Fresno Central Southeast Area Specific Plan

Workshop #1 Summary

June 20, 2018, 6:00pm – 8:30pm
Sal Mosqueda Community Center
4670 E Butler Ave, Fresno, CA 93702

Overview

On Wednesday, June 20, 2018, the City of Fresno hosted a workshop to engage with community members about their vision for the future of CSE Fresno. The workshop was held at the Sal Mosqueda Community Center and took place from 6:00-8:30pm. The event was attended by approximately 45 community members and interested stakeholders. During the registration period, participants were asked to review 2 informational posters and provide input on 4 interactive stations.

The workshop began with a brief introduction by Brenda Rapada and Daniel Cisneros from Councilmember Luis Chavez’s office, and by City staff including Sophia Pagoulatos and Drew Wilson. Following this, Matt Raimi from Raimi + Associates provided a brief overview of the Specific Plan project, Plan Area, process, and a summary of the previous outreach conducted. David Sargent, project consultant with Sargent Town Planning, followed with a presentation highlighting areas for change in CSE Fresno and ideas for the types of change that could occur. The project team then provided instructions for the two workshop activities, as well as the importance of community participation and collaboration in the process. Spanish and Hmong translators from the City were present to provide real-time interpretation of the presentation and to facilitate the table activities.

The following pages summarize the results of the workshop.
Summary of Results

The workshop included 2 informational posters and 4 interactive stations for participants to provide input at their leisure as they entered the workshop, and 2 small group table activities during the workshop.

Welcome Stations:
Existing Land Use

This informational station provided a large-format map of existing land uses in the Plan Area.

General Plan Land Use Designations

This informational station provided a large-format map of General Plan land use designations in the Plan Area with a brief description of each designation.

STATION #1: About You

This station provided a large-format poster board to gather demographic information about participants such as relationship to the Plan Area, age, and race/ethnicity.

There were 24 total participant responses at this station. The results show that the majority of participants:

- Live in CSE Fresno
- Have lived in the area for more than 10 years
- Are Hispanic/Latino
- Are over 45 years old

![Pie chart showing distribution of participants living, working, both, or neither in CSE Fresno](image-url)
I don't live in the neighborhood

How long have you lived in CSE FResno?

- >20 years
- 10-20 years
- 6-10 years
- 4-5 years
- 1-3 years
- < 1 year

Race/Ethnicity

- Other
- Multi-racial
- Asian/Pacific Islander
- American Indian/Alaska Native
- Middle Eastern
- African American/Black
- Latino/Hispanic
- White/Caucasian
STATION #2: Strengths

This station allowed participants to articulate the attributes they love most about Central Southeast Fresno.

Participants noted the following strengths or community assets:

- The Fair
- Great institutions
- Bus lines (22 and Q)
- Diverse population
- United community
- Close to fire department, hospital, police, and schools
- Neighbors are always willing to help
- Hard working people
- Many opportunities to improve the community
- Playgrounds

The strengths cited the most by community members were the diverse population, the Fair, and bus lines.

STATION #3: Key Issues

The project team identified a number of issues for the Plan Area based on previous outreach efforts and printed them on a large-format poster. Using a dot-voting exercise, participants were able to identify their top 5 priority issues.
Participants that selected the “Other” category added the following issues:

- Lack of senior centers, services, and healthcare
- Infrastructure issues
- Lack of movie theaters
- Lack of movie theaters, pet supply stores, vets
- Police department sub station
- Lack of quality housing
- No youth center/cultural center
STATION #4: Guiding Principles

The project team drafted a set of guiding principles for the project based on previous outreach efforts and printed them on a large-format poster. Participants were asked to provide their comments, additions, or revisions on an adjacent flipchart.

Participants provided the following comments on the Guiding Principles:

- Improve police treatment for CSE residents and response times
- Need more activities for people of all ages
- Address homelessness
- Beautification - more greening. Address old and dying trees.
- Address trash and illegal dumping
- Façade/home improvements - beautification and upkeep of neighborhoods

Small Group Table Activities

Activity 1 - Activities, Amenities, and Opportunities

Each table was asked to discuss and answer a set of questions focusing on the overall question: What assets and opportunities already exist in Central Southeast (CSE) Fresno, and what could be added in the future to make it an even better place to live, work, and play? Each participant received a worksheet on which to write down their answers to each of 8 detailed questions.

Below is a summary of responses to each of the 8 questions on the Activity 1 participant worksheet.

1. Amenities: What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?

- Mosqueda Center
- Fairgrounds
- Food markets
- Boys and Girls Club
- Big box (Walmart, Walgreens, Winco, FoodCo)
- Schools
- Diverse community
- Historical landmarks
- Flea market
- McKenzie trail
- Fire station
- Police Department
- Clinics
The amenities that were cited the most by participants included the Mosqueda Center, food markets, parks, schools, the Fairgrounds, and big box stores (Walmart, Winco, etc.)

**2. Activities:** What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you do to that?

- Walking
- Bike riding/bike lanes
- Cinemas
- Water park
- Trails/hiking
- Youth activities/programming (including homeless)
- Safe Community gathering spaces
- Skate park
- Pet stores
- Coffee shops
- Swapmeet
- Farmer's Market
- Places to do sports/Gyms/Exercise parks
- Libraries
- Small shopping mall
- Community health clinics
The uses, activities, or improvements that came up the most were walking, bike riding/bike lanes, cinemas, safe community gathering spaces, youth activities/programming, festivals/entertainment/outside events, small shopping center, and water park.

3. Parks & Community Open Spaces: What sorts of facilities would you like the parks & community open spaces in your neighborhood to provide?

- Restrooms
- Open space
- Water fountains
- Summer/After school programs
- Exercise equipment
- More parks
- Sports fields/courts
- Lockers for sports teams
- Better park maintenance
- Safety improvements (security guards/rangers)
- Trails/places to walk
- Shade structures
- Water park
- Entertainment for kids
- Swimming Pool
- Schools that open on weekends and summer (public places)
- Places to ride bike
- Classes for adults and kids
- Playgrounds
- Senior Center
- Community gathering places
- Youth Centers
• LGBT Center*
• Pocket parks

The types of parks or community open space improvements that came up the most were restrooms, exercise equipment, safety improvements (e.g. park security guards, rangers), water fountains, open space, shade structures, better park maintenance, additional parks, and summer/afterschool/youth programs.

4. Housing: What types of housing are most needed in CSE Fresno? Who needs housing? (e.g. young families, seniors, multi-generational households).

• Multigenerational housing
• Housing rehab programs
• Youth housing
• Housing assistance for homeless
• Family housing
• Mixed-use
• Affordable housing
• Senior housing
• Student housing
• ADUs (alley conversions for small homes, garage units)*
• Small homes for partners
• Single units for adults
• Drop-in centers for homeless youth
• Not like new condos in downtown
• All housing types

The types of housing cited most by participants included affordable housing, housing for homeless individuals, multigenerational housing, senior housing, family housing, and accessory dwelling units (e.g. garage units, alley conversions).

5. Streets & Circulation: What types of street improvements should be prioritized in CSE Fresno to improve safety, ease-of travel, and the overall "look and feel" of the City?

• Lighting
• More frequent transit service
• Street and alley maintenance
• Police patrolling
• Maple Ave improvements
• Street trees/shade structures
• Stormwater improvements
- Safe streets/crosswalks
- Safe routes to schools
- Late night transit service
- Bus stop improvements (shade, etc.)
- More sidewalks
- Murals
- Trails
- Better transportation
- Complete streets
- Bike lanes
- Infrastructure improvements
- Community union
- Beautification
- Green areas
- Traffic enforcement
- Beautification on Kings Canyon
- Signage

The circulation improvements that came up the most were lighting, street and alley maintenance, complete streets, street trees/shade structures, safe streets/crosswalks, and safe routes to schools.

6. Jobs: What are the types of jobs that would be well suited to CSE Fresno?

- Entry level jobs
- Community kitchens and commercial food jobs
- Small business assistance
- Technical workshops
- Spaces for online business
- Healthy mobile vending
- Clean, healthy stores
- Non-professional jobs
- Small businesses (e.g., seamstress, bakery, dry cleaning)
- Construction
- Retail
- Health & Health Care
- Education
- Community based organizations
- Workforce development
- Incentives for businesses to come
• All types
• Trade school satellites

The types of jobs, industries, or economic development programs cited most by participants included clean/healthy stores, retail jobs, small business assistance programs, community kitchens/commercial food jobs, and healthcare jobs.

7. Priorities: If this Plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize?

• Safe neighborhoods
• Quality education
• More/better parks
• More activities/programs
• Affordable housing
• Do something with vacant hospital
• Small business assistance
• Cultural or youth center
• Maintenance (trash cleanup, etc.)
• Employment opportunities
• Transportation improvements
• Liquor store
• La Tienda Ventura
• Green spaces
• Crime Prevention through Environmental Design
• Lighting
• Bus shelters
• Do something with Old Juvenile Hall
• Cinema
• Hospital/healthcare access
• Build new/modern housing

Priorities that came up the most were safe neighborhoods, cultural/youth centers, small business assistance, more/better parks, and quality education.

Other ideas:

Other ideas provided by workshop participants included:

• Animal services (stray dogs)
• Move recycling centers away from residences
• Small business assistance (Swapmeet, local business incentives, entrepreneurship programs)
• Veterinarian
• Education
• Maintain parks
• Remove fairgrounds
• Improve safety
• Work together
• Change perception of CSE Fresno
• Condos for young singles
• Draw people in, enhance quality of people
• Community activities
• Senior Input/senior services
• Bike rental/share
• Less vandalism
• Place to learn about robotics and web apps
• Replace juvenile hall (ex. trade center, safe place for kids)
• Green space at schools
• Flexible use of parking lots
• Mosqueda Center Walking Area (in front)

Activity 2 – Envisioning Change Mapping Activity

Each table was given a large-format map of the Plan Area and a set of pre-printed stickers showing various change types (see list below). Participants were asked to place stickers on the map, focusing on the question: What types of change(s) do you think could be beneficial to CSE Fresno to support the types of activities you prioritized in the first exercise; specifically, where might you focus/prioritize the following types of changes?
• Existing assets & amenities
• Small neighborhood center
• Mixed-use district
• New/improved parks and community open space
• House-scale neighborhood infill
• Multi-family infill
• Employment district
• Street improvements
• Create your own

The following is a summary of ideas provided by participants by change area or type. An * marks those change types or ideas that came up at more than 1 table/group.

Change Areas
Kings Canyon
- Food trucks
- Produce market
- Multi-family infill housing*
- Small neighborhood center*
- Mixed-use district
- Park or community open space*
- House-scale infill
- Employment center*

Fairgrounds
- Flea market (bigger, more offerings)
- Farmers market
- Small neighborhood center (Fairgrounds south of Butler or at intersection of Cedar/Butler)*
- Employment center (S. side of Butler)*
- Dog park

IRS Facility
- Employment center*
- Small neighborhood center
- Movie theater*
- Go-carts
- School
- Shopping mall
- Hmong Community Center

Vacant Hospital (Cedar & Kings Canyon)
- Park or community open space*
- Small neighborhood center*
- House-scale infill
- Holistic care facility
- Movie theater
- Senior housing
- Multi-family housing

Vacant/Underutilized Parcels at Maple & Butler (adjacent to Mosqueda Center)
Central Southeast Fresno Area Specific Plan

- Small neighborhood center/market
- Multi-family housing
- House-scale infill
- Movie theater
- Park or community open space*

Industrial and Vacant Parcels South of California Ave (between Cedar and Maple Ave)

- School
- Park or community open space*
- Animal shelter
- House-scale infill
- Employment center (e.g. breweries, light industrial)*
- Multi-family housing*
- Small neighborhood center

Industrial and Vacant Parcels South of California Ave (Between Maple and Peach Ave)

- Clinic
- Housing for homeless persons
- House-scale infill*
- Multi-family housing
- Library (at Florence and Chestnut)
- Park/dog park
- Movie theater
- Trails (along California, connecting to existing and new parks)*
- Employment center (around California and Chestnut)*

Along Orange Ave

- Small neighborhood center (at Butler and Orange)*
- Employment center
- House-scale infill

New Parks or Community Open Spaces (consolidated from the information above)

Participants noted the following as potential locations for new parks:

- The vacant/underutilized parcels opposite Calwa Park (north side of Florence Ave)*
- The vacant/underutilized parcels around Mosqueda Center*
- The surface parking lot across from the Fairgrounds at Chestnut and Lane
• Vacant parcels at Butler and Winery
• The vacant hospital (at Cedar and Kings Canyon)
• Along Kings Canyon near Walmart*
• At Chestnut and Butler (near Vallarta shopping center)
• The vacant/underutilized parcels near Cedar and Butler
• The vacant/underutilized parcels north of Florence Ave between Maple and Chestnut

Street Improvements

The majority of participants wanted to see street improvements along Maple Ave, Orange Ave, Butler Ave, Chestnut Ave, and Winery Ave. In addition, many community members were interested in adding a trail along California Ave.
## Key Issues

What are the most important issues facing CSE Fresno? (place a sticky dot on up to 5 issues)

<table>
<thead>
<tr>
<th>Issues</th>
<th>Place up to 5 sticky dots in this column</th>
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<tbody>
<tr>
<td>Lack of stores and restaurants</td>
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<td>Too many liquor stores and fast food restaurants</td>
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<tr>
<td>Industrial uses (e.g., recycling centers) near residential areas</td>
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<tr>
<td>Lack of parks, community centers and open space</td>
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<td>Traffic congestion</td>
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<td>Public transit service (e.g., overcrowding, infrequent service, location of stops)</td>
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<td>Unsafe walking environment</td>
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<td>Lack of safe bicycle facilities</td>
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<td>Lack of housing choices</td>
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<td>Cost of housing</td>
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<td>Income/wealth disparity with other neighborhoods</td>
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<td>Lack of access to jobs paying a living wage</td>
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<td>Quality of education</td>
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<tr>
<td>Crime and drugs</td>
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<tr>
<td>Trash, litter, and other maintenance or code enforcement issues (e.g., stray dogs, potholes)</td>
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<tr>
<td>Air pollution</td>
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<tr>
<td>Other? (Please specify)</td>
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</tbody>
</table>
STRENGTHS

What do you love most about Central Southeast Fresno? What makes the community unique or special?

Great institutions

The Fair, Bus Line Route 22, the Q Bus
Play grounds

Multi-cultural Spot

The Fair, It's special because we are united. We work united in a group. The Fair, Bus Line. Our community is united. Live close to fire department, hospital, police, & Schools. We are a united community.

* THE PEOPLE / It seem residents are always willing to help.

The hard working people

Many opportunities to improve our community

Diversity
Police treatment for CSE residents & response times

Need more activities for people of all ages

Address Homelessness

 Beautification - more greening - Address old & dying trees

Address Trash & dumping

Facade/home improvements - beautification & upkeep in neighborhood
### Actividad en Grupo Parte 1: Preguntas para discutir

**Instrucciones:** como una mesa / grupo, por favor discuta y responda las siguientes preguntas, enfocándose en la pregunta general: "¿Qué activos y oportunidades existen en el sureste central (CSE) de Fresno, y qué se podría agregar en el futuro para que sea un lugar mejor para vivir, trabajar y jugar?"

<table>
<thead>
<tr>
<th>PREGUNTAS DE DISCUSIÓN</th>
<th>RESPUESTAS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Amplitudes: ¿Cuáles son algunas de las comodidades positivas (por ejemplo, negocios, organizaciones, espacios comunitarios, habilidades locales) que ya existen en el SEC de Fresno?</td>
<td>Calwa Park, mosquito</td>
</tr>
<tr>
<td>2. Actividades: ¿Qué tipo de actividades le gustaría poder hacer (hacer más o acceder más cómodamente) en su vecindario, o en un corto paseo en bicicleta / caminada desde su casa? ¿Qué debería cambiar para permitirte hacer eso?</td>
<td>Caminar, andar en bicicleta, un cine</td>
</tr>
<tr>
<td>3. Parques y espacios abiertos de la comunidad: ¿Qué tipo de facilidades le gustaría que los parques y espacios abiertos proveen en su vecindario?</td>
<td>Baños, agua disponible, sombra, parques con posibilidad de hacer ejercicio</td>
</tr>
<tr>
<td>4. Vivienda: ¿Qué tipos de vivienda se necesitan más en el SEC de Fresno? ¿Quién necesita alojamiento? (Por ejemplo, familias jóvenes, personas mayores, hogares multigeneracionales)</td>
<td>Familias y personas mayores</td>
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<tr>
<td>5. Calles y circulación: ¿Qué se debe priorizar para mejorar las calles en el SEC de Fresno para mejorar la seguridad, la facilidad de llegar a un destino, y el &quot;aestetic y la sensación&quot; general de la Ciudad?</td>
<td>Mejorar el transporte, eliminación, mejorar las calles</td>
</tr>
<tr>
<td>6. Trabajos: ¿Cuáles son los tipos de trabajos que serían adecuados para el SEC de Fresno?</td>
<td>Más facilidad de negocios pequeños / ordenadas</td>
</tr>
<tr>
<td>7. Prioridades: Si este Plan pudiera resolver / ayudar solo algunos desafíos / problemas / necesidades del SEC de Fresno, ¿qué priorizaría?</td>
<td>Seguridad, Empleo, Transporte</td>
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</table>

**Otras ideas:**

- Otros / etc.
### Activos, Actividades, y Oportunidades

**Actividad en Grupo Parte 1: Preguntas para discutir**

**Instrucciones:** Como una mesa / grupo, por favor discuta y responda las siguientes preguntas, enfocándose en la pregunta general:

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<td></td>
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<tr>
<td>- Central Park, Fairgrounds, Historic Landmark, Flea Market</td>
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<tr>
<td>2. Actividades: ¿Qué tipo de actividades le gustaría poder hacer (hacer más o acceder más cómodamente) en su vecindario, o en un corto paseo en bicicleta / caminada desde su casa? ¿Qué debería cambiar para permitirle hacer eso?</td>
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<tr>
<td>- Caminar y andar en bicicleta</td>
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<tr>
<td>- Que haya parques y carriles para bicicleta</td>
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<td>- Centro comercial, Compras</td>
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<td>- Pisos de juegos para niños</td>
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<td>- Playas</td>
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<td>3. Parques y espacios abiertos de la comunidad: ¿Qué tipo de facilidades le gustaría que los parques y espacios abiertos proveen en su vecindario?</td>
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<tr>
<td>- Baños - Aire libre</td>
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<td>- Parques</td>
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<td>- Salidas - Estación de ejercicios</td>
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<tr>
<td>4. Vivienda: ¿Qué tipos de vivienda (piso, casa, multigeneracionales) se encuentran en el SEC de Fresno? ¿Qué tipo de vivienda serían adecuadas para el SEC de Fresno?</td>
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<td>5. Calles y circulación: ¿Qué se debe priorizar para mejorar las calles en el SEC de Fresno para mejorar la seguridad, la facilidad de llegar a su destino, y el &quot;arte y la sensación&quot; general de la ciudad?</td>
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**Other Ideas:**

- Education

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**Central Southeast SPECIFIC PLAN**
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<td>Terrenos de la feria, mosquera</td>
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<td><strong>2. Actividades:</strong> ¿Qué tipo de actividades le gustaría poder hacer (hacer más o acceder más cómodamente) en su vecindario, o en un corto paseo en bicicleta / caminada desde su casa? ¿Qué debería cambiar para permitirte hacer eso?</td>
<td>Lugares adecuados para caminar y para andar en bici / biciesta</td>
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<td><strong>3. Parques y espacios abiertos de la comunidad:</strong> ¿Qué tipo de facilidades le gustaría que los parques y espacios abiertos proveen en su vecindario?</td>
<td>Baños limpios con agua y abiertos, mantenimiento de los parques y más sombras</td>
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<td><strong>4. Vivienda:</strong> ¿Qué tipos de vivienda se necesitan más en el SEC de Fresno? ¿Quién necesita alojamiento? (Por ejemplo, familias jóvenes, personas mayores, hogares multigeneracionales).</td>
<td>Vivienda multigeneracionales, programas para los dueños de casa para mejorar su vivienda</td>
</tr>
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<td><strong>5. Calles y circulación:</strong> ¿Qué se debe priorizar para mejorar las calles en el SEC de Fresno para mejorar la seguridad, la facilidad de llegar a su destino, y el &quot;estético y la sensación&quot; general de la Ciudad?</td>
<td>Iluminación, mejoramiento del pavimento y senderos para caminar</td>
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<td><strong>6. Trabajo:</strong> ¿Cuáles son los tipos de trabajos que serían adecuados para el SEC de Fresno?</td>
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<td><strong>Otras ideas:</strong></td>
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Other Ideas:
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"¿Qué activos y oportunidades existen en el sureste central (CSE) de Fresno, y qué se podría agregar en el futuro para que sea un lugar mejor para vivir, trabajar y jugar?"

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<tr>
<td>- Central Comunitario Mosqueda</td>
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<td>- Parque Calwa</td>
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<td>- Terrenos de la ladera - Casas Antiguas</td>
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<td>- Vallarta</td>
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<td>- Caminos acondicionados para andar en bicicleta o hacer caminatas</td>
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<td>- Swatmeet (kiosco)</td>
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<td>- Ciné - Water Parks</td>
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<td>- Bancos limpios accesibles</td>
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<td>- Agua</td>
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<td>- Sombras</td>
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<td>- Entrenamiento para niños</td>
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<td>- Programas educativos</td>
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<td></td>
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<tr>
<td>- Bienes multigeneracionales</td>
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<tr>
<td>- Programas de reconstrucción de propiedades</td>
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<tr>
<td>- Programas de ayuda a vivienda para mayores</td>
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</tr>
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<td><strong>3. Parques y espacios abiertos de la comunidad:</strong> ¿Qué tipo de facilidades le gustaría que los parques y espacios abiertos proveen en su vecindario?</td>
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<td><strong>4. Vivienda:</strong> ¿Qué tipos de vivienda se necesitan más en el SEC de Fresno? ¿Quién necesita alojamiento? (Por ejemplo, familias jóvenes, personas mayores, hogares multigeneracionales).</td>
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<td><strong>Instrucciones:</strong> como una mesa / grupo, por favor discuta y responda las siguientes preguntas, enfocándose en la pregunta general:</td>
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</table>
| 1. **Amenidades:** ¿Cuáles son algunas de las comodidades posibles (por ejemplo, negocios, organizaciones, espacios comunitarios, habilidades locales) que ya existen en el SEC de Fresno? | - Marquesines  
- Fair Grounds  
- Food Markets |
| 2. **Actividades:** ¿Qué tipo de actividades le gustaría poder hacer (hacer más o acceder más cómodamente) en su vecindario, o en un corto paseo en bicicleta / caminada desde su casa? ¿Qué debería cambiar para permitirle hacer eso? | - Walks  
- Bike Rides  
- Cinemas  
- PLAZAS w/Music  
- Water Parks |
| 3. **Parques y espacios abiertos de la comunidad:** ¿Qué tipo de facilidades le gustaría que los parques y espacios abiertos proveen en su vecindario? | - RESTROOMS  
- Water fountains  
- OPEN Parks  
- Shade  
- After School Programs  
- Summer Programs  
- Program to help home owners to fix homes |
| 4. **Vivienda:** ¿Qué tipos de vivienda se necesitan más en el SEC de Fresno? ¿Quién necesita alojamiento? (Por ejemplo, familias jóvenes, personas mayores, hogares multigeneracionales). | - Multigenerational  
- Transport more frequent  
- Street lighting  
- PD  
- Maintenance of street  
- Maple Ave  
- Protect existing level jobs |
| 5. **Calles y circulación:** ¿Qué se debe priorizar para mejorar las calles en el SEC de Fresno para mejorar la seguridad, la facilidad de llegar a su destino, y el “estético y la sensación” general de la Ciudad? | - Complete Street  
- Public Education  
- Budget to maintain Parks and Activities  
- SAFE NEIGHBORHOODS  
- Sidewalks |
| 6. **Trabajos:** ¿Cuáles son los tipos de trabajos que serían adecuados para el SEC de Fresno? | - Liqueu  
- Recreation  
- Locations to assist in starting a business |
| 7. **Prioridades:** Si este Plan pudiera resolver / ayudar solo algunos desafíos / problemas / necesidades del SEC de Fresno, ¿qué priorizaría? | - SAFE NEIGHBORHOODS  
- Public Education  
- Budget to maintain Parks and Activities  
- Complete Street  
- Public Education  
- Budget to maintain Parks and Activities  
- SAFE NEIGHBORHOODS  
- Public Education  
- Budget to maintain Parks and Activities |
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**Actividad en Grupo Parte 1: Preguntas para discutir**

**Instrucciones:** como una mesa / grupo, por favor discuta y responda las siguientes preguntas, enfocándose en la pregunta general:

"¿Qué activos y oportunidades existen en el sureste central (CSE) de Fresno, y qué se podría agregar en el futuro para que sea un lugar mejor para vivir, trabajar y jugar?"

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<td>1. Amenidades: ¿Cuáles son algunas de las comodidades positivas (por ejemplo, negocios, organizaciones, espacios comunitarios, habilidades locales) que ya existen en el SEC de Fresno?</td>
<td>Vaляrto Shopping Center</td>
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<tr>
<td></td>
<td>Centro Mosqueda</td>
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<td></td>
<td>Fairground - necesita mantenimiento</td>
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<td></td>
<td>Pillos Park</td>
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<tr>
<td></td>
<td>Callos Peak - pero necesita mantenimiento</td>
</tr>
<tr>
<td>2. Actividades: ¿Qué tipo de actividades le gustaría poder hacer (hacer más o acceder más cómodamente) en su vecindario, o en un corto paseo en bicicleta / caminada desde su casa? ¿Qué debería cambiar para permitirle hacer eso?</td>
<td>Apoyo a Boy's Geth Club</td>
</tr>
<tr>
<td></td>
<td>Seguridad para caminar - carriles para caminantes - y para bicicletas - que haya repuesto de bicicletas, con papeles seguros con tarjeta de crédito.</td>
</tr>
<tr>
<td></td>
<td>Espacios públicos para reunirse con familia, amigos, etc.</td>
</tr>
<tr>
<td></td>
<td>Espacios para artistas y jóvenes - con sombras, árboles y vegetación bonita - plazas públicas.</td>
</tr>
<tr>
<td>3. Parques y espacios abiertos de la comunidad: ¿Qué tipo de facilidades le gustaría que los parques y espacios abiertos proveen en su vecindario?</td>
<td>Mejorar las canchas de fútbol soccer cerca de Pillos (Faut-Rutters). Baños limpios y seguros, máquinas para ejercicio, seguridad.</td>
</tr>
<tr>
<td></td>
<td>Construir más parques,</td>
</tr>
<tr>
<td>4. Vivienda: ¿Qué tipos de vivienda se necesitan más en el SEC de Fresno? ¿Quién necesita alojamiento? (Por ejemplo, familias jóvenes, personas mayores, hogares multigeneracionales).</td>
<td>Vivienda accesible, para indígenas (homeless) para jóvenes</td>
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<td></td>
<td>Departamentos (apart) y con negocios en primer piso</td>
</tr>
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<td></td>
<td>Casas familiares y para &quot;multigeneración&quot;</td>
</tr>
<tr>
<td></td>
<td>Facilitar que propietarios construyan cuarto o aislado adicional, o remodelen garage.</td>
</tr>
<tr>
<td>5. Calles y circulación: ¿Qué se debe priorizar para mejorar las calles en el SEC de Fresno para mejorar la seguridad, la facilidad de llegar a su destino, y el &quot;estético y la sensación&quot; general de la Ciudad?</td>
<td>Mantenimiento de callejes (alleys) por aumento &quot;hundimiento&quot;</td>
</tr>
<tr>
<td></td>
<td>Poner árboles de sombra en calles y avesiones.</td>
</tr>
<tr>
<td></td>
<td>Mejorar calles y banquetes.</td>
</tr>
<tr>
<td></td>
<td>Mejorar drenaje de agua, alcantarillas para que no se hagan charcos.</td>
</tr>
<tr>
<td>6. Trabajos: ¿Cuáles son los tipos de trabajos que serían adecuados para el SEC de Fresno?</td>
<td>Cocinas comun. o comerciales, para que vendedores ambulantes puedan preparar sus productos</td>
</tr>
<tr>
<td></td>
<td>Facilitar licencias para pequeños negocios</td>
</tr>
<tr>
<td></td>
<td>Plancha de reciclaje, pero no cerca de tiendas, casas, ni de licencias</td>
</tr>
<tr>
<td></td>
<td>Cooperativas, de comida, artesanías, costa, etc.</td>
</tr>
<tr>
<td></td>
<td>Vivienda accesible</td>
</tr>
<tr>
<td></td>
<td>Hacer algo con el Viejo Hospital en Cedar + Kings.</td>
</tr>
<tr>
<td></td>
<td>Facilitar proceso para abrir pequeños negocios.</td>
</tr>
<tr>
<td></td>
<td>Centro de arte y cultura para niños y jóvenes</td>
</tr>
</tbody>
</table>

**Other Ideas:**

_Otros ideas:_
### Actividad en Grupo Parte 1: Preguntas para discutir

**Instrucciones:** como una mesa / grupo, por favor discuta y responda las siguientes preguntas, enfocándote en la pregunta general:

"¿Qué activos y oportunidades existen en el sureste central (CSE) de Fresno, y qué se podría agregar en el futuro para que sea un lugar mejor para vivir, trabajar y jugar?"

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<td>Centro Masquéda, Woodward Fire Station, School Zones, Pilibus Park, Villar Vila, y escuelas con espacios abiertos, Bus Stop Girls Club, lugares de reunión, infraestructura para soportar gateos / hikings, acceso a parques y jardines.</td>
</tr>
<tr>
<td>2. Actividades: ¿Qué tipo de actividades le gustaría poder hacer (hacer más o acceder más cómodamente) en su vecindario, o en un corto paseo en bicicleta / caminata desde su casa? ¿Qué debería cambiar para permitirte hacer eso?</td>
<td>Pilibus Parks, Auditorios, Locales para recreo / deportes, equipamiento de seguridad (parques rangers)</td>
</tr>
<tr>
<td>3. Parques y espacios abiertos de la comunidad: ¿Qué tipo de facilidades le gustaría que los parques y espacios abiertos proveen en su vecindario?</td>
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<td>Viviendas mixtas / centros para personas de diferentes edades, viviendas mixtas / hogares multigenacionales</td>
</tr>
<tr>
<td>5. Calles y circulación: ¿Qué se debe priorizar para mejorar las calles en el SEC de Fresno para mejorar la seguridad, la facilidad de llegar a su destino, y el “aesthetics y la sensación” general de la Ciudad?</td>
<td>Calles y banquetas, vallas seguras / zonas para mujeres, alumnación de luces (lighting), heredades / yard dogs, drenaje en senderos - 6th / Townsend Ave, paradas de autobús / parada de taxi - noche / servicio (para 4 pm)</td>
</tr>
<tr>
<td>6. Trabajos: ¿Cuáles son los tipos de trabajos que serían adecuados para el SEC de Fresno?</td>
<td>Centros de cocinillas, centros comunitarios, comercios de servicios / industrias / negocios, comercios / tiendas / locales, comercios / negocios / locales, servicios de recolección de residuos (plan eléctrico / sustentable / reciclaje)</td>
</tr>
<tr>
<td>7. Prioridades: Si este Plan pudiera resolver / ayudar solo algunos desafíos / problemas / necesidades del SEC de Fresno, ¿qué prioritizaría?</td>
<td>Otras ideas:</td>
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## Actividad en Grupo Parte 1: Preguntas para discutir

### Instrucciones:
Como una mesa / grupo, por favor discuta y responda las siguientes preguntas, enfocándose en la pregunta general:

"¿Qué activos y oportunidades existen en el sureste central (CSE) de Fresno, y qué se podría agregar en el futuro para que sea un lugar mejor para vivir, trabajar y jugar?"

### PREGUNTAS DE DISCUSIÓN

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<th>NÚMERO</th>
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<td>— Una comunidad diversa —</td>
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<td>3.</td>
<td>Parques y espacios abiertos de la comunidad: ¿Qué tipo de facilidades le gustaría que los parques y espacios abiertos proveen en su vecindario?</td>
<td>— Más lugares como la Hamburgo — — Donde puedes acudir la gente a comer — — Parque que ofrece un circuito de diferentes actividades — — El Píbilo requiere mantenimiento —</td>
</tr>
<tr>
<td>4.</td>
<td>Vivienda: ¿Qué tipos de vivienda se necesitan más en el SEC de Fresno? ¿Quién necesita alojamiento? (Por ejemplo, familias jóvenes, personas mayores, hogares multigeneracionales).</td>
<td>— Viviendas diversas — — Agradable — — Vivienda para la gente sin hogar — — El tipo de vivienda que motiva a la gente comprar en vez de rentar —</td>
</tr>
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<td>5.</td>
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<td>— Más bancos — — Árboles y/o otras estructuras llenan sombra — — Hábitat y ambientamiento público — — Muros —</td>
</tr>
<tr>
<td>6.</td>
<td>Trabajos: ¿Cuáles son los tipos de trabajos que serían adecuados para el SEC de Fresno?</td>
<td>— Mucha basura — — Tráfico de Escondura — — Mucha &quot;dúmpster divisa&quot; — — Centro para jóvenes —</td>
</tr>
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<td>7.</td>
<td>Prioridades: Si este Plan pudiera resolver / ayudar solo algunos desafíos / problemas / necesidades del SEC de Fresno, ¿qué priorizarías?</td>
<td>— Si va a haber más parques, idee, tendrá — — Haber más vigilancia —</td>
</tr>
</tbody>
</table>

### Otras ideas:

Las ideas incluyen:

- Más parques
- Más vigilancia
- Más actividades en el vecindario
### GROUP ACTIVITY PART 1: DISCUSSION QUESTIONS

**Instructions:** As a table/group, please discuss and answer the following questions, focusing on the overall question:

> "What assets and opportunities already exist in Central Southeast (CSE) Fresno, and what could be added in the future to make it an even better place to live, work, and play?"

<table>
<thead>
<tr>
<th>DISCUSSION QUESTIONS</th>
<th>RESPONSES</th>
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<tbody>
<tr>
<td>1. Amenities: What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?</td>
<td>mosque, center, Valente, Milerwise Trail—connect to the rest of Fresno's trail system.</td>
</tr>
<tr>
<td>2. Activities: What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you to do that?</td>
<td>Farmers market</td>
</tr>
<tr>
<td>3. Parks &amp; Community Open Spaces: What sorts of facilities would you like the parks &amp; community open spaces in your neighborhood to provide?</td>
<td>Swimming pools, Public resting rooms, Safety - Park Rangers</td>
</tr>
<tr>
<td>4. Housing: What types of housing are most needed in CSE Fresno? Who needs housing? (e.g. young families, seniors, multi-generational households).</td>
<td>Mixed use housing, Student housing, Alley conversion to 2nd street home.</td>
</tr>
<tr>
<td>5. Streets &amp; Circulation: What types of street improvements should be prioritized in CSE Fresno to improve safety, ease of travel, and the overall &quot;look and feel&quot; of the City?</td>
<td>Segregated bike lanes, Step routes to all schools</td>
</tr>
<tr>
<td>6. Jobs: What are the types of jobs that would be well suited to CSE Fresno?</td>
<td>Healthy mobile vending, Need to have a certified Farm to School Kitchen to create food hubs</td>
</tr>
<tr>
<td>7. Priorities: If this Plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize?</td>
<td>Crime prevention through environmental design, &quot;Lighting&quot;, Bus shelters</td>
</tr>
</tbody>
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**Other Ideas:**
- Other Ideas:
- Otros Ideas:
Activos, Actividades, y Oportunidades

Actividad en Grupo Parte 1: Preguntas para discutir

Instrucciones: como una mesa / grupo, por favor discuta y responda las siguientes preguntas, enfocándose en la pregunta general:

"¿Qué activos y oportunidades existen en el sur este central (CSE) de Fresno, y qué se podría agregar en el futuro para que sea un lugar mejor para vivir, trabajar y jugar?"

PREGUNTAS DE DISCUSIÓN

1. Amenidades: ¿Cuáles son algunas de las comodidades positivas (por ejemplo, negocios, organizaciones, espacios comunitarios, habilidades locales) que ya existen en el SEC de Fresno?

   Respuestas:
   - Walmart
   - Estación de Bomberos
   - De pncio
   - Moscado
   - Parques
   - Hiloes
   - Hombres que abren los sábados y domingos para la comunidad
   - El parque ya existe, esto es en próximas condiciones

2. Actividades: ¿Qué tipo de actividades le gustaría poder hacer (hacer o acceder más cómodamente) en su vecindario, o en un corto paseo en bicicleta / caminada desde su casa? ¿Qué debería cambiar para permitirle hacer eso?

3. Parques y espacios abiertos de la comunidad: ¿Qué tipo de facilidades le gustaría que los parques y espacios abiertos proveen en su vecindario?

4. Vivienda: ¿Qué tipos de vivienda se necesitan más en el SEC de Fresno? "¿Quién necesita alojamiento?" (Por ejemplo, familias jóvenes, personas mayores, hogares multigeneracionales).

   Respuestas:
   - Asesoramiento a comprar propiedad a jóvenes por local
   - Estudiantes de la universidad
   - Plazamiento a los inmigrantes que no viven en la calle o en los puntos de nuestros próximos hogares

5. Calles y circulación: ¿Qué se debe priorizar para mejorar las calles en el SEC de Fresno para mejorar la seguridad, la facilidad de llegar a su destino, y el "estético y la sensación" general de la Ciudad?

   Respuestas:
   - Arboles pequeños para un ambiente sombrio
   - Luces en los postes con más alumbrado
   - Mantenimiento a los árboles ya existentes

6. Trabajos: ¿Cuáles son los tipos de trabajos que serían adecuados para el SEC de Fresno?

   Respuestas:
   - Más tiendas o negocios con comida saludable
   - Negocios pequeños para personas de bajos ingresos

7. Prioridades: Si este Plan pudiera resolver / ayudar solo algunos desafíos / problemas / necesidades del SEC de Fresno, ¿qué priorizaría?

   Respuestas:
   - La Josenit. Viendo asistir algún día ella, "Cine"
   - El hospital Viejo " " " un camino de la tienda grande de Butler y Ceder asistir algún con ese espacio "tiendas como "FoodMax"

Other Ideas:
Otras ideas:
### Actividad en Grupo Parte 1: Preguntas para discutir

**Instrucciones:** como una mesa / grupo, por favor discuta y responda las siguientes preguntas, enfocándolo en la pregunta general:

"¿Qué activos y oportunidades existen en el sureste central (CSE) de Fresno, y qué se podría agregar en el futuro para que sean un lugar mejor para vivir, trabajar y jugar?"

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</tr>
<tr>
<td>Mosquera Center, Vallarta Boys and Girls Club, bomberos, escuelas, clínicas, Walmart</td>
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<tr>
<td>2. Actividades: ¿Qué tipo de actividades le gustaría poder hacer (hacer más o acceder más cómodamente) en su vecindario, o en un corto paseo en bicicleta / caminada desde su casa? ¿Qué debería cambiar para permitirle hacer eso?</td>
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<tr>
<td>Caminar en calles más seguras, menos perros sueltos, menos vandalismo</td>
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</tr>
<tr>
<td>3. Parques y espacios abiertos de la comunidad: ¿Qué tipo de facilidades le gustaría que los parques y espacios abiertos proveen en su vecindario?</td>
<td></td>
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<tr>
<td>Caminatas, andar en bicicletas, espacios verdes en bicicletas en las escuelas</td>
<td></td>
</tr>
<tr>
<td>4. Vivienda: ¿Qué tipos de vivienda se necesitan más en el SEC de Fresno? ¿Quién necesita alojamiento? (Por ejemplo, familias jóvenes, personas mayores, hogares multigeneracionales).</td>
<td></td>
</tr>
<tr>
<td>Personas sin hogar, personas mayores, familias, casas accesibles para bajos ingresos, campones las calles y banquitas, autos seguros en las escuelas, y alumbrado público</td>
<td></td>
</tr>
<tr>
<td>5. Calles y circulación: ¿Qué se debe priorizar para mejorar las calles en el SEC de Fresno para mejorar la seguridad, la facilidad de llegar a su destino, y el &quot;estético y la sensación general de la Ciudad?</td>
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<td>6. Trabajos: ¿Cuáles son los tipos de trabajos que serían adecuados para el SEC de Fresno?</td>
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<tr>
<td>Trabajos para personas que no tienen estudios, trabajos de comida saludable</td>
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<td>7. Prioridades: Si este Plan pudiera resolver / ayudar solo algunos desafíos / problemas / necesidades del SEC de Fresno, ¿qué priorizaría?</td>
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<tr>
<td>Construir en espacio de subenfil, en espacio del Hospital, en espacio donde una tienda, en espacio de Orange y Church, parque</td>
<td></td>
</tr>
</tbody>
</table>

**Otras Ideas:**

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**Central Specific Plan**

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### Actividad en Grupo Parte 1: Preguntas para discutir

**Instrucciones:** como una mesa / grupo, por favor discuta y responda las siguientes preguntas, enfocándose en la pregunta general:  
"¿Qué activos y oportunidades existen en el suroeste central (CSE) de Fresno, y qué se podría agregar en el futuro para que sea un lugar mejor para vivir, trabajar y jugar?"

<table>
<thead>
<tr>
<th>PREGUNTAS DE DISCUSIÓN</th>
<th>RESPUESTAS</th>
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</table>
| 1. Comodidades: ¿Cuáles son algunas de las comodidades positivas (por ejemplo, negocios, organizaciones, espacios comunitarios, habilidades locales) que ya existen en el SEC de Fresno? | - Valley Shop Center  
- Boys and Girls Club  
- Masonic Center  
- Elks Club  
- Parque Pilipino  
- Escuelas para Actividades  
- Tresno Fairgrounds |
- Banquetes para armar.  
- Comienzas a almerar.  
- De amén de inseguridad. |
| 3. Parques y espacios abiertos de la comunidad: ¿Qué tipo de facilidades le gustaría que los parques y espacios abiertos proveen en su vecindario? | - Actividades para los niños (Parques y deportes)  
- Grupos de comunidades  
- Áreas sombreadas para armar (árboles)  
- Con cuadros para trotar y basquet.  
- Clases para niños y adultos  
- Incontenables  
- Mixtus desenvolpamiento  
- Facilitar remodelación de garaje para vivir  
- Cosas pequeñas para parejas  
- Departamentos simples para adultos |
| 4. Vivienda: ¿Qué tipos de vivienda se necesitan más en el SEC de Fresno? ¿Quién necesita alojamiento? (Por ejemplo, familias jóvenes, personas mayores, hogares multigeneracionales) | - Alumbrado  
- Infraestructura  
- Unión de vecinos para reportar delincuencia  
- Sombra, la comunidad |
| 5. Calles y circulación: ¿Qué se debe priorizar para mejorar las calles en el SEC de Fresno para mejorar la seguridad, la facilidad de llegar a su destino, y el "estético y la sensación" general de la Ciudad? | - Requerimientos negocios  
- Centros especializados para venta de comida y festo donde haya limpieza y buen espacio donde se pueda comer.  
- Fuente de agua, paraderos, lavanderías.  
- El hospital viejo y rústico para hacer un campo de deporte.  
- La Juventud vieja centro de ayuda psicológica.  
- Hacer parte en un área de enfrentamiento de la mosquera center. |
| 6. Trabajos: ¿Cuáles son los tipos de trabajos que serían adecuados para el SEC de Fresno? | Otras ideas: |
### ASSETS, ACTIVITIES & OPPORTUNITIES

#### GROUP ACTIVITY PART 1: DISCUSSION QUESTIONS

**Instructions:** As a table/group, please discuss and answer the following questions, focusing on the overall question:

"What assets and opportunities already exist in Central Southeast (CSE) Fresno, and what could be added in the future to make it an even better place to live, work, and play?"

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<tr>
<td><strong>1. Amenities:</strong> What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?</td>
<td>Parks, Bus Rapid Transit, Schools, Neighborhood, Retail/Stores (lots of)</td>
</tr>
<tr>
<td><strong>2. Activities:</strong> What sorts of activities would you like to be able to do (or more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you to do to that?</td>
<td>Open spaces - tables, shade, food, gathering with friends, Movie theaters - sports - place to do these more libraries, more safe places for kids, App to bike ride, Squash, Shooting range, Cheese park - not safe, Roman Post - drug act. Parks - slides, swings, climbing, water play, natural graffiti in restrooms, added more police, Parks - deck - lots of homeless</td>
</tr>
<tr>
<td><strong>3. Parks &amp; Community Open Spaces:</strong> What sorts of facilities would you like the parks &amp; community open spaces in your neighborhood to provide?</td>
<td>Shelters for homeless people</td>
</tr>
<tr>
<td><strong>4. Housing:</strong> What types of housing are most needed in CSE Fresno? Who needs housing? (e.g. young families, seniors, multi-generational households).</td>
<td>Better, Improved Lighting, Greenways and cleaning, trashy, more trees &amp; green areas, instead of dry grass areas</td>
</tr>
<tr>
<td><strong>5. Streets &amp; Circulation:</strong> What types of street improvements should be prioritized in CSE Fresno to improve safety, ease of travel, and the overall “look and feel” of the City?</td>
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<td><strong>6. Jobs:</strong> What are the types of jobs that would be well suited to CSE Fresno?</td>
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<td><strong>7. Priorities:</strong> If this Plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize?</td>
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**Other Ideas:**

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Facilitators: Brandi, Green, Matt
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## ASSETS, ACTIVITIES & OPPORTUNITIES

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| **1. Amenities:** What are some of the positive amenities (e.g., businesses, organizations, community spaces, local skills) that already exist in CSE Fresno? | - Libraries
- More safe places to be
- Small mall w/ Starbucks & Candy store |
| **2. Activities:** What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you to do that? | - Parks not safe
- People do drugs in the park (Romero)
- Playgrounds are bad
- Want water fountain
- Want more parks
- Homeless |
| **3. Parks & Community Open Spaces:** What sorts of facilities would you like the parks & community open spaces in your neighborhood to provide? | - Bikes
- Places to go on bikes |
| **4. Housing:** What types of housing are most needed in CSE Fresno? Who needs housing? (e.g., young families, seniors, multi-generational households). | |
| **5. Streets & Circulation:** What types of street improvements should be prioritized in CSE Fresno to improve safety, ease of travel, and the overall “look and feel” of the City? | |
| **6. Jobs:** What are the types of jobs that would be well suited to CSE Fresno? | |
| **7. Priorities:** If a Plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize? | |

**Other Ideas:**

- Other Ideas:

  - Kids Group
## GROUP ACTIVITY PART 1: DISCUSSION QUESTIONS

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<td><strong>1. Amenities:</strong> What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?</td>
<td>Positive amenities in CSE Fresno include Asian Village which serves as an outreach for the Asian community, a very important part of this area.</td>
</tr>
<tr>
<td><strong>2. Activities:</strong> What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you to do that?</td>
<td>I would like there to be more bike-friendly areas, or designate trails for those who wish to exercise safely.</td>
</tr>
<tr>
<td><strong>3. Parks &amp; Community Open Spaces:</strong> What sorts of facilities would you like the parks &amp; community open spaces in your neighborhood to provide?</td>
<td>Playgrounds, safety, and more maintenance would be something parks and recreational areas to provide.</td>
</tr>
<tr>
<td><strong>4. Housing:</strong> What types of housing are most needed in CSE Fresno? Who needs housing? (e.g. young families, seniors, multi-generational households).</td>
<td>Modern, affordable housing is most needed in Fresno(CSE). Mostly multi-generational families need significant housing. Many times people are forced to share a smaller than suitable household as a result of low income.</td>
</tr>
<tr>
<td><strong>5. Streets &amp; Circulation:</strong> What types of street improvements should be prioritized in CSE Fresno to improve safety, ease-of-travel, and the overall “look and feel” of the City?</td>
<td>The maintenance and construction of traffic lanes as well as cross guards and an enforcement of traffic laws could be improvements.</td>
</tr>
<tr>
<td><strong>6. Jobs:</strong> What are the types of jobs that would be well suited to CSE Fresno?</td>
<td>Construction jobs for development would be ideal as well as retail for the shopping centers, and medical-associated jobs for nurses.</td>
</tr>
<tr>
<td><strong>7. Priorities:</strong> If this Plan could address/help solve just a few challenges/ issues/needs of CSE Fresno, what would you prioritize?</td>
<td>I would address revamping and reconstructing housing to give the community a safer and more modern feel.</td>
</tr>
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*Other ideas: Otras ideas:*
### GROUP ACTIVITY PART 1: DISCUSSION QUESTIONS

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<tr>
<td>1. Amenities: What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?</td>
<td>Walmart, Walgreens, WinCo, FoodCo. No Community Space, Multi-Culture Center, Among Cultural Center.</td>
</tr>
<tr>
<td>2. Activities: What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you do to that?</td>
<td>Community Health Clinics, include MRI, X-Ray, C-Scan, More Jobs.</td>
</tr>
<tr>
<td>3. Parks &amp; Community Open Spaces: What sorts of facilities would you like the parks &amp; community open spaces in your neighborhood to provide?</td>
<td>We have enough Parks. Community facilities, Center, More Senior Center</td>
</tr>
<tr>
<td>4. Housing: What types of housing are most needed in CSE Fresno? Who needs housing? (e.g. young families, seniors, multi-generational households.)</td>
<td>Under families need housing. Affordable housing, Multi housing and single housing.</td>
</tr>
<tr>
<td>5. Streets &amp; Circulation: What types of street improvements should be prioritized in CSE Fresno to improve safety, ease-of-travel, and the overall &quot;look and feel&quot; of the City?</td>
<td>Health Care Jobs, Retail, Professor Jobs,</td>
</tr>
<tr>
<td>6. Jobs: What are the types of jobs that would be well suited to CSE Fresno?</td>
<td>Health access, Education, Housing, Jobs, and Safe Neighborhoods.</td>
</tr>
<tr>
<td>7. Priorities: If this Plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize?</td>
<td></td>
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Other Ideas:

**Otras Ideas:**

- Lot of diversity, but we don’t work together. That’s why meetings like this are great.
- Parks in this area are good so they are minimal. Get rid of Fresno Fairgrounds.
- Improve existing neighborhoods will improve safety or environment for kids so they don’t have trouble.
## ASSETS, ACTIVITIES & OPPORTUNITIES

### GROUP ACTIVITY PART 1: DISCUSSION QUESTIONS

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<td>1. Amenities: What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?</td>
<td>Safe, well lit walking trails, gym, health food stores (Trader Joe's, Whole Foods, Sprouts), Target, good restaurants, coffee shops (studying, work, wifi), nice parks, farmer's market, movie theatre, shopping centers</td>
</tr>
<tr>
<td>2. Activities: What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you to do that?</td>
<td>Youth centers - you can hang out and feel safe.</td>
</tr>
<tr>
<td>3. Parks &amp; Community Open Spaces: What sorts of facilities would you like the parks &amp; community open spaces in your neighborhood to provide?</td>
<td>Single housing, wider streets, more trees, bike lanes, sidewalks</td>
</tr>
<tr>
<td>4. Housing: What types of housing are most needed in CSE Fresno? Who needs housing? (e.g. young families, seniors, multi-generational households).</td>
<td>Community based organizations, health professions (therapy, holistic health)</td>
</tr>
<tr>
<td>5. Streets &amp; Circulation: What types of street improvements should be prioritized in CSE Fresno to improve safety, ease of travel, and the overall &quot;look and feel&quot; of the City?</td>
<td>Safer, well lit walking trails, gym, health food stores, Target, good restaurants, coffee shops (studying, work, wifi), nice parks, farmer's market, movie theatre, shopping centers</td>
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<td>6. Jobs: What are the types of jobs that would be well suited to CSE Fresno?</td>
<td>Other ideas: Otras ideas:</td>
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<td>1. Amenities: What are some of the positive amenities (e.g., businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?</td>
<td>- neighborhood, big lot, beautiful home - basketball (as activity, community)</td>
</tr>
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<td>2. Activities: What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you to do that?</td>
<td>- drop-in centers for your 居民</td>
</tr>
<tr>
<td>3. Parks &amp; Community Open Spaces: What sorts of facilities would you like the parks &amp; community open spaces in your neighborhood to provide?</td>
<td>- youth center to hang out after school - competition, e.g., Sports &amp; Girls Club - more organized outdoor LGBT Center and more for women</td>
</tr>
<tr>
<td>4. Housing: What types of housing are most needed in CSE Fresno? Who needs housing? (e.g., young families, seniors, multi-generational households)</td>
<td>- young families, seniors,</td>
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<td>5. Streets &amp; Circulation: What types of street improvements should be prioritized in CSE Fresno to improve safety, ease-of-travel, and the overall &quot;look and feel&quot; of the City?</td>
<td>- traffic, 10 a.m. - no one ever</td>
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<td>6. Jobs: What are the types of jobs that would be well suited to CSE Fresno?</td>
<td>- labor, atmosphere</td>
</tr>
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<td>7. Priorities: If this Plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize?</td>
<td>- safety</td>
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**Other Ideas:**

- Perception issue w/ Cultural Museum
- New pool
- Health care for seniors
- Multi-use plaza
- Centers for young people

**Central Southeast**

**Specific Plan**

**Summary:**

- Crime - not dealt with
- Neighborhood walk
- New trails & parks

**Am**
- Fierce local radio → free PSA → put it on the air
- Construction → put them up

- haven't seen much change in years — song downhill
- enhancing quality of people
  → need more community activities
  → extracurricular activities — not related to higher education
  → technical skills / work training

- IRS — steal what happens
  → many offices here (?)

- Lining → safe well-lit trails
  → gym
  → health food stores (TT's, Forest)
  → good restaurant, lots of different types
  → Target / coffee shops (free wifi)
  → nice parks (e.g., Woodward)

- farmers market,
  → park — entertainment venue
  → Civic Plaza, Center, or Riverpark Shopping Center — things to make ppl want to come here

- park diversity in size, recreation
  → pedestrian semicircle, health-care services (all now) — e.g., dentist, medical specialists, urgent care

- dirty / trash — new Roosevelt High School — unique to this area
  → crime, → gang members, violence — cops don't respond
## ASSETS, ACTIVITIES & OPPORTUNITIES

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<td><strong>2. Activities:</strong> What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you to do that?</td>
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<td><strong>4. Housing:</strong> What types of housing are most needed in CSE Fresno? Who needs housing? (e.g. young families, seniors, multi-generational households).</td>
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**Other Ideas:**

**Otras Ideas:**

[Signature]
### ASSETS, ACTIVITIES & OPPORTUNITIES

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<tr>
<td>1. Amenities: What are some of the positive amenities (e.g., businesses, organizations, community spaces, local skills, etc.) that already exist in CSE Fresno?</td>
<td>CAFE, CHURCHES, SAT. SPORTS CLUBS</td>
</tr>
<tr>
<td>2. Activities: What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you to do that?</td>
<td>HOUSING, MARKET, BACK TO SUPERMARKET, ORG SPORTS, LESSON OF LATINX PASTORS, GOLFWISE SAT CAMPUSS, OUTDOOR ADVENURE, FIELD TRIPS</td>
</tr>
<tr>
<td>3. Parks &amp; Community Open Spaces: What sorts of facilities would you like the parks &amp; community open spaces in your neighborhood to provide?</td>
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<tr>
<td>4. Housing: What types of housing are most needed in CSE Fresno? Who needs housing? (e.g., young families, seniors, multi-generational households).</td>
<td>AFFORDABLE HOUSING, RV PARKS, SENIOR HOUSING, 1000 ALL HOUSING TYPES</td>
</tr>
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<td>5. Streets &amp; Circulation: What types of street improvements should be prioritized in CSE Fresno to improve safety, ease of travel, and the overall &quot;look and feel&quot; of the City?</td>
<td>ALL STREETS SHOULD BE CS</td>
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Other Ideas:

*Other Ideas:*

- Need seniors in last four ways to outreach
- Lab Pop-Up @ Council
## GROUP ACTIVITY PART 1: DISCUSSION QUESTIONS

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| **1. Amenities:** What are some of the positive amenities (e.g., businesses, organizations, community spaces, local skills) that already exist in CSE Fresno? | - FPU  
- Center of Community Transformation - churches  
- Athletic Fields  
- Every Neighborhood Partnership  
- Several elementary schools |
| **2. Activities:** What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you to do that? | - Bike path  
- Safe bike lanes  
- See kids playing outside / read more books  
- Small pocket parks |
| **3. Parks & Community Open Spaces:** What sorts of facilities would you like to see the parks & community open spaces in your neighborhood to provide? | - Mixed income  
- Seniors  
- Mixed size  
- Farm workers  
- Students at FPU  
- Mixed density |
| **4. Housing:** What types of housing are most needed in CSE Fresno? Who needs housing? (e.g. young families, seniors, multi-generational households) | - Housing  
- Mixed income  
- Mixed size  
- Farm workers  
- Students at FPU  
- Mixed density |
| **5. Streets & Circulation:** What types of street improvements should be prioritized in CSE Fresno to improve safety, ease of travel, and the overall “look and feel” of the City? | - Narrower, slower streets  
- More signage  
- More crosswalks  
- Tufinda between Cal 15 |
| **6. Jobs:** What are the types of jobs that would be well suited to CSE Fresno? | - All types if we focus on a diverse educational base  
- Multi-level industry |
| **7. Priorities:** If this Plan could address/solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize? | - Physical renovation of storefronts  
- Groceries + commerce  
- Mixed income housing |

**Other Ideas:**
- *Otras Ideas*
ASSETS, ACTIVITIES & OPPORTUNITIES

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<td>1. Amenities: What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?</td>
<td>Congregations&lt;br&gt;bullfields at University - opening up to open space&lt;br&gt;Salt sports &amp; other ENP programs&lt;br&gt;Supermarket - not a uniform consensus&lt;br&gt;Organized sports&lt;br&gt;Movie theater&lt;br&gt;Need more business in area</td>
</tr>
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<td>2. Activities: What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would you need to change to allow you to do that?</td>
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<td>6. Jobs: What are the types of jobs that would be well suited to CSE Fresno?</td>
<td></td>
</tr>
<tr>
<td>7. Priorities: If this Plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize?</td>
<td></td>
</tr>
</tbody>
</table>
**GROUP ACTIVITY PART 1: DISCUSSION QUESTIONS**

**Instructions:** As a table/group, please discuss and answer the following questions, focusing on the overall question:

*"What assets and opportunities already exist in Central Southeast (CSE) Fresno, and what could be added in the future to make it an even better place to live, work, and play?"*

<table>
<thead>
<tr>
<th>DISCUSSION QUESTIONS</th>
<th>RESPONSES</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1. Amenities:</strong> What are some of the positive amenities (e.g., businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?</td>
<td>I like the walking along the canal where I feel safe from cars &amp; dogs.</td>
</tr>
<tr>
<td><strong>2. Activities:</strong> What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you to do that?</td>
<td>I would like for the local kids to have a public pool to use. Movie theatre.</td>
</tr>
<tr>
<td><strong>3. Parks &amp; Community Open Spaces:</strong> What sorts of facilities would you like the parks &amp; community open spaces in your neighborhood to provide?</td>
<td>&quot;Pocket Parks&quot; everywhere with shade provided using new tree structures.</td>
</tr>
<tr>
<td><strong>4. Housing:</strong> What types of housing are most needed in CSE Fresno? Who needs housing? (e.g., young families, seniors, multi-generational households).</td>
<td>Small houses for homeless, fully supervised, mother-in-law set-ups.</td>
</tr>
<tr>
<td><strong>5. Streets &amp; Circulation:</strong> What types of street improvements should be prioritized in CSE Fresno to improve safety, ease-of-travel, and the overall &quot;look and feel&quot; of the City?</td>
<td>Manual labor: plumbing, truck driving, other than computer/IT jobs. Someone has to do these jobs.</td>
</tr>
<tr>
<td><strong>6. Jobs:</strong> What are the types of jobs that would be well suited to CSE Fresno?</td>
<td>Supervision of &quot;affordable housing&quot; communities in stead of off-site ownership.</td>
</tr>
<tr>
<td><strong>7. Priorities:</strong> If this plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize?</td>
<td>Other Ideas: Smaller &lt; 20 bed Full Serve Hospitals all over.</td>
</tr>
</tbody>
</table>

Other Ideas:

*Otras Ideas:*

DAL
Instructions: Based on your discussion in Part 1, as a group, using the stickers and other materials provided, please create a map of CSE Fresno, identifying the positive assets and amenities that already exist here, as well as areas where you think specific types of change should be prioritized to make CSE Fresno a better place to live, work, and play.

Sticker Legend

- **Existing Assets & Amenities:** Where are the businesses, services, activities, skills, traditions, etc. that already exist in CSE Fresno?
- **Small Neighborhood Center:** A small concentration of neighborhood-serving activities (cafés & eateries, shops, services, etc...).
- **Mixed-Use District:** A larger, more intense concentration of activity, including housing, commercial/retail/entertainment, jobs, etc... in an active walkable, urban district.
- **New/Improved Parks & Community Open Space:** Community spaces focused on local neighborhood-serving activities (playgrounds, playing fields/parks, picnic areas, etc...).
- **House-Scale Neighborhood Infill:** Infill housing at the scale of single-family houses. May include houses/attached multi-family housing, including duplexes/multifamilies that look no different from a bigger house, neighborhood courtyard types and accessory units (back houses) on larger lots with alleys.
- **Multi-Family Infill:** Infill housing that may include more intense types ranging from townhouses attached single family, to neighborhood- and urban-centric, to contemporary condos and apartments.
- **Employment District:** A concentration of employment generating businesses. Often part of a mixed-use district with supporting commercial/services and potentially housing.
- **Street Improvements:** Focused on multi-modal (bikes, pedestrians, transit, car safety and ease-of-travel), as well as creating valuable, attractive, comfortable, well-shaded street addresses for homes and businesses.

Legend

- Building Footprint
- Vacant and Underutilized
- Schools
- Parks and Open Space
- Surface Parking
- General Corridor
- Kings Canyon Corridor
ASSETS, ACTIVITIES & OPPORTUNITIES

GROUP ACTIVITY PART 2 - MAPPING THE FUTURE OF CSE Fresno

Instructions: Based on your discussion in Part 1, as a group, using the stickers and other materials provided, please create a map of CSE Fresno, identifying the positive assets and amenities that already exist here, as well as areas where you think specific types of change should be prioritized to make CSE Fresno a better place to live, work, and play.

Sticker Legend

The following stickers have been provided to each group identifying specific types of change. If this list is insufficient or incomplete, feel free to be creative and record your ideas on the map in whatever way you feel most effective.

Existing Assets & Amenities: Where are the businesses, services, activities, skills, traditions, etc. that already exist in CSE Fresno?

Small Neighborhood Center: A small concentration of neighborhood-serving activities (shops, eateries, services, etc.)

Mixed-Use District: A larger, more intense concentration of activity, including housing, commercial/retail/entertainment, jobs, etc. in an active walkable, urban district.

New/Improved Parks & Community Open Space: Community spaces focused on local neighborhood-serving activities (playgrounds, playing fields/courts, picnic areas, etc.).

House-Scale Neighborhood Infill: Infill housing at the scale of single-family houses. May include house-scale multi-family housing, including duplexes/multi-units that look no different from a bigger house, neighborhood courtyard types, and accessory units (back-houses) on larger lots and lots with alleys.

Multi-Family Infill: Infill housing that may include more intensive types, ranging from townhouses (attached single-family), to neighborhood- and urban-court yards, to contemporary condos and apartments.

Employment District: A concentration of employment generating businesses, often part of a mixed-use district, with supporting commercial/services and potentially housing.

Street Improvements: Focused on multi-modal (bikes, pedestrians, transit, cars) safety and ease of travel, as well as creating walkable, attractive, comfortable, well-shaded street addresses for homes and businesses.

Legend
- Building Footprint
- Vacant and Underutilized
- Schools
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1"=600'

Spanish Group!
ASSETS, ACTIVITIES & OPPORTUNITIES

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Small Neighborhood Center: A small concentration of neighborhood serving activities (cafes, eateries, shops, services, etc.)

Mixed-Use District: A larger, more-intense concentration of activity, including housing, commercial/retail/entertainment, jobs, etc., in an active walkable, urban district.

New/Improved Parks & Community Open Space: Community spaces focused on local/neighborhood-serving activities (playgrounds, playing fields/courts, picnic areas, etc.)

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New/Improved Parks & Community Open Space: Community spaces focused on promoting neighborhood serving activities (playgrounds, playing fields/courts, picnic areas, etc.).

House-Scale Neighborhood Infill: Infill housing, at the scale of single-family houses. May include house-scale multi-family housing, including duplexes/multiplexes that look no different from a bigger house, neighborhood courtyard types and accessory units (back houses) on larger lots and lots with alleys.

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1"=600'
06-20-18

En mi área se necesita más alumbrado en las calles.

Tengo una queja sobre una escuela de esta área.

Necesitamos que la academia de policías les dé mejor entrenamiento para no sentir miedo. La razón por la cual pongo esto es porque hemos ocurrido con nosotros las hispanos y latinos.