



**COUNCILMEMBER ESMERALDA SORIA
& COUNCILMEMBER MIGUEL ARIAS**

****PRESS RELEASE****

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JOINT PRESS RELEASE

FOR IMMEDIATE RELEASE
May 17, 2021

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**Councilmember Soria & Councilmember Arias
to Kick-off Phase II & III of the Tower
Beautification Project**

Fresno, CA – Councilmember Soria and Councilmember Arias are excited to announce that Phase II and III of the Tower Beautification Project began today Monday, May 17, 2021 with the road closures of Olive Avenue to prepare for the construction work of the federally funded Olive Avenue Streetscape project that will begin this Wednesday, May 19th through the July 2021. A press conference will be held Monday, May 17, 2021 at 4:30pm in front of

Phase II of the Tower Beautification has also begun and will include the installation of eight-mosaic art trashcans along Olive Avenue, upgraded overhead LED string lighting above Olive Avenue and maintenance of the Tower District crosswalk art located at the Olive Avenue and Wishon Avenue intersection.

Phase III of the Tower Beautification, the Olive Avenue Streetscape, will bring improvements such as sidewalk bulb-outs, new high visibility crosswalks, landscaping and repaving in the area between Yosemite Avenue and Roosevelt Avenue. This is a Streets Improvement Federal Grant Project with a \$1.3 million investment.

Due to construction, eastbound Olive Avenue will be closed starting Monday, May 17, 2021; however, residents will still have access to our local businesses, as sidewalks will remain accessible.-

Please contact us for press opportunities.

Be sure to follow Facebook and twitter for updates –
Facebook page: Councilmember Esmeralda Soria
Twitter: @esmeralda_soria

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