Today’s Goals

*You Learn From the Experts*

*Experts Listen to You*

*Mapping Tools for You*

*You Leave Empowered to Give Effective Feedback*
Today’s Schedule

**AGENDA**

- Process, Rules and Goals
- Mapping Tools
# Redistricting Process

<table>
<thead>
<tr>
<th>Step</th>
<th>Description</th>
</tr>
</thead>
</table>
| **Initial Hearings**  | - Held prior to release of draft maps  
                        - Education and to solicit input on the communities in the Districts  
                        - Thursday, July 15, 6:15 p.m.  
                        - Thursday, July 29, 11 a.m.  
                        - Thursday, August 19, 6 p.m. |
| **Census Data Releases** | - Census Bureau releases official 2020 Census population data – Aug. 12  
                          - California’s official ‘prisoner-adjusted’ 2020 redistricting data – Sept. 20, 27 |
| **Town Hall Meetings** | - Solicit input on the communities in the Districts  
                          - 10 a.m. (Hoover High School)  
                          - 2 p.m. (Fresno City College)  
                          - 6 p.m. (Fresno City Hall) |
| **Draft Map Hearing** | - Discuss and revise the draft maps; discuss the election sequence  
                          - Deadline to submit draft maps: October 21, 2021, 5 p.m.  
                          - Post draft maps by October 28, 2021, 5 p.m. |
| **Draft Map Hearing** | - Discuss and select final map; discuss and determine election sequence  
                          - First reading of ordinance  
                          - Deadline to submit draft maps: November 19, 2021, 5 p.m.  
                          - Post draft maps by November 24, 2021, 5 p.m. |
| **Map Adoption**      | - Map adopted via second reading of ordinance  
                          - Post draft map: December 2, 2021 |
## Redistricting Rules and Goals

### 1. Federal Laws
- Equal Population
- Federal Voting Rights Act
- No Racial Gerrymandering

### 2. California Criteria for Cities
1. Geographically contiguous
2. Undivided neighborhoods and “communities of interest”
   (Socio-economic geographic areas that should be kept together)
3. Easily identifiable boundaries
4. Compact
   (Do not bypass one group of people to get to a more distant group of people)

### 3. Other Traditional Redistricting Principles
- Minimize voters shifted to different election years
- Respect voters’ choices / continuity in office
- Future population growth
- Preserving the core of existing districts

**Prohibited:** “Shall not favor or discriminate against a political party.”
## Fresno Current Districts Official Demographics

<table>
<thead>
<tr>
<th>District</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Pop</td>
<td>78,683</td>
<td>80,923</td>
<td>73,478</td>
<td>81,061</td>
<td>81,167</td>
<td>76,899</td>
<td>72,363</td>
<td>544,574</td>
</tr>
<tr>
<td>Deviation from ideal</td>
<td>887</td>
<td>3,127</td>
<td>-4,318</td>
<td>3,265</td>
<td>3,371</td>
<td>-897</td>
<td>-5,433</td>
<td>8,804</td>
</tr>
<tr>
<td>% Deviation</td>
<td>1.14%</td>
<td>4.02%</td>
<td>-5.55%</td>
<td>4.20%</td>
<td>4.33%</td>
<td>-1.15%</td>
<td>-6.98%</td>
<td>11.32%</td>
</tr>
<tr>
<td>% Hisp</td>
<td>55.7%</td>
<td>38%</td>
<td>61%</td>
<td>47%</td>
<td>59%</td>
<td>28%</td>
<td>69%</td>
<td>51%</td>
</tr>
<tr>
<td>% NH White</td>
<td>22%</td>
<td>37%</td>
<td>12%</td>
<td>24%</td>
<td>10%</td>
<td>50%</td>
<td>11%</td>
<td>24%</td>
</tr>
<tr>
<td>% NH Black</td>
<td>9%</td>
<td>7%</td>
<td>13%</td>
<td>8%</td>
<td>6%</td>
<td>4%</td>
<td>6%</td>
<td>8%</td>
</tr>
<tr>
<td>% Asian-American</td>
<td>10%</td>
<td>15%</td>
<td>10%</td>
<td>18%</td>
<td>22%</td>
<td>18%</td>
<td>12%</td>
<td>15%</td>
</tr>
<tr>
<td>Total</td>
<td>47,149</td>
<td>55,628</td>
<td>38,990</td>
<td>50,767</td>
<td>41,610</td>
<td>53,898</td>
<td>35,318</td>
<td>323,359</td>
</tr>
<tr>
<td>% Hisp</td>
<td>44%</td>
<td>32%</td>
<td>51%</td>
<td>42%</td>
<td>51%</td>
<td>21%</td>
<td>57%</td>
<td>41%</td>
</tr>
<tr>
<td>% NH White</td>
<td>34%</td>
<td>48%</td>
<td>20%</td>
<td>34%</td>
<td>17%</td>
<td>62%</td>
<td>22%</td>
<td>36%</td>
</tr>
<tr>
<td>% NH Black</td>
<td>11%</td>
<td>7%</td>
<td>19%</td>
<td>8%</td>
<td>7%</td>
<td>3%</td>
<td>8%</td>
<td>9%</td>
</tr>
<tr>
<td>% Asian/Pac. Isl.</td>
<td>9%</td>
<td>11%</td>
<td>10%</td>
<td>14%</td>
<td>23%</td>
<td>13%</td>
<td>12%</td>
<td>13%</td>
</tr>
<tr>
<td>Total</td>
<td>23,574</td>
<td>43,396</td>
<td>28,082</td>
<td>24,572</td>
<td>24,927</td>
<td>20,572</td>
<td>20,572</td>
<td>222,147</td>
</tr>
</tbody>
</table>
Defining Neighborhoods

1st Question: What is your neighborhood?

2nd Question: What are its geographic boundaries?

Examples of physical features defining a neighborhood boundary:

- Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills
- Areas around parks or schools
- Other neighborhood landmarks

In the absence of public testimony, planning records and other similar documents may provide definition.
Beyond Neighborhoods: Defining Communities of Interest

1st Question: What defines your community?

- Geographic Area, plus
- Shared issue or characteristic
  - Shared social or economic interest
  - Impacted by city policies
- Tell us “your community’s story”

2nd Question: Would this community benefit from being “included within a single district for purposes of its effective and fair representation”?

- Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may not include relationships with political parties, incumbents, or political candidates.
Possible Neighborhoods / Communities
Your Turn: Communities of Interest

- Who is a part of your community?
- What are some meaningful places your community recognizes or gathers at?
- What are some common concerns you share with a group?
- What are some common cultural characteristics that unite a community?
- What are common work-related traits that bring a community together?
- What is significant about the physical environment?

Your thoughts and ideas will become part of the record and be recorded/written down.
Possible Neighborhoods / Communities

From October 16, 10 a.m., Town Hall meeting:

- X
- X
- X
- X
- X
- X
- X
- X
- X
- X
- X
- X
- X
- X
- X
- X
- X
- X
- X
- X
- X
- X
- X
- X
Possible Neighborhoods / Communities

From October 16, 2 p.m., Town Hall meeting:

- X
- X
- X
- X
- X
- X
- X
- X
- X
- X
- X
- X
- X
- X
- X
- X
- X
- X
- X
- X
- X
- X
- X
- X
- X
- X
## Possible Neighborhoods / Communities

From October 16, 6 p.m., Town Hall meeting:

- [X]
- [X]
- [X]
- [X]
- [X]
- [X]
- [X]
- [X]
- [X]
- [X]
- [X]
- [X]
- [X]
- [X]
- [X]
- [X]
- [X]
- [X]
- [X]
Break
Public Mapping and Map Review Tools

- Different tools for different purposes

- Different tools for different levels of technical skill and interest
  - Simple “review draft maps” tool
  - Easy-to-use “Draw your neighborhood” tool
  - Paper- and Excel-based simple “Draw a draft map” tools
  - Powerful, data-rich “Draw a draft map” tool
  - **NEW OPTION:** Submit via your own mapping software

Whether you use the powerful (but complicated) online mapping tool, Excel, the paper kit, or just draw on a napkin, we welcome your maps!
Paper “Public Participation Kit”

- For those without internet access or who prefer paper
- Total Population Counts only – no demographic numbers

An online version of this map that allows you to zoom in and out for...
Simple Map Drawing Tool + Excel Supplement

“Public Participation Kit”
- For those who know Excel and do not wish to use online tools
- Adds CVAP data
- Excel does the math
“Draw Your Community of Interest” focus

- districtR.org/tag/FresnoCity
- Also includes simple district-mapping tool; Only available in English
Caliper’s “Maptitude Online Redistricting”

Full Database, Powerful Online Mapping Tool

- https://inzolia.caliper.com/FresnoCity
- Powerful, common, data-rich online tool; six language options
Share Your Thoughts

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