



COUNCILMEMBER ESMERALDA SORIA
& COUNCIL PRESIDENT MIGUEL ARIAS

****PRESS RELEASE****

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Tower Beautification Project begins this Thursday with a Neighborhood Clean Up

July 23, 2020

FOR IMMEDIATE RELEASE

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FRESNO, CA – Councilmember Soria and Council President Miguel Arias announced a partnership in January between Neighborhood Industries and the City of Fresno to begin the Tower Beautification Project.

As part of the Tower Beautification Project, Neighborhood Industries will be performing weekly clean ups. The Tower District clean up will include work such as litter abatement and sidewalk pressure washing for the next 6 months. The program will kick-off with its first cleaning beginning this Thursday, July 23rd. This program will provide new employment for four part-time individuals as part of paid work experience program with Neighborhood Industries.

Neighborhood Industries is following CDC, WHO, State, County, and City regulations during the clean-ups to ensure that they are COVID compliant. Staff will be operating between 7:00am - 12:00pm.

One on one interviews with Councilmember Soria, Council President Arias, and Neighborhood Industries will be available at Neighborhood Thrift Store, 353 E Olive, Fresno from 9am – 9:30am.

Please contact us for press opportunities.

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Facebook page: Councilmember Esmeralda Soria

Twitter: @esmeralda_soria