Presentation

- Land Use Planning
- SWFSP Planning Process to Date
- Draft Preferred Alternative
- Opportunities for Input
What is land use planning?

Process for guiding the physical development of the city
The Fresno General Plan

FRESNO General Plan

Adopted: December 18, 2014

Development and Resource Management Department

City of Fresno
Development and Resource Management Planning Division

City of Fresno
General Plan Land Use and Circulation Map
What is a specific plan?

- Refinement of the General Plan that may include:
  - Land use, design, zoning
  - Infrastructure Plans
  - Implementation Plan
Southwest Fresno Specific Plan Area
Planning Process for First Phase

- Steering Committee #1 & #2
- Community Workshop #1
- Community Workshop #2
- Development Alternatives
- Steering Committee #3
- Alternatives Analysis
- Community Workshop #3
- Steering Committee #4 - #11

We are Here

- Community Recommended Preferred Alternative
- Planning Commission and City Council
- Specific Plan and Environmental Impact Report

Timeline:
- Fall 2015 – Nov 2016
- Dec 2016
- Dec 2016
- March 2017
Community Participation

- Steering Committee meetings (14)
- Community Workshops (3)
- Topic Group Meetings (10)
- Community Office
Draft Preferred Alternative

- 12 Guiding Principles
- Land Use Maps
Definitions

- Magnet Core – Activity Center
- Corridor – A major street and the development along it
- Node – Small neighborhood center with a school, park and retail or professional services
Guiding Principles-Summary

- Single-family residential housing focus
- Creation of two magnet cores that would be key catalyst sites for retail, housing and institutional uses
- Healthy businesses and urban greening
- Improved transportation system that provides for walking, bicycling, wheelchairs, and buses in addition to auto use
Two higher intensity cores near major highway interchanges each with a primary magnet use. Magnet cores are ringed with smaller complete neighborhoods that support the core. Each complete neighborhood includes housing and a node with community-serving uses. Neighborhoods are linked by well-defined corridors lined with higher intensity uses.
Draft
Preferred Alternative
Land Use & Vision
Draft
Preferred
Alternative
Land Use
Draft
Preferred
Alternative
Land Use-Plan Area Only
Other Plans in Progress

Active Transportation Plan

Parks Master Plan

Fresno Parks Vision 2050
Other Plans in Progress

Elm Avenue Brownfields Plan
Next Steps

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<td>Thursday, February 23, 2017</td>
<td>Community Update Meeting</td>
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<td>Wednesday, March 01, 2017</td>
<td>Environmental Impact Report (EIR) Scoping Meeting</td>
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<td>Draft Specific Plan Released</td>
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Contact Information

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Southwest Fresno Specific Plan Community Update