



**COUNCILMEMBER ESMERALDA SORIA
& COUNCILMEMBER MIGUEL ARIAS**

****PRESS RELEASE****

559.621.8000 ■ 2600 Fresno Street ■ Fresno, CA 93721

JOINT PRESS CONFERENCE

November 2, 2021 at 2pm

**Neighborhood Thrift Parking Lot
353 E Olive Avenue, Fresno, CA 93728**

FOR IMMEDIATE RELEASE
November 2, 2021

CONTACTS:
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Vendor Agreement with Neighborhood Industries for Tower District Litter Abatement and Alley Way Maintenance Coming to Council

Fresno, CA – At this Thursday’s Fresno City Council Meeting, Council will be asked to approve a Vendor Agreement with Neighborhood Industries, Inc. to provide Tower District litter abatement and alleyway maintenance. The twelve-month agreement in the amount of \$125,000 will be an extension of the Tower Beautification Pilot Program initiated by Councilmembers Soria and Arias in 2020.

The City is dealing with a growing problem related to illegal dumping on public streets, vacant lots, and alleys. Illegal dumping creates health and safety issues, spreads blight, and the cost of removal is a financial burden on the City and local taxpayers.

Administration working with the Council is looking to expand clean-up services by partnering with Neighborhood Industries, Inc. to operate a twelve-month litter abatement and alley way maintenance program in the Tower District.

Neighborhood Industries will remove litter, conduct routine pressure washing of sidewalks, and provide bi-annual alleyway maintenance to all alleys between Blackstone Avenue and Weber Avenue, and McKinley Avenue and Belmont Avenue. In addition, Neighborhood Industries will provide employment opportunities within the program for individuals experiencing homelessness, the precariously housed, and people living in neighborhoods of concentrated poverty.

Please contact us for press opportunities.

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Facebook page: Councilmember Esmeralda Soria

Twitter: @esmeralda_soria