City of Fresno
Introduction to Redistricting

July 15, 2021

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National Demographics Corporation
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| **Initial Hearings**        | **Held prior to release of draft maps**  
**Summer/Fall 2021**         | • Education and to solicit input on the communities in the Districts  
• Thursday, July 15, 6 p.m.  
• Thursday, July 29, 11 a.m.  
• Thursday, August 19, 6 p.m.  
• Saturday, October 16, 10 a.m.  
• Saturday, October 16, 2 p.m.  
• Saturday, October 16, 6 p.m. |
| **Census Data Release**     | • Census Bureau releases official 2020 Census population data.  
**Mid/Late August**          |                                                                                                                                                        |
| **California Data Release** | • California Statewide Database releases California’s official ‘prisoner-adjusted’ 2020 redistricting data.  
**Early October 2021**      |                                                                                                                                                        |
# Redistricting Process, Part II

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| **Draft Map Hearing** | • Discuss and revise the draft maps  
                          • Discuss the election sequence  
                          • Deadline to submit draft maps: October 21, 2021, 5 p.m.  
                          • Post draft maps by October 28, 2021, 5 p.m. |
| November 4, 2021      | 6 p.m.                                                                       |
| **Draft Map Hearing** | • Discuss and select final map  
                          • Discuss and determine election sequence  
                          • First reading of ordinance  
                          • Deadline to submit draft maps: November 19, 2021, 5 p.m.  
                          • Post draft maps by November 24, 2021, 5 p.m.            |
| December 2, 2021      | 6 p.m.                                                                       |
| **Map Adoption**      | • Map adopted via second reading of ordinance  
                          • Post draft map: December 2, 2021                           |
| December 9, 2021      | 6 p.m.                                                                       |
Redistricting Rules and Goals

1. Federal Laws

- Equal Population
- Federal Voting Rights Act
- No Racial Gerrymandering

2. California Criteria for Cities

- Geographically contiguous
- Undivided neighborhoods and “communities of interest”
  (Socio-economic geographic areas that should be kept together)
- Easily identifiable boundaries
- Compact
  (Do not bypass one group of people to get to a more distant group of people)

Prohibited:
“Shall not favor or discriminate against a political party.”

3. Other Traditional Redistricting Principles

- Minimize voters shifted to different election years
- Respect voters’ choices / continuity in office
- Future population growth
- Preserving the core of existing districts

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Defining Neighborhoods

1st Question: What is your neighborhood?

2nd Question: What are its geographic boundaries?

Examples of physical features defining a neighborhood boundary:

- Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills
- Areas around parks or schools
- Other neighborhood landmarks

In the absence of public testimony, planning records and other similar documents may provide definition.
Beyond Neighborhoods: Defining Communities of Interest

1st Question: What defines your community?

- Geographic Area, plus
- Shared issue or characteristic
  - Shared social or economic interest
  - Impacted by city policies
- Tell us “your community’s story”

2nd Question: Would this community benefit from being “included within a single district for purposes of its effective and fair representation”?

- Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may not include relationships with political parties, incumbents, or political candidates.
Beyond Neighborhoods: Communities

Under the California Elections Code, “community of interest” has a very specific definition in the context of districting and redistricting cities and counties:

A “community of interest” is a population that shares common social or economic interests that should be included within a single district for purposes of its effective and fair representation.

Communities of interest do not include relationships with political parties, incumbents, or political candidates.

(emphasis added)
Possible Neighborhoods / Communities
Public Mapping and Map Review Tools

- Different tools for different purposes
- Different tools for different levels of technical skill and interest
  - Simple “review draft maps” tool
  - Easy-to-use “Draw your neighborhood” tool
  - Paper- and Excel-based simple “Draw a draft map” tools
  - Powerful, data-rich “Draw a draft map” tool

Whether you use the powerful (but complicated) online mapping tool, Excel, the paper kit, or just draw on a napkin, we welcome your maps!
Simple Map Review Tool

Online Interactive Review Map

- ESRI’s “ArcGIS Online” – similar to Google Maps in ease of use
- Used to review, analyze and compare maps, not to create them
- Includes overlays of “community of interest” and other data
Simple Map Drawing Tool

Paper “Public Participation Kit”

- For those without internet access or who prefer paper
- Total Population Counts only – no demographic numbers
Simple Map Drawing Tool + Excel Supplement

“Public Participation Kit”

- For those who know Excel and do not wish to use online tools
- Adds CVAP data
- Excel does the math
DistrictR

“Draw Your Community of Interest” focus

- Also includes simple district-mapping tool
- Only available in English
- Similar external options: Representable.org, DrawMyCACommunity.org
Caliper’s “Maptitude Online Redistricting”

Full Database, Powerful Online Mapping Tool

- Powerful, common, data-rich online tool
- Six language options: English, Spanish, Portuguese, Vietnamese, Mandarin and Korean
- Quick Start Guide
Share Your Thoughts

Website: www.RedistrictFresno.com

Phone: 559.621.2489

Email: XXXX@XXXXXX
Public Hearing & Discussion

What is your neighborhood and what are its boundaries?
What other notable areas are in the City, and what are their boundaries?
Any questions about the mapping tools?

PUBLIC HEARING: October 16 meetings
Council Discussion, then Action:
Vote on areas that meet each AB 849 definition:
- “neighborhoods”
- “communities of interest . . . that should be included within a single district for purposes of its effective and fair representation.”