Councilmember Soria, Councilmember Arias and City of Fresno to Host Olive Avenue Street Reopening Beautification Celebration

FRESNO, CA – Councilmember Soria and Councilmember Arias are excited to announce the reopening of Olive Avenue this Saturday, July 31, 2021 at 2pm. To celebrate the completion of the 10 week construction project there will be a ribbon cutting held at 2pm at the Olive and Wishon intersection. Councilmember Soria, Councilmember Arias and Deputy Mayor Grundy will be present to officially reopen the street.

The Tower Beautification includes the Olive Avenue Streetscape which has brought pedestrian friendly improvements such as sidewalk build-outs, new high visibility crosswalks, landscaping and repaving for the area between Yosemite and Roosevelt Avenues. This was funded through a Streets Improvement Federal Grant Project of $1.3 million.

Also, as part of the Tower District Beautification we will be revealing the installation of eight mosaic original art trashcans to be installed along Olive Avenue. Mosaic artwork created by local artists. Additionally, to be revealed, upgraded and expanded overhead LED string-lighting over Olive Avenue and freshly maintained crosswalk art at Olive and Wishon Avenues.

Please contact us for press opportunities.

Be sure to follow Facebook and twitter for updates –
Facebook page: Councilmember Esmeralda Soria
Twitter: @esmeralda_soria