

Esmeralda★Soria

Fresno City Councilmember District 1

*****MEDIA ADVISORY*****

FOR IMMEDIATE RELEASE

Terry Cox, 559-500-9951

October 18, 2017

Council Vice President Soria To Bring Forward Pedicabs Ordinance Regulating Pedicabs Which Serve Alcohol On Board

FRESNO – Fresno City Council Vice President Esmeralda Soria has been working on an ordinance to be introduced this Thursday, October 18, 2017 at the Fresno City Council meeting regarding the operation of pedicabs that serve alcohol within the City of Fresno.

This ordinance would allow for a growing industry to take advantage of the entertainment districts in Fresno, including The Tower District which is one of the target locations for pedicabs. The City of Fresno does not currently have an ordinance which regulates pedicabs that serve alcohol. This proposed ordinance governs pedicabs and the owners and drivers of pedicabs and is necessary to protect the general safety and welfare of passengers using pedicabs for hire and pedestrians and motorists within the city.

This Service has proven to be a great attraction in other cities, and had local support and encouragement from the Downtown Fresno Partnership as it will support efforts in revitalizing the Downtown Area. There are several local businesses and developers who are looking forward to the potential of the service as well as starting services. This ordinance as it stands, will have no fiscal impact and costs for licenses and services will be borne by the owners, operators, and users of the pedicabs.

Please contact us for press opportunities.

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