RESOLUTION NO. __________

A RESOLUTION OF THE COUNCIL OF THE CITY OF FRESNO, CALIFORNIA, ESTABLISHING A POLICY ENTITLED “WATER CONSERVATION ACT” WHICH WILL DEVELOP POLICIES AND PRACTICES THAT WILL CONSERVE WATER USAGE BY ALL CITY WATER CUSTOMERS AND PROVIDE BETTER OVERALL MANAGEMENT OF CITY WATER RESOURCES

WHEREAS, for the past six years, the “Great Recession of 2008” has taken a toll on City of Fresno services and the maintenance of City properties; and

WHEREAS, this is particularly evident in the condition of City parks, and PARCS Department staff has been decimated by budget cuts and is only starting to rebuild this year; and

WHEREAS, the City is currently in stage two of its Water Shortage Contingency Plan; and

WHEREAS, both privately owned properties and publicly owned properties are now feeling the stress of limited watering schedules as evidenced by dying or near dying lawns, shrubs and trees; and

WHEREAS, both City residents and businesses are being asked to sacrifice by reducing water consumption; and

WHEREAS, the overriding goal of the Act is to incentivize water conservation measures to all City water customers by offering cash rebates; implement policies and practices to better manage City water resources, including updating the City’s Water Shortage Contingency Plan; and evaluate alternative water pricing strategies (i.e., tiered rates) to encourage and promote water conservation.
NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Fresno as follows:

SECTION 1. The Council hereby adopts the attached Exhibit “A” Water Conservation Act as a formal Council policy.

SECTION 2. This resolution shall become effective upon its adoption.

///
///

STATE OF CALIFORNIA )
COUNTY OF FRESNO ) ss.
CITY OF FRESNO )

I, YVONNE SPENCE, City Clerk of the City of Fresno, certify that the foregoing resolution was adopted by the Council of the City of Fresno, at a regular meeting held on the ______________ day of ________________, 2014.

AYES :
NOES :
ABSENT :
ABSTAIN :

Mayor Approval: ___________________________, 2014
Mayor Approval/No Return: ___________________________, 2014
Mayor Veto: ___________________________, 2014
Council Override Vote: ___________________________, 2014

YVONNE SPENCE, CMC
City Clerk

BY: _____________________________
Deputy

APPROVED AS TO FORM:
CITY ATTORNEY’S OFFICE

BY: _____________________________
Katie Doerr
Assistant City Attorney