeet, local business incentives, entrepreneurship programs)
- Veterinarian
- Education
- Maintain parks
- Remove fairgrounds
- Improve safety
- Work together
- Change perception of CSE Fresno
- Condos for young singles
- Draw people in, enhance quality of people
- Community activities
- Senior Input/senior services
- Bike rental/share
- Less vandalism
- Place to learn about robotics and web apps
- Replace juvenile hall (ex. trade center, safe place for kids)
- Green space at schools
- Flexible use of parking lots
- Mosqueda Center Walking Area (in front)

## Activity 2 – Envisioning Change Mapping Activity

Each table was given a large-format map of the Plan Area and a set of pre-printed stickers showing various change types (see list below). Participants were asked to place stickers on the map, focusing on the question: *What types of change(s) do you think could be beneficial to CSE Fresno to support the types of activities you prioritized in the first exercise; specifically, where might you focus/prioritize the following types of changes?*

- Existing assets & amenities
- Small neighborhood center
- Mixed-use district
- New/improved parks and community open space
- House-scale neighborhood infill
- Multi-family infill
- Employment district
- Street improvements
- Create your own

The following is a summary of ideas provided by participants by change area or type. An \* marks those change types or ideas that came up at more than 1 table/group.

### Change Areas

## Kings Canyon

- Food trucks
- Produce market
- Multi-family infill housing\*
- Small neighborhood center\*
- Mixed-use district
- Park or community open space\*
- House-scale infill
- Employment center\*

## Fairgrounds

- Flea market (bigger, more offerings)
- Farmers market
- Small neighborhood center (Fairgrounds south of Butler or at intersection of Cedar/Butler)\*
- Employment center (S. side of Butler)\*
- Dog park

## IRS Facility

- Employment center\*
- Small neighborhood center
- Movie theater\*
- Go-carts
- School
- Shopping mall
- Hmong Community Center

## Vacant Hospital (Cedar & Kings Canyon)

- Park or community open space\*
- Small neighborhood center\*
- House-scale infill
- Holistic care facility
- Movie theater
- Senior housing
- Multi-family housing

## Vacant/Underutilized Parcels at Maple & Butler (adjacent to Mosqueda Center)

- Small neighborhood center/market
- Multi-family housing
- House-scale infill
- Movie theater
- Park or community open space\*

#### Industrial and Vacant Parcels South of California Ave (between Cedar and Maple Ave)

- School
- Park or community open space\*
- Animal shelter
- House-scale infill
- Employment center (e.g. breweries, light industrial)\*
- Multi-family housing\*
- Small neighborhood center

#### Industrial and Vacant Parcels South of California Ave (Between Maple and Peach Ave)

- Clinic
- Housing for homeless persons
- House-scale infill\*
- Multi-family housing
- Library (at Florence and Chestnut)
- Park/dog park
- Movie theater
- Trails (along California, connecting to existing and new parks)\*
- Employment center (around California and Chestnut)\*

#### Along Orange Ave

- Small neighborhood center (at Butler and Orange)\*
- Employment center
- House-scale infill

#### New Parks or Community Open Spaces (consolidated from the information above)

Participants noted the following as potential locations for new parks:

- The vacant/underutilized parcels opposite Calwa Park (north side of Florence Ave)\*
- The vacant/underutilized parcels around Mosqueda Center\*
- The surface parking lot across from the Fairgrounds at Chestnut and Lane

- Vacant parcels at Butler and Winery
- The vacant hospital (at Cedar and Kings Canyon)
- Along Kings Canyon near Walmart\*
- At Chestnut and Butler (near Vallarta shopping center)
- The vacant/underutilized parcels near Cedar and Butler
- The vacant/underutilized parcels north of Florence Ave between Maple and Chestnut

### Street Improvements

The majority of participants wanted to see street improvements along Maple Ave, Orange Ave, Butler Ave, Chestnut Ave, and Winery Ave. In addition, many community members were interested in adding a trail along California Ave.

# STATION | ESTACION | CHAW #1

## ABOUT YOU

Do you live or work in Central Southeast Fresno? *(place a sticky dot in all the boxes that apply)*

Live	Work	Both	Neither

How long have you lived in Central Southeast Fresno? *(place a sticky dot in the box that applies)*

< 1 year	1-3 years	4-5 years	6-10 years	1-20 years	> 20 years	I don't live in the neighborhood

Which of the following best describes your race/ethnicity? *(place a sticky dot in all the boxes that apply)*

White/Caucasian	Latino/Hispanic	African American/Black	Middle Eastern	American Indian/Alaskan Native	Asian/Pacific Islander	Multi-racial	Other

How old are you? *(place a sticky dot in the box that applies)*

< 18 years old	18-24 years old	25-44 years old	45-64 years old	≥ 65 years old

# STATION | ESTACION | CHAW#3

## KEY ISSUES

What are the most important issues facing CSE Fresno? (place a sticky dot on up to 5 issues)

Issues	Place up to 5 sticky dots in this column
Lack of stores and restaurants	
Too many liquor stores and fast food restaurants	
Industrial uses (e.g. recycling centers) near residential areas	
Lack of parks, community centers and open space	
Traffic congestion	
Public transit service (e.g. overcrowding, infrequent service, location of stops)	
Unsafe walking environment	
Lack of safe bicycle facilities	
Lack of housing choices	
Cost of housing	
Income/wealth disparity with other neighborhoods	
Lack of access to jobs paying a living wage	
Quality of education	
Crime and drugs	
Trash, litter, and other maintenance or code enforcement issues (e.g. stray dogs, potholes)	
Air pollution	
Other? (Please specify)	

## STRENGTHS

What do you love most about Central Southeast Fresno? What makes the community unique or special?

Great institutions

The Fair, Bus Line Route 22 + the Q Bus  
Play grounds

Multi-cultural pop.

The fair, it's special because we are united. We work united in a group.

The fair, Bus Line. Our community is united

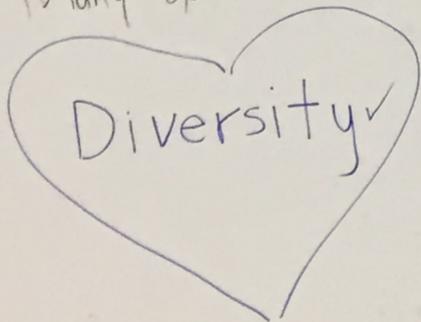
Live close to fire department & hospital, police, & schools. We are <sup>a</sup> united community.

\* THE PEOPLE ✓

It seem neighbors are always willing to help.

The hard working people.

Many <sup>The people</sup> opportunities to improve our community.



The diversity; People of all different cultures and backgrounds all live in a concentrated area, while also interacting and getting along.

→ Police treatment for CSE residents & response times

→ need more activities for people of all ages

— Address Homelessness

— Beautification - more greening - Address old & dying trees

— Address Trash & dumping

— facade/home improvements - beautification & upkeep of neighborhood

# Activos, Actividades, y Oportunidades

## Actividad en Grupo Parte 1: Preguntas para discutir

ANDREINA'S TABLE

**Instrucciones:** como una mesa / grupo, por favor discuta y responda las siguientes preguntas, enfocando en la pregunta general:

"¿Qué activos y oportunidades existen en el sureste central (CSE) de Fresno, y qué se podría agregar en el futuro para que sea un lugar mejor para vivir, trabajar y jugar?"

### PREGUNTAS DE DISCUSIÓN

### RESPUESTAS

1. **Amenidades:** ¿Cuáles son algunas de las comodidades positivas (por ejemplo, negocios, organizaciones, espacios comunitarios, habilidades locales) que ya existen en el SEC de Fresno?

Calwa Park, mosqueda.

2. **Actividades:** ¿Qué tipo de actividades le gustaría poder hacer (hacer más o acceder más cómodamente) en su vecindario, o en un corto paseo en bicicleta / caminata desde su casa? ¿Qué debería cambiar para permitirte hacer eso?

Caminar, andar en bicicleta, un cine.

3. **Parques y espacios abiertos de la comunidad:** ¿Qué tipo de facilidades le gustaría que los parques y espacios abiertos proveen en su vecindario?

Baños, agua disponible, sombra, parques con posibilidad de hacer ejercicio.

4. **Vivienda:** ¿Qué tipos de vivienda se necesitan más en el SEC de Fresno? "¿Quién necesita alojamiento?" (Por ejemplo, familias jóvenes, personas mayores, hogares multigeneracionales).

familias y personas mayores,

5. **Calles y circulación:** ¿Qué se debe priorizar para mejorar las calles en el SEC de Fresno para mejorar la seguridad, la facilidad de llegar a su destino, y el "estético y la sensación" general de la Ciudad?

Mejorar el transporte, eliminación, mejorar las calles.

6. **Trabajos:** ¿Cuáles son los tipos de trabajos que serían adecuados para el SEC de Fresno?

Más facilidad de negocios pequeños ordenados.

7. **Prioridades:** Si este Plan pudiera resolver / ayudar solo algunos desafíos / problemas / necesidades del SEC de Fresno, ¿qué priorizaría?

Seguridad, Empleo, transporte.

Other Ideas:  
Otras Ideas:

# Activos, Actividades, y Oportunidades

## Actividad en Grupo Parte 1: Preguntas para discutir

ANDREINAS TABLE

**Instrucciones:** como una mesa / grupo, por favor discuta y responda las siguientes preguntas, enfocandose en la pregunta general:

"¿Qué activos y oportunidades existen en el sureste central (CSE) de Fresno, y qué se podría agregar en el futuro para que sea un lugar mejor para vivir, trabajar y jugar?"

### PREGUNTAS DE DISCUSIÓN

### RESPUESTAS

1. **Amenidades:** ¿Cuáles son algunas de las comodidades positivas (por ejemplo, negocios, organizaciones, espacios comunitarios, habilidades locales) que ya existen en el SEC de Fresno?

Cowra Park, fairgrounds, ~~la tienda ventura~~  
Centro Mosconeola, historical landmark  
flea market +

2. **Actividades:** ¿Qué tipo de actividades le gustaría poder hacer (hacer más o acceder más cómodamente) en su vecindario, o en un corto paseo en bicicleta / caminata desde su casa? ¿Qué debería cambiar para permitirte hacer eso?

- Caminar y andar en bicicleta  
- que haya banquetas y carriles para bicicleta  
- cine - where  
- eventos outside  
- waterparks

3. **Parques y espacios abiertos de la comunidad:** ¿Qué tipo de facilidades le gustaría que los parques y espacios abiertos proveen en su vecindario?

- baños - abiertos, ~~limpo~~  
- water  
- sombras  
- workout station.

waterparks

4. **Vivienda:** ¿Qué tipos de viviendas le gustaría ver en el SEC de Fresno? ¿Quiénes serían los beneficiarios (por ejemplo, familias jóvenes, familias multigeneracionales)?

5. **Calles y circulación:** ¿Qué se debe priorizar para mejorar las calles en el SEC de Fresno para mejorar la seguridad, la facilidad de llegar a su destino, y el "astetico y la sensación" general de la Ciudad?

6. **Trabajos:** ¿Cuáles son los tipos de trabajos que serían adecuados para el SEC de Fresno?

7. **Prioridades:** Si este Plan pudiera resolver / ayudar solo algunos desafíos / problemas / necesidades del SEC de Fresno, ¿qué priorizaría?

Liquor store, la tienda ventura,  
~~Educacion~~

Other Ideas:  
Otras Ideas:

Education.

# Activos, Actividades, y Oportunidades

## Actividad en Grupo Parte 1: Preguntas para discutir

ANDREINA'S  
TABLE

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### PREGUNTAS DE DISCUSIÓN

### RESPUESTAS

1. **Amenidades:** ¿Cuáles son algunas de las comodidades positivas (por ejemplo, negocios, organizaciones, espacios comunitarios, habilidades locales) que ya existen en el SEC de Fresno?

Terrenos de la feria, Mosquedera

2. **Actividades:** ¿Qué tipo de actividades le gustaría poder hacer (hacer más o acceder más cómodamente) en su vecindario, o en un corto paseo en bicicleta / caminata desde su casa? ¿Qué debería cambiar para permitirte hacer eso?

Lugares acondicionados para caminatas y para andar en bicicleta

3. **Parques y espacios abiertos de la comunidad:** ¿Qué tipo de facilidades le gustaría que los parques y espacios abiertos proveen en su vecindario?

- Baños limpios con agua y abiertos  
- Mantenimiento de los parques y mas sombras

4. **Vivienda:** ¿Qué tipos de vivienda se necesitan más en el SEC de Fresno? "¿Quién necesita alojamiento?" (Por ejemplo, familias jóvenes, personas mayores, hogares multigeneracionales).

Vivienda multigenerales  
Programas para los dueños de casa para mejorar su vivienda

5. **Calles y circulación:** ¿Qué se debe priorizar para mejorar las calles en el SEC de Fresno para mejorar la seguridad, la facilidad de llegar a su destino, y el "estético y la sensación" general de la Ciudad?

Iluminación, Mejoramiento del Pavimento y Senderos para caminar

6. **Trabajos:** ¿Cuáles son los tipos de trabajos que serían adecuados para el SEC de Fresno?

7. **Prioridades:** Si este Plan pudiera resolver / ayudar solo algunos desafíos / problemas / necesidades del SEC de Fresno, ¿qué priorizaría?

Other Ideas:  
Otras Ideas:

# Activos, Actividades, y Oportunidades

## Actividad en Grupo Parte 1: Preguntas para discutir

## ANDREINA'S TABLE

**Instrucciones:** como una mesa / grupo, por favor discuta y responda las siguientes preguntas, enfocándose en la pregunta general:

"¿Qué activos y oportunidades existen en el sureste central (CSE) de Fresno, y qué se podría agregar en el futuro para que sea un lugar mejor para vivir, trabajar y jugar?"

### PREGUNTAS DE DISCUSIÓN

### RESPUESTAS

**1. Amenidades:** ¿Cuáles son algunas de las comodidades positivas (por ejemplo, negocios, organizaciones, espacios comunitarios, habilidades locales) que ya existen en el SEC de Fresno?

- Centro comunitario Mosqueda
- Parque Calwa
- Terrenos de la feria
- ~~varios~~ ~~en~~ Vallarta
- casas victoriana antigüas

**2. Actividades:** ¿Qué tipo de actividades le gustaría poder hacer (hacer más o acceder más cómodamente) en su vecindario, o en un corto paseo en bicicleta / caminata desde su casa? ¿Qué debería cambiar para permitirte hacer eso?

- > caminos acondicionados para andar en bicicleta o hacer caminatas
- > swimmeet (kiosko)
- > cine
- water parks

**3. Parques y espacios abiertos de la comunidad:** ¿Qué tipo de facilidades le gustaría que los parques y espacios abiertos proveen en su vecindario?

- > baños limpios accesibles
- > Agua
- > sombras
- > Entretenimiento para niños
- > Programas educativos (verano invierno)
- > Actividades físicas para niños adultos

**4. Vivienda:** ¿Qué tipos de vivienda se necesitan más en el SEC de Fresno? "¿Quién necesita alojamiento?" (Por ejemplo, familias jóvenes, personas mayores, hogares multigeneracionales).

- > Hogares multigeneracionales
- > Programas de reconstrucción de propiedades
- > Programas de ayuda a vivienda para ancianos

**5. Calles y circulación:** ¿Qué se debe priorizar para mejorar las calles en el SEC de Fresno para mejorar la seguridad, la facilidad de llegar a su destino, y el "estético y la sensación" general de la Ciudad?

- > Mejora del transporte
- > Iluminación
- > Rondas de policías durante la noche de manera frecuente.
- > Calles completas
- > mantenimiento de calle

**6. Trabajos:** ¿Cuáles son los tipos de trabajos que serían adecuados para el SEC de Fresno?

- > Lugar donde alguien abra negocios propios
- > Tecnología (talleres técnicos)
- > donde se aprenda robótica y crear aplicaciones
- > Espacios abiertos para personas que hacen negocios en red

**7. Prioridades:** Si este Plan pudiera resolver / ayudar solo algunos desafíos / problemas / necesidades del SEC de Fresno, ¿qué priorizaría?

- > Educar a la comunidad
- > Areas verdes.

Other Ideas:  
Otras Ideas:

# Activos, Actividades, y Oportunidades

## Actividad en Grupo Parte 1: Preguntas para discutir

## ANDREINA'S TABLE

**Instrucciones:** como una mesa / grupo, por favor discuta y responda las siguientes preguntas, enfocandose en la pregunta general:

"¿Qué activos y oportunidades existen en el sureste central (CSE) de Fresno, y qué se podría agregar en el futuro para que sea un lugar mejor para vivir, trabajar y jugar?"

### PREGUNTAS DE DISCUSIÓN

### RESPUESTAS

**1. Amenidades:** ¿Cuáles son algunas de las comodidades positivas (por ejemplo, negocios, organizaciones, espacios comunitarios, habilidades locales) que ya existen en el SEC de Fresno?

- Mosque
- Fair Grounds
- Food Markets

**2. Actividades:** ¿Qué tipo de actividades le gustaría poder hacer (hacer más o acceder más cómodamente) en su vecindario, o en un corto paseo en bicicleta / caminata desde su casa? ¿Qué debería cambiar para permitirte hacer eso?

- Walks
- Bike Rides
- Cinemas
- PLAZAS w/ Music
- Water Parks

- Gym Parks / Workout Parks
- TRAILS

**3. Parques y espacios abiertos de la comunidad:** ¿Qué tipo de facilidades le gustaría que los parques y espacios abiertos proveen en su vecindario?

- RESTROOMS
- Water fountains
- OPEN PARKS
- Shade
- 

- After School Programs
- Summer Programs

**4. Vivienda:** ¿Qué tipos de vivienda se necesitan más en el SEC de Fresno? "¿Quién necesita alojamiento?" (Por ejemplo, familias jóvenes, personas mayores, hogares multigeneracionales).

- Multigenerales!
- Program to help home owners to fix homes

**5. Calles y circulación:** ¿Qué se debe priorizar para mejorar las calles en el SEC de Fresno para mejorar la seguridad, la facilidad de llegar a su destino, y el "estético y la sensación" general de la Ciudad?

- Transport more frequent
- ~~Street~~ Street lighting
- PD
- maintenance of street
- Maple Ave

- Complete Street ROW education

**6. Trabajos:** ¿Cuáles son los tipos de trabajos que serían adecuados para el SEC de Fresno?

- Protect entry level jobs
- 

**7. Prioridades:** Si este Plan pudiera resolver / ayudar solo algunos desafíos / problemas / necesidades del SEC de Fresno, ¿qué priorizaría?

- SAFE NEIGHBORHOODS
- PUBLIC EDUCATION
- Budget to maintain Parks and Activities

Other Ideas:  
Otras Ideas:

- Liquors
- Permit
- Locations to assist in starting a business

# Activos, Actividades, y Oportunidades

## Actividad en Grupo Parte 1: Preguntas para discutir

**Instrucciones:** como una mesa / grupo, por favor discuta y responda las siguientes preguntas, enfocándose en la pregunta general:

"¿Qué activos y oportunidades existen en el sureste central (CSE) de Fresno, y qué se podría agregar en el futuro para que sea un lugar mejor para vivir, trabajar y jugar?"

### PREGUNTAS DE DISCUSIÓN

### RESPUESTAS

**1. Amenidades:** ¿Cuáles son algunas de las comodidades positivas (por ejemplo, negocios, organizaciones, espacios comunitarios, habilidades locales) que ya existen en el SEC de Fresno?

- Vallarta shopping Center
- Centro Mosqueda
- Fairgrounds - necesita mantenimiento
- Pilibos Park
- Calwa Park - pero necesita mantenimiento

**2. Actividades:** ¿Qué tipo de actividades le gustaría poder hacer (hacer más o acceder más cómodamente) en su vecindario, o en un corto paseo en bicicleta / caminata desde su casa? ¿Qué debería cambiar para permitirte hacer eso?

- Apoyo a Boy + Girls Club
- seguridad para caminar - carriles para caminantes - y para bicicletas - que haya renta de bicicletas, con pago seguro con tarjeta de crédito.
- espacios públicos para reunirse con familia, amigos, espacios para artes y jóvenes - con sombra, árboles y vegetación bonita - Baños públicos -

**3. Parques y espacios abiertos de la comunidad:** ¿Qué tipo de facilidades le gustaría que los parques y espacios abiertos proveen en su vecindario?

- Mejorar las canchas de fútbol soccer cerca de Pilibos (Peach + Butler?). Baños limpios y seguros, máquinas para ejercicio, seguridad.
- construir más parques,

**4. Vivienda:** ¿Qué tipos de vivienda se necesitan más en el SEC de Fresno? "¿Quién necesita alojamiento?" (Por ejemplo, familias jóvenes, personas mayores, hogares multigeneracionales).

- Vivienda accesible, para indigentes (homeless)
- " para jóvenes -
- Departamentos arriba y con negocios en primer piso
- Casas familiares y "para multigeneración"
- Facilitar que propietarios construyan cuarto o casita adicional, o remodelen garage -

**5. Calles y circulación:** ¿Qué se debe priorizar para mejorar las calles en el SEC de Fresno para mejorar la seguridad, la facilidad de llegar a su destino, y el "estético y la sensación" general de la Ciudad?

- mantenimiento de callejones (alleys) <sup>prevenir incendios de basura</sup>
- Poner árboles de sombra en calles y avenidas -
- mejorar calles y banquetas.
- mejorar drenaje de agua, alcantarillas - para que no se hagan charcos.

**6. Trabajos:** ¿Cuáles son los tipos de trabajos que serían adecuados para el SEC de Fresno?

- cocinas comunitarias o comerciales, para que vendedores ambulantes puedan preparar sus productos
- facilitar licencias para pequeños negocios
- plantas de reciclaje, pero no cerca de zonas con casas, ni de licorerías
- cooperativas, de comida, artesanías, costura, etc.

**7. Prioridades:** Si este Plan pudiera resolver / ayudar solo algunos desafíos / problemas / necesidades del SEC de Fresno, ¿qué priorizaría?

- Vivienda accesible -
- hacer algo con el viejo hospital en Cedar + Kings Canyon.
- Facilitar proceso para abrir pequeños negocios.
- Centro de arte y cultura para niños y jóvenes

Other Ideas:  
Otras Ideas:

# Activos, Actividades, y Oportunidades

Sp. Gr. 1

## Actividad en Grupo Parte 1: Preguntas para discutir

**Instrucciones:** como una mesa / grupo, por favor discuta y responda las siguientes preguntas, enfocando en la pregunta general:

"¿Qué activos y oportunidades existen en el sureste central (CSE) de Fresno, y qué se podría agregar en el futuro para que sea un lugar mejor para vivir, trabajar y jugar?"

### PREGUNTAS DE DISCUSIÓN

### RESPUESTAS

**1. Amenidades:** ¿Cuáles son algunas de las comodidades positivas (por ejemplo, negocios, organizaciones, espacios comunitarios, habilidades locales) que ya existen en el SEC de Fresno?

Centro Mosqueda / Walmart / Fire stations  
+ school zones / Pili bus Park, Vallarta,  
+ escuelas con espacios abiertos  
+ Boys & Girls club

**2. Actividades:** ¿Qué tipo de actividades le gustaría poder hacer (hacer más o acceder más cómodamente) en su vecindario, o en un corto paseo en bicicleta / caminata desde su casa? ¿Qué debería cambiar para permitirte hacer eso?

\* access to safe streets / crosswalks  
- loose dogs are an issue /  
\* infrastructure to support safe walking / biking  
\*

**3. Parques y espacios abiertos de la comunidad:** ¿Qué tipo de facilidades le gustaría que los parques y espacios abiertos proveen en su vecindario?

\* Pili bus parks / bathrooms / lockers for soccer / sports teams  
\* maintenance / exercise equipment / security (park rangers)  
- youth park rangers

**4. Vivienda:** ¿Qué tipos de vivienda se necesitan más en el SEC de Fresno? "¿Quién necesita alojamiento?" (Por ejemplo, familias jóvenes, personas mayores, hogares multigeneracionales).

\* homeless shelters / youth centers for housing  
(Mixed Use - development) business / homes  
- mixed-use homes / multigenerational

**5. Calles y circulación:** ¿Qué se debe priorizar para mejorar las calles en el SEC de Fresno para mejorar la seguridad, la facilidad de llegar a su destino, y el "estético y la sensación" general de la Ciudad?

\* calles y banquetas / rutas seguras use las escuelas  
señales  
- alumbramiento (lighting) - loose dogs / stray dogs  
\* drainage in sidewalks - 8<sup>th</sup> / Townsend Ave.  
\* bus stops / shading - night time services (past 4 pm)

**6. Trabajos:** ¿Cuáles son los tipos de trabajos que serían adecuados para el SEC de Fresno?

+ Centros de cocinas comunitarias / preparation  
+ ~~trabajo~~ (swap meet / local businesses) / incentives  
+ dry cleaners / seamstresses / local advocates for new entrepreneurs  
+ recycling services ( fridge, tv, couches, sustainable recycle)  
outside of residences

**7. Prioridades:** Si este Plan pudiera resolver / ayudar solo algunos desafíos / problemas / necesidades del SEC de Fresno, ¿qué priorizaría?

⊕

Other Ideas:  
Otras Ideas:

# Activos, Actividades, y Oportunidades

Sp. Gr 1

## Actividad en Grupo Parte 1: Preguntas para discutir

**Instrucciones:** como una mesa / grupo, por favor discuta y responda las siguientes preguntas, enfocándose en la pregunta general:

"¿Qué activos y oportunidades existen en el sureste central (CSE) de Fresno, y qué se podría agregar en el futuro para que sea un lugar mejor para vivir, trabajar y jugar?"

### PREGUNTAS DE DISCUSIÓN

### RESPUESTAS

1. **Amenidades:** ¿Cuáles son algunas de las comodidades positivas (por ejemplo, negocios, organizaciones, espacios comunitarios, habilidades locales) que ya existen en el SEC de Fresno?

Es una comunidad diversa

2. **Actividades:** ¿Qué tipo de actividades le gustaría poder hacer (hacer más o acceder más cómodamente) en su vecindario, o en un corto paseo en bicicleta / caminata desde su casa? ¿Qué debería cambiar para permitirte hacer eso?

- Cines
- veterinario
- tiendas de mascotas
- skate park

3. **Parques y espacios abiertos de la comunidad:** ¿Qué tipo de facilidades le gustaría que los parques y espacios abiertos proveen en su vecindario?

- Más lugares como en Huntington - a donde puede acudir la gente a caminar
- parques que ofrecen un circuito de diferentes actividades
- El Pilibos requiere mantenimiento

4. **Vivienda:** ¿Qué tipos de vivienda se necesitan más en el SEC de Fresno? "¿Quién necesita alojamiento?" (Por ejemplo, familias jóvenes, personas mayores, hogares multigeneracionales).

- viviendas diversas, accesibles
- vivienda para la gente sin hogar
- El tipo de vivienda que motiva a la gente comprar en vez de rentar!

5. **Calles y circulación:** ¿Qué se debe priorizar para mejorar las calles en el SEC de Fresno para mejorar la seguridad, la facilidad de llegar a su destino, y el "estético y la sensación" general de la Ciudad?

- Más banquetas
- árboles y/o otras estructuras que dan sombra
- alumbramiento público
- murales

6. **Trabajos:** ¿Cuáles son los tipos de trabajos que serían adecuados para el SEC de Fresno?

7. **Prioridades:** Si este Plan pudiera resolver / ayudar solo algunos desafíos / problemas / necesidades del SEC de Fresno, ¿qué priorizaría?

- mucha basura
- traslado de escombros
- muchos "dumpsters diversos"
- Centros para jóvenes

Other Ideas:  
Otras Ideas:

Si va a haber más parques, etc, tiene que haber más vigilancia

# ASSETS, ACTIVITIES & OPPORTUNITIES

Sp. Gr  
1

## GROUP ACTIVITY PART 1: DISCUSSION QUESTIONS

**Instructions:** As a table/group, please discuss and answer the following questions, focusing on the overall question:

*“What assets and opportunities already exist in Central Southeast (CSE) Fresno, and what could be added in the future to make it an even better place to live, work, and play?”*

### DISCUSSION QUESTIONS

### RESPONSES

**1. Amenities:** What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?

mosqueda center / Vallarta  
McKenzie Trail - connect to the rest of Fresno's trail system.

**2. Activities:** What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you do to that?

Farmers market

**3. Parks & Community Open Spaces:** What sorts of facilities would you like the parks & community open spaces in your neighborhood to provide?

Swimming pools.  
Public restrooms  
Safety - PARK RANGERS

**4. Housing:** What types of housing are most needed in CSE Fresno? Who needs housing? (e.g. young families, seniors, multi-generational households).

mixed use housing  
Student housing  
Alley conversions for 2nd small home.

**5. Streets & Circulation:** What types of street improvements should be prioritized in CSE Fresno to improve safety, ease-of travel, and the overall “look and feel” of the City?

Segregated bike lanes  
Safer routes to all schools

**6. Jobs:** What are the types of jobs that would be well suited to CSE Fresno?

Healthy MOBILE VENDING  
\* Need to have a certified community kitchen to create food hubs.

**7. Priorities:** If this Plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize?

→ Crime prevention through environmental design.  
“Lighting”  
→ Bus shelters

Other Ideas:  
Otras Ideas:



# Activos, Actividades, y Oportunidades

C. G. A.

## Actividad en Grupo Parte 1: Preguntas para discutir

**Instrucciones:** como una mesa / grupo, por favor discuta y responda las siguientes preguntas, enfocando en la pregunta general:

"¿Qué activos y oportunidades existen en el sureste central (CSE) de Fresno, y qué se podría agregar en el futuro para que sea un lugar mejor para vivir, trabajar y jugar?"

### PREGUNTAS DE DISCUSIÓN

### RESPUESTAS

1. **Amenidades:** ¿Cuáles son algunas de las comodidades positivas (por ejemplo, negocios, organizaciones, espacios comunitarios, habilidades locales) que ya existen en el SEC de Fresno?

Mosqueda center  
Vallarta Boys and girls club  
bomberos ESCUELAS clinicas  
walmart

2. **Actividades:** ¿Qué tipo de actividades le gustaría poder hacer (hacer más o acceder más cómodamente) en su vecindario, o en un corto paseo en bicicleta / caminata desde su casa? ¿Qué debería cambiar para permitirte hacer eso?

caminar en calles mas seguras  
menos perros sueltos  
meno bandalismo

3. **Parques y espacios abiertos de la comunidad:** ¿Qué tipo de facilidades le gustaría que los parques y espacios abiertos proveen en su vecindario?

caminatas andar en bicicletas  
espacios verdes en bicicletas  
en las ESCUELAS

4. **Vivienda:** ¿Qué tipos de vivienda se necesitan más en el SEC de Fresno? "¿Quién necesita alojamiento?" (Por ejemplo, familias jóvenes, personas mayores, hogares multigeneracionales).

personas sin hogar  
Personas Mayores  
Familias  
casas accesibles para bajos  
ingresos

5. **Calles y circulación:** ¿Qué se debe priorizar para mejorar las calles en el SEC de Fresno para mejorar la seguridad, la facilidad de llegar a su destino, y el "estético y la sensación" general de la Ciudad?

componer las calles y banquetas  
Autas seguras en las ESCUELAS  
y alumbrado publico

6. **Trabajos:** ¿Cuáles son los tipos de trabajos que serían adecuados para el SEC de Fresno?

trabajos para personas  
que no tienen estudios  
trabajos de comida saludable

7. **Prioridades:** Si este Plan pudiera resolver / ayudar solo algunos desafíos / problemas / necesidades del SEC de Fresno, ¿qué priorizaría?

Construir en espacio de Jubenil  
en espacio del Hospital  
en espacio Hanolas una tienda  
en espacio de orange y church  
un parque

Other Ideas:  
Otras Ideas:

# Activos, Actividades, y Oportunidades

SP Gr 1

## Actividad en Grupo Parte 1: Preguntas para discutir

**Instrucciones:** como una mesa / grupo, por favor discuta y responda las siguientes preguntas, enfocandose en la pregunta general:

"¿Qué activos y oportunidades existen en el sureste central (CSE) de Fresno, y qué se podría agregar en el futuro para que sea un lugar mejor para vivir, trabajar y jugar?"

### PREGUNTAS DE DISCUSIÓN

### RESPUESTAS

**1. Amenidades:** ¿Cuáles son algunas de las comodidades positivas (por ejemplo, negocios, organizaciones, espacios comunitarios, habilidades locales) que ya existen en el SEC de Fresno?

- Vallarta shop center
- Mosqueda Center
- Estacion de Bomberos
- Parque Pilibos
- Escuelas para Actividades
- Fresno Fairgrounds.

- Boy and girl clubs.

**2. Actividades:** ¿Qué tipo de actividades le gustaría poder hacer (hacer más o acceder más cómodamente) en su vecindario, o en un corto paseo en bicicleta / caminata desde su casa? ¿Qué debería cambiar para permitirte hacer eso?

- No crimen e inseguridad.
- Se roban las bicicletas.
- Banquetas aptas para caminar.
- Caminos alumbrados.
- No perros sueltos.

**3. Parques y espacios abiertos de la comunidad:** ¿Qué tipo de facilidades le gustaría que los parques y espacios abiertos proveen en su vecindario?

- Actividades para los niños (Parques) Deportes.
- Grupos de caminatas.
- Areas sombreadas para caminar. (arboles)
- En los parques circuitos para deporte.
- Canchas para Futbol y Basquet.
- Clases para niños y adultos

**4. Vivienda:** ¿Qué tipos de vivienda se necesitan más en el SEC de Fresno? "¿Quién necesita alojamiento?" (Por ejemplo, familias jóvenes, personas mayores, hogares multigeneracionales).

- Indigentes.
- mixt use development
- Facilitar remodelacion de garage para vivir.
- Casas pequeñas para parejas.
- Departamentos singles para adultos.

**5. Calles y circulación:** ¿Qué se debe priorizar para mejorar las calles en el SEC de Fresno para mejorar la seguridad, la facilidad de llegar a su destino, y el "astetico y la sensación" general de la Ciudad?

- Alumbramiento
- infraestructura
- Union de vecinos para reportar delincuencia.
- Sombras.
- Ver bonita la comunidad.

**6. Trabajos:** ¿Cuáles son los tipos de trabajos que serían adecuados para el SEC de Fresno?

- Pequeños negocios
- Centros especializados para venta de comida y fruta donde haya limpieza y buen espacio donde se pueda comer.
- Costurera, panaderías, Lavanderías,

**7. Prioridades:** Si este Plan pudiera resolver / ayudar solo algunos desafíos / problemas / necesidades del SEC de Fresno, ¿qué priorizaría?

- El hospital viejo remover y hacer un campo de deporte.
- La juvenil vieja centro de ayuda psicologica.
- hacer parte especializado para caminar en el area de enfrente del mosqueda center.

Other Ideas:  
Otras Ideas:

# ASSETS, ACTIVITIES & OPPORTUNITIES

## GROUP ACTIVITY PART 1: DISCUSSION QUESTIONS

**Instructions:** As a table/group, please discuss and answer the following questions, focusing on the overall question:

*“What assets and opportunities already exist in Central Southeast (CSE) Fresno, and what could be added in the future to make it an even better place to live, work, and play?”*

### DISCUSSION QUESTIONS

### RESPONSES

Kids Group

**1. Amenities:** What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?

Parks  
Bus Rapid Transit  
Retail/Stores (lots of)  
Schools  
Neighborhood

**2. Activities:** What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you do to that?

Open spaces - tables, shade, food, gathering w/friends  
Movie theaters; sports - place to do these  
More libraries; more safe places for kids  
Opp. to bike ride, small shopping mall

**3. Parks & Community Open Spaces:** What sorts of facilities would you like the parks & community open spaces in your neighborhood to provide?

Olvera park - not safe; Pomona Park - drug use.  
Parks w/slides, swings, biking, water play, natural areas, climb, swimming  
graffiti in restrooms, need more police  
Pilibos Park - lots of homeless

**4. Housing:** What types of housing are most needed in CSE Fresno? Who needs housing? (e.g. young families, seniors, multi-generational households).

shelters for homeless people (more)

**5. Streets & Circulation:** What types of street improvements should be prioritized in CSE Fresno to improve safety, ease-of travel, and the overall “look and feel” of the City?

Better, Improve Lighting  
Streets, greenways need cleaning (trash)  
more trees + green areas instead of dry grass areas

**6. Jobs:** What are the types of jobs that would be well suited to CSE Fresno?

**7. Priorities:** If this Plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize?

Other Ideas:  
Otras Ideas:

Public Improvement

Facilitators: Brandie, Grecia, Matt

KIDS

# ASSETS, ACTIVITIES & OPPORTUNITIES

## GROUP ACTIVITY PART 1: DISCUSSION QUESTIONS

**Instructions:** As a table/group, please discuss and answer the following questions, focusing on the overall question:

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### DISCUSSION QUESTIONS

### RESPONSES

**1. Amenities:** What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?

**2. Activities:** What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you do to that?

**3. Parks & Community Open Spaces:** What sorts of facilities would you like the parks & community open Spaces in your neighborhood to provide?

**4. Housing:** What types of housing are most needed in CSE Fresno? Who needs housing? (e.g. young families, seniors, multi-generational households).

**5. Streets & Circulation:** What types of street improvements should be prioritized in CSE Fresno to improve safety, ease-of travel, and the overall “look and feel” of the City?

**6. Jobs:** What are the types of jobs that would be well suited to CSE Fresno?

**7. Priorities:** If this Plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize?

- Libraries  
- More safe places to be  
- Small mall w/ Starbucks + Candy store

- Parks are not safe  
- People do drugs in the parks (Romano)  
- Playgrounds are bad  
- Want water fountain  
- Natural areas

- Homeless

- Bikes  
- Places to go on bikes

Other Ideas:  
Otras Ideas:

Krads Group

# ASSETS, ACTIVITIES & OPPORTUNITIES

Fac: Michelle

## GROUP ACTIVITY PART 1: DISCUSSION QUESTIONS

**Instructions:** As a table/group, please discuss and answer the following questions, focusing on the overall question:

*"What assets and opportunities already exist in Central Southeast (CSE) Fresno, and what could be added in the future to make it an even better place to live, work, and play?"*

### DISCUSSION QUESTIONS

### RESPONSES

**1. Amenities:** What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?

Positive amenities in CSE Fresno ~~are~~ <sup>include</sup> Asian Village which serves as an ~~community~~ outreach for the Asian community, a very ~~of~~ profound part of ~~the~~ this area.

**2. Activities:** What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you to do that?

I would like ~~there~~ there to be more biker-friendly areas, or designate trails for those who wish to exercise safely.

**3. Parks & Community Open Spaces:** What sorts of facilities would you like the parks & community open spaces in your neighborhood to provide?

Playgrounds, safety, and more maintenance would be something parks and recreational areas to provide

**4. Housing:** What types of housing are most needed in CSE Fresno? Who needs housing? (e.g. young families, seniors, multi-generational households).

Modern, affordable housing is most needed in Fresno (CSE). Mostly ~~most~~ multi-generational families need significant housing. Many times people are forced to share a smaller than suitable household as a result of low income.

**5. Streets & Circulation:** What types of street improvements should be prioritized in CSE Fresno to improve safety, ease-of-travel, and the overall "look and feel" of the City?

The maintenance and construction of traffic lanes as well as cross guards and an enforcement of traffic laws could be improvements.

**6. Jobs:** What are the types of jobs that would be well suited to CSE Fresno?

Construction jobs for development would be ideal as well as retail for the shopping centers, ~~and medical associated jobs for~~ ethnic

**7. Priorities:** If this Plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize?

I would address revamping and reconstructing housing to give the community a safer and more modern feel.

Other Ideas:  
Otras Ideas:

# ASSETS, ACTIVITIES & OPPORTUNITIES

Fac: Michelle

## GROUP ACTIVITY PART 1: DISCUSSION QUESTIONS

**Instructions:** As a table/group, please discuss and answer the following questions, focusing on the overall question:  
*"What assets and opportunities already exist in Central Southeast (CSE) Fresno, and what could be added in the future to make it an even better place to live, work, and play?"*

### DISCUSSION QUESTIONS

### RESPONSES

**1. Amenities:** What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?

Walmart, Walgreen, Winco, Foodco  
 No Community Space. Multi-Culture Center, Among Cultural Center.

**2. Activities:** What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you do to that?

Community Health Clinics, Includes MRI, X-Ray, C-Scan, More Jobs.

**3. Parks & Community Open Spaces:** What sorts of facilities would you like the parks & community open spaces in your neighborhood to provide?

We have enough Parks. Community facilities, Center, more Senior Center

**4. Housing:** What types of housing are most needed in CSE Fresno? Who needs housing? (e.g. young families, seniors, multi-generational households).

Under families needs housing, Affordable housing, multi housing and single housing.

**5. Streets & Circulation:** What types of street improvements should be prioritized in CSE Fresno to improve safety, ease-of travel, and the overall "look and feel" of the City?

**6. Jobs:** What are the types of jobs that would be well suited to CSE Fresno?

Health care jobs, retail, Professor jobs, ~~etc.~~

**7. Priorities:** If this Plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize?

Health access, Education, Housing, Jobs, and Safe neighbor.

Other Ideas:  
 Otras Ideas:

lot of diversity, but we don't work together. That's why meetings like this are good.

Parks in this area are good as they are maintained. Get rid of Fresno Fairgrounds.

Improve existing neighborhoods will improve safety & environment for kids so they don't cause trouble.

# ASSETS, ACTIVITIES & OPPORTUNITIES

## GROUP ACTIVITY PART 1: DISCUSSION QUESTIONS

**Instructions:** As a table/group, please discuss and answer the following questions, focusing on the overall question:  
*"What assets and opportunities already exist in Central Southeast (CSE) Fresno, and what could be added in the future to make it an even better place to live, work, and play?"*

### DISCUSSION QUESTIONS

### RESPONSES

**1. Amenities:** What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?

- safe well lit walking trails
- gym
- health food stores (Trader Joe's, Whole Foods, Sprouts)
- Target
- good ~~restaurants~~ restaurants
- coffee shops (studying, work/wifi)

**2. Activities:** What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you do to that?

- nice parks
- farmer's market
- movie ~~theatre~~ theatre
- shopping centers

**3. Parks & Community Open Spaces:** What sorts of facilities would you like the parks & community open spaces in your neighborhood to provide?

youth centers - youth can hang out & feel ~~safe~~ safe.

**4. Housing:** What types of housing are most needed in CSE Fresno? Who needs housing? (e.g. young families, seniors, multi-generational households).

single housing

**5. Streets & Circulation:** What types of street improvements should be prioritized in CSE Fresno to improve safety, ease-of travel, and the overall "look and feel" of the City?

wider streets, more trees, bike lanes, sidewalks

**6. Jobs:** What are the types of jobs that would be well suited to CSE Fresno?

Community based organizations  
 health ~~professions~~ professions (therapy, holistic health)

**7. Priorities:** If this Plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize?

- safe well lit walking trails
- gym
- health food stores
- Target
- good restaurants
- coffee shops (studying, work/wifi)
- nice parks
- farmer's market
- movies, shopping centers

Other Ideas:  
 Otras Ideas:

# ASSETS, ACTIVITIES & OPPORTUNITIES

Alexander  
RFA

## GROUP ACTIVITY PART 1: DISCUSSION QUESTIONS

Summary

**Instructions:** As a table/group, please discuss and answer the following questions, focusing on the overall question:

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### DISCUSSION QUESTIONS

### RESPONSES

**1. Amenities:** What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?

new neighbors - great

- neighborhoods, big lots, beautiful home  
- Next door -> lots activity (Sunnyvale)

**2. Activities:** What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you do to that?

- drop-in centers for youth homeless (only 1 in downtown Fresno)  
- after school programs, youth activities (open up schools)  
- coffee shops  
- music festivals / concerts entertainment, arts (artshop), cooking  
- eg. Autumn festival  
- parade contest, skills contest  
- food truck event - congregate

**3. Parks & Community Open Spaces:** What sorts of facilities would you like the parks & community open spaces in your neighborhood to provide?

- youth organizer  
- lack of centers to hang out after school -> included, (es. Boys & Girls Club - more organization)  
- LGBT center shut down (no where to go)

**4. Housing:** What types of housing are most needed in CSE Fresno? Who needs housing? (e.g. young families, seniors, multi-generational households).

- young families, seniors  
- lower/middle class, cheap rents - \$800/month +  
- planned communities - (es. senior village)  
- high rents but not worth it  
- not like new condos downtown  
- granny flats

**5. Streets & Circulation:** What types of street improvements should be prioritized in CSE Fresno to improve safety, ease-of-travel, and the overall "look and feel" of the City?

- traffic -> afraid of getting run over (not paying attention)  
- Q & 22 are great  
- can get anywhere from here (26, 33, etc) - transfer easy

**6. Jobs:** What are the types of jobs that would be well suited to CSE Fresno?

- workforce development  
- need to make it attractive for businesses to come in

**7. Priorities:** If this Plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize?

~~3~~ safety

Other Ideas:  
Otras Ideas:

- perception issue w/ Central Southeast  
- draw ppl in  
- holistic care facility -> all in one place  
- condos for young singles

Q  
Crime - not deal w/  
- inhibited neighborhood water  
- thru Nextdoor etc.

↳ Lewis → local radio → free PSA → put it on the air  
↳ art schools → put in flyer

↳ haven't seen much change in years — say downhill

↳ enhancing quality of people

→ need more community activities

↳ extracurricular activities → not related to higher education

↳ technical skills/workforce dev.

↳ IRS — steer what happens  
↳ city moving offices here (?)

missing → safe well-lit trails

↳ gym

↳ health food stores (PJ's, Sprouts)

↳ good restaurants, ~~diff~~ diff types

↳ Target → coffee shops (free wifi)

↳ services → for students

↳ nice parks (es. Woodward)  
↳ San Joaquin

↳ farmers market,

↳ movies → entertainment venue

↳ es. Mayfield Center, or Riverpark Shopping Center

→ things to make ppl work to move here

↳ more diversity in shops & restaurants

↳ professional services → healthcare services (all north) — eg. dental, medical specialists, urgent care

→

↳ dirty, trashy — near Roosevelt high school — move to this area

↳ crime, → gang members, gunfire, → cops don't respond

→

# ASSETS, ACTIVITIES & OPPORTUNITIES

## GROUP ACTIVITY PART 1: DISCUSSION QUESTIONS

**Instructions:** As a table/group, please discuss and answer the following questions, focusing on the overall question:

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### DISCUSSION QUESTIONS

### RESPONSES

**1. Amenities:** What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?

Beautiful on Bulled

**2. Activities:** What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you do to that?

**3. Parks & Community Open Spaces:** What sorts of facilities would you like the parks & community open spaces in your neighborhood to provide?

open up school for kids during the summer

**4. Housing:** What types of housing are most needed in CSE Fresno? Who needs housing? (e.g. young families, seniors, multi-generational households).

multi-generational housing, affordable housing

**5. Streets & Circulation:** What types of street improvements should be prioritized in CSE Fresno to improve safety, ease-of-travel, and the overall “look and feel” of the City?

Beautiful on Kings canyon

**6. Jobs:** What are the types of jobs that would be well suited to CSE Fresno?

make the old juvenile hall into a trade center or safe place place for kids

**7. Priorities:** If this Plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize?

Other Ideas:  
Otras Ideas:

AM

# ASSETS, ACTIVITIES & OPPORTUNITIES

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### DISCUSSION QUESTIONS

### RESPONSES

**1. Amenities:** What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?

CONCRETE CHURCHES  
SAT. SPORTS CLUBS

**2. Activities:** What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you do to that?

HOASIAW MARKET → BANK TO SUPERMARKET  
- ORG SPORTS  
↳ STORY OF LATINO PASTORS  
- GOOD WISE SAT CAMPUS  
- OUTDOOR ADVENTURE → FIELD TRIPS

**3. Parks & Community Open Spaces:** What sorts of facilities would you like the parks & community open spaces in your neighborhood to provide?

LINK  
- MART

**4. Housing:** What types of housing are most needed in CSE Fresno? Who needs housing? (e.g. young families, seniors, multi-generational households).

AFFORDABLE HOUSING FOR  
- NEED MORE SENIOR HOUSING  
- NEED ALL HOUSING TYPES

**5. Streets & Circulation:** What types of street improvements should be prioritized in CSE Fresno to improve safety, ease-of travel, and the overall “look and feel” of the City?

- ALL STREETS SHOULD BE CS

**6. Jobs:** What are the types of jobs that would be well suited to CSE Fresno?

**7. Priorities:** If this Plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize?

Other Ideas:  
Otras Ideas:

NEED SENIORS INPAT (FIND WAYS TO OUTREACH)  
↳ POP-UP @ CONZON

# ASSETS, ACTIVITIES & OPPORTUNITIES

## GROUP ACTIVITY PART 1: DISCUSSION QUESTIONS

*Randy White*

**Instructions:** As a table/group, please discuss and answer the following questions, focusing on the overall question:

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### DISCUSSION QUESTIONS

### RESPONSES

**1. Amenities:** What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?

- FPU
- Center for Community Transformation
- Athletic fields
- Every Neighborhood Partnership
- several elementary schools
- churches

**2. Activities:** What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you do to that?

- Bike / need safe bike lanes
- see kids playing outside / need more parks

**3. Parks & Community Open Spaces:** What sorts of facilities would you like the parks & community open spaces in your neighborhood to provide?

- small, pocket parks

**4. Housing:** What types of housing are most needed in CSE Fresno? Who needs housing? (e.g. young families, seniors, multi-generational households).

- mixed income
- mixed size
- mixed density
- seniors
- farmworkers
- students at FPU

**5. Streets & Circulation:** What types of street improvements should be prioritized in CSE Fresno to improve safety, ease-of travel, and the overall “look and feel” of the City?

- narrower, slower streets
- more signage!
- more cross-walks on Tulare between Cedar & F

**6. Jobs:** What are the types of jobs that would be well suited to CSE Fresno?

- all types if we focus on a diverse educational base.
- entry level industry

**7. Priorities:** If this Plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize?

- physical renovation of storefronts
- groceries + commerce
- mixed income housing

Other Ideas:  
Otras Ideas:

# ASSETS, ACTIVITIES & OPPORTUNITIES

## GROUP ACTIVITY PART 1: DISCUSSION QUESTIONS

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Drew  
Lachea  
Table

### DISCUSSION QUESTIONS

### RESPONSES

**1. Amenities:** What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?

Congregations  
ballfields @ University - opening up to open space  
Sat sports & other ENP programs

**2. Activities:** What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you do to that?

Supermarket - not a uniform consensus  
Organized sports  
movie theater  
need more business in area

**3. Parks & Community Open Spaces:** What sorts of facilities would you like the parks & community open Spaces in your neighborhood to provide?

Smaller pocket parks b/c easy to obtain.

**4. Housing:** What types of housing are most needed in CSE Fresno? Who needs housing? (e.g. young families, seniors, multi-generational households).

more of a variety of ALL types of housing.

**5. Streets & Circulation:** What types of street improvements should be prioritized in CSE Fresno to improve safety, ease-of travel, and the overall "look and feel" of the City?

general road diets ~~through~~ complete streets

**6. Jobs:** What are the types of jobs that would be well suited to CSE Fresno?

**7. Priorities:** If this Plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize?

Other Ideas:  
Otras Ideas:

trade school satellites  
open up green space @ schools

- Senior services & activities.

utilize parking lots & other open space for farmers markets & events.  
important to change zoning that will allow greenspace or other public space.

D&L

# ASSETS, ACTIVITIES & OPPORTUNITIES

## GROUP ACTIVITY PART 1: DISCUSSION QUESTIONS

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### DISCUSSION QUESTIONS

### RESPONSES

**1. Amenities:** What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?

I LIKE THE WALKING ALONG THE CANAL WHERE I FEEL SAFE FROM CARS + DOGS.

**2. Activities:** What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you do to that?

I WOULD LIKE FOR THE LOCAL KIDS TO HAVE A PUBLIC POOL TO USE. MOVIE THEATRE.

**3. Parks & Community Open Spaces:** What sorts of facilities would you like the parks & community open Spaces in your neighborhood to provide?

‘POCKET’ PARKS! EVERYWHERE, WITH SHADE PROVIDED USING NON-TREE STRUCTURES.

**4. Housing:** What types of housing are most needed in CSE Fresno? Who needs housing? (e.g. young families, seniors, multi-generational households).

SM ALL HOUSES FOR HOMELESS, FULLY SUPERVISED, MOTHER-IN-LAW SET-UPS

**5. Streets & Circulation:** What types of street improvements should be prioritized in CSE Fresno to improve safety, ease-of travel, and the overall “look and feel” of the City?

**6. Jobs:** What are the types of jobs that would be well suited to CSE Fresno?

MANUAL LABOR = PLUMBING, TRUCK DRIVING, OTHER THAN COMPUTER/IT JOBS. SOMEONE HAS TO DO THESE JOBS.

**7. Priorities:** If this Plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize?

SUPERVISION OF “AFFORDABLE HOUSING” COMMUNITIES IN STEAD OF OF-SITE OWNERSHIP.

Other Ideas:  
Otras Ideas:

SM. < 20-BED FULL SERVE HOSPITALS ALL OVER.



# ASSETS, ACTIVITIES & OPPORTUNITIES

## GROUP ACTIVITY PART 2 - MAPPING THE FUTURE OF CSE FRESNO

Lugares que entera donde no se sienten seguros.

Lugares que tipo de casas para vivir. Seguridad. Trabajos que tipos de trabajos imaginas que son.

Spanish Group 1: Lilia, Isabel, IMA, Veva, Juan, Ivana.

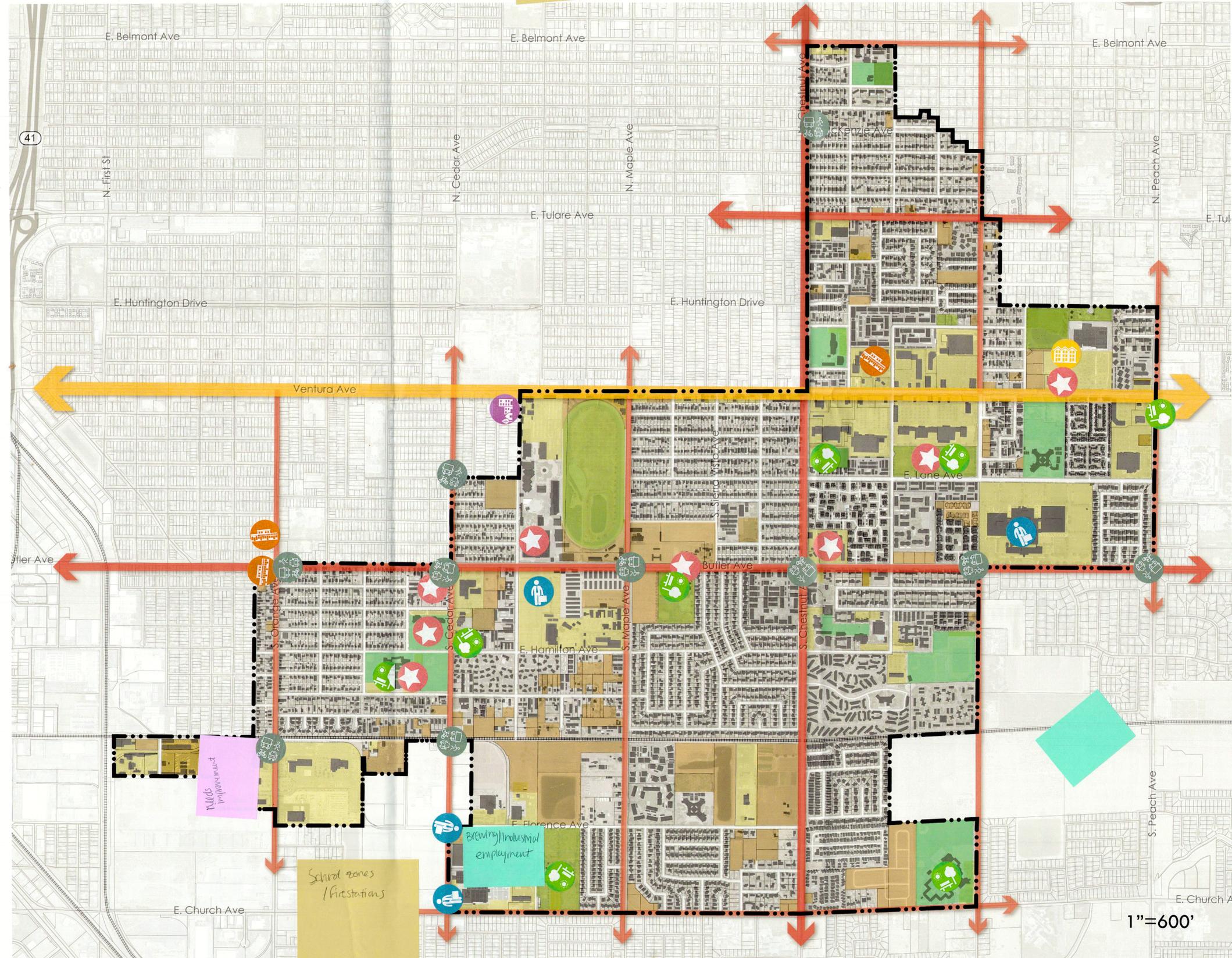
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### Sticker Legend

The following stickers have been provided to each group identifying specific types of change. If this list is insufficient or incomplete, feel free to be creative and record your ideas feedback on the map in whatever way you feel most effective;

-  **Existing Assets & Amenities:** Where are the businesses, services, activities, skills, traditions, etc. that already exist in CSE Fresno?
-  **Small Neighborhood Center:** A small concentration of neighborhood-serving activities (cafés & eateries, shops, services, etc...).
-  **Mixed-Use District:** A larger, more-intense concentration of activity; including housing, commercial/retail/entertainment, jobs, etc... in an active walkable, urban district.
-  **New/Improved Parks & Community Open Space:** Community spaces focused on local/neighborhood-serving activities (playgrounds, playing fields/courts, picnic areas, etc...).
-  **House-Scale Neighborhood Infill:** Infill housing at the scale of single-family houses. May include house-scale multi-family housing, including duplexes/multiplexes that look no different from a big(ger) house, neighborhood courtyard types and accessory units (back-houses) on larger lots and lots with alleys.
-  **Multi-Family Infill:** infill housing that may include more intense types ranging from townhouses (attached single-family), to neighborhood- and urban-courtyards, to contemporary condos and apartments.
-  **Employment District:** A concentration of employment generating businesses - often part of a mixed-use district with supporting commercial/services and potentially housing.
-  **Street Improvements:** Focused on multi-modal (bikes, pedestrians, transit, cars) safety and ease-of travel, as well as creating valuable, attractive, comfortable, well-shaded street-addresses for homes and businesses.

- Legend**
-  Building Footprint
  -  Vacant and Underutilized
  -  Schools
  -  Parks and Open Space
  -  Surface Parking
  -  General Corridor
  -  Kings Canyon Corridor



# ASSETS, ACTIVITIES & OPPORTUNITIES

Kids Group

## GROUP ACTIVITY PART 2 - MAPPING THE FUTURE OF CSE FRESNO

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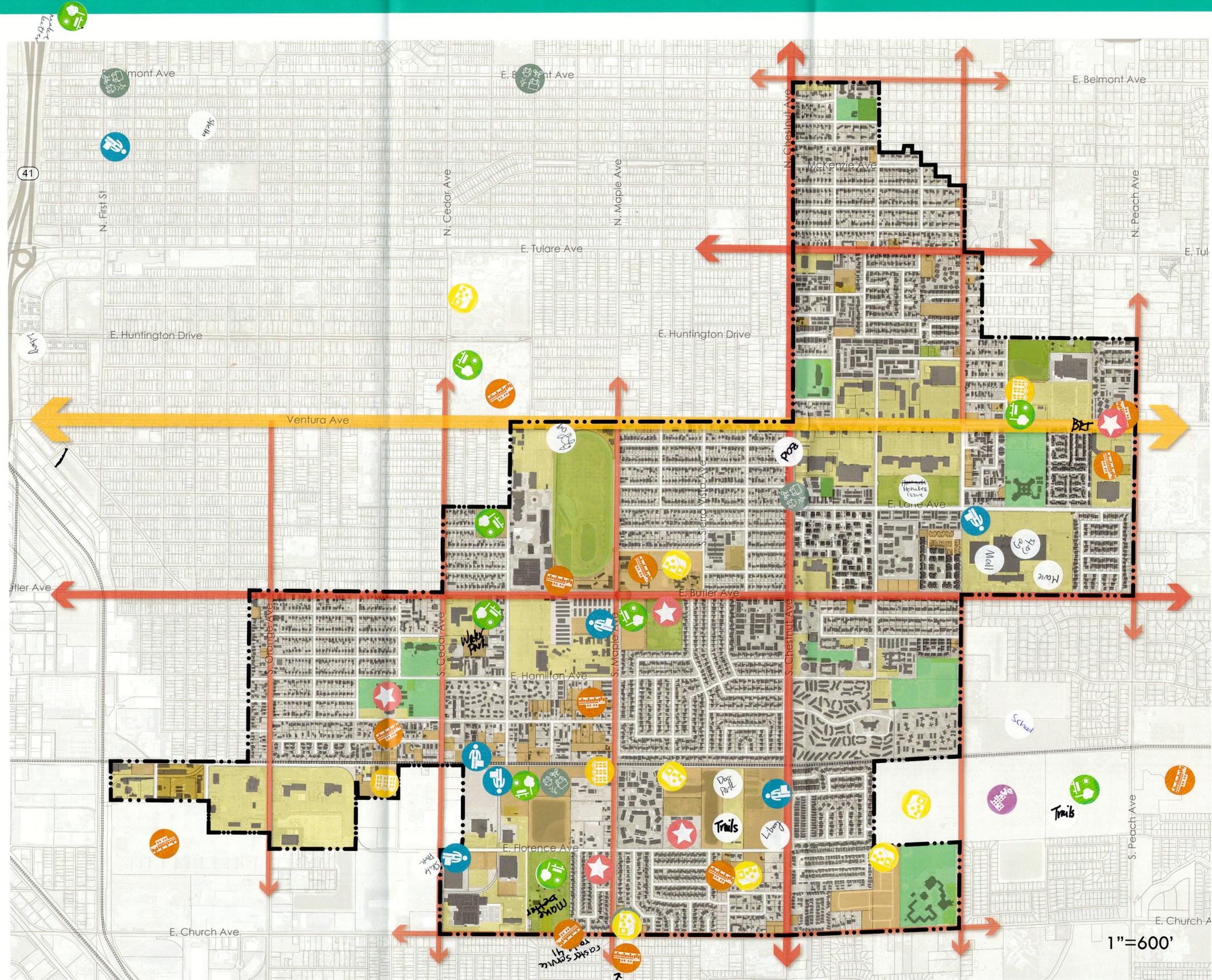
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1"=600'

# ASSETS, ACTIVITIES & OPPORTUNITIES

Fac: Michelle

## GROUP ACTIVITY PART 2 - MAPPING THE FUTURE OF CSE FRESNO

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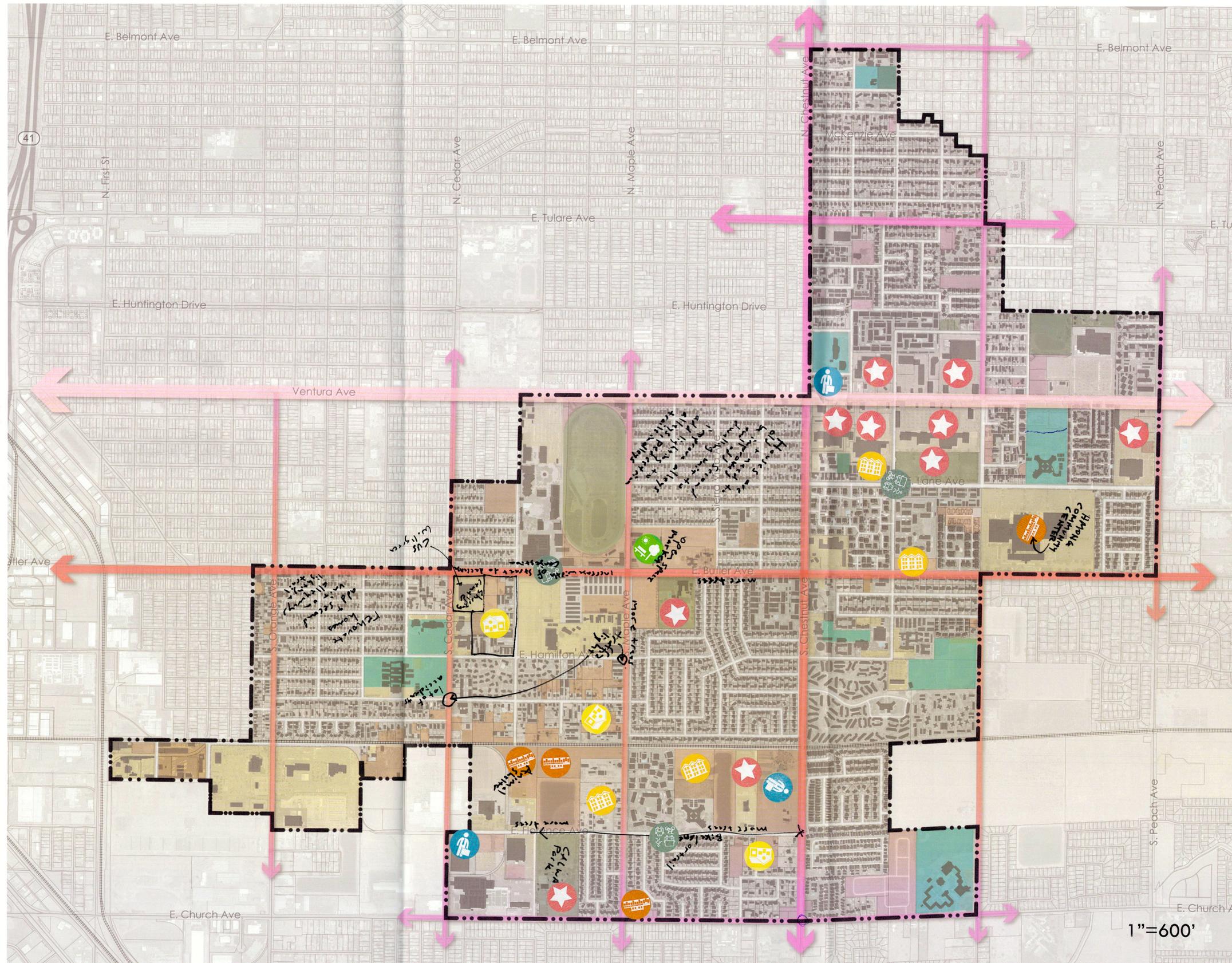
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# ASSETS, ACTIVITIES & OPPORTUNITIES

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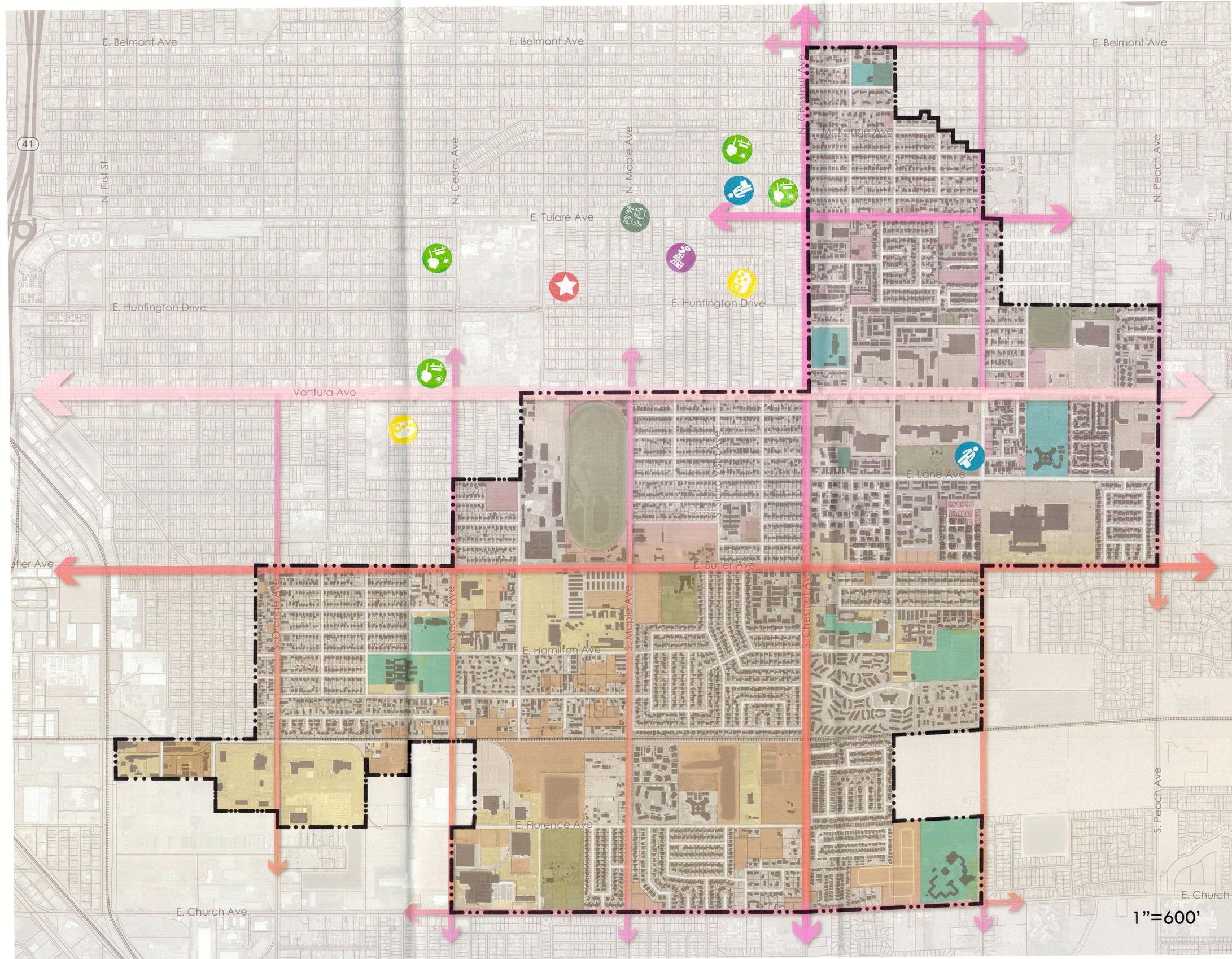
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# ASSETS, ACTIVITIES & OPPORTUNITIES

## GROUP ACTIVITY PART 2 - MAPPING THE FUTURE OF CSE FRESNO

*Draw 3 markers info*

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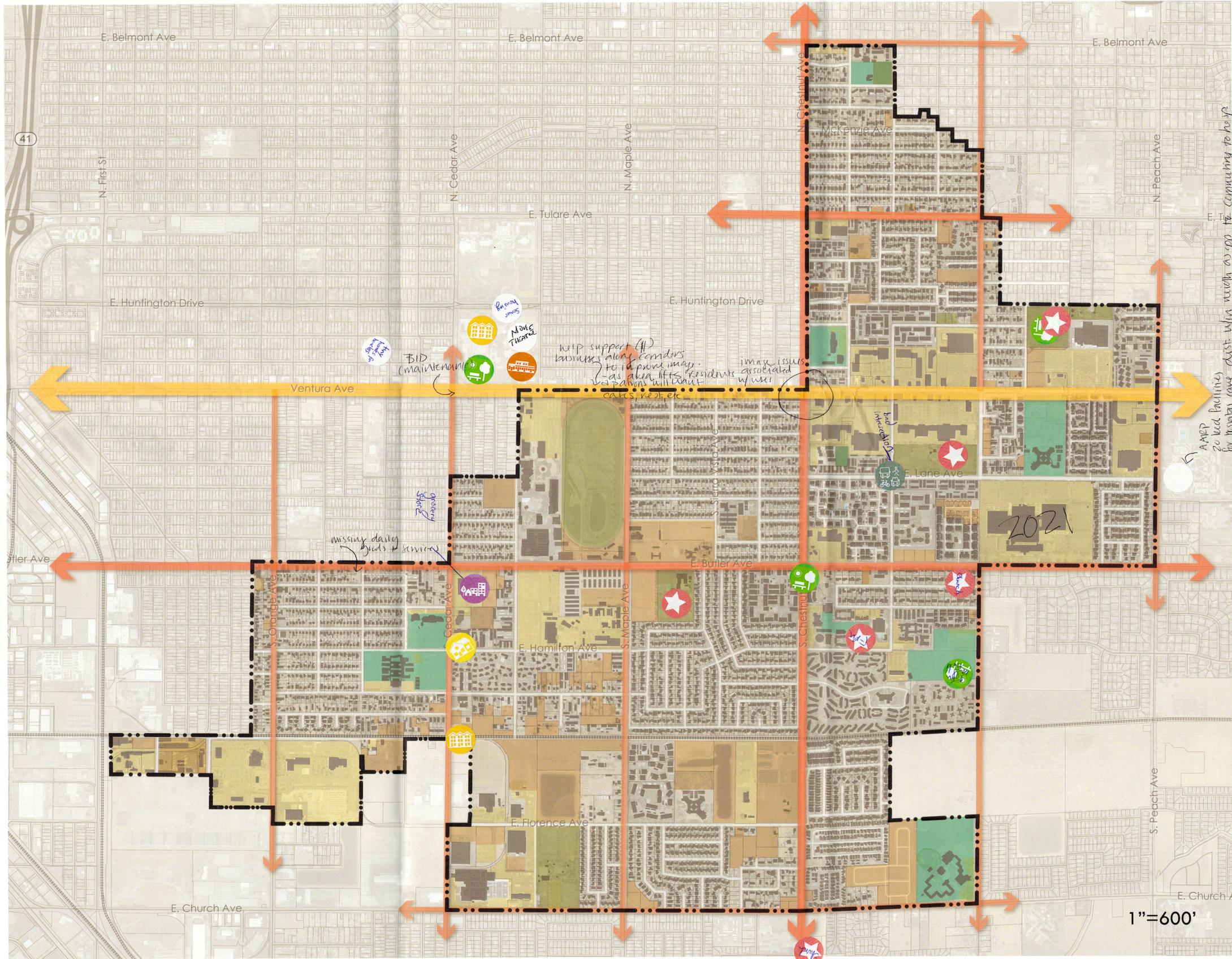
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# Central Southeast Fresno Specific Plan COMMUNITY WORKSHOP 1



COMMENT CARD / Tarjeta de comentario / Daim ntawv sau cov lus xav hais

06-20-18  
1 En Mi area se Necesita Mas  
Alumbrado en Las calles

2 tengo una Queja Sobre una  
Escuela de Esta Area

3 Necesitamos Que La academia de  
Policias Les en Me Jor Entrena-  
miento Para No sentir Miedo. La  
Razon por La cual Pongo Esto ES  
Porque Las Insidentes Que han  
ocurrido con Nosotras Las hispanas  
Y Latinas