



DEVELOPMENT AND RESOURCE MANAGEMENT DEPARTMENT

2600 Fresno Street • Third Floor
Fresno, California 93721-3604
(559) 621-8277 FAX (559) 498-1026

Jennifer K. Clark, AICP, Director

Date

JAF: _____

PZ# _____

Dear Applicant:

SUBJECT: APPROVAL OF APPLICATION NO. _____ AND CONDITIONS
APPLICABLE FOR BANNER INSTALLATION AS A TEMPORARY USE AT
_____ (IN A NONRESIDENTIAL DISTRICT)

The above application has been approved pursuant to the provisions of Fresno Municipal Code
Section 15-2611-B. Approval of temporary banner display has been granted effective the date of this letter
and is subject to compliance with the following conditions for allowance of a temporary banner.

- 1. Temporary banners shall be removed after thirty (30) days. Banner display shall commence on
_____ and end on _____. No
sign per Section 15-2611-B.5 shall be displayed for more than 30 days, and a period of 30 days must
lapse before displaying another sign. Signs shall not be displayed for more than 60 total days during a
calendar year.
2. This is a temporary banner request number _____ of two (2) allowed during this calendar year.
3. Temporary banners shall not exceed sixty (60) square feet in total area.
4. Temporary banners shall not be located above the roof line of the subject building. If erected using
(a) freestanding pole(s), pole height shall not exceed twenty (20) feet.
5. No more than one (1) banner shall be displayed per major street frontage.

I, _____ am authorized by the property owner to apply for this
(Please print name)
temporary banner display. I have read, understand, and agree to comply with the above conditions.

Signature of applicant

Failure to comply with the above conditions could result in corrective action(s) by the City of Fresno.

Sincerely,

DEVELOPMENT SERVICES / PLANNING

Planning Manager