Dear Applicant:

SUBJECT: APPROVAL OF APPLICATION NO. __________________ AND CONDITIONS APPLICABLE FOR BANNER INSTALLATION AS A TEMPORARY USE AT ____________________________ (IN A NONRESIDENTIAL DISTRICT)

The above application has been approved pursuant to the provisions of Fresno Municipal Code Section 15-2611-B. Approval of temporary banner display has been granted effective the date of this letter and is subject to compliance with the following conditions for allowance of a temporary banner.

1. Temporary banners shall be removed after thirty (30) days. Banner display shall commence on ______________________ and end on ______________________. No sign per Section 15-2611-B.5 shall be displayed for more than 30 days, and a period of 30 days must lapse before displaying another sign. Signs shall not be displayed for more than 60 total days during a calendar year.

2. This is a temporary banner request number ______ of two (2) allowed during this calendar year.

3. Temporary banners shall not exceed sixty (60) square feet in total area.

4. Temporary banners shall not be located above the roof line of the subject building. If erected using (a) freestanding pole(s), pole height shall not exceed twenty (20) feet.

5. No more than one (1) banner shall be displayed per major street frontage.

I, __________________________________ am authorized by the property owner to apply for this temporary banner display. I have read, understand, and agree to comply with the above conditions.

________________________________________________________
Signature of applicant

Failure to comply with the above conditions could result in corrective action(s) by the City of Fresno.

Sincerely,

DEVELOPMENT SERVICES / PLANNING

Planning Manager