



**COUNCIL PRESIDENT MIGUEL ARIAS  
COUNCILMEMBER ESMERALDA SORIA  
COUNCILMEMBER NELSON ESPARZA**

**\*\*PRESS RELEASE\*\***

559.621.8000 📠 2600 Fresno Street 📠 Fresno, CA 93721

**Temporary Parklets for COVID-19 Impacted Restaurants  
in the Tower District**

**June 11, 2020**

FOR IMMEDIATE RELEASE

Terry Cox, Chief of Staff, District 1

559-500-9951 - Terry.Cox@fresno.gov

**FRESNO, CA** – Today, Councilmembers Soria, Esparza, and Council President Arias will introduce a resolution that will appropriate up to \$100,000 from the CARES Act to the Tower District Marketing Committee to implement a Temporary Parklets program for expanded service areas, benefiting Tower District and potentially other areas of the City of Fresno restaurants that have been impacted by COVID-19.

This action allows restaurants the ability to expand their service area space in a safe manner. “Providing temporary outdoor dining area space through Temporary Parklets will provide for CDC recommended social distances, provide barriers for a safe dining area and allow restaurants to rehire staff,” said Councilmember Soria.

“The Tower District Marketing Committee and its members are excited by the opportunity to work with the City to meet the needs of our business district and small businesses that are trying to adapt to the new guidelines for social distancing. This funding will go a long way in providing additional dining space for our patrons and will help us create a safe environment for our community to be able to enjoy and support our unique, local cafés and restaurants,” said Tyler Mackey, Executive Director, Tower District Marketing Committee.

**Please contact us for press opportunities.**

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Twitter: @esmeralda\_soria