



**ESMERALDA Z. SORIA**  
Councilmember, District One



## SOLAR STATEMENT

---

Monday, February 6, 2017

International City/County Management Association  
777 North Capitol St. NE, Ste. 500  
Washington, DC 20002

The Solar Foundation  
600 14th St. NW, Ste. 400  
Washington, DC 20005

Dear Emily Dodson and Philip Haddix:

On behalf of Fresno City Council District 1, the "Tower District," I am proud to announce our commitment to become a SolSmart-designated community. This designation will be a key component of our "Power the Tower" action plan, which aims to transform the Tower District into a 100% clean energy community. In partnership with the SolSmart team, ***Power the Tower's*** dedicated team members will work to improve solar market conditions, making it faster, easier, and more affordable for our residents and businesses to access affordable solar power. These efforts will also increase the efficiency of local processes related to solar development, which may save our local government time and money.

***Power the Tower*** will leverage SolSmart to achieve the following goals:

- **Develop and execute a community solar program, with an emphasis on savings and enrollment for small businesses and multifamily buildings in the Tower District.**
- **Develop a streamlined process for solar permitting or inspections citywide.**
- **Help produce vision/plan to transform Tower District into a 100% clean energy community.**

These efforts demonstrate that our community is committed to driving continual improvement in our solar market, and in the process of doing so, all the related areas identified as community priorities in our ***Power the Tower action plan***.

In order to measure progress along the way, ***Power the Tower*** team members will track key metrics related to solar energy deployment, such as installed solar capacity the and number of installations across sectors.

Inquiries related to **Tower District's** SolSmart participation can be directed to **Jorge Madrid, project manager**, at [jmadrid@edf.org](mailto:jmadrid@edf.org) or 323-697-9149.

Sincerely,

Esmeralda Soria  
Fresno City Council Member, District 1