

# CENTRAL SOUTHEAST FRESNO

## PROJECT SUMMARY



The City of Fresno is embarking on an exciting project – the creation of a Specific Plan for the Central Southeast Area. The Central Southeast Specific Plan will be a long-range plan for growth and development in the community over the next 20- to 30-years. The Plan will address topics that impact the quality of life in the community, including affordable housing, jobs and economic development, transportation, parks and open space, and a healthy environment.

### Plan Area



# Frequently Asked Questions

## 1 What is a Specific Plan?

A Specific Plan is a long-range planning document that local governments use to implement the general plan. Specific Plans bring together detailed policies and regulations to guide future city actions in a specific geographic area – in this case, Central Southeast Fresno. The Specific Plan must include zoning, infrastructure investments and implementation programs. The plan will be developed and implemented by the City of Fresno.

## 2 What topics will the plan focus on?

The Plan will focus on physical improvements and, to a lesser degree, provision of public services in Central Southeast Fresno. These include the following:

- Housing
- Retail + Services
- Roads, sidewalks and bicycle facilities
- Transit service and access
- Parks, open space and recreational facilities
- New uses and programs that enhance economic development and allow a diversity of jobs
- Infrastructure improvements including water, sewer and storm water
- Public services including police and fire



## 3 What topics will have less emphasis in the Specific Plan?

There are other topics and issues that are critical to the community that will be addressed to a lesser degree in the Specific Plan. These topics include:

- Access to health care and public health
- Schools and the quality of education
- Air quality
- Social equity
- Re-entry after incarceration
- Crime & crime prevention

The Plan will focus on topics where there is a strong connection between physical improvements and how they impact quality of life.



## 4 Why is the Specific Plan important?



The Central Southeast Specific Plan offers a special opportunity to help shape the future of Central Southeast Fresno. Based on feedback from the community and elected officials, the area could benefit from infrastructure and mobility improvements, increased access to parks and open space, development of vacant lots, and the revitalization of key commercial corridors such as Ventura/Kings Canyon Rd. The Specific Plan will help:

- Shape the places we live, work, shop and play
- Prioritize public services, and infrastructure investments
- Guide the types and intensity of new development in Southeast Fresno

## 5 How was the project boundary determined?

The Central Southeast Specific Plan area is a continuation of the City's recently adopted Downtown Neighborhoods Community Plan (DNCP) area, which laid out goals and policies to regenerate Downtown Fresno and its surrounding neighborhoods. This Plan picks up where the DNCP left off along the north-western boundary (Orange, Cedar, and Chestnut Avenues), and incorporates an area of 2,200 acres in Southeast Fresno, while skirting around land under the jurisdiction of Fresno County or outside City limits.

## 6 What is the relationship of the Specific Plan to the General Plan?

The City of Fresno adopted its General Plan in 2014. The General Plan provides a long-term framework for growth and development in the entire City. The Central Southeast Specific Plan will implement the vision and broad policies in the General Plan. When the Specific Plan is adopted, the City's General Plan will be correspondingly amended to incorporate the changes to maintain consistency between the General Plan and the specific plans.

## 7 How will the Specific Plan be implemented?

The Central Southeast Specific Plan will include detailed programs and actions that will be implemented by the City over the next 20 to 30 years. The Specific Plan will look at how to catalyze development and improve the quality of life in the community. Specific Plans are typically implemented incrementally over time from the following:

- Private property owners developing or redeveloping their property according to the vision and rules in the Specific Plan
- The City of Fresno improving existing infrastructure, such as roadways, or building new structures on their property as funds become available through the Capital Improvement Program
- Other public agencies, such as school districts and the County, implementing programs or building new facilities in the area
- Building partnerships with local organizations and non-profits who work with the City to implement the vision in the Specific Plan.



## Help us Reimagine Central Southeast

The Specific Plan will take nearly two years to complete and will include significant involvement from the community. Now is the time to get involved and help shape the future of your community!

Over the next year, the City will be speaking with community leaders, hosting workshops, and sharing information at local events. The City will also seek input from a City Council appointed 17-member Advisory Committee comprised of residents, community organizations, business owners, and elected officials. Community members will have an opportunity to share input at 3 workshops or online surveys on the project website ([www.fresno.gov/CentralSoutheastPlan](http://www.fresno.gov/CentralSoutheastPlan)).

### Who do I contact for more information?

For more information visit the project website at:  
[www.fresno.gov/CentralSoutheastPlan](http://www.fresno.gov/CentralSoutheastPlan)

or call Drew Wilson at the City of Fresno (drew.wilson@fresno.gov; 559.621.8087).



## Project Timeline



## We need your help!

Your input to the Central Southeast Specific Plan is important! You live, work, play and shop in the area and your voice matters.

There are many ways to get involved and make your voice heard:

1. Visit the project website [www.fresno.gov/CentralSoutheastPlan](http://www.fresno.gov/CentralSoutheastPlan) to learn more about the project and find out about upcoming events and other ways to get involved.
2. Sign up to receive email updates on the project: (insert link)
3. Follow the project on (soon to come)
4. Take an online survey. There will be multiple surveys throughout the project located on the project website: [www.fresno.gov/CentralSoutheastPlan](http://www.fresno.gov/CentralSoutheastPlan)
5. Attend a community workshop. Visit the website for information on upcoming events.
6. Talk to your friends and neighbors, and encourage them to get involved too!